

# 26 November 2024



# **Q&A TIME**

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls	Tuesday 4-6PM EST	
	Wednesday 12-2PM EST	
Ŷ <mark>&amp;</mark> A	Thursday 3-5PM EST	
	Friday 12-2PM EST	
	Sunday 12-2PM EST	
· ·	<b>Q&amp;A Calls</b> you'd like <u>us to answer</u> A call? <u>Ask it Here</u>	
Click Here to Register		
with the second s		



**SPECIAL SEGMENTS** 

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!







Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.







There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.





Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

Publishing.com Help Center	
Advice and answers from the Publishing.com Team	
Q Search for articles	
Ш	
Al Publishing Academy Help Find the answers to all your AIA-related Support	
questions.	
ū	
7-Day Profit Challenge All your common inquires about the 7DPC answered	
1 author • 13 articles	
μ	
Publishing Accelerator Help Have some difficulties utilising the Publishing	



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#### What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript

Check your email inbox for more info or contact support





## FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to support@publishing.com







### {{NAME}}

{{Question}}



#### **Holly Carlisle**

Your thoughts on this title/sub-title.

Essential Life Skills for Young Adults and Beyond: Practical Guide to Money Management, Home Organization and Career Enhancement to Enjoy Your Newfound Independence.

I also want to put "And a few just for fun!!" in a bubble.



#### **Robert James**

I am having problems converting the HTML to DOCX and PDF. I tried a free online service but nothing doing. Can you suggest what I should do. Its my finished manuscript. I need to send it to Publishing Services and I think maybe this applies to Kindle Publishing also? If I solve the problem before I'll let you know. Thanks.

#### **Ryan Schneider**

I have my outline done by publishing a.i. and don't know where to go to get help with it and move on to writing style and manuscript? i feel stuck in that i doubting everything right now. Did I choose the right topic? did i do the outline right? Also how do I know what its supposed to look like. How do i make sure it has exercises and tracking charts and activities? Is the title "Your a teen, of course you need affirmatios." The ultimate affirmations journey for teens. why are they so important, what they are for, and how to apply them for peace and self worth. Also should I put an autobiography in the book? Thank you so much for your time.

#### **Patricia Miles**

When I started with Publishing I was introduced to several companies (Primes, Incite, etc.). During one of the webinars, I heard questions about whether it is necessary to use these companies. Some coaches have said they do not use these companies. I have and am paying lots of money to these companies, so can I cancel at any time?

Key Word: Juicing

Title: Essential guide for Juicing

Explore the nutritional and health benefits of juicing

The ultimate resources on what to juice for health concerns from stress to lack of sleep

Promote health, boost brain power, improve your mood with recipes for the best you.

NOTE; I do not have access to accelerator? Not sure WHY?



your email to review my topics, POC, and title. I do not a have access to accelerator. I have many questions who is the coaqch here?

#### Jen Yoo

What is the ACCELERATOR feature at the top right?

#### Jen Yoo

Do I need to take all these courses before "writing & publishing" my first book?

#### Jen Yoo

I received a complimentary "TOKEN" when I purchased my package. However, how do I purchase/acquire this TOKEN going forward?

#### **Kristin Winn**

How do you evaluate the topics that meet the criteria to pick the best one, if you have identified several?

#### **Kristin Winn**

One of the topics I am researching has a lot of MDs as authors. Is is risky to select a topic if you are not an expert or medical doctor? It appears regular people have written books on this topic that sell well, but is that more difficult when you are competing with experts?

#### Stephen P

Hi coaches, could I please get your feedback on the following titles? I have used the 5-step process and prompts in module 3.

1) Greenhouse Gardening for Beginners: How to Master Year-Round Growing, Maximize Plant Health, and Cultivate Organic Vegetables, Fruits, Herbs and Flowers with Minimal Time & Effort

2) Greenhouse Gardening for Beginners: How to Master Year-Round Growing, Maximize Plant Health, and Cultivate Organic Vegetables, Fruits, and Herbs for a More Sustainable Lifestyle



#### milton weaver

How can I make this stronger by looking at the results?

https://drive.google.com/drive/folders/1EqV28RvRiMZESFZYTP8uNwk1yU34BkBh



#### milton weaver

Revised document to the previous question of how you would make this stronger.

https://docs.google.com/document/d/1xeYy3Pe1\_DII2r1YuX5JkLR9xbZTkhbg/edit?usp=drive\_link&ouid=117355147504036808894&rtpof=true&sd=true



#### **Jinling Bai**

Where do I find the content regarding Amazon Ads? I listened to every videos until Lesson 8 on the Module 3 -Choose a Topic but didn't find any content related to Amazon Ads. I might miss it. So if somebody can give me some directions, that would be great. Thank you!

#### **Jinling Bai**

I have already have a person Amazon account. When register for KDP account, Amazon asked me if I would like to convert personal account to business account using the same email address. Is there anything I should know to make decision on this? Should I set up

a new business account with a different email address than personal? Or using one email address for personal and business account has more benefits? Thank you for your help!



#### Elizabeth

Hi Tuesday Coaches! My new book is more on the technical side. I know we can use case studies and cite them. Are we able to use public data and say things such as (example) "on March 1, 2024, Kate Hudson stated that Oreo cookies are better than Nestle cookies at the Baking Convention in Los Angeles". Thank you !!!

#### Aleta Schulz

I'm having trouble signing in our Facebook group. FB doesn't recognize my email nor my password. Do I need to establish a new FB account? One of the twins said to delete all soial media accounts ie: FB, Twitter(X), etc.

#### Mel

Hi I have updated the covers since last week. Can you let me know which one you think is best and how to improve?

https://docs.google.com/document/d/1QVUcjYlz-hayBRB6Vp5Rn\_WRSTc1g19M\_JZY0v-RzS8/e dit?usp=sharing

#### **Julie Riboli**

I have an Amazon seller account already, do I need to delete this account and start fresh with a KDP account?

#### Jenn G

Can you please take a look at my first draft ebook covers? I would like feedback to take back to the designers. Thank you.

https://docs.google.com/presentation/d/1eQH9ttY4eQJVI13YDy3rtzHRpiKA5ToZTaJ5-uOr-NE/e dit?usp=sharing



#### Ken Gordon

What is needed for POC in addition to being fewer than 150 reviews and > \$500 in monthly sales. My last attempt was rejected on the Thursday call, I had the reviews right and the monthly sales right, so what else is need to reach POC?

Key Word: Juicing

Title: Essential guide for Juicing

Explore the nutritional and health benefits of juicing

The ultimate resources on what to juice for health concerns from stress to lack of sleep

Promote health, boost brain power, improve your mood with recipes for the best you.



Key Word: Essential oils

Second Title: How to make Essential Oils for perfumes

Learn how to make perfume, body splashes and colognes using pure essential oils

Create your own homemade perfume that will perfectly matched to your personnel chemistry

Explore the magical world of perfume and learn to formulate like a real "nose"



Key Word: Growing your own tea garden. POC is weak can you help me to refine the topic? I would this topic to be my first book?

Third Title: Growing your own Tea Garden Title suggestions needed to redefine.

Best cultivation practices and how to plant, maintain, harvest and enjoy homemade blends.

Learn the difference green, white, herbal teas and best practice to store.

Discover how to grow the full range of plants that make wonderful teas. How to harvest, dry and store your tea with brewing the perfect cups of tea.



# Lyndasue Johnson

Key Word: Foraging Has a good POC however I see that several other authors have just written on this topic.

Fourth Title: Foraging for Edible Wild Plants

A beginners guide to safe and successful foraging, using foraging tips, identify the most common wild plants.

Harvesting wild plants and bringing them to the table. Become self- sufficient and once you set on the path you will never looks back.

## **Diane Palley**

Will the AI combine 2 book topics such as "BE YOUR BEST SELF" AND ONLINE DATING?

# Kathryn Gray

NA



## **Jill Turgeon**

no question yet, just starting



#### **Robert James**

Hi. This is Robert James. I sent in a question re: converting HTML to DOCX. i have solved the issue. Thanks.

## **Micheal Costello**

My name is Micheal and I hope we can make this work. Please review my three book covers. Thank you (I am hoping that it can be on Wednesday of this week?)

https://docs.google.com/document/d/1b3uQYbf--wLU4VPkpvhW6LpDvtOcX2T9FkdmF8ELIq4/e dit?tab=t.0



#### Rebecca

Hi Coaches,

Kindly review my newest topic/titles. I am trying to create titles with the keywords (Anxiety and Adult ADHD) which meet POC successfully.

I want to create several books within the Mental Health/Self Help genres, all flowing from the series; "Let's Talk About..."

Title #1: "Let's Talk About Adult ADHD & Anxiety; A Therapist's Guide to Understand the Similarities, the Differences, Successful Tools & Strategies to Help Yourself and When to See a Professional"

Bonus Content: Screening Assessments & Worksheets





How do I change my email address with AIA, since I have changed from firefox to chrome?

#### Su Zen

I have written a book that I published on Amazon and would like to make it into an audio book - is there AI software I can use that uses my voice as demonstrated in the video - what is it? it's name and is it available with the course to use? If not, how do I acquire it?

### **Jessica Matchett**

My book is ready to be published, but I am trying to figure out timing for reviewers as I can only put up QR code after publishing the book and then reuploading it that takes 2 or 3 days, but will only have a short amount of time to drive reviewers to read for free, right? Could you please clarify this process?



Hi coaches! Here is my actual final cover submission. (edited based on feedback from Last week)

NOTE - To answer Brian's question, the covers are  $5.5 \times 8.5$ , but i'll get my designer to change them to 6x9.

https://docs.google.com/document/d/1gGctpONtLKnhqc2gDASx981KusGq-9MiszhrtMQD-0c/ed it?usp=drivesdk



#### Shiraz

Hi coaches! Just a heads up! I've submitted covers for review (This'll be my ACTUAL last cover submission). They're 5.5 by 8.5, but I'll work with my designer to make them 6x9. (Putting this out there because Brian asked last week!)

## Medalid Blanco

take 3 - Book Title

Here my most recent 2 options, your feedback is appreciated.

Option one

Money Management Unlocked: The Key to Master Personal Finance, including Budgeting, Savings, Good and Bad Debt and more.

Option two

Money Management Unlocked: A Young Adult's Guide to Understand Personal Finance; Includes Budgeting Basics, Savings Strategies, and managing Debt.



## Salima Khakoo

I don't have a question ATM ty



## **Elizabeth Martin**

Please review my new subtitle; modified from last week's feedback; 180 characters total.

Title: Companion Planting Guide for Beginners

Simple Year-Round Techniques to Maximize Harvests,

Grow Healthier Plants, and Control Pests Naturally

for an Eco-Friendly Garden in Any Space



# Philip de Jong

Hello Coaches - could you please critique my topic and subtitles - thank you.

Title

The Art of Business Startup

Becoming a Business Startup Star

**Starting Your New Business** 

Subtitles -

The Raw Basics From The Bottom Up

How Good can you get? Being Different is Better than Being Better

Growth Thru Your Niche: How To Leverage Your Best Attributes...



# Oluwapelumi Akinbileje

I will like to submit two topics for approval: 1. Iceland Travel and Adventure guide 2. Scotland Travel and Adventure guide

## Patrick

Hi Coaches,

Please can you show us the step by step guide from the time you generate your manuscript to the time of publishing what happens in between eg the editing, humanizing etc

Thanks



#### Eli T.

Hi coaches..hope you are all well. Thanks for your advices.. Can you please review my book covers please..kind regards.

#### 1.

https://docs.google.com/document/d/1PLQXW4IVwCWBYKHy57PNeX-S6tidxUSYCkrRFpmUouY /edit?usp=drivesdk

#### 2.

https://docs.google.com/document/d/1HjRtK51eG\_nzxgXgcsvnqO6ce4tncU8KYkzyqvRhgBl/edit ?usp=drivesdk

#### 3.

https://docs.google.com/document/d/1Hds4uUDqnQfZuCTLAqIL4rYj3COXItUhSZ6a7S7LQRU/e dit?usp=drivesdk

# **Jim McCready**

Please review my title. I listened to the videos and probably went too far using everything the brothers said. The title is "Chair Yoga for Weight Loss 30-day Challenge: Despite Limitations, Fear of Injury, No Time, Lack of Knowledge, or Limited Access to Facilities! Even if you are stressed out, lack motivation, are self-conscious, plateaued, or have failed in weight loss,

## **Omolara Olawoore**

I just want to attend as a newby.



#### murray cohen

I bought 2 manuscript credits for the pro-plan after a webinar a few months ago. today i got an email to spend 995 bucks each for my 2 manuscript credits. I don't understand what i already bought vs this new plan...

# **Brenda Wollenberg**

Final cover review (I hope!). Thoughts on our three 99designs? And thanks soooo much for the help on this!

https://docs.google.com/document/d/1YaBmYBPLZKuxeGtkmXukN3xsqHv7uonTFCKUgnQMqJ Q/edit?usp=sharing



#### Malik

Hey coach,

Please review my cover designs. Thanks.

#1 I like the layout of this one I think its closest to what I see on amazon.com in this genre. I do feel there are too many colors, the pen name could be smaller and these models should look older. What else do you recommend?

#2 I finally got a design that has high quality stock art of two seniors doing wall pilates. I think the design is a bit bland though and I don't like the blue color scheme.

#3 My least favorite. Obviously the models need to be replaced with older people, but what else?

# **Randall Browning**

Hey there coaches! Would you please me some suggestions how I can improve on my title and subtitle?

Tactical Strategies for Success with ADULT ADHD: Manage time, leverage finances & reduce stress with a stair-step map to reach short & long term goals pre-deadline.



## Lara Olawoore

I want to know if you would recommend writing a book about seasonal events like Christmas, Thanksgiving or Easter. Thanks.



Thank you in advance. Could you please rate these Book Covers for AI for Business? You helped select the Title/Sub. These are preliminary and I am using my full name and pushing the designers toward a human element. Here is google

linkhttps://docs.google.com/document/d/1p9nvBzfVv3J5unWjmGV\_sGNkEN-2twYZiLYrKlUI94k/ edit?usp=sharing



## **Kareem Gibbs**

Two questions below:

1) Being absolutely honest, what have you found is the best translator software for translating your books?

2) I've learned that there's text translation and document translation. I would like to translate my formatted manuscripts. Does your favorite translation software do document translation too?



## Victoria Duff

Is there a way to check traffic to my book or keyword performance?