



AUDIOBOOK
IMPACT ACADEMY

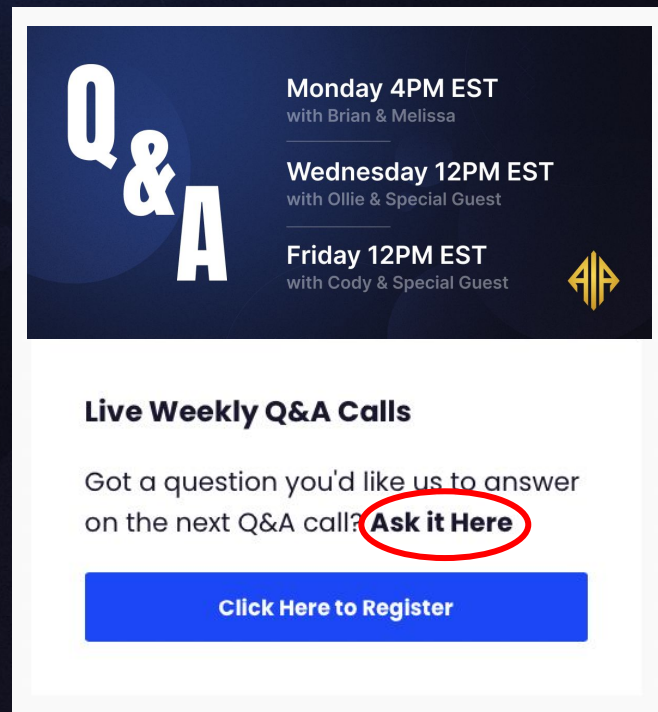
LIVE Q&A CALL

April 28, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a promotional graphic for AIA's Q&A Time. On the left, the letters 'Q & A' are displayed in a large, white, stylized font. To the right, the schedule is listed: 'Monday 4PM EST with Brian & Melissa', 'Wednesday 12PM EST with Ollie & Special Guest', and 'Friday 12PM EST with Cody & Special Guest'. The AIA logo is in the bottom right corner of the graphic. Below the graphic, the text 'Live Weekly Q&A Calls' is followed by 'Got a question you'd like us to answer on the next Q&A call?' and a red circle around the text 'Ask it Here'. A blue button at the bottom says 'Click Here to Register'.

Q & A

Monday 4PM EST
with Brian & Melissa

Wednesday 12PM EST
with Ollie & Special Guest

Friday 12PM EST
with Cody & Special Guest

AIA

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



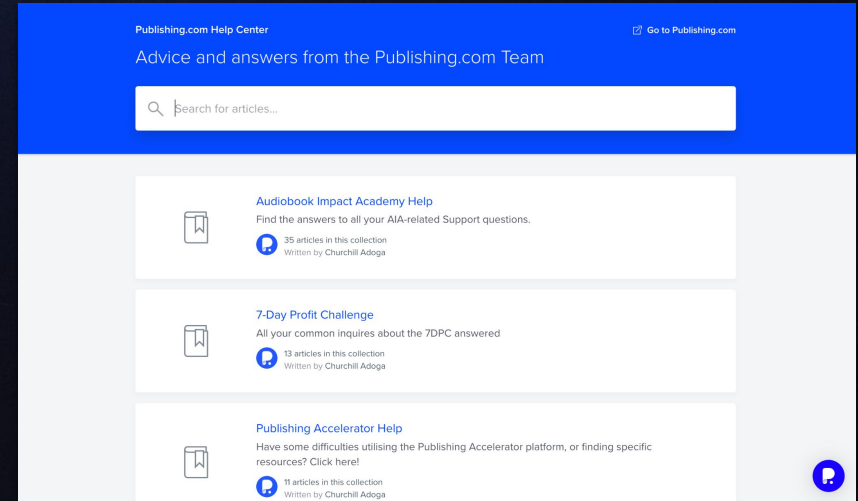
Most Frequently Asked Q&A Questions:

Visit our Help Center

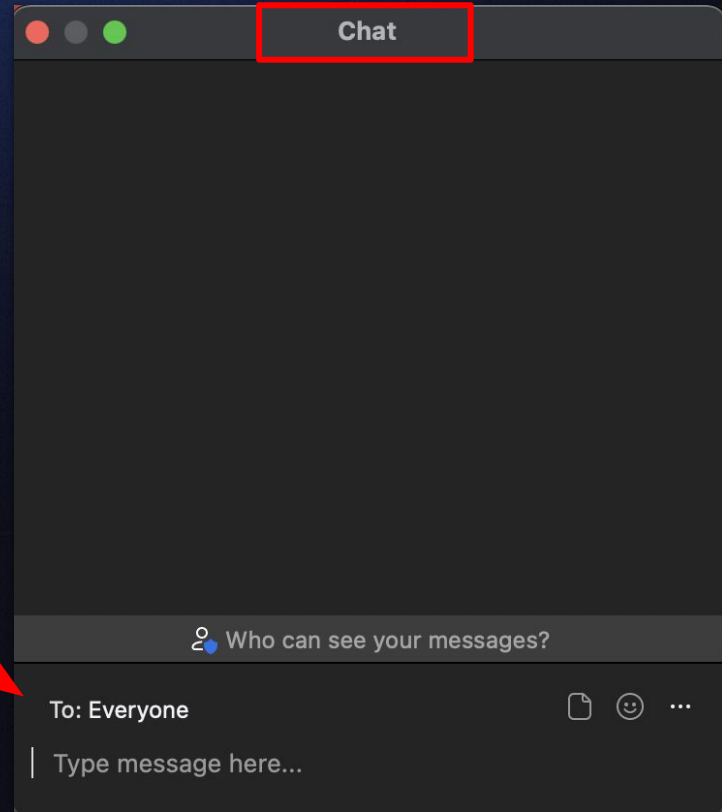
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - April

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BESTSELLINGAUTHOR10

Get **10%** off your next author bio package.



Congrats
Danielle Bowers



Let's Begin!



Alycia

Just finishes POC and have a few topics that "look good"

Myself I am into health and wellness, so I already have a passion for these.

I guess I will list them off.

1. intermittent fasting
2. alkaline diet
3. food as medicine
4. heal Your metabolism

I understand I want to stay away from any form of cookbook

Any additional info would be great!



Vincent

When do I need to set up my KDP and ACX accounts? I have only the topic of my 1st book.... is it urgent? Or can I work on the book first?



Irene

Hello, where/how could I schedule a call with a coach to double-check my topic for my first book? Thanks in advance!



Angel

If I have not finalized my title and subtitle yet (hoping to once the book is written more), can I design my cover now? If I need to revise my title, do I have to pay someone else to edit it?
Thanks!



Angel

My book is about social skill for teens. But not every chapter is a skill per se. One can be about a social emotional skill or an important topic related to a social skill. Is it misleading to put social skills in my title if that is the case? My keywords that I used my POC is social skills for teens. I feel like I need that in my title?

The title I would like to use is “The 7 social skills your teens needs to know or “7 social skills teens need to know.”

My other question is which title is better? I feel like I have 2 target audiences. Teens will read the book but the parents are going to be the ones buying it and probably reading it first to give to their teen to read. I like the first title better but saying “your teen” makes it seem like it’s talking to the parents. Thoughts? Thank you! Continued on next page**



Angel

The last chapter of my book is about other common teen issues like eating disorders, ADHD, etc. Those were important topics to include when I first did my book research. But it's not a social skill either. Should I take away that chapter completely? If I don't, is the "other issues" considered 1 skill or 2 more skills since these are 2-3 separate topics? Thanks.



Catherine

If I want to build an email list, a facebook group, and create a more personal relationship with my audience to buy my books, is it really possible to do that under a pen name? Would it make more sense to use my real name in this case for long term growth? Trying to keep it authentic, thank you



Marissa

I found a highly profitable book topic that includes the words "How To". Would you use "How To" in the title or is having the keywords enough? What about having the keywords in the subtitle instead?



Marissa

Would you recommend providing an audiobook for a 130 page workbook that compliments a 30K book? I understand it may not be as profitable but I happen to be a voiceover talent having recorded dozens of books so it would be a piece of cake for me and fun. :). Your thoughts?



Marissa

I have a 130 page workbook that compliments a 30K book. What do you think about the size 7 x 10? How do you best choose the workbook size?



Mayer

Is "overcome anxiety" a good topic for a book?



Melanie

Is there a discount from the twins for Urban Writers?



Sharon

OK, so here is the deal. I have published my book, but I may need to change my title. I have already been over all the pros and cons that accompany my choice, so there is no need to talk about it. I only mention it so you understand where I am in the process. I have looked at all of these titles and determined proof of concept. But by all means, double-check. I won't turn down an extra set of eyes, especially when they can see better than I can. My chapter headings are...

Meaning crisis, Defining BS, Shame, Anxiety, and Vulnerability, Cleaning out your closet figuratively and literally, Creating a personal Ethos, Self Care, Social Habits, Personal Sovereignty - understanding boundaries, Relationships and communication

I have listed them so that you can understand what my book is about so there is clarity. Here are the possible titles. Please help me refine them so that I can make the best choice. Right now, they could be more captivating. Thank you so much! Cont'd on next page**



Sharon

Mind Control for Teens: Empowering your mind, defining your values, and building solid relationships

A Teen's Guide to a successful life: navigating the meaning crisis, setting boundaries, and cultivating positivity-

Resilient Teen: Building a Life of Purpose, fulfillment, and Success

Mental Skills for Teens: 9 Focal points to boost your confidence, achieve your goals, and lead a fulfilling life!



Mihaela

Hi coaches. Can I get some feedback on my subtitle. This is a book for parents to help children develop their social skills.

POC/Title: SOCIAL SKILLS FOR KIDS

1.Subtitle: 7 Easy steps to help your child make friends, build self-esteem and develop effective communication skills. 45 Fun activities to unlock your child's social superpowers.

2.Subtitle: 7 Essential steps to boost self-esteem, make friends and communicate effectively. 45 Fun activities to help your child achieve social success.

Any help would be very much appreciated.

Thank you



Kerstin

Good morning coaches. My book is now published, and I do have a question about the audiobook. I found a video online when I Googled what not to include in the audiobook. It was telling me to rewrite my manuscript for the audiobook and telling the narrator how to read it?? I was more expecting:

- No TOC
- No Copyright
- No Glossary
- No references

Since the book is: "Home Exercise for Seniors." Should I also include counts? For example – breathe into your belly through your nose.... Twenty one-twenty-two-twenty-three- twenty four.....

Jill

Hi All. I am on my first book and think I have my topic. I just finished Module 3. Thoughts on this title and subtitle, PLEASE!!! Do I sound desperate? Stretches and Strengthening for Seniors

Simple, highly effective exercises and stretches to gain stability, mobility and strength in just minutes a day.

Or Simple, highly effective movements to gain balance, mobility and strength in just minutes a day.

Thoughts, Fam? Thank you in advance.



Kit

Hi Karman and Cody! Happy Friday! Could you look at my Book Title/subtitle and give me advice?

Rediscovering the Child Within: Understanding the feelings and frustrations of your Inner Child, Accepting past trauma, Developing your passions, and ultimately Finding joy and laughter.

Is this a case of just providing lists of things for the subtitle?



Tisha Smith

Book cover review. Here is a link to the cover:

https://docs.google.com/document/d/1WE8XJOz_k67EBmol38FsD49kLaipr2sk/edit?usp=sharing&oid=106124486316170925672&rtpof=true&sd=true

