

**Sunday  
Savages  
10/27/2024**

● 2024



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

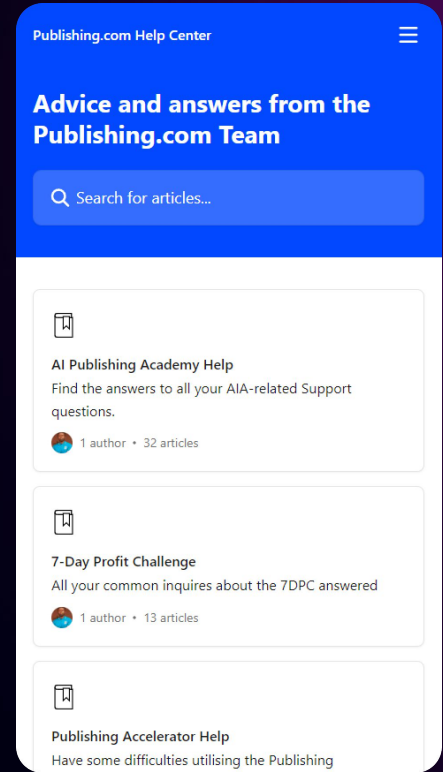
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

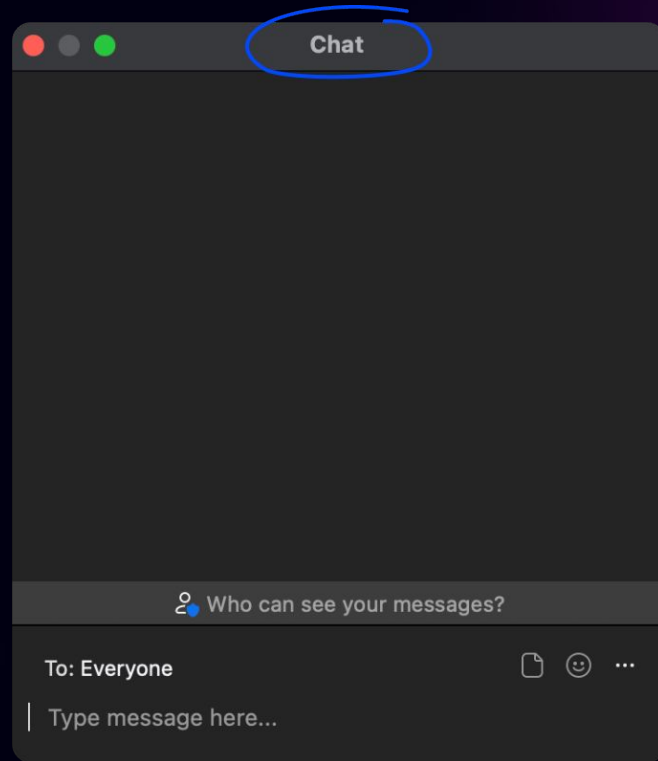
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
settings to "Everyone"



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**PRINTREADY10**

Students get **10%** off Formatting!



# FRIENDLY REMINDER

All support related questions (payment, program access, technical)  
should be emailed to [support@publishing.com](mailto:support@publishing.com)

**LET'S BEGIN!**

# Anna Martin

I am a professional lighting designer. The term "everyone needs light" is a theme that I talk about in the intro of my book and is part of what inspired me to write this book. Please review my book title and subtitle.

Title Option 1: Everyone Needs Light: A Comparative Guide to Lighting Design for Theater, Architecture and Digital Media

Title Option 2: Everyone needs lighting design: a comparative guide to illuminating the stage, architecture and digital media

Subtitle option 1: Understanding the fundamentals of scientific theory, visual appeal and practical applications

Subtitle option 2: Balancing intricate theory, aesthetics and innovative implementation

Subtitle Option 3: Integrating modern technology, accessible skills and functional solutions

# Rachel Pradarelli

Hi all! Would love feedback on my prospective book title. I feel good about the main title: "The Ultimate Beginner's Guide to Anti-inflammatory Cooking" but would love some support on the subtitle. Primarily around how to word "reduce inflammation" without directly stating that, as I understand that may be a borderline "cure phrase."

This is what I've got for the subtitle: "Quick & Easy Recipes to [Calm/Diminish/Alleviate/Ease] Inflammation and Boost Your Energy...Even With a Busy Life, Low budget, and No Experience"

Would any of those 4 verbs work in place of "reduce" to effectively send the message but not make a medical claim? And any other suggestions are welcomed and appreciated!!

Thank you!

Rachel

# Patrik

I'm writing my first book about Stoicism for young adults. What do you think about this book title (it has 159 characters)? "The Simple Stoicism Workbook: How the Next Generation Can Achieve Personal Growth, Resilience, Confidence, and Find Inner Peace in Daily Life with Stoic Wisdom"

# Janice Loose

Hi working on my 1st book. Thanks for taking a look at the titles and subtitles. POC is Life and Grief

1. Embrace Life After Loss Navigate Grief and Rebuild After the Death of Your Spouse A Compassionate Guide to Heal, Cope and Find New Purpose After Loss.

2.The Sudden GoodbyeFind Strength, Survive and Heal the Pain and Loss of Your Partner with Practical Steps to Resilience, Transcendence and to Thrive After Sudden Loss.

3. From Grief to Grace A Journey Through Bereavement and Begin Again. How to Rebuild Your Life and Heart After the Loss of a Loved One.

4.When Love Turns to Loss Find Strength After the Death of Your Spouse Move Beyond Pain, Grief and Heartache and Discover Peace After the Unexpected

# Jeannie Barrett

This is a continuation of my previous question regarding book topic research. The topic I am researching is "Guided meditation scripts" AKA "Meditation scripts". Based on this, I came up with the following book title idea: "Soul Filled (Soulful) Meditation Scripts: Powerful divinely guided meditation commentaries for inner strength". Another book had "Soulful" in the title, and so I opted to not use that word. Does my title idea look doable? And, is it ok to use "Soulful Meditation Scripts" in my title, even though another person used those specific words? I did check the trademark website and didn't find anything that is out of limits...



# Ben Kwaterski

When using grammarly and checking for plagiarism it underlines a lot of text but it underlines AI generated text too. Do I need to worry about this or is there a way to just check for plagiarism?

# Chantelle Faletoi

Hello Coaches, Thanks for all your help.

I would just like to get feedback on my Book Cover, title and subtitle please.

1. Herbal Medicine for Beginners: Easy to create herbal remedies to rid/prevent all ailments, learn to avoid over-the-counter medications. Live a healthier lifestyle
2. Herbal Medicine for Beginners: Easy to create herbal remedies to rid/prevent all ailments, learn to avoid over-the-counter medications. Look better, feel better

[https://www.canva.com/design/DAGTwPXbOVQ/0\\_m1mozCHtzQ4ykFfYLuhg/edit?utm\\_content=DAGTwPXbOVQ&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAGTwPXbOVQ/0_m1mozCHtzQ4ykFfYLuhg/edit?utm_content=DAGTwPXbOVQ&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

# Joel Chitwood

How do you transfer a book outline to a file/folder so you can print it?

# Sterling Cheney

Can't attend the session, but will review the recording: I have officially filed my copyright with the library of Congress, and it should get here in about 6 to 8 weeks. I don't need to wait for it to get here before I publish my book, correct? And is there some sort of "placeholder" that I should generate and put inside my book as the copyright page?

# Jeff Schur

Can you help me finalize my next topic and title.

Title: Attachment Theory Explained

Subtitle:

A Guide to Secure and Insecure Attachment Styles for Lasting Intimacy and Emotional Resilience.

Thank you

# Anthony Williams

Anthony (Tony) Williams - 20241027 QA call questions

On 10/12, I created the four ad campaigns in Brian's ad training at the higher-suggested bid and budget levels. I have 44 reviews. Do I... Increase bids? Change keywords or Do something else? Hold for more data and do nothing? See attached screen shots

[https://docs.google.com/document/d/1VGgh2t-VoiMR\\_Czk1leYcZdfDQChqV\\_I\\_ixA9rPBRHs/edit?usp=sharing](https://docs.google.com/document/d/1VGgh2t-VoiMR_Czk1leYcZdfDQChqV_I_ixA9rPBRHs/edit?usp=sharing)

# Reji Abraham

How do I 'edit' outline (system generated) and 'continue' thereafter ?. Note: System does not allow 'editing'. I do not see a 'continue' button. What are the next steps ?. My book is 'ready' for marketing on Amazon.

# Heather Shosted

Would you please demonstrate a trademark search for the topic "Mindset"? I am unsure of what I am seeing when I look. Thank you!



# Paul Straszynski

Can I leave a verified review on Pubby after purchasing the audiobook instead of the Kindle version?

# Angela Boles

I am trying to edit my Title and Subtitle in my manuscript(Changing my tile and subtitle) I cant seem to edit. I went back and tried to input it in outline and I couldn't and then I tried to change it directly in the manuscript. When that didn't work I tried copying and pasting into a new word doc. I am trying to put the Title on one line and the subtitle below without a space. i even highlighted and clicked no space went back adjusted the font size and it still doesn't work. What am i doing wrong?

# Janet C.

Hello Coaches...So, I finished my 1st 30k book. It has been published & did very well. Sold over 1000 copies of the e-book during the 1st week. I don't expect it to stay there of course, but I have a very good FB team working constantly to get reviews (Unfortunately I only have 1-5-star so far).

So in the meantime, I am starting my 2nd book. These 2 books will be very similar and in a BUNDLE. So, I did my research & found (in the 100 Most Profitable Topics module) a GREAT topic to "match" my 1st book. I've done my customer research & POC etc. and have come up with this. I want the covers to look very similar since they are a "Bundle" (if that is a good idea). Can you please check my new subtitle (for Beg Guide to Greenhouse Gardening) real quick? It kinda matches the 1st books subtitle. The 1st cover w/ the back is my published book. The Greenhouse book is the new one.

Can you also give my your opinions on the cover? Does it look good?

[https://www.canva.com/design/DAGRtUKf8HY/7LEK7bFHILTR27MnEheFWw/edit?utm\\_content=DAGRtUKf8HY&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAGRtUKf8HY/7LEK7bFHILTR27MnEheFWw/edit?utm_content=DAGRtUKf8HY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

# William Brown

I am having a problem with time management

# Chris Henry

I want you guys to take a look at my book covers.. And if I create nay exercise or health books do it have to have images within the books? I know it's a silly question but I just wanted to know. I've published books on Amazon for the past 12 years so I'm familiar with quite a few things when it comes to publishing.

# Suzana Ward

EZ question as I'm looking for a Y/N — Back Story: I have lived on both coasts. Over the last decade, I've sent small gifts to friends (on both coasts). If I understood correctly we should not ask anyone for a review if they live @ the same address or if we've ever sent them a package through Amazon.

... I formerly used my future publishing company's name when I was blogging and used this same email for Publishing.com, KDP and Amazon. This email is tied to my company's trade mark. Consequently, it is central to my branding. Here's the question: I can't stop friends on both coasts (who have received gifts from me over the years) from buying the book and writing a review. Is that a problem that will get me flagged? And do I need to change my email for KDP, Amazon, Publishing.com etc. as fast as possible before I publish my first book? Y/N.

# Teena Dorn

I would like input on my book title. I found POC on "Dealing with the Loss of a Pet". My titles are:

Path to Heal Pet Loss:

Guide to Cope with Grief, Embrace Memories, and Restore Joy After the Heartbreak of Losing a Cherished Pet (126) \*grief\*, \*recovery\*,

Pathway to Heal Pet Loss:

Compassionate Guide to Cope with Grief, Embrace Memories, and Recover Joy After the Heartbreak of Losing Beloved Companion (137) \*grief\*, \*healing\*, and \*recovery\*,

Comfort after Pet Loss: Guide to Cope with Grief, Embrace Healing and Recover after Losing a Beloved Pet (115) \*grief\*, \*comfort\*, \*healing\*, and \*recovery\*

Each title and subtitle uses key emotional terms like \*grief\*, \*comfort\*, \*healing\*, and \*recovery\*, which are common pain points and desired results in the market research.

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Thank you!

# zohra ftaiti

Hello Coaches, and happy Sunday! Thank you so much for your feedback on these covers (with different titles). In # 21, the subtitle is over 4 lines. Do you recommend that the subtitle font size to be smaller so that it can be written over 3 lines only? Again, thank you.

<https://docs.google.com/spreadsheets/d/1wK7Ca40zpPBLMS0qRRpk0MQeEjuR07wYLHEITqRoIBg/edit?usp=sharing>

Hello coaches, my 30 k book cover is in the works, what size do you recommend I ask my designer to apply? Thank you so much



# Crystal Davis

Hi coaches, I am currently trying to get reviews from friends on my FB page and have had some luck and got some. I am wondering if they miss the days that I change the ebook price to \$0 can they still make a review even though it won't be a verified purchase. Wouldn't this be just like on Pubby? Also in the pricing and royalty part of KDP they make you pick 30% or 70% royalty. How does this work and which do we pick? Thanks