



AI PUBLISHING
ACADEMY

Action Takers Tuesdays

Oct. 24, 2023

Welcome to the Publishing Family!



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

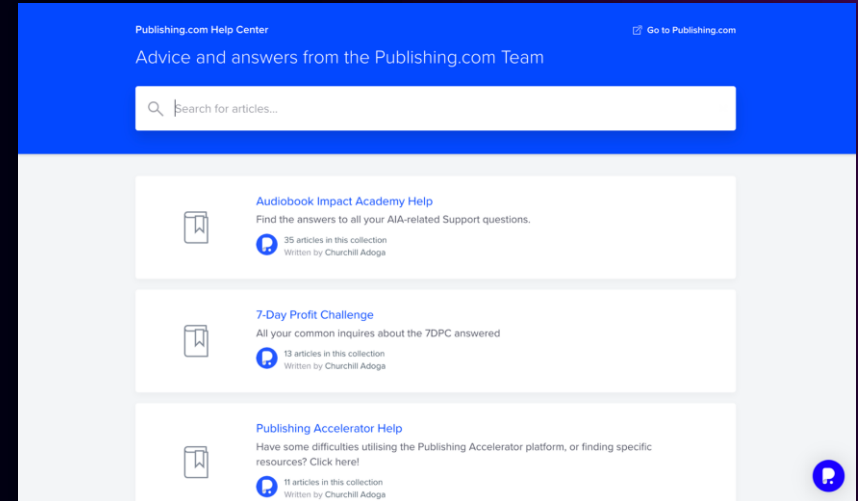
Most Frequently Asked Q&A Questions:

Visit our Help Center

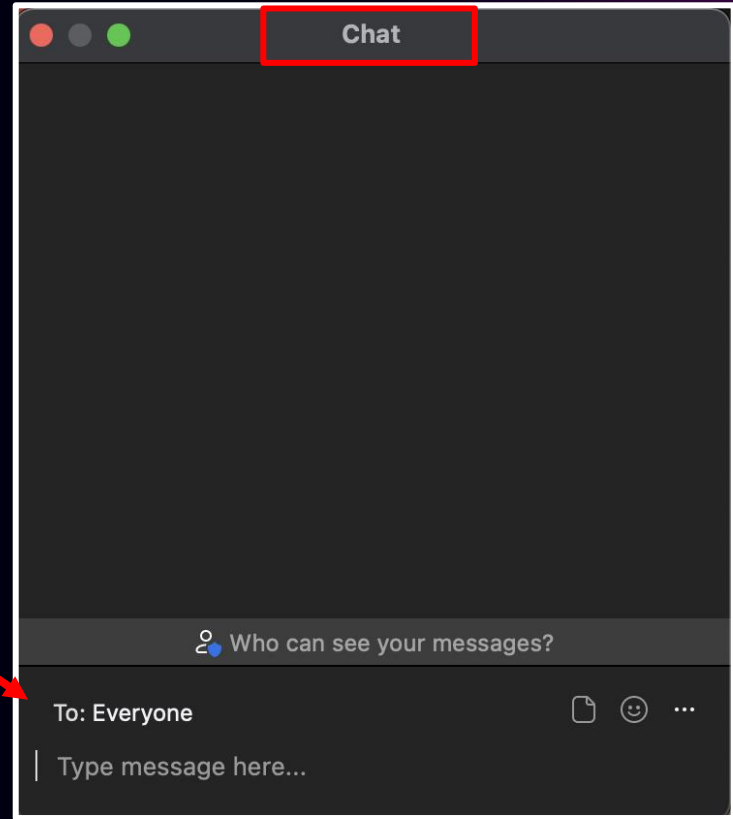
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - October

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

PRINTREADY10

Students get **10% off the Formatting Package.**



Let's Begin!

Thought Of The Day

**“The magic you're
looking for is in
the work you're
avoiding.”**

-Chris Williamson

Did you achieve last week's goals?

Brian

- Publish new book - Yes

Karina

- Edit my book - Yes 80%



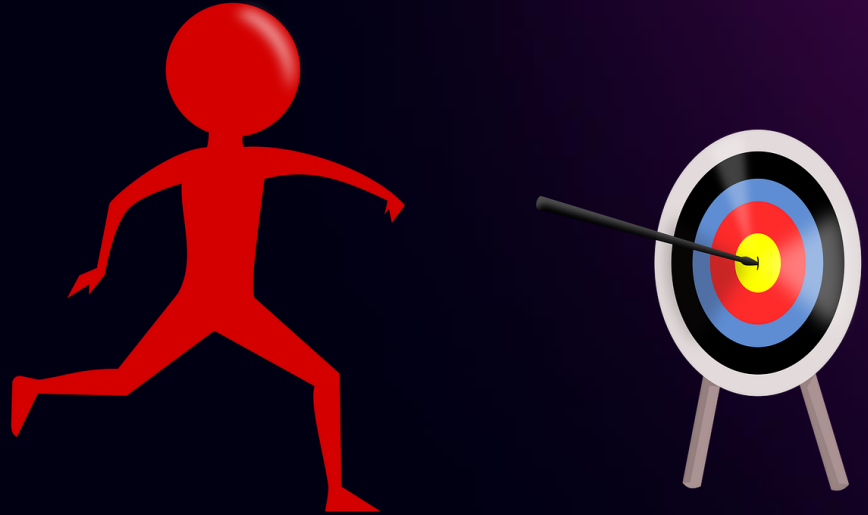
What are your goals this week?

Brian

- Get reviews for my book

Karina

- Finish editing & continue ER



Let's Begin!

Christina

This is a pricing question: Premise of the my low content is an interactive cursive handwriting workbook for teens and kids. I am teacher they don't teach this in school. What I have created is a themed cursive handwriitng book. Kids learn how to form their letters through a plot with code-breaking section that will "unlock" the next chapter. Amazon does not have anything like what I have created. Avg sale price for any handwriting teen book is \$5 for 80 to 108 pages. Mine is 160 with black and white images to follow the plot of the story and keep students engage. What do you think would be a fair price for what I am giving. I was think \$12.99 but I am waving between \$10- 12, What do you suggest?

Emelisa Callejas

Hello, I already have my topic, is basically Parenting, Raising a Family in Contemporary Times. I still have to look for the title, but I do have some title options. My question is If the Sub Topics have also to go through Proof of Concept? Thanks

Becca

Which do you think is most effective - open to any feedback?

ADHD: Stress-Free Solutions for Parents and their Children

Simple Steps to Empowered Parenting, Reduced Anxiety and Enhanced long-term success for your child.

OR

The Art of Parenting Children with ADHD

How to gain a deep understanding, create a supportive environment, better communicate, decrease stress and anxiety, and support your child's optimal development

OR

ADHD: Stress-Free Solutions for Parents and their Children

Simple steps to gain understanding, create a supportive environment, decrease anxiety, and support your child's optimal development

Yudelkis Murray

Hi!!!! Can you please help me with my title:

Crucial Life Skills for Teenagers: A Complete Guide To Build Self-Confidence and Become Independent and Responsible Individuals.

Josh

Is the Touch Paper review service recommended by AIA, and does it abide by KDP restrictions?

Josh

If we use ChatGPT to write content with minimal edits (and it passes all plagiarism checks), do we have to add AI disclaimers to our introduction? How about if we use Jasper.ai? OpenAI's publication policy says: "Creators who wish to publish their first-party written content (e.g., a book, compendium of short stories) created in part with the OpenAI API are permitted to do so under the following conditions:... The role of AI in formulating the content is clearly disclosed in a way that no reader could possibly miss, and that a typical reader would find sufficiently easy to understand."

Josh

When we write books for teens, are there issues with reaching out for reviews or DM-ing directly (since readers aren't adults)? And, for the FB review method, do authors usually join FB groups for parents or for teens?

Josh

By default, we publish our books in KDP with the 30% profit margin, but there's also a 70% option available in the publishing form. Should we use this after launch, or are there consequences?

Selin

Hi coaches, I'm close to running Amazon ads. In the Manual targeting lesson, Brian mentioned that book royalties may be low and example was \$4. My book royalty is lower so is it ok to start bid below \$.40?

I followed the modules and priced my book accordingly, but my book is almost 200 pages and the print cost wasn't pretty so my royalties cut down. Should I price book higher? I only used 1 free promo day and I have 15 ratings. Thoughts or advice? Thank you.

Mel

There is one product in my auto campaign that is doing very well and bringing in a lot of sales. Should I move this ASIN into the targeted product campaign or should I leave it in auto where it is getting sales?

Heidi

My post on The Urban Writer did not get good results, only 1 request, and no response from those I messaged. I am new to it and it seems I did not put enough details on it. However I do not know how to amend the information there. Can I cancel the project and post a new one? Will that have negative effect on my account? And what do you recommend when posting projects, must I put all the detailed outline and title? (Not sure if I should reveal so much information to everyone)

Robin

Karina - Thank you for sharing your brilliant new FB review method recently! I am just beginning this for my first book that I hope to launch in 3 to 4 weeks. Question with your new method: Where do you put all the comments you have gathered inside your book? Let's say you have a list of 250 people that you committed this to, that would be 250 comments - where do you put these and do you include their name or do you ask how they want it to be name/no name etc? Thank you so much!

Emelisa

Chat GPT doesn't give me the latest information. It stops in 2021. Do you know which AI would give me access to the most recent information including latest scientific research?

Yu

What do you think of amazon's new questions regarding if you are using AI? Has it impacted sales? Is amazon going to have their own AI content generation for books and movies?

Becca

Would love your opinion on my title / subtitle:

ADHD: Effective Solutions for Parenting your Child

Proven Strategies and Essential Coping Skills to Reduce Anxiety, Deepen Relationships and Enhance long-term success for your child

By, Ellis Harding (my pen name)

Do I need to come up with a fake bio? Feels so fraudulent. How do I get over that?

Arna Johnson

I read in the Facebook group that people are struggling with their Ghost Writer. Is this common? Is there a vetting process to find the perfect match? How long does it usually take to work on a book with a GW?

Travis

If my book is about a topic related to my full time profession, should I use my credentials in the author name?

Travis

If my topic relates to medical/mental health, do I need to add a disclaimer for liability at the beginning of the book to acknowledge that this book is not a replacement for personal diagnosis and treatment? If so, what should it cover, and where do I put it in my outline?

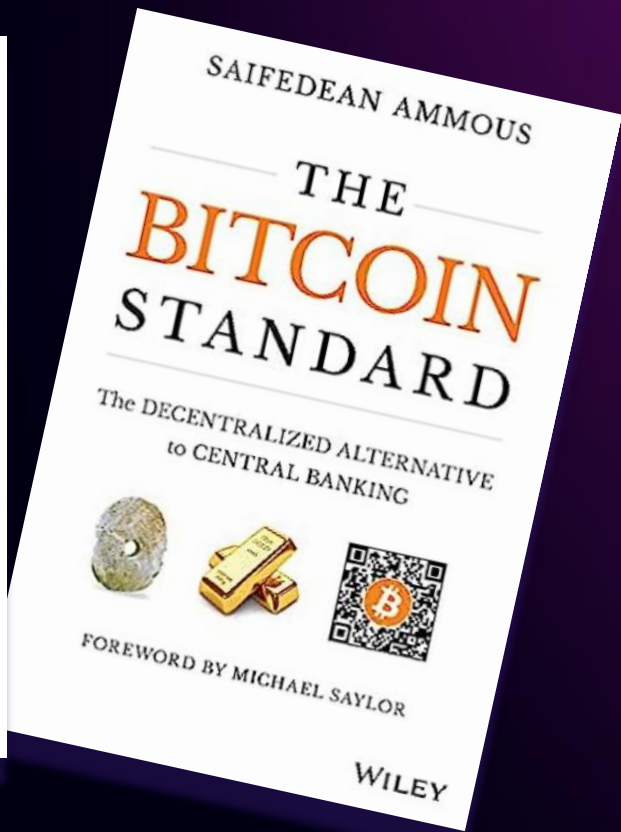
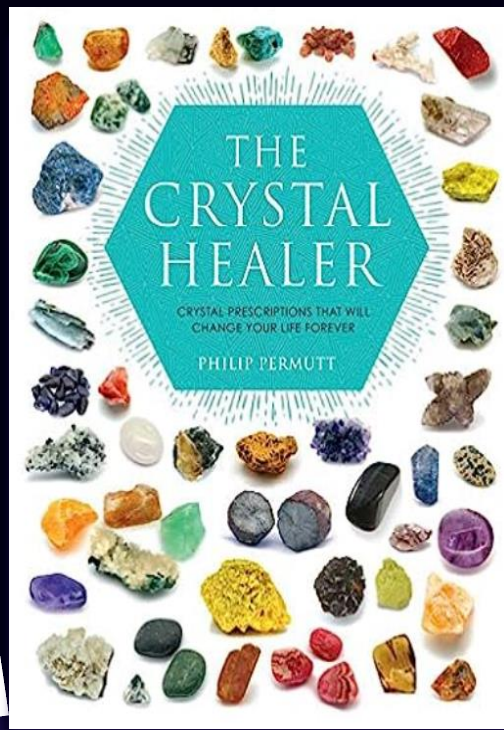
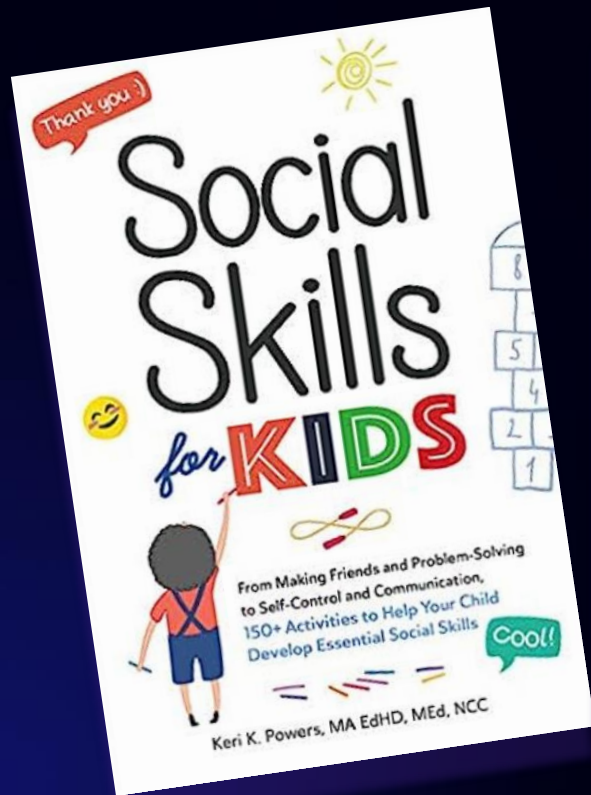
JO ANN

Is there anyway to determine:

1. Who from your review list downloaded the book.
2. Who left a review.

Thanks

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST

Ann

PICKLEBALL RULES FOR BEGINNERS

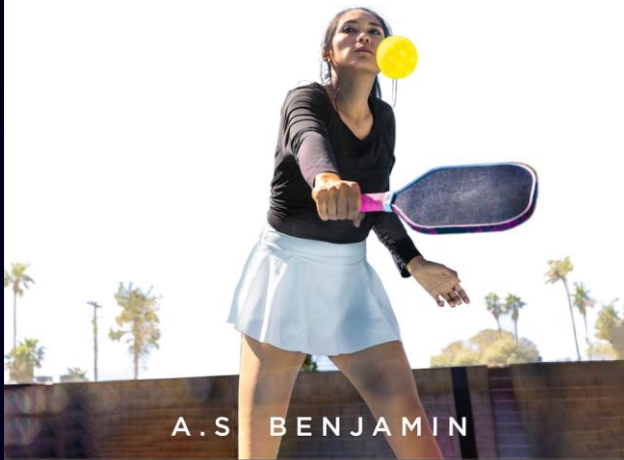
MASTER BASIC TECHNIQUES TO PERFECT YOUR GAME
IN 7 DAYS TO CONQUER THE COURT



A.S. BENJAMIN

PICKLEBALL RULES *for* BEGINNERS

MASTER BASIC TECHNIQUES TO PERFECT YOUR
GAME IN 7 DAYS TO CONQUER THE COURT



A.S. BENJAMIN

PICKLEBALL RULES FOR BEGINNERS

MASTER BASIC TECHNIQUES TO PERFECT YOUR GAME
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A.S. BENJAMIN

Essi

EFFECTIVE TIME MANAGEMENT FOR BUSY PEOPLE

8 SIMPLE STRATEGIES

TO REDUCE STRESS, BOOST FOCUS, INCREASE PRODUCTIVITY,
AND CRUSH GOALS WITHOUT BEING OVERWHELMED



ESSI ENTERPRISES

EFFECTIVE TIME MANAGEMENT — for — BUSY PEOPLE



8 SIMPLE STRATEGIES

to Reduce Stress, Boost Focus, Increase Productivity, and
Crush Goals Without Being Overwhelmed

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