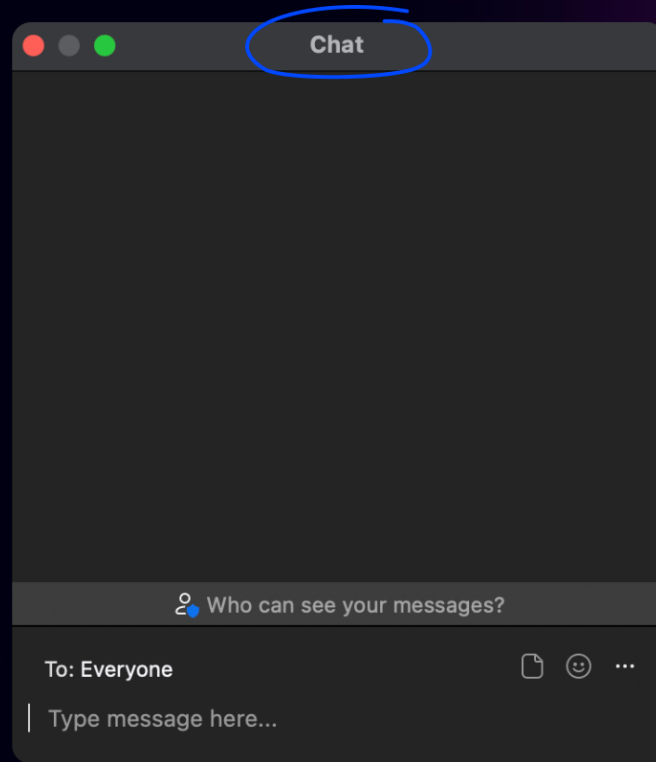




**Action Takers Tuesdays!**  
**February 27 2024**

Change your chat  
settings to "Everyone"



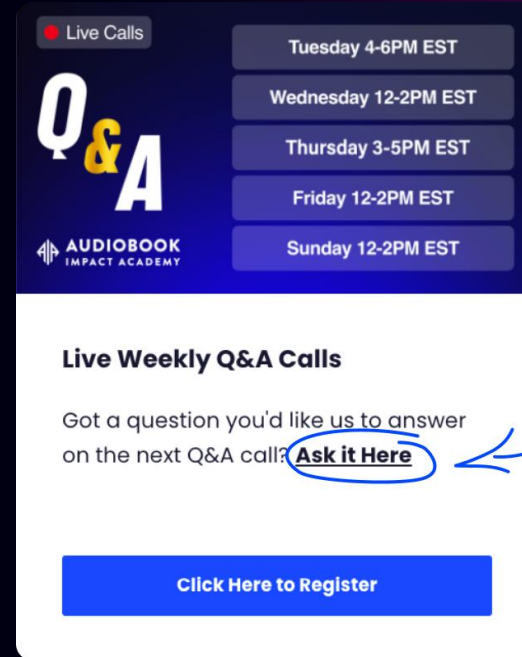
# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

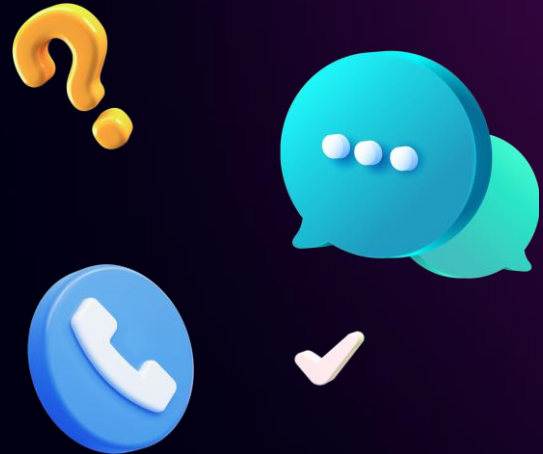
Average length: **45 - 60 mins.**



The screenshot shows a dark blue header with a 'Live Calls' indicator and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below this is the 'AUDIOBOOK IMPACT ACADEMY' logo and the text 'Live Weekly Q&A Calls'. A message asks if the user has a question for the next call, with the link 'Ask it Here' circled in blue and pointed to by a blue arrow. At the bottom is a blue button that says 'Click Here to Register'.

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

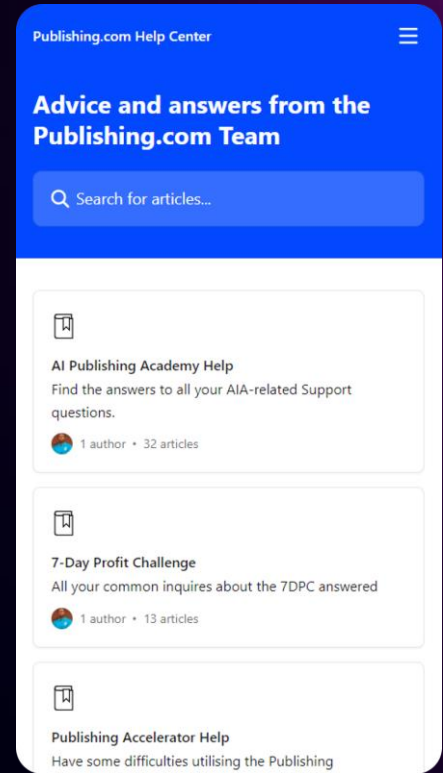
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**APLUS10**

Students get 10% on A+ Content Package!





**LET'S BEGIN!**

# Thought Of The Day

Getting better isn't complicated.

Put yourself in situations where you have no choice but to improve.

Deadlines and commitments are powerful motivators.

# Did you achieve last week's goals?

Brian

- Craft title and cover for new book - Yes

Karina

- Book editing - Yes



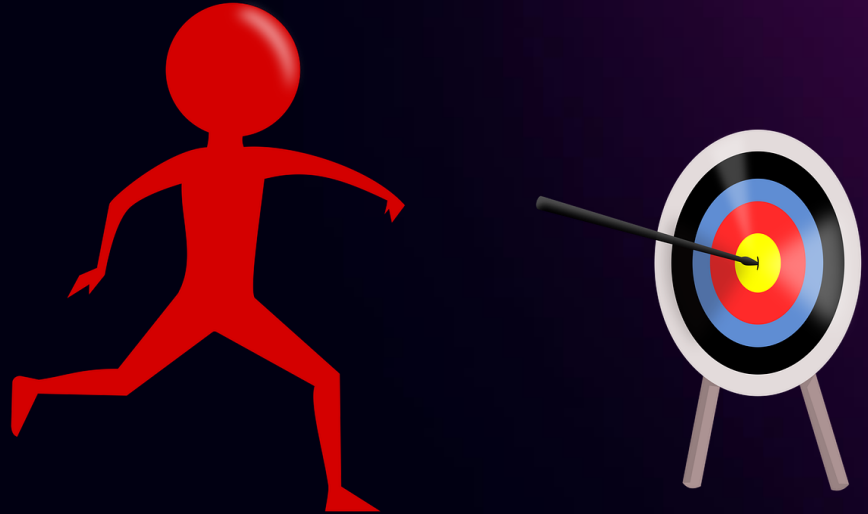
# What are your goals this week?

Brian

- Complete new cover
- Craft title for 2 new books

Karina

- Formatting my book



# maria

Can you have up to 2 pen names in KDP publishing? If yes, how do I do that?

# adriana dodge

Dear Coach

Thank you for your assistance.

I already wrote my book it has 12,569 words. This is the 7 day challenge which i want to sell and make money on it. This is the reason i wanted to write it in a way that will get good reviews.

My questions are:

1. I know now it is available the Beta AI and i wonder where in the publishing.com do i find it? It is AI to write our first book, correct?
2. how many pages is 12.569 and what font and size should i be using?
3. Also the titles that i am considering are:

The only health, longevity and happiness book you'tt ever need the science of

The ultimate guide to a long, healthy and happy life The long, healthy and happy life revolution. The art of living long, healthy and happy  
Subtitle: Science backed secrets to health, longevity and happiness The Health, Happiness and Longevity Blueprint

# Bill

I cannot get 3 POCs after 78+ topics tested. Am I doing something wrong or do I need to keep digging?

# Mel

Hi, I have made some changes to the cover. Please let me know your thoughts on this one and if you still think I need to change the design completely.

<https://docs.google.com/document/d/1dlxFiBly1TVzRE3OYLEQ7MjHbXmINJMP7BQBh4PX5EI/edit?usp=sharing> Many thanks



# Shane

Could you advise if I might face any issues with Amazon for my book, which is primarily composed of Bible verses for daily devotions? I have cited the Holy Bible in my references. The book contains 128 scripture items, each potentially showing as 1% plagiarized, cumulatively making up the entire content. Thank you for your assistance.

# natasha

can I please get feedback on my Title and Sub Title

The No B.S Guide To Life Skills For Teens

Empower your teen for real world success:

Master life skills with stress free solutions for confident, independent teens.

# Reza

In the process of proof of concept for choosing a topic, I often come across books with fewer than 150 reviews, authored by individuals who are not globally prominent but seem to be known in their fields have some followers. These individuals include doctors, therapists, researchers, etc. Are these considered famous authors and should they be counted out while doing proof of concept? thanks

# Reza

In the process of proof of concept for choosing a topic I have come across some books that have special features. Can you check if they are ok to proceed with?

1- Books with journals

2- Books with exercises

3- Workbooks

4- A mix of above that results in no audiobook format.

Should these topics be avoided even if the paper format and ebooks meet the revenue criteria?

# Mel

My book was written and edited by TUW. Do I still need to edit the manuscript with Grammarly and hire another editor? Or is the editor on TUW good enough?

# Alec

I have an outline from Publishing Services and I would like to insert it in Publishing.ai. What's the best way?

Because the outline from Publishing Services has sub-sections and sub sub-sections. Can I copy / paste all of that in just one bullet in Publishing.ai outline? Can I copy the sources in the bullet point or the link must be inserted in the sources section?

# Ruth Buck

I have three topics and am ready to get started. I need to have you approved one or all of them.  
Thank you!

# Bethany

Could you please give me feedback on my book title. Thank you! :)

POC: Norse Mythology

Title:

Unearthing Norse Mythology

Subtitle:

A Comprehensive Saga About the History and Timeless Tales of Gods, Goddesses, Viking Warriors, Runes, and Mythical Creatures that Shaped Civilization



# Bethany

I am so excited about the potential to create a manuscript using Publishing.ai!

However, I read that a United States District Court ruled that AI-generated content cannot get copyrighted. How does this affect copyrighting our book when we use Publishing.ai to write our manuscript?

# jeff dresh

where is the clipboard manuscripts are saved ? how do you access

# Joe

I have some draft covers that I like, but I'm still new to this. Would it be possible for me to get some feedback on them? This is the link <https://99designs.com/book-cover-design/contests/book-cover-titled-wills-estate-planning-simplified-1268213/entries>

At the time of writing this, the ones I'm most interested in are 1, 24, 44, 45, and 66.

Thanks

# Alec

What is the maximum word count we can use for 1 Publishing.ai script/credit.

I didn't try with mine yet, but it's at 45k words. Will it work?

# DEB

I am very new - do I run my books by you guys before I submit them? I haven't had my first coaching call yet

# DEB

I tried to login to publishing.ai and it said I don't have authorization - what do I need to do

# Rachael

Is it standard for us to tip our ghostwriter and editor on Urban Writers? Do most people do that?  
If so, how much is standard?

# Rachael

Hello coaches!

Is book cover size and trim size the same thing?

How do I know what this should be? I've heard some people say a standard book is 6 by 9, however, my competitor books seem to be about 8.5 x 11. I am writing a Chair Yoga for Seniors book. Also, do I need a book size to create my ebook cover? I'm pretty sure I put in a size but can't remember what I put in. Will this mess me up if I don't remember what it was? Thank you!!



# Rachael

Hi Coaches! Module 4 talks about creating your Book Description. You can outsource it through PS or create it yourself with AI. This may be a very obvious question but when I outsourced my outline I used PS and they sent me another document labeled KDP description along with my outline.

Is this KDP description the same thing as the book description? Do I just use what they sent me for my book description? Thank you!

# Emelisa

My manuscript, written by TUW, is currently in the proofreading and editing stage. The working title is "A Step-by-Step Guide: "The Basics of Effective Communication & the Intersection of AI and Human Communication," with the proposed subtitle being "The Future of Communication: How AI Will Change the Way We Talk to Each Other."

In your opinion, should I use the subtitle as the title and the title as the subtitle, or should I look for a more specific and attractive title?

# Kelli

I am in the process of getting my 30 reviews for my first 30K audible book. I know I have at least 5 reviews, but I can't find where to see how many audio reviews I have. All I can see is the 74 reviews for my book. How do I find the audio reviews?

# emelisa

what do you think of the following title and subtitle? Title: "The Future of Communication: How AI Will Change the Way We Talk to Each Other"

Subtitle: "A Step-by-Step Guide to Effective Communication in the Age of AI"

# Jeanette

1. If my 30k word book is written by PubAI with editing and personal stories added by me, do i get copyright and will Amazon be ok with my book ? Or what advantages are there to getting a ghostwriter?
2. And once that book gets 50 reviews across audiobook, ebook and paperback, I am eligibe for my \$1000 rebate (Was \$1000 not \$500 on the recent 7 day challenge offer)?
3. In terms of the marketing phase of our book, is it better to use our own name and have the option of promoting to our social media following? How do we promote with a penname..only through ads?
4. Can PubAI create illustrations for our manuscript? Is there a command prompt we need to insert or does it do automatically?

# Steve

If I find a topic which meets all the criteria, nine books over the minimums, but there are some very popular or prolific authors. How should I account for them? Should I remove their books from the count? Should I count them as a blessing? Should I move on to another topic?

# Shayla

I need help with the cover template, who can help.

# Dee

How is my title?

8 Timeless Steps to

THE RARE MINDSET for Student Success

Discover The Part of Your Mind with Time to Go Beyond the Growth Mindset for Academic Success



# Diane

My family is totally insane. I've often been told to write a book about them. They are all, somehow, still alive.

None of them would ever read a technical math journal. Could I write a chapter on algebra, then insert an actual account of their weirdness, then another on geometry? They would never read it.

Thank you, Diane

# Laura

My topic on a guide for taking the GED passes POC, and I'm trying to figure out if using the acronym GED will be legal. There are professional textbook companies that trademark it, with their institution, but a GED is a test name. Am I ok to use it in my title? It is my topic.

# Donnie

If I download coloring pictures from the internet, is that plagiarism?

How do I safely find and download coloring pictures for my book, without committing plagiarism?

# Alec

Yesterday I used a manuscript credit in Publishing.ai and I realized that the script seems to skip some sections. Is it normal? Is it because my outline was too big? How can I have the ai writes the sections it skipped? Because I find some sections really important. Thanks!

# BEN

AI Publishing suggested I include QR codes & my own travel website for a travel guide. Do I use Resources websites for each travel spot on the chapter pages? Do I need permission? How do I formulate my own book's travel website?

# Linda

Should the Title be copyrighted by itself? or Is that included in the entirety of the book?

When should the copyright be completed? thanks

# Rosa

Hi coaches, here is an Amazon ad question.

I've been running ads on my book since August and they were doing well, mostly around 30-40% ACOS. But since December my auto-high campaigns have skyrocketed and when I look at searches, they don't seem on point. I'm ending up having to negative target a lot of books that seem off, and there are little to no keywords. And that's happened in all 4 countries where I'm running ads to a degree but the worst performing one is on the US. Meanwhile my keywords campaigns are still working well. And many of those keywords were inspired thanks to the auto-high campaign in the first few months.

Is that something that happens after a while?

I'm tempted to stop the current auto-high and start again from scratch?

Could it be an indexing problem? I don't remember changing anything but maybe a less relevant category became stronger.

# Claire

Can you please see if "Negotiation" meets POC? Thank you!



# Patrick

Hi coaches,

I would like to find out about the 500 dollars royalty for a 30K book is it including all the formats (ebook, paperback, hardcover and audiobook) or only paperback.

Again will we be permitted to do audiobook if we use the beta considering ACX not allowing AI generated books. Also when I checked my KDP account the other day, I noticed that apart from the US and UK markets under the paperback there are no royalties at the other markets. The rest of the formats have the royalties like ebook and hardcover for the rest of the markets.  
Thanks

# Valentina

Hi Coaches,

Would love to get your feedback on my book title.

**\*\*Book topic with POC:\*\*** Python Programming for Beginners

**\*\*Main Title:\*\*** Python Programming for Absolute Beginners

**\*\*Subtitle:\*\*** A Novice-to-Pro Guide with Simple Step-by-Step Learning and Practical Projects to Code Your Way to a New Tech Career

**\*\*Book Title:\*\*** Python Programming for Absolute Beginners: A Novice-to-Pro Guide with Simple Step-by-Step Learning and Practical Projects to Code Your Way to a New Tech Career

# Analee

Hello Coaches!!

I know that Amazon does not want us to use the word(s) Heal/Healing in our titles and subtitles, but does that also extend to the content of the book?

For example, should I find a different way to say "Bringing this understanding to these small areas allows you to heal and seal these deep wounds"?

My GW has used Heal or Healing several times, and I have asked her to change some of them, but I would like to know if I need to ask her to remove all of them and find an alternate phrase.

Thank you!!

# Yasmin

I just found a book with my same cover and it's freaking me out. This book was published on August 2023 and I just recently published mine. It's a SQL book so there is an image of databases, I am pretty sure this person used the same design I got from 99Designs. I thought the designers were supposed to use original cover ideas for the competition and not reuse previous ones. At first glance they literally look identical, except title and subtitle of course. This book has 0 reviews so it doesn't really have a lot of visibility. Still, this is really scary. Is there a risk I will get sued or have my account suspended?

# Terri

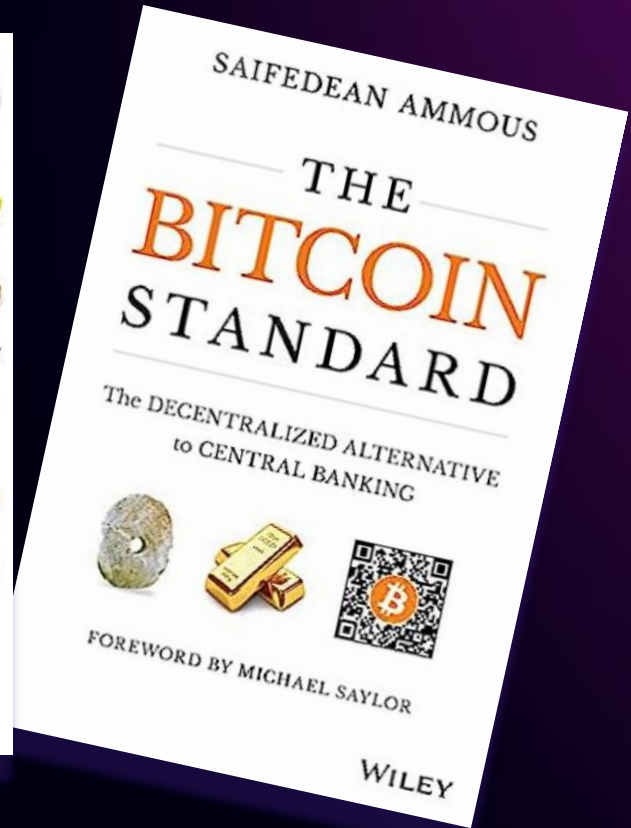
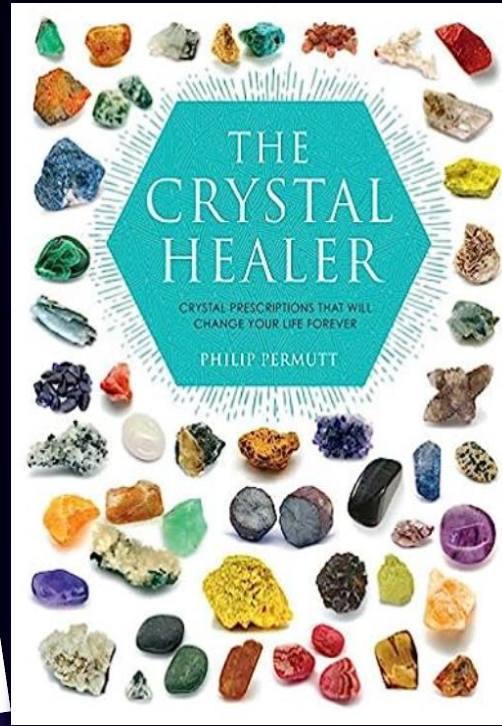
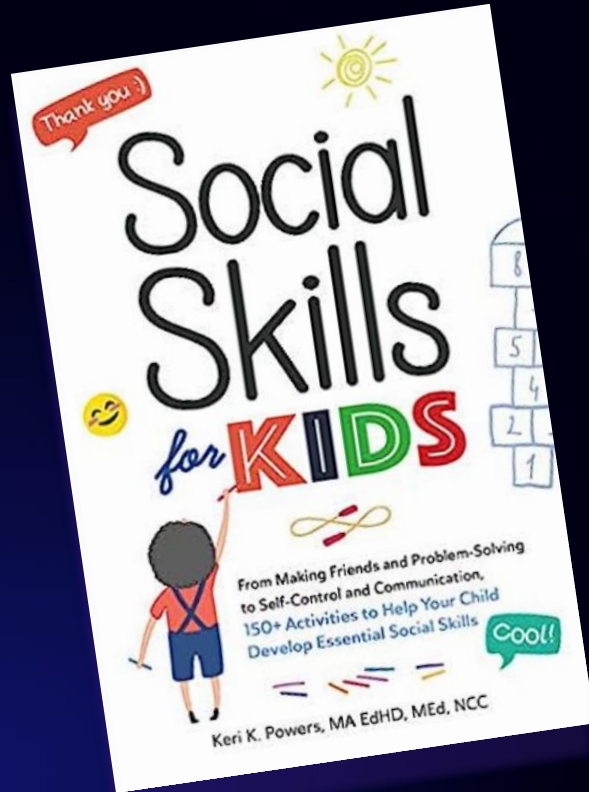
The ghostwriter has recommended a "Trigger Warning" for my book about emotional healing after trauma. Is this necessary given the Copyright page also includes a Disclaimer? What is expected by Amazon to publish and allow ads?

## TRIGGER WARNING

"This book contains stories of trauma that may be upsetting to some readers. The content is intended for informational and educational purposes only.

The author, a health and wellness coach, is not a licensed therapist or mental health professional. While the book may offer insights and perspectives on well-being, it is not a substitute for professional therapeutic advice or treatment. If you believe you are suffering from a mental illness or emotional distress, it is strongly recommended that you consult with a licensed therapist or mental health professional. The author encourages readers to prioritize their mental health and seek professional help."

# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 2pm EST**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

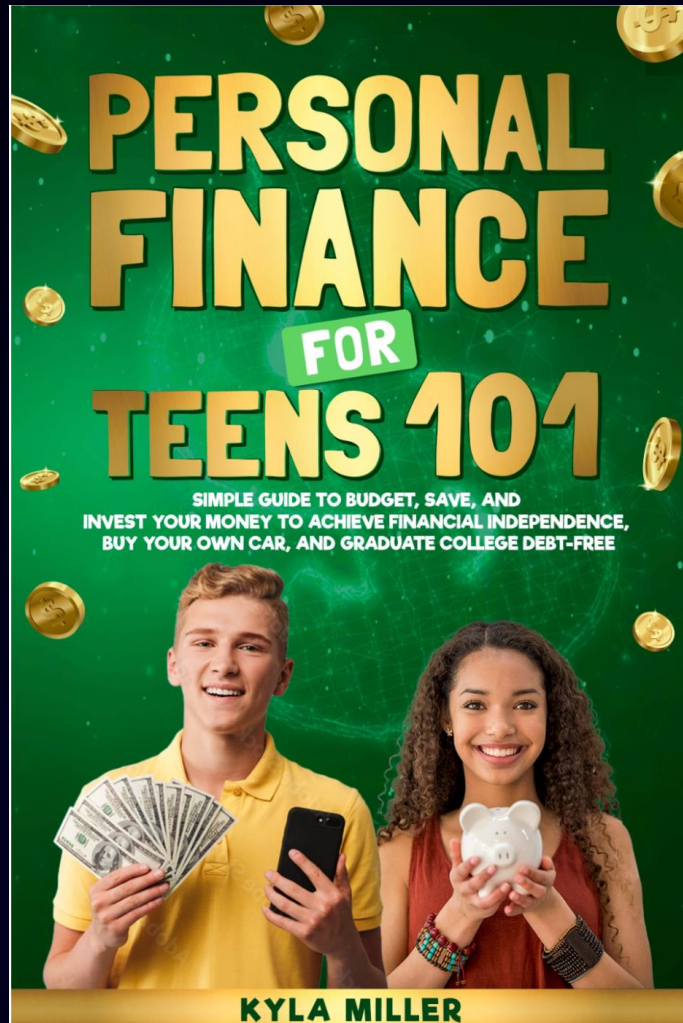
AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Mel





**Mel**