

**WEDNESDAY WINNING
STRATEGIES
July 24 2024**

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

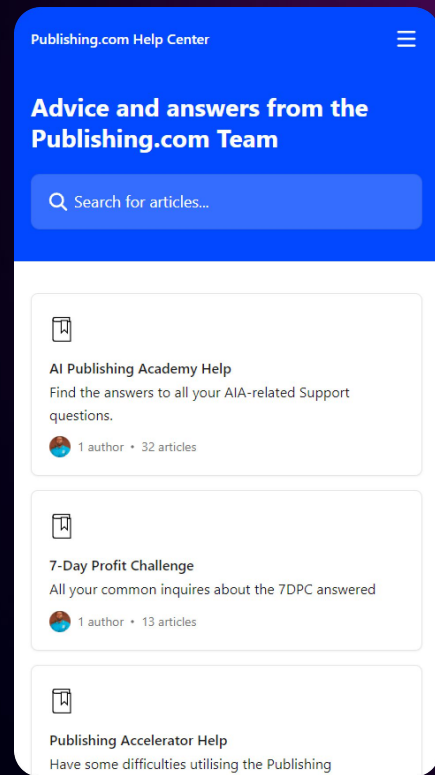
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

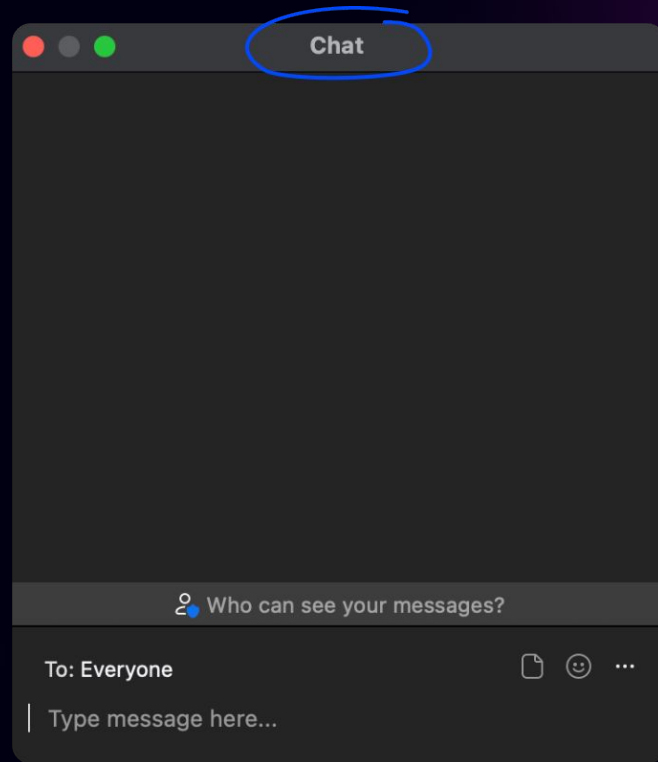
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



APLUS10

Students get **10%** off A+ Content Package



Your Voice Matters!

We are obsessed with providing the best experience possible, and your feedback is everything to us

Please fill out our short survey so that we know where we can improve

- We are interested in feedback specifically relating to Modules 2-7
- Please note that Module 1 is currently under revamp and will be updated soon

Thank you!



What Were Your Wins?



LET'S BEGIN!

Monika

"Hello, coaches. Can you please review my subtitle? Thank you.

#1 Devotional Book for Teen Girls' Journey

Daily Steps to Balance Relationships, Overcome Peer Pressure, Manage Anxiety, and Find Self-Worth in God's Love (150 characters)

#2 Devotional Book for Teen Girls' Journey

Step-by-step Guide to Balance Relationships, Handle Peer Pressure, Discover Self-worth and Embrace God's Forgiveness Daily (162 characters)

"

Daniel

If I were to publish any book, how would I publish it to places like Amazon and how would I know if I have earned anything just by publishing it?

Rick

"Based on a few critiques of my book cover, I have finalized it; open the link.

https://drive.google.com/file/d/1_71guQnx8qbY3AN4cOS-SsK4gPkY6vk_/view?usp=sharing

When I said the image was created with Dall-E, one coach on one of the calls said that the cover was amateurish and probably wouldn't compete well, suggesting that I should get one through 9

After reviewing the competition on Amazon, I redesigned a new book cover that may be of better quality than the one I submitted earlier. See the link below; this one was also made using an image from Dall-E.

https://drive.google.com/file/d/1QXM1NvISDp7BbSlnO_2vZ9RxeR0m-TEd/view?usp=sharing

I hope I do not have to resort to using 99designs at this point."

9designs. Should I take the coach's advice and start a 99designs contest?"

Richard C

My book is set to be released soon and I am hitting a blank when it comes to the ASIN. I'm suppose to contact Publishing Services and give them the ASIN to put in my book where I ask for a review, If you put in the ASIN that is where you get your free copy of the book and leave a review?

Rick

"After reviewing the competition on Amazon, I redesigned a new book cover that may be of better quality than the one I submitted earlier. See the link below; this one was also made using an image from Dall-E.

https://drive.google.com/file/d/1QXM1NvISDp7BbSInO_2vZ9RxeROm-TEd/view?usp=sharing

I hope I do not have to resort to using 99designs at this point."

Paul

I'm creating a lead magnet, which would consist mainly of website links to give the reader a lot more resources on my subject. There will be about 70 links. The reader will click on a link (QR code or short link) in my Bonus Section. That will take them to my landing page. My concern is, if the lead magnet is a pdf, the reader will have to do a lot of cut-and-paste. Is there a better way or am I overthinking this?

Ann

How do I get started?

Paul

Hello coaches! I submitted book covers yesterday but forgot about proper access. They didn't get to review them but the old link is probably still in the cue. Here's the correct link:

<https://docs.google.com/document/d/1FA9EqYwKGS2Vu9sIIYnt3TYYhP0h0LAadAE8B6drMel/edit?usp=sharing>

David

Some of the times listed during the week are hard for me to be a part of because of my Job. it looks like my only chance to call in is Fridays at Noon or Sundays. will I be able to get the information for Tuesdays and Wednesdays?

"

Brian

"Gooooooooood Morning! All righty I have my cover chosen. **and the crowd rejoices**"

I am making some final adjustments based on coaches feedback. I was told to make it brighter, and the subtitle got changed but I am unsure on the arrangement of it.

Is it Bright enough now?

Which subtitle layout should I use?

Any other advice/critiques you guys have??

Thanks so much!!

https://docs.google.com/document/d/1w3wluoheuSL0tDkQ_--JTGuBXTZyo57Jp6d9YMzHD9U/edit?usp=sharing

Raven

Hi I am almost done with my first book and have a cover already done. I watched the Road to 10k series by the twins and on that they had ordered 60+ books with a company and I wanted to know if they spent more than that 6k initially with that company, because in other modules it said 1500 roughly is what you would spend for the ghostwriter etc. So if I have 5k to spend, would it be wise to spend it all towards buying the books through ACX and launching, or buy 3k worth and spend 2k for the ghostwriting and humanizer etc?

Debra

I signed up for PA back in May. I made a new Amazon acct just for my business as I have all of my family on my personal acct. I have only purchased on reviewed books on the new business acct. I will be launching my book around Oct 1. Marguerite wanted me to ask in a Live Q/A if I am going to be OK using the new acct. I have been getting all of my reviews back and verified and this is where my KDP is attached to... Thank you!