

**WEDNESDAY WINNING  
STRATEGIES**  
**February 28, 2024**

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

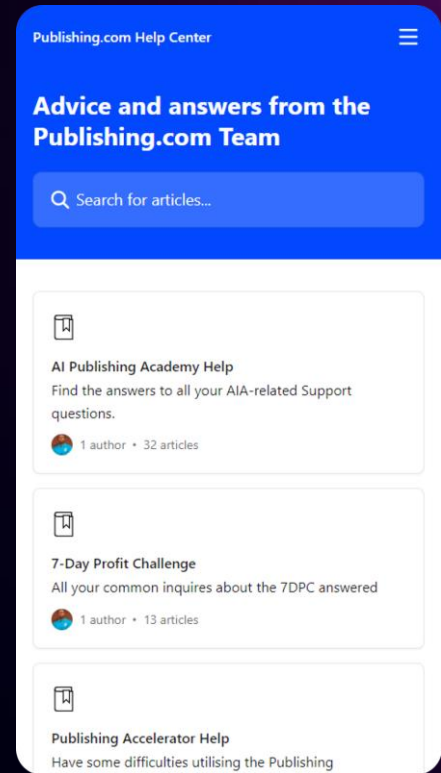
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

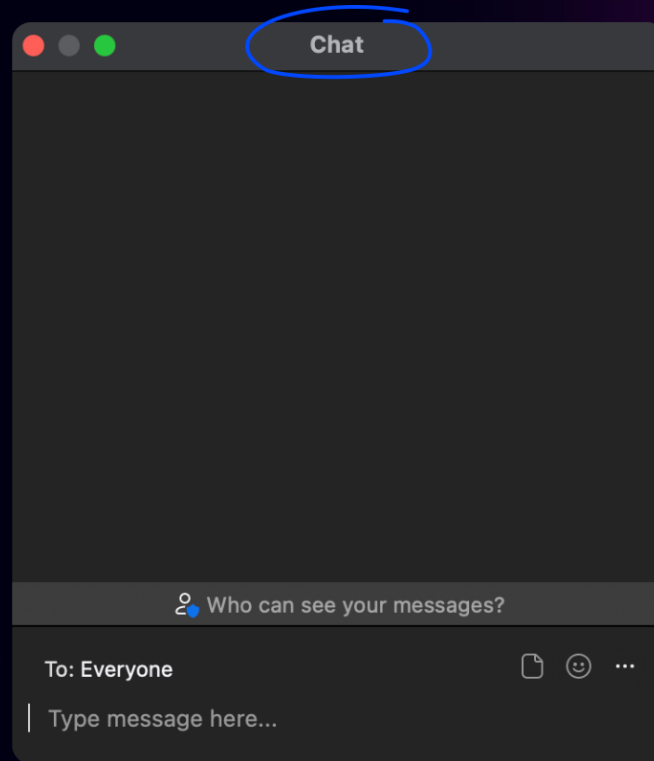
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**APLUS10**

Students get **10%** off A+ Content packages!



# What Were Your Wins?



**LET'S BEGIN!**

# Yasmin

I recently hit 15 reviews for my first book (really happy) and want to start running ads. However, I am kind of out of budget. What would you say is the minimum I should invest in ads each month to actually benefit from them?

# Suniti

The question is for my 7 day Challenge book. I received a notification from kdp to fix my book cover. It looks like the Book cover I designed on Canva is lower resolution than what is accepted on kdp book design. They recommended I change the size of the trim. I tried that. It comes out to be an odd shape/ size? Please advise.

”

# Deb

How do I know if I have the copyright to my books? How do I set up my book to own the copyright?

# Lainey

"Have uploaded the manuscript and page break points are not good -- cutting off sentences and quotes and pictures and captions that should be together. How to correct this?"

Also I see KDP Select on my choices before uploading manuscript?

Also should I select DRM when uploading my manuscript?"

# Kristin (I won't be present unfortunately)

"Hello,

I'm an occupational therapy assistant by day, and the niche I'm focusing on is balance and strengthening. Would I be able to put a ""sticker/badge"" on my cover that says, ""Physical and Occupational therapy approved""? I would also like to have a few physical and occupational therapists write a review and put it in the front of the book to back up what I'm saying on the cover. If the sticker doesn't work (because I know it typically indicates that there's a bonus inside, a free PDF, or something similar) is it okay to put it anywhere else?

Just want to make sure this is allowed and that I don't get flagged by Amazon for violating anything. Thanks for your input!"



# Debbie

Can we do a public domain book? If so, are there any other steps we need to do?

# Stephanie

"Alright coaches. Here I am again. I made some revisions since we met last Wednesday. Please feel free to give me ideas and offer any suggestions.

Title: Using Equine-Assisted Therapy

Subtitle: Address ADHD & PTSD, Mend Past Traumas, and From a Bond with a Magnificent Animal

\*I am wanting to add more to the mental disabilities (the ADHD & PTSD) part, but not sure how or what to add.

"

# Enrique

Would "puzzle books" (activity books) fall into this criteria of the academy?

"

# Enrique

If all my POC's are from the same author, is it still reliable and safe to move forward?

# Liz

"Book topic: Co-parenting with a Narcissist

Book Title: Narcissist-Proof Parenting: Shield Your Children, Build Emotional Resilience, and Set Ironclad Boundaries, Even if You Feel Powerless

Can you please help me again with my title?

I have already used all the prompts AND followed all the lessons on book titles, but I still feel like I am going around in circles with this title.

Thank you for your feedback last week! With this type of book, you can't say things like "Peaceful Co-parenting" because anyone who has dealt with a narcissist knows that it is NEVER peaceful, easy or simple. Most of the copywriting suggestions do not work with this topic. I need to convey that this book has all the correct tools, but I can't promise with will be 'peaceful'. Thank you!

# Ben

I'm doing a travel guide and people will want to see color photos of these places but we are told not to do color because of the expense? Don' want bad reviews and still want to make money..

# Cara

What is the best word program to use to format, write and edit your manuscript, and then change it into a pdf for publishing a paperback and eBook?

# Charles

By initially posting a book on Facebook to obtain reviews, how are the reviews transferred from Facebook to Amazon?

"



# Charles

What are the 2 proper files to send to Amazon for EBooks and Paperbacks that they will accept?

# Laura

"My POC is "Devotionals for girls." My title is:

"Shine Bright: 52 weeks of Devotional Meditations for Empowering Girls"

Would adding 3-5 minute inspirational readings, help?"

# Emanuel

So I've decided upon my book topics and prioritised them, Am i right that i now need to use the proof of concept approach using KD Spy

"

# Amber

What is the 7 Day Profit Challenge, who is it for and is it still going on?

# Kayla

"Hi, I chose to write about the topic ""parenting boys with ADHD"" which has POC. I have 2 questions;

1. I noticed that the books that have POC on this topic were written by people with experience in the field. I'm a social worker but want to use a pen name for the book. Do you think it can still sell?

2. I also noticed that one of the books that met POC was a book that is sponsored although it was published a year ago. Can this book be counted?"

# Kayla

"Hi there, I have one more question on my topic ""parenting boys with ADHD"".

The differences between boys and girls with ADHD are subtle. However the keyword boys is the one that had POC and not the word children. When using publishing.ai to generate topic research can I include the ASIN of a book on children? The books on boys don't have so many ratings... "

"

# Meredith

I'm working on the 7D challenge, and I'm trying to add a description that I've written to Reedsy. However, it appears that Reedsy has changed somewhat. Is it still possible to add a book description? Thank you!

# Martin

"Could I please have some feedback on these book cover designs:

[https://docs.google.com/document/d/1yCFEmbVUD7PZtWLnoOeyV7pVkJMitJovkVZc\\_Mk6\\_z60/edit?usp=sharing](https://docs.google.com/document/d/1yCFEmbVUD7PZtWLnoOeyV7pVkJMitJovkVZc_Mk6_z60/edit?usp=sharing)

These are very early stage designs so I would like to know if the title and sub-title are clear enough, if its obvious from the images what the book is about and who it is for, and whether or not they look professional enough.

The topic of the book is ""negotiation for business"" and the target customers are male or female, 25-55 years old, professionals in various industries such as business, law, sales, consulting etc. "



# Natalie

I am about to format my 30,000 word book that I wrote on my own. When I make my book reviewer list should I ask for people's email addresses or phone numbers to message them? Do any of you use Mailchimp to mass email readers for a book launch?

# Laura

"Please help with POC and my title and subtitle:

Believe and Achieve with 5-Minute Daily Motivational Devotions for Girls. (ages 10-18)

52 weeks of quick readings to empower girls to be positive and ready for their day. "

# Alan

"Hello Coaches

Please review my Title and sub-title both met POC

title Artificial Intelligence

sub-title The future is now! How anyone can apply machine learning to stress free steps from Data Science to Intelligent Systems"

# Sandra

"Been struggling with my title a bit hoping this one sticks?"

""From Novice to Savvy: Building Your Financial Knowledge""

""Creating a Retirement Plan That Works for You""

Thank you "

# Christine

Is there a "cheat sheet" for the cover from Canva to amazon? I finished my 7 day book and having trouble to upload my Cover.