

**Full-Throttle
Friday
3/22/24**

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

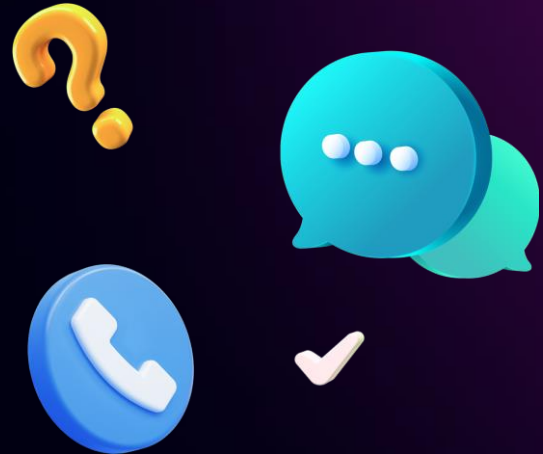
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

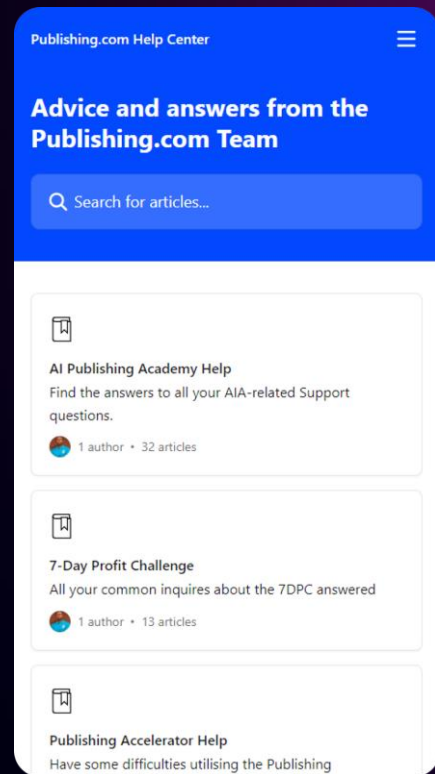
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

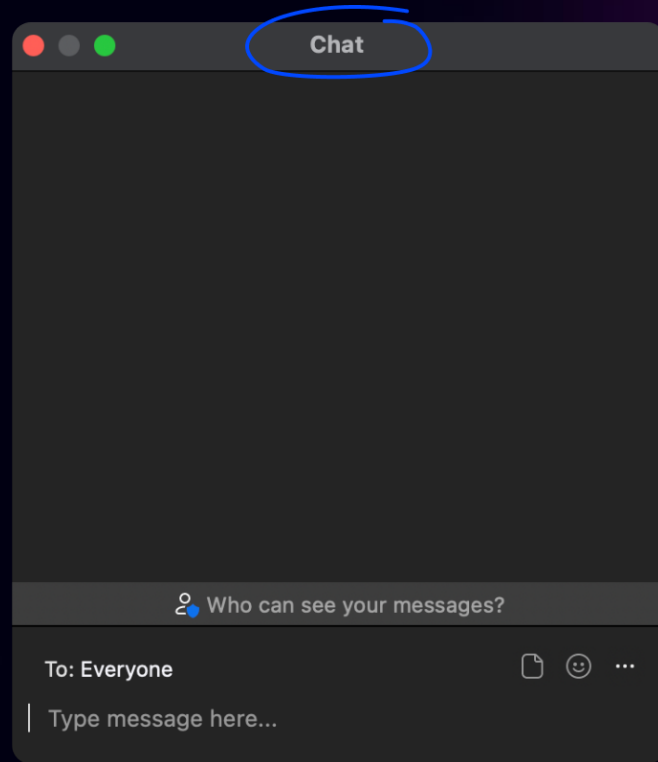
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



FLAWLESS10

Students get **10%** off Editing & Proofreading Package!



LET'S BEGIN!

Adele

Could you give me your thoughts please on the following - Title: Castor Oil for Health & Beauty -
Subtitle: A Practical Guide to the Origin, Benefits & Uses of Castor Oil for Natural Wellness -
Bubble:99 Recipes - thank you

Emery

Thank you, awesome coaches. Just a clarification. Can you give a crystal clear guideline on title capitalization? I am hearing different things in different Q&A's.

I've heard coaches say, "Use title case" and "Don't use all caps." Some say, "All caps are fine," and some don't comment.

I am seeing submitted questions for a title review that:

1. Have every single word, including all articles and prepositions capitalized
2. Have articles and smaller prepositions not capitalized (title case)
3. Use all caps instead on the main title or subtitle for "readability"
4. Have the main title in Title Case or ALL CAPS, and the subtitle in sentence case

I realize the coaches are not always focused on/commenting on the capitalization if it wasn't part of the question.

So, Is using a title case on the main title and subtitle the guideline AIA recommends?

jay

hey my question is on my title . Interesting fact book for kids: Exploring the Magic of the Animal Kingdom, Human Achievements, and Nature's Wonders. how is this title? should i beef it up more??

i plan on including interactive elements like quizzes and thought-provoking questions so should i add (Fun Facts and Quiz for Kids) or (fun trivia) in my subtitle? how should i go about this without making it too wordy?

jay

hey so i will be using AI to write my first book which is about " Interesting facts for kids" and i plan on including interactive elements like quizzes and thought-provoking questions. do you guys know if this AI writer will write my book with quizzes and questions in it? or do you think its smarter to get an actual ghostwriter on this type of book ??

Kristin

hi coaches, I'm hoping I can get some more input on my subtitle after suggestions from coaches on Tuesday and hoping you can confirm this POC as well.

POC/Title: Teaching kids money skills

Subtitles (that I have re-worked many times)

8 simple ways to empower your child with practical skills to build financial foundations for ages 6-10 using simple saving techniques and establishing smart spending habits (200 characters)

8 simple ways to empower your child with practical skills to build financial foundations by implementing simple saving techniques and establishing smart spending habits for ages 6-10 (200 Characters)

Easy to follow methods to nurture a money mindset and build financial foundations early-on with simple saving techniques and smart spending habits for kids ages 6-10 (190 characters)



Debbie

I thought Learn to Love Yourself met POC but it doesn't! I don't know what I was doing but have written 7 chapters. Any ideas??

Alex

Hi AIA Team,

Thank God that you record these sessions. I was able to go back and replay your advice from last week.

I made rookie mistakes, and you provide solid guidance. Here is my title and subtitle:

(Title) First Time Basketball Coaches Playbook:

(Subtitle) The Stress-Free, Step-By-Step System to Mastering Kids' Basketball Drills,
Empowering Youth & Injury-Free Play

Looking forward to your thoughts!

Lennita

My name is Lennita Ozier. I am not sure if I can get help this way, but I am going to try.

First bump in the road. I accepted the 7-day challenge and am working on day 4 writing.

I chose sublimation as a s topic. I got about three pages written and decided to run it through Grammarly. (it is a process book) I quickly found out there are only so many ways you can say sublimation blank, tumbler, mug, acrylic, etc. It is a very simple process, but I was getting about 40-something percent plagiarism. Used Grammarly to correct and rewrite about 5 times until I didn't see plagiarism. Then I noticed I am supposed to cite Grammarly AI. Is this OK? Or do I have to scrap it and start over?

To be honest, it was reiterated material, not directly, but the cited sources were never even seen; they were just picked up along the way.

Brett

Hi Coaches, Could you give me feedback and your thoughts on these 3 covers Thanks Brett

<https://docs.google.com/document/d/1FKlwEedbMtVfCJN9lLEvLIFsRpOgviPqW2wdxjeQemY/edit?usp=sharing>

https://docs.google.com/document/d/1fq_Mh_mJXjhQX-mGpSBom3Paj6U2HJHeWHio2eWjxv8/edit?usp=sharing

https://docs.google.com/document/d/1GpTrhMOpfKlMdUcsBOz0hI33wJwH_S9YR-ou_R9EQRA/edit?usp=sharing

Kurt

Hi Coaches, Got a cool graphic for a cover on Stoicism blending ancient and modern worlds, so the titles need to say that. It has POC and under 200 char. What do you think? Thanks for your feedback.

Guide to Well-being with Stoicism

15 Days to Apply Ancient Wisdom in Modern Life and Gain Inner Peace, Tranquility and Emotional Resilience, 15 Simple Exercises Included

15-Day Voyage of Discovery to Learn Ancient Wisdom for Modern Living, Gain Inner Peace, Tranquility and Emotional Resilience using Simple Exercises

Wesley

I have attempted to submit a paperback bundle 3 times and it keeps getting rejected. Should I edit the title and subtitle slightly to get it approved?

Sarrita

POC: anger management for parents

Audience: parents

Book title: Anger Management unlocked for parents : Navigating modern parenting challenges, move beyond shouting and harsh discipline and transform your parent-child relationship with stress-free steps as a mindful parent

afsheen

Please give feedback on title.

Title: Chair Yoga for Seniors

Subtitle: Achieve balance and weight loss, integrating mindfulness, through safe, seated exercises suitable for anyone with limited mobility

Kristy

How do we get publishing.ai to provide the type of outline I am looking for? The results I am getting are more generic than the detail I am looking for, and the references offered are only blogs and not documented best practices. My niche is education.

Rachael

Hello! :) My illustrator gave me PNG and JPEG images for my book. She described them as PNGs having no background and JPEGs having a white background. When I compared the two file formats in my book, they looked exactly the same, and I didn't see a difference.

Do you have any idea or advice on whether I should include the PNG images or the JPEG images?

I'm assuming it doesn't matter, but then again, I don't know because this is my first book!

Rachael

Hello! I am writing about chair yoga.

I want to offer my readers a "freebie" at the end of the book to entice them to give me their email addresses. (I will add a QR code that will take them to a link that will have them put in their email. I heard it was a great way to follow up with readers and ask for reviews.)

My question is: Is it illegal to provide my readers with some YouTube resources related to my book? I wanted to send them some "extra chair yoga poses" and link a few YouTube videos. This would be in an email, not directly in my book. Is that illegal, or is that fine? Do I need permission from the YouTubers?

Chuck

Topic: Men with ADHD

Niched to focusing more on the beneficial aspects of ADHD in men that can be leveraged for success or happiness in life (hyperfocus, intuition, etc)

Pain points: feelings of failure, being overwhelmed, chaotic life/thoughts

character count 180

Working title: Awakening the Hidden Potential of Men with ADHD: Release Your Superpowers to Build Resilience Against an Overwhelmed Life, Calm Chaos and Move Past Failure

or

Awakening the Hidden Potential of Men with ADHD: Build Resilience Against an Overwhelmed Life, Calm Chaos and Move Past Failure to Release Your Superpowers for Success and Happiness

Chuck

Unleashing the Hidden Potential of Men with ADHD:... (there are already a lot of books with Unleashing the Hidden Potential in the title)

And there is already a title like this on Amazon: HARNESSING YOUR ADULT ADHD SUPERPOWERS: Holistic Lifestyle Solutions to Transform Your Productivity, Focus, and Well-Being

or your suggestions?

Chinyere

Hi,

Good day.

I have been listening to narrators on ACX and I found a couple but got a little confused.

I found one narrator who I liked but she has never narrated any audio book , compared to a couple who has narrated some and on audible .

Please advise me on what to do.

Sincerely

Chinyere Francis

Paul

I realize how important my subtitle is for the success of my first book, and I am struggling to find the perfect wording. My book is "ChatGPT Magic for Beginners" and everything is done except Quality Stamp of Approval says I should improve my subtitle> Here is what I think might be the best (I have tried using ChatGPT and key words on KDSPY, but I would like some feedback on the Q&A with the Twins...

" Harness the Remarkable Capability of Artificial Intelligence to Elevate Your Productivity and Secure Financial Freedom "

Test

Test

Debbie

My cousin does amazingly well promoting his books on Instagram and TikTok. I started getting a following a couple months ago, posting several times a day. What are your thoughts on this tactic?

Debbie

Should I put a watermark on my free promo copy of my book? If yes, how?

George

Came up with these 3 subtitles. Please review and suggest any changes or additions to make for better or best subtitle.

Title: Prepper's Survival Essentials

1: Subtitle: 149 Characters with spaces

Creating And Stockpiling Hidden Secret Food and Water Pantry, Off-Grid Hunting, Trapping, Fishing, Bushcraft Guide, Self-Sufficient Security Survival

2: Subtitle: 131 Characters with spaces

Create A Hidden Food & Water Stockpiling Pantry, Bushcraft, Proven Hunting, Fishing, Grid Down Survival Skills, Home Security Self-Reliance

3: Subtitle: 136 Characters with spaces

EMP Hidden Food Storage and Water Purification Hideaways, Home Security Grid Down Guide, Proven Bushcraft and Wilderness Survival Skills

Steve Hukari

How should I handle the "AI-Generated Content" question in the KDP setup? Most of the publishing.com course revolves around using AI. Is a YES answer benign, and does not affect book sale performance?

Tony

If manuscript was Publishing.ai generated and Upwork was used to proofread and edit, AND I made even more changes since I read though it three times, do I still need Grammarly to check for plagiarism as well?

Tony

Can you show/share an example of an actual mid-book and end-book review page please? I'd like to see how it flows with the book contents in both locations. Thanks!

Kristin

Me again :(

ok, I just need to nail this subtitle and move on.....but really want something to set it apart from other books in the same niche.

I've changed my POC slightly

POC/Title: Teaching Young Kids Money Skills

Subtitle: Start Smart at Age 5 for A Strong Financial Foundation; How Anyone Can Teach Kids That Money Matters with Simple Saving Secrets and Smart Spending Habits.

Thoughts????

Alex

Think I found a good niche summarising someone else's books / teachings ... a) is that ok (not trademarked) as I see this alot and b) would you include their name as part of the keyword / research when proving concept please ? Thanks alot

Kurt

Hi Coaches, Got a cool graphic for a cover on Stoicism blending ancient and modern worlds, so the titles need to say that. It has POC and under 200 char. What do you think? Thanks.

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15-Day Voyage of Discovery to Learn Ancient Wisdom for Modern Living, Gain Inner Peace, Tranquility and Emotional Resilience using Simple Exercises

Alan

Hi Coaches

Let's try this once more!!

Please review my sub-topic and see if it passes muster

Topic ADHD for Adults

Sub-topic Unlocking Focus, Productivity and Deep Insight. Proven Strategies to Improve Concentration, Feeling like a Failure and Executive Functioning

ADHD for Adults has POC

Word Count 155 Word Count without spaces 136

Adriana

Please help me decide which cover is the best for THE BLUEPRINT FOR LONGEVITY the subtitle is: A Guide to Transform health and extent your life to the fullest. I will use the following pen name: Audrey McBride. Here is the link: <https://99designs.com/contests/poll/351a3bed45>

Patrick

Book has been published, we have 33 reviews so far. I started the Amazonads two weeks ago for the paperback book. No ads for the ebook. When should I start seeing some activity in any of the four campaign groups, Auto Low, Auto High, Manual Product and Manual Keywords. Right now there is very little activity, some Impressions, but that's it. How long should I wait? I watched chapter 5 and the sub modules several times, so I sure that I designed all four campaigns as show in the videos.

April

I would like some input on this title. The joy of container gardening for beginners:

A guide to Growing anywhere easily, using small spaces to create affordable beauty with simple, ideas For creating bountiful harvests.

The joy of must stay as it will be part of a series of Joy of "gardening" books.

Christine

Can you tell me which title is the best?

Mastering Menopause. A practice guide for conquering weight gain, hot flashes, mood swings, and other symptoms to feel like yourself again.

The Menopause Guidebook. What you need to know to conquer weight gain, hot flashes, mood swings, and other symptoms to feel like yourself again.