

No BS Tuesdays!

February 25th 2025

● 2025



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!



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OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

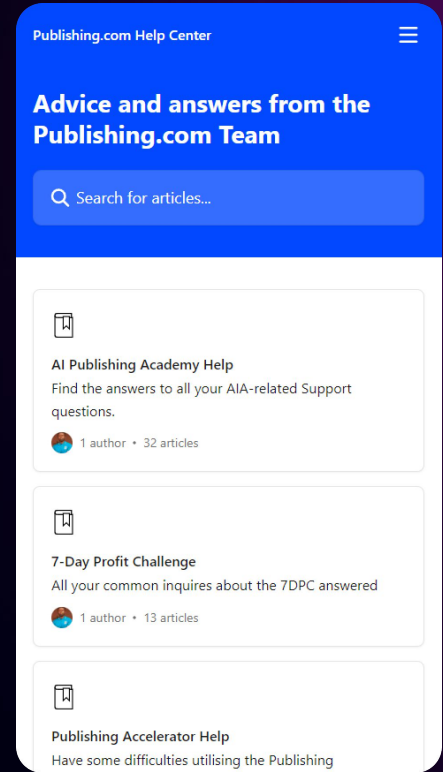
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

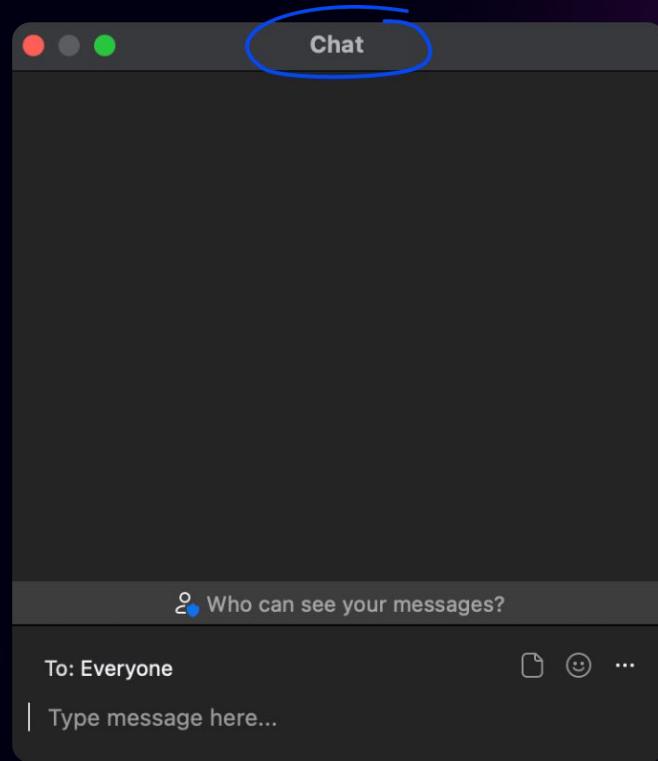
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to support@publishing.com

LET'S BEGIN!

Kat Bohn

I am in my 2nd draft of my first 30k book. I had a family member read through my drafts and make comments, as they are an actual expert in the field I am writing about.

I also have a background in copywriting and proofreading, however this was more for marketing materials and multimedia releases, with an occasional article. With this experience how important is it to hire an editor?

My experiences on Fiverr and Upwork so far have made me feel more experienced than those I'm considering. Can I simply edit myself, and move onto plagiarism checker?

Kat Bohn

Another question: I already have a totally different book ready to go, which I wrote prior to taking this class, and have another released that has at least 15 reviews for kindle but only 1 for audiobook. I'm also working on an adult coloring book for Easter.

How can I manage my time to try to get these out ASAP as well, and should I market the book I already have out? I recently "relaunched" it with a new cover and am trying to get more audiobook reviews for it... do I have too many things going on that I'm trying to do?

How can I prioritize? I feel like "I need to make money NOW" or sink!

Sieglinde de Francesca

Hi Sigi again, Please critique my title. Thanks.

Foolproof Fermenting: Essential Guide to Crafting Probiotic Foods for Gut Health, Immunity & Creative Cooking

Judelle Tom

Hello lovely coaches, please help me choose the title for my first book so I can move on for the outline.

1. Cognitive Behavioral Therapy Workbook for Anxiety & Overthinking: Proven CBT techniques to stop negative thoughts, manage stress, boost self-esteem, and find lasting inner peace.
2. Rewire Your Brain with CBT: A 30-day step-by-step guide to overcome anxiety, depression, and self-doubt while building confidence and emotional balance.
3. The Ultimate CBT Workbook for Stress, Anxiety & Self-Esteem: 50+ practical worksheets to challenge negative thoughts, manage emotions, and achieve mental clarity and inner peace.

Thank you so much.

Scott Marcum

Hi Coaches,

Please critique my titles and subtitles. POC is Companion Planting for Beginners and I have three more in a separate question to keep the lengths short enough to post.

Companion Planting Basics

A Beginner's Path to a Healthy, Thriving, Pesticide-Free, and Bountiful Vegetable Garden Harvest All Year-round (Characters 136)

Companion Planting for Beginners

A Simple Path to a Healthy, Thriving, Sustainable Pesticide-Free Vegetable Garden That Saves Money with Year-round Harvests (Characters 156)

Scott Marcum

The Essential Guide to Companion Planting

How to Grow a Healthy, Abundant, Sustainable, and Chemical-Free Vegetable Garden That Saves Money All Year Long (Characters 152)

Companion Planting Made Easy

A Beginner's Guide to Growing a Flourishing, Pest-Resistant, Sustainable, and Productive Vegetable Garden That Saves Money Year-round (Characters 161)

The Beginner's Companion Planting Handbook

Cultivating a Resilient, Sustainable, Chemical-Free, and Bountiful Garden That Saves Money Every Season (Characters 145)

Werner Graham (Vern)

I plan on listening in on the calls to learn about what is happening in the field. In order to plan my operating budget, where are prices listed for things like manuscripts, and other expenses required to create and publish a book? Thank You Vern

Andrew Wolf

No Grid Survival Projects Guide

Draft Subtitles:

DIY Tasks to protect the family in any crisis, reduce your carbon footprint, and become energy independent even with limited tech know-how

Learn home solar power, food preservation techniques & rainwater collection to protect your home from any threats and gain peace of mind even with limited tech know-how

Tasks from home solar power to no-power food storage to protect your family from any crisis and gain peace of mind even with limited tech know-how

Rainer Klawki

Hello Coaches. The plan is to publish a travel book on Germany.

The topic could be: What is special about Germany? Sightseeing in five big cities with great historic background.

ANGIE SEAGROVES

I HAVE FINISHED MY ROUGH DRAFT OF MY BOOK AND DID THE PLAGIARISM CHECK, HOW DO I GO FROM THERE AS I CAN'T SEEM TO NAVIGATE PAST THIS POINT?

Mary Kay Kowalcyk

Hello, thank you for being here to help us.

First question I have is how do I change and perfect book covers, that I designed with AI assistance, for example, written text, clarity of pictures on the book?

Secondly, can I use different pen names for different book topic themes, like a camping topic one pen name, and for riddle books, a different pen name?

Thirdly, not being negative here, I am positive, but I need to know if my book isn't selling on Amazon/KDP, and I want to change the cover, how to take the old book off to upload the new one with a new book cover. I haven't covered all the modules yet, but I want to show that I am interested in Q & A, which is why I am on here today. I have been listening to older Q&A calls on the subjects I have questions on. Thanks again for any assistance you can give me.

Debbie Meyers

See the link for Amazon Ads screenshots:

https://drive.google.com/drive/folders/1nnIm_j_zHBCeuuLGsYbqfrftNXV-mRbW?usp=sharing

My Amazon ads are generating Impressions and people are Clicking resulting in \$'s being spent, but the Sales / Orders are not happening.

Colleen Sabyan

Please clarify trim size for my book. Are kindle and paperback different sizes? The course suggests ultimate book formatting site for formatting my book. Amazon KDP seems to offer formatting, why wouldn't I just use that?

Jannett Charlton

I have combined and edited two outlines into one. Can I delete the second outline in Publishing AI and replace with the new one to generate the manuscript without an issue?

I will need illustrations for my book. Is that feature up and running yet?

Are all the modules updated to reflect current updates?

Greg Freebury

I've got three titles that I am considering. Just curious about which title (or which parts of the title) you would recommend.

1. Mastering Money Skills for Teens: The Fast & Fun Way to Learn Personal Finance, Investing, and Smart Money Management Even If You Are Just Starting Out
2. Mastering Money Skills for Teens: A Simple Starter Guide to Learn Budgeting, Saving, Investing, and Smart Money Management Without The Boring Stuff
3. Mastering Money Skills for Teens: A Fun and Easy Head-Start Handbook for Learning Personal Finance, Investing, and Smart Money Management Even If You Are a Total Beginner

Ronald S. Martinez Sr.

I've chosen Tech Savvy Parenting as my topic. In the Amazon review of books on the subject and the check on KDSPY, there doesn't seem to be sufficient data for a POC. Does it mean it should not be used as a topic? It seems that it would be a timely topic.

Ronald S. Martinez Sr.

In the KDSPY columns for Number of Sales, does the 1 or 4 mean \$100 & \$400?

Marcia Ruskin

I would like opinions on my title and subtitle choices for my first book bundle. I am assuming this will be addressed tomorrow, Tuesday, Feb. 25th on the 4 pm call.

Here is the google link:

<https://docs.google.com/document/d/1MMG0Eex2bwKu6g41Ivekp-eZ5ctHnLgX3fLTatEjlrQ/edit?tab=t.0>. Thank you!

Jeff L

Hi Everyone,

I have 2 Quick Questions. I am in the process of uploading the paperback to KDP.

1. When uploading the eBook, the online wizard didn't ask to auto generate an ISBN # but when uploading the Paperback, it asked and I said yes. It generated one. Is the ISBN # the same for the eBook and Paperback?

2. After selecting my Trim Size, Bleed Settings, & Paperback Cover Finish, I got an alert stating "Books with the interior, paper type, and trim size you chose are ineligible for Expanded Distribution." What does this mean?

Thanks in advance! Jeff

Brian Nolan

How do pre-launch reviewers get their review posted? If I send out preview copies to my list of reviewers, do they then have to buy the book to post a review once the book is launched? Or if I have a free promotional period, should I encourage them to post during that window? Or can I give them a "promotional code" that lets them get a finalized copy so that they can leave the review?

Jeff L

Hi Everyone, I'm about to start the review process. I've already filed for US Copyright, registered it on Protect My Work. I am about to watermark my .pdf file.

My question is which version of the .pdf file to use...Should I sending out the KDP Proof that was generated after uploading the Paperback to KDP (it looks like a book...2 page view) or the original .pdf that I uploaded to KDP a few steps prior? Or does it even matter?

Thanks in advance - Jeff

Brian Nolan

For the insert page that prompts the reader to write a review, how do you know what link to put. On the example pages in the video tutorials it shows a link that the reader can click on in the eBook, or a QR code. But if you haven't published yet, how do you know what that link is going to be?

Jason Kaye

Thank you in advance, You Rock!

Please provide feedback on 2 subtitles - one of these came from my brain based on the title/subtitle work in Mod 3. The other is the AI assisted permutation :

Title of Book: Yes! YOU Can Make Homemade Dog Food

Subtitle #1 - A Simple Stress-Free Guide to Quickly Making Healthy Natural Meals Your Dog Will Love Without Breaking the Bank (151 Inc. Title)

Subtitle #2 - A Simple Guide for Quickly & Easily Making Healthy Natural Dog Food at Home That Won't Break the Bank & That Your Dog Will Love (162 Inc. Title)

Leonard McKinnon

Help with Title:

Discovering Holy Spirit Your Spiritual Helper

Discover Holy Spirit Your Spiritual Helper

Experiencing Holy Spirit Your Spiritual Helper

Know Holy Spirit Your Spiritual Helper

Understanding Holy Spirit Your Spiritual Helper

How Holy Spirit Is Your Spiritual Helper

Subtitle: Understand and Know Holy Spirit To Activate and Experience the Spirit Helper

Jared Munk

Title Review Request

Building Emotional Intelligence for Men: Simple Strategies to Strengthen Relationships, Master Emotions, and Empower Yourself with Empathy

The Emotional Intelligence Playbook for Men: A Practical Guide for Managing Emotions, Handling Stress and Anxiety, and Using Empathy to Build Stronger Relationships

Cultivating Emotional Intelligence for Men: A Roadmap for Resilience in Stress and Setbacks, Stronger Connections in Life and Work, and Expressing Emotions Fearlessly

Andrew Wolf

Main: The Complete Cognitive Behavioral Therapy Workbook

Sub Alt1: Evidence-based CBT Techniques to Manage Depression, Adapt to Stress, and Boost Confidence To Feel Empowered (157 chars w/ main)

Sub Alt2: Evidence-based CBT Techniques to Manage Depression, Build Resilience, and Boost Confidence To Feel Empowered (158 chars w/ main)

Vince Chung

Hi Coaches,

Please help to review the following book titles, thanks:

1. Effective Public Speaking: From Fear to Mastery - Transform Your Presentation Skills, Captivate Any Audience, and Elevate Your Career

2. Effective Public Speaking: The Step-by-Step Blueprint to Captivate Audiences, Master Presentations, and Elevate Your Career—Even If You Dread the Spotlight

Philip de Jong

Hello Coaches - I would appreciate your views and any further ideas. Thank you in advance and kind regards.

Title: Starting A Business From Novice to Pro

Subtitle: The Beginner-Friendly Guide to Launching Your Dream Venture:Clear, Simplified Steps To Build and Sustain a Successful Company

Jessica L.

I have decided on the topic of attachment styles, and it seemed to pass POC, but a lot of the books are "workbooks," is this still a good topic?

Edna Mattos

Hi guys, have a several issues to resolve, namely:

Issue #1 Which one to use. I'm sticking with this subject because I do have lots of experience with cryptos.

Title: Step-by-Step Cryptocurrency Trading for Beginners

Subtitle: Gain knowledge, confidence and financial benefits when you master how to buy, sell, swap, and transfer cryptocurrency (166 characters)

This one is more wordy (188 characters)

Title: Step-by-Step Cryptocurrency Trading for Beginners

Gain essential knowledge, unwavering confidence, and financial benefits when you learn how to buy, sell, swap, and transfer cryptocurrency

Edna Mattos

Issue #2 – I have about 10 crypto graphs to include They have some color but they reproduce nicely in B&W.

Format: JPEG and JPG at least 300 dpi – what else do I need to consider? Do I have to resize them or is this done automatically? If I have to resize them, I believe the norm is 5.5” width and 8.0” height? I used iStock.com for the graphs, they are not as convoluted as other sites. I paid for them so there is no issue with licensing and I had ChatGpt generate four line-graphs. Chat got very confused when I attempted to have it generate all the graphs, there were misspellings, double headings, unclear and shady output.

Issue #3 – Waiting for the state’s approval and EIN before I copyright the heading. However, I was told you cannot copyright the heading alone. You have to copyright the entire book. Is this correct? If so, a good chunk is AI generated and not original. I did major editing because of duplication, redundancy and some errors. When I put it through Grammarly again, the whole manuscript was pretty much flagged as AI generated anyway. Apparently, we all speak AI now – I

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Edna Mattos

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Issue #4: I was told by a lawyer, that using pen names do not offer legal protection. You need to use your DBA (doing business as) instead which is included in your incorporation documents. Please advise.

Lynne Mendoza

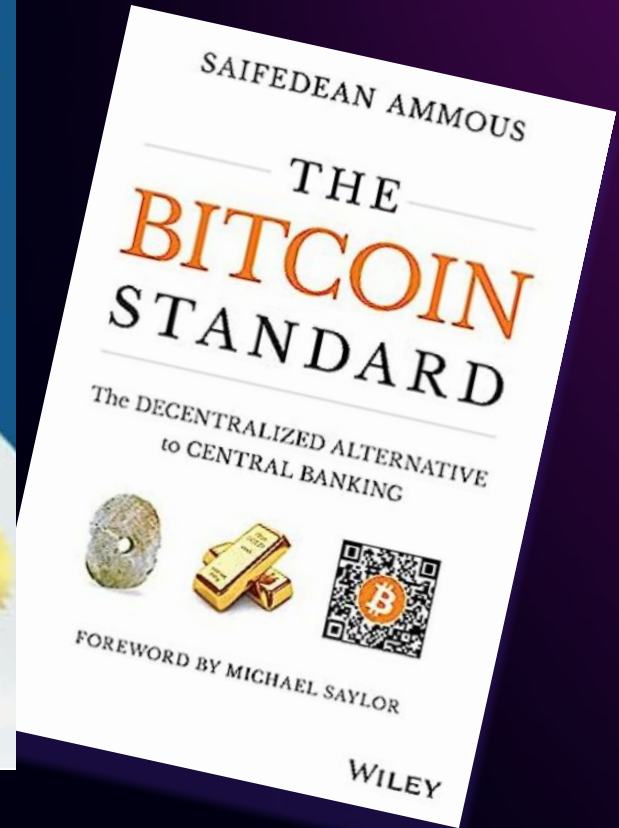
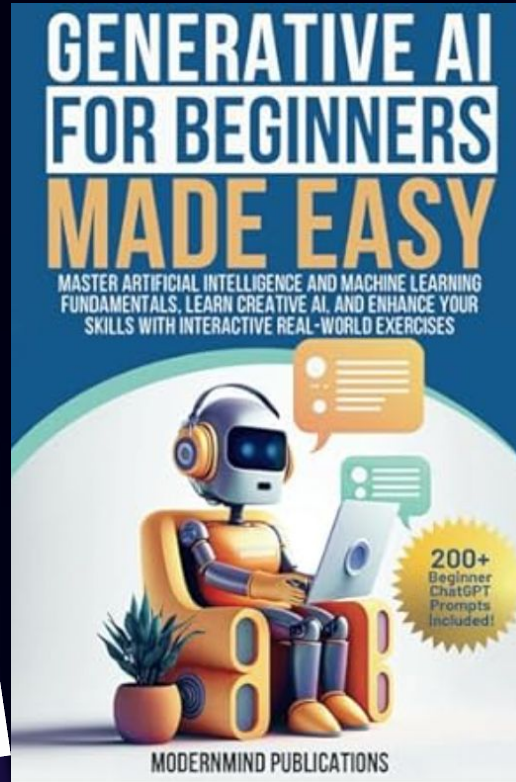
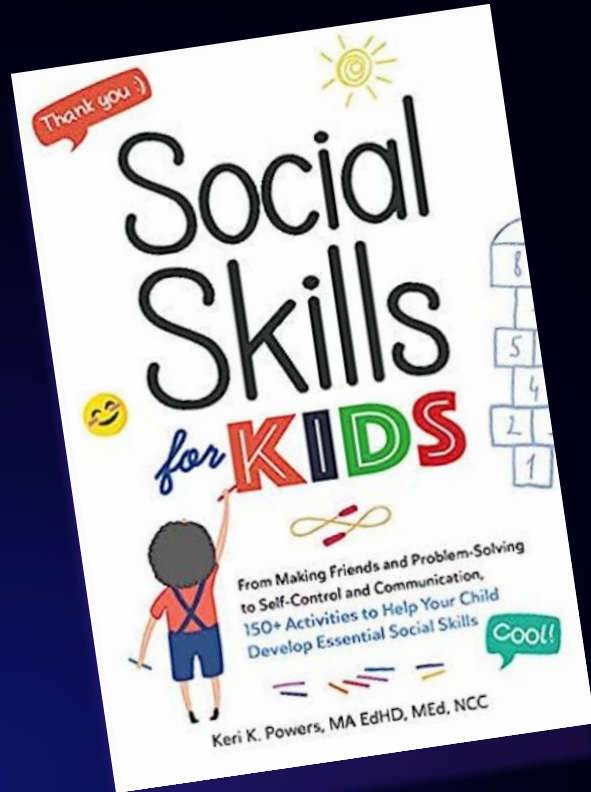
I just want your thought on this 3 book title i created based on the cheatsheet

Money Skills MADE SIMPLE for Teens and Young Adults

MONEY SKILLS Fundamentals for Teens and Young Adults

Mastering MONEY SKILLS In 10 Easy Steps

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

Live Calls

Tuesday 4PM ET

Wednesday 12PM ET

Thursday 3PM ET (Topic Research)

Friday 12PM ET (Tech)

Sunday 12PM ET

Q&A

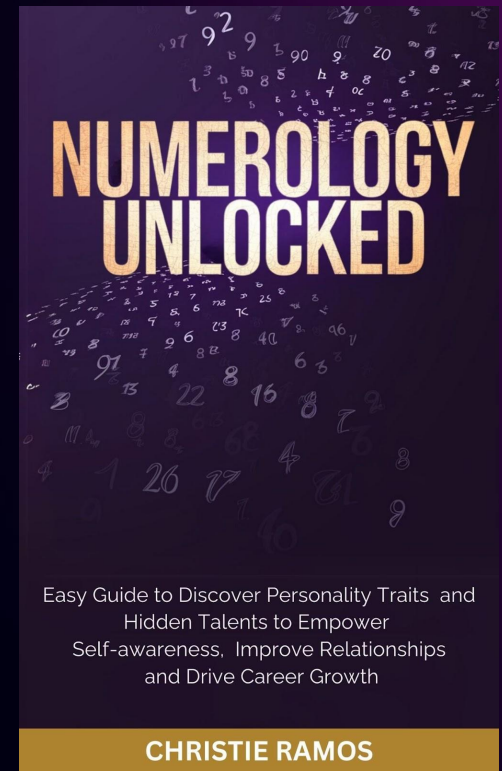
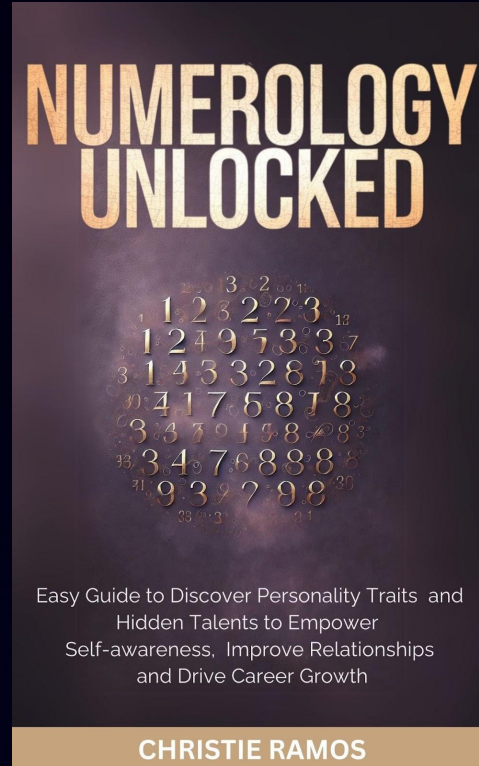
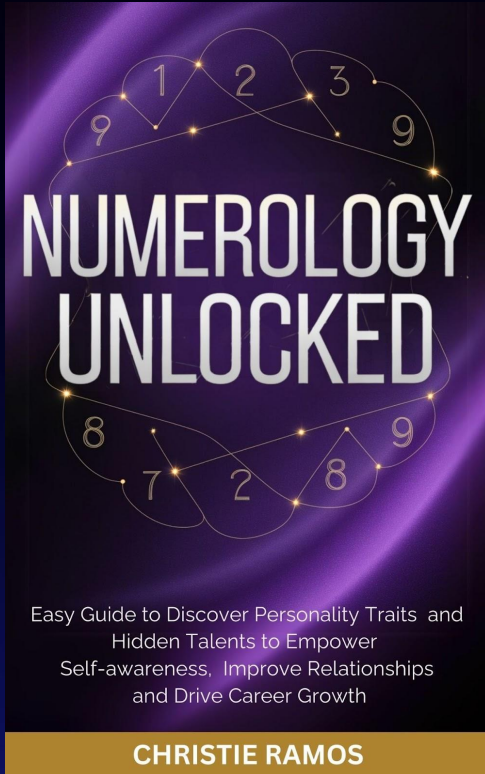
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Live Weekly Q&A Calls

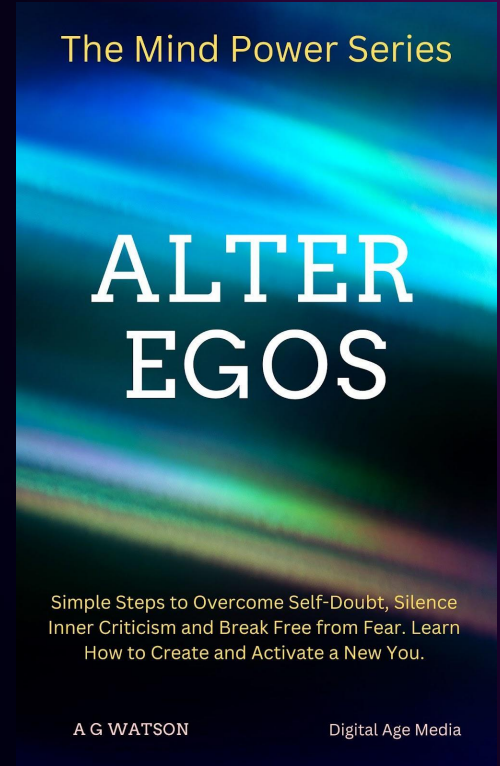
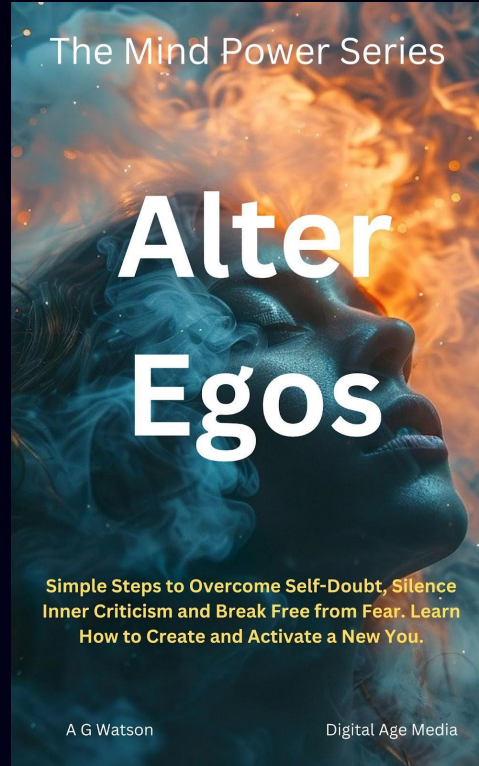
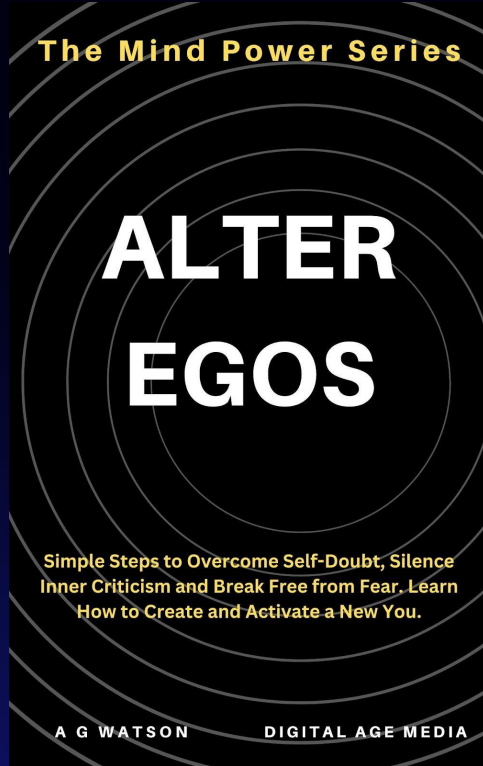
Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

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Chritie Ramos



Chritie Ramos



Kelly Stamper

