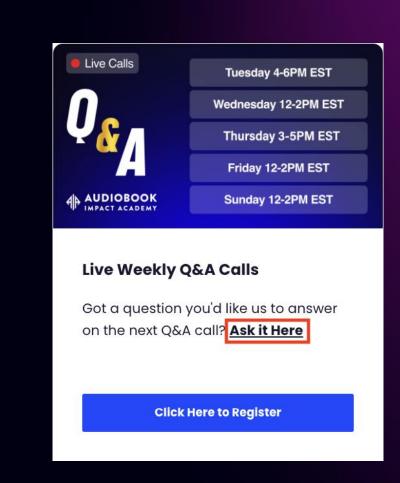
A PUBLISHING

WEDNESDAY WINNING STRATEGIES August 23rd, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Special Segment

Topic specific live training
Reviewing book covers/titles
Student interview
Quiz
Something else

Got a good idea for a segment? Let us know!



AI PUBLISHING ACADEMY

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



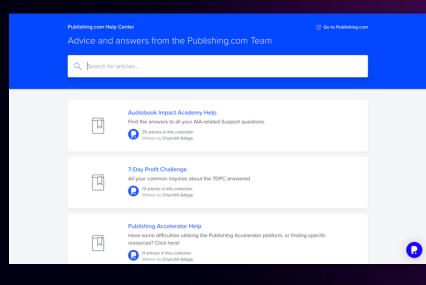
Most Frequently Asked Q&A Questions:

Visit our Help Center

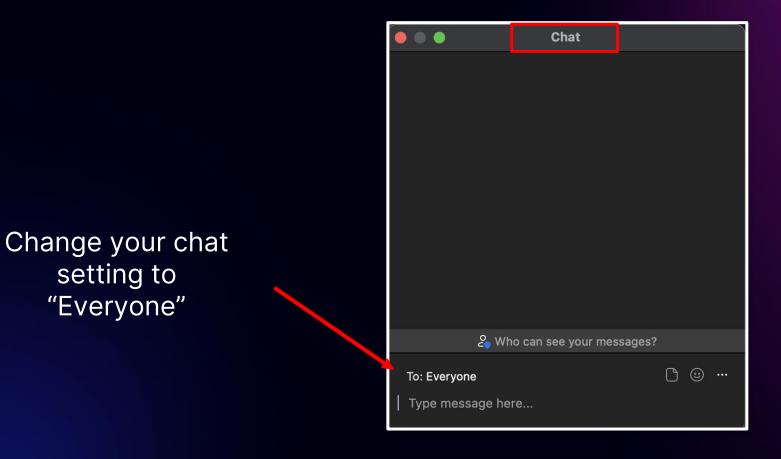
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.









PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

APLUS10

Students get **10%** off A+ Content Package.





COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU

AI PUBLISHING ACADEMY

What Were Your Wins?

Karina-

- Published a book
- Outline ready for next book

Nicole-

- Pubby reviews
- Editing latest book





Let's Begin!



Sarah

How many reviews does your book need to have?



April

I am going to be launching my book very soon, I have learned about using FaceBook groups and have been working on being involved with them.

My question is: Can I post information about my book on my personal FB page? If I post on my personal page, are there words, phrases, or things I should definitely NOT say?



Chidinma

Please review my title and subtitle.

Title: 7 Life skills for teens that guarantee academic success.

Subtitle: Discover how you can have a great social life, cultivate outstanding habits and excel in school work and life as a young adult.

Question 2: Please how can I submit my book cover for review in the zoom call. thanks



Tina

Thanks to your advice in previous sessions I have narrowed down my book title to one of the following:

1) Permaculture Design Essentials: Grow Organic Food, Create Resilient Landscapes, Enhance Soil Health and Mitigate Climate Change Locally

2) The Art of Permaculture Design: Build Sustainable Habitats, Cultivate Abundant Gardens, Connect with Nature and Address Water Scarcity

3) Innovative Permaculture Design: Revitalize Your Landscape, Nurture Sustainable Communities, Embrace Regenerative Agriculture, and Alleviate Dependence on Commercial Farming

4) Permaculture Design: A Holistic Approach: Harmonize with Nature, Create Energy Efficiency, Enhance Biodiversity and Combat Environmental Degradation

I have a favorite, but I wonder what might resonate with you. I won't be able to attend today but will catch your wonderful guidance when I am able to review the recordings tomorrow after I get back home.



Lisa

I just watched a webinar that Christian was doing. It was promoting AI publishing. It highlighted a new software that is in beta testing. I wrote a post in facebook group asking. The post was declined and this was the feedback.

Hi Lisa! Please fill out the form in your bonus called "AI writing software Beta Access" when you first log into your library. We're letting people in in batches while it's still in Beta testing.

Thank you!

I cannot find this form in my library under bonuses. Thanks





Hello coaches, good afternoon. So I found out that IngramSpark distributes to Amazon as well, and if you have a different ISBN, both copies of your book will not share reviews, and there will be 2 listings for the same book. This is getting confusing for me. I'd like to know if you guys sell your published books on IngramSpark, and if you have any advice on publishing a paperback on IngramSpark, and pitfall to be avoided.



Erin Dixon

I am wondering about the topic of native American history. I am Native American and have quite the family history and stories to tell about family history. I got POC but not the exact same topics but POC on Native American history.



Margaret

What is A Plus Content?



Margaret

About changing recipes from those found online, I thought that if the recipes are sourced through chatGPT the recipes can be printed as sourced. Yes or no?



Bridget

My english is poor since english is my second language. I'm afraid to pursue writing for most of my life because of it. Is it still possible to achieve this dream?



Maeva

I have a question regarding the process for the US Copyright of my book. I used my pen name as the author and my company name as the copyright claimant but does not explain how the cie obtained copyright ownership of this work. They say "If a claimant is not an author of the work, the application must include a brief statement explaining how the copyright was legally transferred to the claimant, such as "by written agreement" or "by operation of law."

Would you suggest i simply create a short MOU between the pen name giving rights to my company name? Is it the best way forward? Thank you!



Maureen

Hi Coaches, I got the edited manuscript back from Publishing Svs and there are many changes that need to be made that the editor has suggested. 30+ or so. Many of the places require sources. All of which I don't have. Also, it is suggested to move paragraphs to other places in the manuscript. And I am not sure where is the best place for them. It's my understanding that it's my responsibility to make these changes

My writer was from Urban Writers, can I go back to her to make these changes? I am in the weeds here about what to do. Thank You



David

I am new to publishing.com and am studying the first 10 lessons. Mention was made of students needing to do their weekly worksheets and I want to do that. Where are they located? Thanks!



Loran

Could you please critique my title and subtitle?

Title: Medicare Made Easy

Subtitle: From Beginner to Pro – Your Guide to Medicare, from enrollment to plan

Selection. Medicare, Medigap, Medicare Advantage and Part D explained

I have been in the Medicare industry for over 15 years and this book will be used as a lead magnet as well as secondary income stream.



Elizabeth

Hi coaches - Every time I run a 99Designs contest I'm pretty disappointed in the quality I'm getting...I get less than 10 submissions so have to reach out to support to extend the timeline, which usually eventually gets me 30 covers or so but only from a few designers, so overall I've been unhappy with the quality and the variety submitted.

I run blind contests, I do provide instructions into what I'm looking for in the brief, and I also do message designers my feedback during the contest...so I don't know what else to do.

I'm starting to think maybe 99Designs isn't the end-all be-all for good covers. What do you all do? Do you hire experienced designers off of Upwork? Really looking to hear from your experience what option you've found works for high quality cover design



Russ Moreland

Feedback for all computer/video based recordings. As a retiree I don't possess the hearing of my children (your age), I can't hear them either. Please provide your computer playback with the ability to crank the volume way past what you think is comfortable. I am maxed out for playback and miss a lot because I don't hear it.





I'm about halfway through my first book and looking for feedback on my book cover. Working with a ghostwriter is a full-time job, yo! I have a few options, but I can't seem to share the graphics here, so I'll pop them in the Q&A function as soon as the call starts. Book is called, Leadership Skills for Women, which is also my POC.

Thanks!





I would like your opinion on my title

EFFECTIVE BALANCE EXERCISES FOR SENIORS

7 ESSENTIAL AND QUICK FITNESS ROUTINES TO IMPROVE BALANCE AND FLEXIBILITY TO PREVENT FALLS FOR OLDER PEOPLE

My topic is balance exercises

Thanks



Juan

Is it better to start with free books and then scale up to low-content/low-price ones then to high-content/higher-price ones? Or just start charging right from the start?



Juan

Is it better to write under a pen name or use my real name? Can I have a startegy to use both, depending upon my purpose?

