



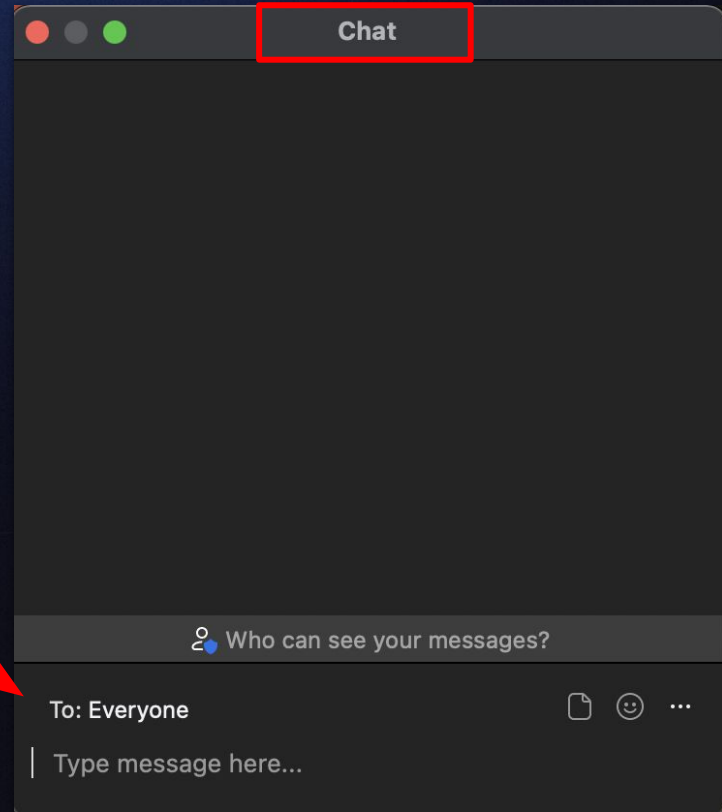
AUDIOBOOK
IMPACT ACADEMY

LIVE Q&A CALL

Action Takers Tuesday

May 23, 2023

Change your chat
setting to
"Everyone"



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



A screenshot of a digital interface for Q&A calls. At the top left, there is a red dot next to the text 'Live Calls'. Below this is a large 'Q&A' logo where the 'Q' is white, the '&' is yellow, and the 'A' is white. At the bottom left of the interface is the AIA Publishing Academy logo. On the right side, there is a vertical list of call times for each day of the week, each enclosed in a rounded rectangular button. The buttons are dark blue with white text. The times are: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5 PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. A red rounded rectangular border highlights the entire right-side list of call times.

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



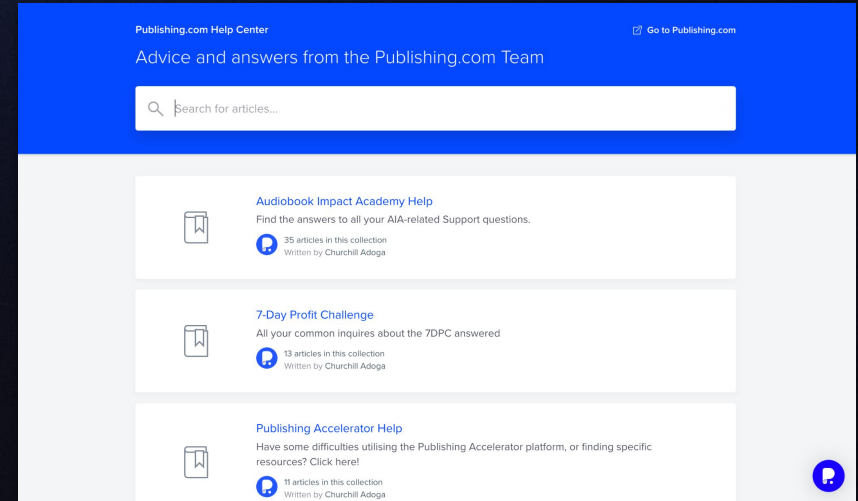
Most Frequently Asked Q&A Questions:

Visit our Help Center

help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

OUTLINEDEAL10

Get **10%** off your next outline

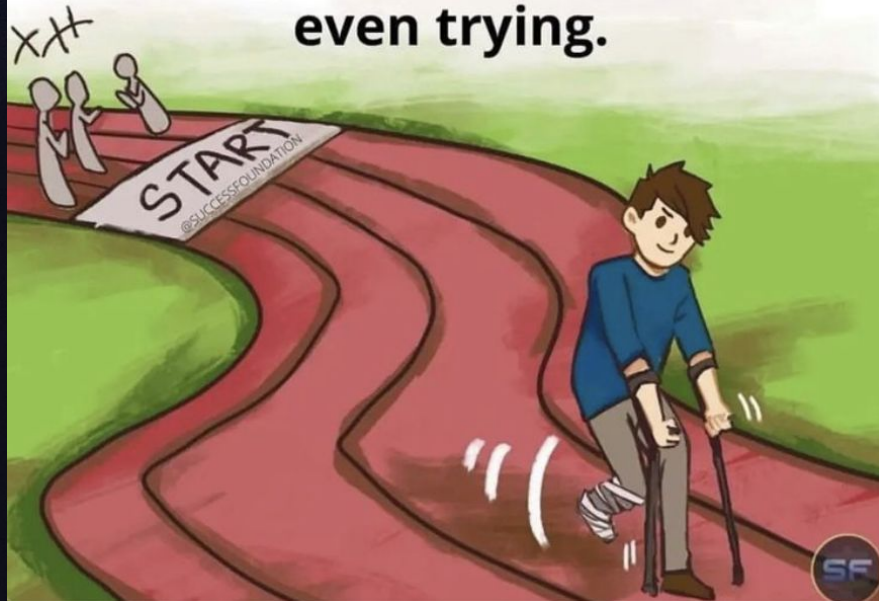


Let's Begin!



Thought of the Week

No matter how bad things go, you're still way ahead of everyone who isn't even trying.



Did you achieve the last goals you set?

Brian

- Complete new cover

Karina

- Finish the outline - part 2 - Yes



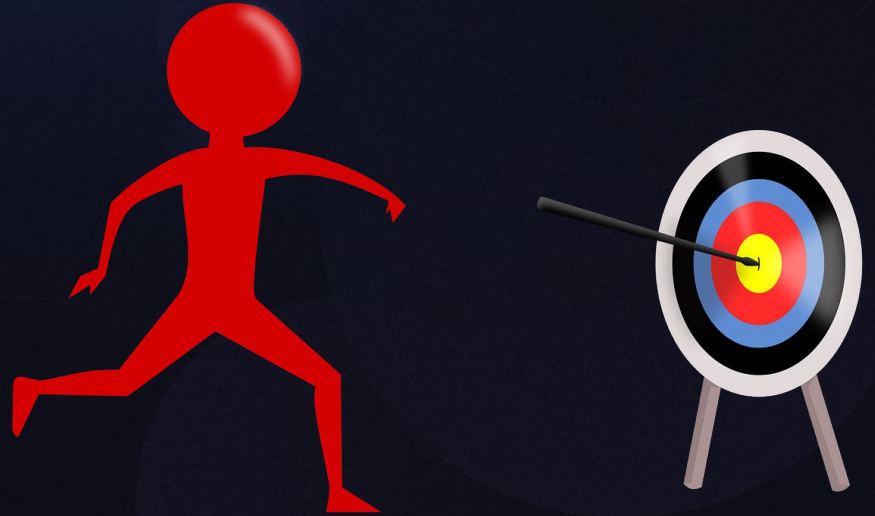
What are your goals this week?

Brian

- Complete new cover

Karina

- Hire GW



Russ

Disaster averted. FB restored my account today. No explanation but I suspect it was because of setting up an account using my pen name. I'll just start over.



Prabha Vamadevan

I can't seem to use KDSpy when one incognito mode in Amazon. I can install KDSpy and get results on normal mode, but I have been told to use this incognito mode.



Jim Alexander

How do I get someone to check out the POC? to approve the book that I am going to write?



Lorena

I am currently in the process of developing a 30K Easy Piano Music Sheet for Kids.

I believe it is highly relevant and beneficial for the book to have an audio samples of Music Sheets. So my plan is to make a playlists at YouTube of those Music sheets (I have 40 classic piano music), and provide the link to access the playlist at the back cover.

However, I am uncertain about the legal aspects and requirements surrounding the use of music video for commercial purpose. Any enlightenment about this?

Do I need to ask the owner of the YouTube video for a permission or it is also beneficial for them that I am using their videos for more views?



JoJo aka Johanna

The q & a times... seems like they are all business hours for me am in US Pacific Standard time...unless I am missing something here.. (possible). Many of us work 8-5 hours and may not have access (I don't) to Internet during my lunch hour. I have all of the other time but I am in a "internet secure office" whereby it would be difficult to have a zoom meeting.

Can you tell me what are your East Coast hours - so I could jump on early in the morning on my Pacific time. Thx JoJo



Tim

Good day guys, I have a few low content ebooks and paperback books making sales monthly and fairly high reviews (65+ reviews on all of them over 4.6), but I notice that I make "0" sales each month in audible with all 5 star ratings and appearing at the top of search pages. What is my issue as Audible was the reason I signed up and i am having) sales. (Only the promos are reflected)? Is the book considered non appealing or something else like a setting that I missed? I don't understand how "0" sales can be reported in Audible for almost a year but selling everywhere else. Thanks guys.



catherine

hi coaches! almost there on my subtitle. fine tuning. any advice?

POC Life skills for teens

Title: Core Life Skills For Teens

Subtitle:

How To Be Self-Confident, Make Friends, Clean, Manage Money, Land Your First Job, and Everything In Between to Become an Independent Adult.



Lauren

FB Review Method - why not use an external landing page opt-in and direct them to download the book there by providing an email when pitching to FB groups? Only a small % of the groups I found say "No external links".

Then you can send automated email reminders leading up to launch day instead of landing in FB Jail (too many messages in Messenger).



Londyn

I just published my first low content book and it was approved by KDP. WOO HOO! But it says 'Currently unavailable. We don't know when or if this item will be back in stock.' What recommendations do you have for marketing this type of book and how to get it pre-printed?



Melanie

Hi Brian! If I'm checking my ads weekly, should I be checking the last 30 days every time as you instruct in the video, or should I be checking the last week only? what will be the most accurate to make changes?



Jeff

When I enter topics on KDSpy I don't get same results with same keywords i.e. "gut health" as the video showed, in fact, so far I haven't found a topic that does meet the criteria, but yet the video in module 2 showed 2 examples right away. Just how old is that video and is this market too saturated already that finding a topic to meet the criteria is almost impossible?



Eva

After attending some Q&A sessions and learning about AI, I am rethinking my book title. I would appreciate your comments. Thank you.

Original title: College Success Made Easy- Practical Tips: Maintain a High GPA, Healthy Relationships, Have Fun, and Graduate on Time!

Choice #1: The College Success Guide: Stress free Strategies for Thriving and Succeeding at Every Step

(I like this best, but the pain points are implied, not stated)

Choice #2: Cracking the College Success Code: Your Guide to high GPA, healthy relationships, fun and on-time graduation.

Choice #3: College Success Simplified: Ace academics, forge healthy relationships, have fun and graduate on time.



Sammy

I ask for help to my exbose to be my partner be cause she is bilingual and english is holding me back, now she told me she have no time because blabla bla can I cancel her and look for another partner???



Sammy

how I contact my coach???



gayle

What to do if PDF gotten back from Reedsy has formatting glitches or I want to replace a picture?



Monique

Hi Coaches! Would love your feedback on my title:

POC is Art Therapy for Anxiety & Depression.

Amazon Keywords: Workbook, sourcebook, trauma, exercises, techniques
Audible Keywords: workbook, techniques, adults, trauma,

Art Therapy for Anxiety and Depression; Control your Emotions, Fight negative thoughts, and Deal with Past trauma (on a Badge/starburst/2nd subtitle?) 9 Simple Techniques to help deal with mood disorders, abandonment issues, & stress

All this is 196 characters. lol!



Ruth

Will Amazon let me write a simplified definitions book of Neville Goddard's concepts?

Can I copyright my part of the book (the paraphrasing & word art graphics I have designed)?

How to label the author when I upload? Amazon says list only me as author if its a Companion Book but can't list outside of Study Aid category, yet 12 other authors using Neville, quote him as author too & list in all proper categories to be found.

I'm not trying to take his copyright, just quote him in fair use. Many of his quotes might show up as duplicate content though? It's not plagiarism when I quote him exactly.

Please refer to my definitions example on my post:

<https://www.facebook.com/groups/audiobookimpactacademy/posts/1513749245698318>

There may be 50-100 definitions, word art, and Neville's quotes filling this book to make it easy for people to understand how to manifest.



Chia

Hi Coach Karina and Brian,

I've been pondering on my book title and subtitle. Can you please review the book title and subtitle below and I will be grateful for your advice.

Topic: Confidence for teens

Title: Confidence for Teens

Subtitle: X Techniques to Crush Insecurities, Build Self-Esteem, Conquer Social Anxiety, Overcome Pressure to Excel, and Instill Unshakable Self-Belief

Thank you in advance



Chad

Topic Mediterranean Diet

Title: Mediterranean Diet for Weight loss

Subtitle: (Woe) Way of eating meal plan simple recipes that are healthy all while staying on a budget

Meal plan, simple recipes, healthy, on a budget are all key words either before or after Mediterranean Diet.

I want to know if this would be a good title and subtitle?



JoeAnne

During the Module Training I went to purchase KDSPY. During the process it upsawled KDSPY Pro One-time payment (\$69.00) \$69.00

Fire Your Ghostwriter (Writing Hacks) \$37.00 & KDROI v2 \$59.00

Total: \$165.00o Do I need those for the course or would it distract from what is relevant in this moment as a beginner? Thank you in advance



Marissa

I'm going to publish a book that is not related to my brand so I was thinking of using my real name instead of my pen name. What I mean is my first name is Maria but only on my birth certificate. Then I would use my maiden name instead of my married last name. Will that work as a sort of pen name?



Marissa

I'm going to bite the bullet and learn how to format a book. I don't want to go through the back and forth for months with a book formatter every time I need to make even the slightest change in my manuscript. I'm a mac user. What would you suggest as the best and easiest software for book formatting?



Cover Intervention



Cover Intervention Submission Rules

Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST



2 Things A Book Cover Is For

1. To show what the book is about

- a. **Title and subtitle** - easy to read, big font, good colour contrast
- b. **Topic resonance** - display elements which communicate what your book is about

2. To show that it is a high quality book about that topic

- a. **Professional aesthetic** - tells the reader there is a high quality book inside your cover
- b. **Attention grabbing** - makes you stop scrolling and click on the book to learn more



Angel

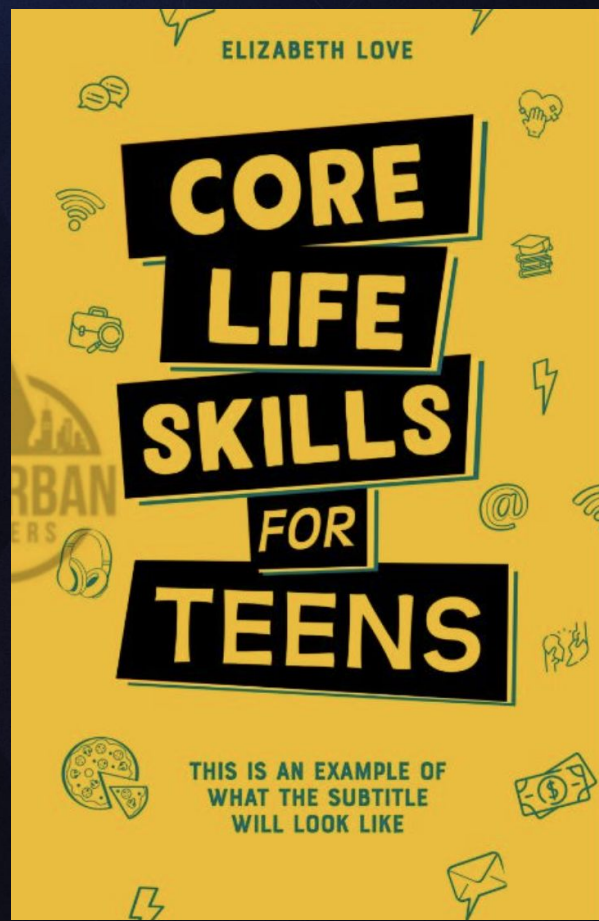
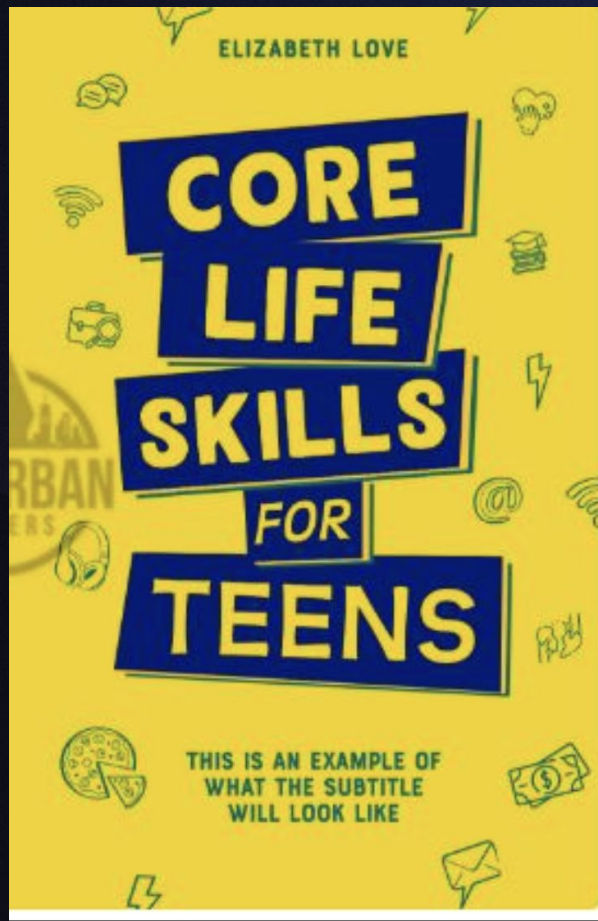
MANAGE PEER PRESSURE, OVERCOME
SOCIAL ANXIETY, AND **BUILD CONFIDENCE**
FOR LASTING FRIENDSHIPS

SOCIAL SKILLS FOR TEENS



TEEN TRIBE

Catherine



Tonya

