



Q&A Call



● 2023

Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

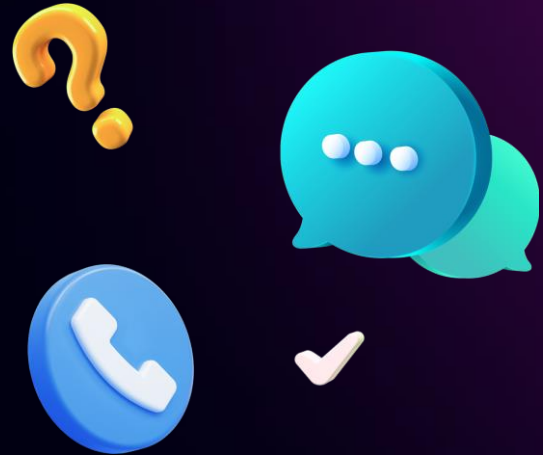
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

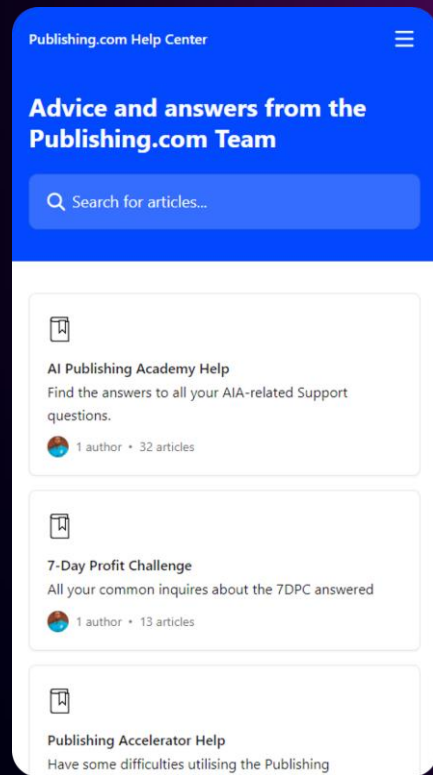
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

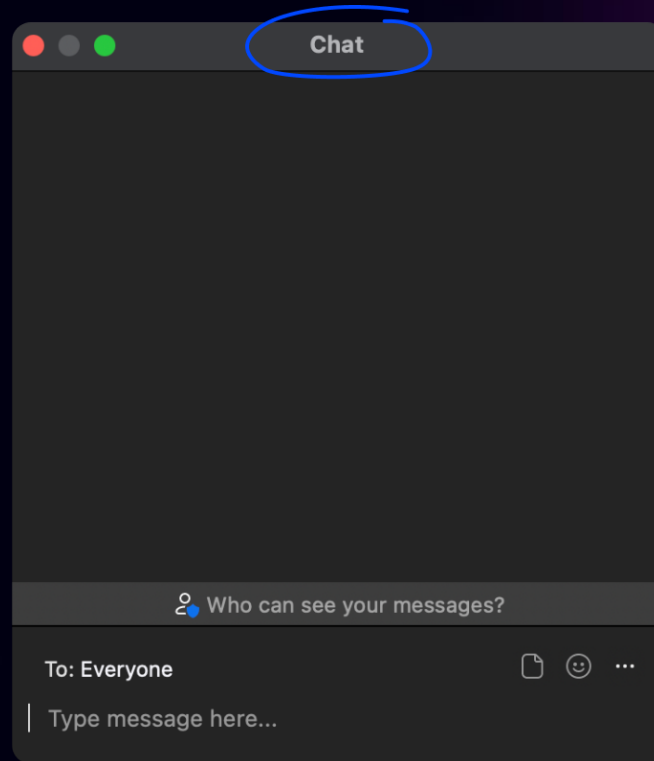
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



PERFECTEDIT10

Students get 10% off Editing & Proofreading Package (plus free formatting).



FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Thursday 11/30: 10 am - 12 pm EST (NOT ON THANKSGIVING)

Friday 11/24: 10 am - 12 pm EST

(First come first serve, we will work through as many students as time allows)



LET'S BEGIN!

Kaitlin Bennett

Hello coaches! Can I please get some feedback for the book titles I am trying to decide on. I have a few options and have included them down below. Thank you much!

The Art of Anger Management for Toddlers: The Harmony Handbook: Positive Parenting Tips and Managing Tantrums for a Stress-Free Home

The Art of Toddler Anger Management: Mastering Calming Strategies for Positive Parenting and Stress Reduction

The Art of Toddler Anger Management , Little Storms, Big Hugs -

Unlocking Swift Secrets to Calm Parenting, Managing Emotions and Positive Development for Your Child

The Art of Toddler Anger Management: Unlocking the Swift Secrets to Calm Parenting,
Managing their Emotions and Positive Development for Your Child

Julie Shively

My main title: Emotional Intelligence Survival Kit for Every Day.

My subtitle: The Quick Guide to Emotional Intelligence: Supercharge Resilience, Self-Awareness, and Communication without the Struggle. Do I still need to go back to Module 3 to improve on anything or completely start over?

Jason S.

Hello team! With the coaches help, I have narrowed my first 30k book cover design to these two choices from 99 designs. I have some minor subtitle tweaks to make however, between these two options which do you prefer especially taking color into account? I do plan to make both titles capitalized.

This is my google doc link and 99 designs poll link. They both look at the same two designs. Thank you.

https://docs.google.com/document/d/1yZURIPZrQVkJq2jAMOCgJovbEv_CIJCbWZwkB1bQASc/edit?usp=sharing

<https://99designs.com/contests/poll/e6f2bf45ba>

Dean

I hear about KDP but cannot find out how to sign up

Evelyn

Hi Coaches - I just finished my 3k book and feel great about it. However, as you know, it's too close to the holidays. I'm waiting to get my ISBN # from the Canadian government but it'll take 10 days. I'm thinking to push through with a free online generated one, and in 10 days reload with the new, legit number. All this time, I'll expect zero sales but at least, I'll be able to give reviewers a link to give their verified reviews. What do you think? Thanks for your input.

Evelyn

Hi again dear coaches - I wrote a food trivia for serious foodies years ago, and am thinking of doing a 7DC. However, it wouldn't let me in. Is that part of the Accelerator program? If so, how can I learn the ins and outs of doing it in 7 days? Your input is appreciated.

Boyd

I signed up in January of this year (not Accelerator) and was offered 4 coaching calls of which I used 2. I'm trying to set up another call and only see Accelerator coaching calls available on my dashboard, can you tell me how I can sign up for my 3rd coaching call?

Mel

Why is the total number of reviews for my book not going up when another review is showing on the listing?

Kitty

Hi, can you help me to choose the best cover for my book "Menopause and Beyond" ?

Thanks.

<https://99designs.nl/contests/poll/115cdaf48b>

Paulette

Happy Friday, coaches!

Based on your experience and what you've heard from the many students and other publishers you talk to, which approach do you think tends to have better results as far as finding a great ghostwriter on The Urban Writers who does well with your specific project?

1: Browsing the many pages of TUW writers to find those with preferred niches, writing samples, and bios that seem to fit your project? And then taking initiative to message them, and invite to your project if the conversation goes well?

OR 2: Wait until several writers apply to your project, then chat with them and choose the one that seems like the best fit? Thank you for your advice on this!

Liuba

Hi Coaches! Happy Thanksgiving! I'm a bit confused about Puppy 'abuse' meaning. Is it related to the amount of reviews we leave for other books per week, or to the amount of reviews we request for our own book per week? For example, if I would have 30k snaps accumulated over the months by leaving 2-3 reviews per week after uploading my first low-content book, could I use all 30k snaps to get reviews for the full content book as soon as it's published all at ones (like 25-28 reviews all at ones)? Thanks