

# Action Takers Tuesdays!

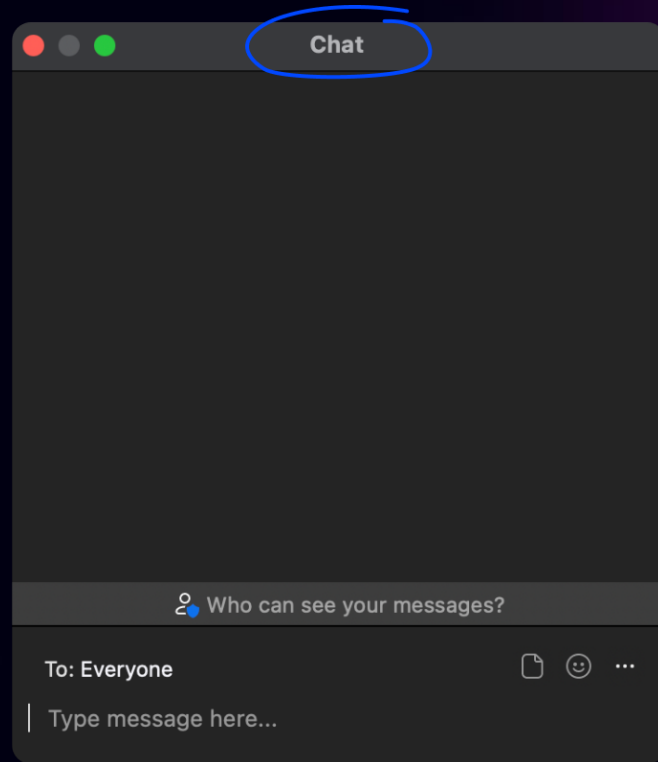
## December 26 2023

● 2023

# Welcome to the Publishing Family!



Change your chat settings to "Everyone"



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

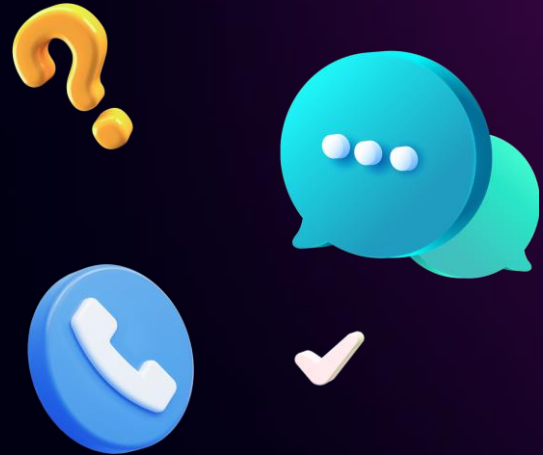
**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

**There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.**

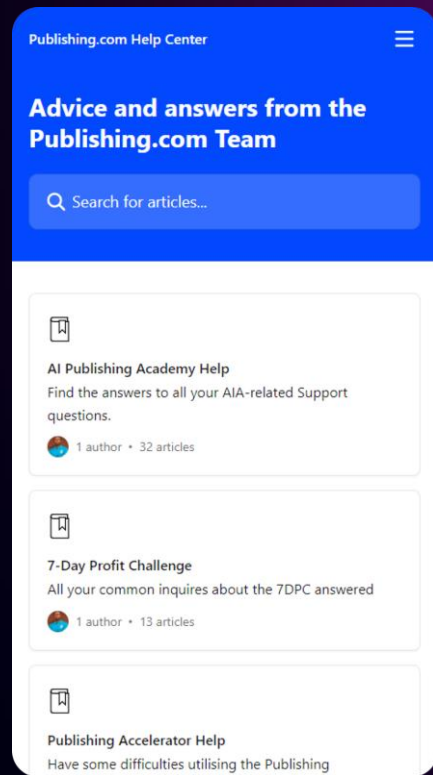
**We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.**

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**TENOFFALL**

Students get **10%** off ALL packages!





**LET'S BEGIN!**

# Thought Of The Day

**This too shall pass.  
It might pass like  
a kidney stone,  
but it shall pass.**

# Did you achieve last week's goals?

Brian

- Enjoy Christmas - Yes with Covid

Karina

- Vacation



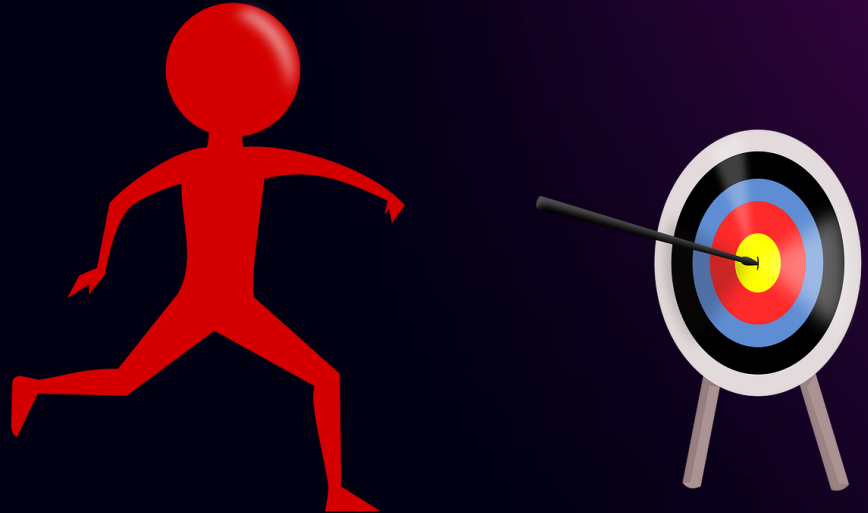
# What are your goals this week?

Brian

- Get books ready to publish for Jan 2024

Karina

- Vacation



# Jim

I think this is more of a Wednesday or Friday question. If my book contains pictures or sketches, do I supply them or does the ghost writer? My topic centers around exercises. If the ghost writer supplies them how much extra will this cost?

# Mark

What are your thoughts on using the name of a Movie Character (not the actor) as my Pen Name for my high-content non-fiction book? I checked and it is Not copyrighted. The character's name evokes images of physical resilience – fitting for my niche. Depending on the specific name, could it work as a creative persona? (using my actual background bio, which includes real-world experience in my niche). Or might it be considered low in credibility (as a fictional character) or less than ideal in general? Perhaps I could spell the name slightly differently. Thank you, Mark.

# DONNA

Please evaluate this title, which is not for my 30k book, so may not have POC:

Prayer Watch Blueprint: A Convenient Referenced Handbook To Make Your Limited Prayer Time Powerful, Meaningful and Concise Even If You're Inexperienced or Doubtful Of Your Prayers' Efficacy

# Kurt

Hi coaches, first, apology if this is a duplicate. I thought I sent this in a couple days ago and was not able to attend the calls. Going back over the recordings, I don't find it.

1. So here's the question concerning Pen Name. I think I did not understand how to set this up. I wish to publish under a PN, so I created completely separate FB and GMail accounts for CW Ashworth. If that correct, or how should I have done it?

Or is the Pen Name like a sub-account of me?

2. For purpose the Review Method DM, please just outline how that should work CW has a profile now, as do I. As him, I made a post on his FB with the link to his profileID. That message showed up on his FB, but not on his Messenger.

I never did this before, and am trying to learn and do it properly. Thanks for your help and patience. Cheers!



# Alex

my subtitle is a little long. Does it have to be on the book cover? I was thinking maybe I should just put my title on the cover and leave out the subtitle. I saw other popular books do that on amazon. Can I do the same?

# Mel

Is it ok to leave reviews for Pubby books from the same Amazon account as my KDP account is registered on? Or is this something Amazon can flag?

# mark

Wondering if my title and subtitle are strong and ready for to go to the next step of outlining

Topic: Simple pregnancy guide for new dads

Title: Pregnancy Guide for First Time Dads:

Subtitle: Understanding Pregnancy with Practical (Preparations or Insights) and How to Strengthen Connection and Intimacy with your Partner

# Jason

In Urban Writers, where would you put your questions to applicants for the hiring process? In the Customer Notes or Customer Requirement section? Sorry if that got covered in the training

# Jason

Me again. I have just two applying on Urban Writers for my book, but I already like one of them. Would I be acting too hastily if I went ahead and hired her? It has been up for just 3 days and I wonder if people will start applying after the holidays are up. Should I wait and see what happens?

# Leona

I enrolled last week & I'm Canadian. Will I be selling my products on Amazon.com or Amazon.ca? I've completed the first 2 course modules but nothing addresses this topic—only how to enroll with KDP and ACX if you're Canadian. I'm hesitant to do any further topic research on Amazon.com if the POC for my topics may be different on Amazon.ca. Please help! How should I proceed with the course? Thanks in advance!

# Leona

I've finished Modules 1 & 2 and think I've found a great topic with great POC (KDSpy shows 10 books that are for sure about my specific topic that have less than 150 reviews making more than \$500/month. In fact, the average monthly \$\$ earned for these books is \$7367!!). However, these books are about a very technical topic and have 300-450 pages on average. I know we're aiming for a 30K word, roughly 150-page book. Should I keep looking for another topic? Or could this work?

# Allison Hahn

I created a journal in Canva. It is currently in the Canva format "8.5 x 11 book report." With the print ready PDF work in KDP? What Canva formats are best for journals in KDP?



# Mike

Ebook is live. Paperback is due out this weekend. Not sure on getting facebook ads. Not certain how to leave "posts" on my FB page. Which one? Mine or one created for the book?

# Anne

Dear Coaches, I want to use images for my 30K book from Pixabay. I believe that the images are royalty-free. Have you heard of this website or used images from this site? Would you advise if I can use the images from this site for my book? Also, I will need to add the website in the image reference section of the book. Can you please advise? Thank you.

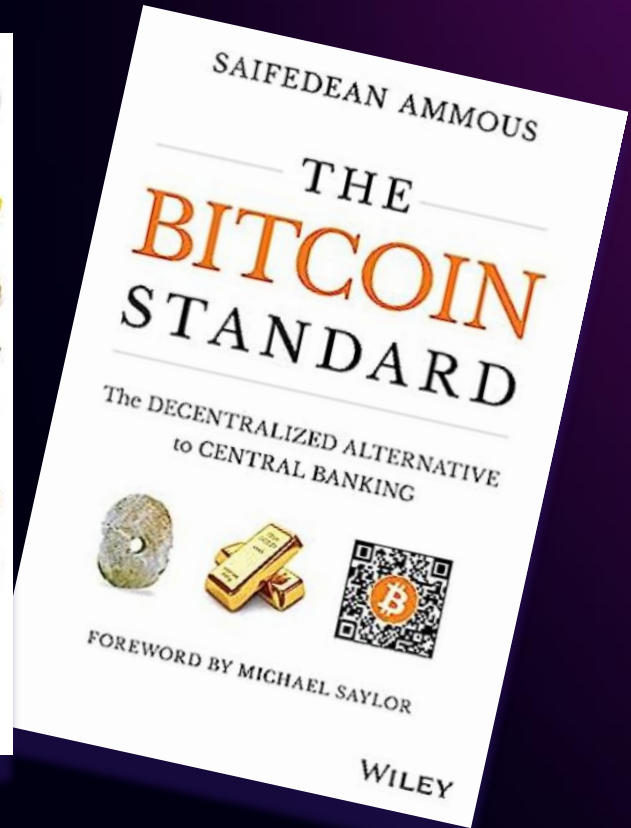
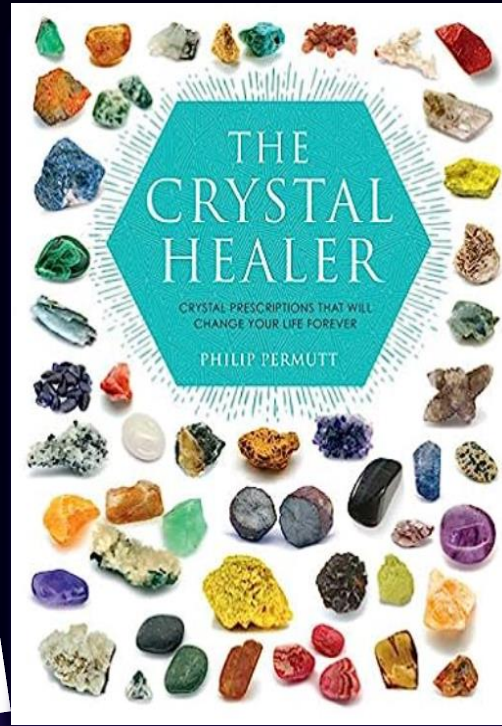
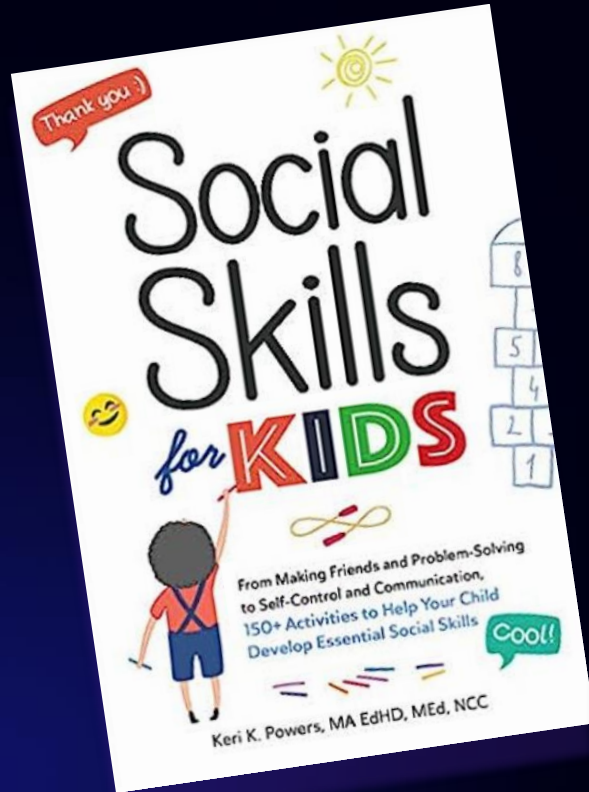
Please see the link to the website below:

<https://pixabay.com/vectors>

# Mechele

In the "Setting Up Your Accounts" video from Module 2 at approx. 17:30 timestamp it says that you can have the same Main Title as someone else. I have found this to not be true. KDP has said I have to pull back my paperback and republish under a different title. When I searched for my exact title in Amazon "Get Back Out There!" nothing similar comes up, so I went forward with it, but they said it's too similar to another title and won't let the ebook pass review. When I take off the "!" from my title and search, I found a title "getting back out there". I'm assuming this is the problem and I cannot publish under my similar title. Is this always the case that even one word off, you cannot publish?

# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 2pm EST**

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# Anena

## HOW TO MANAGE MENOPAUSE



12 Practical Steps To Get Rid Of Hot Flashes,  
Weight Gain, Diminishing Mood Swing,  
And Bring Out Your Best Self.

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