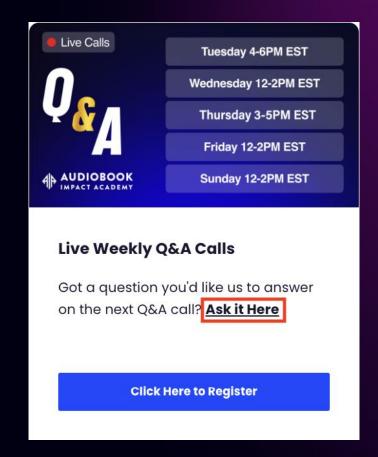


23rd June 2023

## **Q&A Time**

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



## Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



## FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

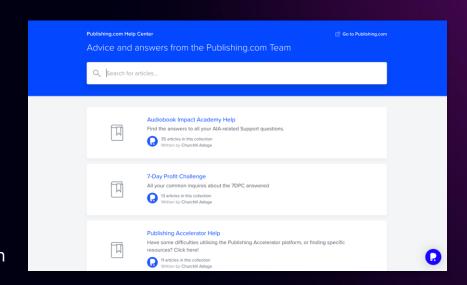
## Most Frequently Asked Q&A Questions:

#### Visit our Help Center

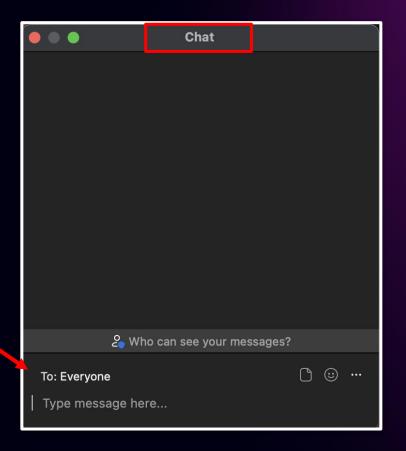
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



## **PS Monthly Discount - June**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### **5STARREVIEWS**

Get 10% off your next author bio package.



# Let's Begin!

## Opal

How and when will my partner get access to the course

#### Chidinma

Book title: 7 Life skills for teens that guarantees academic success.

Subtitle: Discover how you can have an amazing social and personal life, create and stick to your schedule, stand up for yourself and excel in school, work and life as a young adult.

#### Chris

Looking for title feedback. Got some feedback in yesterday's Q&A and used AI to help improve.

topic: chair exercises for seniors

title: Unlock the Secret to Senior Fitness & Vitality

subtitle: Chair Exercises for Active Aging to Maximize Energy, Enhance Flexibility, and Strengthen Muscles

Thanks!

#### Amaka

My Ads were doing so well for the first couple of months, with single and even double sales daily (most from the Ads).

Suddenly there were no more Ad sales anymore.

Now, I am getting organic sales every other day but no Ad sales.

I have had just one Ad sale for the last 2 months. The sales I am getting now are only organic sales.

My ACOS is ridiculously high (427%) because of this.

I have followed the instructions in the lesson, but nothing changed.

I have 30 reviews and no bad reviews.

Kindly review my Ads and help me know what to do.

Here's my Ad campaign link.

https://advertising.amazon.com/cm/campaigns?locale=en\_US&entityId=ENTITY1HGZQC6V1B85W - Thank you in advance



## Kasper

When you copyright your books through the US copyright office, do you upload your written manuscripts or your mp3 sound files or maybe both? And does it depend on what type of book (audio, KDP, physical) you copyright?

I was only able to upload a written manuscript, a PDF file, for a book, I have published as an audiobook only (a low content audiobook). The registration process didn't allow me to add any mp3 sound files. Thank you.

## Tine ("teen")

Hello! I would love to get some feedback on these cover ideas from 99designs: https://99designs.com/contests/poll/0a8efeb8e6

## Maryna

For Topic Q and A: Title review

Title: Healing PTSD and Childhood Trauma

Sub: 22 tips, tools and mindfulness exercises for self-understanding\*, inner peace and mental/emotional balance

\* or self-awareness (which works better?)

## Shelley

I am doing my outline myself with the help of chat GPT. What do you suggest in regards to references since Chat GPT doesn't use them? Do I even need to include references in my outline?

#### Irene

Facebook has blocked my account. I have done everything including contacting them to unblock my account but they have not done so. As a result I have been unable to advertise to get reviews for my book. Please advise me on what to do. I am running out of time

## WAQAR MALIK

Can I run my KDP account on my individual details and ACX Account on my LLC Details? or I have to run both accounts on same details? Please guide.

## #2 WAQAR

Can shift my KDP account from current email to another email?

#### Selin

Hi coaches,

Can you clarify how ARC can be given to early review team if the manuscript from GW isnt complete? On another q&a it sounded like ARC can be sent. I don't want to send anything for people to critique it if it's not ready.

Is it a lead magnet or something else that's given as the ARC? Little confused, I hope that my question was clear thank you!

#### Andrea

Do you recommend a service such as Booklinker for generating a universal link to place inside our books, or is there a recommended QR code generator for the same purpose?

### Mike

End of Mod 1 Action Items includes completing the "Inputs Assessment" in lesson 5. There is no Inputs Assessment in Mod 1 Lesson 5 that I can find. ??

## Lynne

When I try to access the 7-Day Profit Challenge, I get the message that I don't have access. I've not done the challenge before, so I don't know why I would not have access. I started the A1A Program in November but I've only completed the first few modules due to the fact that I am a teacher with very limited time. Our school year ended last week and I was hoping to get a lot of A1A work done this summer, beginning with the 7-Day Challenge. What do I need to do to access that? Thanks!