



AI PUBLISHING
ACADEMY

Action Takers Tuesdays

Sept. 26, 2023

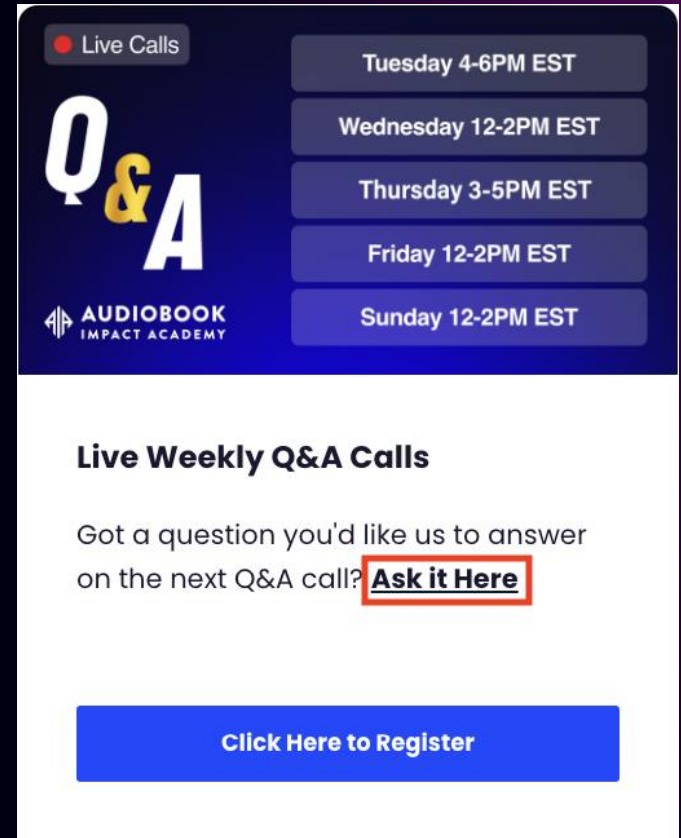
Welcome to the Publishing Family!



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



● Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

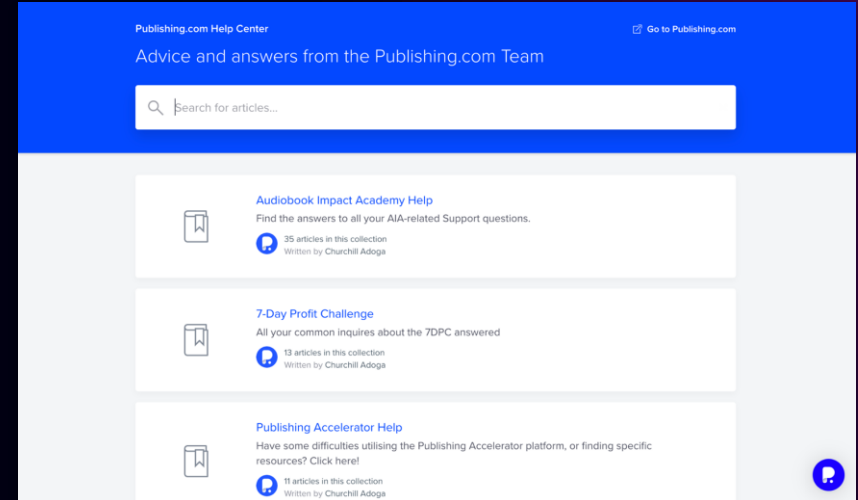
Most Frequently Asked Q&A Questions:

Visit our Help Center

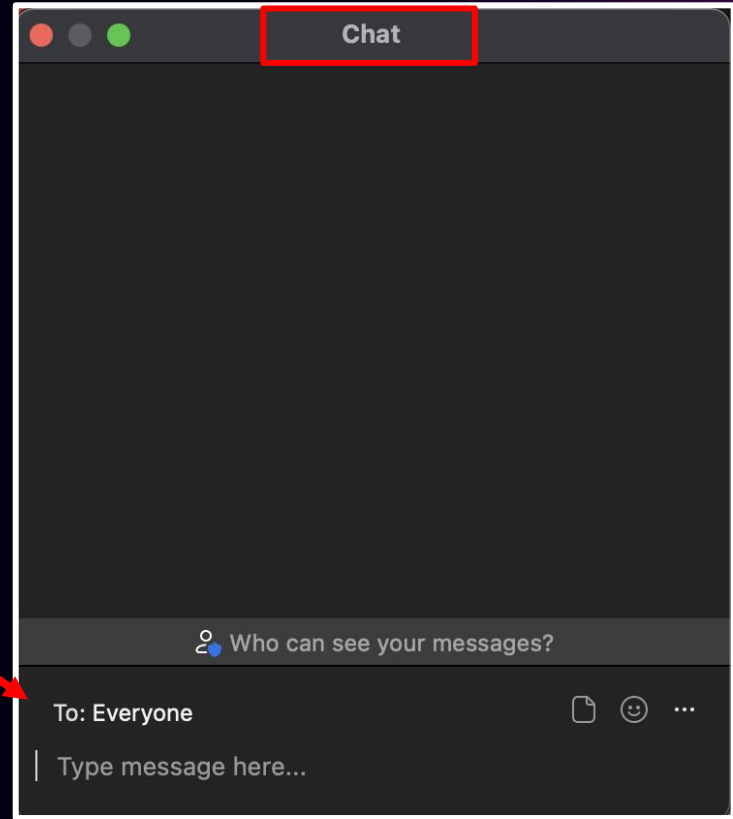
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - September

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BOOKOUTLINE10

Students get **10%** off the **Outline** Package.



Special Benefits For Students



We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance!

Prime Corporate Services was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a **Free 45-minute strategy session** around asset protection, tax savings, and business credit development.

Book your Free call after completing your 'Success Call' with the **LINK below!**

<https://www.primecorporateservices.com/publishing-com-31/>

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



Let's Begin!

Thought Of The Day



Alex Hormozi 

*When shit gets hard, stand tall.
Give evidence to your future self that
even this couldn't stop you.*

Did you achieve last week's goals?

Brian

- Provide feedback on new book to writer - yes

Karina

- Doing 2 covers - 50%



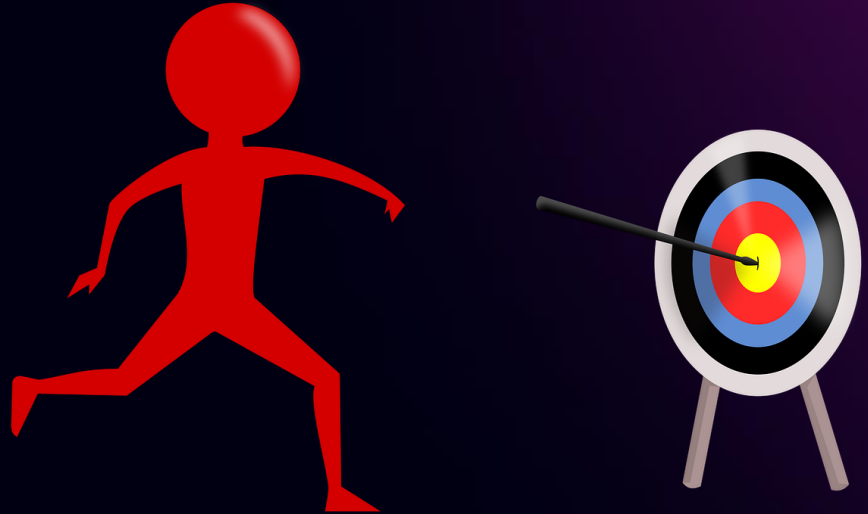
What are your goals this week?

Brian

- Get book outline completed

Karina

- Hiring GW for 2nd book



Let's Begin!

Roz

Do we need a business license?

Rosalind

If we want to do some of the writing in a book ourselves to personalize it with stories to go along with say recipes do we do that before we submit to the Ghostwriter or after?

JINDU

Greetings Coaches,

Thank you for your consistent dedication to addressing our inquiries. As I embark on the writing of my 30,000-word book, I seek your esteemed feedback on its subject matter. I have curated three potential topics for your consideration and would greatly appreciate your guidance and recommendations on their suitability.

1.] Crochet Patterns for Beginners

The illustrated beginner's Guide to mastering detailed patterns with ease and low budget, Experience relaxation stitch by stitch and craft delightful projects.

or

2.] Crochet Patterns for Beginners

An Illustrated Guide for Beginners to Master Detailed Patterns with Ease and on a Budget. Experience Relaxation Stitch by Stitch and Craft Delightful Projects.

or

3.] Crochet Patterns for Beginners

A Comprehensive Illustrated Guide for Effortlessly Mastering Detailed Patterns on a Budget. Delve into Relaxation, Stitch by Stitch, and Create Delightful Projects.

Linda T

I submitted a title review question (menopause) for Tuesday's call. Please withdraw that question. After watching some previous recordings, I still have work to do. Thanks.

Bob

I am struggling to log on to link to rebook my Kick off call with my mentor. there is no option to change password or I have forgotten my password to be able to log in

Shannon

How do you keep momentum going when waiting for your outline when you've outsourced it?

George

If your topic has proof of concept but the authors are persons having degrees or who specialize in that particular field, should you publish in that topic? Can you compete?

Howard

I would like your feedback on my proposed book title. My topic is self improvement. This topic has passed the proof of concept test.

My title is. Self Improvement secrets for women.

The sub title is a comprehensive guide to discover who you really are, improve your self esteem and build real relationships.

There are keywords in the main title and the sub title.

Mae

I've just arranged for Publishing Services to create a book outline, what else can I work on in the meantime? Can I arrange for my book cover to be designed or is it too soon?

Kristina

Last week I asked Brian for help with my ads on the Tuesday Call, he asked me to submit some data for this week's call -

<https://docs.google.com/spreadsheets/d/1td3JwBE5Bb8OqktlTs9MgDVs38N5Ud6imAzDXUqc p6A/edit?usp=sharing>

Linda T

Please submit my question for the Tuesday Q&A

I would appreciate your guidance on constructing a great title for a book about the transformative journey of menopause.

Title ideas:

- 1) Menopause Magic
- 2) Menopause Rebirth

Subtitle ideas:

- 1) How to embrace opportunities for growth and self-discovery to thrive as your authentic self
- 2) How to manage this new chapter and reclaim your identity and sense of purpose

Thanks so much. I'll catch you on the replay.

Lindsey

I'd like your opinion on a book topic and the qualifications it needs to pass. One of the options I found was emotional intelligence but I'm not sure how closely I should be looking at the titles/categories of the other books that qualify. For example this topic has books +550/-150 for teens, beginners, workbooks, and two that look like they're from big name authors. What exactly should I be looking for here? Thanks!

Pam

Where is the
dashboard?

And how do I copywriter my book?

Josh

I just did round 3 of review follow-ups for my 200 early readers, I've used my 5 free eBook download days, and I've leveled out at 50 (excellent) reviews. I'm wary of Pubby after some of the AIA group horror stories. I'll keep following up, but are there other good ways to get reviews? Should I stay in Kindle Unlimited for another 3 months just to get 5 more eBook download days?

amy

Can you please address the new Amazon rules regarding AI contribution to book writing and how it effects us now and in the near future? Thank you,

Chikanma

Hello, Good Coaches,

I finished my first 30k word book with the title and subtitle "How to Start an Online Business From Scratch: 7 Proven Strategies for Crafting Your Path to Financial Freedom, Living Life on Your Terms, and Embracing Total Time Control." I submitted it for the quality assurance check. the email I received back said to talk to coaches at a Q and A if I have further questions

. Here are my results

he told me my topic didn't meet POC, but AIA gave me that topic, and it met POC when given to me. I checked. What do you think I should do about it?

He also said the subtitle was not the best for my title and advised me to use Chat GPT to craft a better one, but that I have done already. We did it in a Q and A session like this, and my subtitle was the outcome.

Chikanma

He also didn't really approve of my cover art, which I also had reviewed in a Q and A session. and made suggestions on how to tweak it.

He also advised me to add a Review page. How best can I do this if I'm not doing it by myself? Would I have to reformat my whole book when I add the pages?

What is your advice on these, please?

Shannon

With Amazon's new inquiry into AI, how can we maximize the Beta AI platform while keeping ourselves on good standing with Amazon Publishing?

Jo Ann

For your Lead Magnet:

1. I understand that there is a page that can be added to your book offering your readers a Lead Magnet. I have reviewed the archived training on Lead Magnets and on Active Campaign but did not see this specific training.
2. Is there a scannable image that will allow the reader to scan the image using their phone and go to the Lead Magnet Order Page.
3. Is there a preferred place to add this in the book

Louis

I am using the Paid Facebook Review Method, and I think I have received a nice number of offers to review, and I think almost all will actually submit a review when the time comes for my free promo. I have conversed with almost of them to create a team mentality. My question is: Can you have too many reviews submitted early after the release of the book. Also, is it a red flag that the reviews are submitted only minutes after the free purchase? I know this is a good indication for my book, but I don't want to set off any alarms with Amazon. Thanks.

Paulette

Found a topic for book 3 that fits my brand, a bit outside of Book 1 and 2 niches, but similar enough that many of my readers will be interested.

It doesn't quite meet POC though:

- 124 reviews - \$2,900 / month
- 153 reviews - \$4,800 / month
- 179 reviews - \$2,500 / month

I feel pretty confident about competing with books that have 153 and 179 reviews, though, since I was able to get 251 on my first book within several months. Totally willing to put in the work to do that for my next couple books, especially with this level of competition.

And I have nearly 700 e-mail addresses on my readers/customers list, so that is a huge jumpstart compared to book 1.

But I don't want to be overconfident or make a foolish decision for my business, knowing the standard AI recommendation would be that it doesn't meet POC, at least for book 1.

But especially for Book 3, when we're adding to our brand instead of starting out, is "pretty close" to passing POC good enough, if we are committed to doing whatever it takes to get to at least 200 reviews quickly?

What are your thoughts and experience if you have ever done this with any of your books?

Kathy

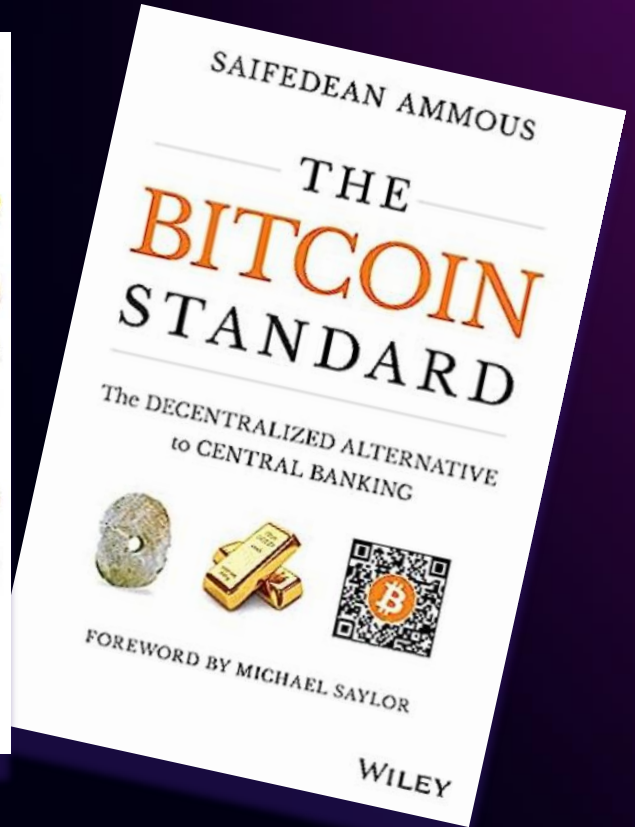
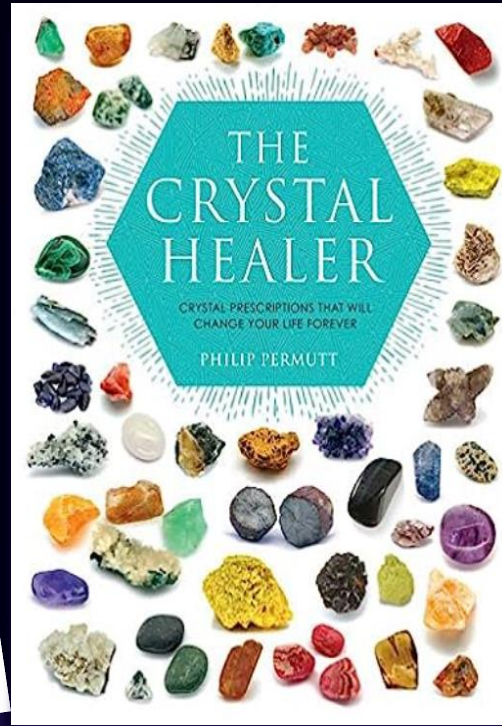
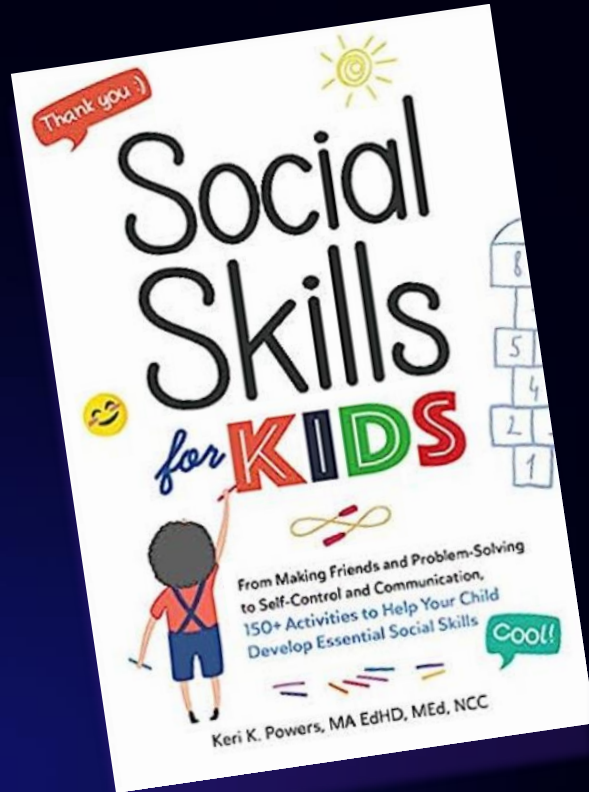
I am confused about setting up KDP. I just formed a new corporation that I want to use as the pen name/brand. Do I set up KDP with my own name or can I set it up using the pen name/brand name?

Linda

Hi coaches! Top of the day to you.... I have a few questions. I am trying to get a book narrator. I looked in the lessons, and it says to go through the acx when uploading my book title. I was unable to find that in acx. However, I found a place where acx was asking about royalties when I tried to fix my book price. There were 2 options, 35% and 70%. I want my full royalty, what do I do?.....

So basically, how do I get a narrator and secondly, how do I choose full royalty?

Cover Intervention



Cover Intervention Submission Rules

Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST

Harriet

*7 Steps to Escape Communication
Breakdown And Cultivate a Calm, Loving,
Productive Relationship With Your Teen*

PARENTING TEENS



CHRISTINA MARS

PARENTING TEENS

7 STEPS TO ESCAPE COMMUNICATION BREAKDOWN
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CHRISTINA MARS

Jovana

THE ART OF SPIRITUAL SURRENDER

A DIVINE GUIDE

with 8 powerful keys to transform your soul,
achieve inner peace, and embrace personal
growth by trusting in God.



J O V A N A D I A Z

THE ART OF SPIRITUAL SURRENDER

A DIVINE GUIDE
with 8 powerful keys to
trusting God, Achieving
Soul Transformation, and
Embracing Personal
Growth



J O V A N A D I A Z

THE ART OF SPIRITUAL Surrender

A DIVINE GUIDE WITH
8 Powerfull Keys

*to depend your trust in divine guidance, achieve inner
transformation, and fully embrace personal growth*

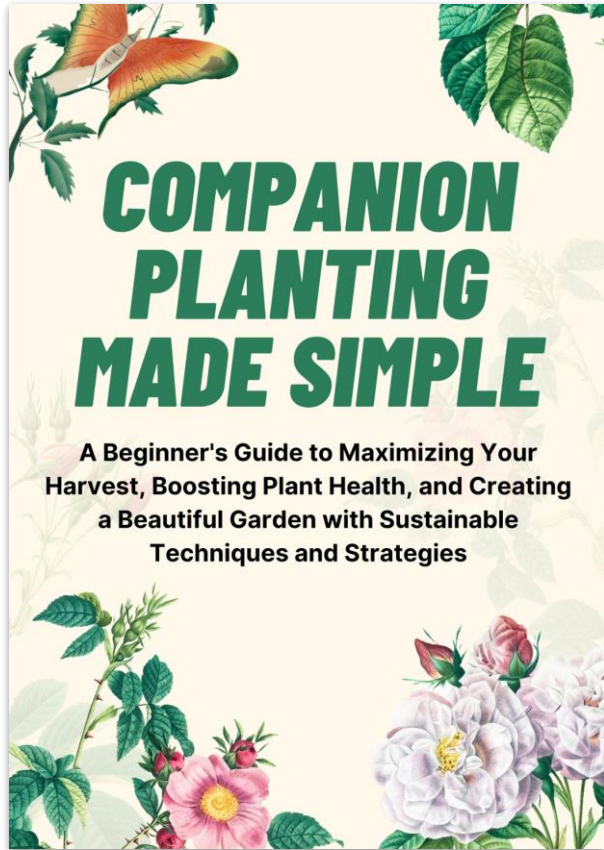


Jovana Diaz



PUBLISHING
ACCELERATOR

Book Title & Subtitle Workshop



Main title

Subtitle

Keywords: Words/terms used in the title that you want your book to show up for when someone searches it on Amazon or Audible.

- Main keyword - Companion planting
- Related keywords - Gardening, beginner's guide, plant health, harvest, garden

Benefits: What your reader WANTS to achieve by buying your book (desired outcomes).

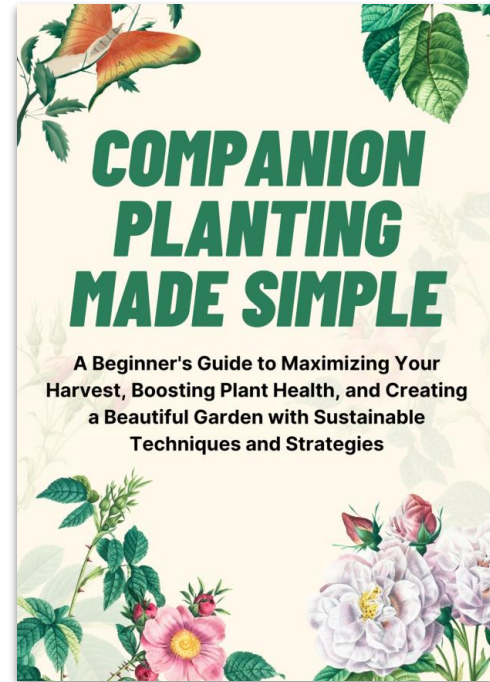
- Maximize your harvest
- Boost plant health
- Create a beautiful garden
- Strategies & techniques that are sustainable



Creating Your Book Title

Part 1: Main Title

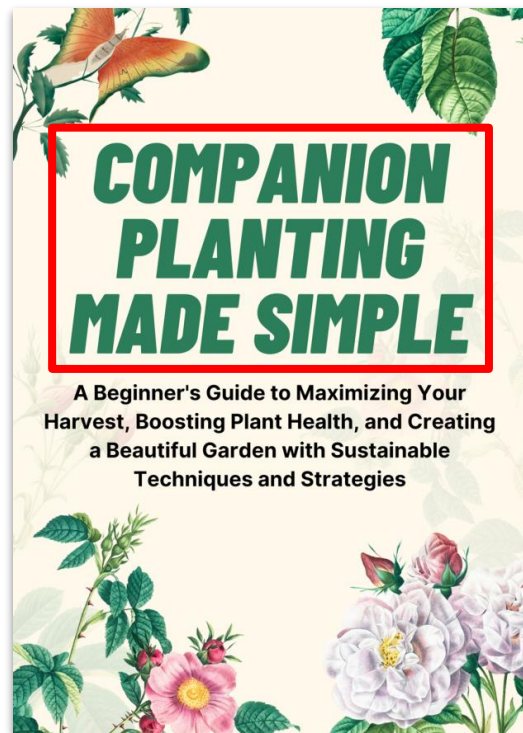
Part 2: Subtitle



Part 1: Creating The Main Title


Key Elements

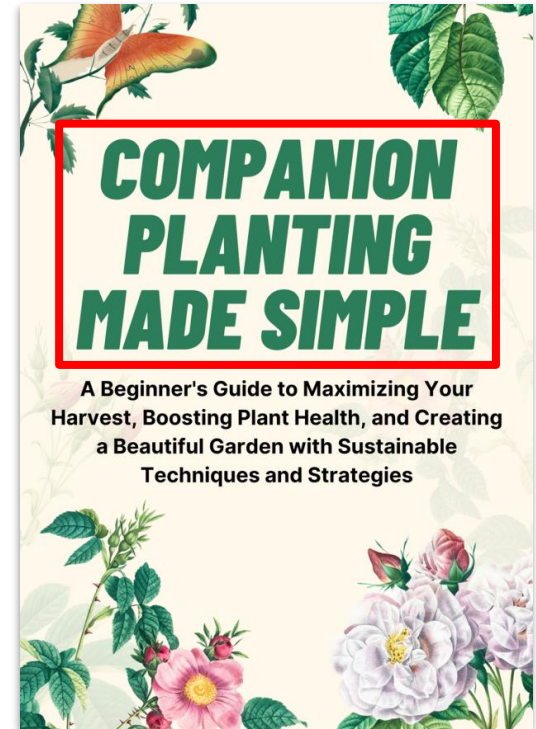
- The main keyword (book topic) must be in the main title
- It must be crystal clear what the book is about
- Should be different from other books already published



Part 2: Creating The Subtitle

Key Elements

- **Related keywords (2-5):** What words are people searching to find a book about your topic?

- **Benefits (3):** What your reader WANTS to achieve by buying your book (desired outcomes)
- **Copywriting:** Beef up your book title with more appealing word choice and promises



How Long Should My Title Be?

- Character Limit = 200
- Recommended character count = 120 - 180

Book Title Enter your title as it appears on the book cover. This field cannot be changed after your book is published. [Learn more about book titles.](#)

Book Title

Subtitle (Optional)



Live Demo





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Thank you

If you got value out of this, share it with your tribe!