

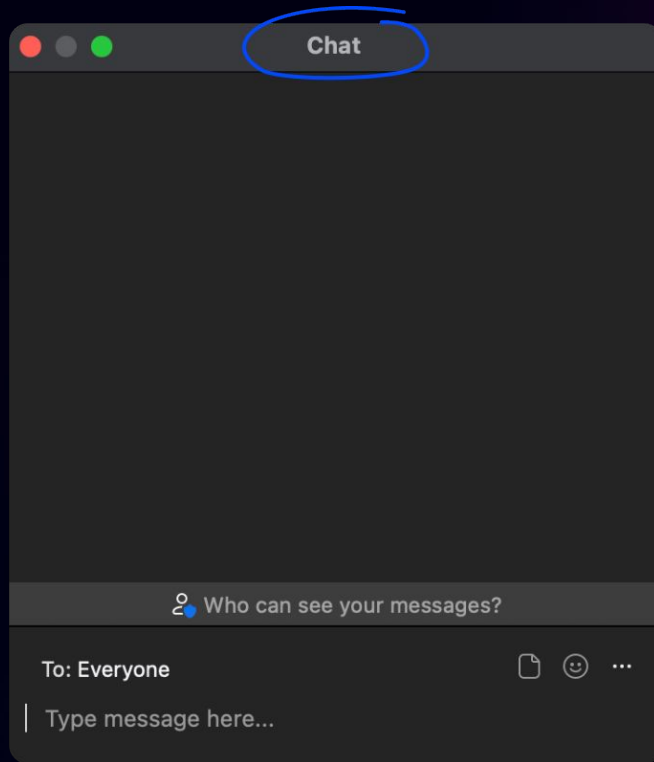


**Friday  
Tech Talk  
November 22, 2024**



● 2024

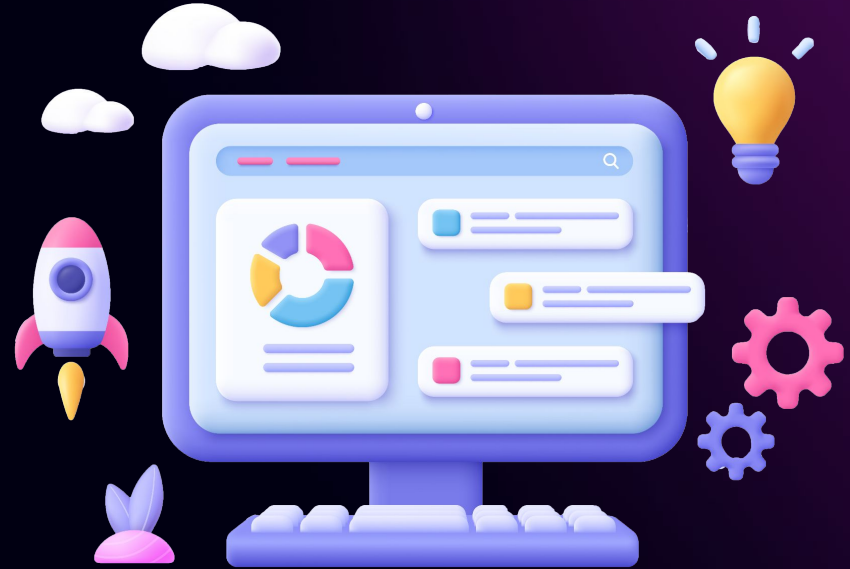
Change your chat settings to "Everyone"



# Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



# Q&A TIME

Live Calls

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

# SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!





# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

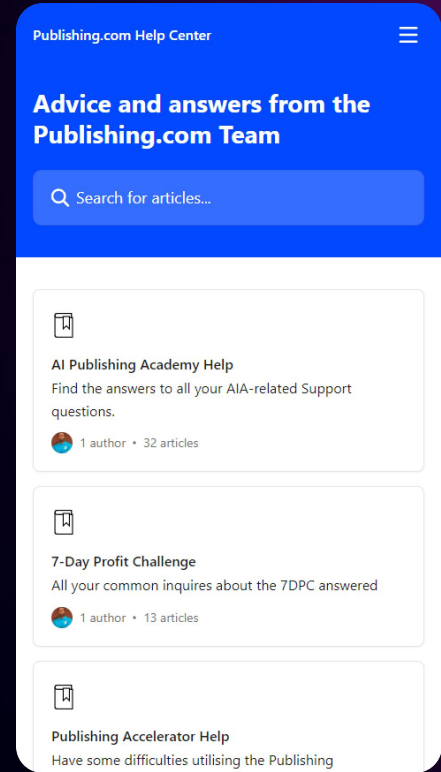
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.





# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

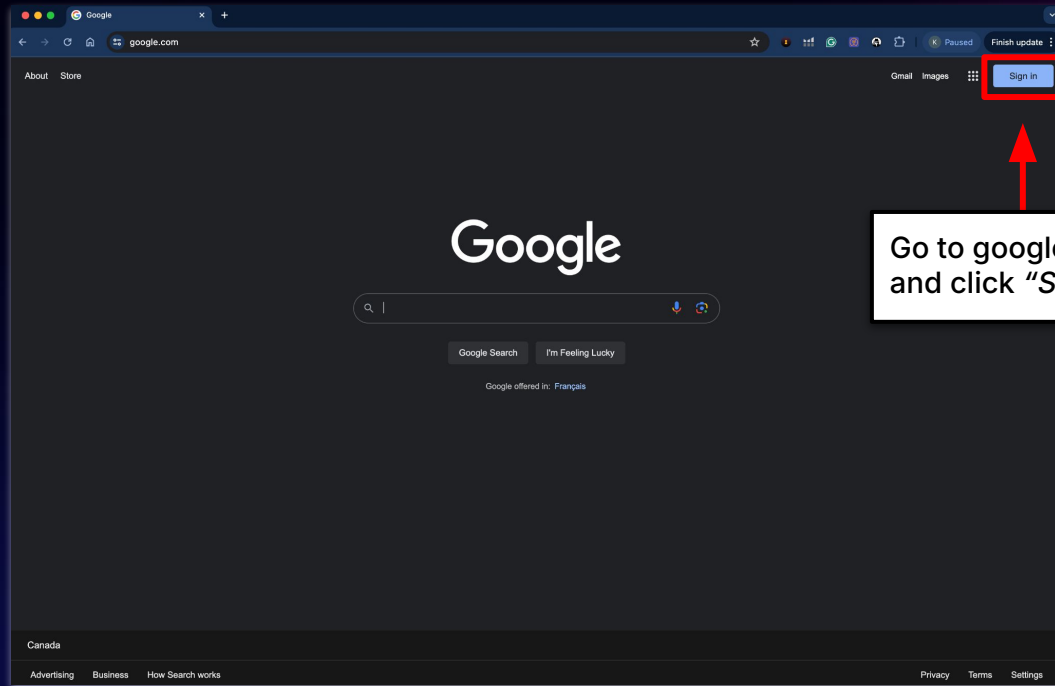
# Tip of The Week

## Clean your Fan Filter



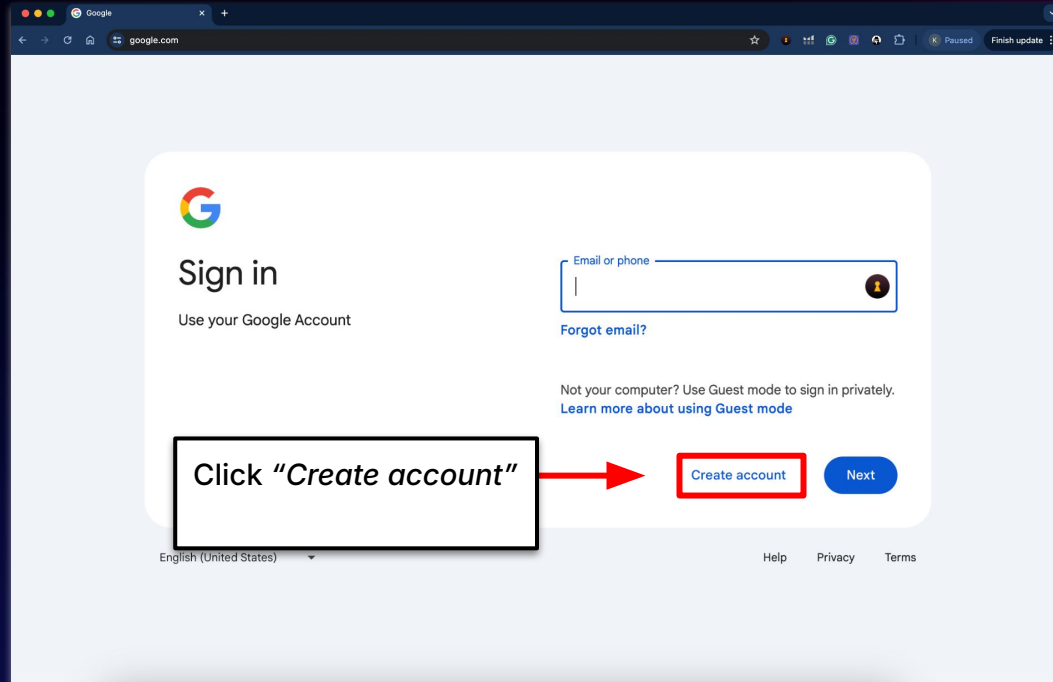
**LET'S BEGIN!**

# Creating a Google Account

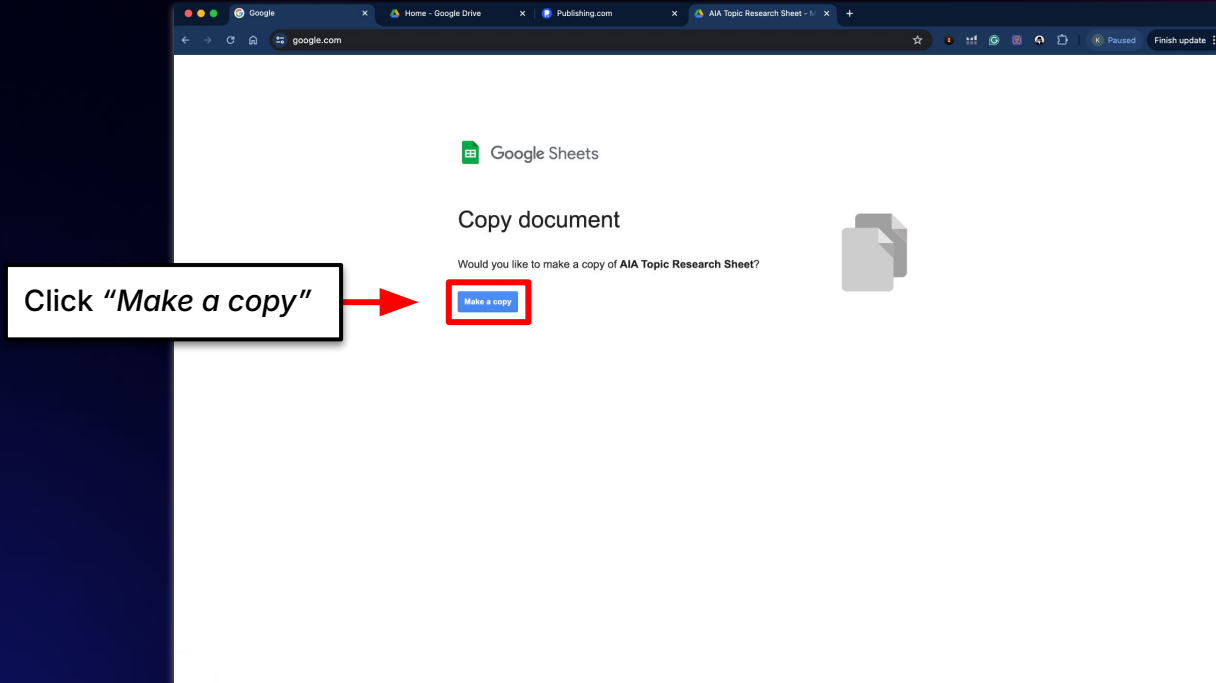


Go to google.com  
and click "Sign In"

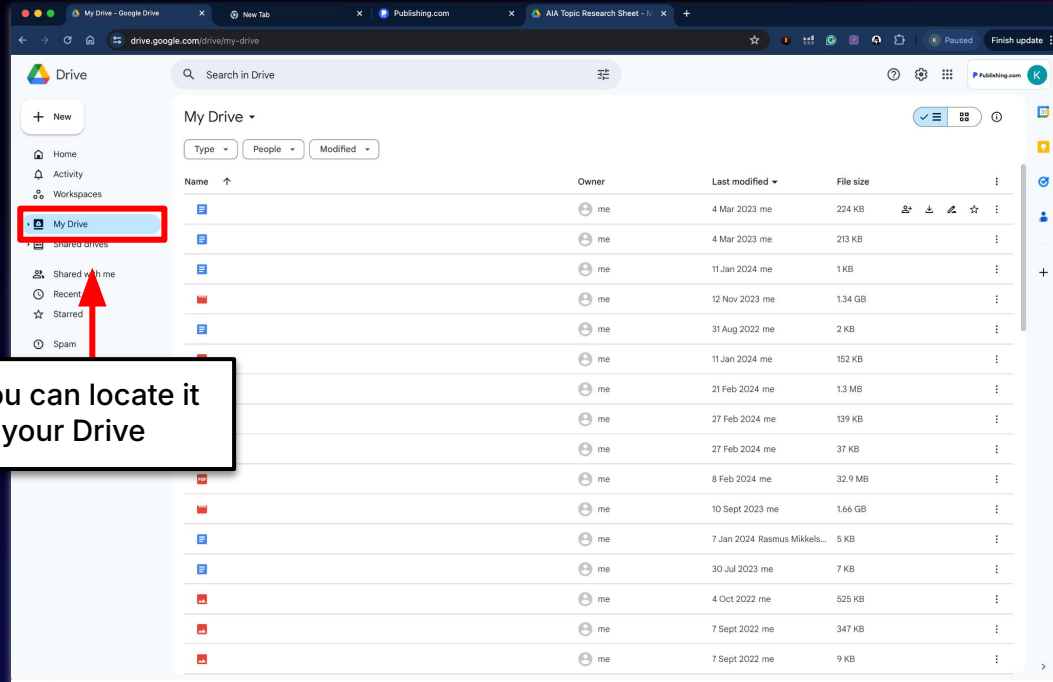
# Creating a Google Account



# Using Your Google Drive



# Using Your Google Drive

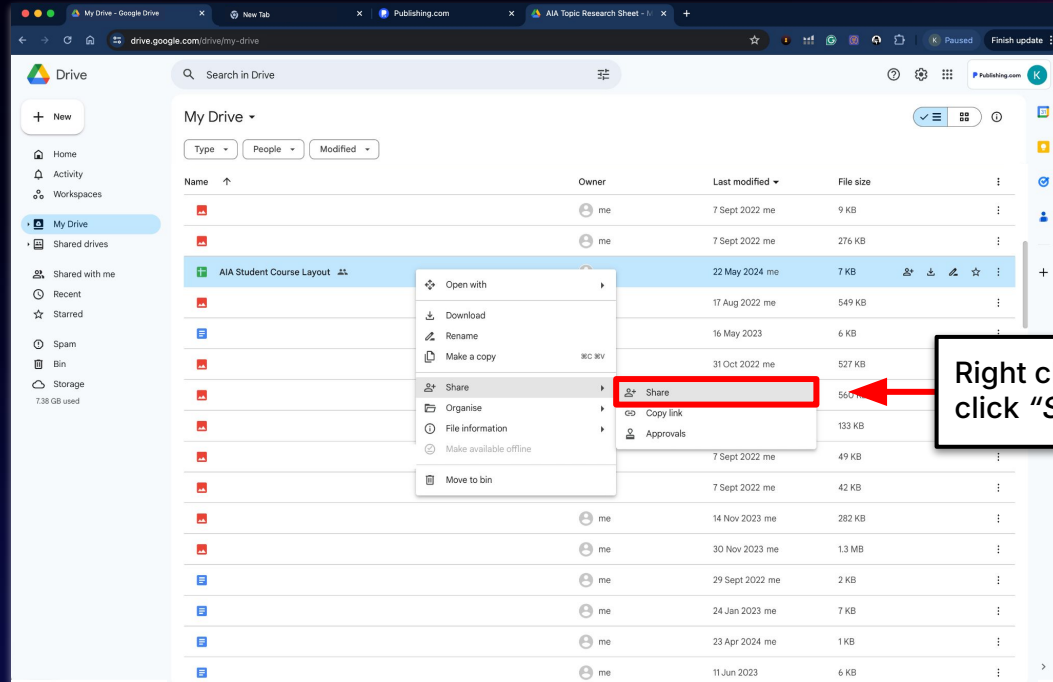


The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from a text box below to this 'My Drive' option. The main content area displays a list of files and folders under the heading 'My Drive'. The list has columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets with their respective sizes and modification dates.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024 Rasmus Mikkel...	5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

You can locate it in your Drive

# Sharing a File or Folder



Right click on the file and click "Share"

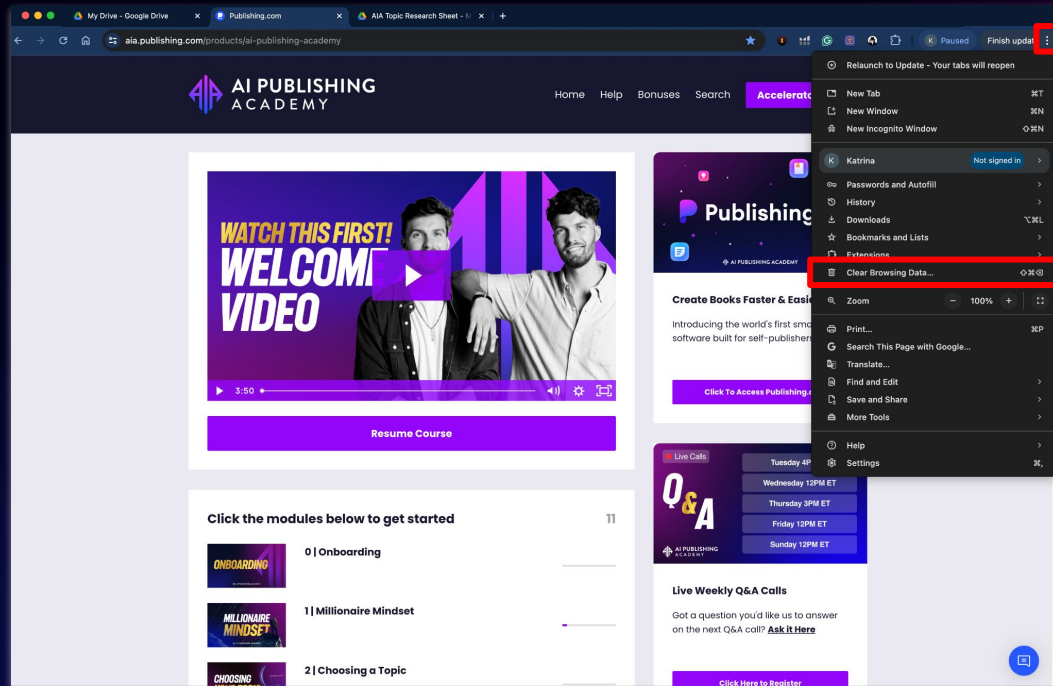


# Sharing a File or Folder

The image shows a screenshot of the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog box has three main sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the 'General access' section, there is a note: 'Viewers of this file can see comments and suggestions'. At the bottom of the dialog are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

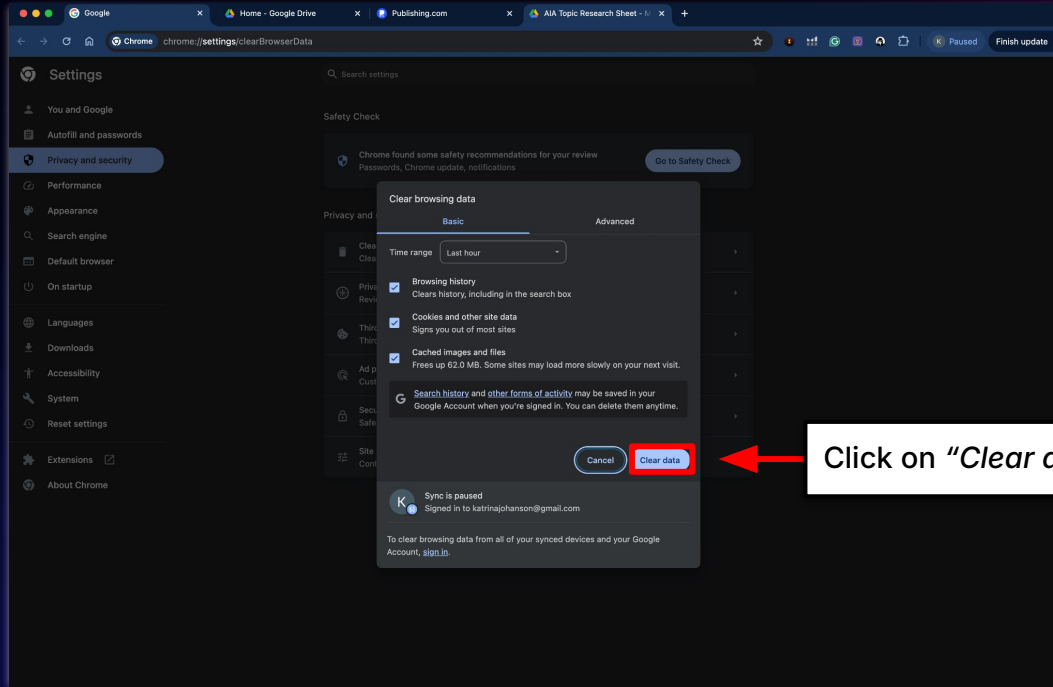
# Clearing Your Cache



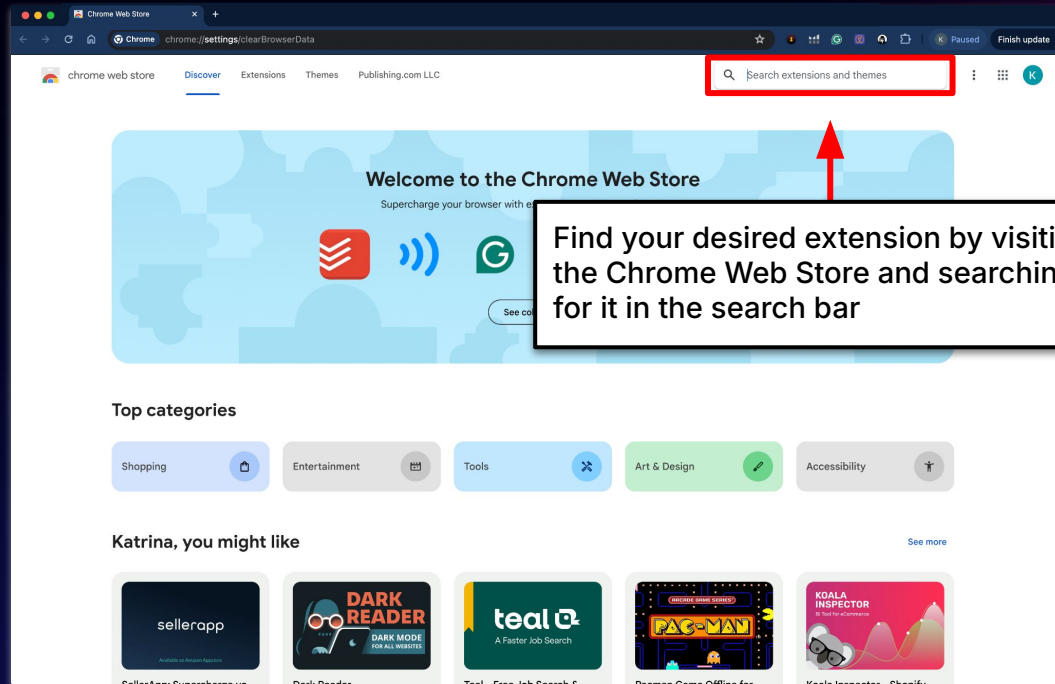
1. Click on the three dots

2. Click on "Clear Browsing Data"

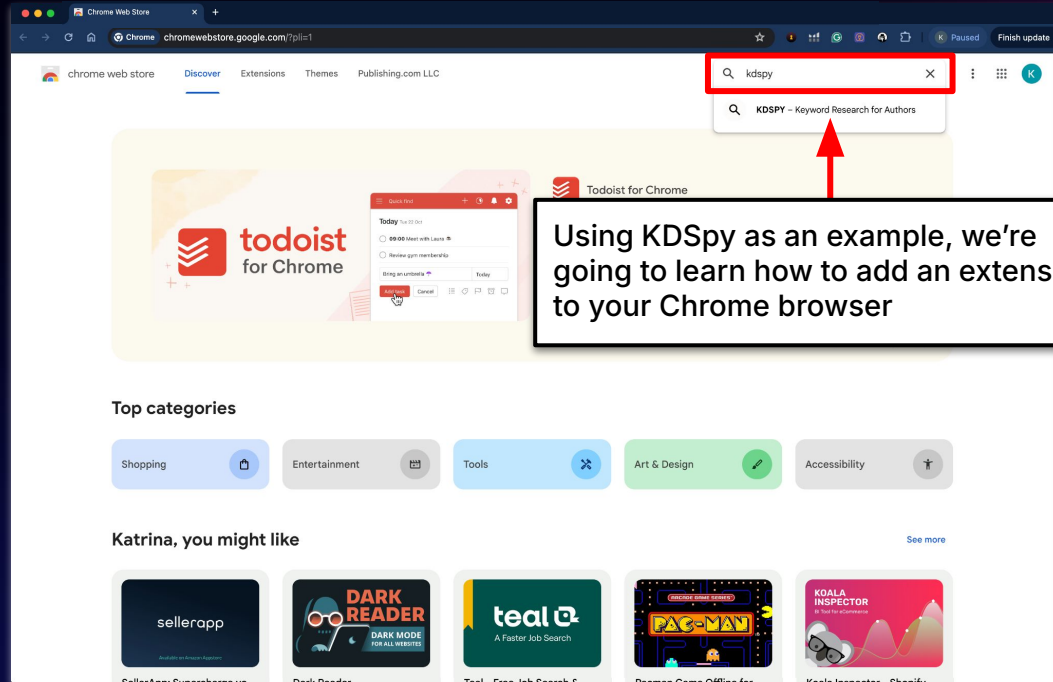
# Clearing Your Cache



# Adding Extensions To Chrome



# Adding Extensions To Chrome



# Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

## KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

**Add to Chrome**

Click on "Add to Chrome"

**KDSPY**

Best Sellers in Health, Fitness & Dieting

Rank	Book Title	Author	Price	Est. Mkt. Sales
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9
10	10	10	10	10
11	11	11	11	11
12	12	12	12	12
13	13	13	13	13
14	14	14	14	14
15	15	15	15	15
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18	18	18	18	18
19	19	19	19	19
20	20	20	20	20

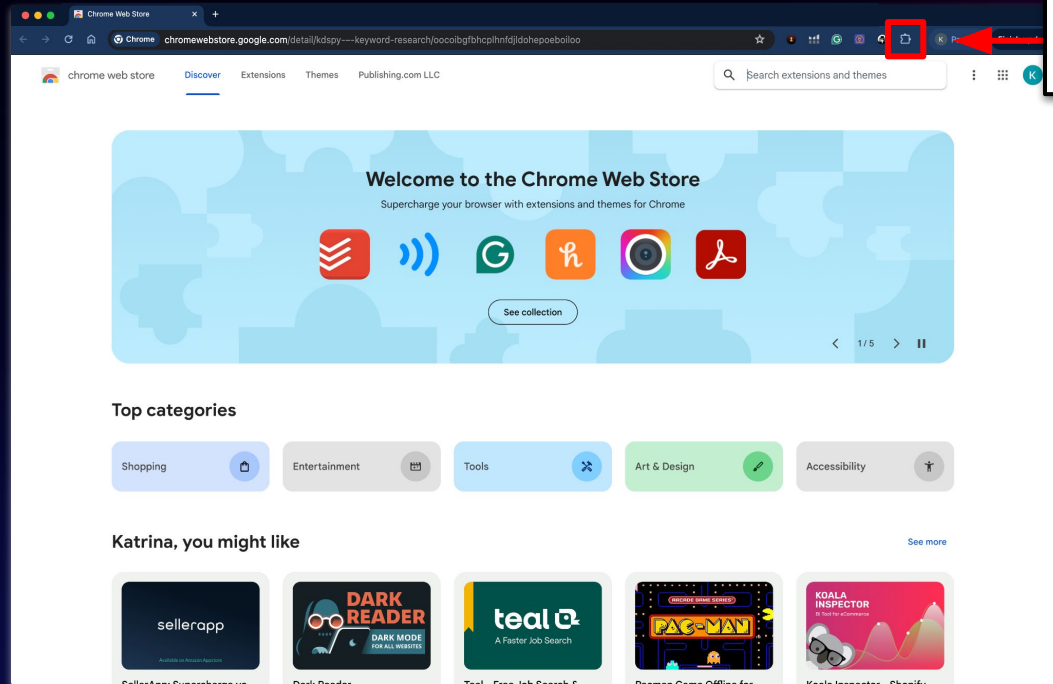
Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.



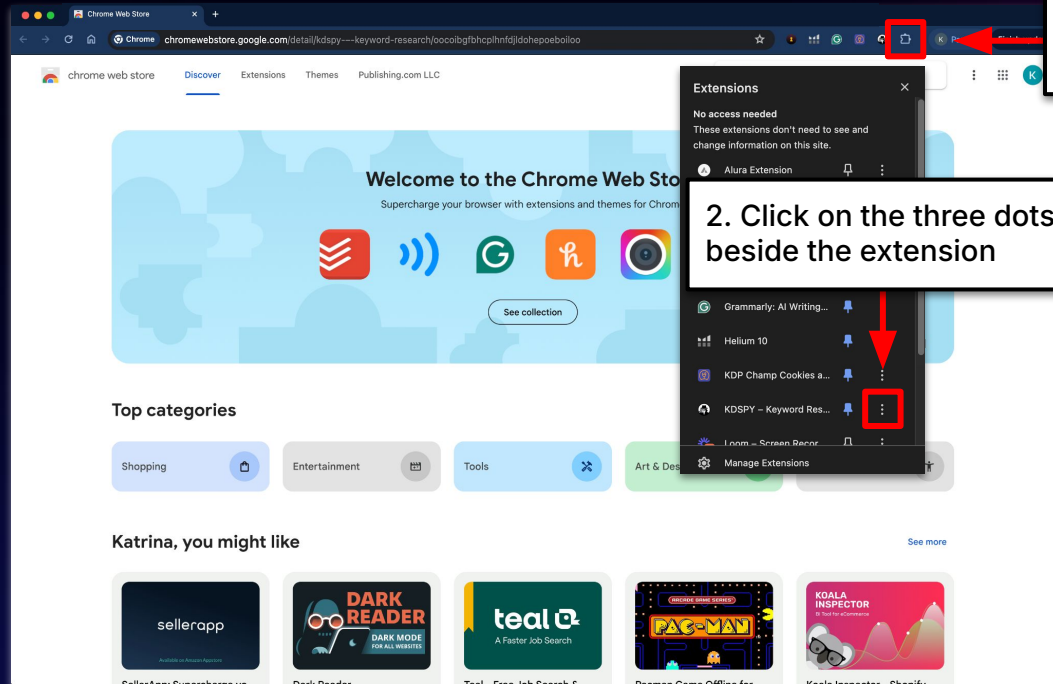
# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)



# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

# Finding Extensions in Chrome

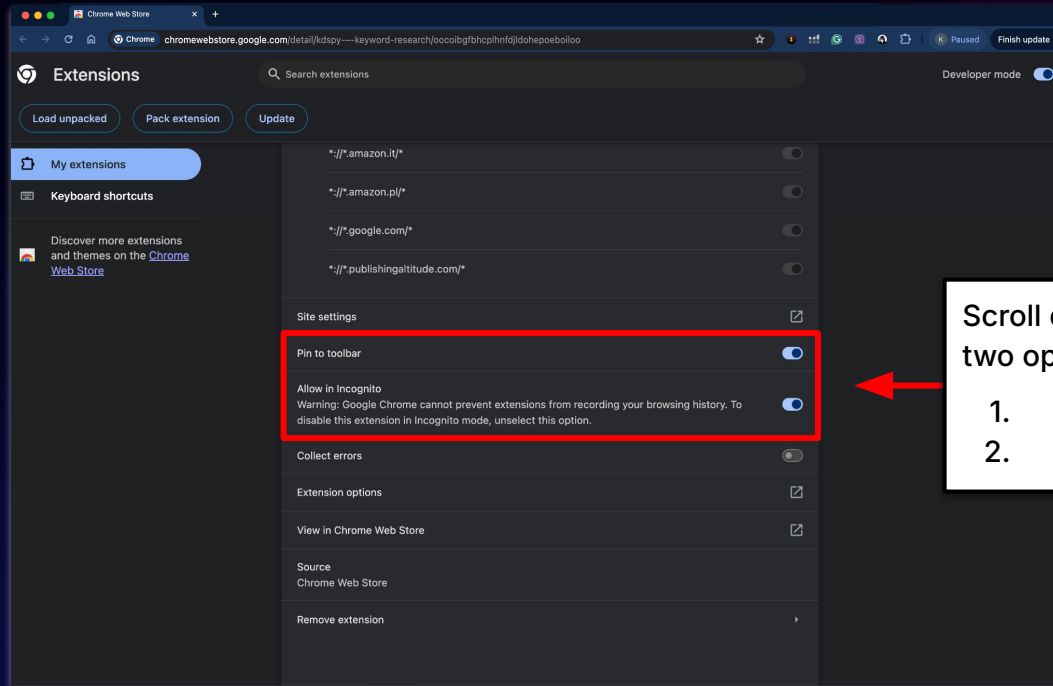
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL for the 'KDSPY - Keyword Research' extension. A red box highlights the puzzle piece icon in the top right corner of the browser. A red arrow points from a text box to this icon. Below the browser window, a list of installed extensions is shown. A red box highlights the three vertical dots next to the 'KDSPY - Keyword Res...' extension. A red arrow points from a text box to these dots. A second red box highlights the 'Manage Extension' option in the dropdown menu that appears. A red arrow points from a text box to this option. The background of the browser window shows the Chrome Web Store homepage with various categories and recommendations.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

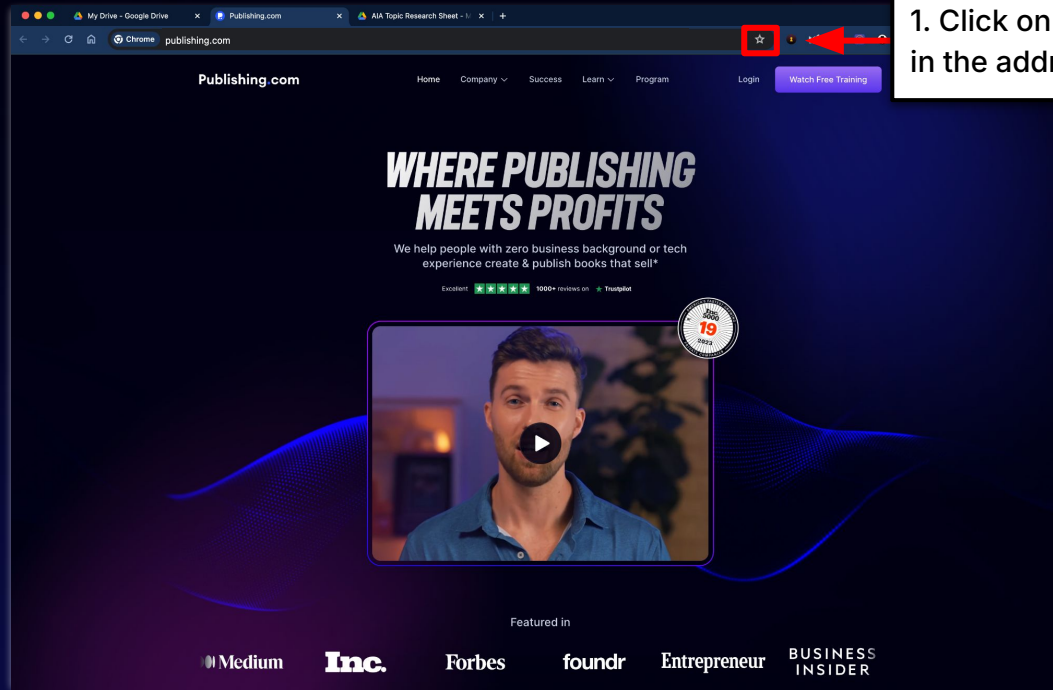
# Finding Extensions in Chrome



Scroll down to find these two options:

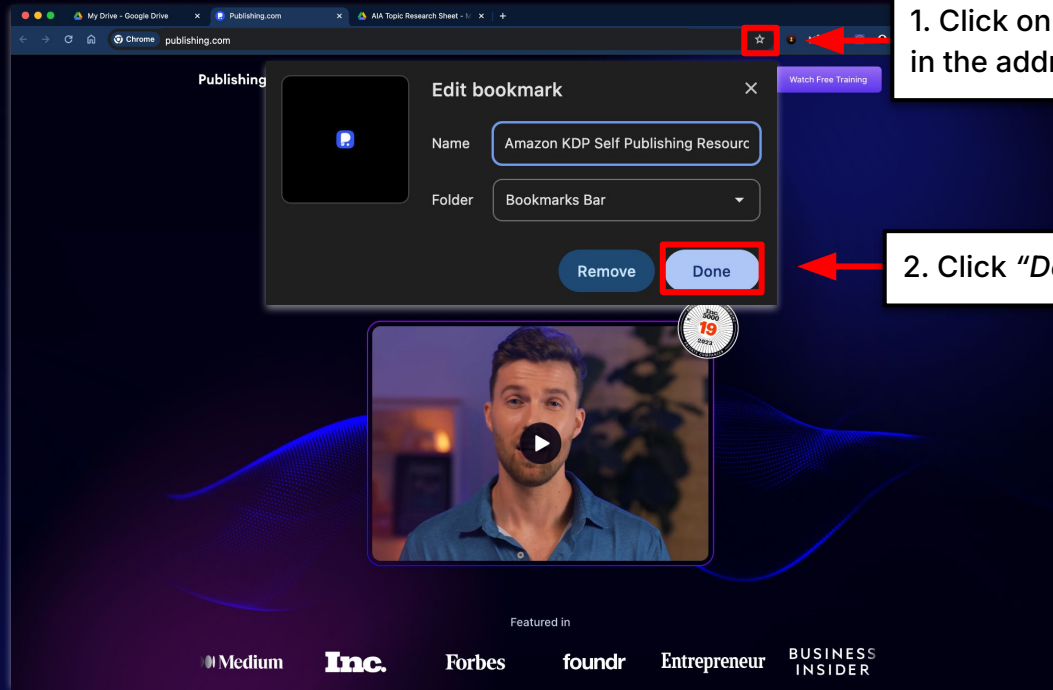
1. Pin to toolbar
2. Allow in Incognito

# Bookmarking



1. Click on the star in the address bar

# Bookmarking



1. Click on the star in the address bar

2. Click "Done"

# JOY PRAISE

Hi Coaches, Thank you for your good work. Is it still ideal for me to publish this week?

# Ayesha Ikram

Hi Coaches, I would like guidance on creating substantial edits in the manuscript by publishing AI or any AI to ensure we can claim copyrights. We can't be experts in all the fields. I have Grammarly Pro and have been using it and relying on thesaurus, but I wonder if there is something else out there! How do you suggest we tackle this on a budget? Thank you

# Sharon Fox

I created two Business pages from my personal Facebook page for my two pen names. I spent ages making the brand, getting a few followers and uploading ten posts so that I could start marketing. Then someone logged in from the UK (I am from Australia), and then I got a message from Meta that my account was not following community guidelines and would be suspended. I was hacked! And then it was disabled. I can't use any methods to log in and challenge or talk to Meta. I have lost my account of 24 years and my new business pages! I feel so deflated. (I did download my account so that maybe it can get reactivated) Any guidance on how to contact Meta and get my account reactivated would be appreciated. While this is happening, I can't advertise on Facebook, and I can't advertise with Amazon ads yet either because I can't get my billing address updated for each region. (I have registered with Swipe, which will allow that in future once authenticated and I can finish creating an account)



# Robert Floros

Direction, advice on increments of time is most efficient to early on work habit

# Philip de Jong

Hello Coaches - The tutorial on D99 specifically recommends placing a design order for ebook only, not ebook and hardcover together. Does this imply that a hard copy can also be printed with this design without additional adjustment? Thank you.

# carlton phaire

Hello, coaches. When you all started, who or what did you all use for your audiobooks? And when you all first started, who or what did you all use to promote your books?

# Scott Marcum

I have just set up my four campaigns in Amazon ads. I needed to start another manual keyword campaign because I had over 30 keywords. I must delete some of them in the original manual keyword campaign or transfer them to the new campaign. The training suggested using 30/campaign at most. Many of them are getting impressions, so I want to keep them. Is that an incorrect perspective? I seem to have archived some instead of deleting them.

Also, many of the automatic keywords that Amazon ads came up with were similar, such as homestead, homesteading, homesteading book, homesteading essentials, and independent homesteader. Then no grid, off the grid, no grid project, no grid book, off-grid book, off-grid living, off-grid project. Some of them have the hyphen, and some of them are without the hyphen. How much difference does it make regarding all these minor differences with the keywords? Don't I want to draw everybody who uses these keywords to search, and wouldn't I want to have every little possible variable included in my keywords? Thanks!

# DANIEL G.

This is only for Tech Talk Friday Q&A session:

Aloha, Jacob (& Karman?)!

Jaco, would you PLEASE, please finally share with us your beautiful list of all the different subtopics you have covered in many previous sessions and the dates of those sessions (maybe even the timeline within the sessions) so that we can go directly to those as we each have need.... I believe it would be EXTREMELY HELPFUL to most of us....

THANK YOU SOOO MUCH ahead of time!

# Ima Ortega

My incognito doesn't show the KDSpy icon on the menu bar, any idea why?

# Patrick Casey

My topic is parenting. I want to do a "companion book" for those on the parenting journey. Is it possible to reach out to another author and use my book as a companion book?

# Karl Buhl

I am working on my first book. I'm spending significant time editing the 'book outline' in publishing.ai, adding my own thoughts and detail to the outline. Transforming it from the generic outline generated by the AI engine to really personalize it. Question is: once I move to the 'full manuscript' stage, will the AI engine be able to work with this detail? I don't want to spend a lot of time on the outline if the AI engine is going to choke on the detail. Thanks.



# Scott Marcum

I have just set up my four Amazon ads campaigns. I needed to start another manual keyword campaign because I had over 30 keywords. I need to delete some of them from the original manual keyword campaign or transfer them to the new campaign. Many of them are getting impressions.

Also, many of the automatic keywords that Amazon ads came up with were similar, such as homestead, homesteading, homesteading book, homesteading essentials, and independent homesteader. Then no grid, off the grid, no grid project, no grid book, off-grid book, off-grid living, off-grid project. Some of them have the hyphen, and some of them are without the hyphen. How much difference does it make regarding all these minor differences with the keywords? If I want to draw everybody who uses these keywords to search, wouldn't I want to have every little variable included in my keywords?

# Sara Ng

How does AIA determine the 100 popular subjects to write? Is the list constant, or does it change? If it changes, how often? I have my own topic but it doesn't show up as any of your 100 list topics; does this mean my topic may be not be popular enough to create a book?

# Judy Holm

Hi Coaches! Could you please demo how to use chatGPT in editing a book outline? And, if there are any deals on subscription to chatGPT for us? Thanks, Judy

# Rebecca B

Hi Coaches,

Could you please explain how to use the "auto suggestion" extension (AMZ?) I have been watching the other Q&A sessions demonstrate how to do Topic Research & POC and they use this feature. I have KDSpy and use it in Incognito mode, but can't figure out the AMZ extension.

Thanks

# Sofia Blake

I've completed the 7-day challenge. I love the guidance and Rasmus video. I am encountering three diverse challenges on my side:

1) I wrote about something I wanted to write (a short fiction book w/ pictures, it's one of those books that is supposed to be for kids and adults...I wrote it with the help of AI, so it's called Phoebe, AI Want to Chat. Is this OK? It's only 1,500 words.

2) Second challenge - I am super self-conscious and think the book is stupid. Is this normal? Do all "authors" need outside affirmation/ confirmation like I do now? I worry I didn't follow the guidelines.

3) When I tried to upload it on Reedsy, it came all jumbled up. I am doing something wrong on all fronts:)

Here's a link to the Google doc.

<https://docs.google.com/document/d/1PVsRKFXGrGOkYmZ4cS4e08z33vjxoPbmHcTKUvlq2I/edit?usp=sharing>

# Aleah Harrow

How do I get the specific link to my Amazon review page? The one I keep finding links back to the sign on page to Amazon, not my unique review page. I need the accurate one so I can create the correct URL link for my ebook and the QR code for the print books. Plus - I prefer that all the links/codes direct the readers to my EBOOK review page.

# Janet C.

If I have a picture from pinterest in my book do I need to reference it? And if so, where can I find the reference for it? Thanks!

# Larry Solesbee

following lesson Module 4 Sub Lessons › Dall-E Book Covers here are two book covers.

would you please critique them

POC is "Trivia for adults"

[https://drive.google.com/file/d/1QYD0porwTDFxurQKkM\\_TPEgRjrR\\_OiNo/view?usp=drive\\_link](https://drive.google.com/file/d/1QYD0porwTDFxurQKkM_TPEgRjrR_OiNo/view?usp=drive_link)

[https://drive.google.com/file/d/14E7XalbpGcO3ID7ZYnL1ANanq8dk3ryc/view?usp=drive\\_link](https://drive.google.com/file/d/14E7XalbpGcO3ID7ZYnL1ANanq8dk3ryc/view?usp=drive_link)



Larry Solesbee

