

**WEDNESDAY WINNING
STRATEGIES**
May 22, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

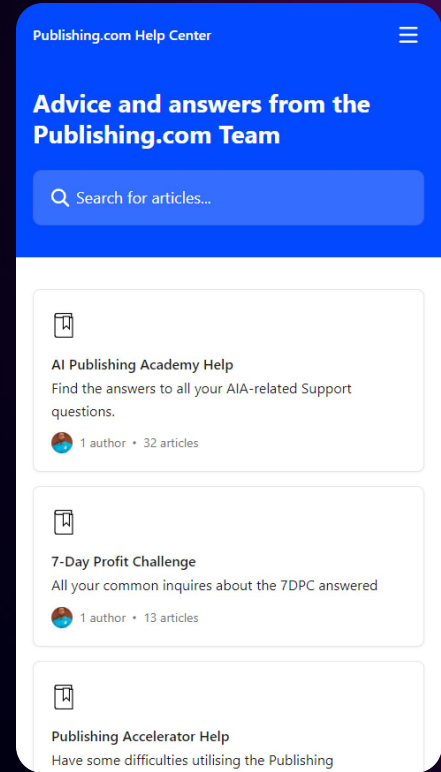
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

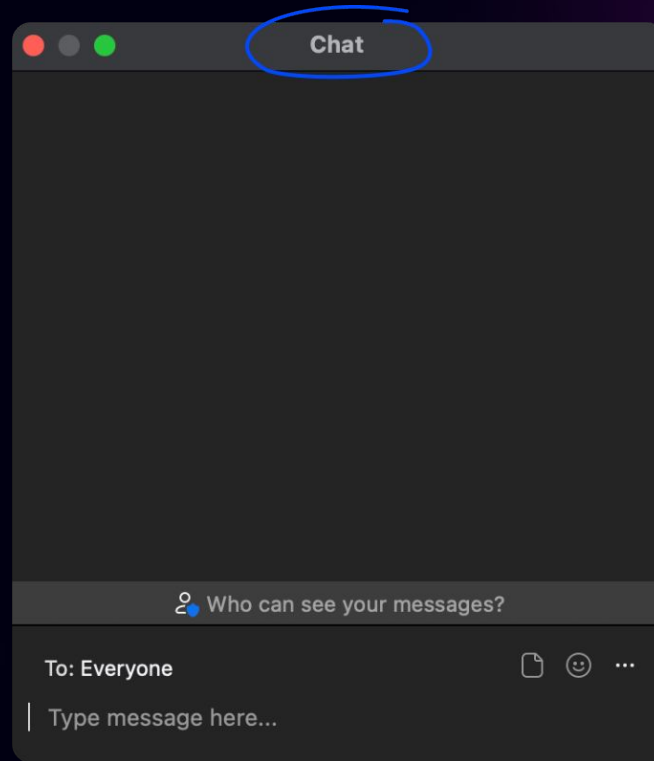
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



POLISH10

Students get **10% off** Editing & Proofreading Package!



What Were Your Wins?



LET'S BEGIN!

Tyler

"Please use this instead...I have been trying to nail down my title. Your thoughts?"

"Young Adult's Guide to Personal Finance: Master Easy Budgeting Techniques, Achieve Debt Relief and Build Your Confidence in Investing with Modern Earning Strategies" 166

"A Guide to Personal Finance for Young Adults: Learn Stress-Free Budgeting to Eliminate Debt and Confidently Invest with Innovative Income Techniques" 150

"Personal Finance Uncomplicated: This Guide Helps Young Adults Master Stress-Free Budgeting, Achieve Debt Relief, and Build Your Confidence in Investing with Contemporary Money-Making Methods" 192

"

R. Wayne

""Hi everyone,

While searching for book topics, we have found several with a strong POC. We're encouraged to niche down because as the saying goes, "the riches are in the niches." However, when we narrow down a good topic, it sometimes loses its strong POC. The original topic might not be as specific but seems to still hold promise as being a profitable topic, according to what is explained in the training videos.

In these cases, is it better to proceed with the broader topic that has a good POC? Where do you draw the line on how deep to niche down for a topic. This is not so clear. If anyone can give some insights on this, it would be very much appreciated.

Thanks!"

"

Yasmin

My book launched in February, and since then I have not been able to make more than \$100 monthly in revenue... should I be concerned? I have started running Ads in March and it helped but I still feel like it's so little. My cover was reviewed by a coach and so was my title and POC. I had collected 44 reviews so far, maybe I should wait till I get to 100 before seeing an increase in sales?

Yasmin

I am working with my narrator and he wants me to add more hours to the PFH since he said that he invested time in making the corrections I asked him... is this normal? I basically asked him to remove the narration he did for the 67 tables I have in my coding book, he said it took him 3 hours and he wants me to add those 3 hours to the already 4.34 hours of narration of the book when I make the payment. Shall I reach out to ACX?

Edward P. W

"I'm still confused on the steps of the final manuscript. *

So After manuscript is generated and I proofread (grammerly) and do my amatuer best at editing and check for plagiarism then I click next and generate a book description, what next? The continue button is still greyed out. ALSO lets pretend its not greyed out and I hit continue and what happens now? I've still gotta add pictures AND what if I want to pay an editor to edit? does pubApp.ai generate a .docx file and give it to us? or does it stay within the pubApp.ai software? When and where does copyright come in?

*(for simplicity sake lets say I DIDN't rewrite the whole manuscript)"

Michael Chamberlin

Can you please comment on my book cover?

https://www.canva.com/design/DAGFCpMIEJE/HB8szC77Fr58M1T_dOZxUA/edit?utm_content=DAGFCpMIEJE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

No PERMISSION TO ACCESS

"

Kay

One of the Tuesday coach said the book is black and white, but the Kindle is color. So when I create the book, do I add black and white images, then add color images for the Kindle version? Or do I create the book in color, but print it black and white.

Carolyn

"Please critique the following titles, and tell me which one sounds best, or if I need to go back to the drawing board. Thank you for your help in advance, Carolyn. POC: Life Skills for Teens

The Practical Guide of Fundamental Life Skills for Teens

Stress-Free Mastery of Money, Relationships, Decision Making, and Time Management for a Resilient Future (WT:161)

The Practical Guide of Life Skills for Teens

How You Can Master Money, Relationships, Decision Making, and Time Management for an Independent and Resilient Future (WT:161)

The Practical Guide of Life Skills for Teens

Master Money, Relationships, Stress, and Time Management While Building Resilience With Personal Growth and Effective Decision Making for Future Success (WT:197)

Janet C.

"Once I am done adding my pictures and charts to my manuscript, now its time to send it to a formatter- Yes? Where can I send it that will be inexpensive? Also, will they know what to do like center pictures, make sure they are the right size, indent paragraphs, add table of contents, etc.?"

And do I include my cover when I am sending it to be formatted or just the manuscript?

Thanks so much!"

Janet C.

"Is this book cover good enough to be good to go?"

https://www.canva.com/design/DAGEmxKLNBY/6w07sgdU8ZOln008fdakoA/edit?utm_content=DAGEmxKLNBY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Also, do you think it is ok to make my book a 7x9? That is what most of the other books in my niche are & also because I would like to have an extra wide margin so that people can use that space to keep notes inside the book. Do you think that is a good idea? Also will doing that make the process a lot harder because I definitely don't want that (I'm having a hard enough time without adding extra work)! If it's not a good idea, then I can just do a 6x9 I guess.

Thank you"

Janet C.

"One more question.... Am I ok sending the resources at the end of the manuscript ""as is""? Or do I need to do something to them or does the formatter do what needs to be done?"

Also, When do I generate the book description? Does that need to be sent too at the same time as the manuscript?"

Thanks again"

Carlton

"I'm doing a series of low content books focused on different sports for beginners and I'd like you to review the cover for the first book in the series. Each book will focus on a different sport. I'll be publishing under the Pen Brand Name ""Athlete's Compass."" I will do my best to be on the call to take your feedback live. Thanks for your help!

<https://drive.google.com/file/d/10v0VhFeHbPmQqBf-8R-1o6RCpXA2iblj/view?usp=sharing>

Paulette

"Happy Wednesday, coaches! Would you please give me some feedback and direction for how to improve my book title? It still needs work. POC topic is "Juicing for beginners" It is fine if those words are broken up or in a different order, as long as they're all in the main title, right?

And since there are already quite a few books whose main title is just "Juicing for Beginners", it's best to do something different or additional to stand out, correct?

Main title ideas:

1. Practical Juicing Guide for Beginners; 2. The Greatest Juicing Book for Beginners; 3. Juicing for Beginners Unleashed; 4. Beginner's Guide to Juicing

Potential subtitle:

367 Delicious and Nutritious Juice Recipes to Help You Detox, Boost Immunity, Increase Energy, and Lose Weight, Without Rearranging Your Whole Day

Tyler

"Putting the final touches on my title. Your thoughts?"

"Young Adult's Guide to Personal Finance: Master Easy Budgeting Techniques, Achieve Debt Relief and Build Your Confidence in Investing with Modern Earning Strategies" 166

"A Guide to Personal Finance for Young Adults: Learn Stress-Free Budgeting to Eliminate Debt and Confidently Invest with Innovative Income Techniques" 150

"Personal Finance Uncomplicated: This Guide Helps Young Adults Master Stress-Free Budgeting, Achieve Debt Relief, and Build Your Confidence in Investing with Contemporary Money-Making Methods" 192

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Janet C.

What kind of file does my manuscript have to be to send it to be formatted? Do I have to download my manuscript as a certain kind of download or do I just send it straight from my google docs?

Malik

"Hello AIA Family,

I understand that in the 7-day challenge, we are not overly concerned about our book topics, titles, and covers, as it is more about getting active on Pubby and becoming familiar with the publishing process. However, I would greatly appreciate some tips on how to improve mine because it would be excellent if my book made some money. TIA

https://www.canva.com/design/DAGFjXFebg8/tGbX2eQejgpwaT0QYgf_Sg/edit?utm_content=DAGFjXFebg8&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton"

"

Shereen

"This is my improved version of subtitle for the title"" bonsai tree book for beginners '

Discover expert recommended highly effective hassel free - pruning, styling and maintaining techniques to improve your miniature tree's longetivity for years to come and cherish its aesthetic health benefits.

Or A simplified step by step bonsai artistry - highly effective hassle free pruning, styling and maintaining techniques for the most popular bonsai species. Improve your miniature tree 's lifespan and enjoy its aesthetic health benefits."

Barbara

"I'm searching for someone to format my book - and I want to print it in 8.5 x 11 because of the exercise images. Who can do this for me? Pub Services only has the size up to 6x9. Also another question, my book cover is 4166 x 6250. I'm not sure what size that is, would anyone know? And I'm not sure how to produce the back cover to it either.

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