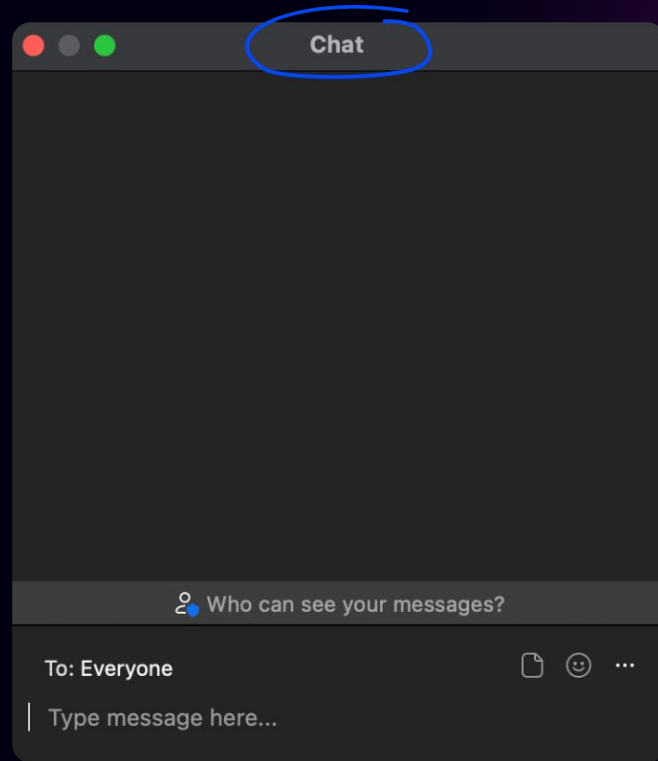


No BS Tuesday
March 25, 2025

● 2025

Change your chat settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

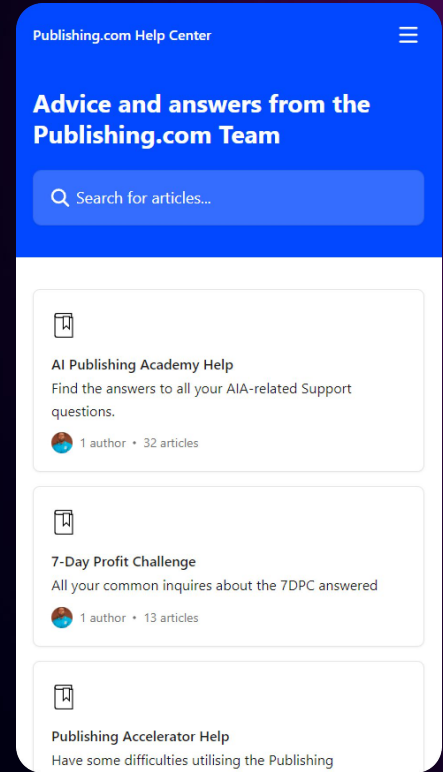
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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**We Have A New Book
Formatting Partner**

LET'S BEGIN!

Yacoba Quaye

Hey coaches! question about reviewers. I build an audience for a different business on facebook and so have friends and followers that I don't have a close personal relationship with other than commenting on each other's posts. Should I tell them they can read but not to review the book? What about friends or coworkers from 10 to 15 years ago who I'm not close with any more. Can they review the book? Thanks for your help!

Caesar Lee

What is the minimum word count required for a manuscript to be published? Thank you!

Barry Knowles

Please review my Title and Subtitle:

Anxious Attachment Recovery Made Simple: Step-by-Step Guide to Break Free from Insecurity, Overthinking, and Emotional Dependency to Build Trust, Inner Peace, and Lasting Love (175)

Shannon K

Question regarding Amazon ads - product targeting. In the course module when Brian was doing the live walkthrough of how to set up product targets he had the check box "expanded" selected. During the Dec 17, 2024, coaching call where Brian looked at a handful of students' ad campaigns, he recommended they change their individual product targets to "exact". Which is the recommended practice for manual product targets - exact match or expanded match? Thank you!

Diane Salman

Would it be acceptable to write a 33,000-word manuscript and divide it into separate volumes for individual publication, understanding that each volume may not contain the full 33,000 words?

Christina Rochelle

What is the most important question you had when you started.? What do you wish you asked?

Now that you have gone through the program, what question do you wish you had asked on Day 1?

sam

Does the request page for reviews go in the middle of my manuscript and again at the end. Do these pages go in before formatting?

Christine Grace

With regard to book subtitles, some coaches recommend four items (either two pains and two benefits or one pain and three benefits) in a list, separated by commas. In this case, I'm to be sure the last item in list is most powerful. Other coaches want to see pains and benefits PLUS a big, overall outcome, introduced with the word "to." And other coaches have instructed me to remove the "to" and just list the overall outcome as the last item in a list.

Why the discrepancy in advice? Is this just a matter of coaches' personal preference?

Christine Grace

I'd like to include one pain point, three benefits AND an overall outcome in my subtitle (i.e., five points total). I want to include all four pains/benes because ALL are key search terms. I want to include the overall outcome because none of my four points is more powerful than the others. I'm still within the 180 characters. Is four pains/benes and an overall outcome too much anyway? Shouldn't I try to include as many key words as possible within 180 characters, rather than removing a key word to stick to the "only four" formula?

Christine Grace

Would you please provide feedback on the following titles/subtitles?

Executive Function Skills for Teens

Proven Hacks to Beat Procrastination, Conquer Time Management, Master Goal-Setting, Ace Problem Solving, and Achieve Success in School and Life(179)

Executive Function Skills for Teens

Proven Hacks to Beat Procrastination, Conquer Time Management, Master Goal-Setting, and Ace Problem Solving to Achieve Success in School and Life(181)

Executive Function Skills for Teens

Proven Hacks to Beat Procrastination, Conquer Time Management, Master Goal-Setting, and Ace Problem Solving to Succeed in School and Life(173)

Noel McClure

Will you please share feedback with me about this potential title?

The Complete Guide to Money Management for Teens: Earn Money, Save for the Long- and Short-term, and Budget with Ease.

Barbara Roll

(1) Please give me feedback on the title options:

a. The AI Social Media Strategy: Grow Your Business Faster with Less Effort

b. The AI Social Media Strategy: How to Use Artificial Intelligence to Simplify Content, Accelerate Growth, and Win Online

(2) How do I give help off these calls? Is there an email? or chat? I do not find the 7 Day Challenge? Am I mean to set up a call?

Dave Ungar

I am seeking feedback for my Book Title (third time's the charm?). This is for my 30K book, and I have taken the feedback from the first two times I tried this to heart.

Main Title: "The Totally Epic California Travel Guide: Excellent Adventures Across the Golden State"

POC = California Travel Guide. Based on Feedback the last time out, I have kept "California Travel Guide" altogether. But I added a bit to it so it is not so generic, as there are already many books called "California Travel Guide" on Amazon. Plus, this title has a California feel to it.

Subtitle: "Hassle-Free Planning, Must-See Destinations & Hidden Gems—Perfect for First-Time and Returning Visitors!"

Thank you in advance for any feedback.

Mfon Archibong

Please review the following Main Titles and Subtitles and suggest the best option

Option 1 The Rewrite: Break the Rules That Hold You Back, Own Your Truth, and Build a Life of Purpose, Confidence, Clarity, Freedom, Healing, and Power

Option 2 Rewrite The Rules: Break Free from Limiting Beliefs and Build a Life Rooted in Truth, Confidence, Purpose, Freedom, Clarity, and Courage

Option 3: The Rewrite: Break the Rules That Held You Back, Own Your Truth, and Build a Life of Confidence, Purpose, Freedom, Clarity, and Power

Option 4 Own The Rewrite: Break Cycles, Find Your Purpose, and Create a Life of Freedom, Confidence, Alignment, Healing, Power, and Peace

CaliCouple Tony & Mary

Please review and comment: Book Title

<https://docs.google.com/document/d/1Vnz3Cby2JMgEcegIX3IfcX7sBMLDLLwSxGsv8FZRyVc/edit?usp=sharing>

Vince Chung

Hi Coaches,

I would like to seek your comments on the covers. Thanks.

The Emotional Intelligence Toolkit for Teens: Boost Social Skills, Manage Emotions, and Build Confidence for Academic and Extracurricular Success—In Just 10 Minutes a Day

<https://docs.google.com/document/d/16PI0nfxLHqp5PKwkKZ7StKel20AEABgvqDKaQu32u70/edit?usp=sharing>

Christine Padula

Please review my potential book covers:

When reviewing, please consider different combinations of the elements shown in each cover. For example, manilla color shown at the top vs blue/white gradient with or without clouds. I can ask the designer to try any combination so please let me know if you'd recommend mixing and matching any aspects of each or different colors!

https://docs.google.com/document/d/1-eGEEz6_IcqaTj44xtuNsCb_YH_EsZA867xR91HVeg/edit

Linda Smith

Can you please review these three covers - yes I am aware two have a misspelled word. Any advice would be greatly appreciated! Here is the link:

https://docs.google.com/document/d/13cF46ppxje0rjGzThFI9k_ft7Y1cSTcgYr9n5gcYIXQ/edit?usp=sharing

James Guzzetta

A. Size of book:

1. To save on printing costs, the course suggested 25K-30k words which should = 100-120 pages. In the last months, we've heard 30K-35K words, which is btwn 120-130 pages. Which is it?
2. Does all text count to = total words? FE: Overview, Preface, Intro, References, About the Author?

James Guzzetta

Hi Coaches, which of these subtitles do you think would communicate best?

1. TITLE: THE URBAN SHAMAN - Awaken your inner wisdom, strengthen your mental well-being, and discover your purpose through Ancient and Modern Shamanic practices.

2. TITLE: AWAKENING THE URBAN SHAMAN - A guidebook to inner wisdom, mental well-being, and purpose through simple practices in Modern Life

Kelly Stamper

Please review the following title! Thanks!

Unleash Your Digital Marketing Power

A Beginner's Guide to Sell Online, Build Loyal Audiences, Turn Clicks into Cash, & Outshine Competitors While You Sleep

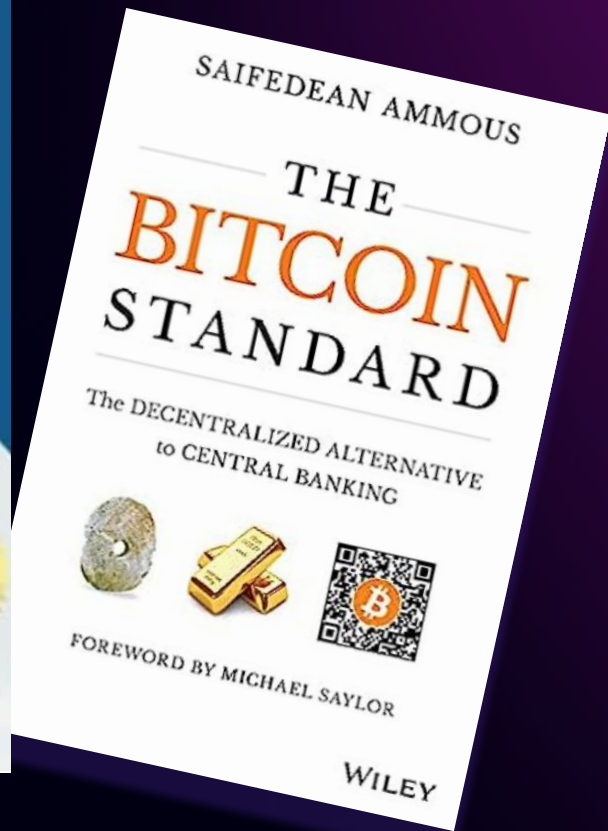
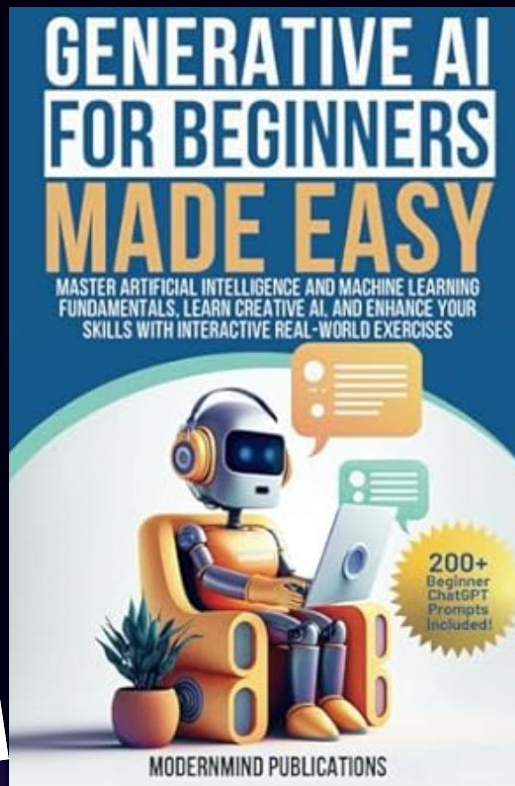
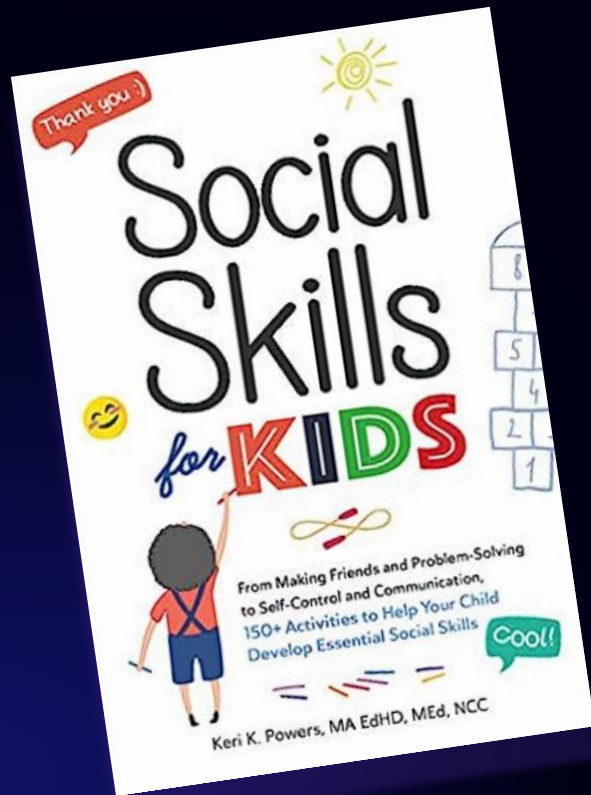
Total Characters With Title: 154

Renee Lloyd

I would love to have your feedback on my book covers.

https://docs.google.com/document/d/1FCNDCGhVhACqjeoSEOyztzZ0mAAA-9_irfYRX97XEg/edit?usp=sharing

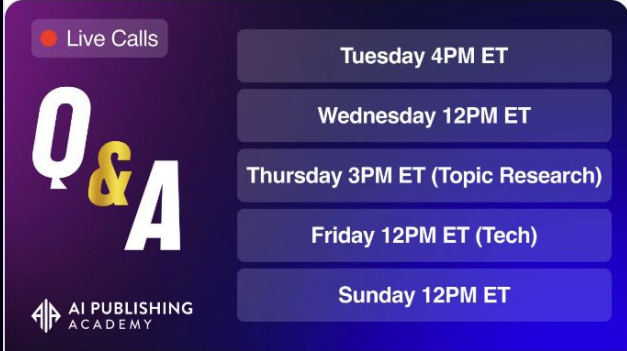
Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



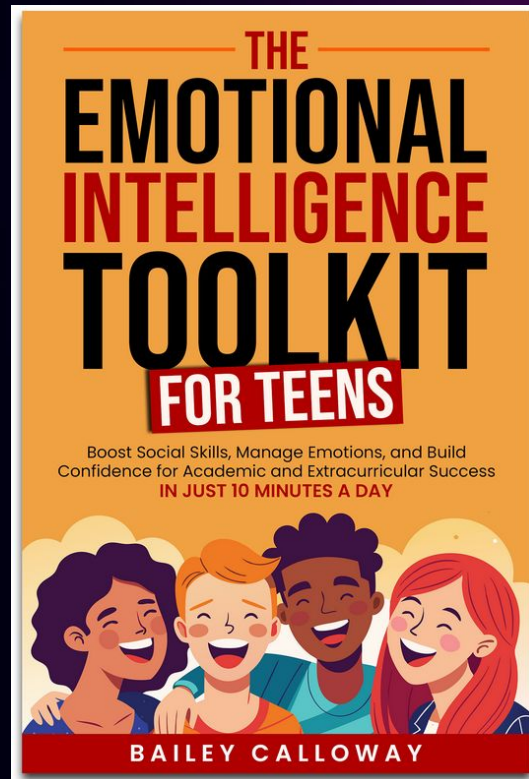
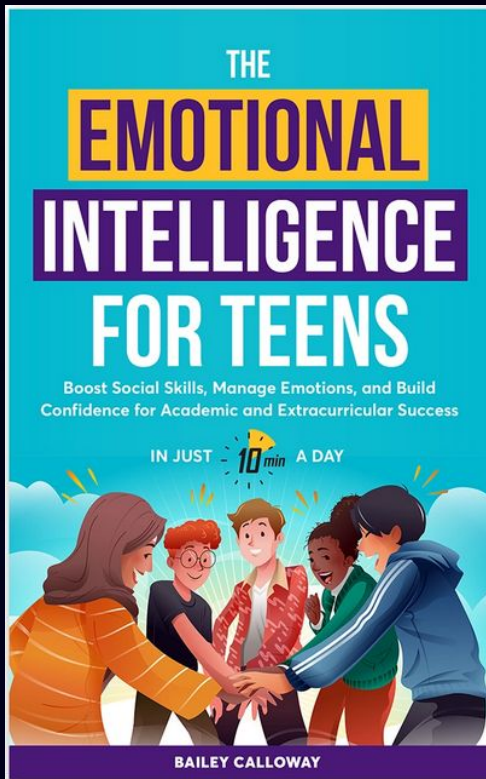
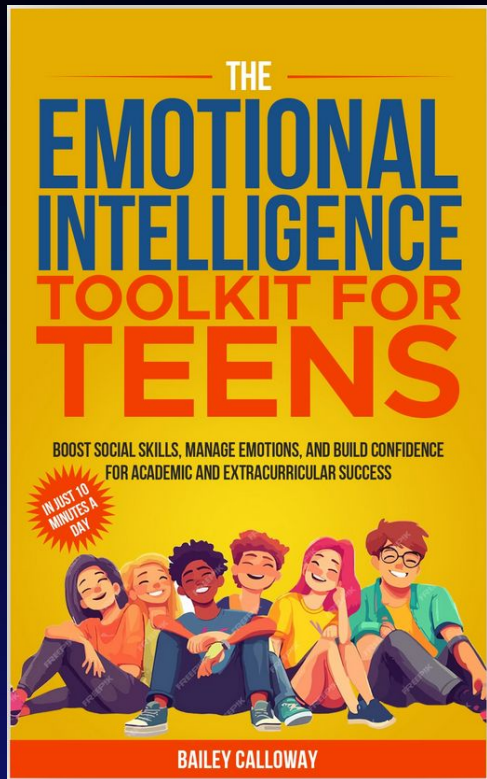
The screenshot shows a promotional graphic for 'Live Calls' with a 'Q&A' logo. It lists five sessions: Tuesday 4PM ET, Wednesday 12PM ET, Thursday 3PM ET (Topic Research), Friday 12PM ET (Tech), and Sunday 12PM ET. The AI Publishing Academy logo is at the bottom left of the graphic.

Live Weekly Q&A Calls

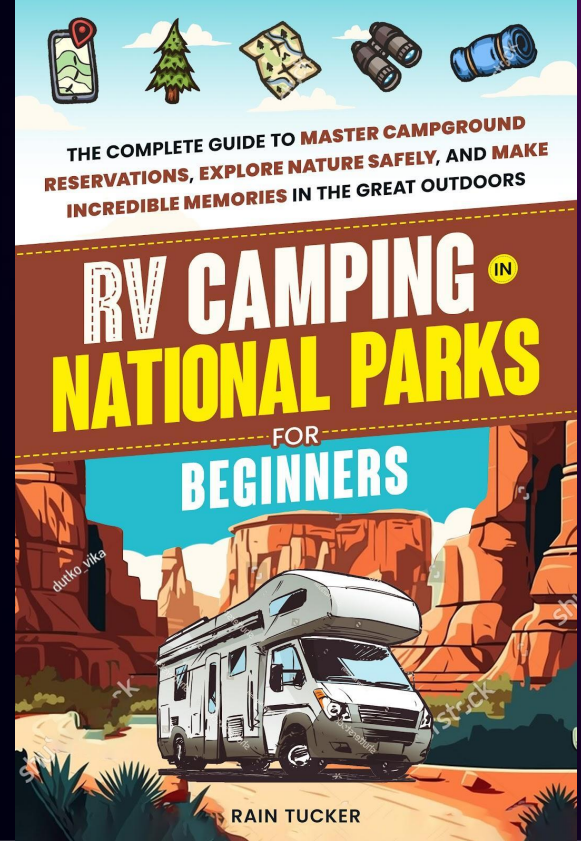
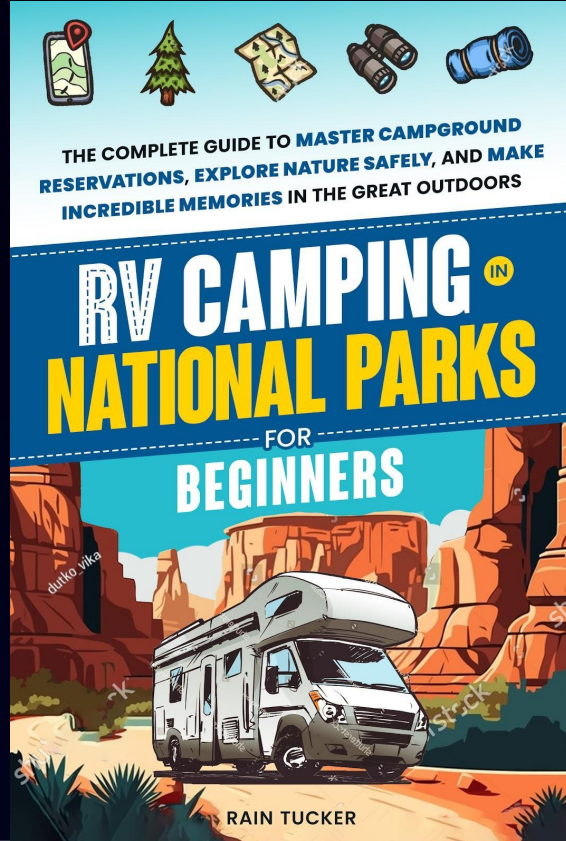
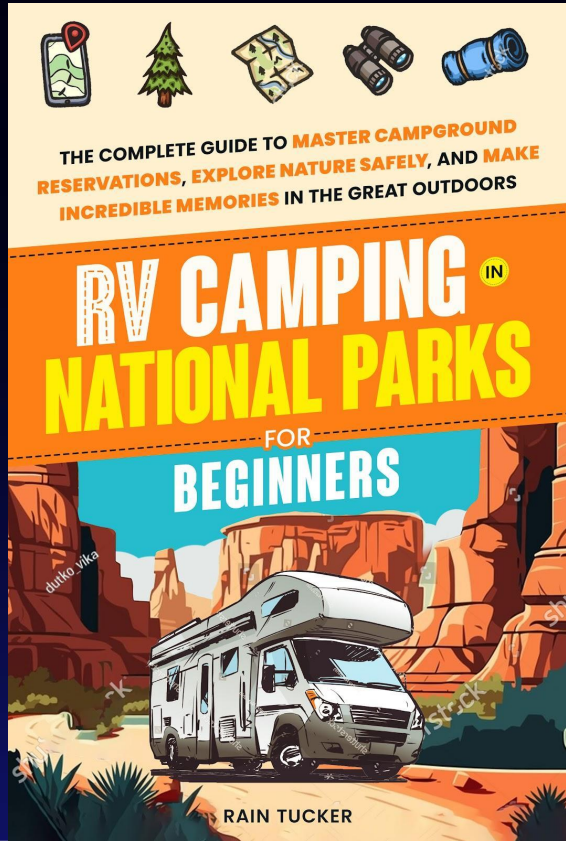
Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Vince



Christine



Linda

MAKE AI

WORK FOR YOU

A Beginners Guide To Simplify Tasks, Master Fundamentals, And Embrace the Future With Your Knowledge Of Artificial Intelligence



Chase Dunn

MAKE AI WORK FOR YOU

A Beginners Guide to Simplify Tasks, Master Fundamentals, and Embrace the future with Your Knowledge of Artificial Intelligence



Chase Dunn

MAKE AI WORK FOR YOU

A Beginners Guide To Simplify Tasks, Master Fundamentals, And Embrace The Future With Your Knowledge Of Artificial Intelligence



CHASE DUNN

Renee

Stress-Free INTERMITTENT FASTING *for Women*

50+



The Fast and Simple Way to Burn Fat,
Stay Energized, and Improve Your Heart Health
Without Stress or Starvation

R.S. LLOYD

STRESS-FREE INTERMITTENT FASTING

FOR WOMEN OVER **50**

THE FAST AND SIMPLE WAY TO BURN FAT
STAY ENERGIZED, AND IMPROVE YOUR HEART
HEALTH WITHOUT STRESS OR STARVATION



R.S. LLOYD

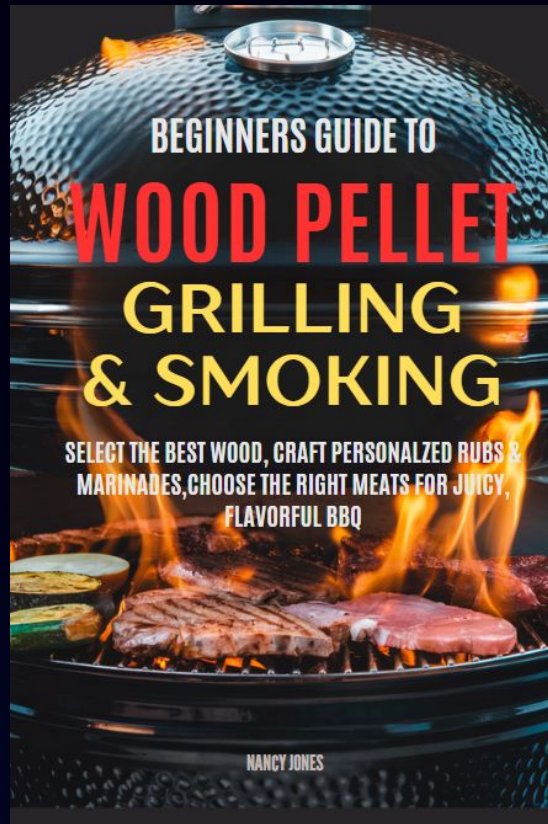
Stress-Free INTERMITTENT FASTING *for Women*



OVER
5
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R.S. LLOYD

Nancy



Gloria

