

**WEDNESDAY WINNING
STRATEGIES**
September 25, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

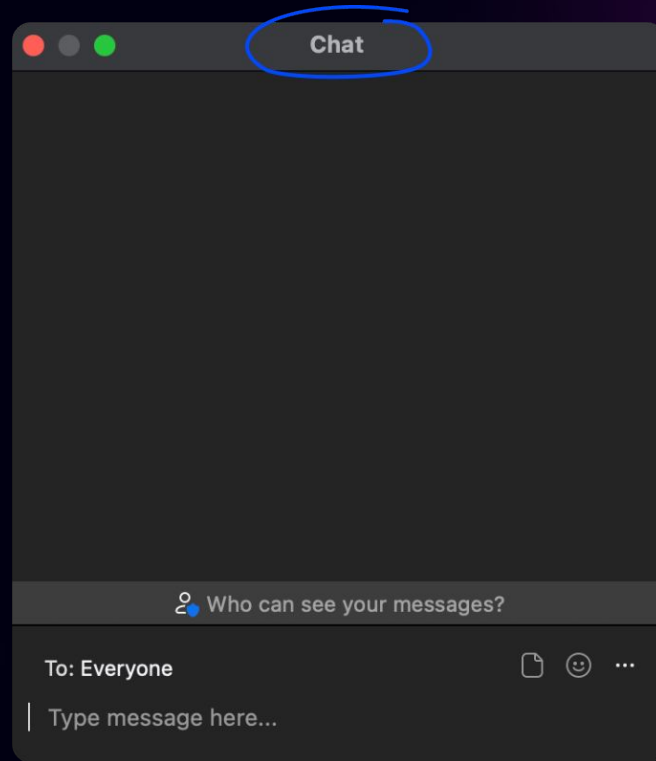
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



GETREVIEWS

Students get **10% off** Review Package!



FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to support@publishing.com

What Were Your Wins?



LET'S BEGIN!

Terri

My question is about ads. I have two manual keyword ads on one book, and neither has resulted in sufficient impressions or sales. The first was initiated on 7/28/24, and the second was initiated on 9/13/24. What are my next steps?

Jenny

Hello! I just received my Quality Stamp of Approval video for my first book! I got great advice on how to improve my title. The following are updated title, please advise!

OLD TITLE

Herbal Remedies for Modern Living

subtitle: A Stress-Free Beginner's Guide to Boost Energy, Alleviate Pain, Improve Sleep, And Enhance Overall Wellness with Natural Medicine

NEW

Herbal Remedies for Beginners

subtitle options:

(1) Easy-to-Use Herbs to Relieve Pain, Boost Energy, Sleep Soundly, and Improve Overall Health

(2) A Simple Guide to Relieve Pain, Improve Sleep, and Boost Overall Wellness with Medicinal Herbs

tongtong

How to put the food mune and pictures in the book, I am almost finished Full Manuscript, but the problem is how to put the pictures and recipes in the book

Shannon

I am looking for some clarity around the issue of workbooks. I am wanting to make a companion workbook to augment my 30k book however I was reading KDP guide to content quality and it explicitly states that companion workbooks are prohibited. See the link and scroll down to the bottom to the heading "Companion guides

https://kdp.amazon.com/en_US/help/topic/G200952510

Yet I go on to the amazon shopping website and I see TONS of companion workbooks for sale? My question is, would it be risky to create and publish a companion workbook? Would you provide some insight? Thanks

Adesola

Can I get help with my book Title please. This is my second 30k book

- 1) Social Skills for Teens, essential skills required to build confidence, foster resilience, time management, effective communication and personal growth in work and business.
- 2) Social Skills for Teens: essential work skills required to build confidence, foster resilience, effective communication , time management and personal growth.
- 3) Social Skills for Teens,

Essential skills for building resilience and confidence, effective communicating, time management and personal growth at work.

Please advise Q&A session to attend.

Mimi

When promoting to a Facebook group to get reviews before book launch, should I go for PRIVATE or PUBLIC groups? Or both?

Arla

How do we upload our own illustrations?

Arla

How do we upload our own content for a low-content book?

Steve

https://docs.google.com/document/d/1vSV8QWUoUMZLhgE_gxxEcYrOnTXlolfJP_T0uK45nFY/edit?usp=sharing

Jia

Hello coaches, here's the revised version of my subtitle from last week:

Ease into an intuitive beginner friendly style of learning, master the pronunciation of Mandarin Chinese with PinYin, and learn basic vocabulary through inspirational idioms

My title is: Jia's Chinese Language Audio

To clear up the confusion from last week, I wrote and narrated the book with my own voice before joining AIA. I'm an actor, so I was able to record it myself, without hiring anyone on ACX. I have not published anything yet. I cannot change the title easily because it's mentioned throughout the recording. This is why I'm just working to edit the subtitle. Thank you for your help!

Brian

I have a topic (that I really like) that passed the POC (barely), but one of the books that showed up in KDSpy is almost EXACTLY the same thing as the book I was going to write. The other book is doing well (\$2,000/mo.). But I'm going to be in DIRECT competition. How big a deal is this? The author is similar, he has a Ph.D.s and so do I (in the same field). It's hard to imagine my book not having a huge overlap of content. I'm worried about proceeding.

Janet C.

So, I published my paperback book (30k) and now I am trying to do my ebook. In the paperback book the TOC has sub headings in it. So I need to have a "live" TOC for the ebook. How do I fix this? Do I delete the original TOC w/ the sub headings and then make one with just the chapter headings and pg numbers? How do I get it to be interactive? The instructions I got from KDP were to highlight the chapter titles and click on HOME PAGE. I am on a Chromebook and I do not see any HOME PAGE. (This is of course all being done in my google docs). I am technically challenged so an answer that I can understand would be great...Another words, Please explain in detail. The only "headings option is under the "Normal Text" button. And should the chapter headings be showing up in a blue color?

George

Could we see book covers that you all have done?

Arla

When using drawn illustrations, is the best results with scanning or photographing them?

Laurette

Some help deciding between two cover designs.... I'm torn... Not sure how to submit them here...

Laurette

So now my manuscript is pretty much ready to send for formatting but how do I copyright it?

Back cover is done by Fiver right? After I get a description together... Then what's the next step???

Nicole

I have been creating the outline for my first book using Publishing.ai.

The software has been excellent and using multiple generations for the outline, I now have a lot of amazing content that would fit wonderfully into my topic.

It's too much though. I intend to split the content into two books as there is easily enough to create 70-80k words.

My question is, is it reasonable to simply have Volume 1 & Volume 2? Or should I try to split the content more specifically to have two distinct book topics?

Anthony

I have tried 50 different topics using KDSPY and I have not found proof of concept yet

Lee

Coaches, I've just finished my 30K book and have been using the Facebook review method for several months. I've participated in over 40 groups, posting quality content and engaging with members. Recently, I followed a coach's advice to ask questions in my posts, which has significantly improved my responses.

I've listed my free book offer in over 30 groups, but so far, fewer than 30 people have requested a copy.

My question is: Should I wait for more early reviewers before launching? Is there a minimum number of early reviewers I should aim for before moving forward with the launch?

Chris Rosenberg

Can you review my cover designs. I also have my competitors in the sheet on tab 2. Part of my issue is that I dont like any of my competitor designs lol. Thank you!

https://docs.google.com/spreadsheets/d/16lz9dszbkn_68iincqzuZXnwgp3fmP0LCmJbgZQ1tE0/edit?usp=sharing

Mai

"The 5-Point Blueprint to Stress-Free Retirement: A Simple Guide to Financial Freedom, Health, and Fulfillment" I would like to know if that is a good book title and sub-title. another question, can I do POC on new releases best sellers books? I found 3 books that just release and doing extremely well on motivational self-help. those 3 books are POC, 16-10 reviews with \$5k or more