

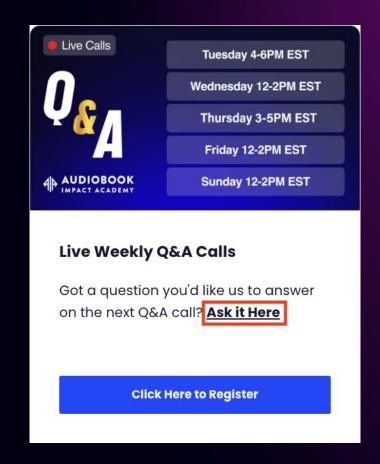
WEDNESDAY WINNING STRATEGIES

July 26th, 2023

# **Q&A Time**

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



# **Special Segment**

- Topic specific live training
- **Reviewing book covers/titles**
- **Student interview**
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



## FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

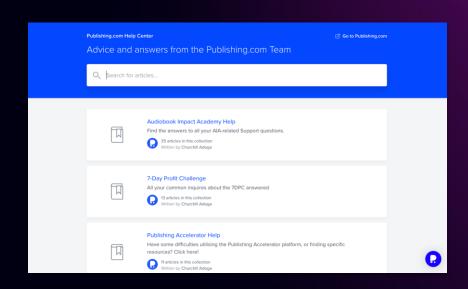
## **Most Frequently Asked Q&A Questions:**

### Visit our Help Center

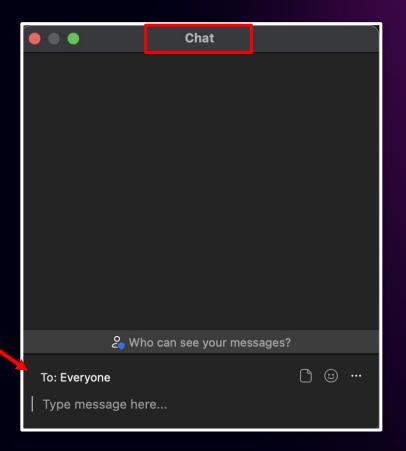
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



# **PS Monthly Discount - July**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

### **GRAMMAR10**

Students get **10**% off + free formatting when they order the editing and proofreading package.



### What Were Your Wins?

### Nicole-

- Published 30K
- 21 reviews and counting
- Added A +
- Finalized contest for a recover and a new one
- Ordered A + content for new

### Stefan-

 Pubby and Audio Review Group to get reviews



# Let's Begin!

### **Sharlene**

Is it a difficult process to get a pen name? If I use my middle and last name does that count as a pen name?

### Lawrence

At the end of Module 1 we have action items to work upon. What email or who is receiving the completed Action Item?

## Barry

**Book Title: Master Your Money: Dominate Personal Finances, Control Your Spending & Live an Amazing Lifestyle** 

I was informed yesterday on zoom that improvements should be made to be more specific in my title.

Please advise how to achieve this process, I assume its using the prompt provided on ChatGPT. How do I know I found the answer im in search of? When do I know Im done?

### **Shelley**

I need help choosing the best title for my 2nd book.

The first one seems to say it all but my coach and I came up with the second one and I'm starting to wonder if it's too long.

- 1. Signs of Love: Astrological Compatibility and Relationships Decoded.
- 2. Signs of Love: Astrological Compatibility and Relationships Decoded: Learn how Astrology can Impact Your Connections, Identify Potential Strengths and Challenges, and Empower you to find Your Ideal Partner

Any opinions would be helpful Thank you.

## Lilly

Hi Coaches I'm doing the 7dc and have made this bookcover I'm not really happy with should I try to salvage or go to a pro cover place? Thanks Lilly

https://www.canva.com/design/DAFptqlTMWw/jrxS37nNFBKvJSx-5MBs-w/edit?utm\_content=DAFptqlTMWw&utm\_campaign=designshare&utm\_medium=link2&utm\_source=sharebutton

### Waqar Malik

Please see my book titles and suggest any changes:

- 1. The Quickstart Guide to Chair Yoga for Seniors Over 60: Easy-to-follow chair yoga exercises to Improve Flexibility, Strength and Balance, Reduce Stress, Improve Sleep, and Prevent Falls in less than 30 minutes a day
- 2. The Complete Guide To Chair Yoga For Seniors Over 60: A Gentle and Effective yoga Program for Enhancing Strength, Balance & Flexibility, Preventing Falls, Boosting Joint Health, Improving Mobility, and Relieving Pain without leaving the chair

## Jo Ann Fogarty

I would prefer not to have an author page on the cover or within my book. I have introduced myself and why I wrote the book in the introduction of the book.

How important is having an author page? What do you feel is the impact of not including it

### Carina

Hi! For a low content book that has images made with Midjourney and Canva, do I need to give credit to these images? How do I reference these in a bibliography? (I thought these were for free commercial use). Thanks!

### **Emilie**

When searching for proof of concept I am not getting any results when i get more specific. I only find POC when the terms are extremely broad. Is it a broad term we use to find POC and then niche down from there just with our own topic?

### Teresa

I have downloaded my book cover getting to download preview, there is an error message: it is telling me the the book size is 10.33x8.250 I had entered the trim size 8x5. I have read all the info on conversion chart however nothing I have tried is changing the original import info; I did not download the cover first so that may be a problem, can you help? I am pulling my hair out over here!