August 27 2023

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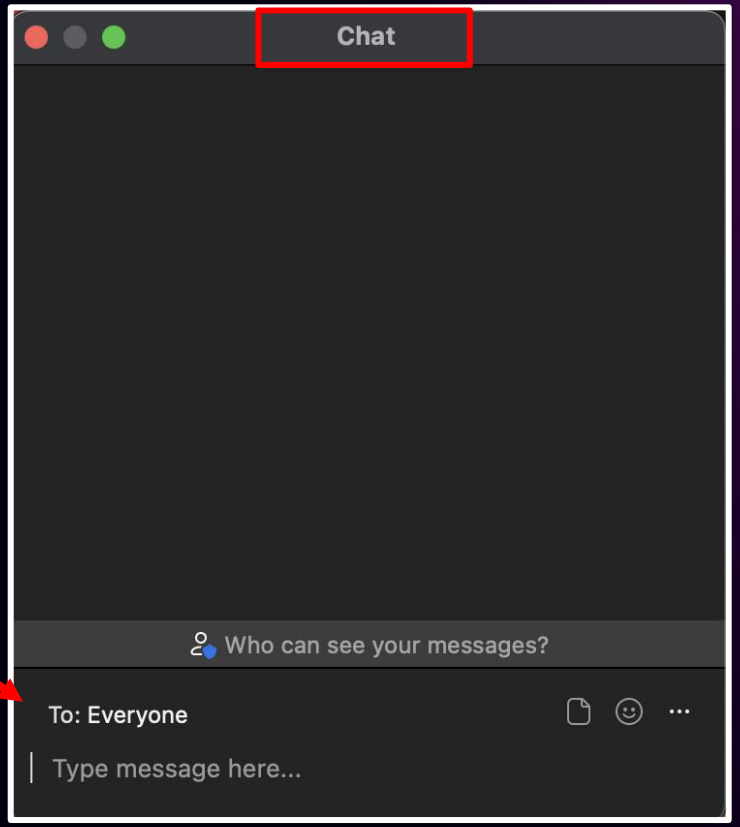
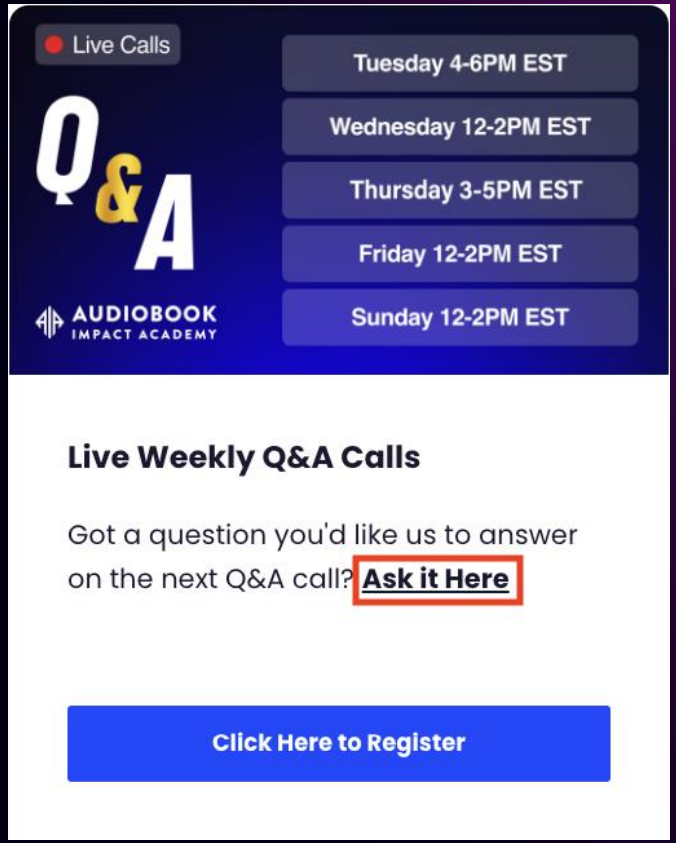
Change your chat setting to “Everyone”



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.

FYI

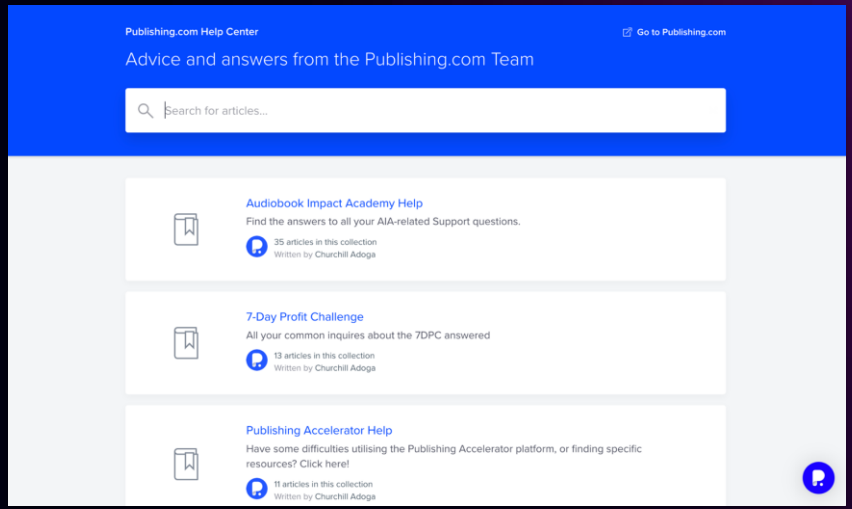
There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

Most Frequently Asked Q&A Questions:

Visit our Help Center
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names



In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

APLUS10

Students get **10%** off A+ Content Package.

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU

AI PUBLISHING ACADEMY

Let’s Begin!

Jimmy Laverty

I am working on my first book, but I am thinking of doing a series. My original title on a project I never completed is broad but does have POC. So the question is can I use that for the name of the series, then I have a title which is a sub-niche of the series name, and it also has POC. And then of course the subtitle. The truth is, I had already started this book and realized I was trying to say too much in one book - too much variety. Then I realized I could make more than one book. Your thoughts?

Mah-REE-ko

I want to offer bonus content (worksheet, or some other brilliant thing I haven't been able to think of, yet) and make it available via a QR code inside the book, does it have to be ready before launching the book, or can I add it at some point later down the line?

What is the ideal timing/scheduling for doing that? Conversely, what is the latest point in time I can do this?

Angel

I have just published a coloring book. Through Pubby, I got a negative review. It really hurt to get one so early on, but I wanted to move past it by getting more positive reviews. Well, I've gotten 2 more positive reviews since then, but that negative review is still staying at the top! What can I do to help it move towards the bottom? It is hurting my conversion a lot that I had to turn off my ads as I was bleeding money. Any advice? Thanks.

Dave

I have been working on an outline, doing a ton of research, for a book topic on Financial Tools and Apps. I reviewed some past modules again, and came across one that mentioned not using trademarked brand names. In a book about Financial Tool and Apps, I have over 3 dozen mentions of various websites and apps that help with different aspects of personal finance. So since these are all branded (like Venmo, Square, Credit Karma, Chimes, etc), does this mean I need to scrap this whole idea about financial tools and apps and find another topic? Or do you think it would be okay?

Anena

Are 1-on-1 coaching calls only for those who have registered for the Accelerator Program?

Leslie

I'm getting ready to publish my first book and loading stuff into KDP right now. My question is about pricing. I know the recommendation is to price the eBook at 99 cents. However, before joining publishing, I would see eBooks out there for 99 cents, and I assumed they were junk. I know I can raise the price later, but I would like to price it at $2.99 to start. Is that okay or do you recommend sticking with 99 cents? I appreciate your thoughts. Thank you.

Karen

Launched my first book on Amazon and Audible two weeks ago! Hurray!

I have two questions:

1) For A+ Content, I set it up for the US, but when I tried to do so for the UK or CA, it asked me to log in, and since I don't have UK or CA accounts, I didn't proceed.

Should we add A+ Content to other markets by setting up new Amazon accounts in various (English-speaking) countries, as my book is in English?

2) I have started swapping Audible codes, and I remember some cautionary advice about reviewing too many books per day. Is that an issue that I should be concerned with?

Thanks, coaches!

So many things to learn, but so much fun! :)

Kerri

In Chat GPT I put all the information provided to us to do the outline. It didn't outline like requested. Just the title of the first two chapters with three lines under them, then a line that says "Chapters 2-10 Each chapter follows a similar structure with specific techniques and insights" and that's it. It looked nothing like the example in the training.

Kim

Can you confirm that we need to have a 130 page book in order to make a 3 hour audiobook? Some of my pages will be illustrations. Can the audiobook be 2-1/2 hours?

candice

i cant seem to get into accelerator. the page seems to be not working. can someone help me get in?