



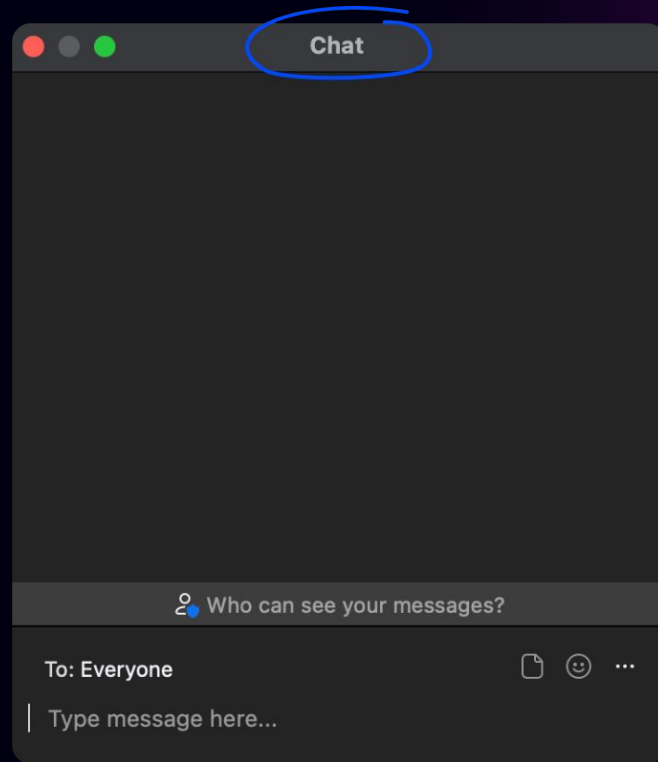
AI PUBLISHING  
ACADEMY



**Action Takers Tuesdays!**  
**July 23, 2024**

● 2024

Change your chat settings to "Everyone"



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

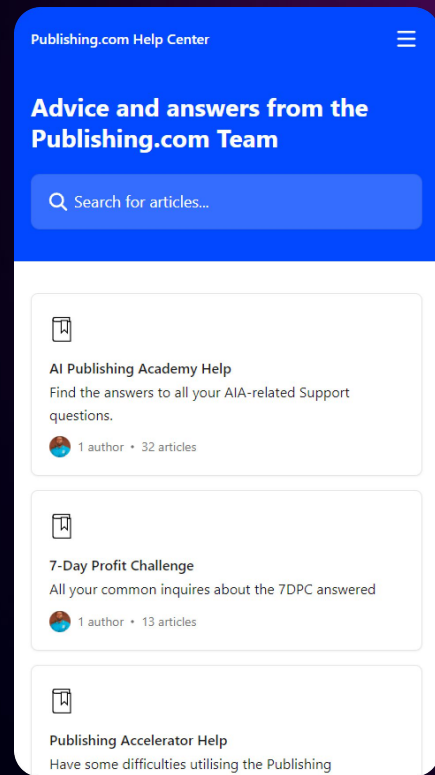
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

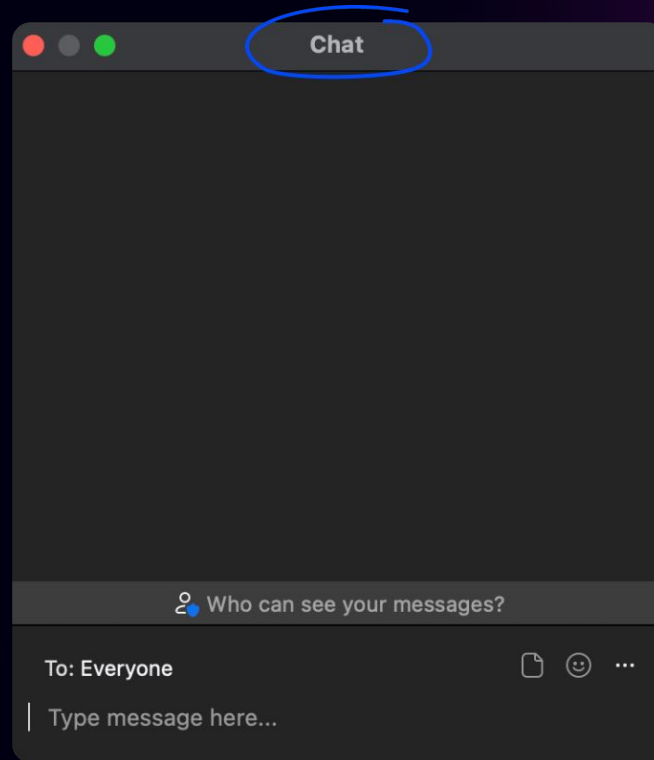
- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.





Change your chat settings to "Everyone"



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**HUMANIZE10**

Students get **10%** off Developmental Editing and Humanizing Package!



# Your Voice Matters!

**We are obsessed with providing the best experience possible, and your feedback is everything to us**

Please fill out our short survey so that we know where we can improve

- We are interested in feedback specifically relating to Modules 2-7
- Please note that Module 1 is currently under revamp and will be updated soon

**Thank you!**



**LET'S BEGIN!**

# Maya

how do you know that your content is going to make a major amount of money

# Maya

Do I have to invest anymore \$ or does this program pay for all the avenues to be successful?

# Tania Thompson

Please guide me with my titles:

\*From Charm to Harm: The Dark Side of Narcissism

A Victims Guide for Recovering from Abuse Spotting Toxic Personality Traits with Ease,  
Self-Reflection Strategies for Adults & Teens 178

\*From Charm to Harm: The Dark Side of Narcissism

A Victim's Guide to Recovering from Abuse, Spotting Toxic Personality Traits, and Self-Reflection  
Strategies for Stress-Free Living 178



# Monika

Hello twins; I have a few questions. Would you please discuss the IngramSpark and Draft2Digital platforms? I published my book on both platforms, but IngramSpark has not enabled one of the books to be distributed globally, as it's already there through Draft2Digital. I'm going back and forth with them as they have a terrible customer support system. I can't figure out what's their rule. I published some coloring books through them, and they also didn't allow one of them to be distributed as it's on a different platform with the same title (I have it only on Amazon).

Do you also put your eBook (when it's not in KDP select anymore?) and Audiobook there? Do you somehow promote it? What is the best marketing strategy?

Thank you for your help.

# Monika

Hello, twins; I have a question about translated books. I'm in the process of translating my book into different languages. I know we treat the book as a new book, but how do you approach it with launch and free promo, ads, and reviews? Does it all have to be in a different language or do you promote it in English? Thank you for your help.

# María Alejandra Trujillo

If you have two or three possible topics in mind for your first book, after the research, what is your criteria on choosing The One.

# Rick

I'm new and just starting out and registering for the workshop... Later I will have many questions :)

# shereen.

[https://docs.google.com/document/d/15g1H\\_NV\\_pdJ78-mjWVmA9DyDDRerUQ6n\\_cr5KFQH0iE/edit?usp=sharing](https://docs.google.com/document/d/15g1H_NV_pdJ78-mjWVmA9DyDDRerUQ6n_cr5KFQH0iE/edit?usp=sharing)

# Blandine

Dear Karina, before joining this course, I had published 4 long-content books on Amazon KDP and Audible. They are NOT selling very well. Having gone through the AIA Publishing course I now know why they are not selling. I need to work on my reviews and covers to re-launch the books. They are on average between 30-44,000 words with about 50 reviews with mostly 5-star reviews. On previous calls you helped me address the title and cover, which I am ever so grateful for. Please, let me know what steps I need to undertake to successfully RE-LAUNCH my books. Many thanks

# Rick

Hello Twins,

I created a potential book cover with an image from Dall-E (see link below). Since the book cover is one of the four most important components of a good book, do you think it is good enough, or should I just go with 99Designs?

[https://drive.google.com/file/d/1\\_71guQnx8qbY3AN4cOS-SsK4gPkY6vk\\_/view?usp=sharing](https://drive.google.com/file/d/1_71guQnx8qbY3AN4cOS-SsK4gPkY6vk_/view?usp=sharing)

# Kederio

Hello,

I did my proof of concept (POC) and chose the topic:

Title: "Effortless Strengthening Exercises for Seniors" Subtitle: Improve Flexibility and Balance -  
The Goal Achiever 111 Rule: One Day, One Week, One Month at a Time.

(The Goal Achiever 111 Rule: One Day, One Week, One Month at a Time is my personal brand.)

I have a couple of questions:

Will adding illustrations of exercises be more costly?

Is adding my brand a good idea?

~~Let me know if you need any further adjustments!~~



# Brian Siebel

Is it okay to use an alias instead of my name as the author of the books I publish? I have built a life, some of it online, not linked to being an author of non-fiction books. I'm thinking of keeping this new part of my life separate. Do others do this?

# Paul

Hi Coaches! I want to create a lead magnet that would include a lot of website links. Readers can click on a link in my book which would send them to my landing page. Obviously, if I make my lead magnet a pdf they would have to cut and paste the links (which may be too much of a hassle) but I can't think of an alternative. I would love your input.

# Rochelle

why is it not ok to use Reedsy for 30K book

# Scottye

How does using AI affect being able to be considered an author? I don't want to get in trouble for saying I wrote something when AI wrote it.

# Liesa

Hello Coaches,

Thank you so much for all of your help!

Here is another attempt to choose a Title/Subtitle for my first book.

Trying to Decide if I Should put "A Woman's Guide" in the Title or link it to the subtitle?

Topic:

Narcissistic Abuse and Recovery or A Woman's Guide to Narcissistic Abuse & Recovery

Subtopic:

[A Woman's Guide to] Identify Predatory Tactics, Gain Clarity & Create a Plan to Reclaim Your Life  
From Toxic Relationships

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# Kacey

Please review my book 2's title and subtitle. I had coach Carly review it, but I'd like coach Brian and coach Katrina's inputs as well. Thank you!

Title: The Complete Postpartum Care Toolkit for New Moms

Subtitle: Step-by-Step Physical Recovery, Emotional Wellness, and Newborn Care Even If You're Overwhelmed

# Shiraz

Hi Coaches! Since reviewing what you and other coaches said about my title I would like to resubmit it!

Life Skills For Young Adults 101:

On-Point Practical Guidance To Master Effective Decision Making, Successful Career Planning, and Absolute Independent Living

Let me know if it still needs some tweaking!

# Catherine

How much do I need to change an illustration/image created entirely by AI? Can I just make it look completely different without actually adding or deleting anything from the image?



# Barbara

Please review my book title. POC is Self Help, sub category Personal Transformation.

Book Title: Retrain Your Brain to Achieve Your Personal Transformation Goals.

Subtitle: Practical guide to find and erase negative self-images, permanently imprint positive traits, take control of your life.

# GRACE

Coaches, thank you in advance, I need your expertise. Please give me your feedback on my title and subtitle:

1)Title: Overcome Grief In Your Loss

Subtitle:

5 Practical Steps to:Restore Calm Amidst the Storm,Improve Sleep and Recharge Your Brain

Rejuvenate Health and Fortify Your Body

2)Title: Conquer Grief In Your Loss

Subtitle: 5 Simple Actionable Steps: Restore Calm Amidst The Storm Improve Sleep and Balance Emotions Fortify Health and Strengthen The Body

# Linda

My customer research indicates my book should contain some quizzes and examples. Will my manuscript include quizzes and examples?

# Vivian

I'm using ChatGPT to write part of my personal development book. When I put a couple paragraphs through a website on plagiarism, it had a rate of 33%, even though the phrases were not exactly like the articles that were referenced that the material was plagiarized from. How important is it to have plagiarism down to 3%? How can I easily change my material so it's less than 33% - or do I even need to?

# Alnisa (Al-Neesa)

FOR WEDNESDAY'S Q&A

Hi Coaches,

Im trying to upload my coloring book to KDP and its requesting an ISBN for the paperback/hardcover versions. Do I have to purchase one for each low-content book? I thought Amazon gave you free ISBNs when you published on their platform. 😲

I watched modules on both of these topics but Im not entirely clear on this process. I want to provide a 'look inside' option for my coloring book. W/o an ISBN, KDP will only allow A+ content - No 'Look inside' option. If I publish it w/o an ISBN now, can I go back later and add one? 😞😞😞

thank you

# Evelyn

Can I print my generated topic research? If so how do I do it?

# Katy

I've reworked my book title and subtitle quite a bit. Could I get feedback on the following? (POC was for parenting kids with adhd)

TITLE: Parenting kids with ADHD

SUBTITLE: Practical strategies to manage challenging behaviors, advocate for support in schools, and nurture strong family relationships.

(Those 3 were pain points that came up in the customer research).

Thank you!

# Evelyn

My access to DS Amazon Quick View is hindered by a request to buy DS Quick View Extended. Of course I Don't want it and I can't get past it. Will you please help with this?



# Marcin 1/2

ISBN: I have been rejected by Bowker when trying to buy them, quote: "The United States ISBN Agency is only authorized to provide ISBNs to publishers with physical publishing operations located in the United States and therefore registration on our website is restricted to US addresses. "

I applied for it locally - The National Library of New Zealand is responsible for allocating. Is there any issue selling books in US and worldwide with such ISBNs

How many ISBNs do we need for one book: eBook, Paperback, Hardcover, Audiobook?

# Marcin 2/2

Can you share your comments on the Bleed option when formatting images and visuals inside the book? It can be Chapter starting page, or random place in the book

# Fola

Dear Coach,

Thanks for taking the time to review my keywords last week. I am back and have taken your feedback into account. I will be online this week to get feedback.

1. Keywords search - Emotional Regulation for Parents

(The proposed working book title is "Parents Emotional Regulation: A Journey to Understanding".)

2. Keywords search - Self-Regulation for Parents

(The proposed working book title is "Emotional Life Skills for Parents: Mastering Self-Regulation for a Balanced Life".)

Thank you.

# Todd

I'd appreciate your expert opinions on these covers:

<https://docs.google.com/document/d/1alcVZJU96pCYVnLhw3BMK8J47Uz091WbM-6-mrOOFhk/edit?usp=sharing>

# todd

Please critique these cover options:

<https://docs.google.com/document/d/1alcVZJU96pCYVnLhw3BMK8J47Uz091WbM-6-mrOOFhk/edit?usp=sharing>

Not the right format

# Sarah

I would like to change the subtitle of a book I published prior to joining this course. I have also updated its cover. A little while ago, I saw a document somewhere in the modules explaining how to move your reviews to your ebook, unpublish the paperback, and then republish once the changes are complete. I can't find that document now. I guess I would like to know if this is possible? Have you seen it done successfully? I'm nervous and would like your feedback on doing this. Thanks, coaches!

# Janessa

I would like help finalizing my title. POC was found for digital marketing. The keywords are social media, SEO, paid online advertising, and marketing strategy.

Here are the three options I've been playing around with.

1) The No B.S. Guide To Digital Marketing: Proven SEO, Social Media, and Paid Ad Strategies to Boost Online Visibility, Attract Customers, and Scale Your Local Business

2) The Busy Entrepreneur's Guide to Digital Marketing: Effective SEO, Social Media, and Paid Ad Strategies to Boost Online Visibility and Attract Customers

3) Digital Marketing Fundamentals: Proven SEO, Social Media, and Paid Ad Strategies to Boost Online Visibility, Attract Customers, and Grow Your Local Business

# Steven

Good afternoon coaches! I am looking into DeepL to do a Spanish version of my 30K book and wanted your advice...1) Should I do other countries 2) Should I look at going another route than DeepL 3) It offers a 30 day free trial, will I be able to do my book from that or do I have to buy the entire year? Thank you



# George

Need help on if I need a disclaimer or not, or just omit it entirely.

My book may contain advice and strategies that is suppose prevent injury

Topic: Skills for kids -> what to do if there is a kitchen fire. (my 8 year old is learning to use the stove).

In my book there is a chapter "Fire Safety", can I publish "Don't put water on a grease fire!" w/o getting into legal trouble?

# Sophia

Please review book cover:

<https://docs.google.com/document/d/1Rc2BcMsjXLVub8Teq4IP1TmWETJmZkkjhl8Vlfthvs/edit?usp=sharing>

1. Which "A" looks better
2. Is it a money guideline or a hard Amazon rule that you cannot duplicate words in your subtitle from your title?

# John

How can I access my completed progress sheets so I Can share them with my coach, and set up my first one on one coaching call?

# Gary

My Topic is Wall Pilates for Seniors and a lot of the books in this topic have color illustrations / photos, calendars, diary / charts, etc. Knowing that color is going to eat into my ACOS should I consider a different topic for my first book?

# Linda

1. I will be on the call and cannot figure out how to share screenshots from kdspey but the only difference in my search criteria was I capitalized AI in one and I did not in the other. I got vastly different results. Can anyone explain why?

2. Where in our modules does it advise us on reaching out to FB groups to offer a free copy of our book? I want to practice this with the 7DC book. And I know I saw a "soft touch" from Rasmus that I thought was great. Can you tell me what module it is in?

Thanks in Advance.

# Linda

My subject is Learning AI - and I have some book titles I would like to run by:

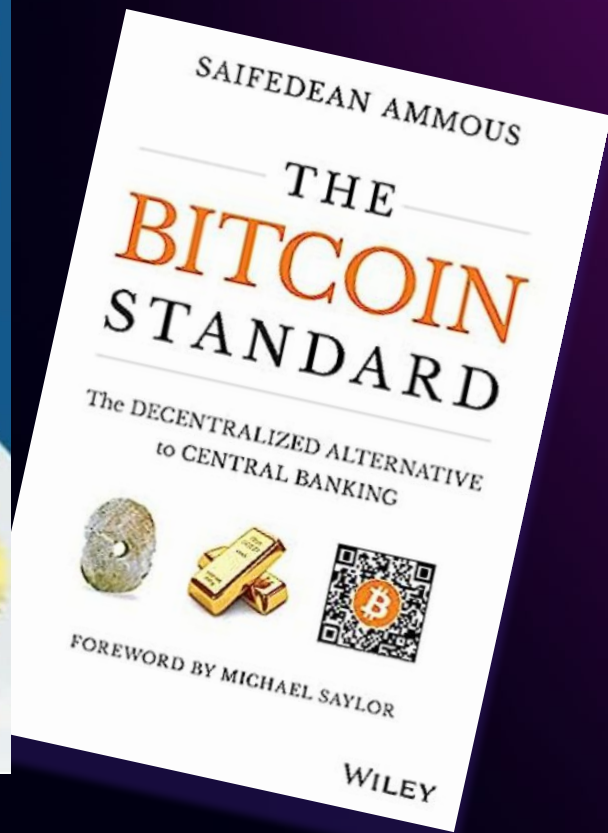
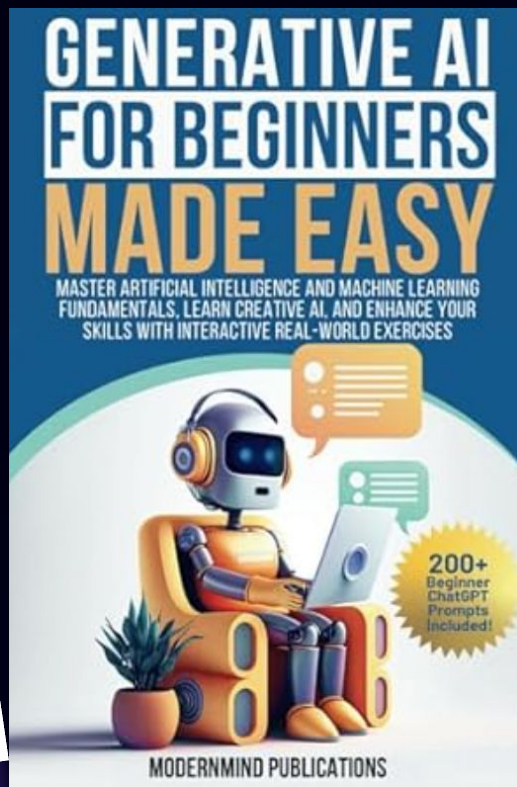
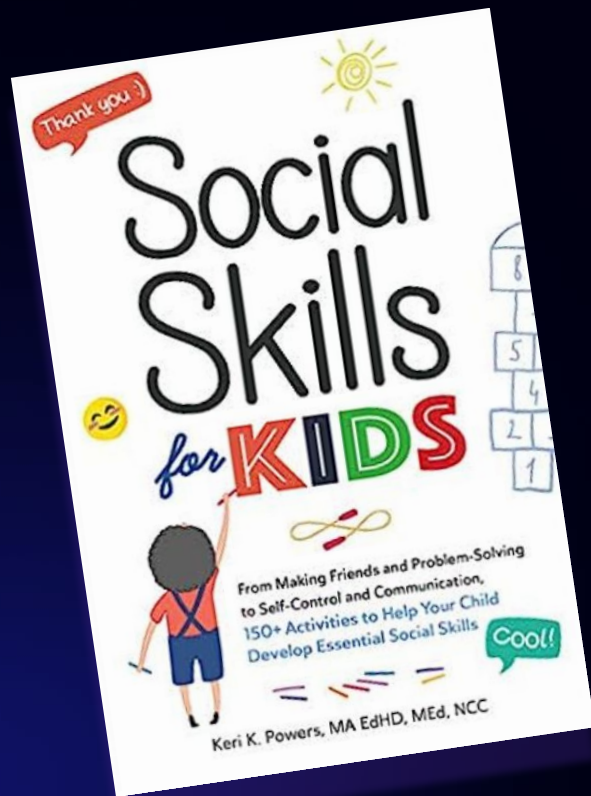
AI - the Known Unknown can boost your career and make you the Guru of your business.

AI - Will Humans be Redundant? Subtitle: Don't let someone else use AI better than you! ( a favorite)

AI - Opening the Door to Your Future (this I like) subtitle: The key to fast tracking your career and guaranteeing your success.

I have 30 more for the book title and sub title....

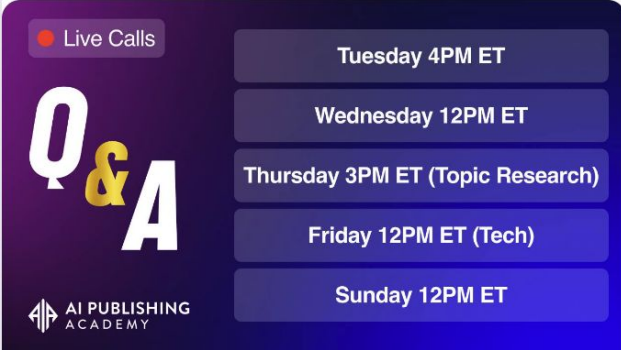
# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



Live Calls

Tuesday 4PM ET

Wednesday 12PM ET

Thursday 3PM ET (Topic Research)

Friday 12PM ET (Tech)

Sunday 12PM ET

**Q&A**

AI PUBLISHING ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)



# Shereen

Leave a comment

Cancel

# BONSAI

## FOR BEGINNERS

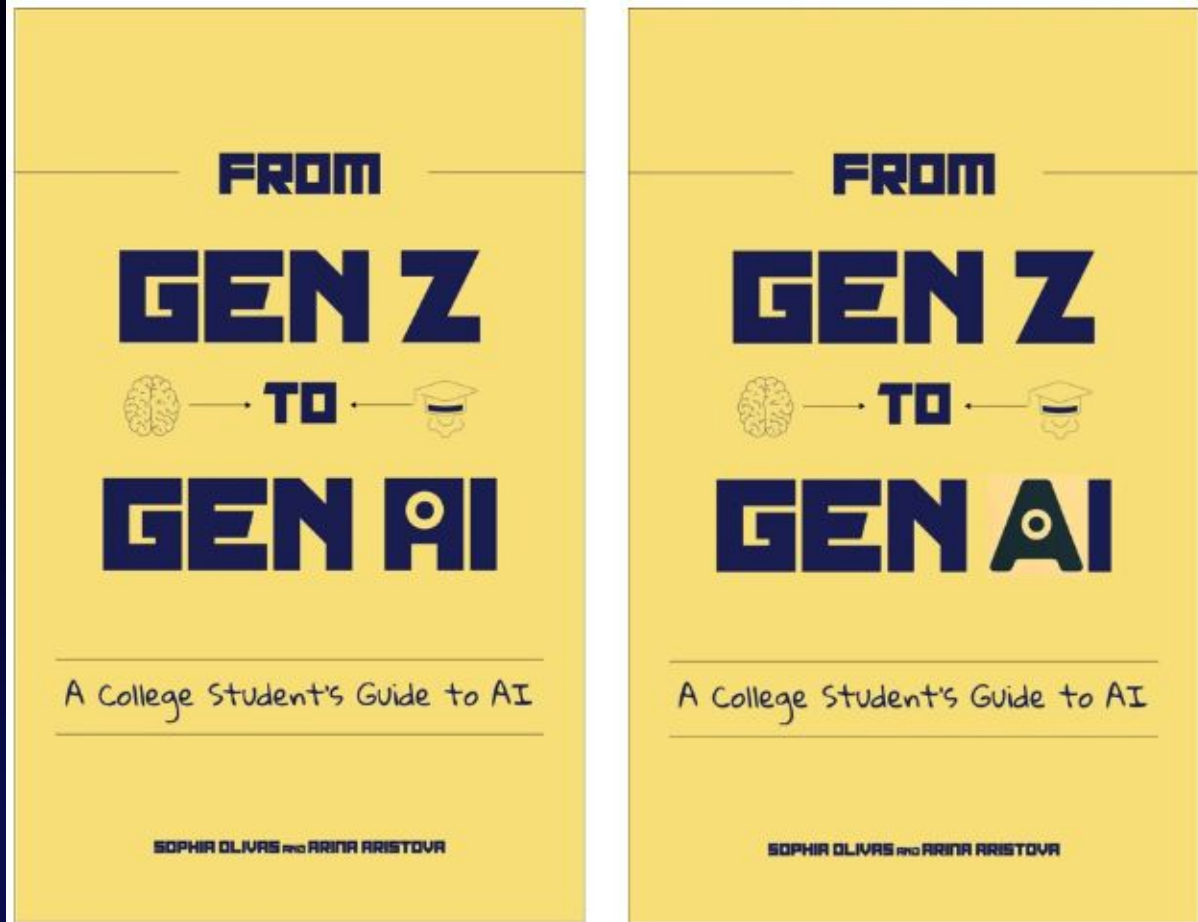
Discover the exclusive foolproof cultivation and maintenance blueprint to choose, prune, wire and style your miniatures for boosted health and enhanced longevity.

**5 FREE BONUSES**

- 1- Step by step colorful illustrations
- 2- Downloadable schedule templates
- 3- Maintenance checklists
- 4- Care calendars
- 5- Free videos

**PARKINS BUSHMAN**

# Sophia



# Todd

