



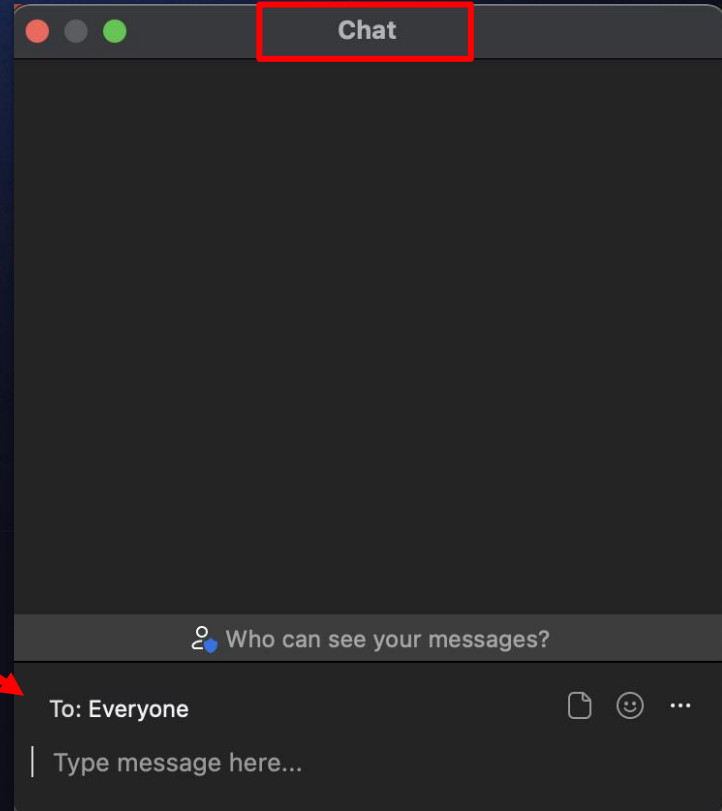
AUDIOBOOK
IMPACT ACADEMY

LIVE Q&A CALL

Action Takers Tuesday

June 27, 2023

Change your chat
setting to
"Everyone"



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue interface for 'Live Calls'. At the top left, there is a red dot and the text 'Live Calls'. Below this is a large 'Q&A' logo where the 'Q' is white, the '&' is yellow, and the 'A' is white. At the bottom left of the interface is the AIA Publishing Academy logo and name. On the right side, there is a vertical list of call times, each in a rounded rectangular button: 'Tuesday 4-6PM EST', 'Wednesday 12-2PM EST', 'Thursday 3-5 PM EST', 'Friday 12-2PM EST', and 'Sunday 12-2PM EST'. A red rounded rectangular border highlights the entire right-side list.

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



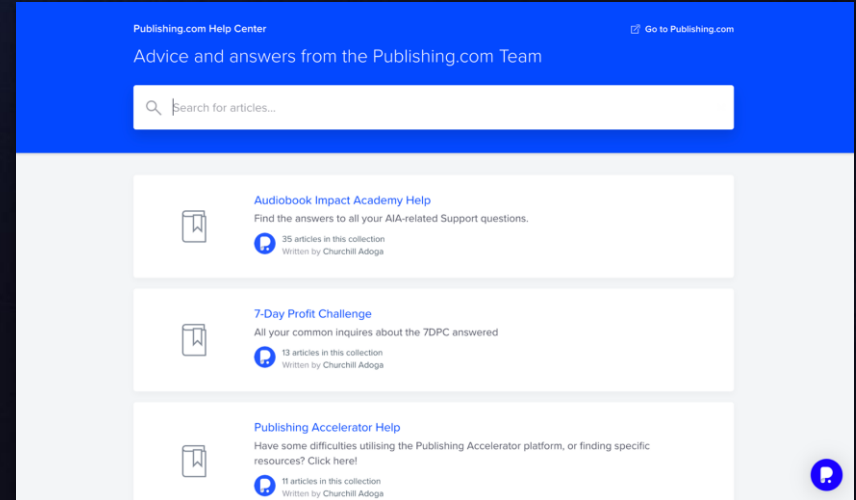
Most Frequently Asked Q&A Questions:

Visit our Help Center

help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

5STARREVIEWS

Get **10%** off your next Review Page Package



Let's Begin!



Thought of the Week

10 THINGS THAT REQUIRE

ZERO TALENT

Being On Time

Making An Effort

Being High Energy

Having A Positive Attitude

Being Passionate

Using Good Body Language

Being Coachable

Doing A Little Extra

Being Prepared

Having A Strong Work Ethic

Did you achieve the last goals you set?

Brian

- Publish paperback - Yes

Karina

- Finish my cover- No



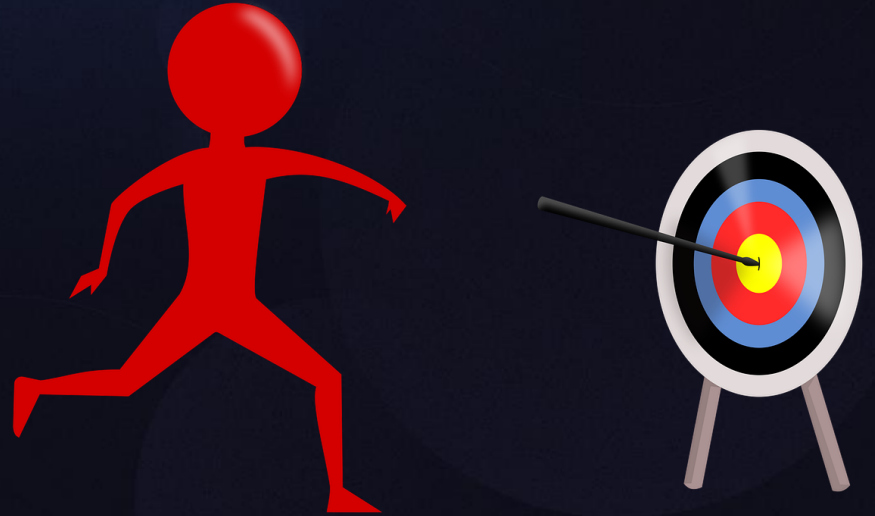
What are your goals this week?

Brian

- Publish ebook
- Get reviews

Karina

- Finish my cover



Selin

Hi coaches,

Can you clarify how ARC can be given to early review team if the manuscript from GW isn't complete? On another q&a it sounded like ARC can be sent. I don't want to send anything for people to critique it if it's not ready .

Is it a lead magnet or something else that's given as the ARC? Little confused, I hope that my question was clear thank you!



Andrea

Do you recommend a service such as Booklinker for generating a universal link to place inside our books, or is there a recommended QR code generator for the same purpose?



Lynne

When I try to access the 7-Day Profit Challenge, I get the message that I don't have access. I've not done the challenge before, so I don't know why I would not have access. I started the A1A Program in November but I've only completed the first few modules due to the fact that I am a teacher with very limited time. Our school year ended last week and I was hoping to get a lot of A1A work done this summer, beginning with the 7-Day Challenge. What do I need to do to access that? Thanks!



Selin

Hi coaches,

I'm working with the GW on finishing up my manuscript. I'm noticing she has alot of references, which is great, but seems like alot. How can I nicely address this or suggest to GW she needs to write and note only cite?



Arlene Carinio

How Can I get started when I don't even know anything about publishing a book. I will need a or of help. I couldn't open lesson 10 in module 1. Thank you. I am willing to learn.



mel

Hi, My ad campaign has been running for a few weeks now and only spent 29.50 so far in clicks with 19000 impressions. I have already raised the bids twice by 5 cents (total of 10 cents raise) for all campaigns. Should I raise it again? How many impressions should I aim for a day?



Oliver

I had someone that was about to write a book review for my book but it said " We apologize but this account has not met the minimum eligibility requirements to write a review." Why is that? Is there anyway to fix that ?



Julie

These are the titles and subtitles I'm considering for a book about learning to overcome conflict in a romantic relationship. Any feedback on the titles and subtitles is appreciated. I will be on the call on Sunday.

Beyond Conflict: Discover The Power Of Disagreement To Create The Fulfilling, Resilient, Healthy Relationship You've Always Wanted

Embracing Conflict: Navigating the Storm of Conflict to Find the Resilient, Fulfilling Relationship You've Always Wanted

The Conflict-Free Relationship: Insights, Strategies, & Guidance to Achieve the Healthy, Fulfilling Relationship You've Always Wanted

Connecting Through Conflict: Discover The Power Of Disagreement To Create The Fulfilling, Resilient, Healthy Relationship You've Always Wanted



Irv

I want to publish a book of puns and make this my niche. It passes the proof of concept test but I am wondering if other students have had good results with joke books. Also how do I determine the right length for the book?



TONY

i just finished my first book, an adult coloring book. i would like to publish it right away but i don't know where to start i.e. who prints and binds the physical book? do i need a professional seller's acct for 39.99/yr? i realize i'm jumping ahead but i want to get started and the lesson on the low content kickstarter piqued my interest. i plan to do alot of low hanging fruit i.e. coloring books, x-word puzzles, word finder to start making profit (more importantly, to put my wife's mind at ease if she sees this can be profitable) while i'm working on my first audiobook. i plan to use royalties from low content to fund my first audiobook. please help. i will not be able to make the live q&a session on tuesday but i will be there on wed or thurs. if you can email me that would also work well. thank you!! - tony shumway



Nancy

I would appreciate input on my book title

The ADHD Parenting Blueprint:

Evidence Based Strategies to Help Your Child Build Resilience and Harness their Unique Gifts for a Bright Future (in a nurturing and supportive environment)

The text in the () may not be necessary? Thanks!



Terri

I appreciate your help with my 30K book title.

Keywords - Breast Cancer

Title - Thrive Not Just Survive After Breast Cancer

Subtitle - Find Your Strength and Confidence, Take Charge of Your Life, and Discover Your Better Normal



Bethann

My designer for my book cover sent a .psd file as the source file and says I can open it in Adobe Photoshop in order to edit it but I don't want to pay for it and the free trial option is sending me in circles. Is there something I can do to avoid paying for Photoshop?



Simon

Coaches,

I recently created a Facebook account to promote my upcoming ChatGPT books. I've joined relevant groups like entrepreneurs' groups and book clubs, but I'm unsure how to actively engage with these communities. I've never used social media before and didn't see much value in them until now. However, I realize that Facebook is a crucial marketing tool for this business, and my lack of experience and sense of clumsiness are holding me back.

I would greatly appreciate any suggestions on how to effectively utilize Facebook to boost my future book sales (I'm planning to publish them over the summer simultaneously or back-to-back). Thank you in advance for your help!



Angel

All of my FB groups say no promotions. What are alternative ways to get early reviewers?

Why is creating a FB group or lead magnet no longer recommended? Thanks.



Jessica

I coach 90K travel agents and want to write a book on travel... I can't find POC for any travel keywords. I've tried "anxious traveler" "world traveler" "travel guide" "travel guide book"(which was the closest one but if I add to that title- The anxious travelers guide book to solo travel" then it doesn't make POC. Why is Travel a suggested topic? It doesn't seem like any travel books by non-names work?



Sharon

Hey Coaches, can I have some advice on my Subtitle? Does this need more keyword stuffing to make it better? How may I improve it?

Intermittent Fasting For Women Over 50: The 3-Step Transformational Formula to Melt Fat In Less Than 27 Days



Marguerite A

I would love some guidance on the best-performing platforms for sending out automated emails to my advanced reader team. I am currently using a platform called BREVO (formally "Sendinblue") and while I do like the functionality, I am concerned that my readers are not receiving the emails. Some have contacted me via FB messenger saying they do not have the email from me, and they have checked spam folder and junk. My Brevo reports indicate that only 25-50% of people have opened the emails. I am now up to 186 emails on my list, and I am concerned when I am ready to launch my book and email the PDF to folks they won't receive it. Are there other platforms you have used and seen a better response rate?



Jo Ann Fogarty

I am completing the final steps before having my book formatted. I wanted to add the generic copywriter page. I received a copy from support. the document starts with the date the book was copywritten. Since I have not filed for the copyright yet, what date would use here?



Shari

Book Review Process

Thank you in advance for your answer.

How do you know which group that someone responding to the free book offer is from? I have posted in 28 different groups.



Bruce

I had a list of 35 people who have received a copy of my book, only 2 of them actually left a review. I feel stuck again, my free book promotion is over and I have to wait another a long time for my kdp select info to be renewed. What should I do ?



Danielle

Hi there! Thanks for your time today. Question please : A tiktok influence reached out to me about wanting to do a live video call with me the author for her page and mentioned it would be great promotion for my book. This is an amazing opportunity but my author is a male and I used a generated photo for him so I am a complete Catfish. What should I do? Maybe I can have her send me a list of questions and I can have my husband record his voice answering them and send her that? I'm not on social media so I can't think of any other way she can do a cool video without my author on live video.



alaskajim

I'm seeking help from an overseas VA with KDP. Should I worry about protecting myself in any way?



Cover Intervention



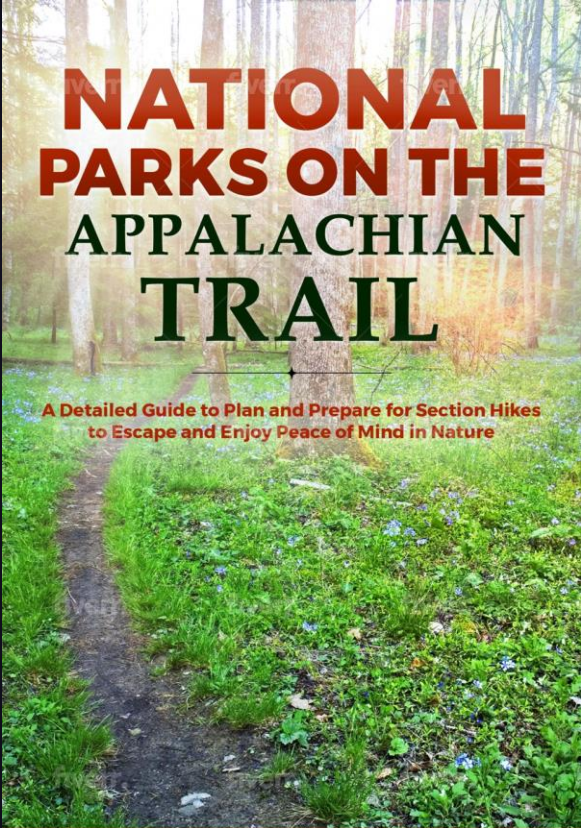
Cover Intervention Submission Rules

Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST



Martha



NATIONAL PARKS ON THE APPALACHIAN TRAIL

A Detailed Guide to Plan and Prepare for Section Hikes
to Escape and Enjoy Peace of Mind in Nature

MARTHA MURRAY



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