



AI PUBLISHING
ACADEMY

WEDNESDAY WINNING STRATEGIES
September 27th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

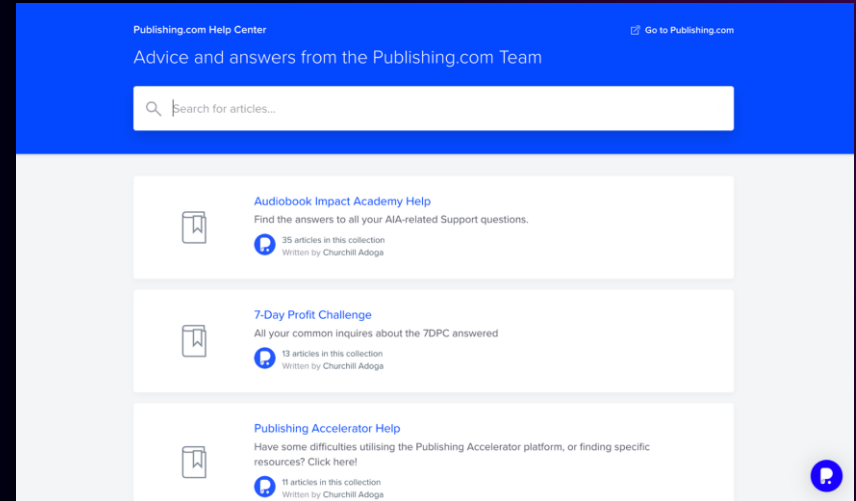
Most Frequently Asked Q&A Questions:

Visit our Help Center

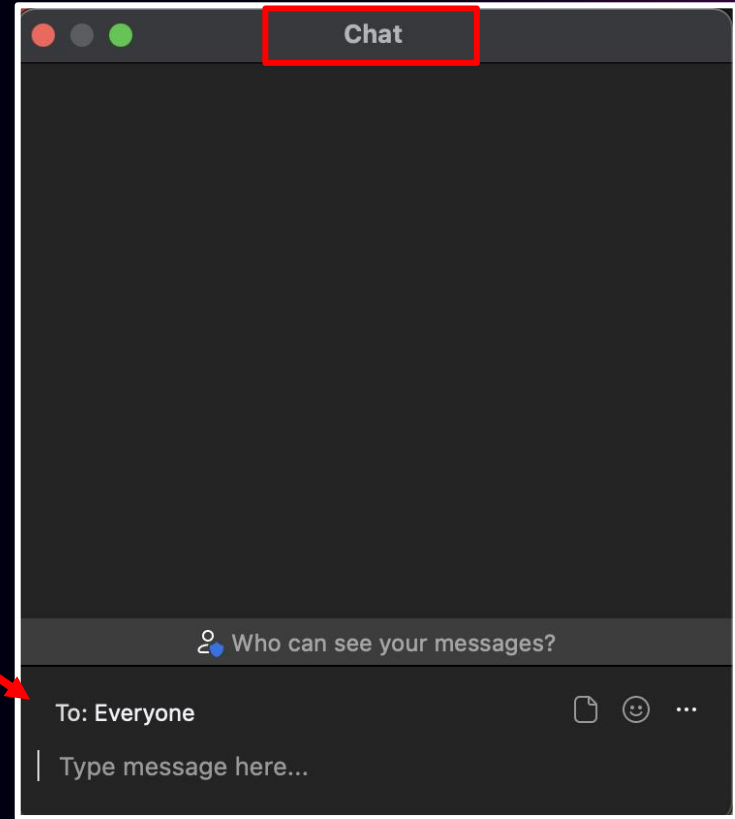
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - September

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BOOKOUTLINE10

Students get **10%** off Outline Package.



Special Benefits For Students



We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance! Once you have done your success call book your PCS call!

Prime Corporate Services was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

Book your free call through this link: <https://www.primecorporateservices.com/publishing-com-28/>

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



What Were Your Wins?

Stefan-

- Book Reviews

Nicole-

- Pubby reviews
- Audiobook approved
- Hired Amazon ads manager



Let's Begin!

Carol

My subtitle in my Urban Writers project needs correcting from 69 Illustrated Plants... to 71 Illustrated Plants. I forgot to change the subtitle after adding 2 more herbs. Can I correct the number in my subtitle? Where I am in the Urban Writers process is the phase of approving the ghost writer's 1000-word sample. After the plagiarism scan, I will ask for this ghostwriter to be assigned to me.

Larry

i made some edits to my 7DPC and re-uploaded EPUB to e-book and PDF from Reedsy.

ebook was accepted ok

for paperback, KDP accepts manuscript, then continues to ERROR, "There was a problem processing your interior. Please check your file and try again."

i've repeated several times, even re-downloading from Reedsy again.

Liba

Hi! I am wondering if besides for proof of concept, do i need to worry about competition? I have not seen that mentioned in the course and perhaps it is not something we are concerned about but I would like to make sure.

Shanika

Do we count planners/journals/workbooks towards proof of concept? I found out we don't count textbooks and anything over \$30.

David

My GhostWriter has just submitted the last chapters of my book on Gut Health and has started to tidy up the text and make corrections.

I've been actively trying to stay involved but often I just see the individual chapters once they're written. While she has been a lovely person to communicate with and she has tried to follow closely the outline from PS.

Unfortunately, it's not really to the standard I would have preferred but I'm prepared to have someone more knowledgeable in the field to check that the content is not a load of 'rubbish' in places.

I've two questions.

Question 1: The outline encourages an 'engaging and friendly' style. It seems however that there's a big gap between registers (levels) of vocabulary. Sometimes This low-level there is very useful scientific information but elsewhere she has phrases like, 'this is super important', 'Hey', or 'Poor sleep can also make digestion go wonky'.

I don't want it to read like a cheap/low level book in places. Please advise! (I mentioned it after chapter 1 but she has continued to put them in here and there.

Question 2: She made up a testimonial and attributed it to my Dad, with a whole host of things wrong with him, I'm slightly uncomfortable! Should I not worry since I'm writing under a pen name? or go with 'Uncle Bob' or suggest that reader may have an 'Uncle Bob' who has experienced all these ailments (though I'm not sure one person could have experienced all of them!)

Jo Ann

On the topic of the Lead Magnet Offer page that is our book -

1. Can you provide an example of the language on the offer page that is in book. I have reviewed the archived materials on Lead Magnets and Active Campaign, but did not see an example of what the "lead magnet offer page" that is the book included.

2. Where did you get the QR code? Is there training on how to include this and link it to the Lead Magnet request page?