



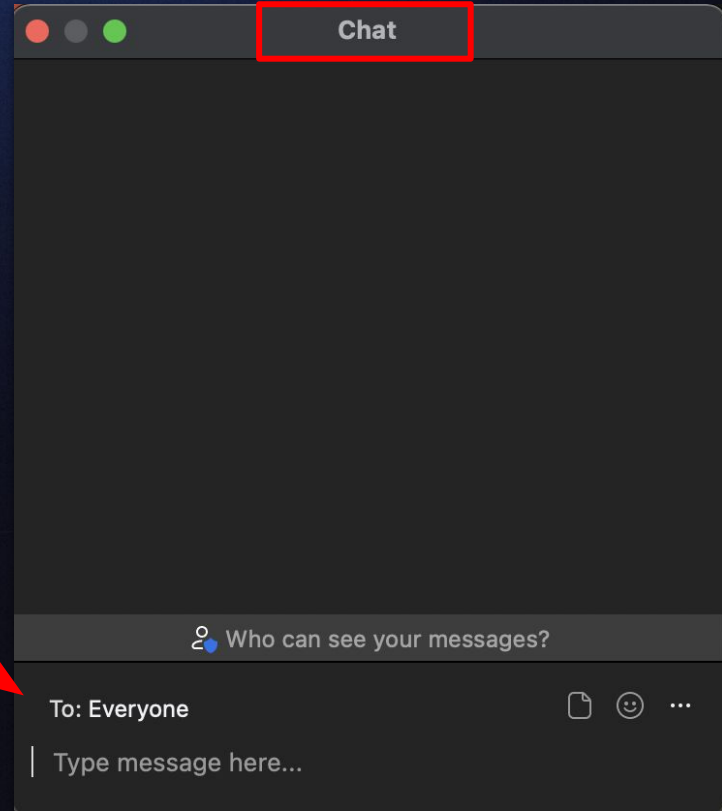
AUDIOBOOK
IMPACT ACADEMY

LIVE Q&A CALL

Action Takers Monday

April 24, 2023

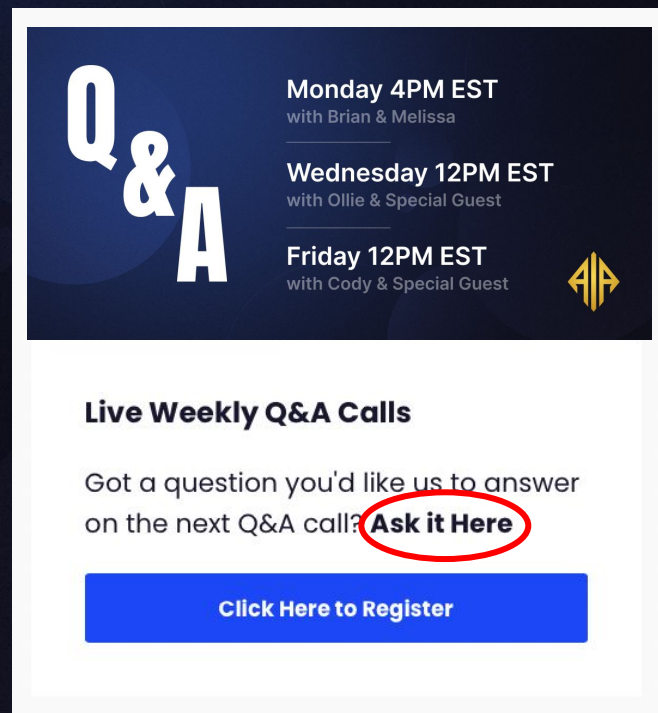
Change your chat
setting to
"Everyone"



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a promotional graphic for AIA's Q&A Time. On the left, the letters 'Q & A' are displayed in a large, white, stylized font. To the right, the schedule is listed: 'Monday 4PM EST with Brian & Melissa', 'Wednesday 12PM EST with Ollie & Special Guest', and 'Friday 12PM EST with Cody & Special Guest'. The AIA logo is in the bottom right corner of the graphic. Below the graphic, the text 'Live Weekly Q&A Calls' is followed by 'Got a question you'd like us to answer on the next Q&A call?' and a red circle around the text 'Ask it Here'. A blue button at the bottom says 'Click Here to Register'.

Q & A

Monday 4PM EST
with Brian & Melissa

Wednesday 12PM EST
with Ollie & Special Guest

Friday 12PM EST
with Cody & Special Guest

AIA

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



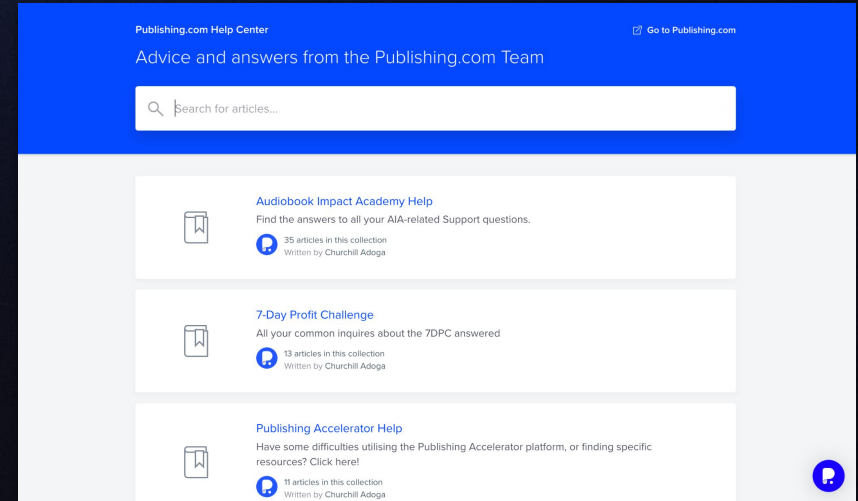
Most Frequently Asked Q&A Questions:

Visit our Help Center

help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS Monthly Discount - April

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BESTSELLINGAUTHOR10

Get **10%** off your next author bio package.



Let's Begin!



Thought of the Week

Overthinking is the biggest waste of human energy.

Trust yourself, make a decision, and gain more experience. There is no such thing as perfect. You cannot think your way into perfection, just take **action.**

—s. mcnuttt

Did you achieve the last goals you set?

Brian

- Publish new ebook - Yes

Karina

- Find a whole new Topic - Yes!



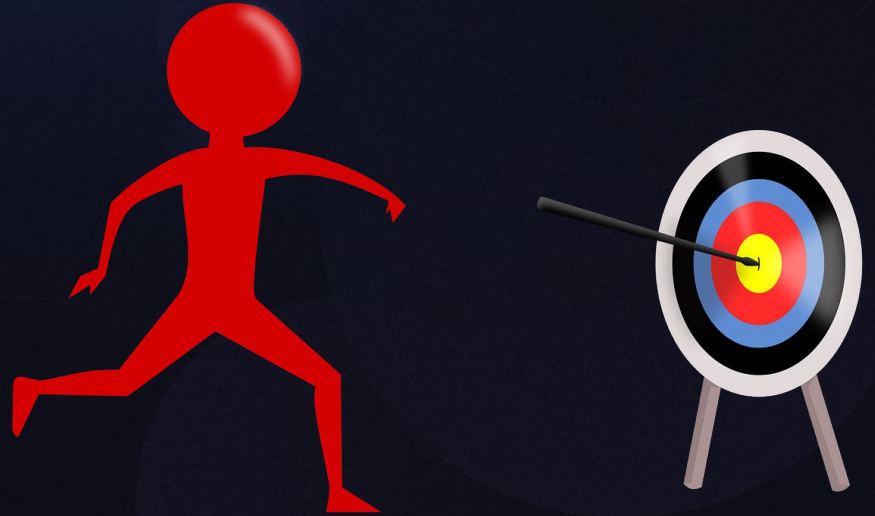
What are your goals this week?

Brian

- Publish paperback
- Get 5 reviews

Karina

- Get another 40 reviews this week!



Sallie

I am about to complete my first 30K-word book. What should be included in what I purchase from a cover designer? And it seems that there are some nice looking covers in the portfolio design by various artists, perhaps under \$35 on Fiverr. The prices on 99Designs are a lot higher, it seems. Yet the module on cover design on AIA suggests 99Designs. Comments?



Abigail

Hi.

I'm getting stuck with my book topic because I'm being told that it's not specific enough.

I went back to checking proof of concept and found the following:

'Family relationships' has proof of concept. I only counted those books that were about family in general and not if the book was about parenting relationship or marriage relationship. Does that mean I could go ahead with it.

Alternatively, 'managing emotions' also has proof of concept. When looking at the titles it includes some regulation (which is part of managing emotions) and includes talk about negative emotions. Is this one okay?

When I looked for "negative emotions" I did not find proof of concept.



Rachel

I'm new to AIA and want to get working on my first audiobook immediately. I already know the book title, topic and content I want to commission. How do I get started as soon as possible?

Is it a realistic goal to create a new audiobook every six weeks?



Susan

I am looking to sign up with Book Sirens to get some reviews. But they mentioned their reviews are not 'verified' because readers will not be buying the book. I only want 'verified' reviews, so what do you think? Has anyone used their services? And is it worth it?



Valerie

I want to expand my 7DC book to 10K words or maybe longer. Can I just re-upload the manuscript or do I need to publish it as a second edition because it's much longer? What's the rule? I'd like to keep it as the same book and just edit the content because I have a few reviews there already. Thank you for your help.



Elysia

I would like to go over my amazon ads and how to make them better. I have over 150 reviews on my book, followed every step down to a tee, went the most expensive route so the book is amazing, had really good feedback about it but it's not selling at all! Need help on my ads so it sells more copies - help?



Patrick

Good day coaches,

Please I have completed my Ebook cover with 99 design. We have learnt from the coaches that after you receive your Ebook cover, you take it to someone on fiverr to format your covers: Ebook, paperback, hardcover, audiobook and the spine at a reasonable cost right?

if that is the case, do I have to have my book formatted by the same person or someone else like Publishing services etc? if someone else can format the book, how can I have the same dimensions for the covers and book given the fact that different people are handling them.

is the dimension 5 x8 for both the cover and the books (Ebook, paperback, hardcover and audio)?

Thanks



Matilda

I'm formatting my 30k book with Reedsy. Please advise of font size, font type



Matilda

For the table of contents i have the option of having the chapter, titles and subtitles appear. It look very busy if i do the 3, is it ok to just have just the chapter and titles in the table of content?



Bill

I had picked out three topics that all met the POC criteria when I did the search Incognito. The next day, as well as subsequent days, all three topics failed the POC criteria. Will the coaches not recommend the topics if they don't meet the criteria at the time of the call, even though they passed on at least one occasion?




Evelyn

Hi Brian and Carina!

I came up with these using your suggestions from last time.

1. How to talk to anyone: improve your communication skills to get noticed at work and social events.
2. How to talk to anyone: 8 essential skills to overcome shyness, get recognized and move up in a global workplace
3. How to talk to anyone: 8 game-changing communication techniques to win friends and influence your boss

#2 mentions global workplace which is essentially my unique proposition but I can save that for the next book. I just want a general  larger audience for my first attempt.

Gracie

I launched my book 2 days ago, and yesterday a few of my free readers confirmed they have put their reviews for me on Amazon. But none of the reviews are showing up for me on Amazon. I should have up to 15 reviews currently; but none is showing up for me in Amazon - my book still shows zero ratings! Is this normal? I learnt it could take up to 3 days for this reviews to start showing - is this true? What do I need to do? Thanks.



Danielle

Hi! I have a 'counter-intuitive' idea for my book and marketing it... and I wanted to know your thoughts. I'm thinking of a book related to environment awareness, use of resources and trees (to make paper). What if I posed my book not as a physical copy (because of paper), but only available in kindle or audiobook formats. How would you market this in Amazon? Do you think this marketing strategy helps or weakens the core message of my book? Thanks!



Evelyn

Hi Carina - last time you made a clear distinction between a communications book and a self-help book in the title. My book has self-help portions with techniques on overcoming anxieties. Is that an issue?



Steve

How to add a profile picture on Instagram from face book ad for reviews?



Mihaela

Hi coaches!

Can you give me feedback on my title and subtitle, this is a book for parents to help their children improve/develop their social skills.

POC/Title: SOCIAL SKILLS FOR KIDS

Subtitle 1: 7 Easy steps to help your child make friends, build self-esteem and develop effective communication skills, 44 Fun activities for a successful social life.

Subtitle 2: Help your child in 7 easy steps to make friends, build self-esteem and develop effective communication skills, 44 Fun activities for a successful social life.



Cover Intervention



Cover Intervention Submission Rules

Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Monday 2pm EST



Hope

ADULT ADHD FOR *Women* WORKBOOK

Proven Toolkit to Conquer Distractions
and Improve Focus,
Motivation and Relationships

HARLEY HUNTER

ADHD WORKBOOK — FOR — WOMEN

PROVEN TOOLKIT TO CONQUER
DISTRACTIONS AND IMPROVE FOCUS,
MOTIVATION AND RELATIONSHIPS



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