



AUDIOBOOK
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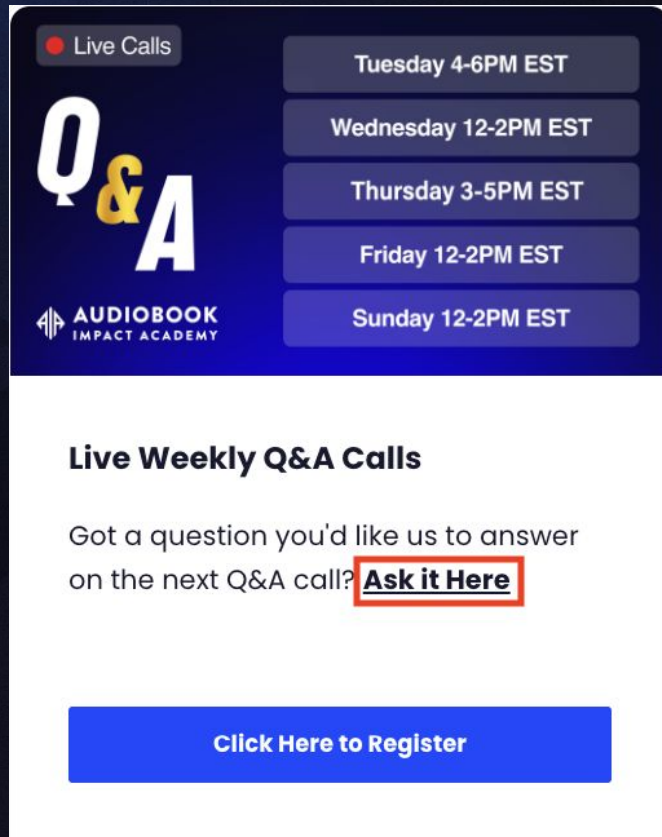
LIVE Q&A CALL

26th May 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a 'Live Calls' section with a list of weekly call times. The 'Q&A' logo is prominently displayed. Below the call times, there is a section for 'Live Weekly Q&A Calls' with a link to 'Ask it Here' and a 'Click Here to Register' button.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

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Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



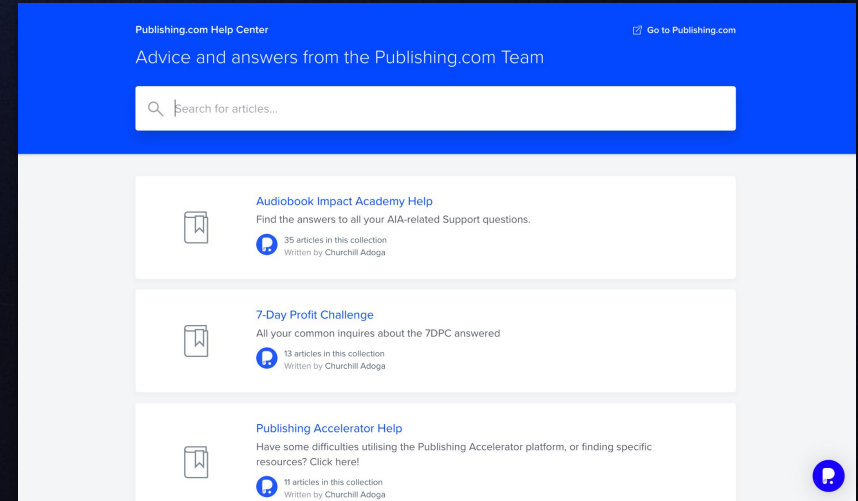
Most Frequently Asked Q&A Questions:

Visit our Help Center

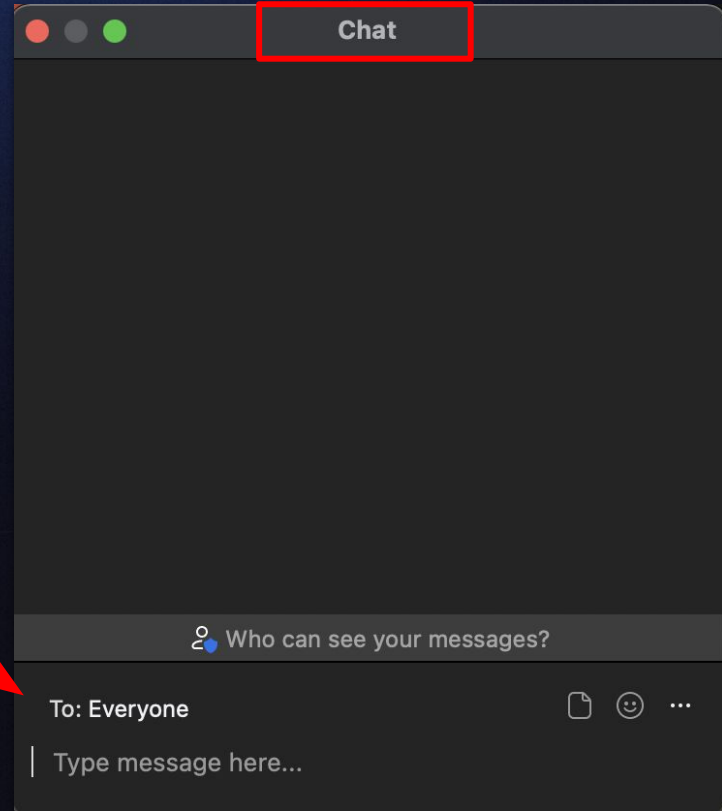
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

OUTLINEDEAL10

Get **10%** off your next outline package.



Let's Begin!



Marjan

I've already joined a few Facebook groups and now that my book is ready going to offer my ebook for free there. However I'm using my own personal FB account, which I don't mind using, but do you recommend me creating a specific page as well? I'm very account, subscription and social media minimalist due to maintenance overhead.



Christine

<https://99designs.com/contests/poll/5347edeecd>



Tim

Hello guys I had a question on Tuesday's call but I am traveling and not able to get on the calls. My question was incomplete so I am adding more information towards your advice. I have a few books that are selling on Amazon fairly well as low content books. They have been out for almost a year and I have about 65-85 reviews on each. But I am noticing that I get virtually 0 sales on Audible for the same books. I am in the number 1 position on these Audible books and they all have over 23 - 5 star reviews on each. I am on my second batch of 50 for each one but they are slow to show up on Audible. My question is that I seem to get 0 sales on these books. Only the promo code giveaways seem to be reflective as sales (in which I am over 150 sales for the 3 at 50+ reviews each). Why aren't any sales showing on Audible? Why are 25+ reviews not showing for each of the books when I have a ledger that they have been completed mid last year? The books seems good, but Audible seems to be restricting my efforts and that is why I signed up for AIA. Thanks



Sallie

There is a free version of Grammarly, then a monthly subscription version. Are there reasons to choose the latter?



Mary

if Christian is part of the topic, is that okay?



Mary

I had an LLC and created my account with the EIN. But I want to use PRIME's services. Can I switch EIN numbers on Amazon or do I need to create a new account?...



Karen

I purchased ISBNs from Bowker and am ready to assign one to my first self-published book.

I am doing an initial printing through LuluPress and then will put it on Amazon KDP + ACX.

I just noticed that the Bowker assignment page asks for "Format" and there are 3 options: ebook, printed, and audio. Does that mean I need a different ISBN for the ebook, audio, and the print-on-demand version?

And if I have already assigned an ISBN to my printed version from LuluPress, do I use the sale ISBN for Amazon?

(Note: I am printing my initial hard copies on LuluPress because I did a crowd-sourcing campaign and pre-sold a bunch of books already.)

Thank you in advance for clarifying my confusion over ISBNs!



Mary

Dear Coaches, my GW has been doing well for the 1st two milestones of completing 10K words about each week. As she had to pause writing for a week because of personal reason and meantime we had an agreed timeframe of delivery of the whole book writing, for the 3rd and the last milestone of 20K words, she managed to deliver within 3-4 days. This put a question mark in my head? I had bad experience with the 1st GW delivering unbelievable number of words within 1 day, thus contract ended. I am seeking your feedback, if this delivery is a feasible? And, is there anyway/tools we can tell the GW has been using chatGPT to rush the last chunk? If the writing is acceptable, even if the GW using chatGPT, will out book have any copywriting issue later on? This is my first book, every step is a new experience. Your advice is very much appreciated. Thanks.



Mary

RE: Using Goolge Doc

Dear Coaches, I have a technical experience and thus a question here. We are advised to encourage GW to use google doc to write the book s owe can track the progress. My experience with the 2 GWs so far is none of them used it , therefore I couldn't trace their writing progress. They wrote and then paste to google doc shared doc. When asking my current GW, she replied " I've been writing it in Word the last milestone or so, then pasting it over because I've been having issues getting Docs to save automatically and I don't want to lose what I've done. I'm not sure if that makes sense," If that is the case, google doc may not be necessary, right? What has been your experience of working with GW who are not using google doc to share the writing progress? Thanks



Andrew C

What's the earliest I can start getting reviews before launching book 4 weeks? Or longer?



Jack

Coach's: Break Even Point. How long did it take to reach for you? Please include cost of course, coaching, cost to produce books etc. Just ballpark, no need to call your accountant!

LOL



Jack

Coachs: Follow up to my last question. After your initial investment is recouped, how long on average to reach break even point per book? I know this should improve over time, so perhaps contrast BEP early on w/ initial products vs newer ones. This and my previous question will help greatly in my budgeting. THANKS!



Tonya

Hi Coaches! I am working on my book cover and did a poll asking for the AIA family to assist me in deciding which cover to choose. Someone mentioned that my cover looked like an AI image and he warned that one of the coaches told him to be cautious about them. I asked the designer was it an AI image and he said it was not. I need illustrations for inside my book as well. But my designer will charge me more than \$10/pic for the type of design that matches my cover. I was considering trying to do my own AI pics (even though they will be different than my cover design). Now I'm second guessing. What is the main concern with AI images? Thank you!



catherine

hi coaches :) can you give me feedback on my latest subtitle?

thanks!

POC: Life skills for teens

Title: Core Life Skills For Teens

Subtitle:

46 Practical Tips to Become an Independent Adult, Be Self-Confident, Make Friends, Manage Money, and Land Your First Job



Maureen

Hi Coaches, May I have your comments on title and subtitle ideas for my 30K book

Keywords: retirement, retirement planning

Pain Points: Money, Health, Loneliness, Purpose

Title: Retirement Reinvention Guide

Subtitle: Thriving in Retirement while Balancing Wellness, Money, and Purpose with Confidence

Title: Retirement A Holistic Guide for Seniors to Thrive

Subtitle: 11 Tips on How Align Health, Wealth, and Purpose for Lasting Happiness"

Thank You



Chad

Topic: Mediterranean Diet

Title: The Mediterranean Diet Plan

Subtitle: Budget-Friendly-Tips, Easy Recipes, and Effective Weight loss Strategies

I want to know if this is a good title and subtitle?



SaraSai

I'd like to discuss a potential name for my first book.... Dogs Paws For Thought- Byline : StoryTails & Life Lessons from Precious Pooches Everywhere.....to get your feedback. I'm still finding my way in Module two but can get going with a Cover once I'm clear its' ok. Should I buy this domain name also ? Thanks so much.



Teurai Francis

I'd really appreciate your opinion on my 1st book title.

5 Easy Steps to Reset Your Gut Health: Hacks for women to restore their microbiome, lose weight and relieve pain.

Thanks a lot!



Edith

Asking for feedback on the following book title: "Soul Seed Diet: Discover how adopting a plant-based lifestyle can transform your health, vitality, and overall wellbeing."



chad

Topic: Mediterranean Diet

Title: The Mediterranean Diet Plan

Subtitle: Budget-Friendly-Tips, Easy Recipes, and Effective Weight loss Strategies

I want to know if this is a good title and subtitle?

