



AUDIOBOOK
IMPACT ACADEMY

LIVE Q&A CALL

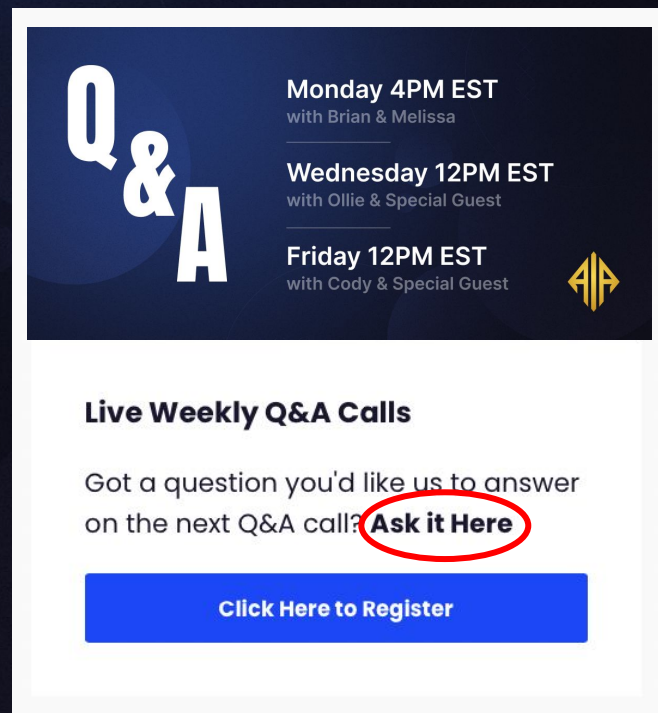
WEDNESDAY WINNING STRATEGIES

April 26th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a promotional graphic for AIA's Q&A Time. On the left, the letters 'Q & A' are displayed in a large, white, stylized font. To the right, the schedule is listed: 'Monday 4PM EST with Brian & Melissa', 'Wednesday 12PM EST with Ollie & Special Guest', and 'Friday 12PM EST with Cody & Special Guest'. The AIA logo is in the bottom right corner of the graphic. Below the graphic, the text 'Live Weekly Q&A Calls' is followed by 'Got a question you'd like us to answer on the next Q&A call?' and a red circle around the text 'Ask it Here'. A blue button at the bottom says 'Click Here to Register'.

Q & A

Monday 4PM EST
with Brian & Melissa

Wednesday 12PM EST
with Ollie & Special Guest

Friday 12PM EST
with Cody & Special Guest

AIA

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



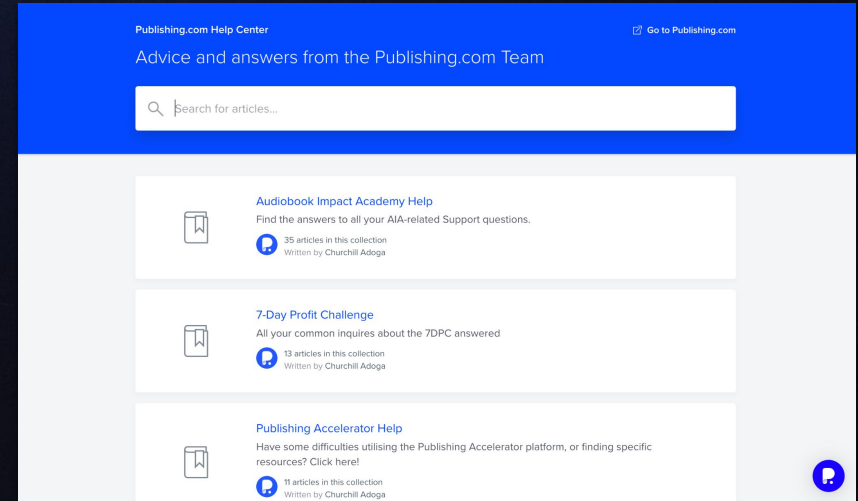
Most Frequently Asked Q&A Questions:

Visit our Help Center

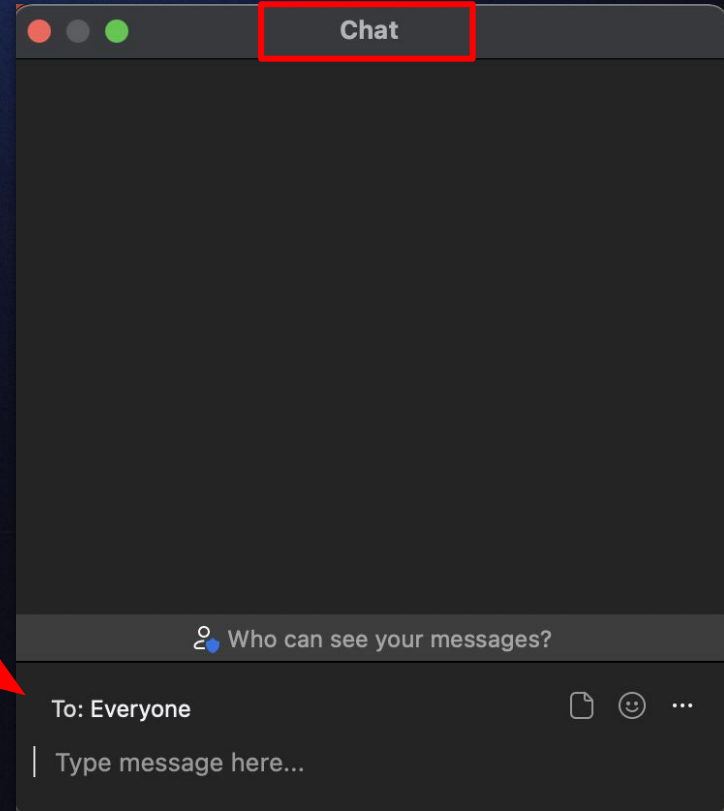
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



Please use best practices for the chat. Keep it clean, publishing related and no self promotion.



PS Monthly Discount - April

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BESTSELLINGAUTHOR10

Get **10%** off your next author bio package.



What Were Your Wins?

Nicole-

- Draft of new book ready on KDP
- Color images added to Lead Magnet
- Book is with the TUW writer
- Audio Code Swaps

Stefan-

- Getting Narration done prior to Launch
- Emailing ERT and setting up email sequence
- Pubby to bank snaps for reviews



Let's Begin!



Ryan

How do we use KDSpy in incognito mode? All of my extensions aren't active in incognito mode. I use Brave browser.



Ryan

In expert-knowledge-type-niches like psychology, and mental-health, how do we assert authority on the subject without a Phd or Psychology Degree?



Ryan

How can we make sure that the ghostwriters we hire are equipped for the topic we are putting forward? And how can we select a title if we don't have a reservoir of knowledge to draw from on the subject?



Walt

Hi Mentors! I am a newby here and trying to get my feet wet. RE: 7 Day Challenge, since we are not required to review the modules beyond the first one, do I need to do other things to begin my business like registering as a business or opening a bank acct, etc? Or just creating my own book for publication regardless of how "green" I am just to go through the motions and experience the business of publishing? Thanks!



Walt

RE: 7 Day Challenge, I am thinking of writing a short "Children's Educational Story" that I believe would be entertaining and humorous for parents to reads to their kids and learn a lesson too. Would this be okay, even though it may not be a very sought-after topic or popular with the masses? Thanks.



Marissa

I have 119 reviews and rating but only 21 written reviews. Will that all count toward the goal of 100?



Marissa

How many audiobook reviews should be the goal? How many should be written versus ratings?



Marissa

If I have a complimentary workbook that goes with my 30K book, will the reviews with the 30K book be transferred to my workbook? Or will I have to start over with those workbook reviews?



Marvin

What is the process for getting your book cover measurements? Who do you give those to? When do you do it? Why is it important? Where do you post it? What is it for? Thank you!



Gabrielle

My 2nd to last call i was told i got a free extra coaching call. I had to give a review but forgot the website they told me, can you remind me ?



Selin

Hi Nicole, (sorry Stefan- your awesome but I need a female view on this). I may not be on the Wednesday call, so posting this ahead of time.

Below is the link for my book cover I've made edits on. The title is still being edited, I have to include "mothers" in the subtitle. I may also add a sticker "Unlock 21 Essential Oils Guide Inside" as the lead magnet. Can you let me know what you think of the background and also the title options? Thank you so much for taking the time. You've helped so much in this process of my first 30K and sorry for any bother. I greatly appreciate this.

<https://docs.google.com/document/d/11ISeEbB5Kw-WpD8b0ARXU8oSSz4dyS6K7l4ve1EOc4/edit>



Sandi Hoffman

I cannot seem to get into the private group. The JOIN button is not available.



Lauren

Coaches - Please tell me your process in executing your Facebook form ad leads to reviews. You get the reviewers into your email list through the ad. What sequence do you use, how often do you follow up, how many days between emails, and what do you include in your emails? Also, is this the only way you use, or do you also use Messenger to get reviews too.

Thank you so much



ron

What is your experience with doing puzzles? Have students done these before? Do they sell, too over saturated, are they worth the effort?



Amanda

Should your success call be individual, or should you and your partner attend one together?



catherine

Hi Coaches! I am about to finalize my book, and i wanted to get feedback on my subtitle and book cover, both below.

thanks!

Title: Core Life Skills For Teens

Subtitle: Avoid the overwhelming anxiety of the future with these 46 life skills that will help you build your personal independence, manage your money, build great relationships, unlock your full potential & get a head start in life.



Nancy

What is the average length of time to create a book?



Joan

Hi, I'm launching my book on Thursday. I can't find how I add the "Look inside" tool to my book.

Also, I have a pen name. Can I use a photo of myself or do I have to generate an AI-generated photo?



sharon

Which title would work best?

Mind Control for Teens: Empowering your mind, defining your values, and building strong relationships.

A Teen's Guide to a successful life: navigating the meaning crisis, setting boundaries, and cultivating positivity- building a Life of Purpose, fulfillment, and Success as a Teen.

Mental Skills for Teens: 9 Focal points to boost your confidence, achieve your goals, and lead a fulfilling life!



Kyrie'

When creating my book title, using the auto-suggestions from Amazon and Audible, this would mean I need an Audible account correct? In order to get on there and search up topics to find keywords.

(sorry if it sounds like a dumb question)



Marissa

Do you need an ISBN for the following: audiobook, ebook, paperback and hardback?



Jaime Lizotte

This may get answered in one of the trainings, but since I am just starting I am still curious to know. I have never sold on Amazon before, so will you assist me in getting setup to sell my audiobooks as well as paperbacks, etc.? Is that all part of the training?



Jaime

How long does it take to publish a book - from start to finish?



Jaime

I am on the 5th lesson of the first module and working on my routine - however, I work FT as a senior executive at my company, so I am busy Monday through Friday. How do you suggest I go about setting a routine if you suggest having 2 days off a week? Is it still possible to be successful in this business with a FT, demanding career? I am looking to transition out, so I am more than willing to put in the time, but also don't want to burn out. Do you think 1 day off is enough at the beginning?



Linda

Please review covers

<https://share.icloud.com/photos/064ZV0PWOBg57n4NnY8T7m7dw>



David

I've been grappling with the subtitle (which I've forwarded before) for several weeks for this book. Can you tell me which of the following two you think is better?

Gut Health Simplified!

7 Gut Health Hacks to Making Peace with Food, Achieving/Improving Mental Clarity, and Becoming the Healthiest Version of Yourself".

OR

Gut Health Simplified(!)

7 Gut Health Hacks to Making Peace with Food, Improving Mental Clarity, and improving your overall health from the inside out!



Larry

Where can I get help understanding how to do the full range of questions on the customer research sheet.



Hina

Choosing my book topic between self love and love relationship or a mix of both



Penny

Hello Coaches,

Can I get some feedback on my book title?

Inner Peace Comes from Somewhere: Free Yourself of Self-Doubt, Break the Pressure to be Perfect, and Finally Love Yourself

Any help would be very much appreciated. Thank you.

