

**SAVAGE  
SUNDAY – FEB  
23 2025**

● 2025



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!



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# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

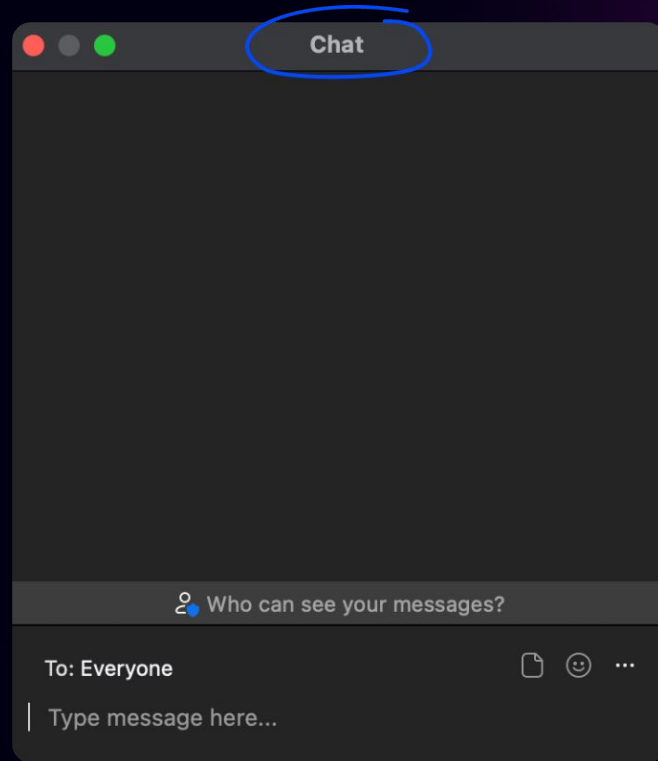
- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.





Change your chat  
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# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

# FRIENDLY REMINDER

All support related questions (payment, program access, technical)  
should be emailed to [support@publishing.com](mailto:support@publishing.com)

**LET'S BEGIN!**

# Cherie Johnston

I would like to create a journal to both bundle with my book and sell separately. I can create this in Canva, but...can I publish this in Amazon? Both a hardcopy version and ebook version? If so, where do I find the dimensions, margins, etc. that are required?

# Mark Baird

I have nearly finished my manuscript proof read after using AI, it's amazing but my question is how to I get it on Amazon?

# Daniel Baijal

Hi, could you please let me know whether interior images for a book need to be in jpeg format, or is png okay? Appreciate your advice.

# Gloria Oforka

Hi Coaches, I hope you are well. Could you please help me with the sub title. My title is Building confidence and self esteem in Teens. Sub title is The Ultimate Guide to build Unshakable Confidence, Durable Happiness and Fearless Self- Belief, to help you Create a Life Filled with Purpose and Inner Strength. Thanks Gloria



# Bernadette Fischer

How are you, coaches? Is this something anyone of you can help me with? I have so many questions about formatting, before I outsource it (trying to keep the cost down for the 7-DPC). I'd like to try and see if it's something I can do on Google docs or Canva Pro which I already am using prior to joining AIA. I found a 6x9 book template on Canva, but wonder if I can transfer what I started to another platform.

Who should I contact regarding details (font size and style, justified or not for the text, stylized quote, margins on pages, how do I proceed if I want to DIY this without purchasing Vellum or Atticus) other than Reedsy? Maybe Kindlepreneur?

Thank you so much.

# Linh

When sending a free pdf copy to people to get their reviews, would you send the pre-formated version or would you get the format done before sending it? Any advice on how to protect your work when sending it like that?

# Robin Pike

Can you please review these two titles/subtitles?

Declutter & Embrace Your Life with the Swedish Death Cleaning Method: Unburden Your Home and Mind with Döstädning, Conquer Chaos, Live with Intention & Find Abundant Joy in the Present! (174)

Declutter & Embrace Your Life with the Swedish Death Cleaning Method: Remove Family Burden, Find Peace of Mind with Döstädning, & Find Abundant Joy Living in the Present! (185)

# Aretha Amoah

Dear Coaches. Please assist me check POC for the topics below and if you can comment on the title too (am yet to generate subtitles).

## 1. Topic: Financial Literacy for Kids

Title: The complete Guide to Financial Literacy for Kids

## 2. Topic: Life skills for Teens

Title: Crucial Life skills for Teens

# Gloria Oforka

Hi Coaches, could you please check my sub title for me? My title is Building confidence and self-esteem for Teens. Sub title - The Ultimate Guide to build Unshakable Confidence, durable Happiness, and Fearless Self-Belief, to help You Create a Life Filled With Purpose, Fulfillment, and Inner Strength. Thanks

# Debbie Meyers

I am getting ready to publish on IngramSpark using a purchased ISBN. In the Publishing Facebook Group it has been stated that when they publish on IngramSpark that version shows up on Amazon, can you help me understand that? Once published on Ingram, what will customers see on Amazon and will it potentially confuse them?

# Andy Watson

Please review these 3 titles & subtitles, my 1st 30k book so any advice is welcome, if using 1 of the last 2 does the software take this into account or do I need to prompt it to do it?

1 Effective Critical Thinking: A Practical Guide to Smarter Decisions, Problem-Solving & Mental Clarity Without Stress, Overwhelm, or Overthinking (177 characters)

2 Effective Critical Thinking: How to Improve Problem-Solving, Strengthen Mental Clarity & Make Smarter Decisions—In Just 5 Simple Steps (176 characters)

3 Effective Critical Thinking: A Step-By-Step Guide to Smarter Decisions, Problem-Solving & Mental Clarity—In Just 10 Minutes a Day (178 characters)

# Jenna Volpe

During my topic research, I noticed some of the books ranking with less than 150 reviews and more than \$500/month are written by people who are not really considered a non-authority in that they have tens of thousands of followers in their niche on social media. (For example, 2 IBS dietitians have books on the topic of gut health and they have ~50 to 150 reviews and the books are bringing in over \$500/month). Should I still count those as meeting the criteria for proof of concept?

On that note, I also am an established expert and blogger in my niche of gut health, nutrition, and herbal medicine in that I have a gut health nutrition private practice of 10 years, with website & blog that gets ~40,000 readers per month and an email list of 2000 subscribers. However I also don't consider myself to be a true authority figure in that my social following is not very big. Any tips on how this may impact my book topic choice and/or proof of concept criteria?

Should we be considering the Amazon keywords being searched and the volume of existing competition? I was taught we should be aiming for competition of 1000 other products or less and for keywords currently being searched on Amazon.



# Jenna Volpe

If a book topic is viable as an Amazon keyword being searched, and meets the proof of concept criteria in terms of total # reviews (less than 150) and monthly revenue (> \$500), but this topic is not in any of the top best sellers categories according to KDSpy, should we hold off on moving forward with that book topic?

# Jenna Volpe

One of the book topics that came up as having really good proof of concept (with good keywords and in my niche of gut health) was "low fodmap diet" - however, it looks like all the books with low review total # and high monthly revenue are low fodmap COOKBOOKS. I recall the twins advising us NOT to go with cookbooks due to this not being a good fit for audible and due to the need for color print / higher price. However, as a registered dietitian specializing in gut health and ranking on Google for a lot of low FODMAP diet content already, would it make sense for me to make an exception and move forward with a low FODMAP cookbook?

# Philip de Jong

Hello Coaches - please review my revised title. Thank you in advance - Philip

Title:

Starting A Business, From Novice To Pro

Subtitle:

The Beginner-Friendly Guide to

Launching Your Dream Venture

Made Clear, Simple and Achievable.

How to Build and Sustain a Profitable Company

# Amy Brotherson

Hello Coaches, Please provide feedback on the following book title:

How to Raise Confident Kids: 5 Key Concepts to Improve Positive Parenting Skill, Learn Mindful Discipline Techniques, and Increase Self-Awareness to Reach Your Unique Parenting Potential

This book is for parenting in middle childhood. If it was written for Toddlers or Teens, that would be included in the title

# Perin Durmush

Thank you for reviewing my title and subtitle:

The Retirement Reset: From 9 - 5 to redefining your identity, building strong social connections, cultivating creative pursuits, exploring travel and adventure on any budget, living purposefully and LOVING LIFE.

Question: An area of interest for retirees is financial freedom, as this chapter became a 7000 word chapter I am thinking on presenting this as a Bonus book. Can I present this bonus offer with a sticker on the cover? Or should I just incorporate this chapter into the book, which is already 31,000 words long.

Any advise is greatly appreciated.

# Linda Schram

I have Proof of Concept and all my materials ready to fill the outline etc. but my Creating the Book module is locked. I am working with my husband in Accelerator, but I can't seem to open the module (Creating the Book) before our next meeting with our coach, and I want to get started on the outline. How do I unlock the module so I can proceed.

# Shannon K

I have a question about a particular search term meeting POC. I searched the term "fun facts for kids" and there are 3 books that came up with this search (on KD Spy) that meet POC. However, one is called "Awesome Facts", one is called "Super interesting facts" and one is called "cool" facts. In my mind these are all slightly different wording of the term "fun facts" - the content in them is all similar (random pieces of info that kids would find interesting and easy to read) The purchasers of these books are all the same - parents wanting to get their kids off screens and improve their reading. My question is, since all three of the POC books came up on the search for "fun facts", would this pass POC? Thank you.

# Tommy O'Gorman

Hello Coaches,

Hope you're all doing great! I've got a few quick questions and need some clarification/advice:

- What would be the best title and subtitle for my book?
- I've attached a few screenshots of my Amazon research (POC) for reference.

The last time you answered my question was on February 16th, and like you said—back to the drawing board—so I did! 😏 Trying to be a good student here. LOL

With my 14 years of experience in the financial markets—working with Forex, Options, and Crypto trading—I want to ensure the title truly reflects the depth of knowledge and expertise I'm bringing. Your advice and guidance on what stands out and how to move forward would be super helpful!

[https://docs.google.com/document/d/1QMGwi1u-OY79g52h6CFtHCCmHA\\_PbY5ecMLh9hbYyws/edit?tab=t.0](https://docs.google.com/document/d/1QMGwi1u-OY79g52h6CFtHCCmHA_PbY5ecMLh9hbYyws/edit?tab=t.0)



# Robert Bencivenga

Are activity books considered in the same category as workbooks...we don't count them for Proof of Concept?

Like an activity book for kids being home on school vacations...puzzles, suggested outdoor activities, home centered activities, word games, etc.

# Susan Didrichsen

I'd appreciate feedback on these four covers - could you please be specific about what you like/dislike so that I have some clear direction? I will probably not be able to make the call, though I will try to. I'll likely be watching the recording. Thank you -

<https://drive.google.com/drive/folders/1yGLs1WWV-VNaYietXXjbInFqnfu9iPw8?usp=sharing>

# Gale Henrard

I would like feedback on 2 potential book subtitles.

Main Title: Overcome Anxious Attachment

Potential Subtitles

Evidence Based Tools to Break Free from Relationship Anxiety, Alleviate Attachment Wounds and Feel Secure in Love

A Step by Step Guide to Break Toxic Patterns, Transform Anxiety into Confidence and Build Secure Fulfilling Relationships

# Teena Dorn

Thanks for all your insights, Coaches. Much appreciated! I have two questions:

First, I've finished my first 30K book. (Yay! But it's not published yet.) The bibliography in the manuscript doesn't appear to have the authors for the articles. Additionally, it doesn't seem to be in alphabetical order by article title. Is this how it's supposed to come out?

Second, I've started my research (found POC, but not yet outlined) for my second book, but it might take more time than I have available right now. How far into the publishing.ai software can I go before I cannot change my topic?

Thanks

# Linh

Is there a group for publishing students community where we can share a post to find people who are interested in receiving a free pdf in exchange for reviews (other than our own niche groups) ?

One of the criteria to find niche groups is that they have to be private. But if I can't find enough private groups because of the lack of engagement, is it still OK to post on public groups?

# Juste

I've set Amazon ads for my 1st 30k book. Almost one week had already passed. So far, I have around 900 impressions, 13 clicks (manual keyword: 11, manual product: 2), and spent around 4,50 USD. It feels very concerning to me that impressions are low, and the spent amount is also pretty low. Besides, so far there are zero sales, which is frustrating. What should I do?

Here is a bit more info about the book: paperback priced at 12,99 USD ; reviews - 18 in total, with 4,8 rating.

# Alejandrina Eduardo

Thank you in advance for feedback on my book title "Smart Money Management for Kids"

# Sieglinde de Francesca

Hi, Sigi here.

I finally have my outline edited to the way I want it. What do I do next? The only button to click is to re-generate the outline. Each time I do that it changes the outline to one I don't like. How do I get to see a writing sample? I want to get this book going! Thanks



# Andrew Wolf

Please evaluate the titles. Thank you.

Main Title: The Complete Cognitive Behavioral Therapy Workbook

Draft Subtitles:

1. Evidence-based CBT Techniques to Manage Depression, Adapt to Stress, Improve Productivity, and Boost Confidence To Feel Empowered
2. Science-backed CBT Techniques to Manage Depression, Boost Productivity, & Improve Self-Esteem To Achieve Inner Peace

# Rob Pendell

Hello coaches. Thanks again for all your guidance, here's the latest iteration of my title.

Mindfulness for Busy Adults:

An easy, personalized workbook to transform the stress and anxiety of a hectic life, into calm focused mental clarity, in just minutes a day. (170)

# Andy Watson

Would like some feedback on these book covers, they are for a passion project series of 12 books, I am looking at using the same cover for each book, just updating the text & title for each book. I am just starting outso any advice is appreciated.

The link for Google docs is below

[https://docs.google.com/document/d/1Nd8TlvyF2rkGffAfUkHWC-NA\\_GVH-dFar3UXAlfdIH0/edit?usp=drivesdk](https://docs.google.com/document/d/1Nd8TlvyF2rkGffAfUkHWC-NA_GVH-dFar3UXAlfdIH0/edit?usp=drivesdk)

# Andy Watson

Please give me feedback on these titles for my 1st 30k book, Thanks.

If I go with 5 steps or 10 mins a day in a title how is that worked out in the manuscript?

Effective Critical Thinking: A Practical Guide to Smarter Decisions, Problem-Solving & Mental Clarity Without Stress, Overwhelm, or Overthinking

Effective Critical Thinking: How to Improve Problem-Solving, Strengthen Mental Clarity & Make Smarter Decisions—In Just 5 Simple Steps

Effective Critical Thinking: A Step-By-Step Guide to Smarter Decisions, Problem-Solving & Mental Clarity—In Just 10 Minutes a Day

# Kate liu

I created a new kdp account recently and have not published anything on it yet or completed my account set up yet but registered email and started the set up process. I realized later I have created a kdp account 11 years ago that I forgot about. I published one book on there but I don't think it's ranked or is much progress now. I saw Amazon terms and policy only allows one kdp account. Can my husband have a kdp account and I have a kdp account or is it one kdp account per household? Should I continue publishing on the old kdp account I had already set up previously and delete the new one I have set up? Or can I change it over to my husbands name and info since I haven't set it up yet?

# Miranda Mu

Hi Coaches

I have looked at the customer research and the pain points for this topic: They are the lack of quality content and in-depth study of the topic. Not going far enough, missing out on important events, like Ragnarok, and not mentioning the Lesser deities. The manuscript will probably be more than 30K

I have two titles, which one is the more engaging?

## 1/ Norse Mythology

An immersive journey through the history and ancient stories of the heroic race, their powerful gods, goddesses, and Mythic worlds revealed.

## 2/ Norse Mythology

Embark on an in-depth journey, through history, and the treasures of ancient stories, magical worlds, and powerful gods and goddesses.

# Pam DeBenedetto

Good morning, coaches, I would like your input on my next book title:

1. Gut Health Made Simple: Restore Digestive Discomfort, Accelerate Weight Loss, Enhance Mental Clarity & Optimize Nutrition Absorption to Revitalize Whole-Body Health.

Character Count 165

(I wasn't sure if the word "Accelerate" was too much of a reach.)

2. Gut Health Made Simple: Restore Digestive Discomfort, Maximize Weight Loss, Enhance Mental Clarity & Optimize Nutrition Absorption to Revitalize Whole-Body Wellness.

Character count 167

3. Gut Health Made Simple: Restore Digestive Discomfort, Accelerated Weight Loss, Enhance Mental Clarity & Promote Hormone Balance to Revitalize Whole-Body Wellness.

# Debbie Meyers

Would you please provide feedback on the two titles. POC: Raising Backyard Chickens.

1) The Stress Free Guide to Raising Backyard Chickens: Sustainable Urban Farming Made Easy - Fresh Eggs, Healthier Living, and a Happy Flock Without the Hassle (155)

2) The Urban Farmers Guide to Raising Backyard Chickens: Build The Perfect Coop, Care For Your Flock, and Enjoy Fresh Eggs Without Overwhelm (142)

I am including "urban farm" to change up the titles from others and when I ran a Google Keyword Trend search the term urban farming ranked high.



# Mike Dannenberg

Please provide feedback on a book cover design:

[https://docs.google.com/document/d/1yfEg2zcfmts5Hh-8PgX\\_EulQAcUBObLo/edit?usp=drive\\_link&oid=115259207858367902026&rtpof=true&sd=true](https://docs.google.com/document/d/1yfEg2zcfmts5Hh-8PgX_EulQAcUBObLo/edit?usp=drive_link&oid=115259207858367902026&rtpof=true&sd=true)

# Lori Lynn Ahrends

How can we be certain that what the AI creates doesn't have plagiarized passages?

# Alejandrina Eduardo

TITLE: “Smart money management for Kids”

SUBTITLE: Empower Young Minds With Smart and Easy Tools to Learn Financial Literacy,  
Manage Money and Build Wealth for Their Future—Providing Essential Skills Not Taught in School  
. Thank you for your valuable feedback

# Jane Hundley

The Power of Practicing PRESENCE

Executive Problem-Solving with Trigger Proof Clarity

Learn 10 Rules & Apply 10 Tools to Solve Problems and Lead Better When You Are Triggered

Practice of PRESENCE: How to Use Applied Psychology Tools to Become a Trigger Proof Leader, Reduce Emotional Reactions, Solve Problems Faster and Lead Better Under Pressure

The Power of Practicing PRESENCE; Learn to Maximize Your Trigger Response to Solve Problems Faster, Be More Productive and Lead Better Under Pressure

EXECUTIVE PERSONAL PRESENCE: The Trigger-Proof Way to Lead Without Reacting, Maximize Team Problem Solving, Stay Present, Clear and Effective When Frustrated Under Pressure

# Marcelo

Hi coaches! I have downloaded my source files for my cover. I'm urgently looking for a good, affordable, and professional EDITOR, aside from TUW, OR PS, I asked in the FB group but no one replied.

Could you recommend an Editor from Upwork, that you know or have heard about ? I'm stuck here and don't know how to proceed. Thanks in advance!

# Laura Smith

I am stuck on the 7DPC. I have read through what I think is everything but I do not know how to get my Description into Amazon. I think I have Reedsy figured out so the Description is my last major hurdle it has turned into my 9 week profit challenge but I am determined to finish it.

# amy lou

i am using grammerly for plagiarism test. the manuscript that i created is from AI publishing and grammerly sees a lot of AI generated paragraphs. how do i fixed this?

# Jenness Hall

My Module 2 does not have any info on "CHOOSING A BOOK TOPIC." I've checked 5 times. I'm missing "Research 101" through "Decide and Go." HELP! Thank you Jenness