AI PUBLISHING ACADEMY

Sunday 25th Feb 2024

2024

Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!

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OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.
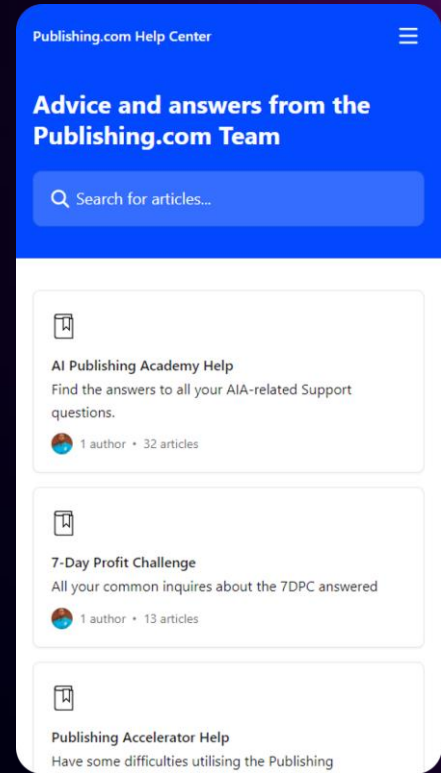
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

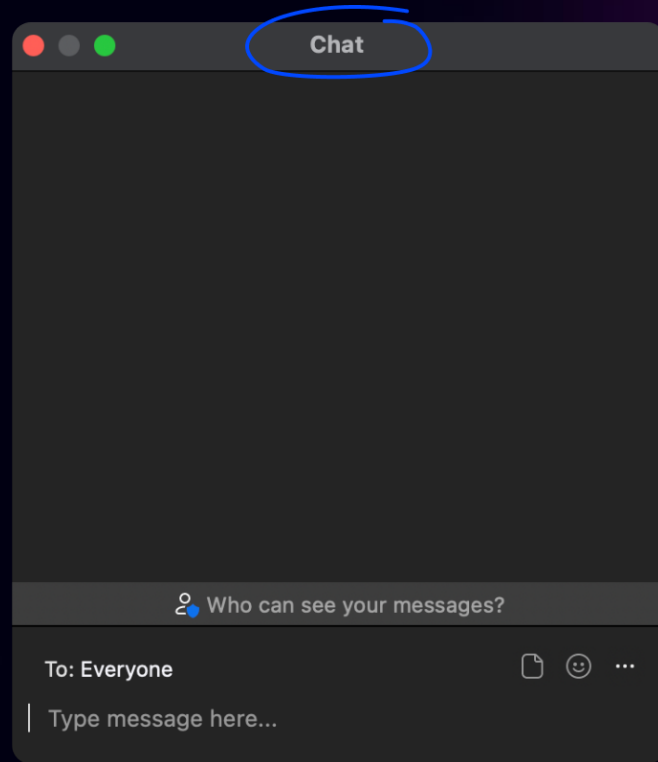AI PUBLISHING ACADEMY

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

Publishing.com Help Center

Advice and answers from the Publishing.com Team

🔍 Search for articles...

AI Publishing Academy Help
Find the answers to all your AIA-related Support questions.
1 author • 32 articles

7-Day Profit Challenge
All your common inquires about the 7DPC answered
1 author • 13 articles

Publishing Accelerator Help
Have some difficulties utilising the Publishing

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Chat

Change your chat settings to "Everyone"

Who can see your messages?

To: Everyone

Type message here...

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PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:
- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript

Check your email inbox for more info or contact support

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PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

APLUS10

Students get **10%** off A+ Content packages!

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Marissa

What is the best way to figure out what size of a journal is most profitable if let's say it has 175 pages? Is there a tool or a formula? I typically use 6x9 for my journals.

Rachael

Hello Coaches! Happy Sunday!

I am in the process of hiring an illustrator to create the graphics for the inside of my book. I have no idea what type of file format I should be asking for. My book is Chair Yoga for Seniors over 60 and will need digital illustrations of each chair yoga pose. Do you have any clarification on what type of file format I need for interior images for print and digital books?

So far some illustrators have mentioned to me... PNG, JPEG, PSD, TIFF, PDF, SVG, EPS, AI files made in Adobe Illustrator, etc...

They've mentioned vector as well. I was told by someone to make sure they are vector images. Do you know what file format I should be asking for? I am clueless about these kinds of things!! Thank you!

Elizabeth Rene

Hi Sunday Coaches! I just ordered my 99 design cover and then realized I forgot to get the Quality Control from AIA. Can you please remind me of the order of these processes? Thanks ! I know they only look at title, subtitle and description?

Elizabeth Rene

Hi Sunday Coaches! One more - with references for the end of the book, do they need to be in alpha order? OCD friend here

Alec

My first 30k book has been written and edited. It's about Somatic Therapy, so there's some complex information covered (i.e. the nervous system and how the body works). However, as I'm reading the script, I find new information or want to add to the current information. Is there a service possible for a professional in that topic to review my script and provide suggestions to improve or add value to the script?

Shannon

I'm publishing my first 30k book and would like your guidance and suggestions on these covers from 99designs. I have (3) days to pick six final designers. From there we can try to tweak things. What are your thoughts on these designs? Which one(s) is/are your favorite and why? What improvements you would suggest?

Thanks so much?

https://docs.google.com/document/d/1hHU3NvB5aXcO0C8zb80nhoNaJmZBN7qxyNMH8un9ddA/edit?usp=sharing

Claire

Can you please check if "Somatic Therapy" meets POC? And any advice to make it even better? Thank you!

Elizabeth Rene'

Hi Coaches ! Lots of questions this week! (Module 4) - Would you recommend I keep my citation page shorter to keep my ACOS less? I am trying to figure out what to cut. And - Do I need to do all of this BEFORE I send to Publishing Services to format? Thank you!

Marissa

How important is it to reach 100 book reviews after a launch? What if it took a year to get that many book reviews?

George

In module 5 section 3, it talks about reaching out to your extended network of friends of friends, professional connections, neighbors, classmates, people in online communities, etc. How to your reach out to them when your pen name does not match your real name? How would one phrase such a request? Should one say that they are helping a friend who is releasing a new book?

Elizabeth Rene

Hi Coaches, I could not figure out how to send the designs. Maybe you can pull up the Poll - https://99designs.com/contests/poll/3319194ba6 - THANK YOU! (if not, I will find out a how we are supposed to do it)

James

Is the way to find out if your book is INDEXED correctly (because Amazon ads are providing no impressions), to do the following: (1) Look up competitor books to see what's selling. (2) Identify which categories they are being ranked in down below in the PRODUCT DETAILS, (3) Make sure to cross check the various formats, like ebook vs paperback vs hardcover, to get a sense for where the competitors are placed, (4) Go into my KDP PLATFORM and change my 3 categories to reflect where my competition appears to be placing themselves?

For my clarity, is it always the case that the PRODUCT DETAIL Categories (that show #5 in XYZ category, etc) are always the categories that have been chosen inside the KDP PLATFORM?

James

After RE-INDEXING, (after changing my book categories), do I need to delete my ad campaigns and restart them from scratch? (In order to make sure that Amazon starts delivering my ads to the correct places?

Lainey

Should I go ahead and publish my 7 day challenge book according to the video, if it has passed 7 days, and more effort was put into the book than what was suggested in the challenge--- and just move on to the next book?

Terry

After several sessions, I've revised my book title. I appreciate your feedback:

POC is "Organic Gardening"

1. Organic Gardening with Microbial Magic 101:

Harvesting, Easy, Nutrient-Rich, Pest-Resistant Bounties from Asparagus to Zucchini

2. Organic Gardening with Effective Microbes 101:

Growing Easy, Nutrient-Rich, Pest-Resistant Vegetable Harvests from Asparagus to Zucchini

Crystal

I'm confused about the new publishing ai. Do we just need to purchase credits in order to get access to this? People are talking on FB about having to be put on a wait list in order to get access, is that for those who aren't in the academy? Thanks

Shane

Hi Coaches, can I get some feedback on my title please and thanks

Inspire Her: A Self-Love Workbook for Teen Girls

A Customizable Guide to Self-Discovery and Personal Growth

Navigate Emotional Issues, Body Image,& Social Media Challenges with Confidence

Lisa

When I upload the book cover from Canva to Reedsy it says it's uploaded, but there is nothing there to see; the box where the upload should be is blank. I have done this a half dozen times.