

Tech Talk on Fridays

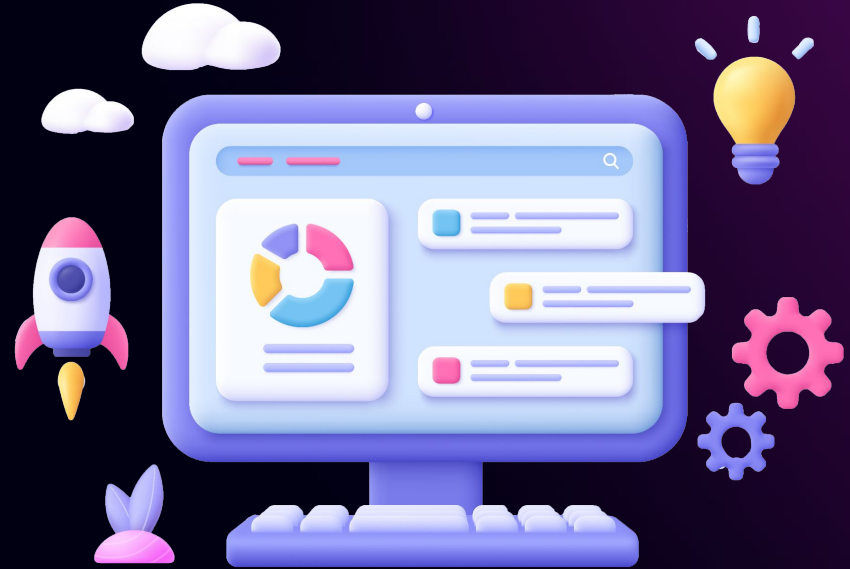
● 2024



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **30-45 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

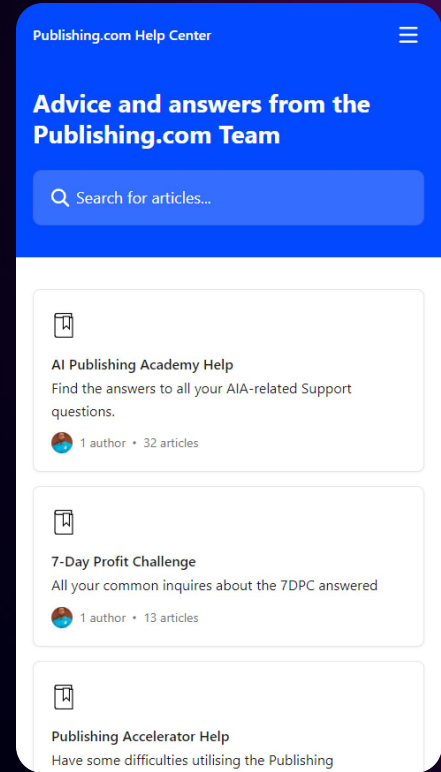
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

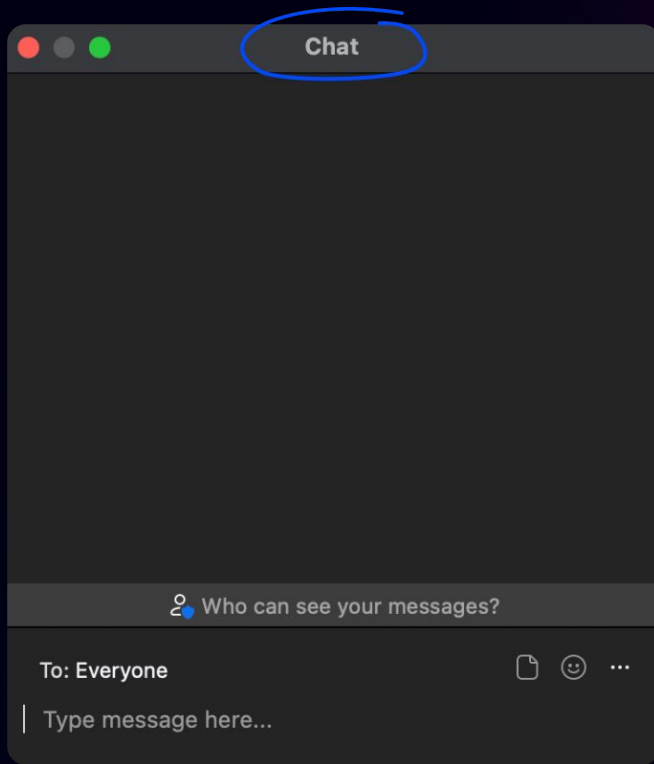


POLISH10

Students get **10%** off Editing & Proofreading Package!



Change your chat
settings to "Everyone"



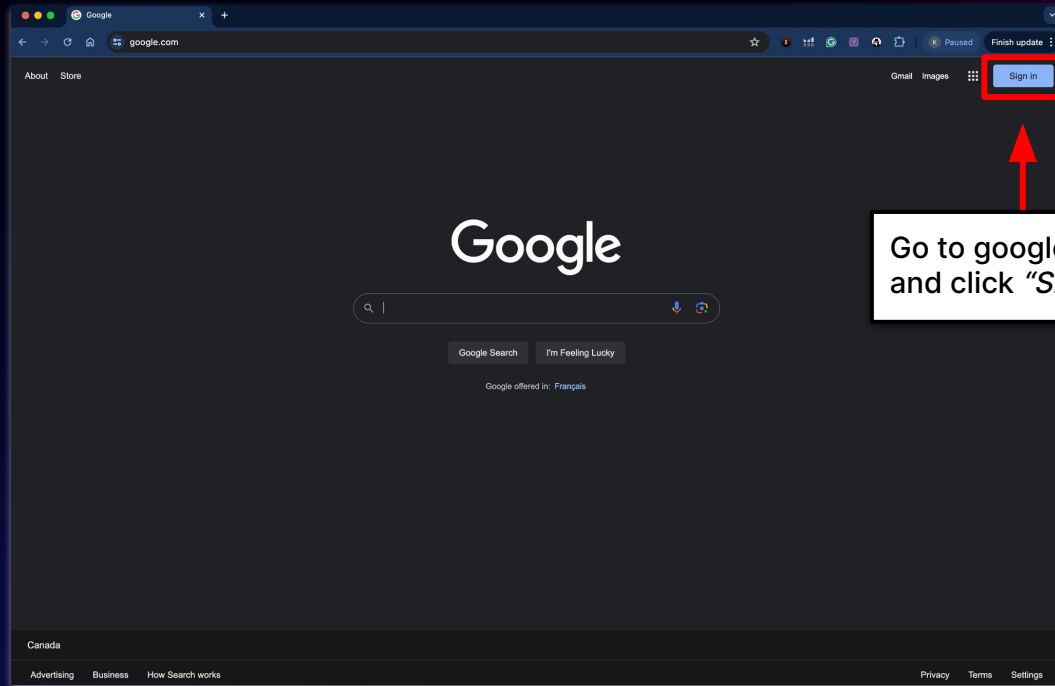
LET'S BEGIN!

Tip of The Week



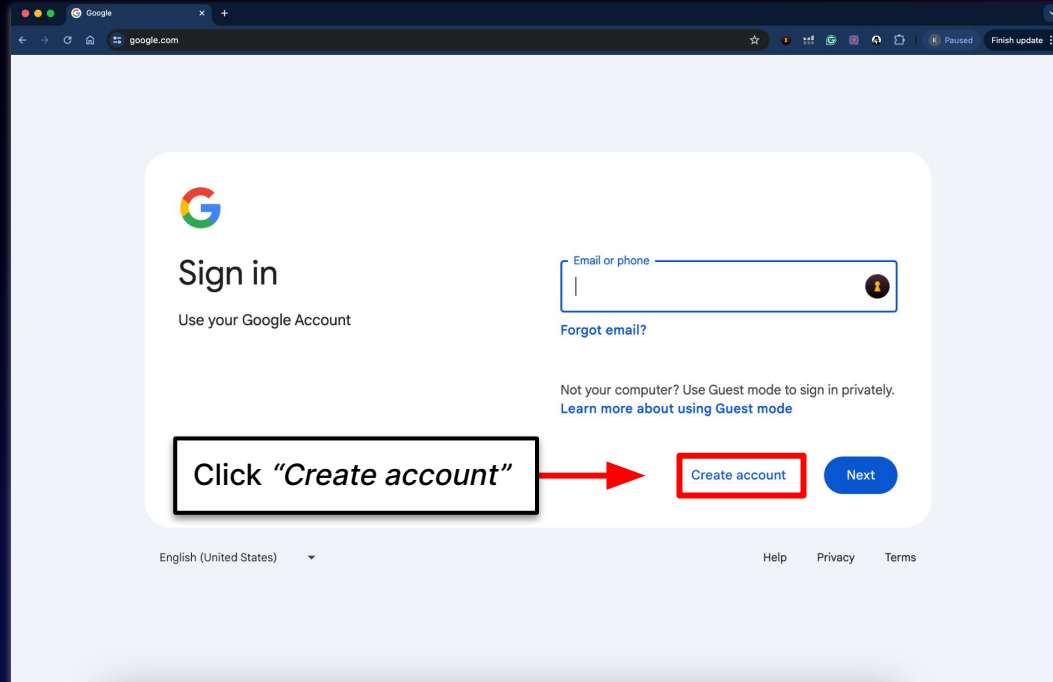
Turn on the Night Shift feature to reduce the amount of blue light emitted through your screen at night (works for PC and Mac)

Creating a Google Account

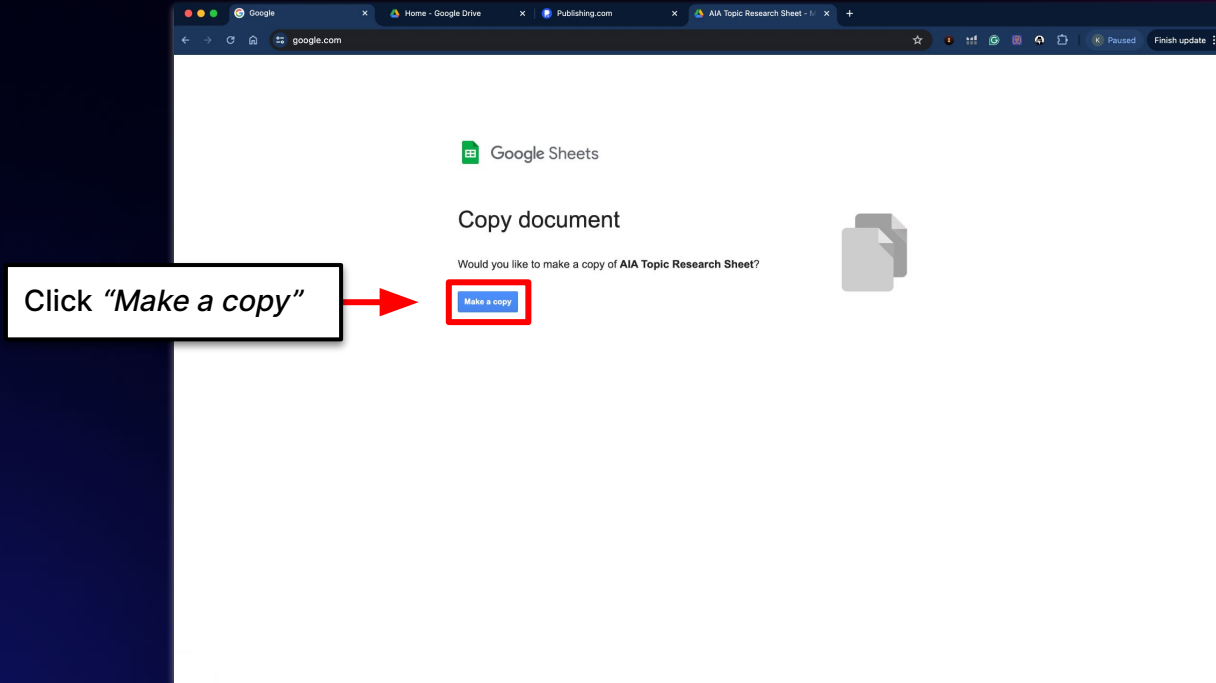


Go to google.com
and click "Sign In"

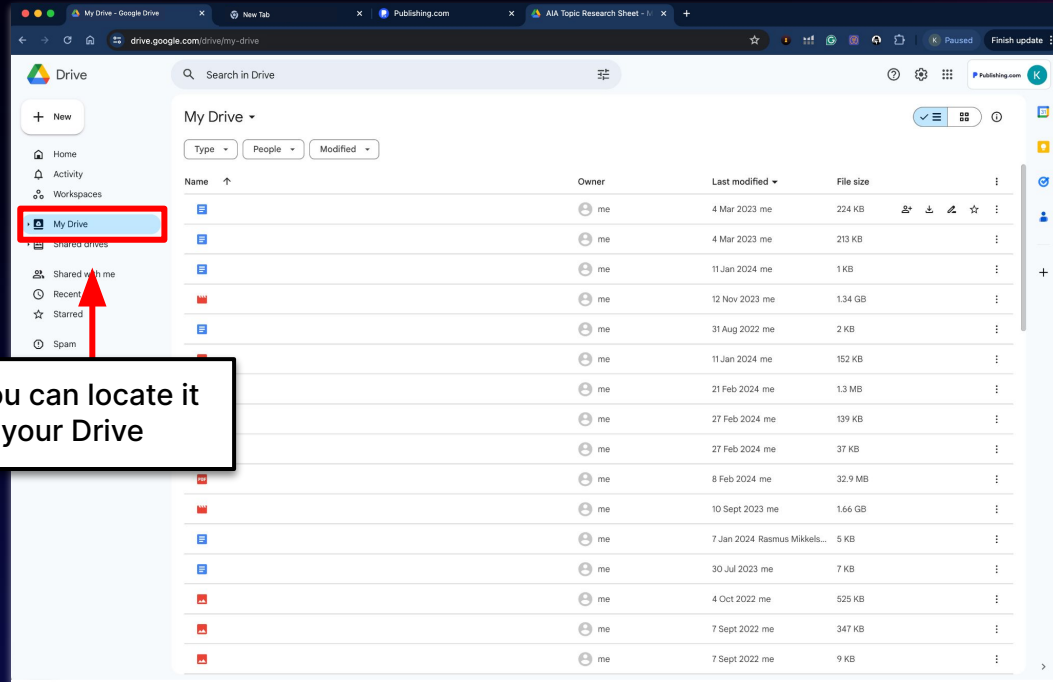
Creating a Google Account



Using Your Google Drive



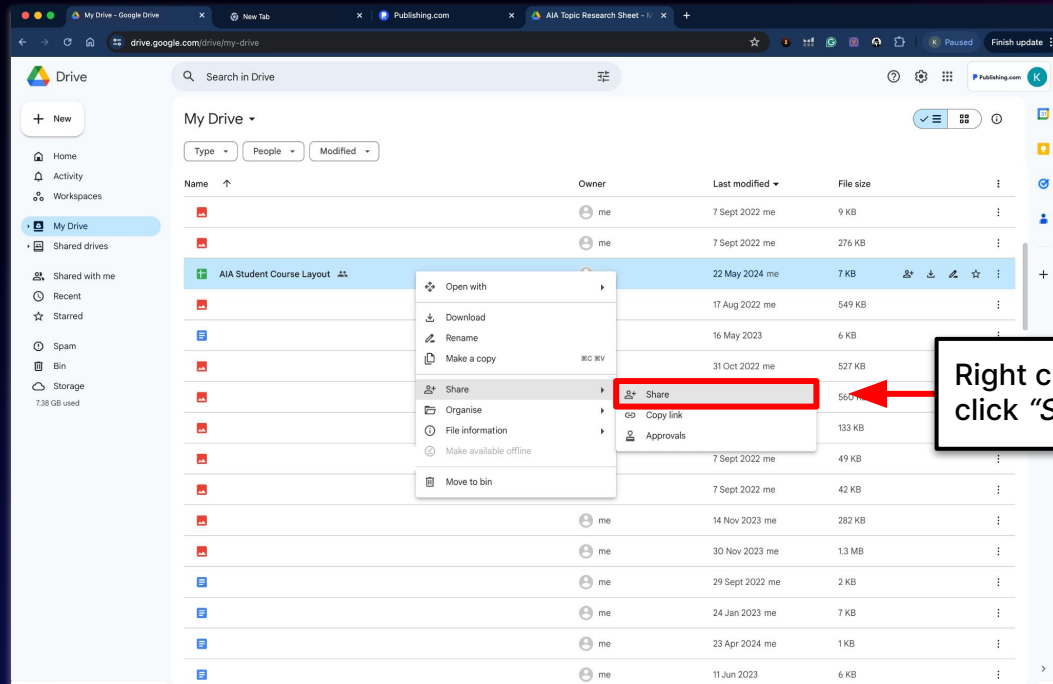
Using Your Google Drive



The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from a callout box to this 'My Drive' option. The callout box contains the text: 'You can locate it in your Drive'. The main content area of the Drive shows a list of files and folders under the heading 'My Drive', with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024	5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

Sharing a File or Folder

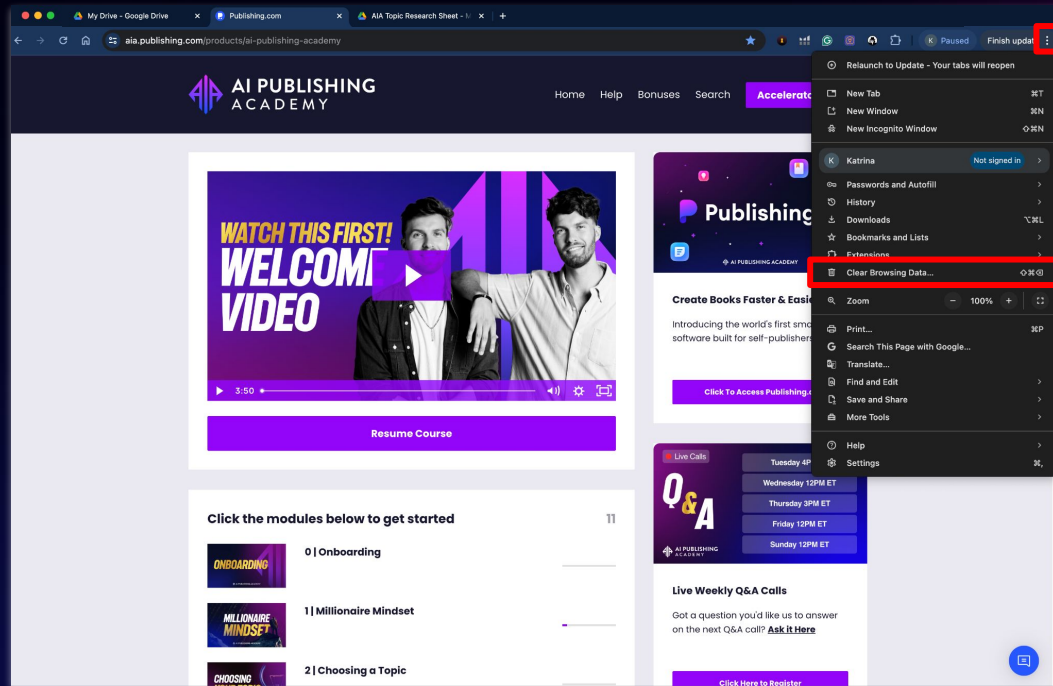


Right click on the file and click "Share"

Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three main sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the 'General access' section, there is a note: 'Viewers of this file can see comments and suggestions'. At the bottom of the dialog are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

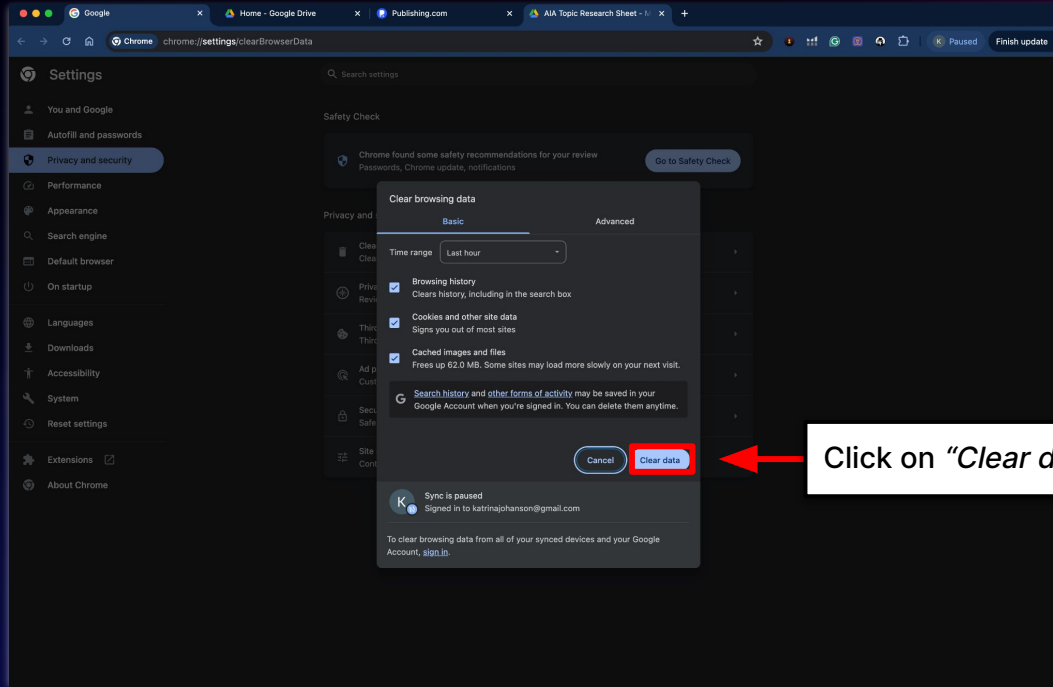
Clearing Your Cache



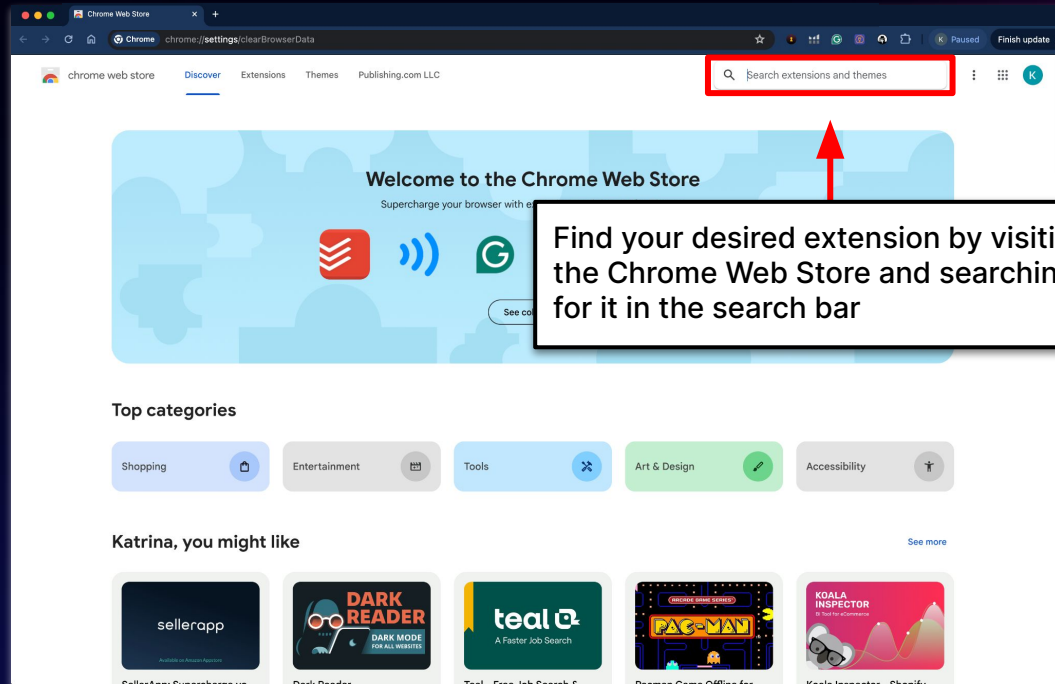
1. Click on the three dots

2. Click on "Clear Browsing Data"

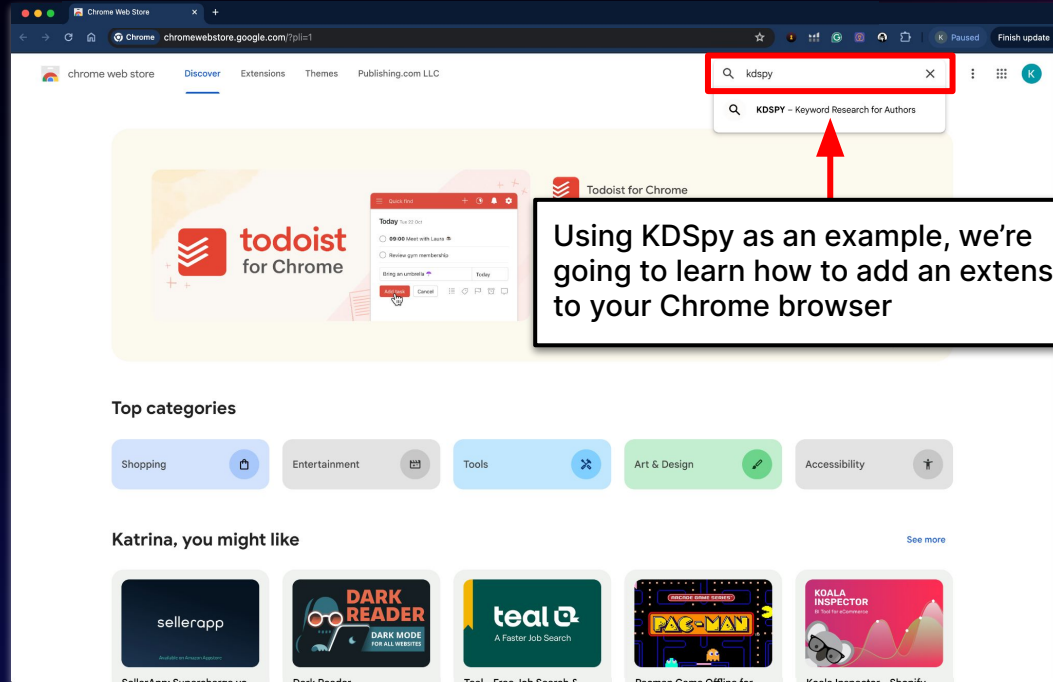
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Using KDSpy as an example, we're going to learn how to add an extension to your Chrome browser

Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

Best Sellers in Health, Fitness & Dieting

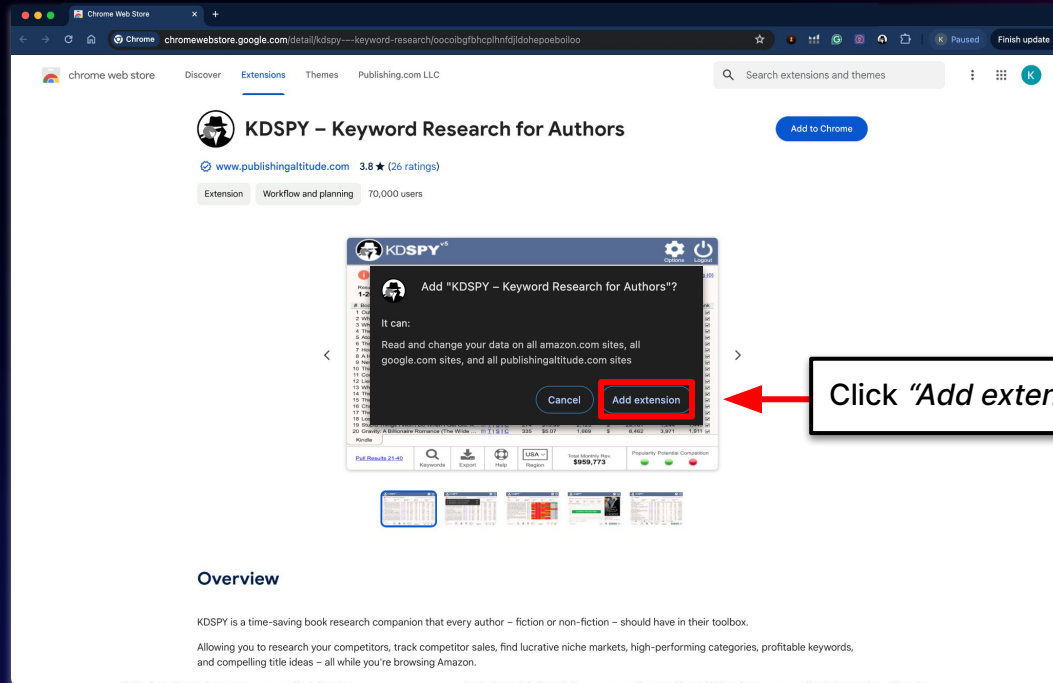
Rank	Book Title	Author	Price	Est. Mkt. Sales
1	12 Rules for Life: How to Turn Mortality into Morale, a Fable, Not a Dystopia	Matt Haig	\$12.99	12,345
2	Why We Get Sick: The Hidden Embodiment of Culture	Michael S. Gold	\$12.99	9,876
3	Why We Get Sick: The Hidden Embodiment of Culture	Michael S. Gold	\$12.99	9,876
4	The Molecular Mind: How a Single Change in a Gene Can Affect the Brain	Michael S. Gold	\$12.99	9,876
5	Alcohol: My Enemy, My Friend	Michael S. Gold	\$12.99	9,876
6	The Language of Food: A History of Food and Culture	Michael S. Gold	\$12.99	9,876
7	How Not to Die: Discover the Foods Scientifically Proven to Defeat Aging	Michael S. Gold	\$12.99	9,876
8	A Heart That Beats	Michael S. Gold	\$12.99	9,876
9	Never Fretful: Embrace Your Mind and Your Body	Michael S. Gold	\$12.99	9,876
10	Thinking, Fast and Slow	Daniel Kahneman	\$12.99	9,876
11	Control: How and Why It Matters	Michael S. Gold	\$12.99	9,876
12	Love My Own Test Tube, And the Better Future...	Michael S. Gold	\$12.99	9,876
13	What Happened to You? Conversations on Trauma, Resilience and Recovery	Brian Van der Kolk	\$12.99	9,876
14	The Guide to Health: How to Stay Healthy and Live Longer	Michael S. Gold	\$12.99	9,876
15	The Conqueror: How a Single Change in a Gene Can Affect the Brain	Michael S. Gold	\$12.99	9,876
16	How Not to Die: Discover the Foods Scientifically Proven to Defeat Aging	Michael S. Gold	\$12.99	9,876
17	The Body Remembers: The Brain, the Body, and the Mind	Michael S. Gold	\$12.99	9,876
18	Love My Own Test Tube, And the Better Future...	Michael S. Gold	\$12.99	9,876
19	Disrupt: Why We Don't Get What We Want	Michael S. Gold	\$12.99	9,876
20	Control: How and Why It Matters	Michael S. Gold	\$12.99	9,876

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. A blue "Add to Chrome" button is visible in the top right. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box, and a red arrow points to it from a text box on the right that says "Click 'Add extension' on pop-up".

chrome web store Discover Extensions Themes Publishing.com LLC

Search extensions and themes

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

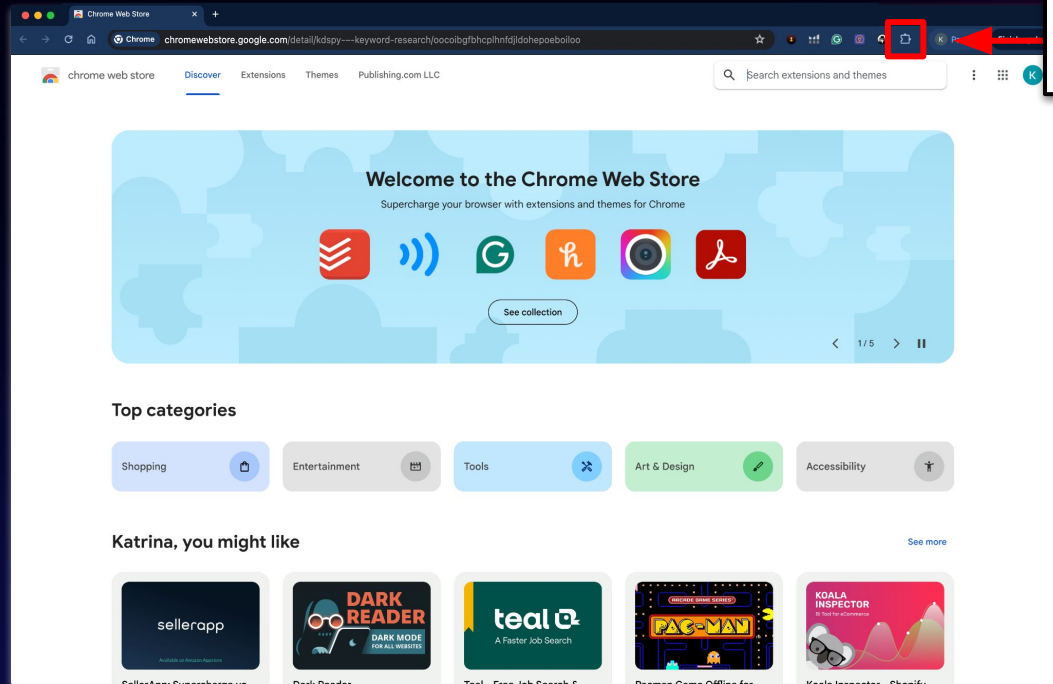
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

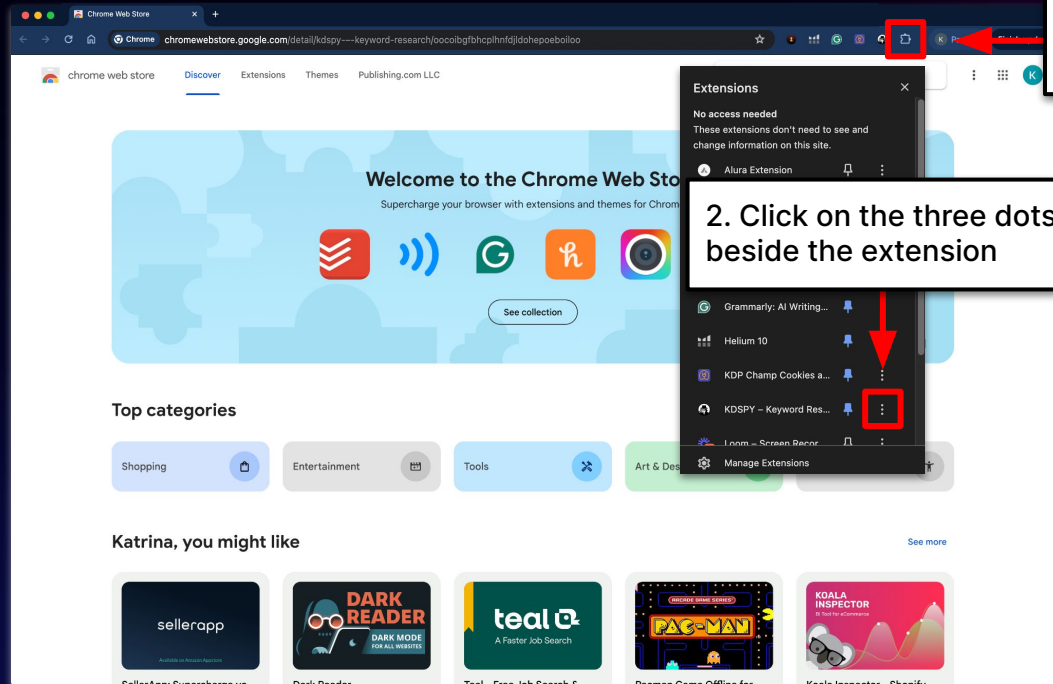
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

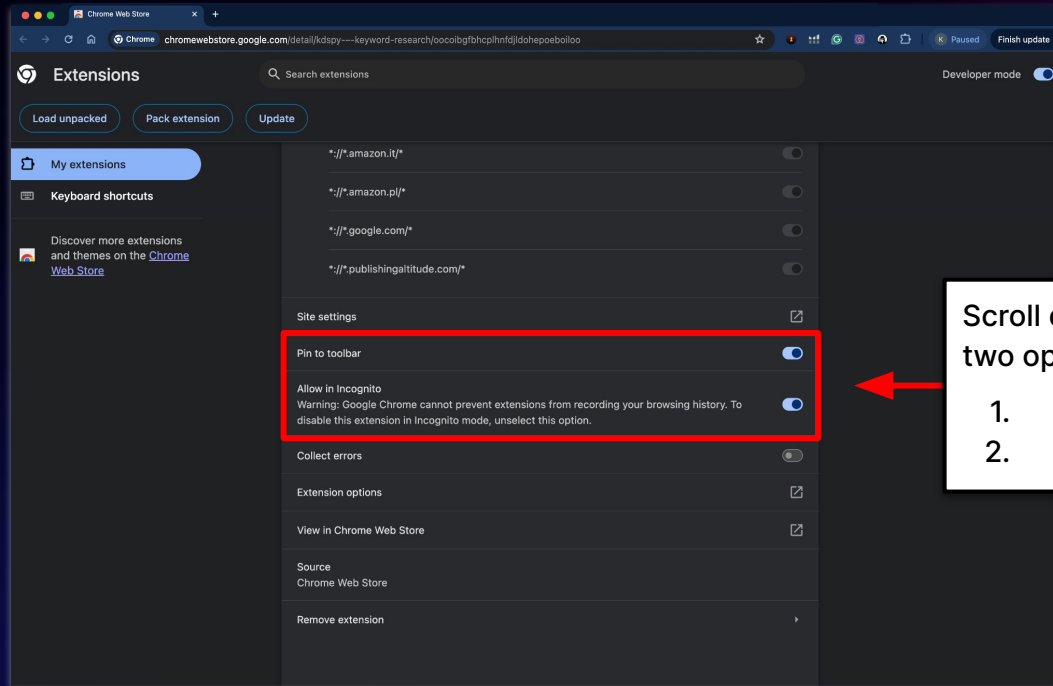
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/`. The page content includes a welcome message, a 'See collection' button, and various extension categories like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of recommended extensions is visible at the bottom, including 'sellerapp' and 'KOALA INSPECTOR'. Three callout boxes provide instructions: 1. Click on the puzzle piece icon in the top right corner of the browser. 2. Click on the three dots menu icon next to the 'KDSPY - Keyword Res...' extension in the list. 3. Click on the 'Manage Extension' option in the dropdown menu that appears.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

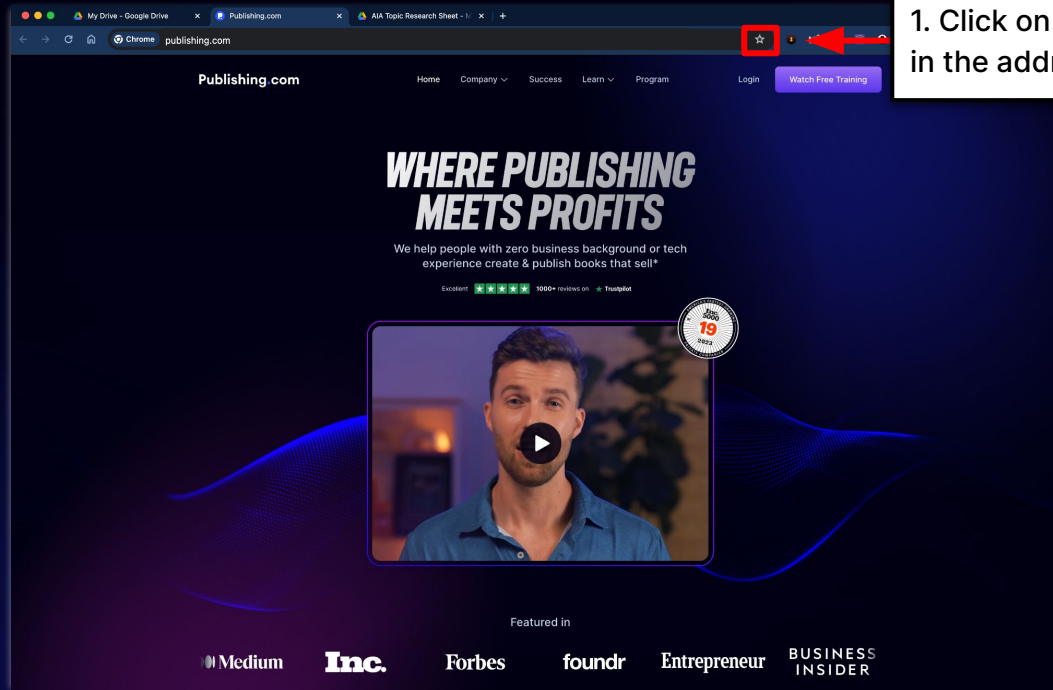
Finding Extensions in Chrome



Scroll down to find these two options:

1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking

The screenshot shows a Chrome browser window with the address bar displaying 'publishing.com'. A star icon in the address bar is highlighted with a red box and an arrow. Below the address bar, the 'Edit bookmark' dialog box is open, showing the name 'Amazon KDP Self Publishing Resourc' and the folder 'Bookmarks Bar'. The 'Done' button in the dialog box is highlighted with a red box and an arrow. The background features a video player with a play button and logos for Medium, Inc., Forbes, foundr, Entrepreneur, and BUSINESS INSIDER.

1. Click on the star in the address bar

2. Click "Done"

Carolyn Quinlan

Hello, I am attending the Topic research call tomorrow morning New Zealand time, and I have a question, I would like to write a book relating to my profession of teaching, but there is no teaching, or education option in publishing ai to generate a book topic idea/outline? How can I get around this? I would like to write about the future of AI in the classroom, for schools, educators and how parents can support their children to use AI with integrity. Not sure where to start with this idea, or even if it is a good idea. Thank you.

Kerri

I would love feedback on my two book Titles and Subtitles please!

Title: Chair Yoga for Seniors That Works

Subtitle: Easy 10-Minute Daily Exercises to Boost Vitality, Enhance Agility, Improve Mobility, & Embrace Mindful Living

Title: Chair Yoga That Works For Seniors

Subtitle: Simple 10-Minute Daily Exercises to Boost Vitality, Enhance Agility, Improve Mobility, & Embrace Mindful Living

Thanks so much!

Allen

Hi there,

Forgive me as I think I already posed a question about your opinion in finalizing my title but I have reworked it again after another Q&A

Can you please tell me if this is good to go?

Anxious Attachment Recovery

Realistic Guide for all Diverse Relationships to Overcome Fear and Insecurity

Build Lasting Bonds, Confidence, Inner Joy and Emotional Freedom (171)

Thank you so much

Todd

I think I need to know how to move my watermarked pdf from my downloads to somewhere where I can make a link that I can send to early readers that respond to my facebook ads. Then I need to know how to respond to a DM please.

TJ

Can you please provide me with some quality feedback regarding my three book titles?

1. The College Student Survival Guide

All-in-one resource for anyone pursuing Higher Ed

2. The College Student Survival Guide

Maximize your opportunity through productivity, budgeting, socializing and studying

3. The College Student Survival Guide

Intrinsic advice on Campus Life, Scholarly Habits, Relationships and Spending Wisely

Kane

I need your opinion on my book title. "The Ultimate Guide for Backyard Games" Explore 50 favorite outdoor games, for family fun

Kane

What is the recommended AI book writing software?

Susan C.

I recently AI generated my manuscript and over the past few days, I have been going through it line by line, humanizing it, and making other changes to it. I am finding duplication in the manuscript. Although I do realize that a little duplication is okay to emphasize certain sections however, when does it become too much? For example in Chapter 3 of my manuscript there are approximately 10 paragraphs that contain the same information that appears in Chapter 7 of my manuscript. Chapter 7 has more detail on the same subject matter but is it too similar to leave in both chapters? To not ruin the flow of the book I am struggling with whether or not to remove the duplication from Chapter 3 or perhaps I just leave a bit of information in Chapter 3 and hint that more information will be available in the coming chapters? Any advice from the experts in the group would be appreciated.

Jim

I am not 100% sure but I think I have heard that I should use the 6 X 8 inch format size for my 35,000 word book - Is this correct?

Emelisa

I've been advised by the QAS team to improve my title and subtitle by incorporating more keywords. After doing some research I came up with a new title and subtitle. I believe these changes accurately convey what the book is about. Please give me your opinions. Thank you.

Title: "A Step-by-Step Guide for Families on Parenting and Raising Kids in the Digital Age"

Subtitle: "Mastering Effective Communication Skills in the Era of Artificial Intelligence."

Tera

What are your thoughts on this book titled: Navigating Life as an ADHD Parent - with the subtitle of: A Guide to Being the Best Parent You Can Be with ADHD.

Roger

Hi , I'm doing the action steps at the end of Module 2, I have installed KDSpy in incognito mode, how do I implement it to do my POC for the list of topics I have already chosen,

Many thanks in advance

Todd

I will be trying to set up facebook ads for first time this weekend. On my Facebook Page I see this warning: Meta advertizing might not work when your browser is using an adblocker. Turn off your adblocker or ad this web page URL as an exception. I dont know how to do either of these two options. Any Advice?

Karla

Hello, Coaches:

While researching "bike the trail" and "rail trail bicycle," I came across a non-profit that has produced several books on this topic. Many have less than 150 reviews and more than \$500 in revenue.

Is this something we can compete against? Do I actually have POC if the books are about the topic in different areas of the country?

If not, is there still a way I can niche down and do something related?

The most difficult part of this process for me is the "niching down" to get a viable topic.

Thanks for your help!

Grace

Title: When It Hurts Too Much To Heal: A Guide to Overcoming Grief

Subtitle: 3 Easy “Do-It-Yourself” Steps to Restored Calm and Revived Physical and Emotional Health

Title: When It Hurts Too Much To Heal

Subtitle: Three Easy “Do-It-Yourself” Steps To Overcoming Grief

Title: When It Hurts Too Much To Heal

Subtitle: 3 Easy “Do-It-Yourself” Steps to Restored Calm and Revived Physical and Emotional Health

Janet C.

Hello! So... right now my 30k book is at my Quality Stamp of Approval. YAY! In the meanwhile, I am working on getting emails from people in fb to send them a free copy. I have 6 emails so far -been at it for 3 weeks now :(- and I am just wondering- when do I send them their free copy? Do I start sending to the 6 people that I have or wait to get more people first? I mean- getting more people could take me another 2 months at the rate I'm going!

Also, is it ok to keep joining fb groups? Is there a limit to how many you join? Is it ok to join groups from other countries? They seem to respond a little better. Just wondering.

Thanks

Janet C.

So... when I was finished with my 7DPC book, I wanted to try a crossword puzzle book. But not knowing any better at the time, I tried to publish it on KDP with MLB in the sub-title and also in a couple of the puzzles. So obviously they blocked the book. But I tried to just get rid of the book but it won't let me just delete it! I have not done anything on KDP since then, I just left it alone while I worked on my big book. Do you think that is going to mess me up any? Or will it be ok? Is there something that I should do?

Thank you very much

Janet C.

When I do send people their free copy (pre-published) do I send it in a PDF document file or something else? And how do I do it? Do I double click on the file and send a copy of the link? And do I have to click on "anyone with link can see this" ? Please explain as clearly as you can since I am technically challenged!! LOL!

And do I send it with the mid book & end of book review pages?

Thanks again! Happy Friday!!

Francisca

Hi coaches how do you download ACX and what does DS do please.

Mel

Would you recommend buying Atticus for all my future formatting? Is the end result on Atticus professional & good?

malik

Hello guys please give feedback on my book covers:

https://www.canva.com/design/DAGI9slou6Y/sRjILn-7ykd0HwiAK5sipQ/edit?utm_content=DAGI9slou6Y&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Also I am considering adding videos into my book. Is there a module in the course that teaches how to properly do this or could you briefly explain?

Thanks