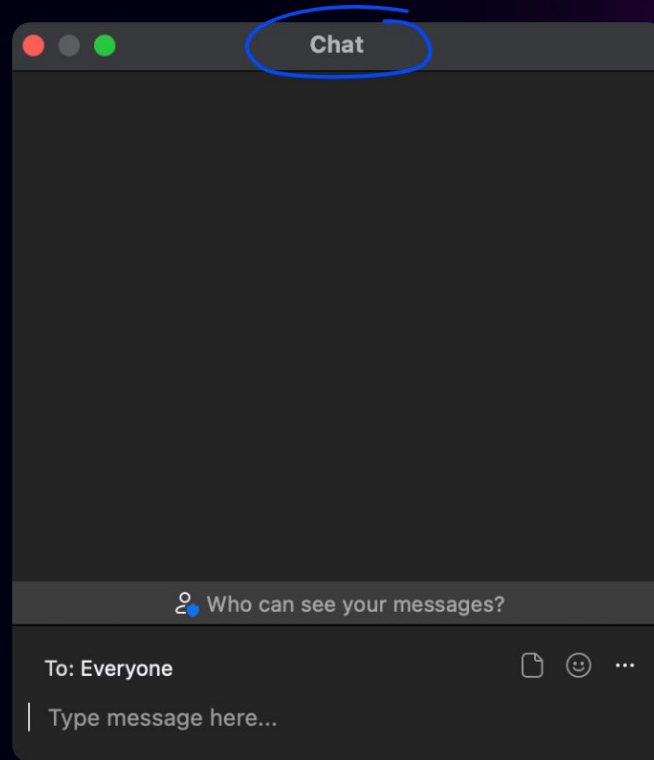


# No BS Tuesdays October 22, 2024

● 2024



Change your chat settings to "Everyone"



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

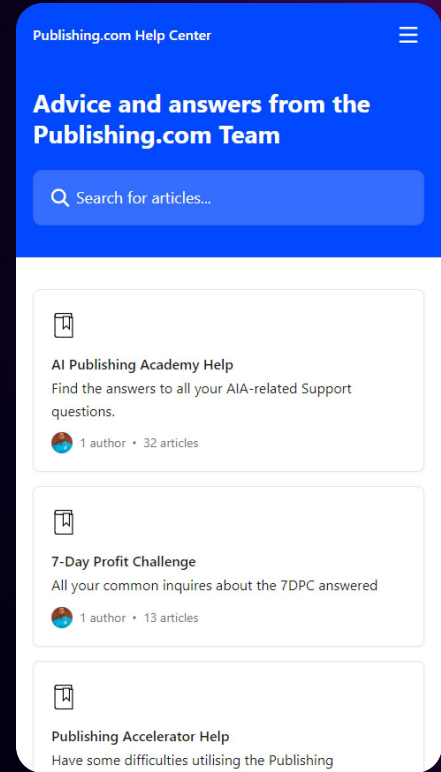
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

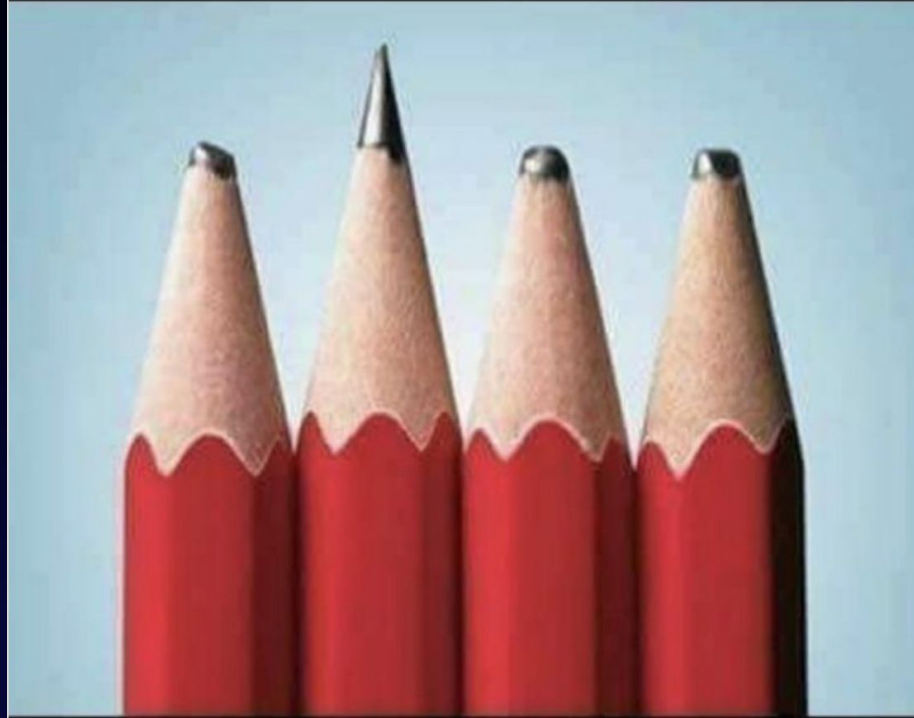
- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# Thought of the Day

It's easy to look perfect...



... when you've never done anything.



# Have You Heard?

You're invited to  
**Publishing.ai first ever live webinar!**

**Wednesday 28 August, 8pm EST**

*Learn how to streamline your publishing  
process and produce high-quality books  
**FAST... in as little as 2 hours!***

**RSVP to the event!**



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.  
Here's the **October** Discount Code.

→ **PRINTREADY10**

Students get **10%** off Formatting Package!



**LET'S BEGIN!**

# Melita O'Neill

Please disregard my earlier sent in question. I will send out a new one before Tuesday Q&A.  
Thanks!

# Joan Beal

Just getting started but excited. I am sure I will have many questions to come....

# Anthony (Tony) Williams

Hi, everyone. I'd like to clarify whether the A+ content keywords should be included in the keywords for Amazon ads. Here are the specific keywords associated with the A+ content I received:

The power of AI - AI on phone - Using AI - AI world

Break down concepts

AI tools

Get ahead in AI

Are these recommended in place of the keywords suggested by KDP? Thank you!

# Melita O'Neill

Hi Coaches,

I am now in the final stage with the designer. Please review/comment on my Book Cover design, title, and sub-title. Thanks much in advance.

[https://docs.google.com/document/d/1pjlKHum1pJ-F2TUxnMioKSXQ\\_880YZcJISAC\\_JVasuo/edit?usp=sharing](https://docs.google.com/document/d/1pjlKHum1pJ-F2TUxnMioKSXQ_880YZcJISAC_JVasuo/edit?usp=sharing)

\*\*\*\* NO ACCESS GIVEN



# Rasha Pharaon

There is two different "7-day challenge" in the course; what is the difference? And is there one that is updated to use simple AI tools to create that book?

# Crystal Davis

I am working on sharing my book for reviews on some FB groups but I cant get the messenger link to work. It just sends me to a page that says "this page isn't working," m.me redirected you too many times. I'm afraid ill miss chances to converse with people without this. Is there another way I can go about this?

# Jacob Elton

We are considering taking a more "humorous" Tone-of-Voice approach to our chosen topic (POC confirmed), because all of the current literature is very formal, information-heavy and at times boring. Our question is: Should we divert from the typical tone of voice and make that a selling point, or should we stay within what is popular and proven to sell books. We don't know if it (the "boring" TOV) is popular, because there is nothing else to be found in this field - or if it is what the people want. Personally, we're leaning more towards a more humorous approach, because the writing samples makes us wanna continue reading.

# Julia Goh

Hi, I had POC for the topic "Retirement Bucket List" but when I checked a day later, only 2 books met the POC, instead of the earlier 3. Should I proceed with this topic? Also, is this topic suitable for a 30K manuscript, since it's called a "list"?

# Godwin Onohwosa

Greetings Coaches.

Please take a look at the two topics below. Both survived 'my' POC grilling. I think. If either make it through your scrutiny - the real POC, I might be headed to author land.

- Money skills for kids
- Budgeting for teens

Thanks.

Godwin

# Gina Ooi

How do we optimize our listings for our translated books in Spanish? Do the keywords and categories be in Spanish and do we list them in foreign markets? Please advise in more detail regarding translated books. Thank you.

# Isaiah Keene

I'm looking at creating the audiobook for my activity road trip book (research proofed!), which is about 1,500 words and would be a 1.5 hour audiobook. I am an experienced podcaster, and with that small length of time, my skills/equipment, and the way I want to make the book more interactive for the listener to pair with the physical story/activity book, would I be justified to make my own recording and upload to ACX? I think it would be faster than trying to work with someone for this project, this time around. Thanks!

# Isaiah Keene

I will be receiving a few of my activity books I created based on my topic and KDSpy research in a few days, and I was wondering if I am able to pass those around to neighbors so they can do the books and leave a review? I don't want to violate the rules, so I am wary of this particular idea.

And, if that's not ok, what are some other good ways to get reviews for an activity book for kids? (I have a digital version, too, and will also be running promos etc. as is stated in the modules. I don't want to reinvent the wheel!). Thanks!



# Jeffrey Thompson

Question # 1: If I revise my outline in Word and re-paste to the outline generator in Publishing.AI, will it keep those changes at manuscript generation ? Question # 2: If I plan to add personal stories / antidotes to the final manuscript, can I place bullets in my outline which will be picked up in manuscript generation?

# Ellen Hyland

I listened to Karina's Q&A from June 4, in which she talked about keeping an Excel spreadsheet to track email addresses and responses. I'm unfamiliar with Excel and was hoping you would show me an easy way to set this up. Also, are there any other columns that would be beneficial to have on this spreadsheet? This is for Friday's Tech Call

Thank you!

# Mary Ann Golya

Just want to know what my next step is in viewing your content

# Ellen Hyland

This question is for Karina or a coach who is familiar with using LinkedIn as a tool to obtain email addresses. She explained Facebook in much more detail, which I understand and will use. However, I'm unfamiliar with where to go while on LinkedIn to chat with people, which is her point. She said she uses both Facebook and LinkedIn equally, I believe. Thank you so much. Also, how will I know when this question will be addressed?

# Ellen Hyland

This is another Tech Call question. While on Facebook, please show how to add a picture or short video to my account to share with people. I have tried several times, but I must be missing something. Thank you!

# Jeannie Barrett

This question is about Book Topic Research. If I get results that pass the 500/150 rule and they are all written by famous authors, does this count as far as determining if my book topic is a good one to write?

# Julia Roxby

Confirm registration

# Darin

Hi Coaches,

In the course, we are taught to get an ISBN assigned by KDP when publishing on Amazon but buy another ISBN to publish on IngramSpark. This will cause two listings on Amazon because IS will also publish on Amazon, which will confuse readers.

In the future should we buy the ISBN first and use that ISBN to publish on all platforms including KDP? Thank you.



# Cassandra Pristas

None at this time

# Bridget

Hi Coaches. Can you please tell me, when should one book be split and published as 2 books?  
What are the pros and cons of this?

Also, what are the signs that a niche is saturated, and probably not worth going into. Is there anything that would change your mind about that? Thanks!

# Claudia Moore

For topic research: AIA discourages LGBTQ+ as a topic, but Amazon does not prohibit ads on that topic. Customer research on my first 30k book indicates that a lot of readers are interested in how the topic interacts with LGBTQ+ matters. I was thinking of creating a second book to bundle with the first one, which would more specifically address that population. Thoughts?

# Diana Wood

Doing 7DPC. Using KDP I published by ebook!. When I tried to publish the paperback it didn't like the cover. Changed the cover - still doesn't like it. But then my book description disappeared and no matter what I do to edit following the instructions, it is not working. how do I add my book description back in? ugh

# Todd Kuh

I used Publishing.AI to generate a manuscript and the Grammarly Premium version (with the plagiarism checker) to proofread and edit it. Do I still need an outside source (like Publishing Services) to edit the manuscript?

# Mark Edwards

How do I submit my wife's name so she may obtain her separate login as described in the sales talk?

# John Davis

I'm interested in writing my own book based upon my own personal life experiences. Can this program help me accomplish this goal?

# Marcin the Author Tkaczyk

Question about reviews: I am a new author with first book (no native ENG, bad author's name) -> does it make a difference for Amazon to keep delaying or rejecting my reviews? An example: "This review has been turned in and is waiting approval by Amazon." from Pubby hanging for a week, only now is live. I can also write in FR or PL and they both combined could hear my message better than the big US ;-)



# Don Chanicka

I created my manuscript using MSWord which is 8.5 x 11. Im not sure what size my book should be, i've heard 6 x 9, but what do I do next? I designed the ebook cover in Canva already..... what next steps do I take so I can hit the publish button. For the paperback the admin from the group chat suggester fiverr which I created a profile and submitted the request.... I still feel as if I'm missing something though.....

# Steve Provis

Hi guys!

I have a question for the Topic Research call on Thursday.

Could you please confirm POC for the following two topics:

1) seed saving, and 2) greenhouse gardening for beginners.

I've double-checked these over a few days and they seem to pass. But being new to this I just wanted to be sure before moving on to the next steps.

Many thanks

# Sandy Williams

How do I sign in with a pass word instead of signing in with google?

# Tonya R.

Hi Coaches,

I am updating my title and would like your feedback on which one sounds better:

Puberty for Curious Tween Girls: The Complete Personal Body Guide to Physical and Emotional Changes, Self-Care Essentials and Growing with Confidence

Badge - Includes Fun Facts, Riddles, and Fun Activities

OR

Puberty for Curious Girls: The Personal Body Guide to Understanding Physical and Emotional Changes, Master Self-Care, and Blossom into The Amazing New You with Confidence

Badge - Includes Fun Facts, Riddles, and Fun Activities

Thank you!

# Jody Murphy

My coach is on vacay this week and I need to settle on a title.

Do either of these two hit the mark? Suggestions for improvement appreciated. And if you prefer one over the other, please let me know. Ready to move to next step. TIA.

## 1) ADHD Workbook for Women

Features 105+ Holistic Tips & Hands-on Exercises to Sharpen Focus, Stay Organized, Nurture Self-love & Embrace Your Strengths to Live Life to the Fullest (176)

## 2) ADHD Workbook for Women

Features 105+ Holistic Tips & Hands-on Exercises to Sharpen Focus, Stay Organized, Outwit Procrastination & Nurture Self-love to Leverage Your Strengths & Talents (186)

# zohra ftaiti

Hello Coaches! I hope you are doing fantastic! Thank you so much for your feedback and guidance on the following titles:

<https://docs.google.com/document/d/16Nx7Y2wMtmd1VXESTFcZGRk4wDYi9ZHmgOjIV5YJevo/edit?usp=sharing>

\*\*\* Pls TYPE OUT 3 Title/Subtitle variations here on the slide ONLY \*\*\*\*

# Shiraz

Hi coaches! I have my book ready and formatted with PS. I wanna check if I have a good number of pages for each version to see if I can maximise my profits.

My epub file is (127 pages)

My Print file is (164 pages)

Do I have too many pages or do these pages fall in range to maximise the profits of my book?

# Howard

Hi coaches! I watched the coaching call recording that covered the Karina Facebook Review strategy. If the strategy is followed, how many early reviewers should I expect after 60 days?



# Isabelle Caffee-Robinson

Are these good titles for my book on PCOS in Black Women?

1. It's Your Hormones: A Black Woman's Guide to Managing PCOS and Reclaiming Your Health"

Empowering Black Women Through Nutrition, Self-Care, and Hormonal Health

2. Understanding PCOS in Black Women: A Guide to Health, Wellness, and Empowerment.

How to Overcome Health Disparities, Manage Symptoms, and Reclaim Your Well-Being

3. Overcoming PCOS: A Black Woman's Journey to Wellness

Tailored Strategies for Nutrition, Self-care, and Hormonal Balance and Enhancing Skin, Hair, and Fertility

# Eli Torreto

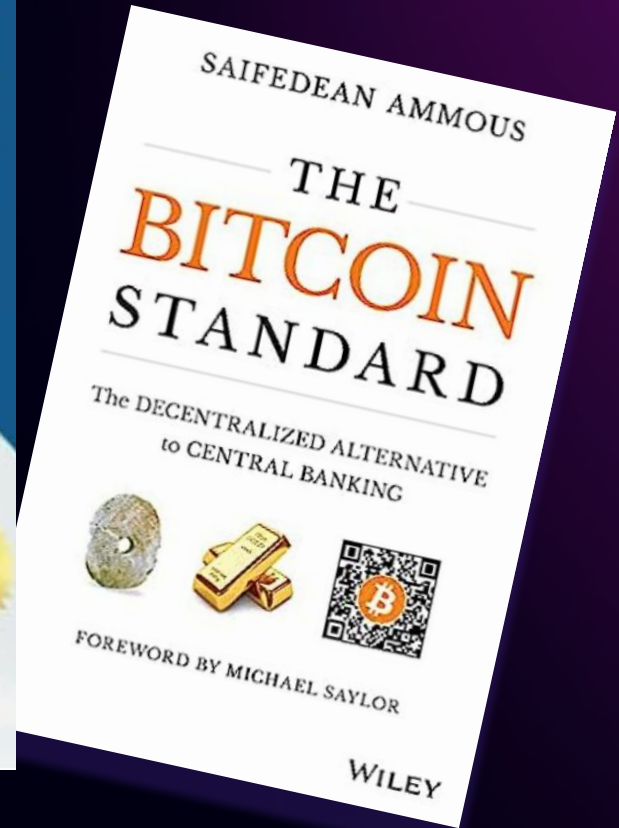
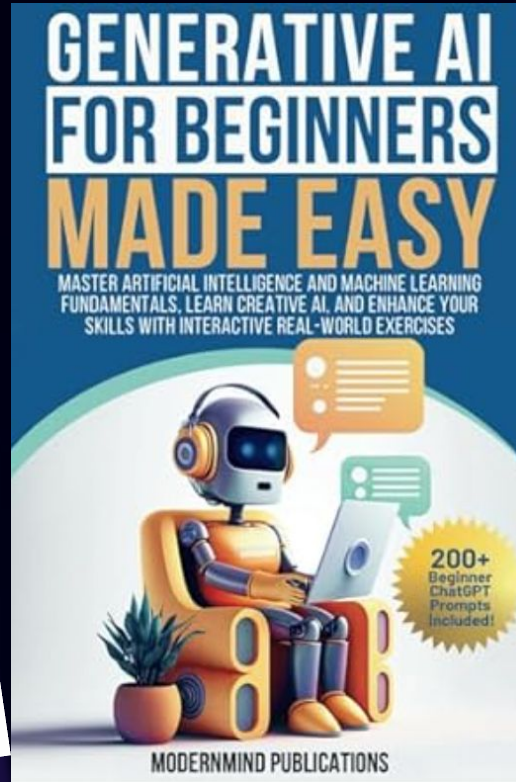
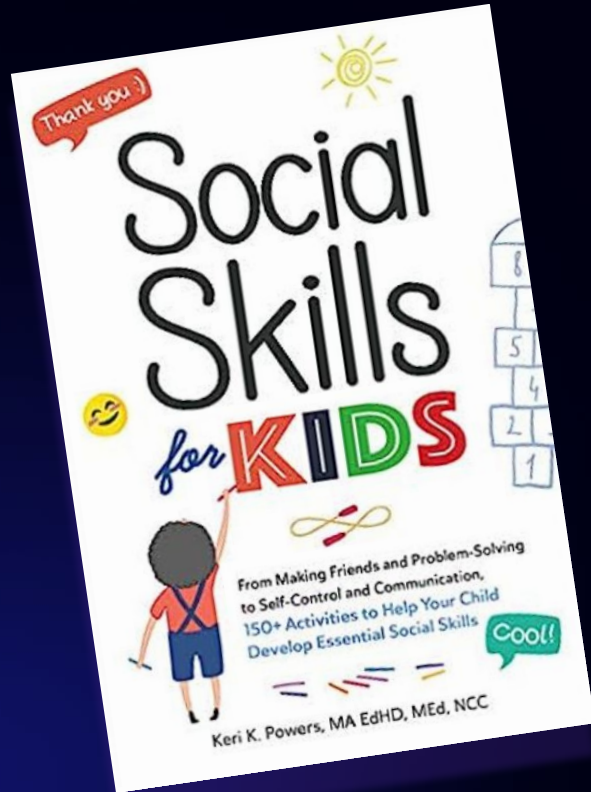
Hi Coaches! Can you please review my book covers and give constructive feedbacks. This is my first 30k book cover, so can you please walk me through how to choose the winner for my book cover contest on 99designs? This is a blind contest for 3 days. I have messaged some of the designers to revise their designs and try to correct the title's grammar, but no one really replied. So, I assume they will just keep in touch once I have chosen them as finalists? How many finalists do I have to choose?

1. <http://99d.me/e/ruq6/2eazf3>
2. <http://99d.me/e/ruq6/2ebf8c>
3. <http://99d.me/e/ruq6/2eb1p4>

# Jody Murphy

Can a friend (not family) from the Philippines leave an ARC review on my US book if she's reached \$50 purchase level in past 6 months?

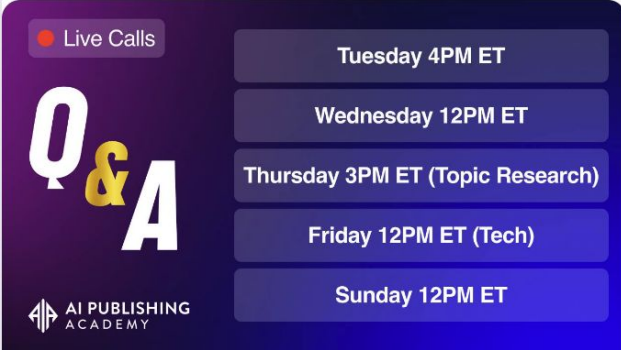
# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



The screenshot shows a promotional graphic for 'Live Calls' with a 'Q&A' logo and the AI Publishing Academy logo. To the right, a list of call times is shown in blue buttons: Tuesday 4PM ET, Wednesday 12PM ET, Thursday 3PM ET (Topic Research), Friday 12PM ET (Tech), and Sunday 12PM ET.

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Brenda

## EPIGENETIC ROADMAP<sup>TO</sup> PARENTING CHILDREN WITH ADHD

Manage Challenging Behaviors,  
Foster Harmonious Family Relationships,  
and Honor Neurodiversity



Alicia Mazari-Andersen PhD and Brenda Wollenberg

## EPIGENETIC ROADMAP<sup>TO</sup> PARENTING CHILDREN WITH ADHD

Seven-Step Guide to  
Manage Overthinking  
and Challenging  
Behaviors, Foster  
Harmonious Family  
Relationships and  
Honor Neurodiversity



BRENDA WOLLENBERG & DR. ALICIA MAZARI-ANDERSEN

## EPIGENETIC ROADMAP<sup>TO</sup> PARENTING CHILDREN WITH ADHD

Manage Challenging Behaviors,  
Foster Harmonious Family Relationships,  
and Honor Neurodiversity



Alicia Mazari-Andersen PhD and Brenda Wollenberg

# Pamela

## A DAILY DEVOTIONAL FOR TEENS

In Just 5 Minutes: Build Consistent Spiritual Habits,  
Turn Social Struggles into Strengths, Reinforce Family Bonds,  
Faith-Fueled Devotions to Kickstart Your School Day.



SOULSPARK PUBLISHING

## The Daily Devotional For Teens

In Just 5 Minutes: Build Consistent Spiritual Habits,  
Turn Social Struggles into Strengths, Reinforce Family Bonds,  
Faith-Fueled Devotions to Kickstart Your School Day.



SOULSPARK PUBLISHING

## The Daily Devotional For Teens

In Just 5 Minutes: Build Consistent Spiritual Habits,  
Turn Social Struggles into Strengths, Reinforce Family Bonds,  
Faith-Fueled Devotions to Kickstart Your School Day.



SOULSPARK PUBLISHING

# Christine

## SETTING BOUNDARIES

SIMPLE STEPS TO STOP PEOPLE-PLEASING,  
MANAGE GUILT AND TAKE CONTROL OF  
YOUR LIFE WITH CONFIDENCE

CHRISTINE BRAVATA, M.A.

## SETTING BOUNDARIES

SIMPLE STEPS TO MANAGE EMOTIONS,  
IMPROVE RELATIONSHIPS AND TAKE CONTROL  
OF YOUR LIFE WITH CONFIDENCE

CHRISTINE BRAVATA, M.A.

Christine Bravata, M.A.

THE ULTIMATE GUIDE  
TO

## SETTING BOUNDARIES

SIMPLE STEPS TO STOP PEOPLE-PLEASING,  
MANAGE GUILT AND  
TAKE CONTROL OF YOUR LIFE WITH CONFIDENCE



# Jacquie

## WATER BATH CANNING for BEGINNERS

*Master Easy Techniques to Preserve Safely,  
Eliminate Guesswork and Prevent Spoilage for a Pantry  
Full of Healthy, Homemade Foods Year-Round*

LOTS of  
YUMMY  
RECIPES  
INSIDE!



Jacqueline Doucette



## WATER BATH CANNING & PRESERVING COOKBOOK FOR BEGINNERS

2100  
DAYS OF  
RECIPES



WATER BATH

## CANNING

COOKBOOK FOR BEGINNERS

Complete A to Z Knowledge About Preservation, Pressure Canning,  
and Safety Procedures to Make Delicious and Mouthwatering  
Jams, Pickles, and Meals in a Jar Recipes

25  
BEGINNER  
RECIPES



KAYLA BLANTON

Melita





**Thank you**

If you got value out of this, share it with the tribe!

# Antonella

# Steve