

**WEDNESDAY WINNING  
STRATEGIES**  
**October 23, 2024**

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

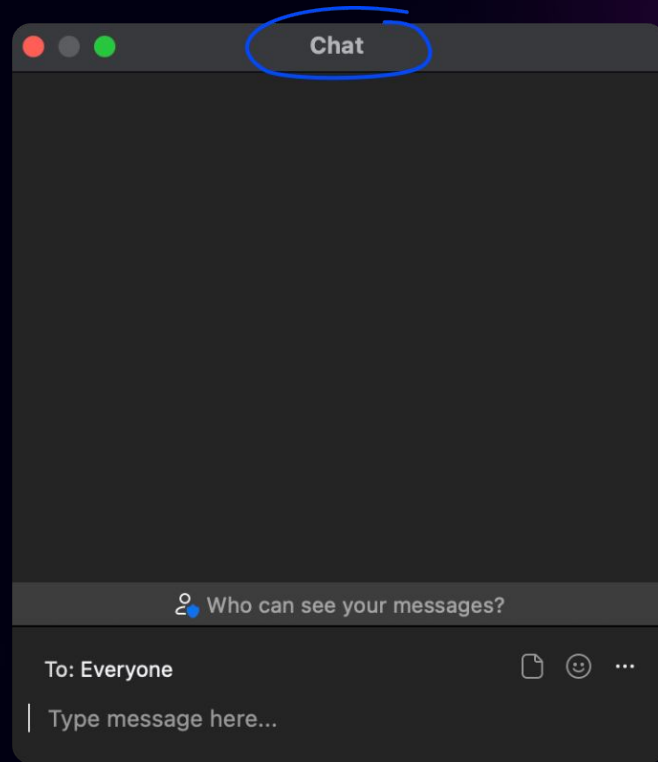
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.  
Here's the **October** Discount Code.

→ **PRINTREADY10**

Students get **10%** off Formatting Package!



# FRIENDLY REMINDER

All support related questions (payment, program access, technical)  
should be emailed to [support@publishing.com](mailto:support@publishing.com)

# What Were Your Wins?



**LET'S BEGIN!**

# Brenda Wollenberg

"Hi coaches: Cover feedback please and thank you!

1. POC - Parenting Children with ADHD with our unique spin, the epigenetics of whether ADHD is more genetic (nature) or environment (nurture) based.
2. Should Title and Subtitle be switched to emphasize POC - Parenting Children with ADHD Roadmap: Epigenetic Guide to Manage Challenging Behaviors, Forster Harmonious Family Relationships, and Honor Neurodiversity
3. Should we use Dr. Alicia Mazari-Andersen or Alicia Mazari-Andersen PhD to avoid confusion with MD but still alluding to her expertise--biology--in this topic?
4. We prefer to have some diversity in types of children represented but is the cover too busy with the three kids?
5. Does the colour variation behind the title/graphics enhance or detract?

[https://docs.google.com/document/d/1NQ6cfoaBhAhnDY6ae7q5SPneff5T5RR\\_roor35t06JY/edit?usp=sharing](https://docs.google.com/document/d/1NQ6cfoaBhAhnDY6ae7q5SPneff5T5RR_roor35t06JY/edit?usp=sharing)

# Aaron Fontaine

How closely related do the topics in bundled books need to be?

# Deborah Pinedo

Is there a documented process or guideline that we can follow to gather book reviews? What is the typical timeline in getting these types of reviews?



# Deborah Pinedo

How do we contribute to reviewing books written by other members within this community?

# Deborah Gilbert

I am writing the story of my life so in what category of topic would that be? ( I already have the title of my book) Also, do you have any suggestions about finding a script writer? Thank you



# Jon West

Is it asking for trouble to write a book that compares positions & opinions of experts in a specific field or role based on what they have publicly published? For example, CEOs, lawyers, economists, psychologists, traders/investors, etc. The goal would be to create a book that compares well-known experts at a higher level, and then the reader could decide to go read further on a specific individual(s).

"

# Jon West

Do book topics tend to end up being and then we include several sub-topics in the book? Or do book topics tend to be more narrowly focused? Or is neither more common?

# Nick D'Alessandro

"I am currently working on my outline (currently on #3) with the software and the book I am working on is a book of random and fun facts on various subjects/topics. In my vision statement, I mentioned that I wanted each of the topical facts to be broken out in bullet points in each chapter since the purpose of this book is to provide the reader a list of quick facts for ease of reading and knowledge.

When I look at my outline generated, the chapters are broken out by various subjects, BUT as I read/review the outline, the outline seems to be setup to write actual paragraphs on each of the subtopics for each chapter instead of just listing facts on the subtopics. How do I ensure that I can get each chapter to be written as a list of facts based on the topic of the chapter? Can the ai.publishing software able to do this? Is this where the formatting and editing step comes into play?"

# Jeff Fine

When making changes how do I know if they are in conflict with the AI footnotes?

# Anna Martin

"I'm looking for feedback on my book subtitle. I feel like I don't need the second sentences in the subtitles.

Title: Everyone Needs Light

Subtitle Option 1:

An essential guide comparing lighting design techniques for the theater, architecture, and film. Gain confidence in your artistic knowledge of lighting theory without feeling overwhelmed.

Subtitle Option 2:

Unlocking professional lighting design techniques from indoor to outdoor spaces and the stage to the screen. Learn best practices used by experts in the industry. "

# Sumaira Khan

The package includes one manuscript ?? I'm confused after that I pay again? if I want another book? and I payed 2000\$ but other places says 1500\$ ? I'm ok with that.



# Anthony Williams

"On 10/12, I launched 4 ad campaigns using the Amazon Ads module #5. This screenshot was taken on 10/21 at 12:26 p.m. Eastern USA. Should I wait until I've spent \$50 before making any adjustments, or has it been long enough to reassess? I currently have 40 reviews, and my free eBook promotion ran from 10/7 to 10/9.

I've included the cover for reference. Thank you for your help. I appreciate it!"

"

# Jarrett Marko

How to search for the successfulness of book ideas

# Tonya

"Hi Coaches, Please give me your feedback on which title is preferred and any changes you could suggest:

Puberty for Curious Tween Girls

The Complete Body Guide to Physical and Emotional Changes, Self-Care Essentials, and Growing with Confidence

Badge - Includes Fun Facts, Riddles, and Fun Activities OR

Puberty for Curious Girls

The Personal Body Guide to Physical and Emotional Changes, Master Self-Care, and Blossom Into the Amazing New You With Confidence

Badge - Includes Fun Facts, Riddles, and Fun Activities"

# Johanna

"Unfortunately, I can't be part of tonight's Q&A, but I look forward to listening to it afterwards. :)

My question:

Can family and friends leave reviews on my upcoming book on Amazon? Is that ok? And in that case, can the same family members and friends leave reviews on all of my future books on Amazon? Or does Amazon think that's cheating and take those reviews away/ don't count them?"

# Jolene Flandro-Wells

The technology of setting up the HQ, Proof of Concept Form so that I can edit them and also so my coach can see them as needed is something I have not been able to figure out. Is that a process that I need to be aware of so I can resolve this issue?

"

# Chris Rockhold

I'm trying to figure out how to gain more knowledge on using my 3-page children's story I wrote about pets. Research and feasibility.

# Jeff Fine

Do we ever joint venture with famous people and or authors?

# Zohra Ftaiti

"Hello, Winning Wednesday Coaches! Thank you for your feedback and guidance on the following titles for my first 30 K (POC: Anti-inflammatory Diet for Beginners):

A- Anti-inflammatory Diet Secrets For Beginners: Fuel Your Body with Easy, Mouthwatering Recipes to Skyrocket Energy, Bolster Gut Health, Strengthen Immunity And Start To Feel Your Best Again (189 characters)

B-Anti-inflammatory Diet Secrets for Beginners: A Simple Guide with Fast And Easy Mouthwatering Recipes to Optimise Gut Health, Skyrocket Energy, And Boost The Immune System in 28 Days or Less (191 characters)

C- A Beginners' Guide To The Anti-inflammatory Diet: Skyrocket Energy, Optimise Gut Health, and Boost Your Immune System with Super Easy Mouthwatering Recipes Even if Cooking Isn't Your Forte (189 characters)

THANK YOU SO MUCH!

Any suggestions would be wonderful"



# Zohra Ftaiti

"Hello, Winning Wednesday Coaches. I would like your feedback on the following book covers (it is a second question, if I may). The title is still under construction :

<https://docs.google.com/document/d/16Nx7Y2wMtmd1VXESTFcZGRk4wDYi9ZHmgOjIV5YJevo/edit?usp=sharing>

Thank you so much!

"

# Lena Covello

How do I download my work ?

# Terri Sterk

My next book is a devotional, so the formatting is structured to have the right look and process. It includes a devotion for each day with a journaling prompt. So, my plan is a daily devotion to be one page and the journal page with lines on the next page. I'm planning a 6x9 book. Should I plan the word count for each devotion now to streamline the formatting process? It seems feasible I should do the planning now to save time for the formatter. What is your advice?

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# Max Laboy

I just got my first Audiobook live in ACX. I am not clear how to join the community and how to use the codes. Can you give me a two minute overview please?

# Casey Moss

"Is there a way to remove the GoodReads rating under my Amazon rating on my book's detail page? My GoodReads rating is a whole point below my Amazon rating so I think it's hurting sales. I already sent an email to KDP, but I wanted to ask here as well.

Thank you for your time! "

# Dann

With a 6x9 cover I am assuming the pages need to be 5.5 x 8.5? With that what are the limits (max/min) recommended on the top, bottom and side margins?

# Mark Dann

"I am trying to get my page count down. What are options other than trying to cut out any of the manuscript?"