

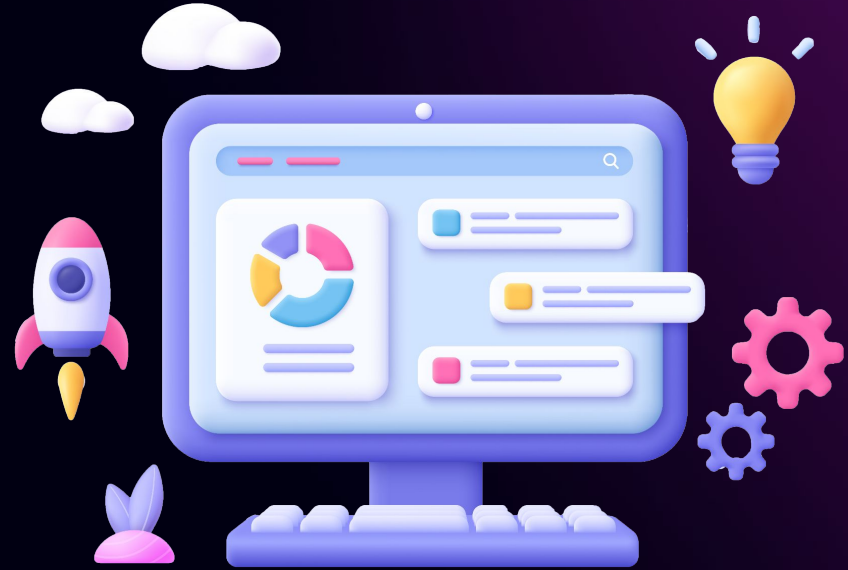
Tech Talk on Fridays

● 2025

Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**



TIKTOK SHOP SECRETS

*How To Sell More Books **Without** Making Videos, Building Audiences, Or Running Ads.*

- ✓ *Discover The Latest Social Selling Strategy Transforming Self-Publishing Success - And How It's Created The #1 And #2 Top-Selling Books On Amazon*
- ✓ *The "Trifecta" Sales Effect: Leverage This New Trend Or Risk Being Left Behind*
- ✓ *See How To Tap Into Massive Audiences Actively Looking For Books Like Yours ... Without Building Followers Or Cold-Messaging Anyone.*
- ✓ *Go Behind The Scenes With Student Case Studies And Our Own TikTok Shop Results (Never Before Shared In Public)*
- ✓ *Webinar-Only Opportunity: See How You Can Partner With Us As We Expand Our Publishing Umbrella*

• **LIVE ON THURSDAY, MAY 22 AT 5PM PT**



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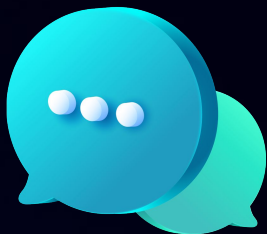
**We Have A New Book
Formatting Partner**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

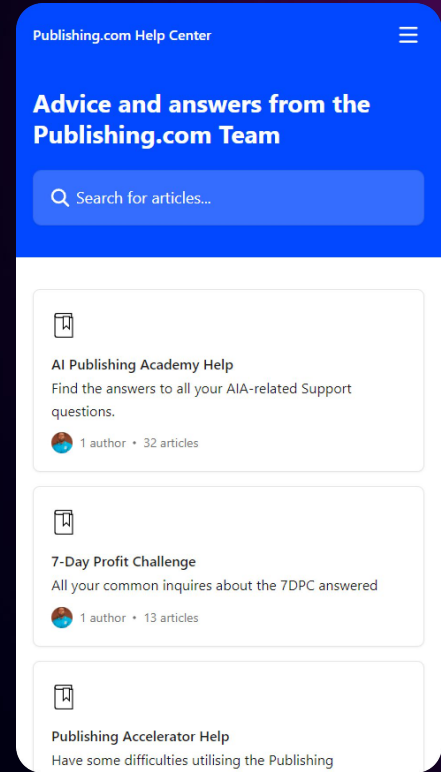
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

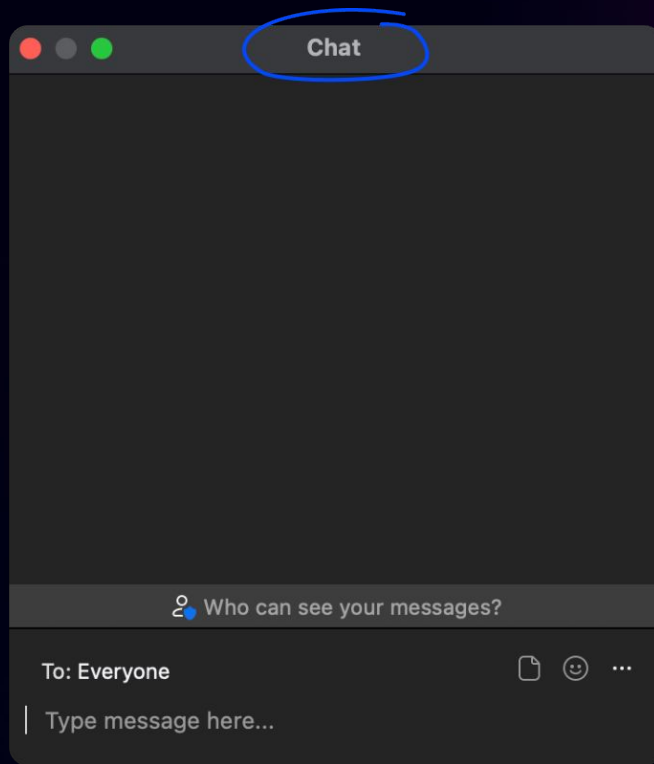
- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

change your chat
settings to "Everyone"



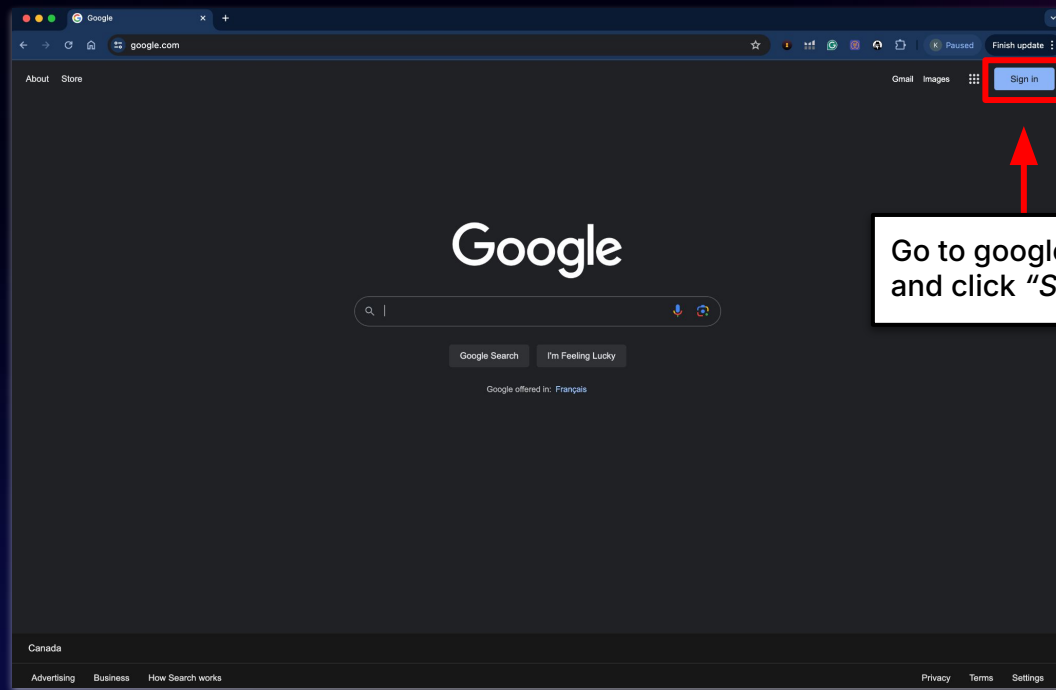
Tip of The Week



80% OF SUCCESS IS SHOWING UP

LET'S BEGIN!

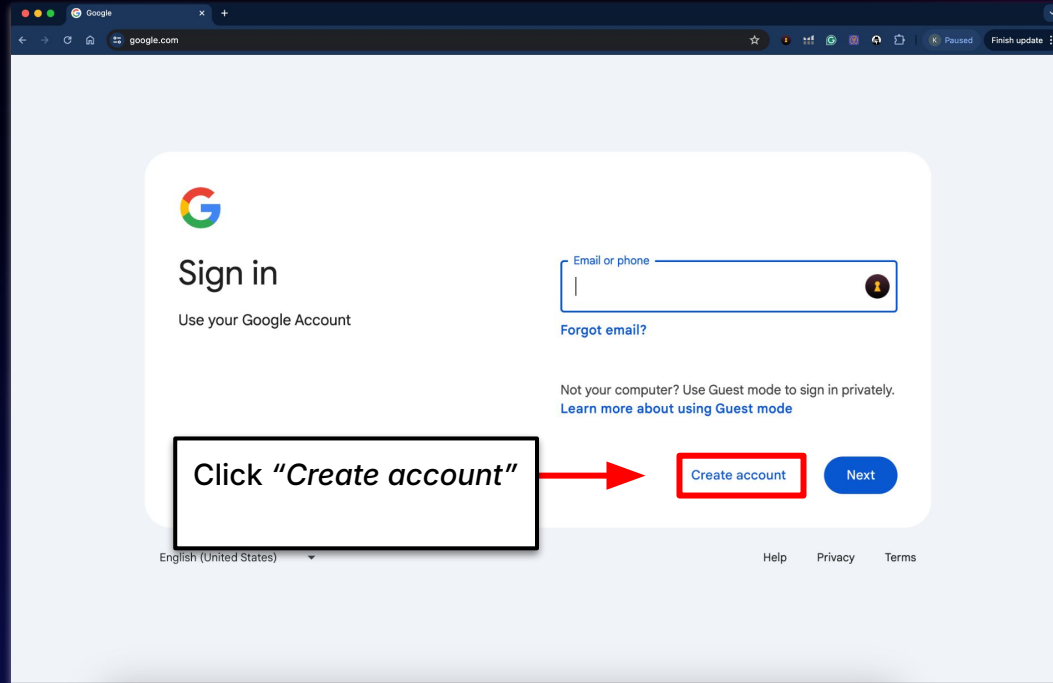
Creating a Google Account



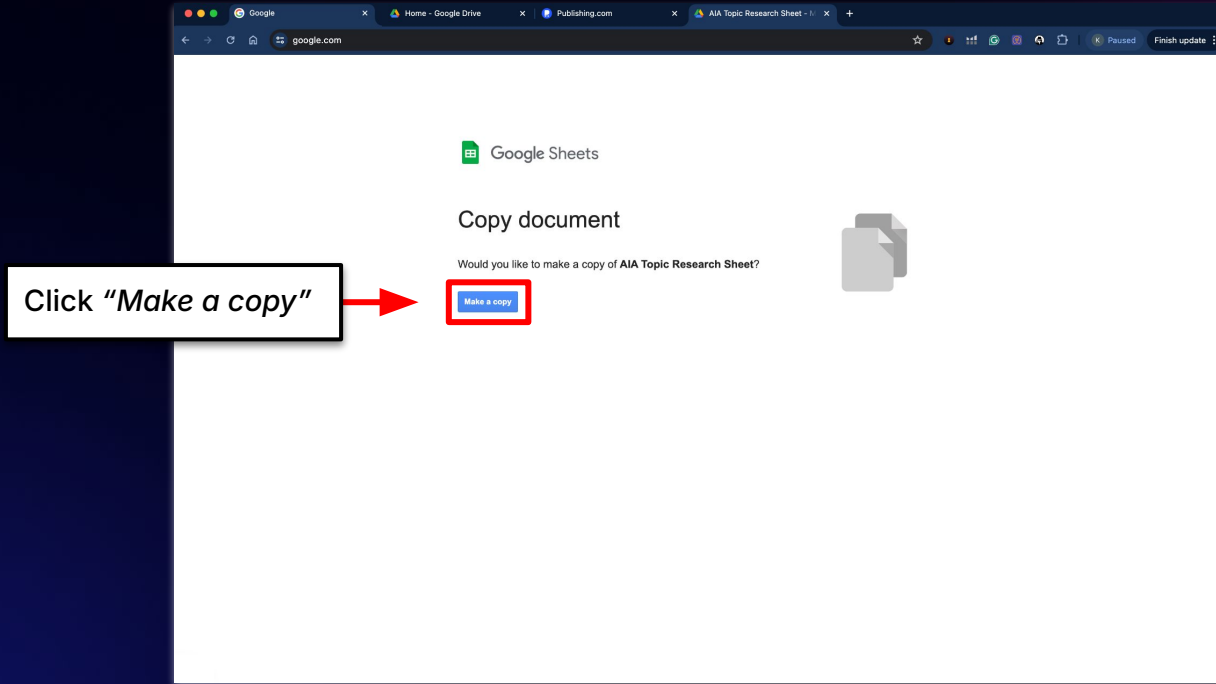
Go to google.com
and click "Sign In"



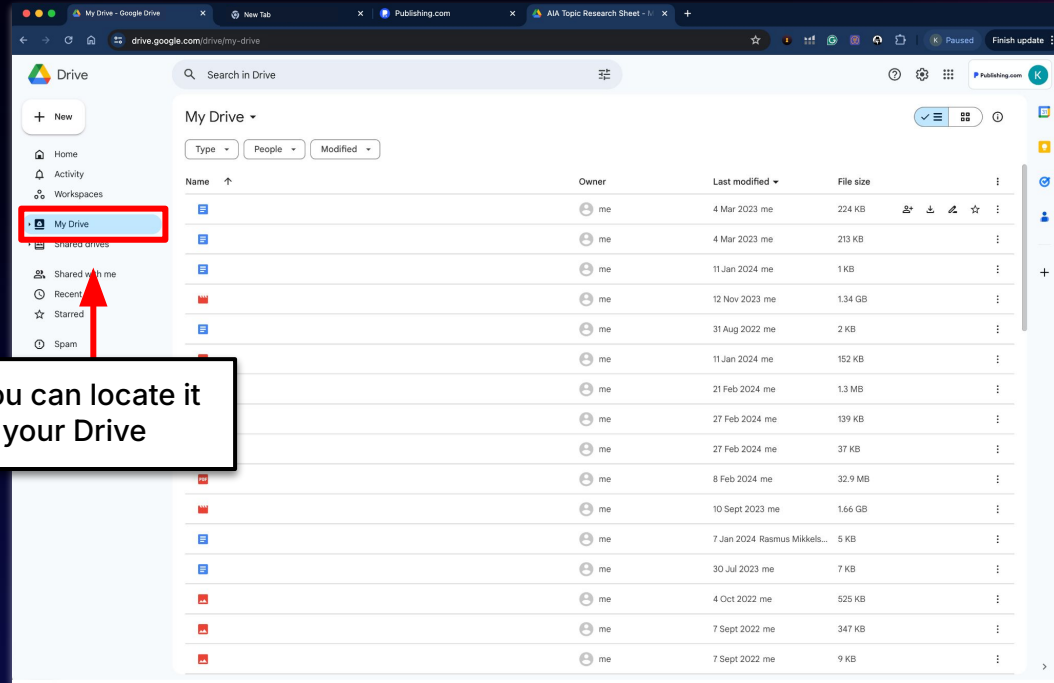
Creating a Google Account



Using Your Google Drive

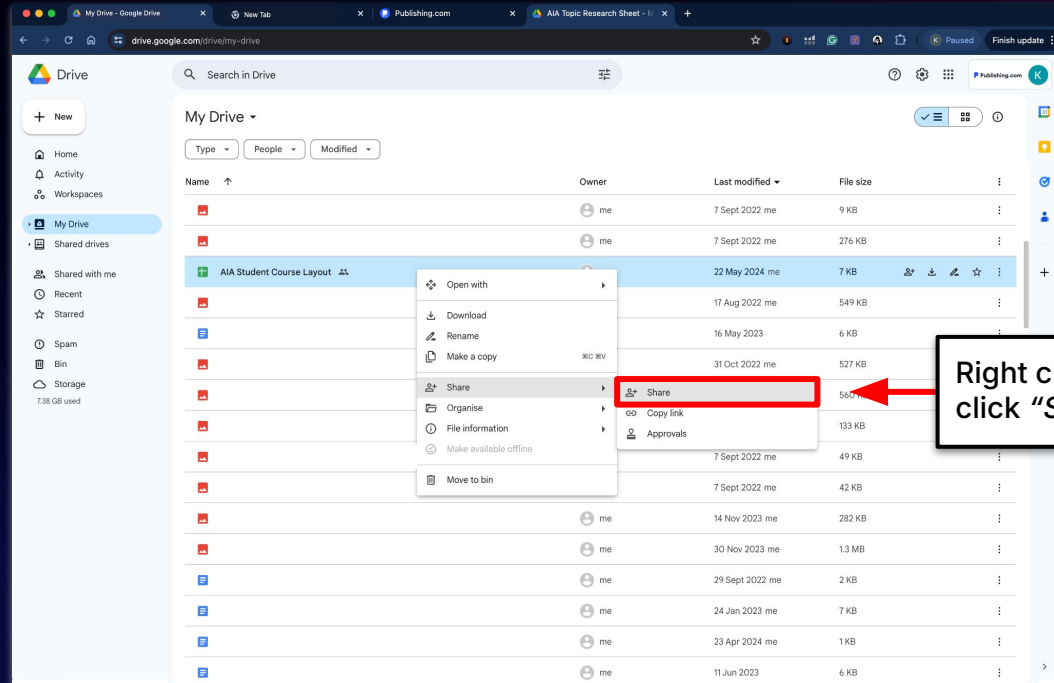


Using Your Google Drive

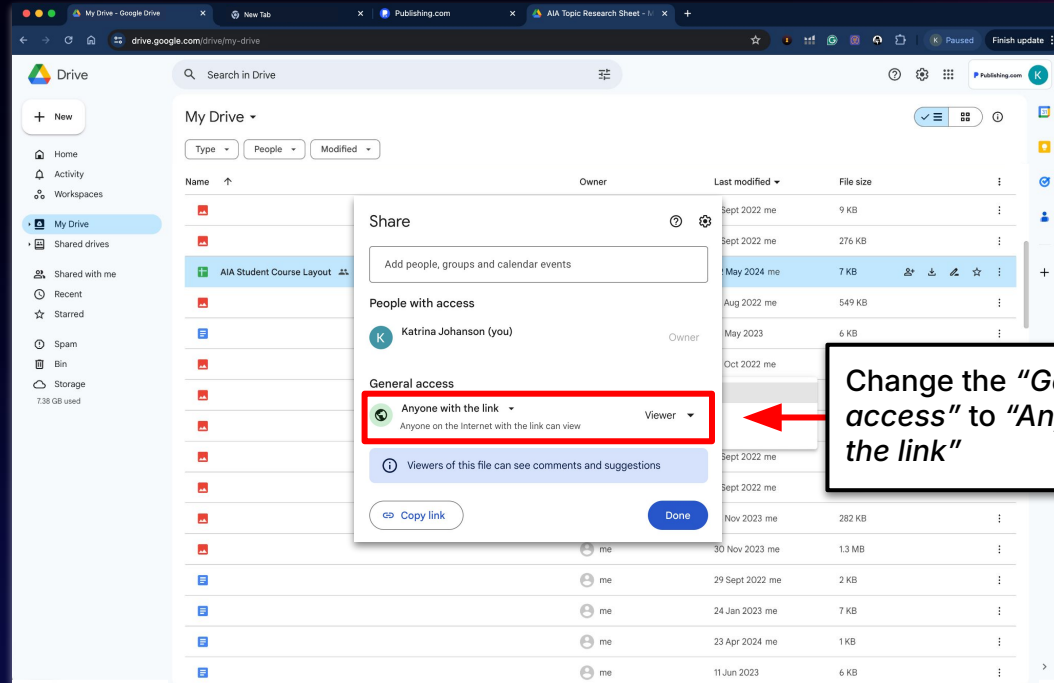


You can locate it
in your Drive

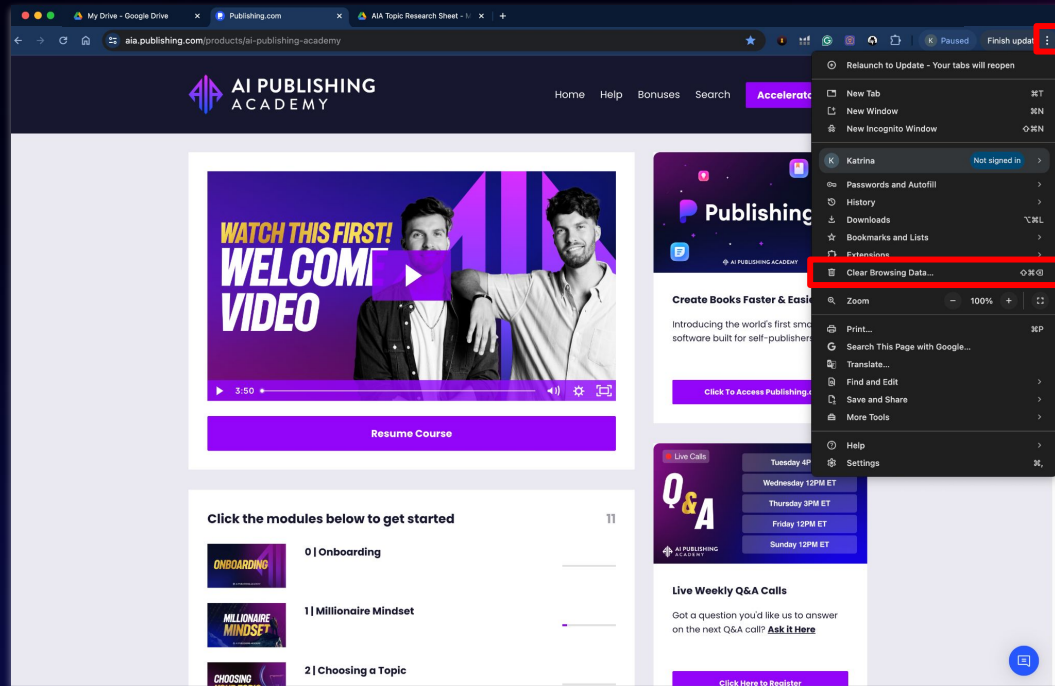
Sharing a File or Folder



Sharing a File or Folder



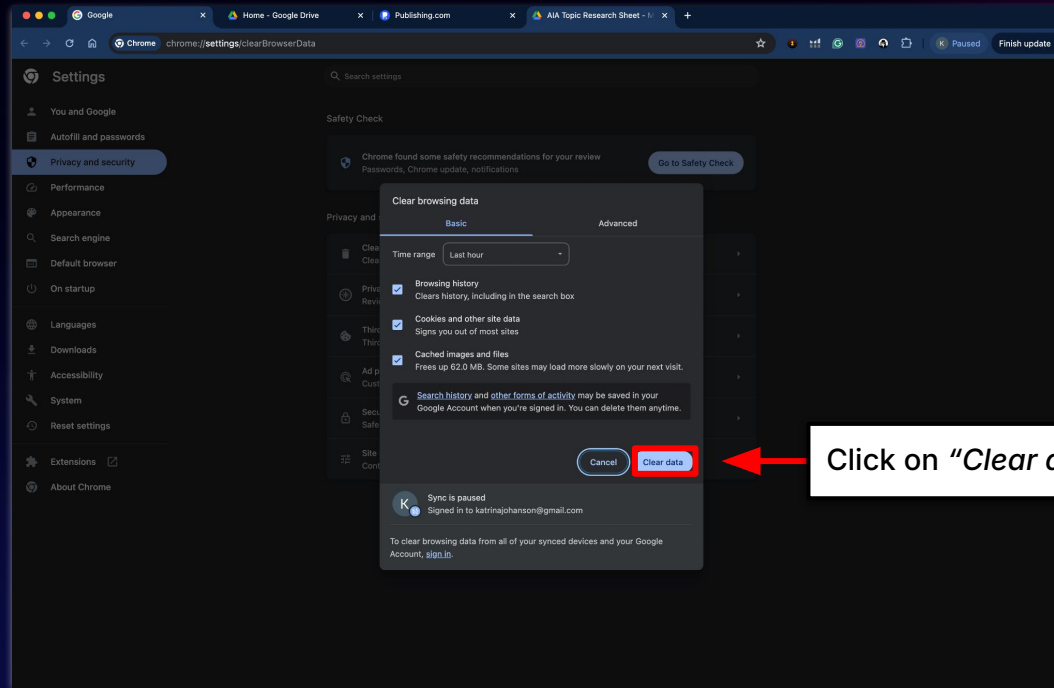
Clearing Your Cache



1. Click on the three dots

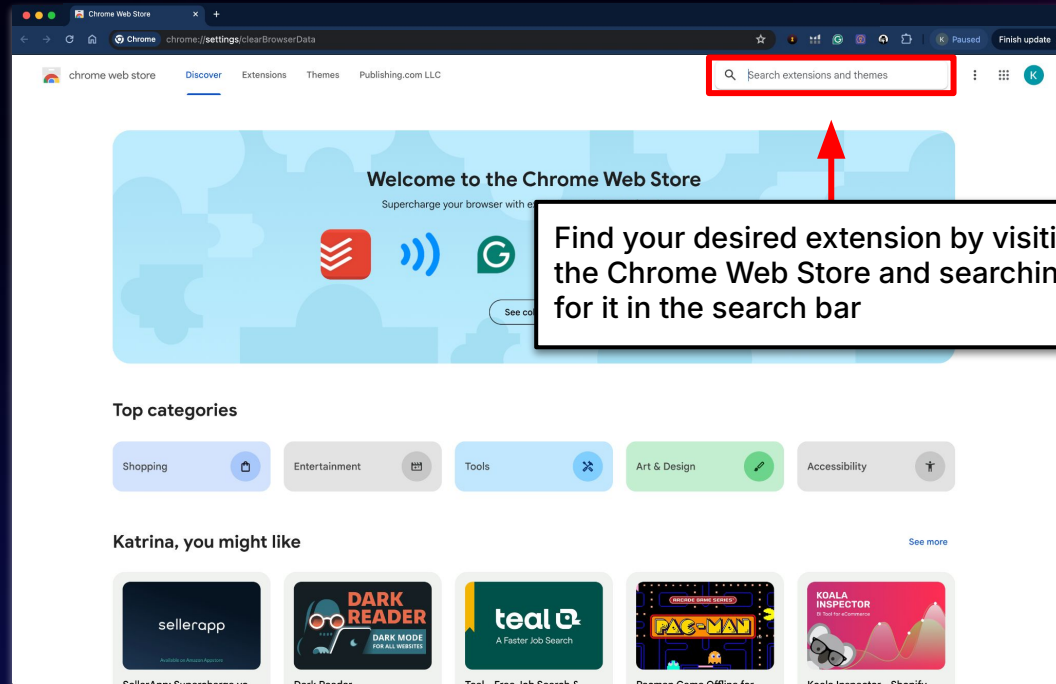
2. Click on "Clear Browsing Data"

Clearing Your Cache

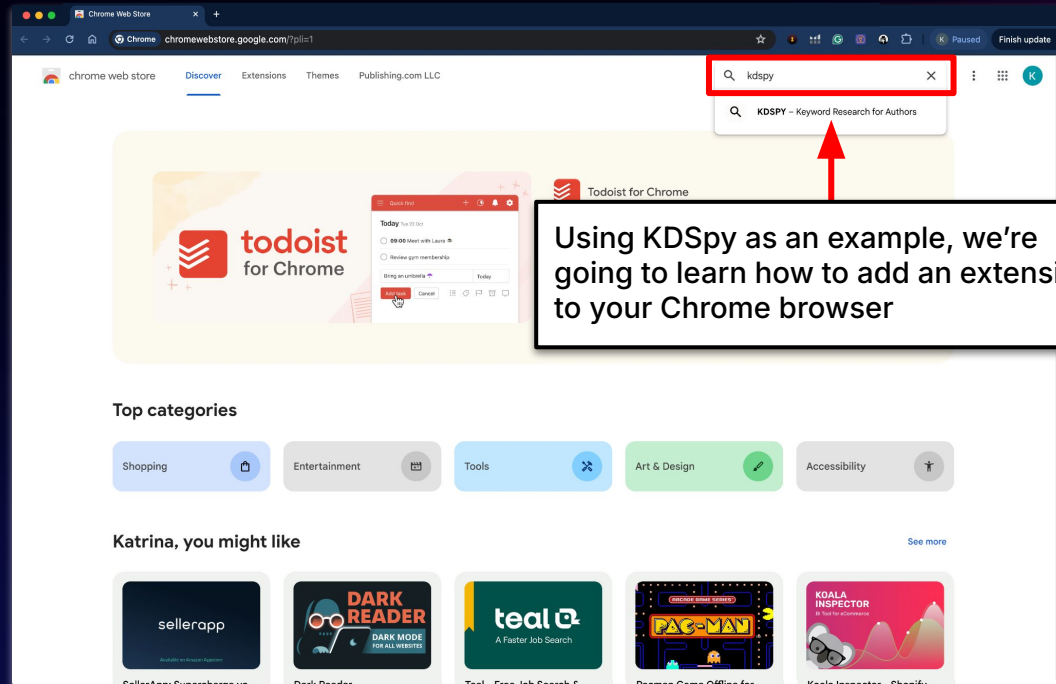


Click on "Clear data"

Adding Extensions To Chrome



Adding Extensions To Chrome



Using KDSpy as an example, we're going to learn how to add an extension to your Chrome browser

Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

KDSPY

Best Sellers in Health, Fitness & Dieting

Rank	Book Title	Author	Price	Rating	Reviews
1	The Book Title	Author	\$11.99	4.5	1,234
2	Why We Get Sick: The Most Common Pathways to Disease	Michael Greger	\$12.99	4.5	1,234
3	Why We Get Sick: The Most Common Pathways to Disease	Michael Greger	\$12.99	4.5	1,234
4	The Book Title	Author	\$11.99	4.5	1,234
5	The Book Title	Author	\$11.99	4.5	1,234
6	The Book Title	Author	\$11.99	4.5	1,234
7	The Book Title	Author	\$11.99	4.5	1,234
8	The Book Title	Author	\$11.99	4.5	1,234
9	The Book Title	Author	\$11.99	4.5	1,234
10	The Book Title	Author	\$11.99	4.5	1,234
11	The Book Title	Author	\$11.99	4.5	1,234
12	The Book Title	Author	\$11.99	4.5	1,234
13	The Book Title	Author	\$11.99	4.5	1,234
14	The Book Title	Author	\$11.99	4.5	1,234
15	The Book Title	Author	\$11.99	4.5	1,234
16	The Book Title	Author	\$11.99	4.5	1,234
17	The Book Title	Author	\$11.99	4.5	1,234
18	The Book Title	Author	\$11.99	4.5	1,234
19	The Book Title	Author	\$11.99	4.5	1,234
20	The Book Title	Author	\$11.99	4.5	1,234

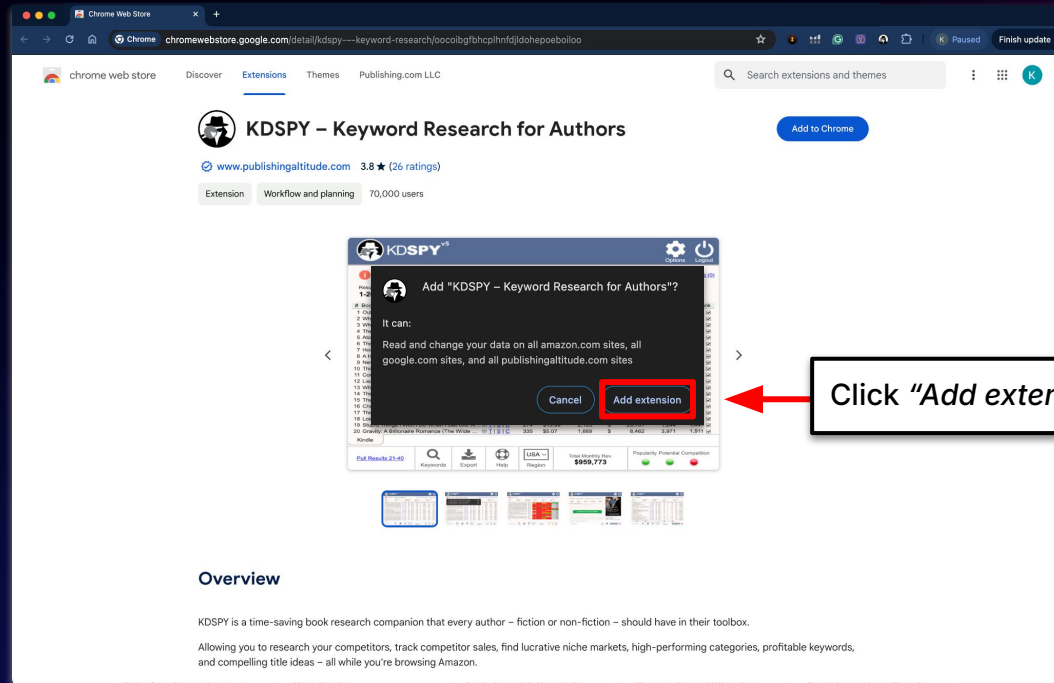
Ext. Results 21-45

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

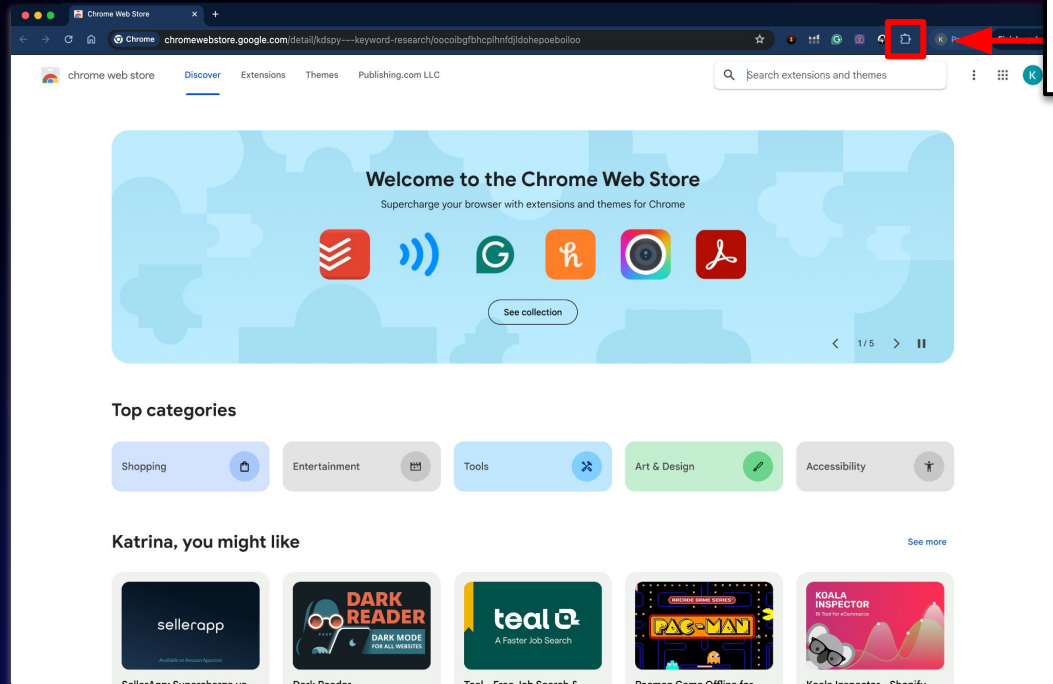
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



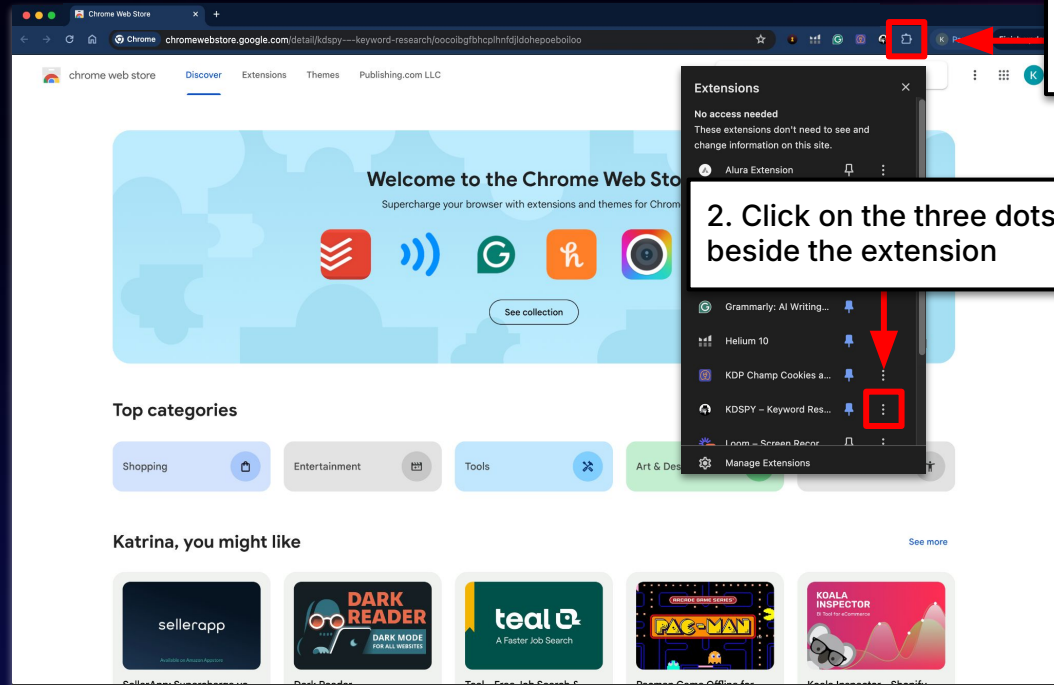
Click "Add extension" on pop-up

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

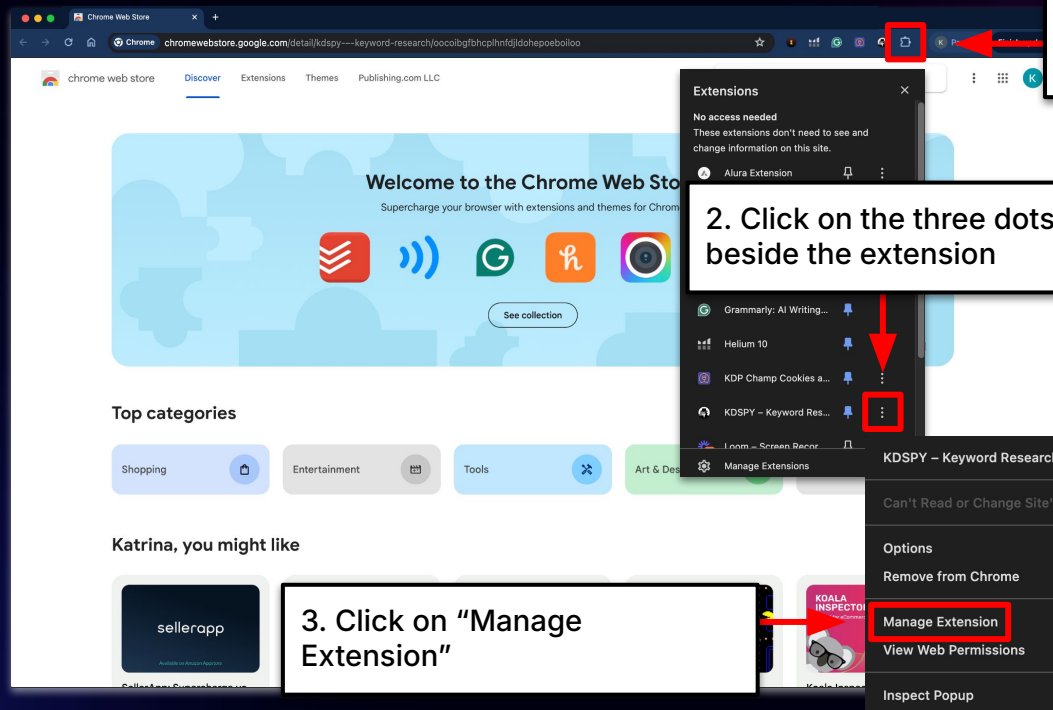
Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

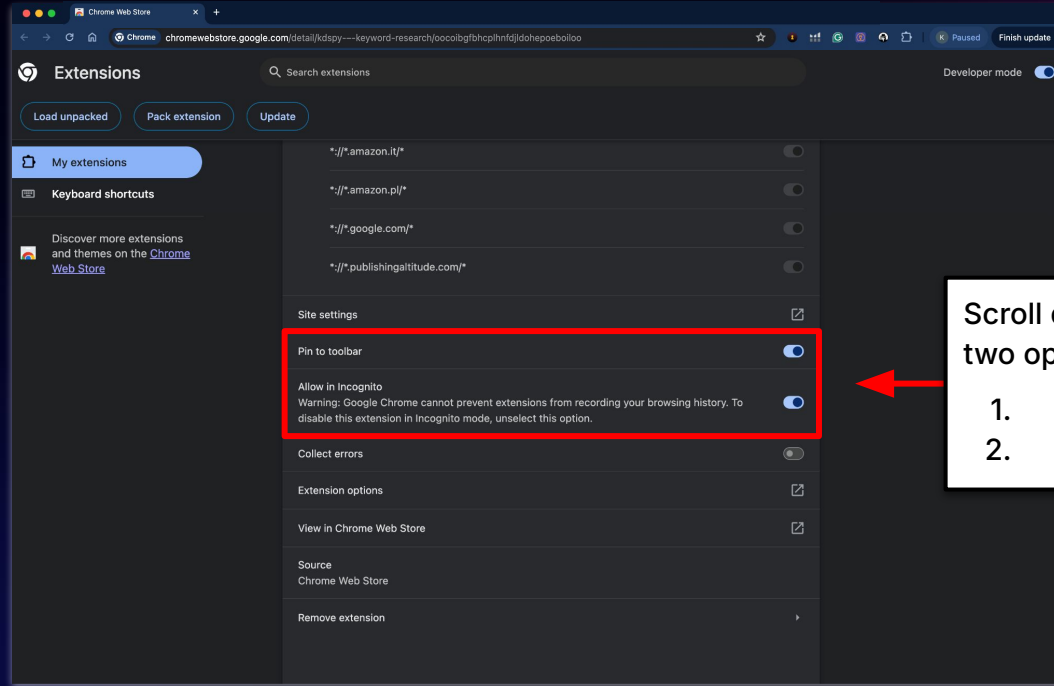


1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

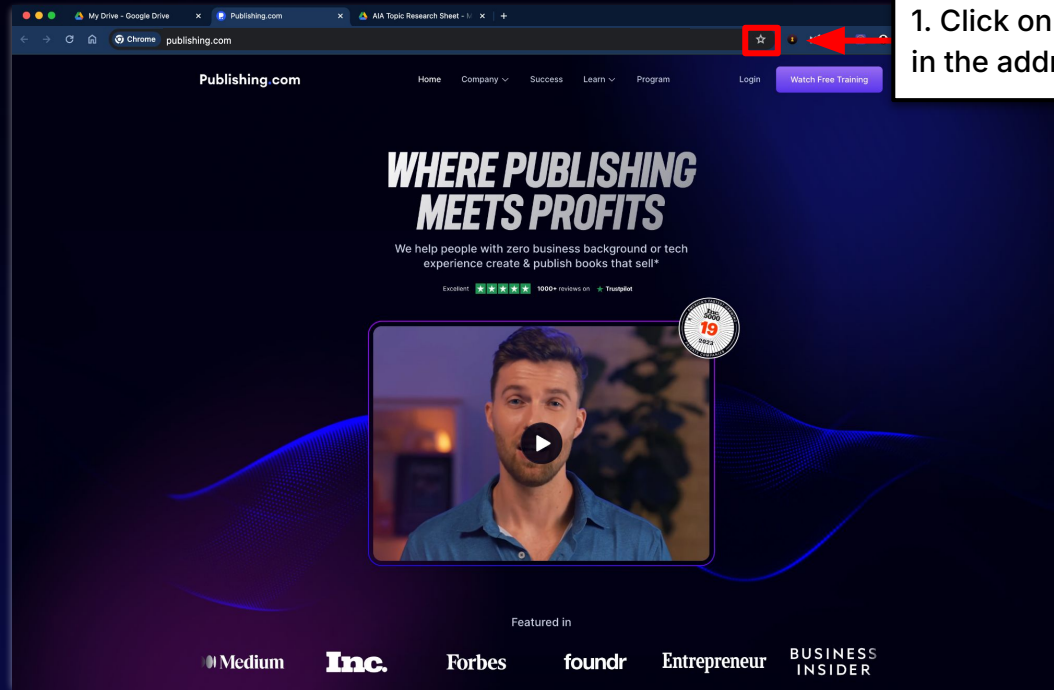
Finding Extensions in Chrome



Scroll down to find these two options:

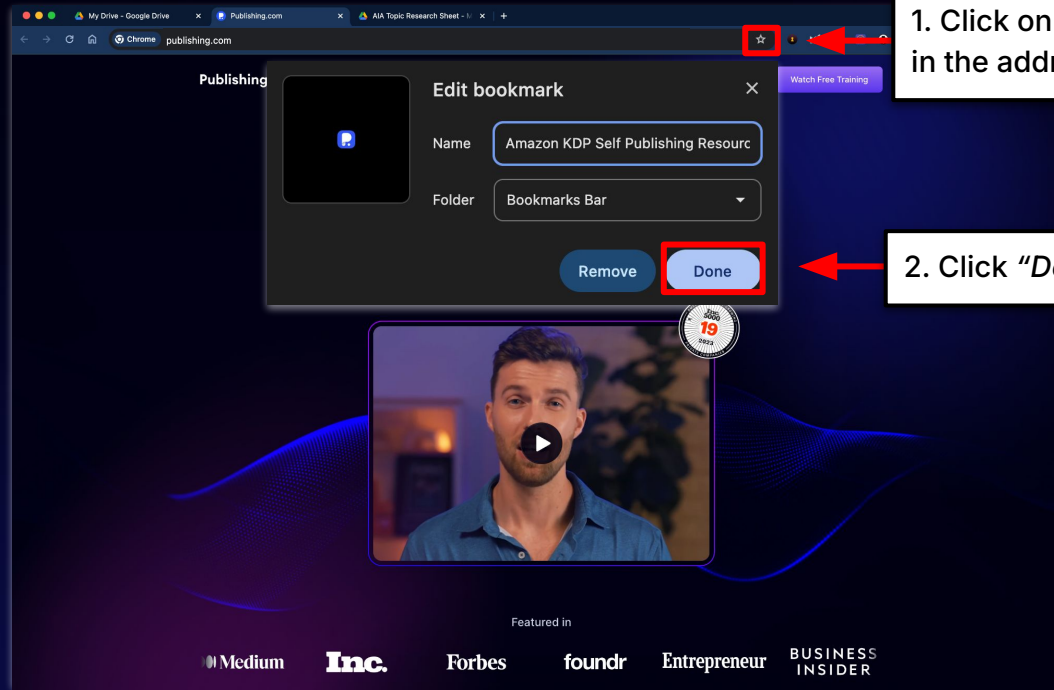
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Mahogany Buffong

How do I know when if my book is ready for the next process ?

https://docs.google.com/document/d/1-XsxNVJPIEbULc_s08dg-jJX1UGrQjyYrJgX0o6Lg14/edit?usp=drivesdk



Jenny Z.

Hello Coaches! I just published my SPANISH Herbal book and was wondering if you know any websites I can use to promote the free KDP select promo days? TY!

Kenneth Henric

I published a book in 2023 and it has 20 verified reviews and has sold a decent amount in the year I published it and a little bit in 2024 but haven't been sold at all this year(2025). What should I do ? I'm worried. I tried Amazon ads to try to get more sales but that hasn't worked. I feel stuck.



Stephanie Wheelwright

I have my book added on TikTok Shop but I am waiting for the Acutrack fulfillment set up to complete, so it's set to 0 quantity for sale (so in preview stage). However, when I search TikTok Shop for my book, I am seeing my book being currently sold by other publishing companies on TikTok and using my book description from Amazon. Is this legit? I am seeing this with other books in my niche as well.

Gwendolyn Roe

I'm currently reviewing the output of AI that I obtained from my Outline and "Introduction". How do I put in my edits? Do I type it back into the document that has the book suggestions or do I create a whole new document on my own. Do I take it back thru AI? Once AI makes its changes to my document does this become an AI document again? Sorry for sounding so confused. 🙄

Martha DeLaine

Question re:

TRADEMARKS

If the single word “CASTLE” is a LIVE REGISTERED TRADEMARK that does the following:

“Printed nonfiction books on gothic, occult, supernatural, spooky, creepy, mystical, mysterious and frightful topics and creatures, excluding books on the topics of business management, consultation and planning, and excluding printed scrap books, coloring books and books in the field of art.” ..and my book has that word, in the title, but in a phrase with CASTLE in it, that focuses on first time homebuyers, do I have a problem?

My book title is Keys to the Castle, with a subtitle that represents real estate. There is one phrase that is exactly the same as my book title. They do Board games, card games, parlor games, and party games. Is this trouble for me, as my focus is Real Estate?



Kim M

I have combined 3 different outlines to get to a final version in Word. Can I paste this into Publishing AI to move to sample writing and manuscript generation?

norma hackney

first time asking question. Hope I did it right. question 1: on the topic Pelvic floor health looked in trademark and there was so much on that. If I put Pelvic floor health for women over 55 would that work? 2. question on a topic what would you say would be to much on the number for books and review: Pelvic floor health 6 reviews and 4 on the book topic. one topic was 16 review and 13 book topic: What would you say would be to much? Thank you coaches for all the time and Knowledge you share with us.

Michelle Volz

5/23/2025 Friday Tech Q&A: Hi, Coaches. Can you please talk about the technology of the free promo days on Kindle? I completed my 7-Day Challenge book and notified a few people in my circle that the Kindle book would be free. A couple of people came back to me and said, "It says I need to have a Kindle to download it." I responded to them, saying that I had heard (from one of the coaches) that all you need is an Amazon account; it's okay if you don't have a Kindle account. Apparently, no one could figure that out. So I would like to educate myself on this so I can help people out next time this comes up. (I happen to have a Kindle account, so I couldn't test it on myself to see what the interface is like.)



Lisa Tancredi

I've just run my first outline. I want to change some of the ideas that are in the outline and then run it again. How do I do that? Can I save this first outline somewhere before I run a new one?



Karina Kleiner

Hey Coaches!

I am working through gathering my ARC team and have gotten my ARC book out to over 130 people already and working on the rest asap. My question: Does it truly matter which day you launch?

I told my ARC team June 9th but does it hurt to get it up earlier to make sure it is there on time for them to come and review? As far as the promo i will run, can I just wait to do that until the 9th when i am ready after I launch early?

Thanks so much!



AI PUBLISHING ACADEMY