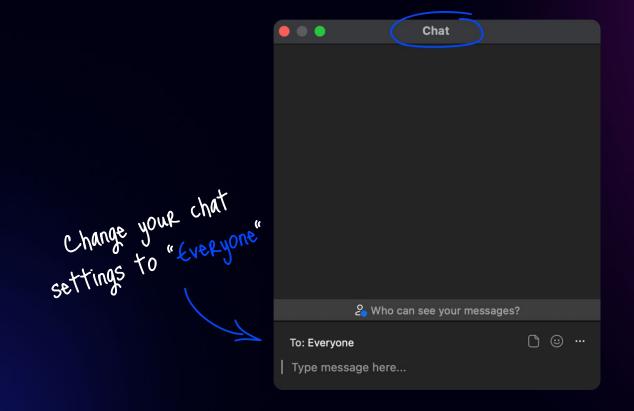


Action Takers Tuesdays! June 25, 2024



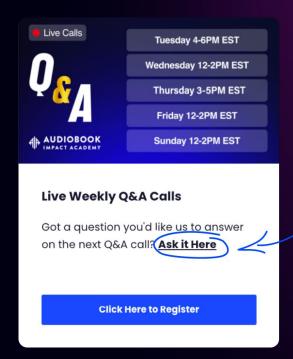
Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

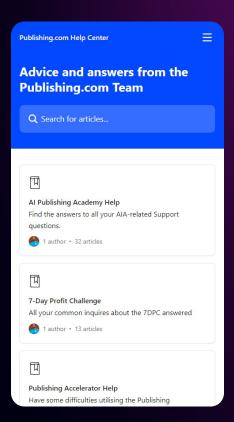
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Limited Free Coaching Call For AIA Students

Sign up with this link - https://publishing.as.me/limited-time-coaching-calls

PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

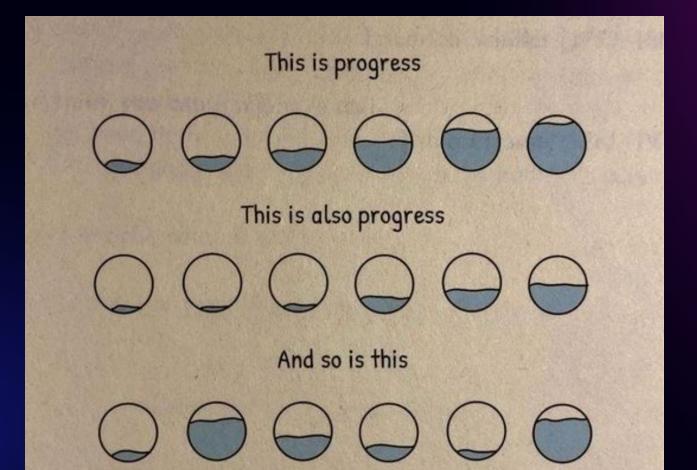
...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support



Thought Of The Day



TIP OF THE WEEK

Cover Design - Make sure your cover contains elements that resonate with your topic

- Image
- Font
- Color

Jay

Why might Pubby be saying my review is not been approved, What are some the senarios that can solve this issue

Carol

Is there a guide to using AI Publishing? Second question: How do I generate another Outline? I started to make changes in the first one, but decided I might have better luck with a new Outline. When I press Re-Generate, nothing happens. Lastly, if I like the Outline, but don't like the order of the chapters, what is the easiest way to switch them out? Thank you so much! ~Carol

Carol

Lastly, no matter how many times I try to add the 10 digits (8715048394, 8427063852, 1981089154, 0999884409, 1621063046) it keeps giving me an 'x' or pink errors...What might I be doing wrong?

Allen S.

Hello,

Can you please help me with The two Title choices below. Any and all guidance is greatly appreciated. Also tried to make my subtitle shorter but feel like I will be missing key words.

Thanks,

Anxious Attachment Recovery: A Practical Guide for all Identities and Diverse Relationships to overcome fear and insecurity and Build Happy, Secure Lasting Bonds to Achieve Lifelong Fulfillment, Peace and Inner Joy. (184) Excluding spaces

Anxious Attachment Recovery: A Realistic Guide for all Identities and Diverse Relationships to Defeat Fear and Insecurity, Build Happy, Secure Lasting Bonds, Achieve Confidence, Emotional Freedom, Inner Joy. (180) Excluding spaces

Lauren

I have created my first outline, and my first 30,000-word manuscript and the quality of my writing style is truly amazing. However, I am concerned about how the sources are cited.

When the software created the outline for my manuscript, 60 sources were cited, and they were positioned after each chapter so a reader at least had some idea which part of the book the sources were referring to. But still, there were no superscripts to match the text clearly to the sources.

In my manuscript, the sources were correctly moved to the end of the book and formatted into APA style. However, the lack of superscripts poses a significant challenge. How does the reader discern which part of the text refers to which source? Clear source-text correlation is essential for the reader to comprehend the context and relevance of the cited sources.

How do we fix this problem?

Robert

I purchased the Publishers.com outline and am trying to enter it into the Al program, but I'm getting different opinions on how to do this efficiently. Can you provide a step-by-step guide or best practices to streamline the process?

Robert

Here's your request, under 500 characters:

I would like an opinion on my book title for entrepreneurs aged 35-55: "Take Control of Your Business: Proven Strategies to Boost Profitability and Achieve Lasting Success." Does it resonate well with this audience?

Jen

I am working on a book regarding adulting and it has a high proof of concept. I just want some feedback on two of these book titles. Does it grab you?

Welcome to Adulting: Simple Steps to Easily Develop Life Skills and Make \$50,000 Without a Degree

Welcome to Adulting: Simple Steps to Easily Develop Life Skills and Land Jobs Without College

Whitney

Please review my final two covers and help me decide which one!

https://drive.google.com/file/d/1zoOxeRYiBFO2wzvc_rXeXA6MFLxCuSkJ/view?usp=sharing

Tanya

Hi Coaches, Can you help me nail down a title please? Third time lucky!

POC 'Anxious Attachment Recovery'

Title: The Essential Guide For Anxious Attachment Recovery:

Subtitle: Practical Tips & Insights To Help You Thrive In All Relationships & Build The Greatest Connections Of Your Life (163)

Title: Anxious Attachment Recovery Self-Help Handbook:

Subtitle: Practical Tips & Insights To Help You Thrive In All Relationships & Build The Greatest Connections Of Your Life (158)

Claudia

I want to translate my book. From english to french. What are the steps? What are the tools i have to use? Thank you

Crystal

Hello, I was wondering if I have a topic that easily meets POC but there is quite a few books doing well, does this mean it is saturated already and in turn isn't a good topic? I'm also trying to niche it down to something a bit different than all the others but then I wonder if it could take it out of a good POC choice. Thank You!

Kurt

Hi Coaches, question on PDF edit software mentioned on several recent Q&A. A free PDF editor was mentioned, thought is was "I Love PDF". Is that the one? It says free TRIAL. Tried that one, but not good - it messed up the fonts, etc. Am I using the right one? Please repeat the URL, recordings don't show the chat. Has anyone else noted the same issues?

2nd question – coach Lynette said she creates ARC by combining cover and manuscript into a single doc then converting to PDF to send to FB Review responders. Question is this – does size matter? Meaning, this ARC file would be 11x8.5 word converted to PDF. Formatted manuscript is 9x6 trim. Does it matter if ARC is bigger than what the paperback trim is that goes out to the reviewers? Hope the question makes sense. Thanks!

Crystal

I am doing a book that will require some colored pictures inside. Do those colored pictures cost a lot more to make the book or is it not substantial?

<u>Yasmin</u>

My manual product ads are not doing that great, both in terms of impressions and sales. I have tried increasing bids but nothing; at this point I am thinking of changing categories and product targeting. I wonder if it makes a difference if I target products that are Ebook instead than paperback. Any tips?

Kerri

Do I need to begin getting reviewers in place before I publish my book? Is Pubbly (I think that's what it's called) the best way? What are your suggestions?

Mixon

How can I use Review Management Platforms like BookFunnel or Story Origin to automize the process of getting Book Reviews? Which one is best?

Mixon

Has anyone tried using Personalized AI Assistants to collect emails against a free copy download in Facebook groups, checking if they have reviewed the book on Amazon and follow up to leave reviews if not? Does anyone know if Replika or Conversica (AI Assistants) can be configured to do this?

Kerri

Please give me feedback about my book title and subtitle. Any changes, suggestions, etc?

Title: Chair Yoga For Seniors That Work

Subtitle: The Easy 10-Minute Daily Routine for Weight Loss, Flexibility, Mobility, & Mindful Living Even if You Have Health Concerns,"

Ed

which of these covers the best https://imgur.com/a/PX7RT3k

June

I am a member of AIA and I completed the 7-day challenge. I like that the 7-day challenge resulted in a published book because it is a proof-of-concept that following the AIA guidelines works. Now can I get the same proof-of-concept for the review, marketing, and sales process for my 7-day challenge book? I'd like to see how this process works -- even if it only results in a \$1 sale. I will continue to develop my 30k book and follow the tutorials, but can you show me how to fast-track the marketing and sales part for this short book? Thanks!

Zohra

Hi coaches! I've already submitted this question but couldn't attend Zoom at the last minute so if I may, I would like your advice and guidance on which book title would be a good one:

Anti-inflammatory Diet for Beginners Titles

Title 1: A- Anti-inflammatory Diet for Beginners Simplified: Easy Steps to Reduced Inflammation, Pain Relief, Improved Immune System Function and Increased Energy

B- Anti-inflammatory Diet for Beginners Simplified: Easy Step Guide to Pain Relief, Improved Immunity, and Increased Energy, Even if You're Busy

Title 2: A- Effortless Anti-inflammatory Diet for Beginners: Simple and Easy Step Guide to Reduced Inflammation, Increased Energy and Pain Relief Without Extra Effort (155 characters)

B- (The) Effortless Anti-inflammatory Diet for Beginners: Step-by-Step Guide to Reduced Inflammation, Increased Energy and Pain-Free Living Even If You're Busy

Kathy

I decided to try Karina's method for the free Facebook method - had decided not to use it since I have heard lots of people saying it doesn't work. Today was my second day posting and my question really got the responses! I must have 400 or more responses so far and they keep coming in. Overwhelming, but I will take it! I have been individually DMing answers for hours now. I read that 150 is the maximum amount of DMs we should do in a day. Is that true? Also - I read that it is best to change the answer script a bit because of the algorithms. Is that true as well?

On Friday I submitted my first question - got around 90 answers on FB. I DMed everyone and got around 12 people who answered and said that they would like to have a free book. I joined 35 groups - some are duds and others great. (as expected!)

Allen S.

Hello,

I have my first AI generated manuscript. After proofreading it through Grammarly do I have it edited first or humanizing it first?

At which point should I check for plagiarism?

Before editing and humanizing or after or both?

Thank you

Rachael

Hello Coaches! My KDP account is associated with my old Amazon account with my old address. I have a ton of interested reviewers who are acquaintances of mine (mostly my husband's extended distant family). However, many of them have sent me bridal shower gifts to the address I have associated with my KDP account. I don't want Amazon to flag this.

I do, however, have a new Amazon account (my husband's) that has my new address and is honestly my primary Amazon account. Is there a way to transfer my 7DC book and all its reviews to a new KDP account associated with my new address and new Amazon account?

Do you have any thoughts on this? Do you have any advice? I don't want to lose my 7DC book or its reviews, but I also think I really need to fix my KDP account so it's associated with my new Amazon account and new address!!

David

I am writing a book on thinking and success, is this acceptable for me to write?

- 2. I have two outline but need to know if these two can be merged other than generating many outlines that are wanting in one way or the other?
- 3. If there is some content that I feel is missing in the book can I add it manually?

Shiraz

Hi Karina! I watched your FB training vid on 4th June, and I wanted to ask a question. Right now, I've just chosen my topic 'life skills for young adults' that has met POC, and just as you advised I decided to go straight to the FB groups because I wanna get a headstart on the reviews. The thing is, as I was looking into some of them, I've seen that quite alot of other people are also advertising books of the same topic (basically doing the same thing as me). I understand the topic is quite competitive but does the fact that soo many other people post quotes, reference their books, etc mean people will get tired of seeing 'life skills' books and not respond to my posts in the first place? Sorry for the long question!

Paul

PoC is "Artificial Intelligence for Beginners" Competition stresses "easy"

TITLE: Artificial Intelligence for Beginners Made Easy

SUBTITLE: Fully Understand Al Basics to Effortlessly Enhance Your Career, Be More Creative and Boost Your Problem-Solving Abilities (173)

TITLE: Artificial Intelligence for Beginners Simplified

SUBTITLE: Eliminate Your Al Overwhelm, Boost Your Career Path and

Grasp New Technologies For an Easier Lifestyle (153)

Lyn

Hello coaches, can I have feedback on my title. I attended two webinars and asked them to give me feedback as well and this is my final draft.

(Title) Essential Roles of Dementia Caregivers

(Subtitle) A Comprehensive Guide to Understand and Address Physical Behaviors, Manage Emotional Moods, and Relate to Empathy Challenges (164)

I already made an outline.

Debbie

Coaches, I would greatly appreciate your feedback on the following 3 cover designs:

https://docs.google.com/document/d/14XhQIYghSd3q0KqO5bYksoiTVD0U_TDRyOYYmkloitw/e dit?usp=sharing

Patricia

Would you please help me choose a subtitle for my first 30k book, Easy Fitness: Chair Exercises for Seniors? I would greatly appreciate your suggestions. Thank you and God bless.

- 1. "A Path to Enhanced Mobility, Independence, and a Healthier Life through Safe and Accessible Home Exercises"
- 2. "A Gateway to Enhanced Mobility, Independence, and a Healthier Life with Safe, Accessible Exercises You Can Do at Home"
- 3. "Enhance Mobility, Independence, and Health with Safe, Home-Based Exercises"

Lyn

When I entered my title into my book outline it's feeding me Canadian demographics such as TeleHealth, a telephone triage. I should know that's Canadian because I was employed there. Do I leave it in? It's a good resource, or do take it out and put it as a reference.

Rachael

Hello Coaches! My KDP account is associated with my old Amazon account with my old address. I have a ton of interested reviewers who are acquaintances of mine (mostly my husband's extended distant family). However, many of them have sent me bridal shower gifts to the address I have associated with my KDP account. I don't want Amazon to flag this.

I do, however, have a new Amazon account (my husband's) that has my new address and is honestly my primary Amazon account. Is there a way to transfer my 7DC book and all its reviews to a new KDP account associated with my new address and new Amazon account?

Do you have any thoughts on this? Do you have any advice? I don't want to lose my 7DC book or its reviews, but I also think I really need to fix my KDP account so it's associated with my new Amazon account and new address!!

Marwa

Hi Coaches, Please provide your feed back on my Title/ Subtitle

1- Effective Insight to Win Breast Cancer Battle: Understand the Risk and Navigate the 11 Natural Proactive and Reactive Health Strategies to Optimize Detoxification Process and Improve Quality of life

2- Navigate Breast Cancer with Science Based Approach:11 Natural Steps to Clean, Detoxify Your Body and Take Control

Janet C.

Why do we need to go to private groups instead of public groups? Private groups seem harder to join (a lot say no spam or promos)? How do we ask to join the group? Are public groups ok to join?

Also, do I have to wait til I have 200 people (emails to send free book to) to publish my book? It is at my "Quality Stamp of Approval" now so my next step is to PUBLISH? I have posted (on fb) to about 70 groups, Direct Messaged to about 100 people, and have gotten 3 emails to recieve their free book.

When do I send these people their free copy of my book?

Also, should I be doing anything else right now? I'm just waiting on my book to get back, and working on my facebook stuff.

Thanks so much

Robert

I have finished proofreading my manuscript and checking for plagiarism. I am ready to format it, but it is only 62 pages. 32k+ words but only 62 pages. How do I get it to 120 pages? Isn't the sweet spot for page count 120-180?

Robert

I have completed Module 3 and I am ready to move forward but Module 4 is still locked. What is the time frame for unlocking modules?

David

I have been working on my book for hours and hours on the topic; Thinking and Success in the Publishing tool, I am content with the title, subtitle, and outline, which I generated 3 times and refined, by combining 2 outlines, and luckily the third came out good. I have generated the output of the introduction and the part of the first chapter, which is fantastic. Should I redeem the first manuscript credit and produce the book? In other words about what I hear the twins say is that I have to consult a coach on each step so I need to know if I can go ahead with my work

Aisha

Would you please comment on the title of my book. Thank you.

1. Surviving A High-Conflict Divorce: How I Became A Lawyer And Empowering Women

2. Breaking Free In A High-Conflict Divorce: How I Became A Lawyer And Advice For Women In High-Conflict Divorce

3. Strength In Struggle: Navigating High Conflict Divorce For Women

Ashley

Corrections to 3 book titles

1. The Zen Athlete's Playbook to Mindfulness and Mental Toughness

Step-By-Step Guide to Meditation Techniques that'll Build HIGH Level Confidence, Handle Setbacks, and Easily "Get In a Zone"

2. Unleash the Zen Athlete with Mindfulness and Mental Toughness

Simple Meditation Techniques to Develop a "DAWG" Mentality, Get More Laser-Focused, Dominate Opponents, and Use Setbacks as Motivation

3. Untold Stories of the Zen Athlete's Mental Toughness and Mindfulness

Quick and Easy Meditation Techniques to Develop a "DAWG" Mentality, Get More Laser-Focused and Never Crack Under Pressure Again

Georgia

Hi Coaches, I want to start by thanking you for your invaluable time. I fear I've stuffed up. I have been listening to Q&A playbacks, which led me to dive retrospectively into my POC. I've discovered that I haven't met POC after all. My POC is Nervous System Regulation, but I didn't pay close enough attention to the target market and ended up targeting mine to families. I have gone as far as creating the manuscript. I'm wondering if I can spin this because the topic can cover a variety of things. So far it's

Title: Family Guide to Nervous System Regulation:

Subtitle: Be Equipped to Reset, Manage Stress and Anxiety and Nurture Emotional Wellbeing with Practical, Proven Tools that Support a Resilient Home Environment.

Title: Family Guide to Nervous System Regulation

Subtitle: Be Equipped to Manage Stress and Anxiety and Break the Cycle of Reactive Responses with Proven Methods and Practical Tools to Help Reset and Create a Calm and Resilient Home Environment.

Katrina

I'm currently running 2 different book topics simultaneously within Publishing AI. Today I wanted to change the tone of voice on one aka. "BOOK 1", under that "Outline" section, however the outline provided was about the other book topic "BOOK 2", a topic I started anew in another project earlier in the day.

Is this something I can fix or is there something I can do to avoid this happening again?

Gail

https://drive.google.com/file/d/1uTqlUqvCslEVNP23eFOCULatiXOG3COJ/view?usp=sharing

Can you see our ASIN numbers on the attached link? This is pre-publication set for soft launch on June 29. We are assuming these will be our official ASINs once we launch. Correct? (We can't "schedule release" on the ebook so we don't have that ASIN yet.)

Several related questions:

- 1) Are we correct that when we make our review link to insert in all 3 formats that we use only the paperback one?
- 2) We want to go ahead with PS and get the links (and created QR codes) inserted and be ready if this is the case? Does that make sense?
- 3) Also, some of the book promo sites need the ASINs to schedule. If our assumption is correct... we can use these numbers ahead of actual publication. Is our thought process correct?
- 4) What is your recommended site to create the QR code for the review pages?

Brenda

Thanks, again! (NB "Personalized Nutrition", via an assessment in the book, is a key factor).

Title: Metabolic Health Roadmap (24)

Subtitles:

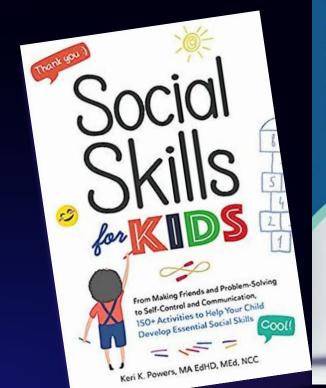
Step-by-Step Epigenetic Guide to Optimize Energy, Personalize Nutrition, Improve Sleep, Increase Calm, and Enhance Longevity (124/148 total)

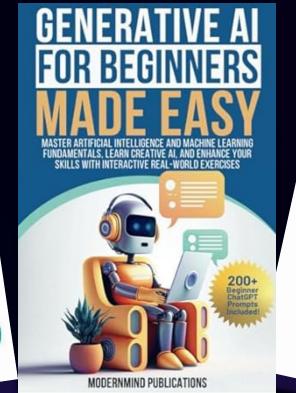
Five Simple Epigenetic Hacks to Increase Energy, Sharpen Cognitive Function, Cultivate Emotional Wellbeing, Personalize Nutrition, and Optimize Longevity (154/178 total)

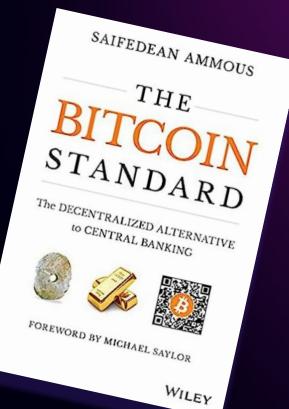
irene

From my customer research I've learned I need to include content that addresses a couple of issues. How do I prompt the AI generator to ensure it creates content in the manuscript to cover those issues?

Cover Intervention



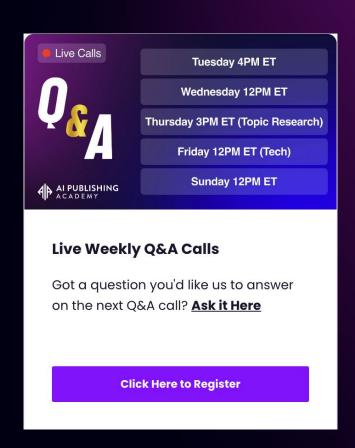




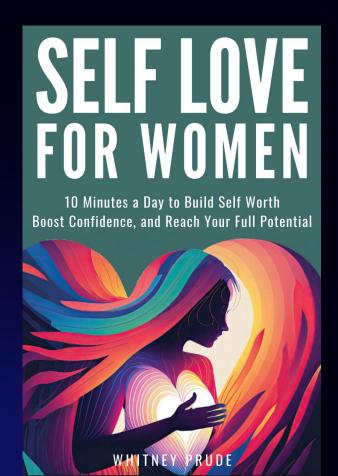
Cover Intervention Submission Rules

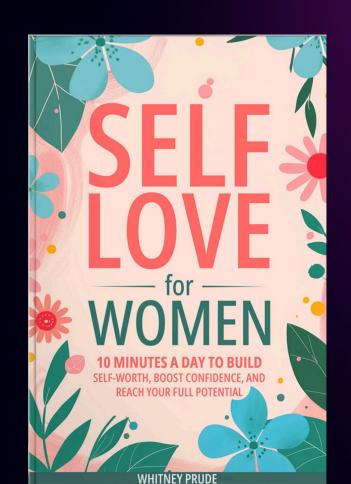
Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST



Whitney





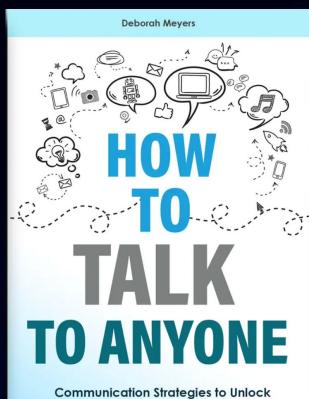
Debbie





Communication Strategies to Unlock Networking Skills, Gain Confidence, and Master Conversations for Social and Professional Success

DEBORAH MEYERS



Communication Strategies to Unlock Networking Skills, Gain Confidence, and Master Conversations for Social and Professional Success



HOW TO TALK

Communication Strategies to Unlock Networking Skills, Gain Confidence, and Master Conversations for Social and Professional Success

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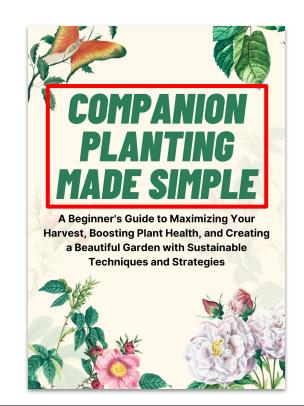




Part 1: Creating The Main Title

Key Elements

- The main keyword (book topic) **must be** in the main title
- It must be **crystal clear** what the book is about
- Should be different from other books already published



Part 2: Creating The Subtitle

Key Elements



Related keywords (3-5): What words are people searching to find a book about your topic?

- Benefits (3): What your reader WANTS to achieve by buying your book (desired outcomes)
- Copywriting: Beef up your book title with more appealing word choice and promises



Putting it All Together

Step 1: Come up with a main title using the <u>Book Title Cheatsheet</u> sheet

Step 2: Come up with a list of related keywords

Step 3: Come up with a list of the best benefits that appeal to your target audience

Step 4: Construct a rough draft title that incorporates those keywords and benefits

Step 5: Beef it up with some good copywriting