

**Full Throttle  
Friday  
2/23/24**

● 2023



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

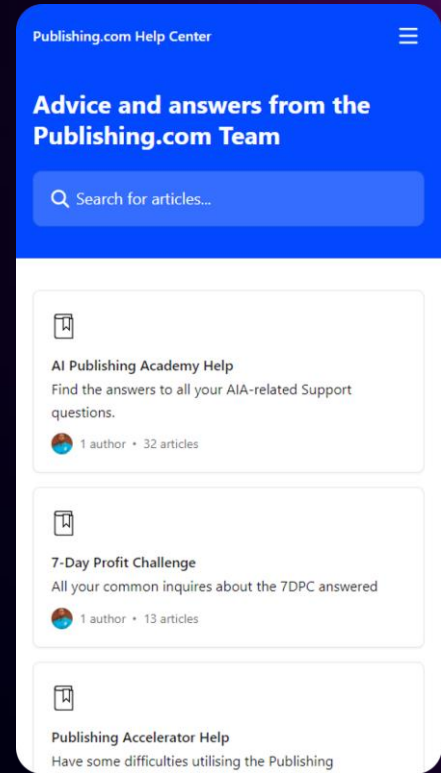
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

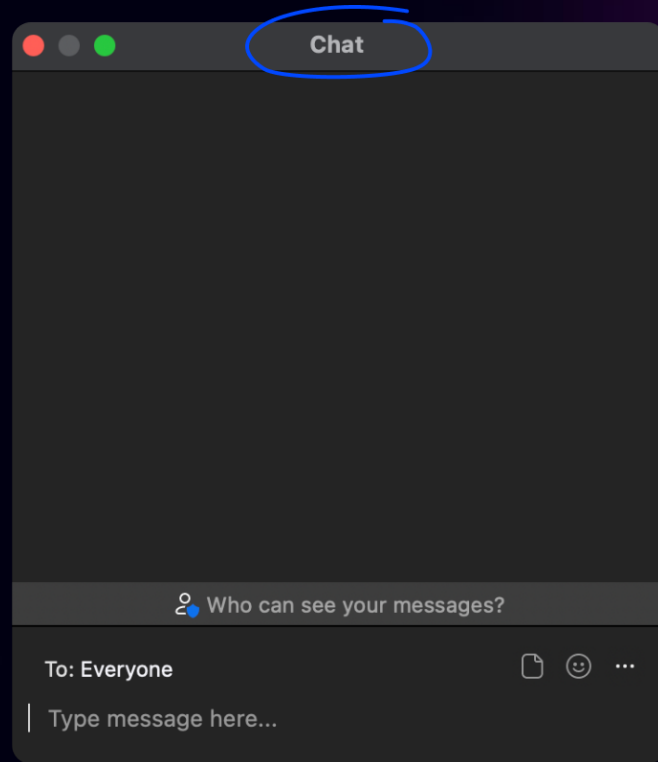
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**APLUS10**

Students get **10%** off A+ Content packages!



**LET'S BEGIN!**

# Cheri

how do you adjust the customer research before going to outline. The recommendations are good but aren't viable for audio books.

# Jayson Lowe

where do we access the the AI

# Wesley

Looking for the video on creating online courses (I believe it used to be in the Multiply/Ascension section of the course) but am having trouble finding it. Definitely interested in trying this! Was it archived? Can I still access it?

# Lira

I started Amazon ads in January, got clicks but no sales, improved the cover, improved the description, and hired an ad person from Fiverr. I definitely got more impressions and clicks after that, but still no sales. Please help. For now, I have 87 4.8 reviews. At the time of publishing the POC was promising. [https://www.amazon.com/Change-Your-Life-Sleep-Transformative-](https://www.amazon.com/Change-Your-Life-Sleep-Transformative-ebook/dp/B0CLL1RCRF/ref=sr_1_1?crid=A2QITWXUTBDK&dib=eyJ2IjojMSJ9.Tn6XHOPEFwmsNro6Gxik7A.ND_6tKNDZWCvDr8sU7-HtxY2j1ynCl3ocKOcpAnRmkE&dib_tag=se&keywords=lira+kay+dreamwork&qid=1708540291&s_prefix=%2Caps%2C271&sr=8-1)

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# Kurt

Hi Coaches. Y'all are SO great! Hopefully final re-do on title/subtitle. Thanks for your feedback.

## Guide to Well-being with Stoicism

1. 21 Day Journey to Discover Inner Peace, Tranquility and Emotional Resilience by Integrating the Ancient Wisdom into Modern Life using Short Exercises
2. Embark on A 21-Day Voyage of Discovery Learning to Apply Ancient Wisdom and Gain Inner Peace, Tranquility and Emotional Resilience with Simple Exercises

# Linda

How do i sign up on amazon for KDP and ACX



# Sharon

Hello, I would appreciate your perspective on my updated book title: "Devotional For Moms On-The-Go: Transform Struggles, Stress, and Worries into Strength, Peace, and Joy." - ChatGPT provided a high rating, ★ ★ ★ ★ ★ , stating, "The title is strong, capturing the essence of the devotional and its potential impact on the lives of busy moms."- I value your opinion and would like to hear your thoughts. Thank you for your assistance.

# Denise

Please review the following Title ideas:

The Ultimate Retirement Lifestyle Guide

100's of inspirational ideas to transform your golden years into your best years

The Ultimate Journey Through Retirement

100's of ideas for local pleasures to global adventures to live an active healthy life

# Sefrah (seh-f-ruh)

It's 3 am in China so I'm asleep. I have title analysis paralysis. They're made with ChatGPT and editing, but are too wordy? I'm feeling lost in the words and thinking maybe I should've written them without ChatGPT. I'm not entirely sure these are the most relevant combination of pain points either. Topic is Parenting Children with ADHD. Thanks in advance!

[https://docs.google.com/document/d/1ZmLmU\\_aOSWf17MsS1AXuaeQs\\_HV22gVjdYYfo-xutVQ/edit?usp=sharing](https://docs.google.com/document/d/1ZmLmU_aOSWf17MsS1AXuaeQs_HV22gVjdYYfo-xutVQ/edit?usp=sharing)

# Marisa

What module was information covered on how might an autobiography be written for a writer with no credentials or experience in the subject matter?

# Wesley

Looking for the lessons in the program on how to ascend/multiply with online courses but having trouble finding them. Are they archived?

# Stephen

I am writing a series of books that recommend specific types of computer accessories designed to protect the reader's hardware investment. Can I include specific suppliers who manufacture these products and include links to their websites, and does it matter if I received compensation for these recommendations if a purchase is made, so long as I disclose the compensation or reimbursement?

# Patty

I have not received an email for access to Beta. Please advise, thank you.

# Denise

I am wondering when I will get access to the BETA IA so that we can use my Manuscript credit.  
I really would like to use it on this first book.



# Denise

Please give me feedback on the following book title: "Gut Health Unlocked: The Mindful Path to Quick Digestion Relief, Lasting Weight Loss and Easy Leaky Gut Repair - No Failures/Just Results!"

# Karen

I'm working on a book "Harvesting Wellness: A Practical Guide To Growing Healing Herbs, I'm afraid KDP won't like the word healing, should I change it to A Practical Guide To Growing And Using Herbs? In the book it talks about mixing "doses" I changed the word doses to portions or mixtures, what ever applied. Am I being overly concerned?

# Jeanette

I have a credit for one 30k book. Do I use Publishing AI or does a ghost writer write that book?  
And if it's done by AI , how much do I need to change it for Amazon to accept it?

# Alisha

Do you have an update on bookbite? I'm wondering if it's worth getting if I already have pubby and can only submit so many reviews on amazon per week. Or is bookbite worth it just for getting reviews on our audiobooks?

# Stephanie

I am stuck between 2 topics! Should I try and pick the topic that will be easier to write another book and make a bundle? Should I be looking at the colored dots at the bottom right on kdSpy and picking the topic with less competition for my first 30k book? Or should I be looking at the monthly revenue as a determining factor? Thanks! 😊

# Stephanie

Hey coaches. Still cleaning up my title. Please let me know where you think I am at and what needs improvements. I hope its almost there!

Title: Utilizing Equine-Assisted Therapy

Subtitle: Address ADHD & PTSD, Mend Past Traumas, and From a Bond with a Magnificent Animal

\*I am wanting to add more to the mental disabilities (the ADHD & PTSD) part, but not sure how or what to add.

# Cathy

I recently drilled the steps of using KDSpy and discovered that the person who originally helped me find a topic had been using KDSpy from our Amazon account, which you pointed out in the training would skew the results. So I decided to recheck the topic, using incognito and not being on our Amazon account, and when I did, I discovered that my topic is NOT a valid topic as it does not fit the criteria on reviews and revenue. Through the searching I did, I discovered SIMILAR TERMS that WERE valid topics. So I want to confirm with you that I can add in the additional information about the terms I found which passed the proof of concept AND NOT FOCUS ON MY ORIGINAL TOPIC, but include it along with those other parts that came up during my KDSpy proof of concept research? And I can use the terms that DID show up as valid in my title.

# Natalia

My first 30k book is published, and I've sent it in for copyright, and my A+ content just came in for it, too.

I want to change my cover, and have 99Designs do it, as I went DIY and noticed too late that my AI cover has an extra knuckle on the hand...

What will it cost me to do this? Is it too late? Can I edit my cover with copyright, and not have to pay them \$100 for the change?

P.S. - Someone already posted a review with a photo of my book. Is that ok if I change the cover, but the review photo will show it differently?



# Cathy

I worked in a Sleep Apnea treatment center for 4 years as the New Patients Services Director and spoke to hundreds of people with sleep issues. I am not a myofunctional therapist, doctor or PhD in this field. So am I crazy to try and do this book without the “credentials”? I had an idea of writing a preface to let them know that I want to help the millions of sufferers out there even though I don;t have the fancy titles — this is the truth but I'm not sure if it is a smart or dumb thing to do.

# Rachael

Hello Coaches! (I apologize for the lengthy question!!!) I need to get illustrations for my Chair Yoga book. The illustrations will be pictures/drawings of each chair yoga pose so I will need quite a few. Midjourney is not an option for me (already looked into it) so I know I will need to hire someone on Fiver or Upwork.

I honestly have no idea what I'm supposed to be looking for or asking for when it comes to illustrations in my book. I don't see a lesson on this in the AIA course. I have a few illustrators asking me specific questions for my illustrations and I don't know how to answer. Below are 2 questions I don't know how to answer.

1. Size for one pose illustration ( should i use A4 for one? )
2. Medium ( ink, pen on paper ,digital black and white ..)

Is there any clarification or guidance you can give me in terms of what size or medium I should be using? Or is it all up to me? Do I decide for myself if I want line drawn? ink drawn? Real photographs? Vector people?

Thank you in advance! I just feel very confused about how to go about my illustrations. I know next to nothing about artwork!

# Sandra

In regards to Ingram spark, is there anything you can do to market your book to increase sales? Mine has been on the site for about 3 weeks and hasn't had any sales as yet. Any guidance would be greatly appreciated. thanks.

# Jay

Would it be acceptable or permitted to post on our FB group asking members if they want to purchase my books and be refunded 100% (excluding taxes and shipping fees) in exchange for reviews?

# Terry

After several sessions, I've refined my book title. I appreciate your feedback:

POC are "Grow vegetables (8)" "Companion Planting (3)" or "Organic Gardening (3)"

1. Grow Vegetables Organically with Microbial Magic 101:

Harvesting Easy, Nutrient-Rich, Pest-resistant Bounty from Asparagus to Zucchini

2. Companion Planting Essentials and Beyond:

Growing Easy, Organic, Nutrient-Rich, Pest-Resistant Vegetables from Asparagus to Zucchini with Microbial Magic

3. Organic Gardening with Microbial Magic 101:

Harvesting, Easy, Nutrient-Rich, Pest-Resistant Bounty from Asparagus to Zucchini

# Bob

I just published my 7 day challenge book. How do I find the 7 day challenge page to claim my free copy?

# Carmen

I would like feedback on my two titles please:

POC: Estate Planning

Book Title: Estate Planning for Peace of Mind: Secure Your Legacy and Protect Your Loved Ones While Minimizing Taxes and Maximizing Wealth Transfer Even if You Think It's Too Late

POC: Small Business Taxes

Book title: Small Business Taxes for New Entrepreneurs: Avoid Mistakes, Optimize Deductions and Credits, and Maximize Savings for Tax Compliance Without Fear Even if You Don't Know Where to Start

# Carmen

Is there a reason why some books don't have an ASIN? Can I make the assumption that books without ASIN are authority figures/publishers?



# pam

i am working with a ghostwriter on my first 30k book. at what point do I start looking for an editor to get on their calendar? Also, at what point do I start working on my book cover?

# Howard

These are my book cover finalists. I would welcome your thoughts and suggestions. These are my book cover finalists. I would welcome your thoughts and suggestions. Thanks

# Diana

I need help deciding on my book cover. Link to Poll here  
<https://99designs.com/contests/poll/6934c9cf9b>

# Alan

Hi Coaches Please review My Book Title and subtitle

Title Applied Artificial Intelligence

Sub-Title Artificial Intelligence unleashed: How anyone can unlock machine learning in stress-free steps

Title has passed POC

Thanks Alan Richardson