

**WEDNESDAY WINNING
STRATEGIES**
June 26, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

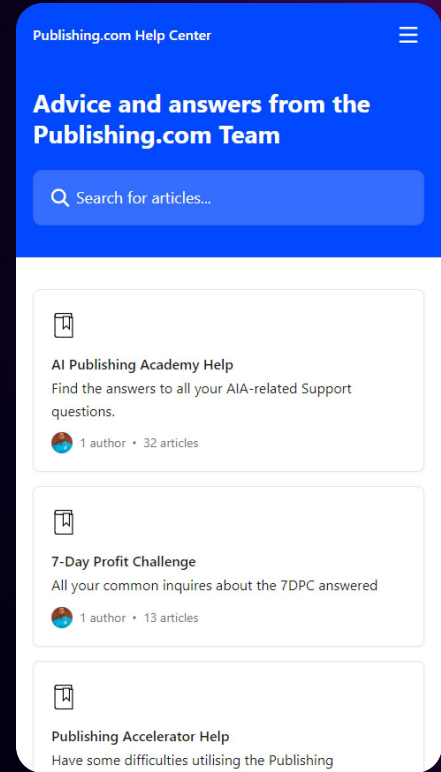
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

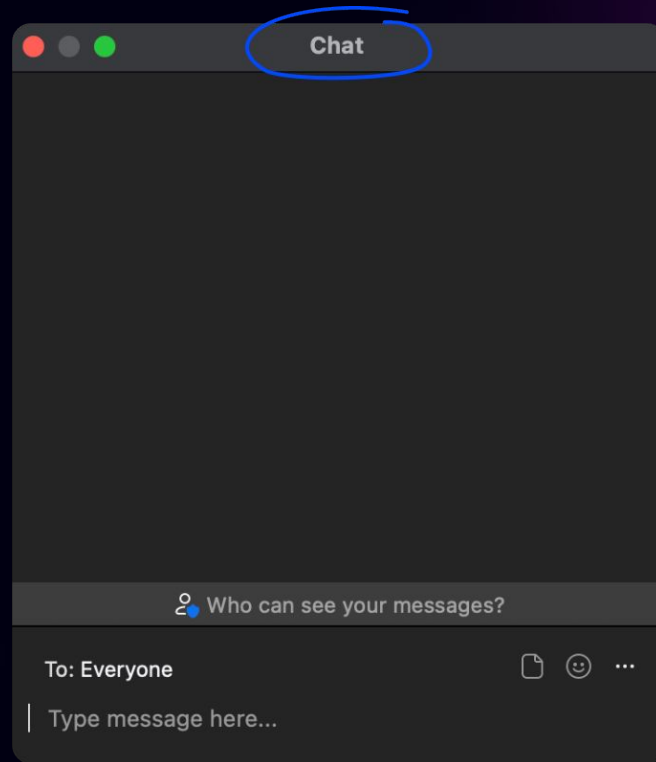
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



HUMANIZE10

Students get **10%** off AI Manuscript Developmental Editing & Humanization Package



What Were Your Wins?



LET'S BEGIN!

Malik

"Hello, I would greatly appreciate feed back on these covers. TIA

https://www.canva.com/design/DAGI9slou6Y/sRjILn-7ykd0HwiAK5sipQ/edit?utm_content=DAGI9slou6Y&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Secondly, I have made the decision to include videos in my book to set it apart from the competition. Is there a section in the AIA course that explains how to do this? If not, could you please provide some advice on how to add video content to my book?"

Amanda

Please give me opinions on my covers and updated title. <https://shorturl.at/vWoD0>

Heather

"Hi Coaches I always get great feedback from you. Thanks for your help

Can you help me choose between these 3 titles. I have looked at my competitors and reviewed customer research. Most offer 4 benefits so not sure if it will get too long? Thoughts on that?

1) Practical Co parenting with a with a Narcissist

Step by Step strategies to set boundaries, avoid gaslighting and protect your children from Toxic Abuse

2) Practical Co parenting with a with a Narcissist

Step by step strategies to set boundaries, improve communication and avoid gaslighting to nurture healthy relationships

3) Practical coparenting with a Narcissist

Strategies for parents to Overcome Narcissistic Abuse, improve communication, and set boundaries to protect yourself and your children.

Marina

"Can I plagiarize myself?"

In a niche would like to make a couple regional guides i.e. Northwest, SouthEast.. But feel the beginning chapters are going to be repetitive- the other 70% of the book will be location specific.

Am I able to (almost) do a repeat of that 30% on different books without getting in trouble?"

"

"

Ollie

Copyright question: As part of the copyright process, I must upload my audiobook files to the Copyright Office portal. The directions state to upload only one file. I have 15 mp3 files. Is it okay to upload multiple files?

Joanne Navarra

I'm on Day 6 of the 7 day challenge. I've had my book finished since Sat and can't get it properly formatted from Reedsy to publish. I've watch all of the videos multiple times but do not know what I am doing wrong.

''

Ruthanne

"I am ready to do my topic research. In selecting which books to include for comparison, I notice that there are some books that have fewer reviews/high revenue and some with high # of reviews/very low revenue. I see that they are a bit old (2011 and 2015) but there are reviews that are fairly recent. (It's great that any money at all is still coming in from that many years ago.)

What would be the reason that the higher reviews have such low revenue? Could it just be that more people are buying newer/more current books? Is the info from the older books helpful in the research, since (based on the # of reviews) they must have been popular at one point and people are still buying them?

"

Faith

"I'd love some feedback on my book title ideas - I want to be sure that it's compelling for people seeking emotional and physical healing.

#1: Healing Trauma Through Somatic Therapy: How Anyone Can Regulate Emotions and Reduce Stress with Simple Mind-Body Techniques

#2: Somatic Therapy: How Anyone Can Heal Trauma, Regulate Emotions, And Reduce Stress Through The Mind-Body Connection

Brenda

"Please review these two covers. Note, subtitle still may change. Thanks tons.

<https://docs.google.com/document/d/15jBpWUb4GwhfJTsvF-oL6KU-OpaYVbJofs7Sn8Sf7Ek/edit?usp=sharing>"

Teresa

What is the approximate word count for the outline of a 30k book?

"

Gail

Would you please talk about Book Promo sites? We have heard it is a good idea to schedule those to coordinate with our free promo days on KDP. We've heard about Written Word Media, Book Doggy, The Fussy Librarian, Book Cave, Robin Reads, Book Sprout and Book Sirens. What can we expect?? Are some better than others? Can we pre-schedule these even before publication? (Our 1st 30K is soft launching on Saturday and launching on Amazon July 5. We are SO excited but a bit stressed about all these details and want to get it right!!) Thank you, Jeff and Gail

Teresa

"I'm looking for input on my book subtitle:

Main Title: Shadow Self Secrets for Women:

Subtitle:

A) Explore the depths of your hidden self to uncover motivations, behaviors, and patterns, fostering emotional healing and enriching relationships. (144)

B) Dive into your emotions, uncover underlying drives, and embrace your neglected self for a life liberated from shame, guilt, and fear. (133)

C) Effectively integrate your concealed persona to foster emotional healing and cultivate deeper relationships. (108)"

"

Elise

I need comments on the title: Emotional Self-Regulation Techniques with CBT-DBT, and Sub-title: How Anyone Can Easily Apply the Exercises, Overcome Anxiety at Work, and Enhance Emotional Well-being in Just Minutes a Day!

Robyn

Do I get access to creating manuscripts and all the bells and whistles or do I have to buy additional functionality.

Zohra

"Hi coaches! First of all, thank you for all that you do! I would appreciate your advice and guidance on the following variations for my book title. Thank you so much!

Anti-inflammatory Diet for Beginners Titles

Title 1 A- Anti-inflammatory Diet for Beginners Simplified: Quick and Easy Ways to Manage Inflammation, Boost Your Immune System and Increase Your Energy Fast

Title 2

A- Effortless Anti-inflammatory Diet for Beginners: Simple and Easy Guide to Manage Inflammation, Increase Energy and Boost Immunity Without Extra Effort

Rachael

"Hello Coaches! I need some advice! My KDP account is linked to my old Amazon account associated with my old address. A bunch of people sent bridal shower gifts to my house at the time, and a lot of those same people want to leave a review on my 30k book. (These people are my acquaintances—mostly my husband's distant family, but yes, they sent me a package to my home.) I don't want Amazon to flag this. I am brainstorming 2 potential solutions.

1. If I change my address on my Amazon account to my new address will this be okay for my reviewers? Or will Amazon still flag it?
2. Another option is for me to get a new KDP account, get rid of my old one, and connect it with my new Amazon account and new address. Will this solve my problem?

Allen

"Hello, Can you please help me finalize my Title and Subtitle ...Here are my two choices:

Anxious Attachment Recovery:

Practical Guide for all Diverse Relationships to overcome fear, insecurity, Build Happy, Secure Bonds and Achieve Fulfillment, Peace and Inner Joy

(152)

Anxious Attachment Recovery:

Realistic Guide for all Identities to Defeat Fear and Insecurity, Build Lasting Bonds, and Achieve Confidence, Emotional Freedom and Inner Joy

(175)

Lynn

If I select a topic and a writing style in the Publishing.ai app, and it writes me a book, and another student selects the same topic and the same writing style, will the app write the same book? Will it be possible for two students to publish the very same book, more or less word for word?

Allen

"Hello,

My ai generated manuscript is almost 36,000 words is that okay? also its says its 88 pages...I imagine the page number will increase after formatting?

Thanks"

Patricia

"Please help me decide on the subtitle for my first 30k book, Easy Fitness: Chair Exercises for Seniors. I would greatly appreciate any suggestions. Thanks and God bless you. 🙏"

1. ""A Path to Enhanced Mobility, Independence, and a Healthier Life through Safe and Accessible Home Exercises""
2. ""A Gateway to Enhanced Mobility, Independence, and a Healthier Life with Safe, Accessible Exercises You Can Do at Home""
3. ""Enhance Mobility, Independence, and Health with Safe, Home-Based Exercises""

Allen

"Hello,

I heard about undetectable ai on another Q&A with some good reviews on humanization of ai generated manuscripts

When searching for it there a few with the same or similar names.

Do you know the exact App reference or website?

Thanks "

Janet C.

"Hello guys...

Do I have to wait until I have 200+ emails for people in FB before I can publish my book? It is at my Quality Stamp of Approval right now and when I get it back, hopefully I am then ready to publish? But as of right now, I only have 3 emails from people. And I have a feeling that it's gonna take a long time to get to 200+ emails from people! (I wish I had known earlier to start this review process a LOT sooner! But I am here now...so...) Does my book just sit there until I reach that goal? I have been working to get emails for 3 weeks now and I only have 3! So it could take months at this rate!

Also, When do I start sending these people (that I have emails for) their free copy of my book? And how do I go about doing that? How/what am I sending them and what kind of file should I be sending it in? A PDF form or something else?

Thanks so much!"

Janet C.

"I'm just wondering... but is there any way to outsource the facebook reviews part of this program? I do NOT do social media (never really have) and I am just simply not good at it! I have been trying now for 3 weeks and I have only got 3 emails from people! I am afraid that this part may be what breaks me! I think I have a great book out (thanks to all of the wonderful help from coaches and Publishing.ai) and I'm afraid that my lack of knowledge & intrest in this social media stuff will mess me up getting my book out there. I am really not a social person so this truly is a HUGE challenge for me! Any suggestions other than to suck it up & just do it? LOL!! Cause I really am trying hard to make this business work for me.

Thank you all for your great wisdom!! :)

Janet C.

How do I run FB ads? This might work better for me than trying the free way! I'm just not having much luck getting people to give me their emails for a free copy of my book. And I don't think that Pubby will work for me cause I Hate to read! (It puts me to sleep unfortunatly) so there's no way that I can read 5 books a week to review! That is just NOT happening! Any suggestions?

Debra

If I choose to use Vellum to format my manuscript do I still send it to Up Work or PS or Urban Writers for editing or is there a way to do that myself with a program as well? Would I just be running it through Grammarly again?

Jason

Regarding following up on Facebook Reviews-the video mentions following up with people 2, 3, 4 times or more if they don't post a review after you've sent them a free book copy. Since we are doing the free book promotion for 3 days at launch, how are the follow-up people going to leave a verified review once the free book promotion is over? Will they have to buy a copy after we sent them the free PDF?

Kurt

"Hi Coaches, question on PDF edit software mentioned on several recent Q&A. A free PDF editor was mentioned, thought it was "I Love PDF". Is that the one? It says free TRIAL. Tried that one, but not good - it messed up the fonts, etc. Am I using the right one? Please repeat the URL, recordings don't show the chat. Has anyone else noted the same issues?"

2nd question – coach Lynette said she creates ARC by combining cover and manuscript into a single doc then converting to PDF to send to FB Review responders. Question is this – does size matter? Meaning, this ARC file would be 11x8.5 word converted to PDF. Formatted manuscript is 9x6 trim. Does it matter if ARC is bigger than what the paperback trim is that goes out to the reviewers? Hope the question makes sense. "