



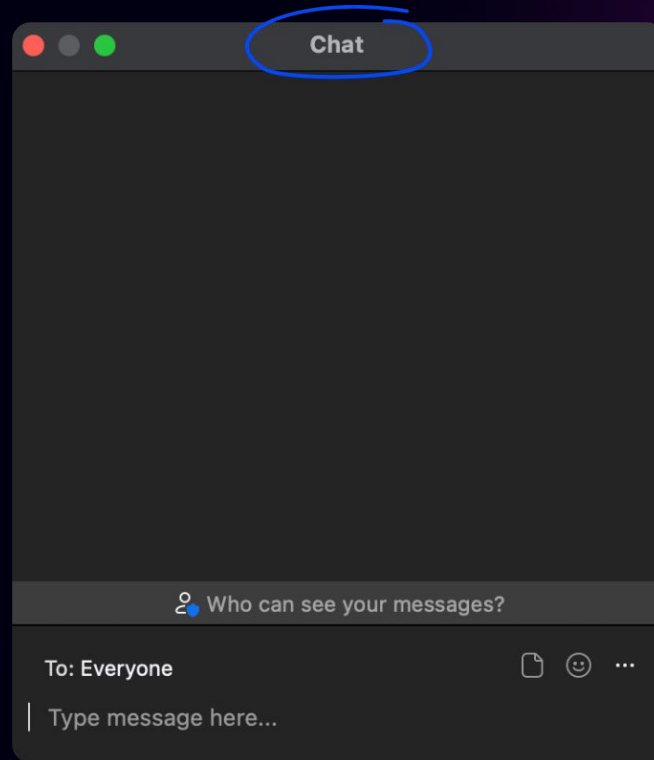
AI PUBLISHING  
ACADEMY



**Action Takers Tuesday**  
**Aug 27 2024**

● 2024

Change your chat settings to "Everyone"



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

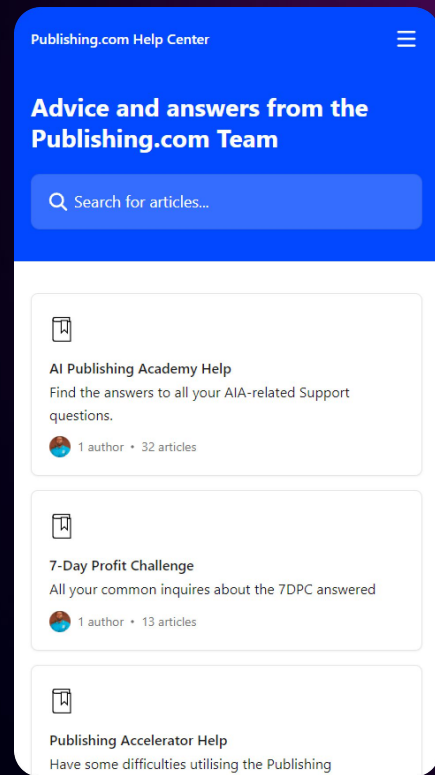
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# Thought of the Day

## 10 THINGS THAT REQUIRE ZERO TALENT

1. BEING ON TIME
2. WORK ETHIC
3. EFFORT
4. BODY LANGUAGE
5. ENERGY
6. ATTITUDE
7. PASSION
8. BEING COACHABLE
9. DOING EXTRA
10. BEING PREPARED



# Have You Heard?

You're invited to  
**Publishing.ai first ever live webinar!**

**Wednesday 28 August, 8pm EST**

*Learn how to streamline your publishing  
process and produce high-quality books  
FAST... in as little as 2 hours!*

**RSVP to the event!**



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.  
Here's the **August** Discount Code.

→ **PERFECTEDIT10**

Students get **10%** off Editing and Proofreading Package!



**LET'S BEGIN!**

# Sandy

I need help on how to move my book from the AI Software to Google Docs.

# Shereen

Can you use add hyperlinks to youtube videos in my e book and psperback. These videos are from experts showing diffrent gardening techniques soevificyo my niche. kindly reply if thete will be any copyright issues

Kind regards

Thanks

# Jared

Title Review Request for a 30,000-word book that provides strategies, techniques and exercises to help readers claim the power that comes from the ability to make small talk in social and business situations..

Small Talk Essentials: Easy Steps to Confidence, Networking Success, Enhanced Charisma, and Stronger Personal Connections Using Conversational Basics

The title includes three keywords:Confidence, Networking, Stronger Personal Connections.

Please advise how the title can be improved.

# Dayna

I'd like to get your thoughts about my book cover



# Patrick Hill

on the Search Q&A Call Recordings page, I do not see a text box (I assume that's what it is) I'm color blind and can't see it or any text. As an FYI, 40% of all males are color blind in one color or another. I am in 3 colors.

# Jen

Would love your expert feedback on these subtitles please :- ) (have made changes after your teams previous feedback)

Become a Personal Development Pro: Master Self-Help & Mindfulness Strategies to Finally Get Out of Your Own Way, Unlock Your Inner Potential and Amplify Your Motivation, Happiness, and Productivity to Achieve Your Goals and Empower Your Success

Become a Personal Development Pro: Master Self-Help & Mindfulness Strategies to finally get out of your own way, Unlock Your Inner Potential and Amplify Your Motivation, Happiness, and Productivity to Achieve Your Goals and Claim Your Own Success

Become a Personal Development Pro: Master Self-Help & Mindfulness Strategies to Finally Overcome Barriers, Unlock Your Inner Potential and Amplify Your Motivation, Happiness, and Productivity to Achieve Your Goals and Empower Your Success

# Nakeesha

I am getting push back about the title of my book. This makes me nervous I will get negative reviews even though the content in the book is solid!

The Galveston Diet is not copyrighted other than for personal coaching businesses.

Should I consider renaming my book? I have uploaded everything to KDP from paperback, hardback, and ebook. My release date is Sept 1st. I would have to redo the cover as well as delay my release. Would love your feedback on how to move forward.

# Harriet Fraser

1. How long do you want to keep a keyword on before removing it if it isn't getting impressions/clicks? 2. After how many impressions should you be getting a click 3. I want to understand better the relationship between bid and CPC. I know some advice is to keep increasing the bid if you're getting impressions but no clicks...but if you are getting a few clicks and no sale yet should you keep increasing that bid above the cpc amount to really test that keyword or product? Thank you. (these are for Tuesday 27th q and a)

# Lynn

In March of this year I hit my high of \$1100 in royalties. Since then each month has declined and is running about \$450 - \$500 the past couple months. What should I be looking at to get back to previous levels? Thanks.

# Cielito Lindo

How do I get the URL for the book review so I can make a

# Cielito Lindo

How do I get the URL for my book review so that I can create a QR code to be added to my book (for the mid-book and end reviews)? Thank you.

# scott l

i want to sign up



# Susan S.

My book currently has 16 reviews on Amazon, for which I am very grateful. I have used up all 5 of my free promotion days on Amazon. I am on Pubby and that works but it's super slow and somewhat unpredictable. I am planning to seek out other reviewers in real life. Hence my 2 questions: (1) Do my book reviewers NEED to BUY the book from Amazon in order to have their review count? (I plan to hand out paperback versions of my book to people for free and ask them to review the book--but will their reviews count towards the 100 I'm needing?) (My understanding is that people need to BUY the book one in order to have the review be a "Verified Review," but what happens if they don't buy the book and try to leave a review?) (2) I'm also wondering if it violates Amazon's TOS if I give people \$2.99 (in cash, Zelle, Venmo or PayPal) so they can buy the ebook (which costs \$2.99 on Amazon) (so they can get it for free, like during the free promotion days) and leave a review if/when they get a chance. I will probably not be on the call when you answer these questions; I will listen to the recording later. THANK YOU!!!!

# Yahya

Hi guys. Please give me feedback on my title, I would appreciate it. I have come up with 2 titles, both are very similar:

The 3-Step Senior Strength Training Guide: A simple and gentle approach to regain your strength, replenish your energy levels, and reclaim your independence with home exercises at age 60 or over

The 3-Step Senior Strength Training Guide: A simple and gentle approach to regain your strength, replenish your energy levels, and enhance your mobility with home exercises at age 60 or over

The second one lists the direct benefits of strength, energy and mobility while the first one lists 2 direct benefits and one overall benefit resulting from the direct benefits - independence. I don't know which one will capture the audience's attention more. Please give me your expert opinion.

# Pascal

What's one actionable tip for a complete beginner to overcome the fear of getting started and launch their first audiobook within a month or so?

# Marcin

I have a ready manuscript and last bit is to format it. I will not do it myself as it includes 1. visuals or infographics that I want to place accordingly; 2. chapter opening page with an image. I tried fiverr but struggling to find someone, example:

"We are more a service for new authors without any publishing experience that follow our lead and give us total control."

I would appreciate it to give me directions, or referrals, or best platform

# Jac

Please give evaluations for the following 3 potential cover designs- THANKS!

[https://docs.google.com/document/d/1TFpmm8\\_DPs33NdA2Kv69XS3BGaucwuhecSkwYkEIFil/edit](https://docs.google.com/document/d/1TFpmm8_DPs33NdA2Kv69XS3BGaucwuhecSkwYkEIFil/edit)

# Kurt

Hi Coaches. Have some questions on Keyword set up on KDP. Attached screenshot of what I did following Q&A sessions regarding single vs string keyword. Please clarify if the attached is good, or how should I be setting this up? Thanks

## Keywords

Choose up to 7 keywords highlighting your book's unique traits. Keywords are typically short phrases, up to 50 characters, that customers use to narrow their book search on Amazon. Example: medieval fantasy books. To enter the [Kindle Storyteller](#) contest, you need to add the keyword *StorytellerUK2024*. [How do I choose keywords?](#) ▾

### Your Keywords (Optional)

Virtues of Wisdom Courage Justice and Temperance

Cultivating Tranquility through Stoic Mindfulness

Mindfulness and Virtue in Stoic Philosophy

Practical Stoic Virtues for Inner Peace

Contentment and Inner Peace in Stoicism

Living with Purpose Clarity and Gratitude

Stoic Practices for Tranquility and Happiness

# Kurt

Hi Coaches. Have a question regarding Book Description. In the lesson I did not see a reference to length/character count. Please take a quick look at what I put together using the Mod4 lesson + ChatGPT output to the prompt. I have trimmed and trimmed down to what I consider bare bones. Appreciate your comments. Thanks

[https://docs.google.com/document/d/1l-wAiwbr0Gge1-ms\\_X1lQRDSHmCm18HY/edit?usp=sharing&oid=110733631734694967435&rtpof=true&sd=true](https://docs.google.com/document/d/1l-wAiwbr0Gge1-ms_X1lQRDSHmCm18HY/edit?usp=sharing&oid=110733631734694967435&rtpof=true&sd=true)

# Shiraz

Hi guys, personally, would you recommend someone using 99 designs to make their cover or DALL- E?



# George

Checking manuscript with Grammarly...

Running a plagiarism check, I am getting some "1% of text matches..." and shows a reference to some blog. It only says plagiarism for half of the sentence, like "Wrap the area with an elastic medical bandage..."

Should I cite this as a reference? Your recommendations please?

# David

I'm struggling communicating with you guys and my tech difficulties. I keep getting told I don't have access to this page for my Accelerator link and my coach. What do I do?

# Kevin

Hello Tuesday publishers! I would love for your feedback on my working titles;

New Age Stoic Philosophy:

The Power of Stoic Philosophy:

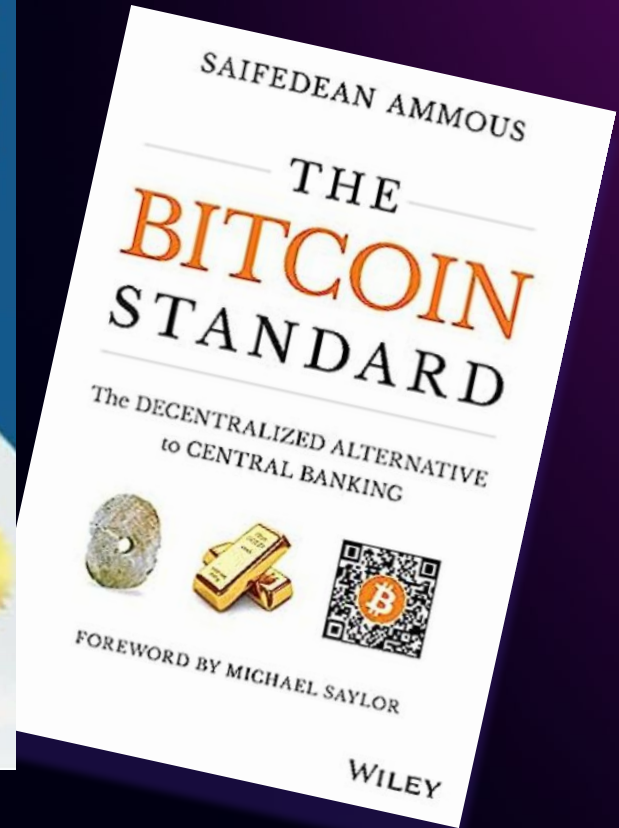
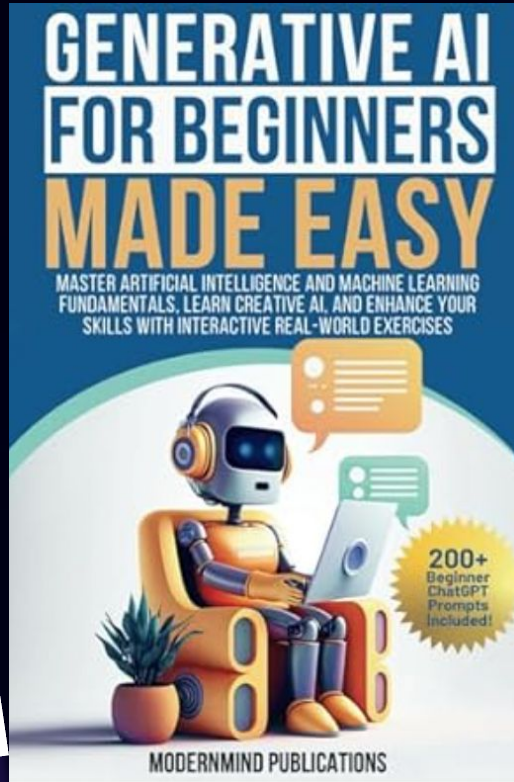
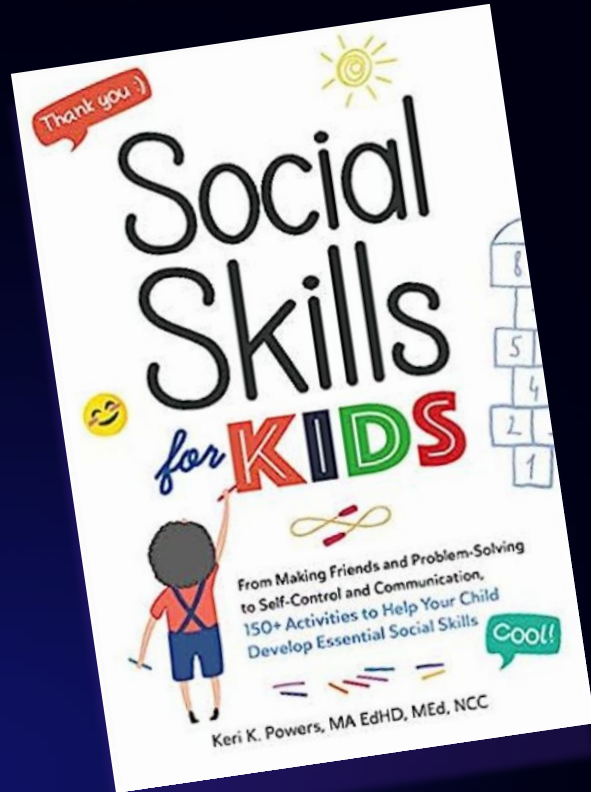
Stoic Philosophy for Busy People:

Manage Stress with Cool Composure, Build Healthy Relationships & Navigate the Complexities of Modern Existence with Finesse

Strengthen Mental & Emotional Resilience, Cultivate Inner Peace, & Improve Relationships With 23 Meditations to Achieve Personal & Professional Excellence

\*That last part I was thinking about implementing in a badge. Please talk more about badges :)


# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



Live Calls

Tuesday 4PM ET

Wednesday 12PM ET

Thursday 3PM ET (Topic Research)

Friday 12PM ET (Tech)

Sunday 12PM ET

**Q&A**

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[Click Here to Register](#)

Jack

# HERBAL AND NATURAL REMEDIES UNLEASHED

Fast, Proven  
and Easy Ways  
to Boost Energy  
Improve Focus  
Enhance Health  
and Fortify  
Immunity



JACK SAVAGE

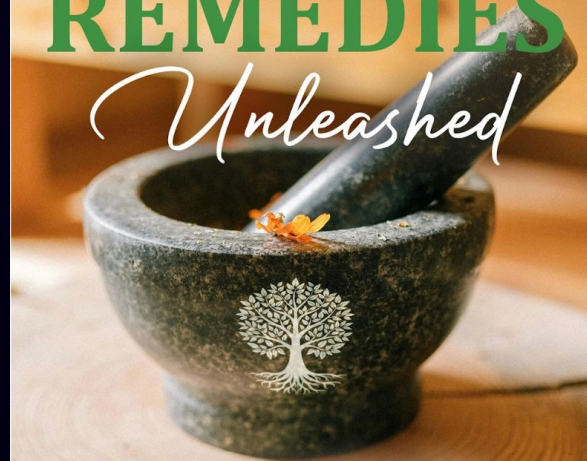
# HERBAL AND NATURAL REMEDIES *Unleashed*



Fast, Proven, and Easy Ways  
to Boost Energy, Improve Focus  
Enhance Health, and Fortify Immunity

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JACK SAVAGE

# Jared

# Charlie



# Ruthanne

# Marina