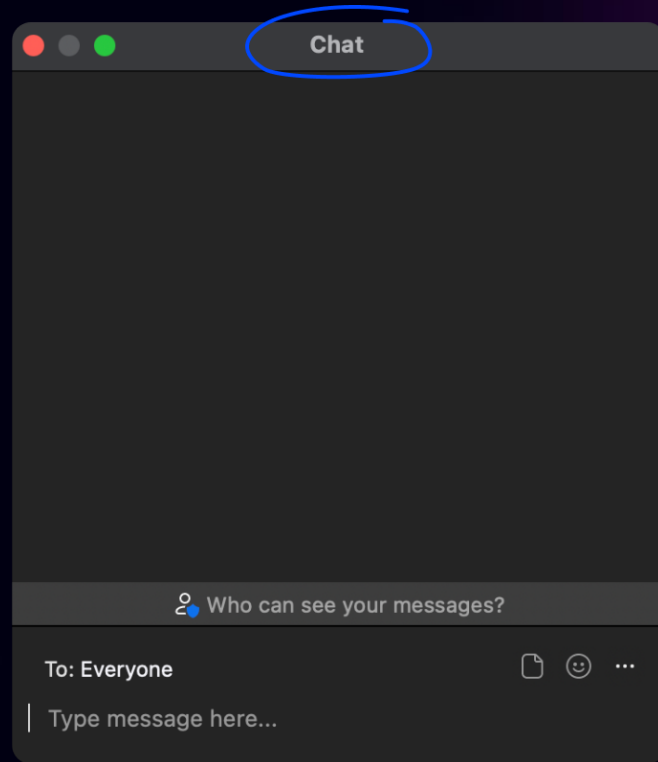


Action Takers Tuesdays!
March 26 2024



Change your chat settings to "Everyone"



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

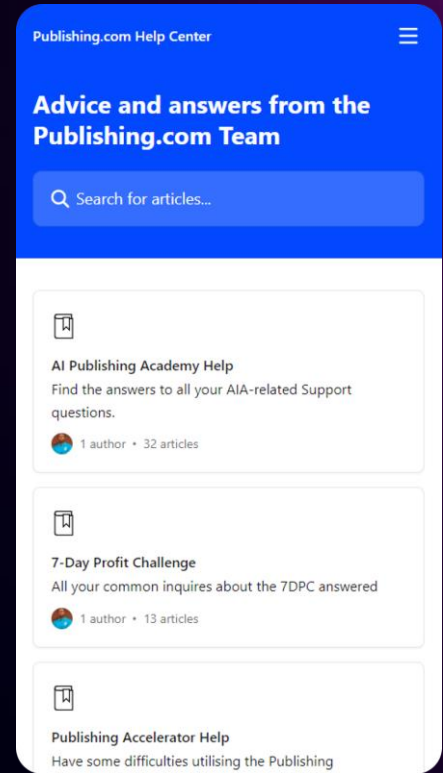
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

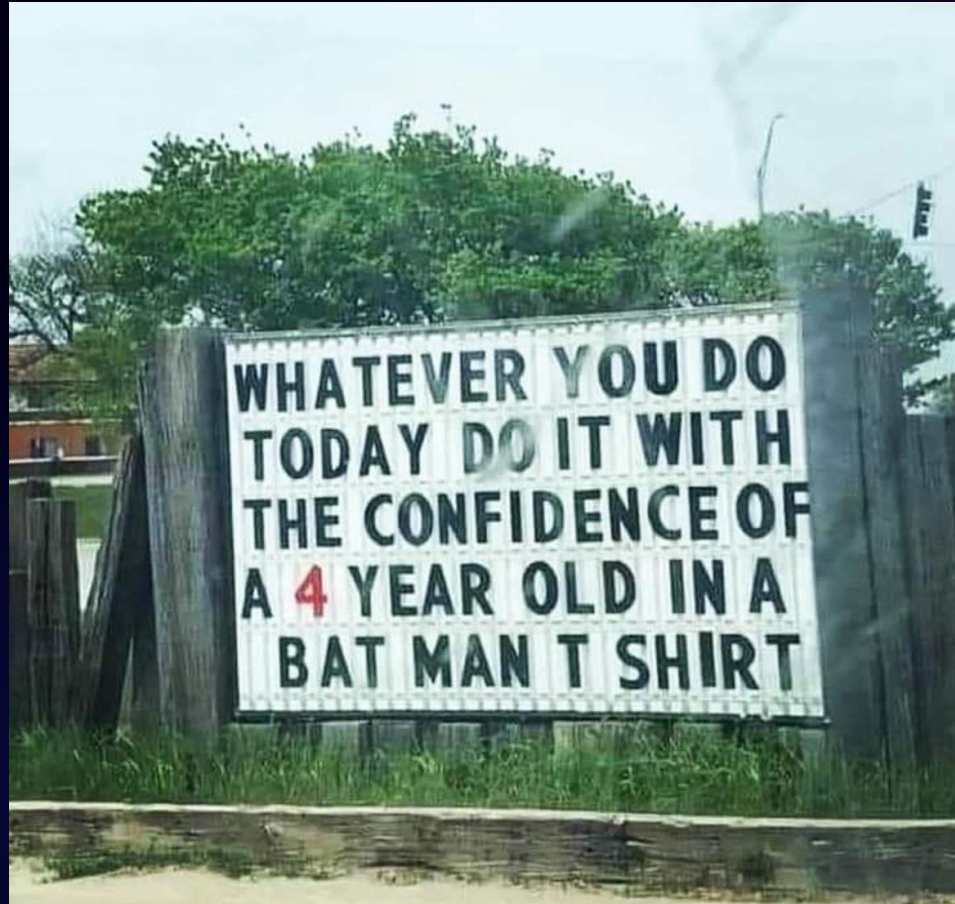
...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

LET'S BEGIN!

Thought Of The Day



Did you achieve last week's goals?

Brian

- n/a

Karina

- GW'ing my book - YES



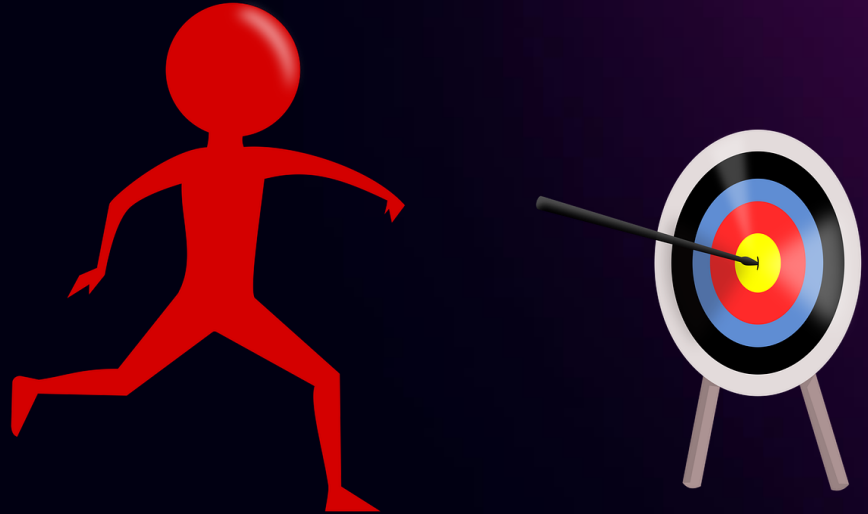
What are your goals this week?

Brian

- Design new cover
- Complete PL for accountant

Karina

- Publish low content books



April

Would you please help me with this title. The Joy of must remain as I am creating a series.

The joy of container gardening for beginners:

A guide to growing anywhere easily, using small spaces to create affordable beauty and garden design ideas for growing vegetables and flowers.

Aliyah

Please tell me what you think of these book titles I made: Companion Planting Mastery: sustainable gardening techniques to attract wildlife, repel pests, and maximise harvest for an organic, successful garden (even as a beginner)

Companion Planting Mastery: x simple steps to maximise harvest, minimise pests, and attract wildlife for an organic, successful garden (even as a beginner)

My first book is called "Landscape design Mastery" as the main title; is it wise to continue this "Mastery" trend for continuity in my next book?

Joel

Just want your thought about a book titled "Mastering Messi's Mindset"

Deb

i would like feedback on my book title:

"Money Matters: A Parent's Guide to Teaching Kids Financial Literacy" or

"Money Smart Kids: A Parent's Guide to Teaching Financial Literacy and Breaking the Cycle of Poverty" or

"Money Matters: A Parent's Playbook for Teaching Kids Financial Literacy and Overcoming Poverty"

jay

hi can you plz tell me what you think about the titles for my 30,000 word books.

Mind blowing Interesting Facts for Kids: Fascinating trivia with interesting facts about history, science, space, nature and everything in between

How to Talk to Anyone simplified: Master the Art of Small Talk and Beyond for Personal and Professional Success overcoming social anxiety with easy Actionable Steps

Elizabeth Rene'

Hi Coaches! I am using the full IN-LINE Editing package with The Urban Writers for my manuscript and chose a 5-star award-winning editor.

Question: He has not changed much in the Manuscript. While I realize you can't see it right now, would you guess it is due to my extensive and detailed edits prior to sending it to full IN-LINE Editing?

I guess perhaps I was expecting a lot of revisions, due to the cost, etc. He has one day left to send me the final, and I can see the progress along the way. Thoughts from your experience?

Ed

We just watched the 2 hour session with the twins and it was phenomenal. We are working on our outline with Beta, Publishing ai,an amzing tool. My book is about raising 3 daughters andn all the memories etc are anecdotal. How do we insert them into the outline and eventually the manuscript without them being changed with ai? Thank you.

George

Hi coaches, hoping to get suggestions for any changes or additions to make for a better subtitle.

Book Title: Prepper's Survival Essentials

Subtitle #1: 135 Characters with spaces

Master The Art of Survival Building A Secret Concealed Pantry, Tactical Security Bushcraft Wisdom And Proven Grid-Down Survival Tactics

Subtitle #2: 171 Characters with spaces

Craft Your Home Into A Survival Sanctuary And Master the Art of Concealed Long Shelf Life Pantry Creation, Learn Bushcraft Wisdom And Proven Tactics for Grid-Down Survival

Subtitle #3: 169 Characters with spaces

Grid Down Survival And Hidden Food Pantry Creation, Proven Long Shelf Life Foods And Water Filtration Methods Plus Master Bushcraft Wilderness Skills To Thrive Off-Grid

Stephane (pronounced Stefan)

Hello dear coaches, this is an ad-related question. Hopefully Brian can answer my question: how can I increase my conversion rate? I don't have many sales and my bids are quite high (up to 0.95\$ per click for auto-high campaign's loose match and close match targets). My book was launched on February 9th, 2024 and I started running ads (US Market only) on Feb.19th. I currently have 68 reviews with a 4.8 stars average and a great 99design cover as per the AIA quality check and my latest coaching call. My breakeven ACOS is currently 37.9%. My 4 campaigns ACOS for the past week are as follows: Auto-High: ACOS 40.41% (2107 impressions, 1 sale, 8 clicks) / Auto-Low: ACOS N/A (22 impressions, no sale, 1 click) / Manual Keyword: ACOS N/A (4,655 impressions, no sale, 6 clicks) / Manual Product: ACOS 17.01% (7121 impressions, 1 sale, 4 clicks). My auto-high campaign/loose match target is particularly bad: I currently bid at 0.95\$/click and for the past week, I got only 1431 impressions, 4 clicks, no sale). Thank you for your help.

Stephane (pronounced Stefan)

Can the choice of category for my book influence the number of sales that I get? I currently have very few sales and i want to increase my sales. Could a change of category generate more sales when combined with ads? If yes, which method should I use to pick the right categories for my book?

William Moses

Productivity was my keyword and all green lights for POC

please review my title:

The Art of Maximizing Productivity 65%

subtitle:

Embracing Imperfection,

Accomplish more in less time,

Unlocking Human Potential Starting Today,

Strategies for Peak Performance & Planning,

Kurt

Hi Coaches, Got a cool graphic for a cover on Stoicism blending ancient and modern worlds, so the titles need to say that. It has POC and under 200 char. What do you think? Thanks.

Guide to Well-being with Stoicism

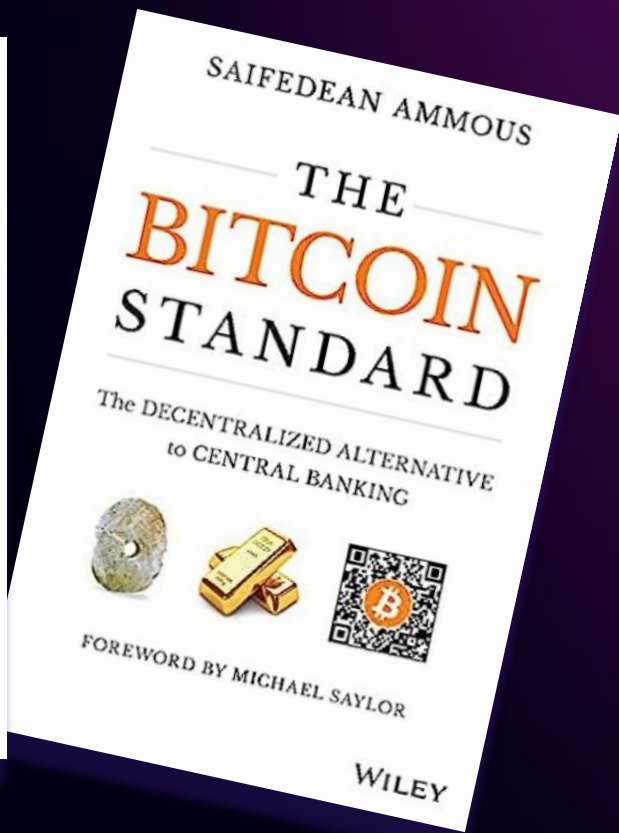
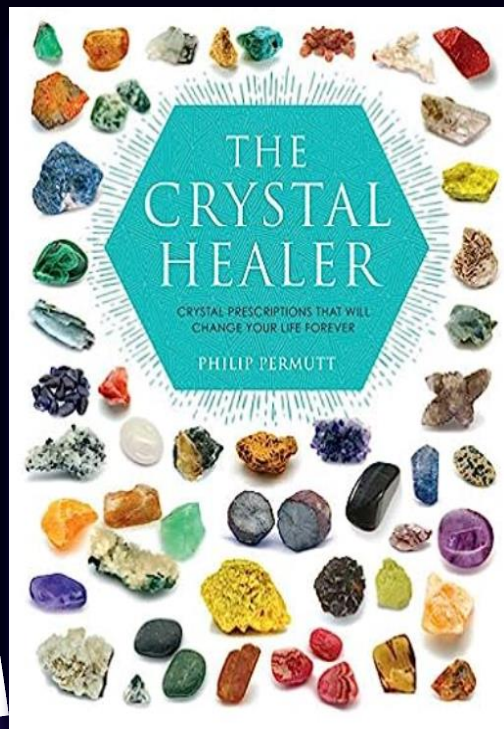
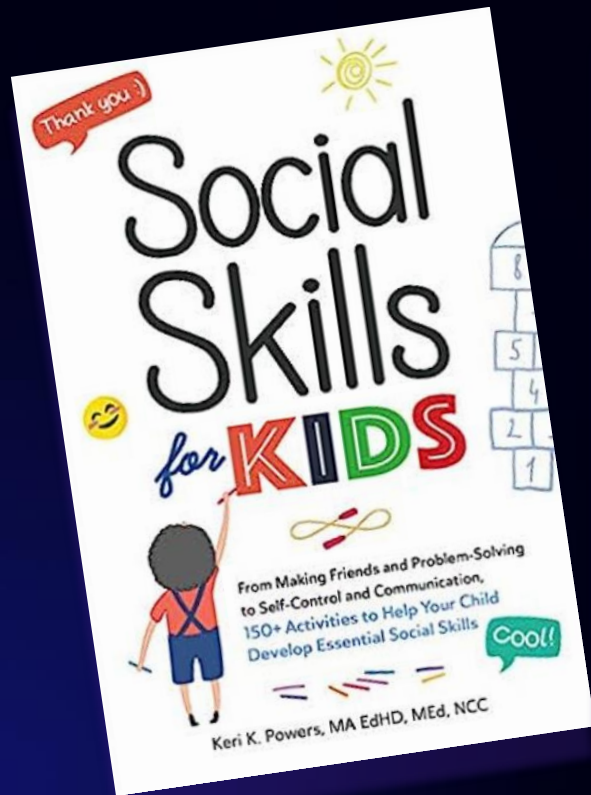
Discover and Apply Ancient Wisdom to Transform Modern Life, Gain Inner Peace, Emotional Resilience, and Tranquility in 15 Days Through Timeless Practices

Embark on a 15-Day Journey to Apply Ancient Secrets Today, Transform Your Life, Master Inner Peace, Emotional Resilience, and Serenity Through Simple Exercises

Adis

I need to send my manuscript for editing. What will be the best website to reach out to?

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

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[Click Here to Register](#)

Liuba

CODEPENDENCY RECOVERY

WORKBOOK



STEP-BY-STEP GUIDE TO OVERCOME FEAR OF REJECTION,
STOP PEOPLE PLEASING, SET STRONG BOUNDARIES,
AND DEVELOP HEALTHY RELATIONSHIPS BY MASTERING

Your Complete Self

LULU NICHOLSON

Pam