

**SUNDAY  
SAVAGES –  
NOV 24 2024**

● 2024



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

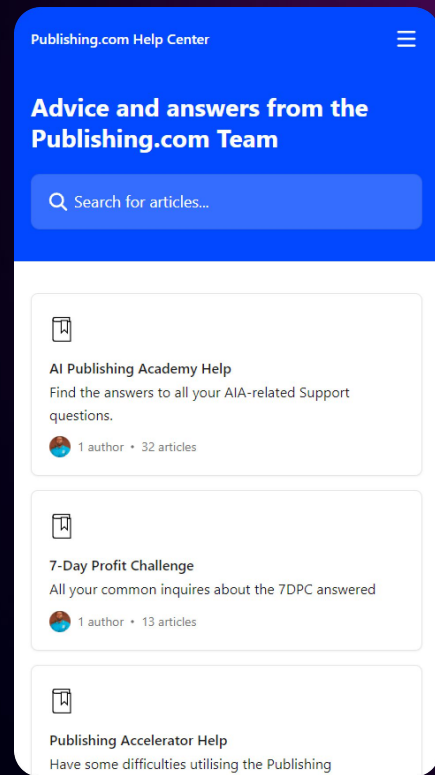
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

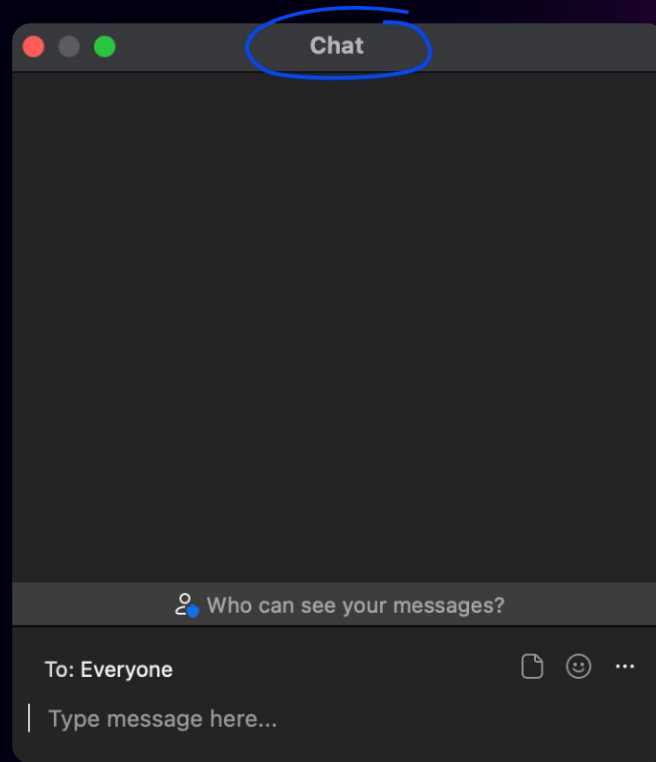
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# FRIENDLY REMINDER

All support related questions (payment, program access, technical)  
should be emailed to [support@publishing.com](mailto:support@publishing.com)

**LET'S BEGIN!**

# Alice

I'm a test prep tutor so it would be cool to make two SAT prep manuals: one for Reading and the other for Math, so I can make them a bundle. Since publishing.ai can't generate practice problems, I currently use Chatgpt. Do you have any other advice on how to generate practice problems more efficiently and any insight on what kind of hurdles I might come across when combining the use of publishing.ai and Chatgpt? Has anyone does this before or should I stay clear of books that require practice problems? Thank you!

# Rebecca B

Hi Coaches, I could really use your help on creating my book title. I have been struggling with multiple ideas, doing POC's which are positive, yet my titles are not hitting the mark yet.

My topic is: Stress Management (in the genre of Self Help)

Title #1: "A Practical Guide to Living Mindfully, Building Resilience and Managing Stress; Discover Your Path to a Life of Improved Health, Increased Happiness and Harmony"

Title #2: "Help Yourself to a Mindful Life of Stress Management; Strategies to Enhance Emotional Regulation, Increase Resilience & Effectively Find Balance in Your Busy World"

~Thank you

# Rebecca B

Another title idea:

"Manage Stress Through Emotional Intelligence Techniques; A Guide to Reframe Stress, Regulate Emotions and Develop Coping Strategies for a Calm and Balanced Life"

~Thank you!

# Ayesha Ikram

Hi Coaches, I was advised to add and build on the subtitles from previous calls. The main title is "Anxious Attachment Recovery." I have created two variations. Can you help me pick one, please?  
thx

1. "Anxious Attachment Recovery: Break Free from Trauma, Reclaim Confidence, and Build Secure, Lasting Relationships in 11 Life-Changing Steps" (135 characters)
2. "Secure and Free: A Transformative 11-Step Guide for Anxious Attachment Recovery, Healing Inner Child, and Building Lasting, Resilient Relationships" (149)

# Robert Tierney

My book Bug-In Survival: "Stress-Free Home Security Tactics Inspired by the Israeli-Hamas Conflict" was listed by KDP and taken off when a lawyer flagged it for trademark infringement. KDP is looking for "valid documentation proving you have rights to publish this title" before they will clear the book for sale. Besides the copyright notices in the book, how/where do I get this documentation? Thank you for your suggestions. Bob Tierney

# Philip de Jong

Hello Coaches. Please critique my title and subtitles. Thank you.

Title -

Starting Your New Business

Manage Your Own Startup

How To Become A Startup Star

Subtitles -

The Raw Basics For the New Entrepreneur

How Being Different is Better than Being Better

How Good can you get? You Leverage Your Own Best Attributes...

And How To Get There, From Vision To Actuality

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Management is doing things right. Leadership is doing the right things



# Rebecca B

Hi Coaches, Please give me your feedback on these titles. My topic is in Self Help, subcategory, Mid Life and the POC passes with 4/4.

Title #1: "The Mindful Midlife Makeover; Tools for a Healthy, Resilient Mind and Body. Harness the Power of Mindfulness, Enhance Emotional Intelligence to Create a Fulfilling & Lasting Lifestyle"

Title #2: "Midlife Redesigned; A Guide to Mindfully Build Resilience for Lasting Wellness.

Rediscover Your Energy, Enhance Relationships, and Make Choices That Nurture Your Mind and Body"

Title#3: "Midlife Vitality Unlocked; A Manual for Mindful Living and Lasting Wellness. Break free from unhealthy habits, energize your body, calm your mind, and rediscover your joy."

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Thank you!

# Caitlin Pomerantz

I'm interested in writing about Norse Mythology. Broadly, the topic has POC. AI customer research indicates there's a potential market for books specifically addressing how to use Norse Mythology for self-improvement. There aren't any books specifically on Norse Mythology for Self-Improvement right now, so would that topic meet POC?

# Danny Chinaea

I recently submitted 2 different titles on the Book Topic AI. I then went back and enhanced the titles based on the training. I have a hard time making up my mind. Please help me decide:

T3: The Era of Machines

S3: A Step-By-Step Guide to Developing Skills, Disrupting Industries, and Solving Real Problems with AI.

T4: Artificial Intelligence in the Machine-Driven World

S4: Develop Cost-Effective AI Solutions to Prepare for the Future and Solve Real Problems AI Simplified in the Real World

Thanks!

# Santrina

I'd love your feedback on the book Title and Subtitle.

Title: Empower Your Memory

Subtitle #1: Master Efficient Study Habits, 10 Proven Learning Techniques & Stay Focused in the Digital Age

Subtitle #2: A Practical Guide to Study Success, Proven Strategies & Distraction-Free Learning

Subtitle #3: Unlock Your Learning Potential, 10 Strategies for Focus & Effective Study

Thank you!

# Agnes Bamuwanye

Dear Coaches, Kindly help me review my title and subtitle below:

Title

Debt Management

Subtitle

A comprehensive step by step guide to achieving financial freedom,  
a stress free life, and a secured future NOW

# Jared M

Please review the three covers in the link and let me know which one is the best and what edits need to be made. Thanks.

<https://docs.google.com/document/d/1bjbAp8-K5EhfuFtiqklvmcQK2ZULCIHzFXcrUzH5v0o/edit?usp=sharing>

# Eden meihls

What might be the benefit of submitting poetry versus non fiction. ? Warmly, Eden

# Jane Cunningham

How do you make an audiobook



# Asia Jones

Hi coaches, I have a two parter. 1st, before I get too attached to this book topic, I'm wondering if ya'll are seeing many love/marriage/relationship books be a suggested and profitable topic to focus on? 2nd when thinking about future books should you/can you stick within a category such as this?

# Jen Stockreef

Hi Coaches,

I was hoping to get your advice on how to set up an ad campaign for Black Friday? A suggestion to do this popped up on my Amazon Ads Dashboard. This is what it suggested: To avoid missing out on sales, consider creating campaigns with deal ASINs and setting bids and budgets that enable your campaigns to run throughout the event. For campaigns using dynamic bids - up and down, bids may increase up to 100% for rest of search or product pages during the event (11/21-12/2). I'm not sure how to do this since I am very new to the whole Ads process. Can you help? Thank you

# Jen Stockreef

Hi Coaches,

I'm working on learning how to tweak my Ad campaigns. Two of my campaigns seem to be where I am getting the most sales. My Manuel products campaign has 30,000 impressions, 133 clicks, 6 orders, 77.94 in sales, \$ 60.37 in spend, ACOS of 77.46% CTR is 44% ,CPC is .45 and I have a daily budget of \$17.00. I know my ACOS should be 35% so is it better to tweak the CPC or lower my daily budget. I'm trying to learn how to get this ACOS down. My Manuel Keyword campaign is performing better with an ACOS of 35% and 12 orders and 155.88 in sales, 13,000 impressions. In this case is it better to increase the daily budget or increase CPC or both? Since the ACOS is good, should I leave this as is? Thank you for your help !

# Mel

Hi Can you give me feedback on these covers and which one I should work with. Any improvements or tips are appreciated.

[https://docs.google.com/document/d/1QVUcjYlz-hayBRB6Vp5Rn\\_WRSTc1g19M\\_JZY0v-RzS8/edit?usp=sharing](https://docs.google.com/document/d/1QVUcjYlz-hayBRB6Vp5Rn_WRSTc1g19M_JZY0v-RzS8/edit?usp=sharing)

# Selena Jane Ambrose

Hi, I've generated and edited my first 35k manuscript. The course said I could copy the manuscript into Word or Google docs. I used Word and made all of my editing in the Word doc. My chapters and subtitles have all changed and been rearranged. When I copy and paste my Word manuscript into Publishing.ai the format, spacing, fonts, etc. get wiped out.

1. How do I regenerate my TOC to match my Word doc in publishing.ai?
2. How do I get my final manuscript which is in Word transferred to Publishing.ai without wiping out all my formatting? I tried dragging and dropping the chapter titles around in the TOC but it's not working. I also need to rename all the titles and subtitles. How do I do this? Thank you. Jane

# Tammi Stone

I am almost done with my first edit of my manuscript and trying to hone my title.

How Mindfulness Strengthens Faith: Cultivate 8 Biblical Traits for Greater Peace, Freedom, Joy, and Deeper Connection with God.

# Selena Jane Ambrose

Please provide me with your thoughts on which of the two titles and subtitles you prefer.

Unlocking Independence: A Transformative Guide for Teens and Young Adults to Thrive

Master Money, Home Skills, Career Success, Social Confidence, and Personal Growth to Succeed on Your Own

-or-

Unlocking Independence: A Life Skills Guide for Teens and Young Adults

Learn to Manage Money, Build a Career, Grow Personally, and Live Confidently on Your Own.

Thank you!

# Casey Gwinn

What happens after I have a manuscript? What do I do next?



# Ayesha Ikram

Hi Coaches, My question wasn't answered in the last Q&A calls, so I am resubmitting it. I was advised to add and build on the subtitles from previous calls. The main title is "Anxious Attachment Recovery." I have created two variations. Can you help me pick one, please? thx

1. "Anxious Attachment Recovery: Break Free from Trauma, Reclaim Confidence, and Build Secure, Lasting Relationships in 11 Life-Changing Steps" (135 characters)
2. "Secure and Free: A Transformative 11-Step Guide for Anxious Attachment Recovery, Healing Inner Child, and Building Lasting, Resilient Relationships" (149)

# Brian

As far the sub chapters in publishing.ai manuscript. Would our books like better without having for example 1.1, 1.2, 1.3 and so forth?

In other words, instead of having the number/decimal with each subchapter would the book look better removing that and just keeping the heading of the subchapter?

# Lynda Fowler

Hi There! I missed the call on book covers, and I wanted to jump on here and see if I could get an opinion. There was a pretty bad accident in my family so the money I'd set aside for my publishing venture was drained from bills. I only say this because I got 1 book cover from fivver, and I was hoping that it still looked good. I'm not sure if where to paste it so just let me know. Thanks so much! I appreciate it!

# Ray Walter

Hello!

My first 30k+ words book on a topic that met POC is LIVE on Amazon! Yahoo!!

It actually has been live, I now have 57 reviews, 4.9 stars, and I have been running Amazon Ads, all four campaigns, according to the AIA lessons, for four weeks but need help now. I have been getting many impressions but few clicks and few purchases.

- 1) I have increased all my bids by \$0.05 every several days with little change in results.
- 2) I refined and changed the descriptions using the AIA lessons, ChatGPT and Kindlepreneur.
- 3) I have not increased the prices since launch.

The Amazon Ads recommended bids are more than \$1.00 greater than I'm bidding.

Here are the last 4 weeks numbers: Impressions: 10,066, Clicks: 9, Spend: \$3.15, Orders: 0.

What can I do next to improve results and how can I take advantage of Black Friday?

Thank you. Ray

<https://www.amazon.com/dp/B0DHKKGLHV>

# Rebecca B

Hi Coaches,

Can you please critique these titles for me, they both meet POC with keywords: Anxiety & Adult ADHD

#1: "The Calm, Clear and Uncluttered Mind; a Workbook for Adult ADHD, Anxiety and Stress. Successful Strategies to Overcome Overwhelm, Untangle ADHD & Anxiety and Create Calm in Your Mind and Life"

#2: "Calm in the Chaos; A Workbook for Adult ADHD, Anxiety & Overwhelm. Strategies to Unclutter Your Mind and Your Life. Daily Tips and Tools to Create the Calm You Crave."

Thank you!

# Malik Williams

Hey Coach,

I am still wrestling with the epic quest of choosing a good book cover. The main issue? Finding stock art of seniors doing wall Pilates. Apparently, stock photo websites are allergic to this concept.

One designer has layouts that are very professional, but when I asked for seniors specifically doing wall Pilates, they told me they've searched thousands of images and come up empty. Honestly, I believe them because when I tried to DIY my own cover, I hit the same stock photo wall, pun intended.

I even went back to Amazon to spy on my competitors. Surprisingly, most covers don't actually show seniors using a wall for exercises (unless they are cartoons, which feels like a weird vibe for my book). The bestsellers seem to feature people on yoga mats, near walls, or using props like Pilates balls and bands. It looks like I might have to settle for a similar approach.

What do you think of these three designs I've narrowed it down to? They're all pretty much identical, so now it's a game of picking the best color scheme and stock art combination, or creating a new color palette altogether. I'm leaning toward highlighting the word "Easy," the "J" and "P" of the pen name, and the "timer" with a brighter contrast color, maybe yellow. I feel like that pop of brightness could make them stand out better.

Let me know what you think. TIA

Link:

[https://docs.google.com/document/d/1xYo2hY2C3wm6apmLvo8A5kqI-ZDDPJBLs2u\\_QdP2Wqc/edit?usp=sharing](https://docs.google.com/document/d/1xYo2hY2C3wm6apmLvo8A5kqI-ZDDPJBLs2u_QdP2Wqc/edit?usp=sharing)

# Yvette Flores

It has been a month since I signed up under the Founders plan and started the step by step process with my very first book! I am a physical therapist so I am relying solely on the modules and teachings provided. I am excited but also nervous because I want to make sure I do the best I can with this first book. I need guidance on next steps. I am currently half way through editing, proof reading and scanning for plagiarism using Grammarly. I have completed my book cover from 99 designs. I will have illustrations completed by 12/4/24 (working w/ an illustrator at Fiverr). What are my next steps? If I were to guess, formatting? I've already spent about \$1K so on the fence with another expense. However, I'm feeling a little burnt out with this editing/proofing phase. How do I add the illustrations? I am publishing a chair yoga for seniors book. Can I add 5 illustrations in one page? When do I create a review page to insert in my ebook? What other pages do I need? table of contents? do I need to list a disclaimer page or can I include a paragraph on this in the introduction? I understand I have to include a copyright page and a source page. Putting this altogether feels daunting. I could use some encouragement. I do see the light at the end of the tunnel. Thank you!

# Sarah

Q on Book topic selection and POC: My book topic passed the POC (recovery toxic relationship), however when I narrow the KDSPY search down to the demographic target audience (mothers), then the topic doesn't pass the POC. Can I still move on with the topic, as long as the book title passes the POC (regardless of the demographic niche I choose in the customer research section)? Or do you recommend creating a general guide for women with a bonus chapter for mothers? Or do I need to drop the mother angle all together? Thx a lot!



# Yvette H.

Hello Coaches. 1st quest: I have 3 manuscripts on the same topic ready to go. Do I still wait for the 1st book to get 100 reviews before releasing the next book & the 3rd bk? Sense they were created to be a bundle. How do I should I effectively do this launch?

2nd Quest: How do you send your manuscript tp P.S. for formatting in Googlr Docs? chpt by chpt or can I send the folder with all 12 chpts in it? Thank you!