



Q&A Call

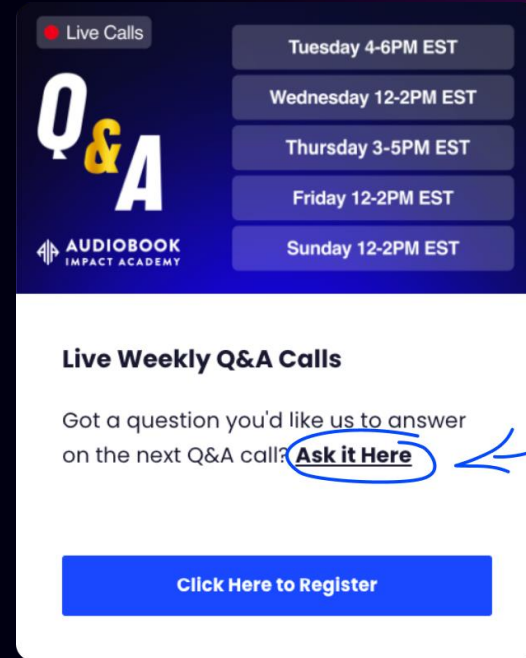
● 2024



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**



The screenshot shows a dark blue header with a 'Live Calls' indicator and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below this is the 'Q&A' logo and the 'AUDIOBOOK IMPACT ACADEMY' logo. The main content area is white and features the heading 'Live Weekly Q&A Calls'. Below the heading is the text 'Got a question you'd like us to answer on the next Q&A call?' followed by a blue button labeled 'Ask it Here'. A blue arrow points to the 'Ask it Here' button. At the bottom of the white area is a blue button labeled 'Click Here to Register'.

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

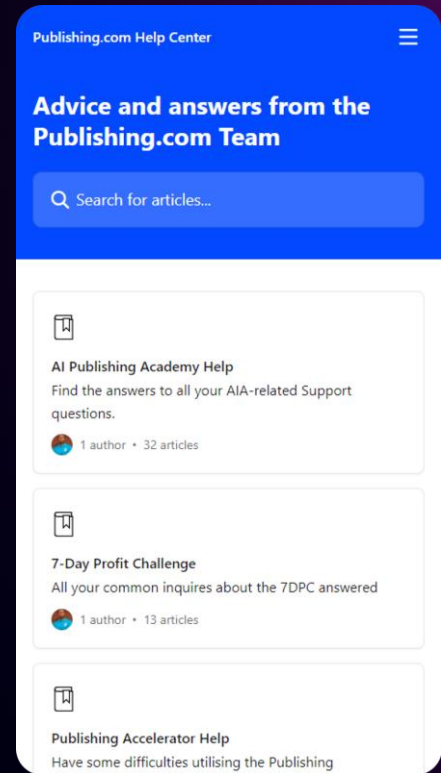
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

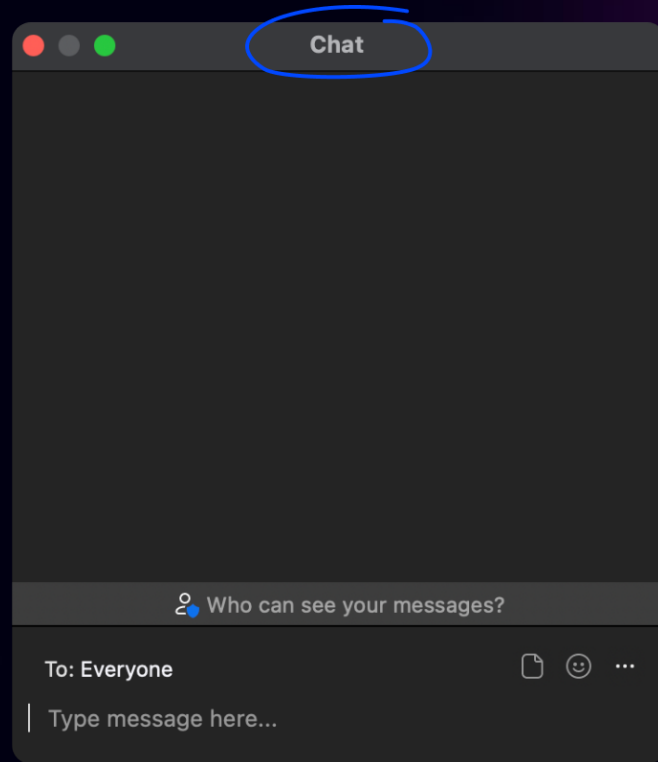
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



GETREVIEWS

Students get 10% off Review Page Package!



LET'S BEGIN!

Kurt

Hi coaches, please give feedback on title and subtitle

How to Become Stoic

SIMPLE but not EASY. Time Tested Practices and Techniques to apply Stoicism TODAY gaining Control, Resilience, and Inner Peace in Life with Wisdom, Courage, and Mindfulness

Amanda

Is there a trusted resource for additional Amazon Ad training? There is NO KDP select for Paperback, right? so I can stay on KDP select only for ebooks and put my paperback on D2d and Ingramspark? (sorry, I took confusing notes last time I asked this on Tuesday)

Shereen

Hello coaches

I have a query about publishing an exercise book if

using colored illustrations will cost me more, which colors should I be using for illustrations.

Readers like colored pictures.

My second query is if I outsource the outline and ghostwriter part, who is going to find exercises, is it publishers services who find exercises then I prepare illustrations? Or do I find exercises, illustrate them and then give it to the ghostwriter to be included in the manuscript?

Many thanks

Diana

Hello gang, I am in need of some advice. I was fortunate enough to get a 1:1 coaching call and my title is lacking and needs tweaking.

Current title: The Ultimate Oahu Adventure Guide: Your shortcut to unforgettable escapes.

My POC was Oahu travel guide so changing title to "The Ultimate Oahu Adventure Travel Guide".

My readers pain points are Time, expense, authentic experience, local insights. Please help with subtitle and main title for that matter. Thanks, Diana

Bill

I'm finally ready to submit my self-written book for review/editing, as a paperback. I've written it using Microsoft Word. Is that format accepted?

Rachael

Hello Coaches! My book is on Chair Yoga for Seniors so I obviously will have lots of images included for the different poses. My question is if you think I should have an image for EVERY pose or not.

For instance, my book includes around 18 warm-up poses. Some of them are going to need an illustration but some of them are super simple like hip circles or neck rotations.

Do you think I should include an image for those simple ones as well just to keep my book unison looking? What are your thoughts?

Rachael

Hi coaches! My book is currently being written by a ghostwriter and will be pretty much all written by Sunday. I still need to edit, add images, and do all of that.

My question is... when am I supposed to put in my review page? Is that AFTER my ghostwriter is all done and I put it in myself? Or does my ghostwriter put it in for me?

Would love some clarity on this! Thank you!

Rachael

Hello! In Module 4 there's a lesson about Proofreading & Editing. It talks about how we should use Grammarly to edit our book AS it's being written chapter by chapter.

My question is...how can we use Grammarly to edit our document in Urban Writers? I do not have edit access to the document. Only my ghostwriter can write in it. Some people said to copy and paste it into a Google doc but then how would I paste it back into my urban writers document?

I feel like this is a silly question and there's probably a really simple solution to it, but I just don't understand how to go about editing the document other than leaving little notes for the ghost writer to go in and fix herself.

Tetyana

I have started 7-Days Challenge, and the first questing is the I do not have LLC set up yet. Can I connect everything with my personal account first... and later make a change to business account?

Brooke

When publishing a fitness/wellness book that includes workouts or illustrated workouts, how does that work with Ghostwriters? Are they capable of that task? I work in fitness and could design my own plan, but would prefer to edit over create. I'm just wondering if it would be more helpful to provide all that information for the ghostwriter or if it would be more cohesive to allow the ghost writer to do it all.

Gabriel

just complete week one, do not see anywhere how to open To Do List talked about

Jay

All of my published books receive sporadic one-star reviews, which have a strong impact on the overall score. I'm worried that in the long term, sales will cease completely due to low star ratings. How much do reviews matter in the long term? If my books fall below a certain threshold, will they stop selling entirely? I mostly want to confirm that the entire business won't come to a halt over the long term.

Cathy

I would like some input on this title and subtitle for my first 30K book to help women over 50 cultivate fun and healthy relationships. Topics will be covered on all kinds of relationships in our lives (romantic, family, friends). The basic concepts presented in the book revolve around the work of Joe Dispenza and set up emotional health that then translates into healthier relationships with others. The contents will be delivered in the format of 8 secrets.

Title: The Ultimate Guide To All Relationships for Women Over 50

Subtitle: The 8 Secrets to Unleash Love, Build Lasting Bonds, and Inspire Intimacy. The Step-by-Step Plan to Fast-Track Companionship and End Loneliness Forever.

Helen

For my 30K book- what do you think of title-- Gut Feelings: The Science of the Mind-Gut Connection and the subtitle Unlocking the Mysteries of Digestive Health and Emotional Well-Being

Rebecca

I'd love feedback on these covers. I received over 50 from my contest (it's not quite done yet), but narrowed it down. Any help would be appreciated. Here's the link - <https://99designs.com/contests/poll/c8781c28dd>

Elizabeth

When selecting your topic for your first 30K word book, what guidance is there for selecting a topic that can become a brand for you? For example, do related topics also need to meet POC at this time?

Stella

Please which is the best cover design. https://images-platform.99static.com/TGIr2JtswVL6apqHbnYEyNQJ2do=/0x0:2000x2000/500x500/top/smart/99designs-contests-attachments/148/148433/attachment_148433999

Jean-Eric

Good afternoon Coach. Thank you for your help. What do you think about this book title:
"Visionary Leadership for the Modern Church: Bridging Tradition and Modernity"

Daniel

When posting a project for the Urban Writers ghostwriters, should we allow them to use AI in the writing process? Why or why not?

Paulette

Happy Friday, coaches! The Urban Writers has a new question since the last time I hired a ghostwriter. The following lines have boxes to check (or leave unchecked). Which forms of AI use listed below would you advise us to allow, and why?

Freelancers are able to use AI to:

- adjust tone, phrasing & style on their own written content
- generate content which they will modify further to ensure originality
- for research & brainstorming
- to reduce wordiness & repetition & cut down on fluff
- for structuring, layout & planning chapters & the manuscript as a whole

Melonie

Hi coaches! I am getting ready to send my manuscript over to Publishing Services to be formatted, but I cannot figure out how to upload my images to the order, or the manuscript. I guess I missed something, is there a lesson on adding images to a manuscript?

Steph

Hello coaches. Wondering if you could help me clean up this title, any recommendations or ideas

Title: Healing with Horses: A Guide to Strengthen Mobility and Mental Health Within Ourselves

Sub Title: How to Empower Our Bodies, Mend Our Traumas, and Form a Bond with a Magnificent Animal

Also do you think too many Characters?

Character no spaces: 160

⁰³ Character with spaces: 190

Kathy

I am having trouble sending the ARC to the people who have agreed to read and review it. I joined Mail Chimp, but the emails go the junk folder and are garbled. After hours of trying, I realize that there is no way to send emails from MailChimp. I then individually added the people to my personal contact list. Those come back as undeliverable. I am at my wits' end. And it is not easy to get help from AIA. What suggestions can you give me.

I would be grateful for anything that works.

Carina

I am 4 days into my 99designs contest. I have a lot of great submissions for my book cover. I wanted to upload some of the best ones here so that you could give some insight and feedback. However, I am not seeing where I can upload the pictures here on this form so that you can see the covers. I have attended many calls where images have been shared for the coaches can see them. What am I missing? I'd love feedback before the contest ends on Sunday.

Carina

I previously submitted a question to review my book cover. You can disregard that one! I figured out how to share my book covers with you. I'll provide a link to a google slide.

I'm 4 days into a 99designs contest and would love to hear some feedback from the coaches on the top covers I feel have been submitted. I feel you guys have an eye for what might sell. Here is the link

https://docs.google.com/presentation/d/16IWBdQwdtEj4ZfXeVlCkuDzwcnwFSC_wahRKzZA8RtE/edit?usp=sharing

Thank you in advance!

Lauren

I am trying to get my bundle published, but I got denied. The email says I cannot have a picture of my two books on the cover, but I took a bunch of screenshots proving that they allow this. Also, the title has the word "set" in it, not "bundle," As the twins suggested. It says to resubmit it with the changes. Have they changed the rules? How should I proceed? Just publish it the same way as before and see what happens. Thanks so much.

Rebecca

Update from my last question! I would love help choosing my book cover, but here's the link that should be used - not the previous one I shared -
<https://99designs.com/contests/poll/f6519db2ff>

Larry

I do not have a Printer. Do I need one ?