



AI PUBLISHING
ACADEMY

WEDNESDAY WINNING STRATEGIES
October 25th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

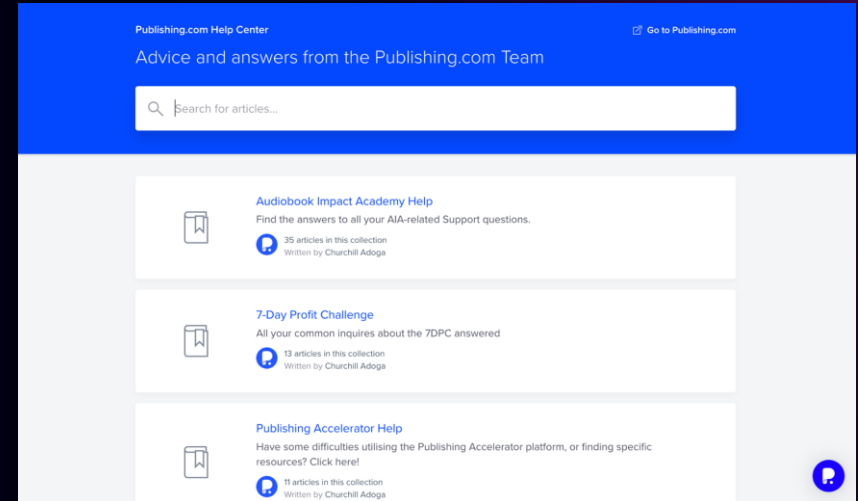
Most Frequently Asked Q&A Questions:

Visit our Help Center

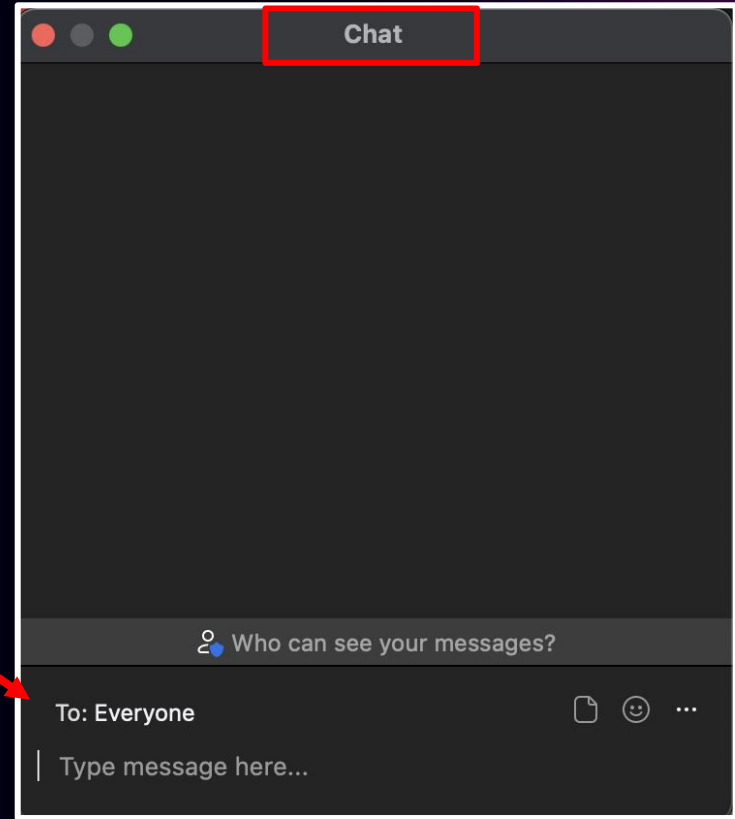
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - October

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

PRINTREADY10

Students get **10% off** Formatting Package.



COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



What Were Your Wins?



Let's Begin!

Elizabeth L.

Book Topic: Strategic Leadership in Complex Industries

From my analysis, of the eight books reaching the quantitative goals, three match the qualitative goals.

Since it is only three, and the total market size is ~\$40k, do you believe this is a suitable topic?

Paulette

Hi Brian! Last week after the call, I followed your helpful advice on my ads. Lowered the bids on the Auto High and Manual Product campaign, and turned off the expanded match and added the same ASINs as exact match instead.

ACOS hasn't gone down at all on the Manual Product campaign (88%) and is still a bit above 100% on Auto High (better than 178% at least, so I'm thankful for that!). I'd really appreciate more feedback from you if you are willing to help me further, please. If so, which dates would you need data from? I made the changes on October 17th. I'll be here in the call so could submit the info in the live Q&A box. Or if you'd prefer, would it be better to wait till next Tuesday, if this is not enough time and data to analyze properly?

Patricia

I've finished Modular 2 and believe I have my book topic. Where do I go from here? When can I expect Modular 3 to be unlocked?

nina

i am stuck on module 2 to do list. Most of the items there, i don't know where to get them. Are there links? it says i can't on till i complete the task. Please HELP!

Nina

Can i add my friend to a book as an author?

Jill

I keep getting messages like I haven't signed up and paid but I have. Also, I thought I was going to have access to the beta AI writing software?

Christine

in Module 3 customer research, would I have POC for a book before using ChatGPT to help me research or should I just go through the motions in order to learn before creating my first 30,000 page book? I have an idea for the book I want to write but have not checked for POC yet.

Carol

My Manuscript is about finished and my illustrator has started drawings of the herbal plants. I want to have each plant named in a caption below its illustration. Who would I ask to do that? Would that be the formatter's job? Would I give them the names for each plant and have them insert them below the drawings?

Kathy

How do you access the action items ? I get an error message when I click on them that address is not valid unable to open document

Kitty

Can you please have a look at my title and subtitle about menopause? Should I remove the word holistic? Thank you

Title: Mastering Menopause

Subtitle: Your Holistic Guide for a Whole-Body and Mind Approach to Rediscover, Renew, and Reclaim Your Best Self"

or

Subtitle: Your Holistic Guide to Emotional Harmony, Hormonal Balance, Renewed Confidence, Joy and Vitality

Debbie

Very new here. Question: How do I clear the Topic Research sheets when I want to do another Search?

Jo Ann

What is the best strategy for selecting categories for your paper back and ebook?

kerry heywood

what would my file or files look like to upload to KDP.....is my cover in one file and the book itself in another and what would the file be.....JPG, PDF, or other.

For LCB do I do the same review method to gather reviews.....

Selin

Hi coaches,

My book is live and I had a free promo day so far and promoted it so much. I haven't started ads yet. I'm noticing I'm getting mostly ebook sales right now. How can I get more interest to get those paperback sales? Any suggestions? Thank you!

Mike again

I need guidance thru the creating a personal DM link phase of the process. The cheat sheet is for people who already know how to do it. I need a human tutorial.

Thanks.

Kathy

Did you open all the accounts recommended by Prime Corporate Services?