Wild Wednesday Winning Strategies

2025

Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

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SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!

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ULTIMATE BOOK

FORMATTING

by **P** Publishing.com

We Have A New Book Formatting Partner|

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.
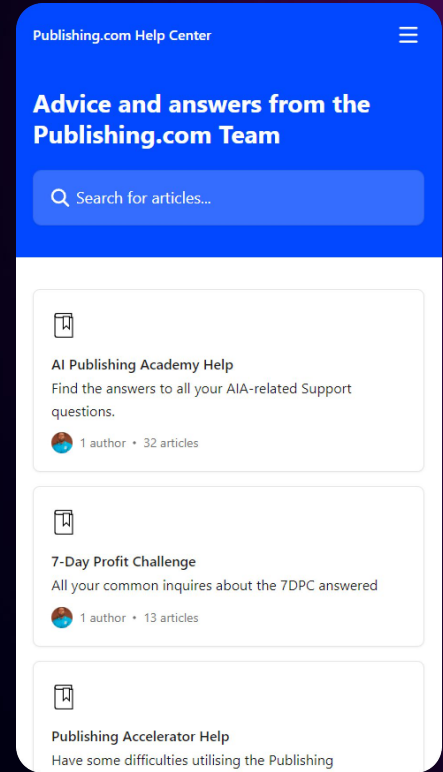
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.
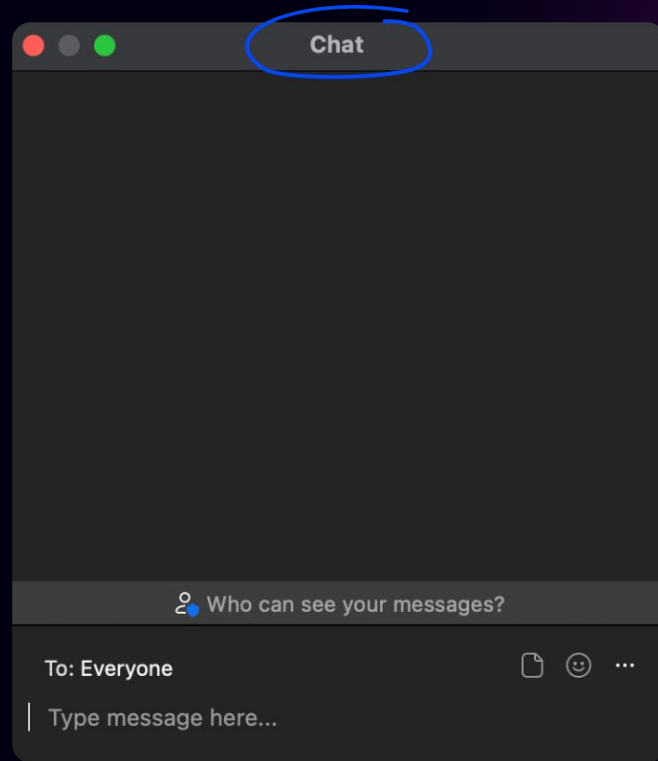
F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

Publishing.com Help Center

Advice and answers from the Publishing.com Team

🔍 Search for articles...

AI Publishing Academy Help
Find the answers to all your AIA-related Support questions.
1 author • 32 articles

7-Day Profit Challenge
All your common inquires about the 7DPC answered
1 author • 13 articles

Publishing Accelerator Help
Have some difficulties utilising the Publishing

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Access the platform and enjoy features like:
- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript

Check your email inbox for more info or contact support

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FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to **support@publishing.com**

LET'S BEGIN!

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Mary Ascher

When formatting in Reedsy, are Chapters required? I'm doing my Challenge book and I really don't want chapters. I have Chapter 1, and I don't know how to edit it out, or if that's possible. Thanks.

Ron Conquest

Is KDROI Software worth the money or is there better software you endorse to get real reviews, promote my book, and generate Key Words? Thanks, Ron

thomas luciani

Doing kdp where do the forms go when you don't go live for publishing and how do you retrieve them?

Susan Moore

Please give me feedback on my book Title;

#1)Don't Overthink It

Recognize negative thought patterns, break free from self judgment, let go of anxiety to create the life you desire.

#2)Stop Overthinking It

Recognize the overthinking pattern, understand why you judge yourself, free yourself from anxiety to create the life you desire.

Judelle Tom

Hi coaches! please critique my title for my first book.

The Ultimate Cognitive Behavioral Therapy Workbook:

50+ practical worksheets to challenge negative thoughts, manage emotions, overcome anxiety and depression, and create lasting inner peace and mental clarity

Thank you

Andy Watson

Please review these covers, I'm doing a mind power series where each book will have a seperate title but I want the same cover for each book so it may not be immediately relevant for each title, I'm looking for the essence or feeling of mind power to be present in the cover.

Thanks

https://docs.google.com/document/d/1cflIor4tX_INCSQ2dTQAj5hy37gEoUcWKhDhNhjU6-0/edit?usp=sharing

James Smallwood

In the Modules, the twins stated that 25,000 - 30,000 words and 120-140 pages makes a successful book. I just finished my full Manuel script and the book came out 36,712 words. Will my book make a success even though I went over 30K words or should I continue to publish the book with over 35K words.

Also, If need to decrease the number of words in my writing Manuel, how can I lower to word count?

Ogonna Nwajiobi

Hello coaches, I have refined the subtitles further. Kindly suggest the best among the three subtitles below

Title: Gut Health Made Easy

Subtitles:

1.   A 30-Day Nutrition Plan to Improve Digestion, Boost Energy, Sharpen Focus, and Restore Whole-Body Wellness without breaking the bank.

2.   A 30-Day Simple Diet and Lifestyle Change Plan to Reset your Microbiome, Improve Digestion, Boost Energy, and Restore Whole-Body Wellness—Without Breaking the Bank Buying Products

3.   A 30-Day Budget-Friendly Diet and Simple Lifestyle Change Plan to Reset your Microbiome, Improve Digestion, Boost Energy, and Restore Whole-Body Wellness

Meagan McNiff

My first 30k book was on food preservation and I had several recipes to go along with the chapters. A coach suggested i break out the recipes into a separate book and then bundle. This was a great idea. My obstacle is I don't like the illustrations in that first book. I paid a premium for high quality images, but I think the 6x9 trim size makes them too small to insert into the text properly (they lose definition). I paid for formatting and then ended up doing it myself again, but I still don't like it. What would be your concerns about going to a larger trim size for the bundle? Also, I wish I had used a pen name for the book. Am I able to put this bundle under a pen name when the original two books are under my name?

Note: I will not be able to attend live so will have to watch the recording.

Carlton Phaire

What up, coaches? I am trying to log into the new book formatting software after I paid the 59 dollars for it, but it's not working. I am using the same email and password that I used for publishing AIA. What am I doing wrong, and what should I do right? Also, when I log in, what am I looking for? Like, what am I supposed to do? Can you show me visually?

Gloria Oforka

Hi Coaches, Could you please check my book cover for me? Thanks, Gloria.
https://drive.google.com/file/d/1Zlrvjw4SIutXaKwwj1kmGMDUIlTSE9Cm/view?usp=sharing

Gloria Oforka

Hi Coaches,

I hope you are well. Could you please check my book cover for me? Thanks. Gloria.
https://drive.google.com/file/d/1vyfng_LxN1ltlDjLpTgVlzR7GgqbNRSd/view?usp=drive_link

Johanna (jo-ON-uh) Tomlin

Hi Coaches,

Would you please review my proposed title?

The Power of Emotional Intelligence

Upgrade Your Mindset to Boost Self-Awareness, Develop Empathy, Nurture Social Skills and Lead with Confidence to Thrive in Work and Life (173)

Thank you so much!

Johanna

Philip de Jong

Hello, coaches. My title/subtitle style is fashioned after the leading competitors and includes main keywords. None of the competitors' titles/subtitles include direct pain points, but they are all about lofty promises and assume the readers are just seeking the best answers. I've tried including pain points, but it does not work in this setting. My book is about starting a new business and providing skill development for the next level and future, which I am trying to convey in the title/subtitle. Would you please review it? Thank you.

Title: Starting A Business, From Novice to Pro

Subtitle: The Beginner-Friendly Guide to Launch Your Dream Venture: Transform Your Vision into Attainable Steps To Grow and Sustain a Scalable Company

Ronald Martinez

My topic is Tech savvy parenting which on Amazon has few sales and reviews. It would seem the book would have a wide audience just because its a current need. If POC doesn't look likely, should I pursue this?

Jeremy Antrim

I have a question about references and how they are done in our book. I converted them into APA form, and they are now numbered. I have almost 50 on the list. My manuscript (One of my credits) only has 10 spots that say (Source 1), or some have a different number there. Should I just leave it like that? I tried to make it officially APA formatting but only used a few of the actual references. Any help would be greatly appreciated. Thank you - Jeremy

Jeff L

Hi Coaches!

I am re-listening to the FB Ad Review module and I scrolled down and saw a link to a new method of generating FB reviews where they talk about using the Lead Form method. The twins mention that this is still in the experimental stage and hasn't been formally added to the training. I notice the recording is about a year old. Is this still a viable way of getting reviews. Your thoughts are greatly appreciated!

Jee

Tracey Shelton

Good Afternoon Coaches, could you please ctitique my Book titles to see which is best?

https://docs.google.com/document/d/1LSLfWWKcB1HtbAozQ-FmhMv3WztS7kOBcR8i3-HtI44/edit?usp=sharing