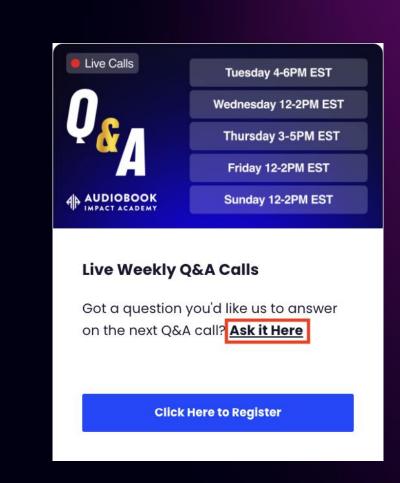
#### A PUBLISHING ACADEMY

Friday 28th July 2023

## **Q&A** Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





# **Special Segment**

Topic specific live training
Reviewing book covers/titles
Student interview
Quiz
Something else

Got a good idea for a segment? Let us know!



AI PUBLISHING ACADEMY

# **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





## FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



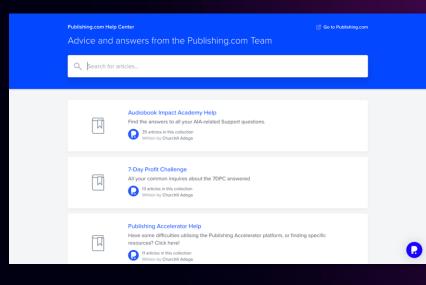
## **Most Frequently Asked Q&A Questions:**

#### **Visit our Help Center**

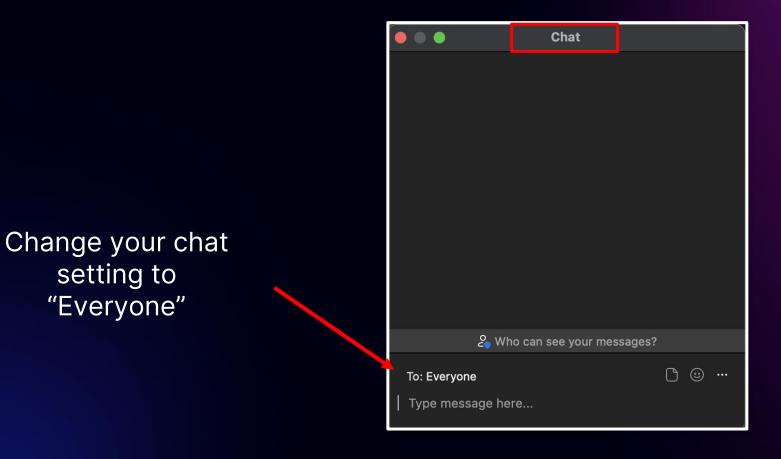
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.









# **PS Monthly Discount - July**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### **GRAMMAR10**

Students get **10%** off + free formatting when they order the editing and proofreading package.





Let's Begin!



#### Andrea

I am brand new to AIA, just started going through the modules and completed Module 1 + low content kickstarter. When I went to the FB group to search for the AIA members' experience regarding low-content books to start with, I saw several posts of accounts getting banned and people don't understand why. Can you be banned for posting too many books in too short of a time?

Any advice for someone new starting out to lower the chances of this happening? Now I'm freaked out!



## Claudia

Can I publish my book and just continue to build on reviews gradually? I haven't been able to get enough early reviewers for my book. I've joined all the Facebook groups I can find on the topic and most of them didn't allow me to post in the groups. I tried the ads but didn't get any reviewers from them too.

I have about 30 people from a few groups on my list. I've many joined more groups even moving away from my topic, just to get more groups to join but it didn't get me any more reviewers. I'm stuck, please help. Thank you.



## **Andra Berry**

how do I email for help, the Q & A dates for Tuesdays, Monday dates are listed.



## **Bobby Bland**

How do I create my book summary for PLS form to request an outline for my book?



## Lilly - 1 of 3

Hi coaches I'm working on this title and cover for 7dc but am beginning to wonder if I should try for 30k with professional help any advice would be great I hope link works this time!

https://photos.app.goo.gl/bYJRVVRxzSszPgjQ8



## Lilly - 2 of 3

Here is updated title with all sub- titles

https://photos.app.goo.gl/xvgXePTsrVgyb4vk6



## Lilly - 3 of 3

Last version of cover with Title and sub-title sorry so many versions

https://photos.app.goo.gl/TNBWxxKDeSdeneEj9



#### Judi

Pen Name: How does it work in terms of getting to know you.... for example when your asking them for a review or writing an "about the author" in the book or on the cover. Wouldn't adding about the author personalize it for a review. I'm new to this : )



## jared hodge

Whom is my growth advisor? Your AI scheduled me on unavailable time. Lets resolve this please?



### A'dri

Hi! I'm just looking for feedback on the title of my book. I did my keyword research and believe I have some great keywords, I'm just not sure if the sub title is too long or if the title isn't informative enough. Here it is:

Title: 13 National Parks! One Epic Roadtrip!

Subtitle: The Ultimate guide to planning an American Southwest National Park roadtrip from Big Bend to the Great Basin and everything in between.



## Claudia

**RE:** Copyright

Hi, Do you have to get copyright certificates for low content audiobooks when you claim them onto ACX ready for narration? They are meditation scripts, just published as Ebooks on KDP with the "this is intended for audio consumption only" description. I have copyright for my 30K book but wasn't sure if you need to for Low-Content? Looking at the form, it looks like you have to! Is it the same process as with the 30K book?

Thanks for all your guidance - very much appreciated coaches :)



## **Charles and Ky**

Please critique our title.... The 7 secrets of time managements for moms unleashed. Master family schedules, dominate checklists, and conquer the chaos.



#### Carol

How do contact people who "Like" my Facebook ad rather than send a DM with "Book"? I've tried to search each name, but many people have the same name and I don't know which one of them hit "Like"?



#### Carol

How can I make my attachments to Messenger messages viewable to each receiver of my message? Some people who respond to my Facebook ad can "see" the attachments when I respond to them. Others see no attachments at all. I have zipped the pdf book file, so it's not too big to attach.





I see quite a few current authors have published spiral-bound books on Amazon.com along with Kindle, hardcover, and paperback. How can I publish a spiral-bound copy of my book on Amazon.com?



### Shari

Hi Coaches, I'm 12 days out from my book launch and it is going well. I have 198 people on my review list. I have gotten 46 reviews so far and am still rating in the top 100 in Kindle in 3 categories.

Customer Reviews: 4.9 out of 5 stars 46 ratings.

I have hired my narrator for the audio book.

My question is about the next book. I have POC on an activity book in my niche. Is this something that a ghost writer can put together or something I should do myself? I'm hoping it can be a ghost writer because my time is better spent doing the marketing. If I can give it to a ghost writer to do, is it too early to get started?

Thanks for your time and your great direction.





MY E-MAQIL IS INCORRECT. I CANT CHANGE IT TO CORRECT ONE. LAVENDERJOY99@COMCAST.NET HELP !!!





I reworked my title (disregard my previous question).

Chess for Children: This Epic Adventure Will Help Kids Learn the Pieces, Rules and Strategies from the Opening Move to the End Game Without Becoming Overwhelmed, Intimidated or Losing Interest in the Game.



#### End of slides!

