

# Tech Talk on Fridays

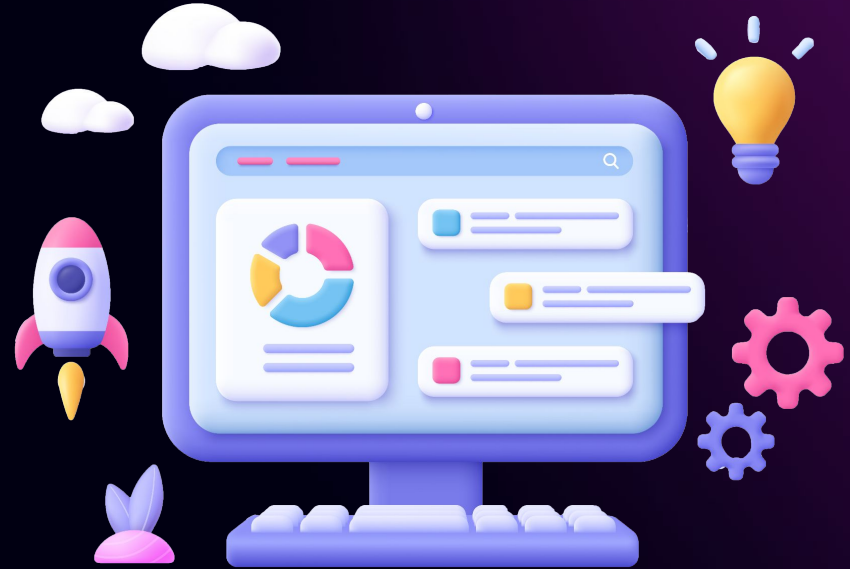
● 2024



# Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



# Q&A TIME

Live Calls

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

# SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!





# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

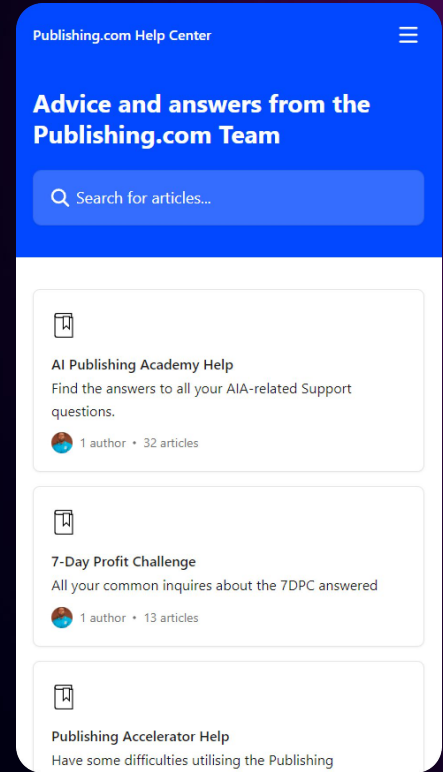
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# PS MONTHLY DISCOUNT

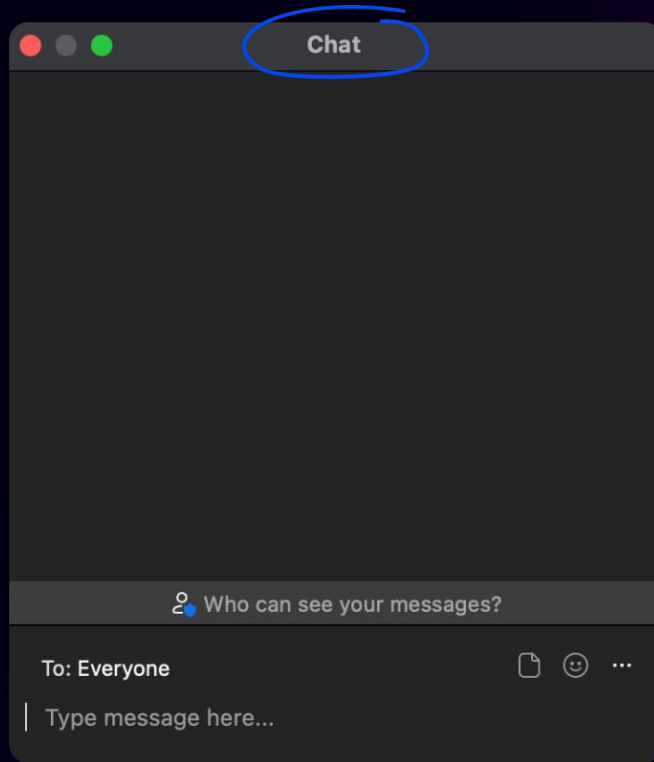
AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

→ **PERFECTEDIT10**

Students get **10%** off Editing & Proofreading Package!



Change your chat  
settings to "Everyone"



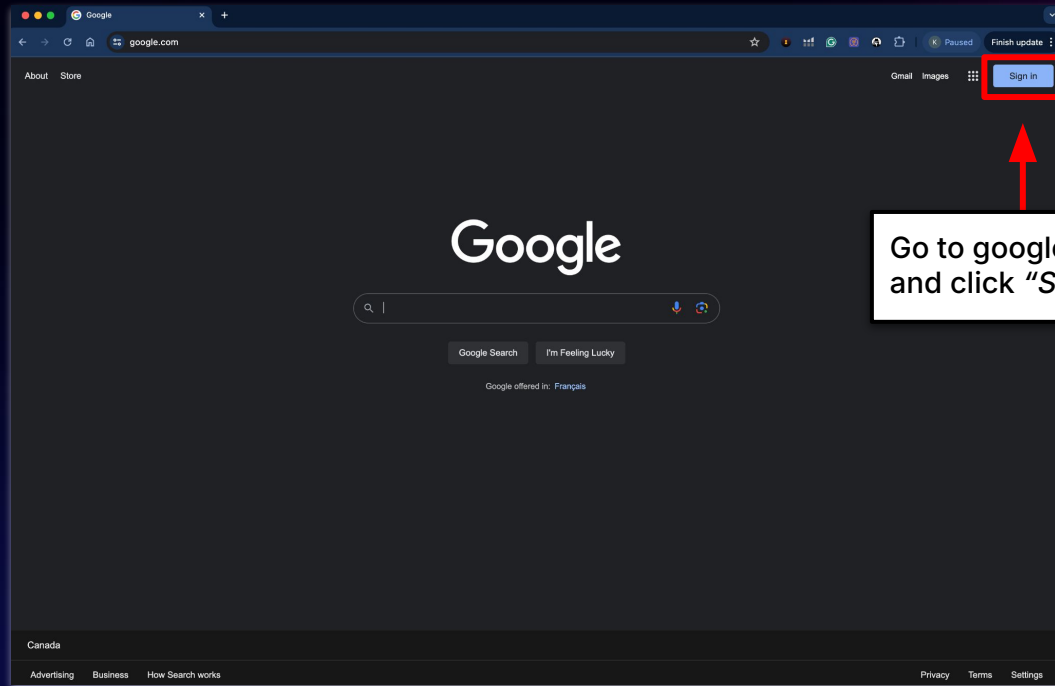
# Tip of The Week



Ctrl+Shift+T on a PC or  
Command+Shift+T on a Mac  
To reopen accidentally closed tabs

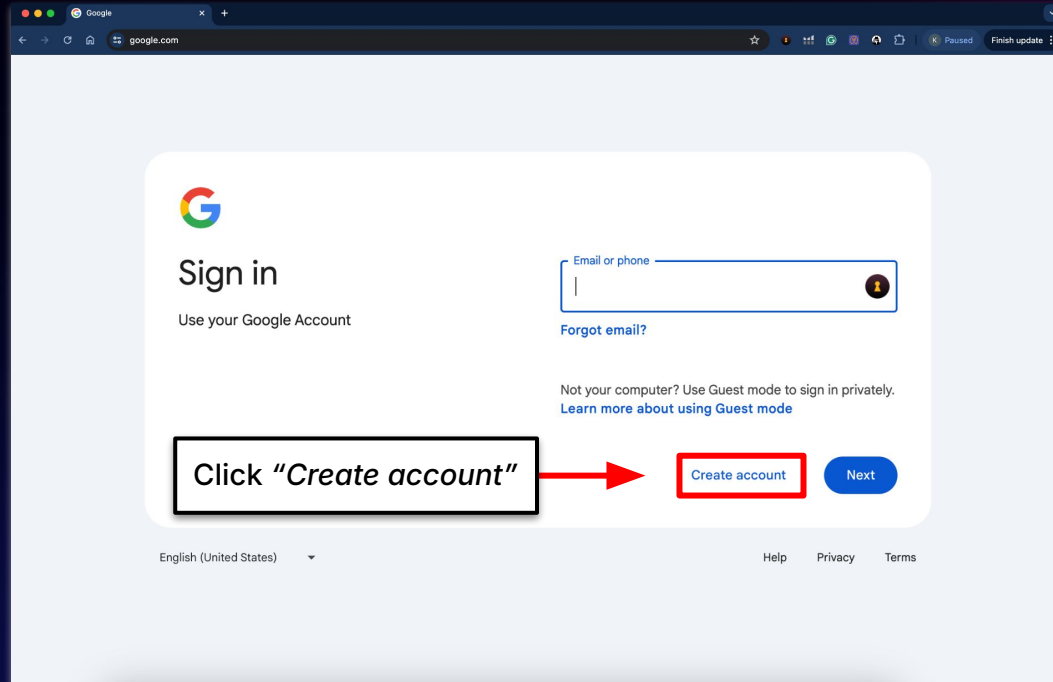
**LET'S BEGIN!**

# Creating a Google Account

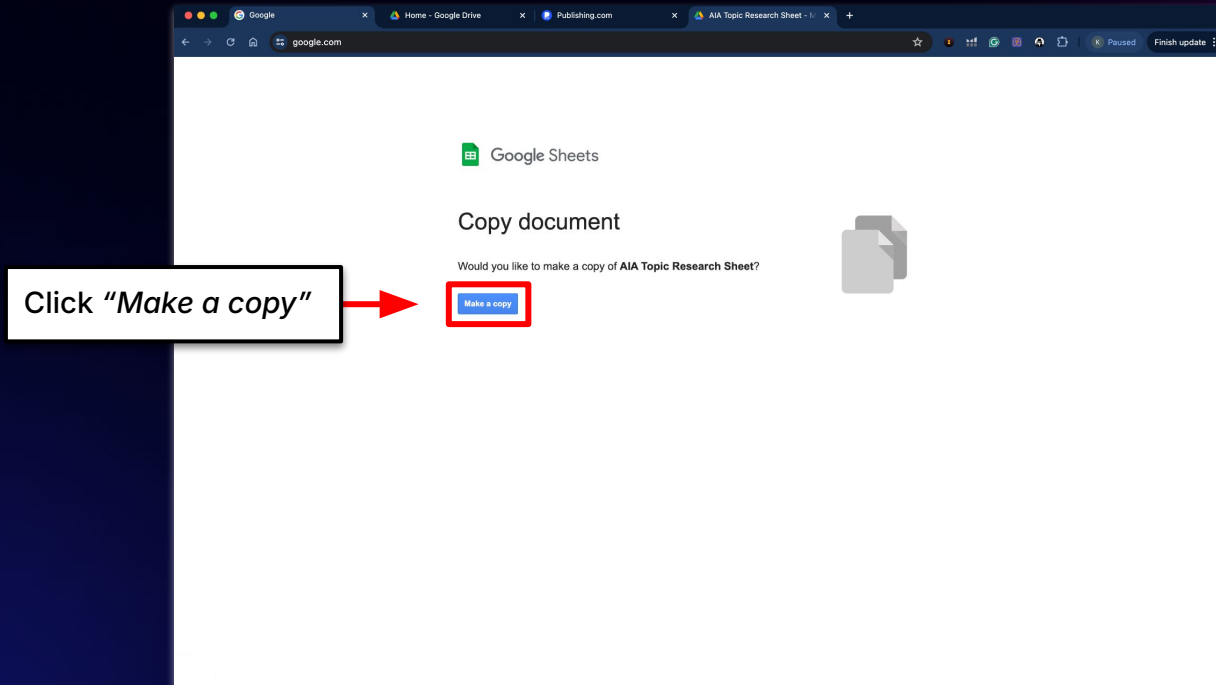


Go to google.com and click "Sign In"

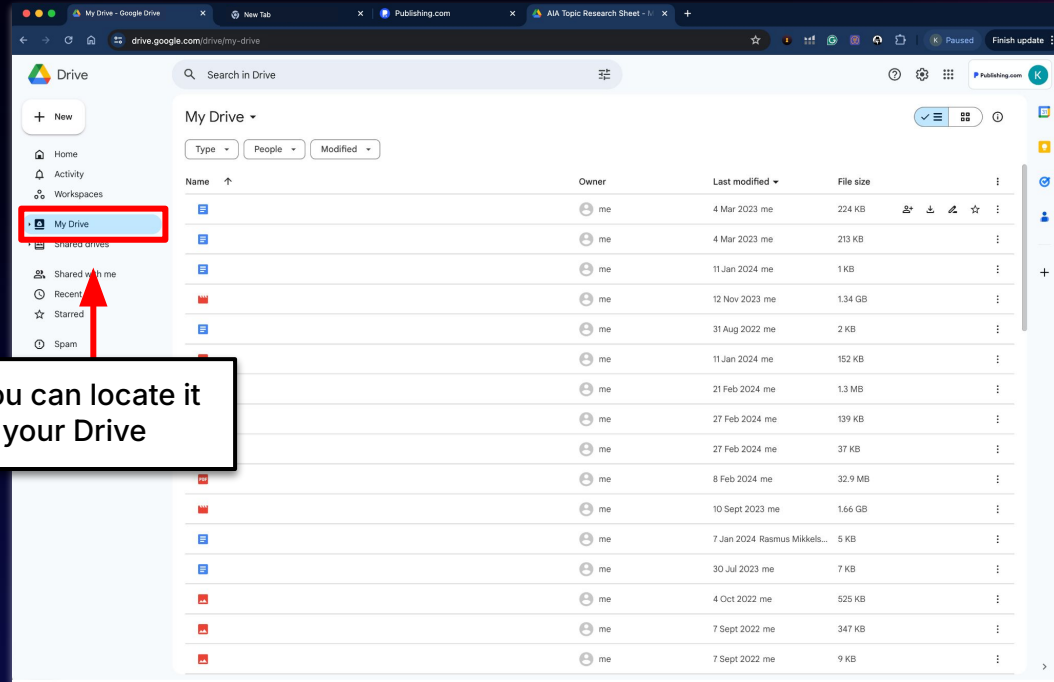
# Creating a Google Account



# Using Your Google Drive



# Using Your Google Drive

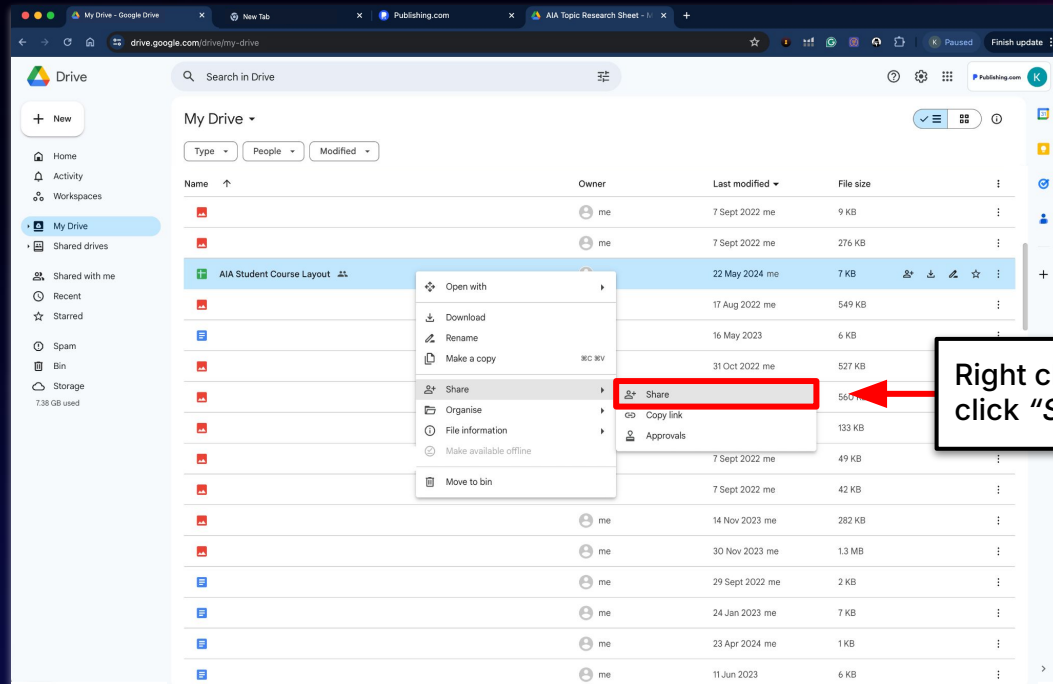


You can locate it in your Drive

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024	Rasmus Mikkel... 5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB



# Sharing a File or Folder



Right click on the file and click "Share"

# Sharing a File or Folder

The image shows a screenshot of the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog box has three main sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the 'General access' section, there is a note: 'Viewers of this file can see comments and suggestions'. At the bottom of the dialog, there are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

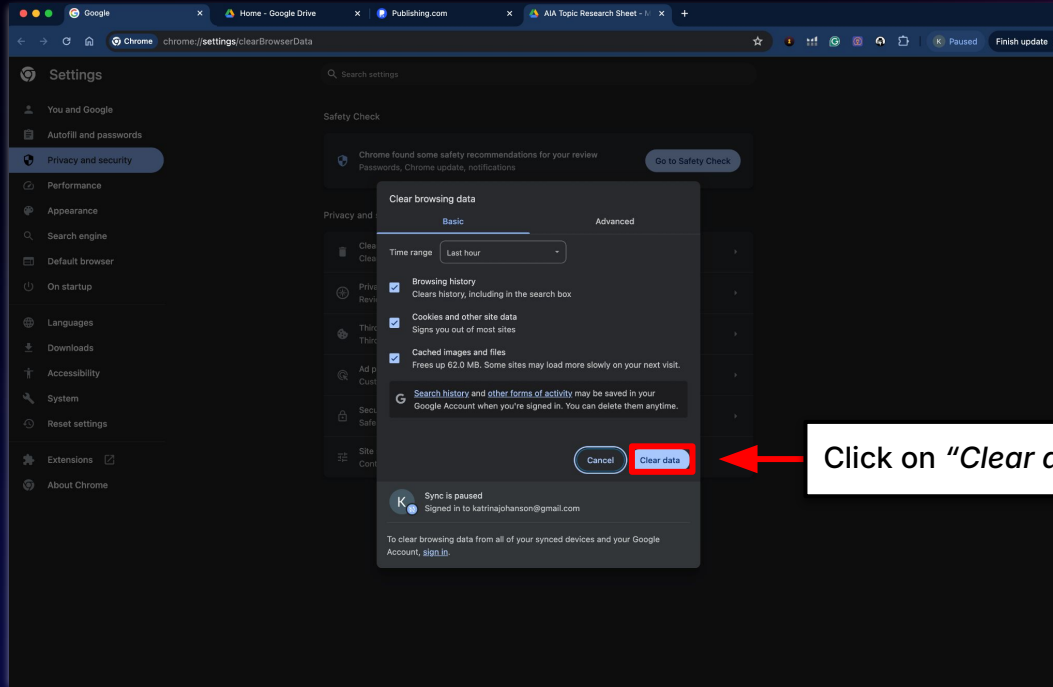
# Clearing Your Cache

The screenshot shows a web browser window with the URL `iaia-publishing.com/products/ai-publishing-academy`. The browser's menu is open, and the 'Clear Browsing Data...' option is highlighted with a red box. The website content includes a video player with the text 'WATCH THIS FIRST! WELCOME VIDEO' and a 'Resume Course' button. Below the video, there are sections for 'Click the modules below to get started' and 'Live Weekly Q&A Calls'.

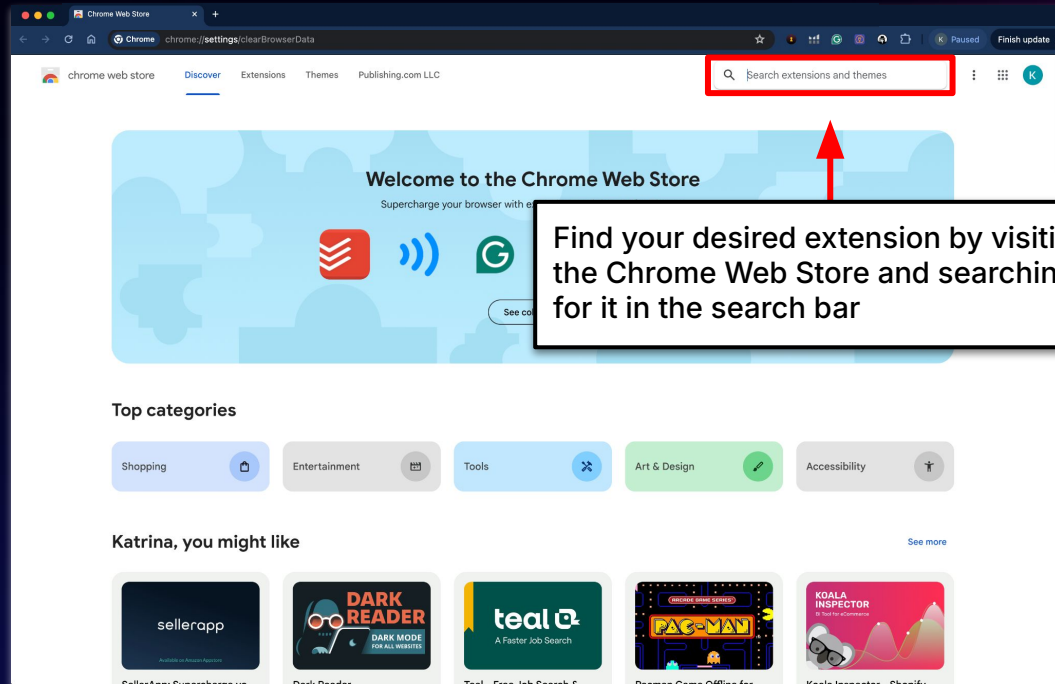
1. Click on the three dots

2. Click on "Clear Browsing Data"

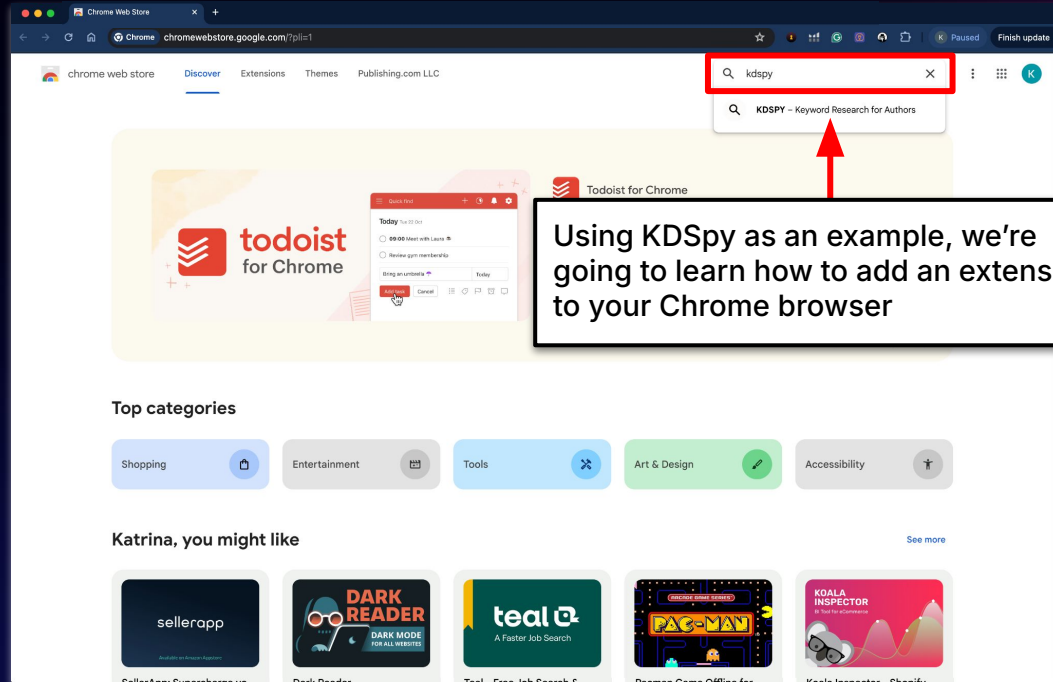
# Clearing Your Cache



# Adding Extensions To Chrome



# Adding Extensions To Chrome



# Adding Extensions To Chrome

The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" with a rating of 3.8 stars from 26 reviews. The extension is categorized as "Extension" and "Workflow and planning" and has 70,000 users. A red box highlights the "Add to Chrome" button, and a red arrow points to it from a callout box that says "Click on 'Add to Chrome'".

**Best Sellers in Health, Fitness & Dieting**

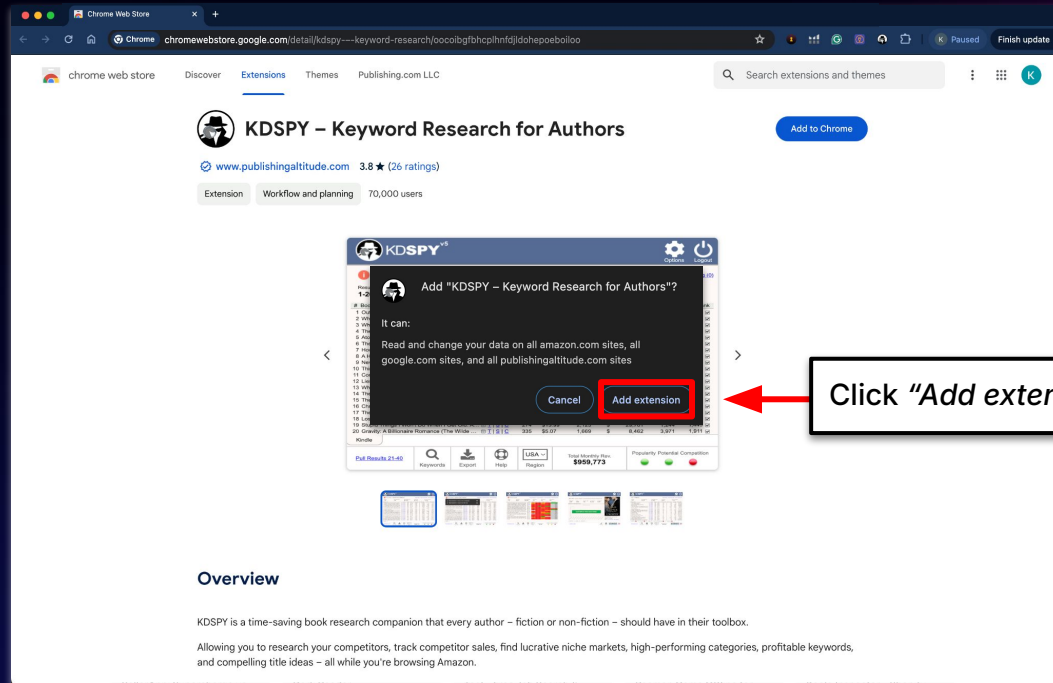
Rank	Book Title	Author	Price	Est. M. Sales
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9
10	10	10	10	10
11	11	11	11	11
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14	14	14	14	14
15	15	15	15	15
16	16	16	16	16
17	17	17	17	17
18	18	18	18	18
19	19	19	19	19
20	20	20	20	20

**Overview**

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

# Adding Extensions To Chrome



chrome web store Discover **Extensions** Themes Publishing.com LLC

chrome webstore.google.com/detail/kdspy-keyword-research/oooolgfbhpcplhmfjldohapoabolloo

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors?"

It can:

- Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

Click "Add extension" on pop-up

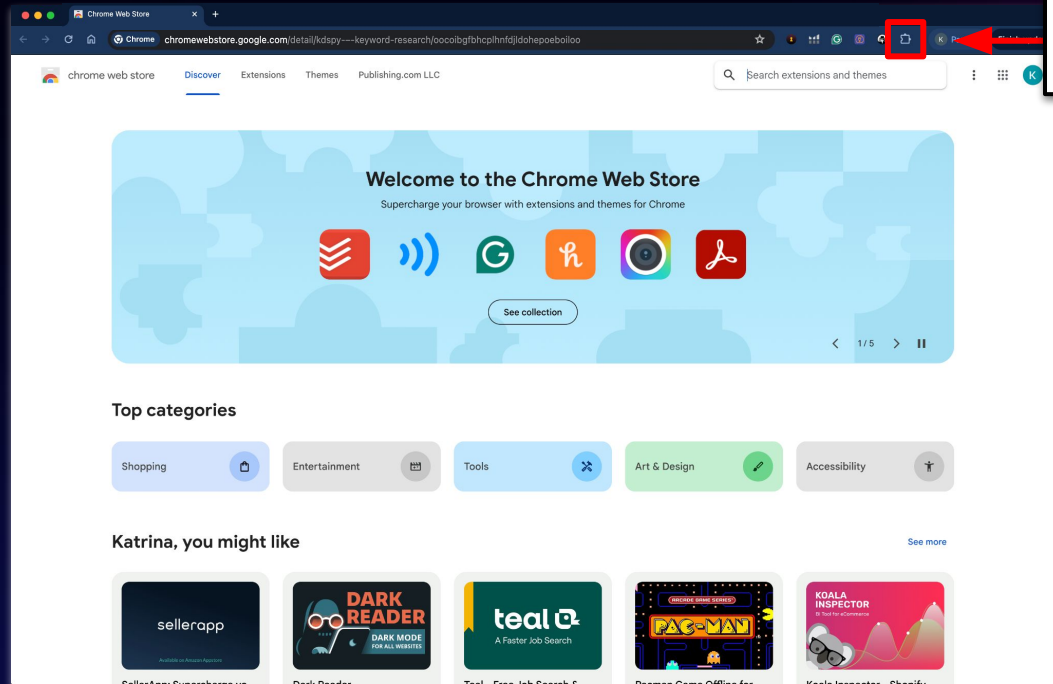
### Overview

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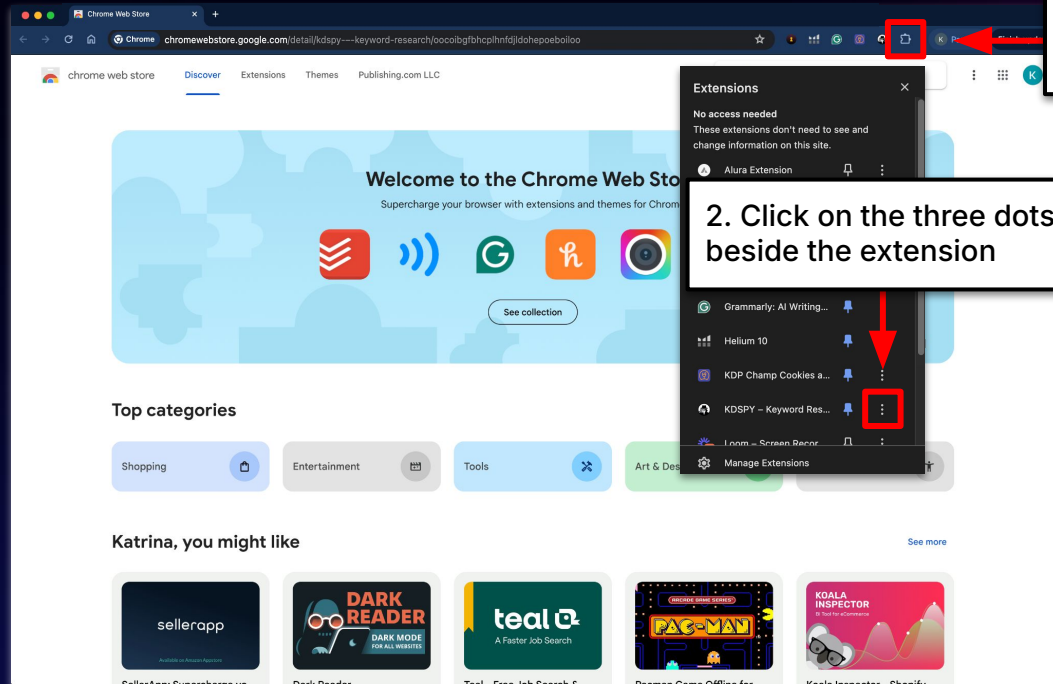


# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

# Finding Extensions in Chrome

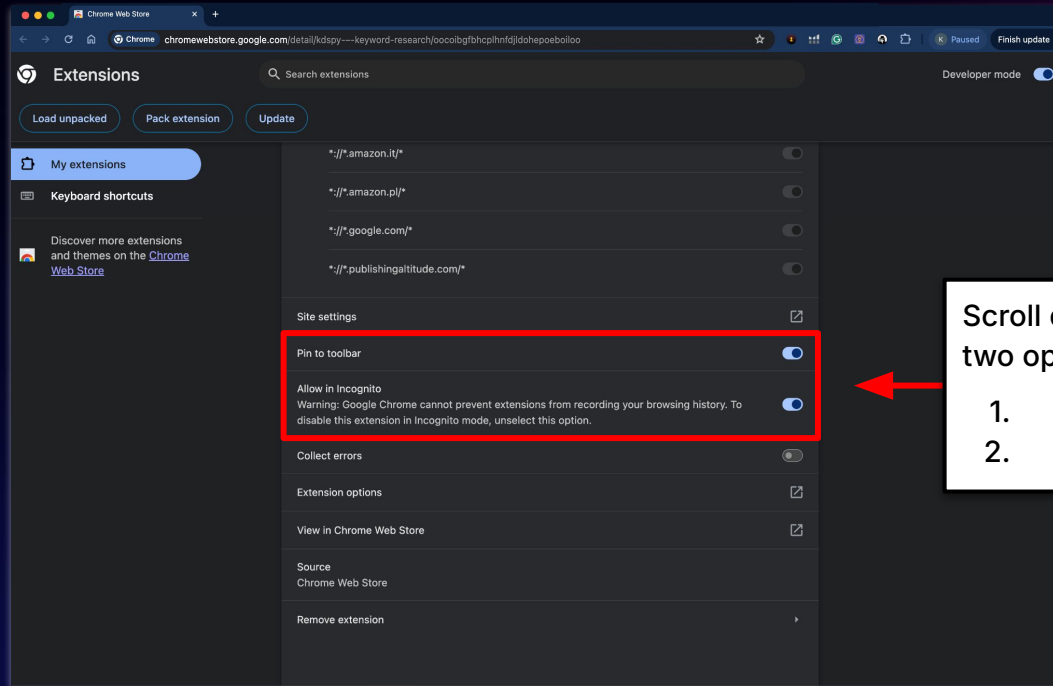
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/detail/kdspy-keyword-research/oooclogfbhpcplhmfjddohapoaballoo`. The page content includes a welcome message, a 'See collection' button, and various category buttons like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of recommended extensions is visible, including 'sellerapp', 'KDPSPY - Keyword Research for Authors', and 'KOALA INSPECTOR'. Three callout boxes provide instructions: 1. Click on the puzzle piece icon in the top right corner of the browser. 2. Click on the three dots menu icon next to the 'KDPSPY - Keyword Research for Authors' extension. 3. Click on the 'Manage Extension' option in the dropdown menu that appears.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

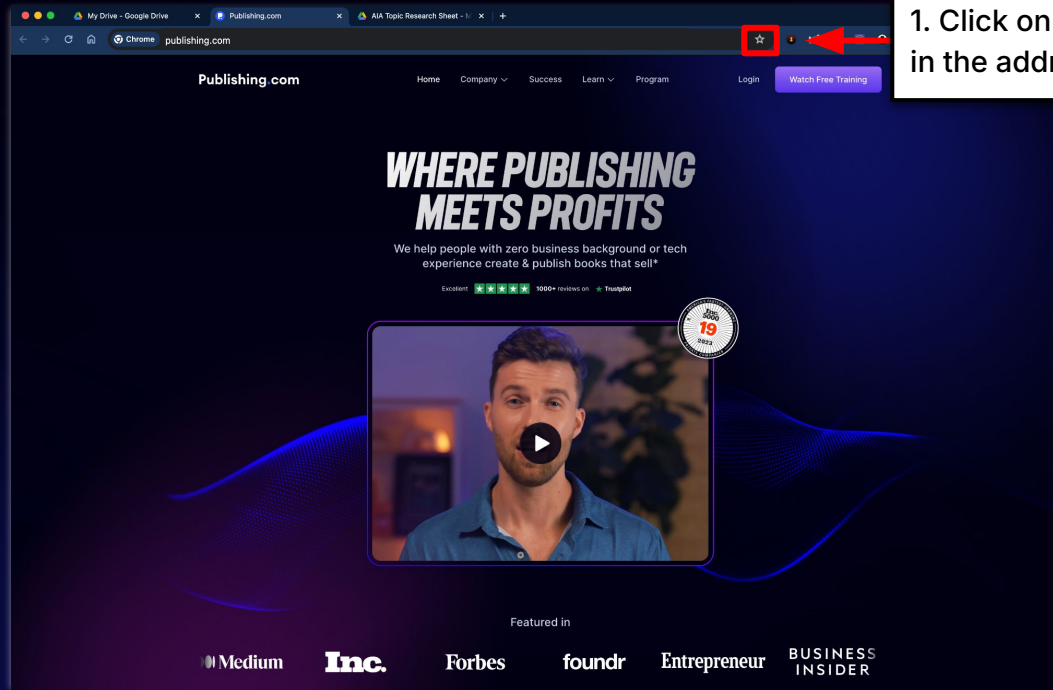
# Finding Extensions in Chrome



Scroll down to find these two options:

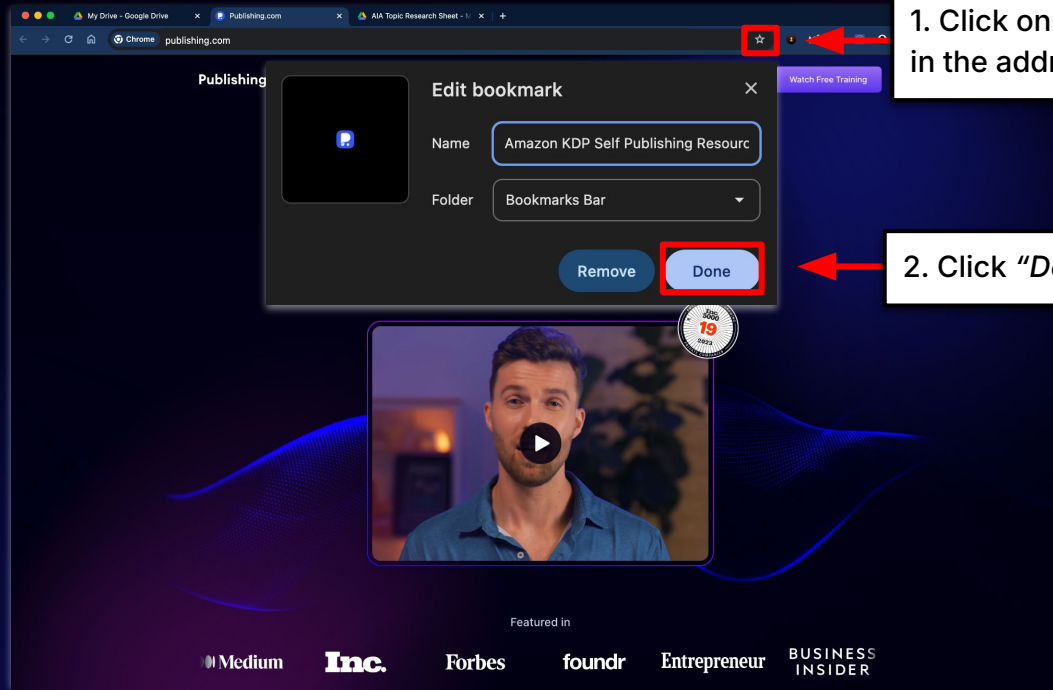
1. Pin to toolbar
2. Allow in Incognito

# Bookmarking



1. Click on the star in the address bar

# Bookmarking



1. Click on the star in the address bar

2. Click "Done"

# Amber

I have published an audiobook through ACX on Audible. It was priced at \$6.95 when it was initially published as the length was under 3 hours. A few weeks later I amended my audiobook on ACX to include a bonus chapter to make the length over 3 hours. When it got re-published about a week ago, I saw the updated length on my listing on Audible, but the price remained at \$6.95 (and not adjusted based on the new length). I have contacted ACX support by email and phone, as well as Audible support by phone. Basically ACX said they don't control pricing on Audible listings, and the Audible support reps just do "tech support" for their listeners and don't know about updating the price so they referred me back to ACX. Therefore, I'm stuck without a solution -- there seems to be no way to request an update to audiobook price (set automatically by Audible) after its initial publish. Do you know of a way to trigger a price update? Or have other ideas of what I should do?

# Inga

Hello, I have a question regarding a review made on Amazon. In one of the lessons, was mentioned that we can get in touch with the reviewer regarding a review they made and ask for a reconsideration. I tried to reach out to my reviewer, but there seems no way to do it. Am I doing something wrong? Would you please help? Thanks Inga



# Kathleen

I was unable to gather reviews through Facebook. I only get my reviews for my book through Pubby. It is an extremely tedious and slow method. I published my book a year ago and only have 60 reviews. It's a good book I spent a lot of money on this process and have yet to get much money back. Also, I did the ads just like it was suggested, and I still haven't made any real money. Through Amazon ads, I made several sales. But only a little. I was also curious why I don't get reviews from these sales. And only from the Pubby reviews?

# Shereen

Hello coaches

My book is about Bonsai cultivation . There are videos about different bonsai species by bonsai experts which are an excellent resource. My query is can i add the links to these you tube videos on my e planner as a hyperlink. And in my paperback as a qrcode .

Will there be any copyright issues. Do i need to reference these links in my references section.

Kindly inform as it will save me lots of time and money

Thanks

# Jared

The ideal length of a book is between 25,000 and 30,000 words. However, my book outline has a word count of 36,180. Is it a good idea to break the outline into two to three different books that stay within the 25k to 30k length rather than one much larger book that contains everything?

I want to strike the right balance between the book not being too long and providing comprehensive coverage of the subject. Besides word count what other factors should I consider when determining whether it is a good idea to get several books from the same outline?

# Kelly

I don't see where the 7 day challenge is ? Thank you so much

# Shiraz

I have a question about interior images. I'm currently generating them using Chat GPT (DALLE), but how many images would be needed per chapter? Would I have to have an image for each subsection (I used pub ai to make the manuscript)? Or does it vary?

# Shereen

Hello coaches

My book is about Bonsai cultivation . There are videos about different bonsai species by bonsai experts which are an excellent resource. My query is can i add the links to these you tube videos on my e planner as a hyperlink. And in my paperback as a qrcode .

Will there be any copyright issues. Do i need to reference these links in my references section.

Kindly inform as it will save me lots of time and money

Thanks

# Christos

What are your recommendations for alternatives to Ingramspark when it comes to multiplying your income streams? I tried opening an account with Ingramspark but they closed my account for no reason and aren't giving me any reasons, and refuse to help me further (the worst customer service I've experienced). TIA

# Tyler

Please provide feedback on my book covers <https://fiverr.com/s/o8B91Z8>,  
<https://fiverr.com/s/o8B91X8>, and <https://fiverr.com/s/yvAr346>



# Elizabeth

Regarding resource citations: I'm trying to use ChatGPT prompt given in lessons, feeding my list of resources generated from publishing.AI during manuscript writing and asking Chat to format in APA. I'm running into two things: 1) ChatGPT is not finding/reporting any article dates; everything is reported as n/d; I assume that means 'no date' but clearly there are dates listed on many of these web articles. Do I need to get the dates myself and feed them with the resource list to ChatGPT somehow (and how?) and 2) for the "Retrieved" date should I make them all the day I generated the manuscript? I also pulled some data myself after that so I would have to 'best guess' the dates. I understand the more static pages probably don't require retrieved date but...just looking for guidance on best method to get my resource list accurate in APA format. I did use Scribbr for my 7DPC; should I just do that? (was hoping the ChatGPT method would be easier/faster).

# Michelle

I was thinking a topic depression in teens or dealing with bullies in teens.

# Ray

I have my 30K word book for Kindle and Paperback in KDP SAVED as Drafts WITH the review language but withOUT the review links or QR codes while gathering reviewers via the Facebook method.

Do I provide PDFs to my reviewers in that state (WITH the review language but withOUT the review links or QR codes), or create new PDFs without ANY review information, links or QR codes?

AND

Once I have sufficient reviewers, do I THEN at that time make the SAVED Drafts go live long enough to get approved so ASINs are generated and made available to me so I can reformat the ePUB and PDF files WITH the ASINs in the review links AND Correct QR codes, THEN ReUpload the new files for ReApproval?

OR is there a better process for this?

Thank you!

# Daniel

I want to suscribe to the thursday

Tuesday: 4 PM EST

Wednesday: 12 PM EST

Thursday: 3 PM EST (Topic Research)

Friday: 12 PM EST (Tech)

# Teresa

What's are the best resources to create a landing page to collect emails? Which ones are free or low cost that have the best usability and functionality? Thanks!

# Janet C.

So, I got my book review back from QSA & I'm excited to get a 43/50 score which isn't too bad for my 1st book! And with the suggested revisions i should be able to get that up to an A! But now I am struggling with the what I think is the hardest part- Social Media. I personally do not do SM so I hired someone to help me. They opened up a FB page under my pen name and did a page promoting my book offering the free pdf copy. We have collected 207 emails so far ( in the 1st month). So I have sent all of these people a free copy along with a note asking them to review the book when it is launched on 8/28/24. That was done last week, but I have not heard back from ANY of them. Not even a "Thanks for the book" or "sure, I can review for you". How do I know if the email even got to them & didn't go to their spam? I tried to make sure I used a good subject line so as NOT to send it there, but how do I know? Is this a correct way to go about this step (hiring somebody, using a FB page in my pen name, etc.)? Should I maybe follow up with another email to these people? If so, what should I say?

Also, being as -at this rate- I apparently won't have a single "reviewer" by 8/28, should I not make that my launch date & wait until I hear back from at least 15 potential "reviewers"? UGH!! I'm so confused & overwhelmed by this! Please help if you can

Thanks so much!

# Janet C.

Question- Is there some way in this program (I am in the Publishing.com program) to PAY for a single 1 on 1 coaching call? I do not get them in the program I am in now, but could REALLY use a call where I can just actually speak with someone for about 5 minutes.

Thanks, and HAPPY FRIDAY!!