



AUDIOBOOK
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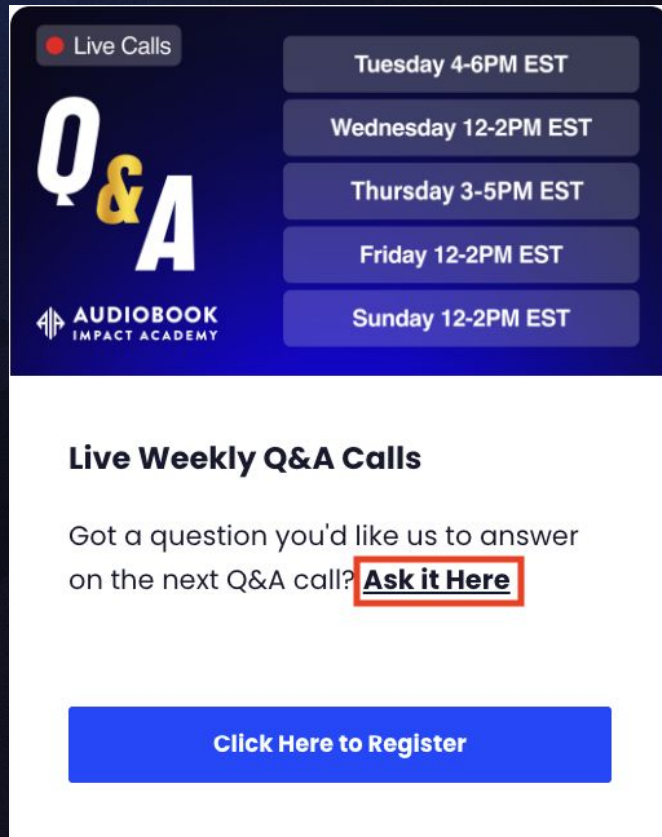
LIVE Q&A CALL

May 28th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

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Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



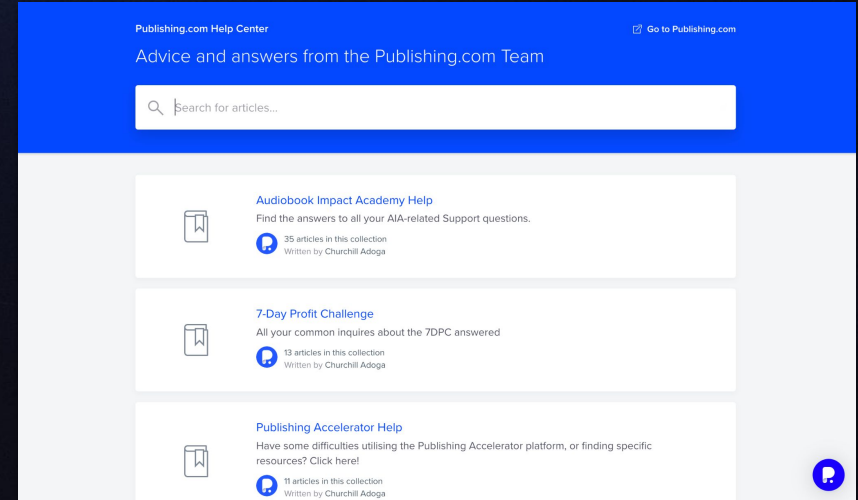
Most Frequently Asked Q&A Questions:

Visit our Help Center

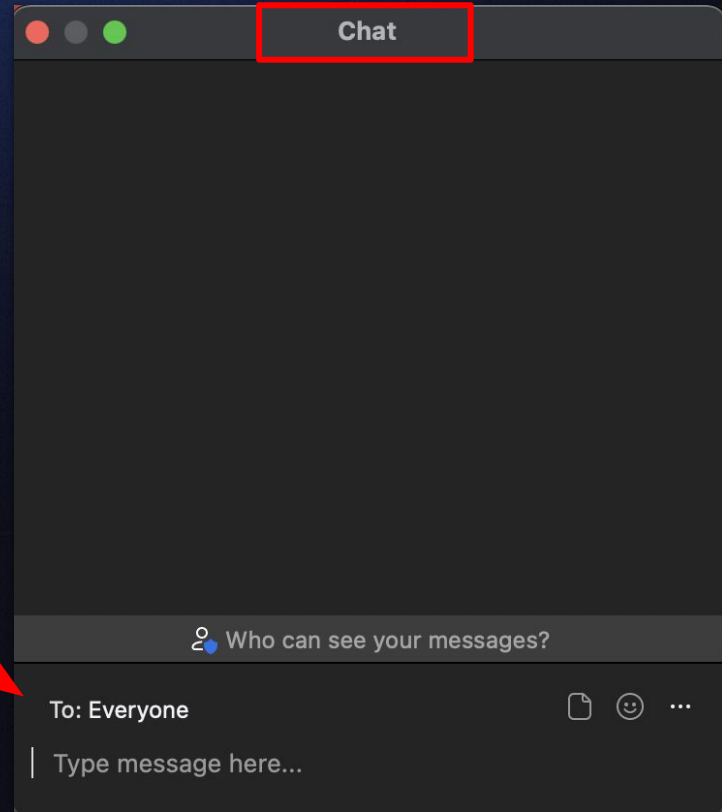
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

OUTLINEDEAL10

Get **10%** off your next outline package.



Let's Begin!



Joyce and David

<https://99designs.com/contests/poll/e1d8b13895> Please share our book covers for constructive feedback 1)

1) The Topic Parenting and Relationships.

2) Title Caring for Aging Parents Before, During and After

3) Sub-title The Most Precious and Stressful Time of Life



Diana

This is an Amazon Ad question, It's been over a month and I still haven't reached \$50 spend on any of the .com, .ca, .uk markets. The .com has ACOS that are too high and not profitable for the manual product and keyword. Does this mean that I'm in a competitive market with views higher than sales? How do I get these down or expand them to include more keywords? I have increased budgets by \$2 and \$5 in all of the campaigns that aren't ranking but haven't done negative keywords yet. What should I do at this point?



Mike

my book is complete. I am searching for the right book description writer. What should my next steps be?



Lisa

I want to set up a landing page and email collection for my business how do I do that?



Mel

Hi Brian, I need advice with my ad campaign. After few weeks of running ads, acos was at 125% and only one sale. At the advice of a coach I have raised all the bids by 5 cents as the bid range was much higher than the bids that I had put in. It is now a week after I have raised the bids by 5 cents. Acos is closer to 200% and no sales. What do you recommend I do now?



Sean Kelly

I took the 7 day challenge. published a book. the instruction said you make the ebook \$2.99 and printed book like \$5.99 I put it in the book wasn't selling after a week so I went back into the self publish app and found the problem The Ebook is listing at \$5.99 and the paperback is listed at 9.99. no wonder its not selling . How Do I go back in a fix the price after its already been published? It s 5000 words and 24 pages long its not going to sell at these prices.



Frank

Hi coaches, is it possible to use the outline deal even if it's your first 30k book? Thank you



Chad

Topic Mediterranean Diet

Title The Mediterranean Diet

Subtitle: 21-day on a budget meal plan solution Delicious easy recipes

5 weight loss strategies

I want to know if this is a good title and subtitle?



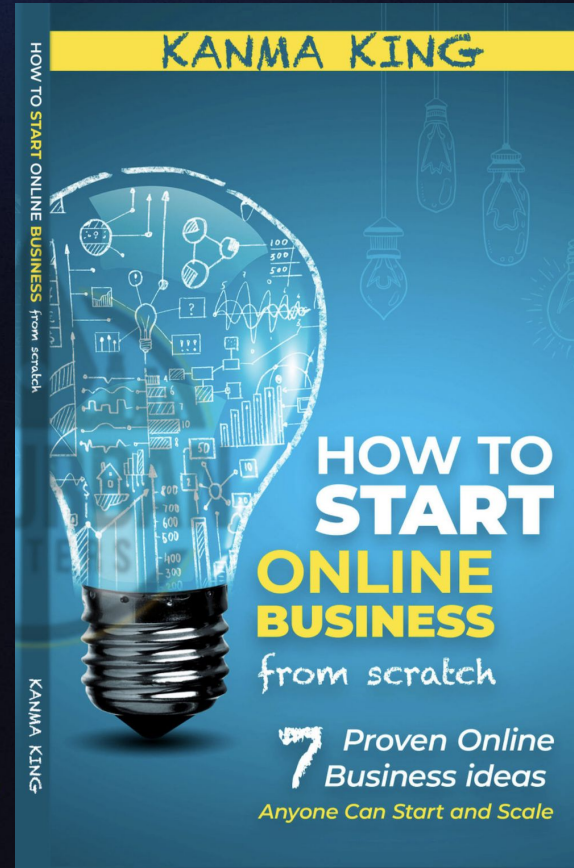
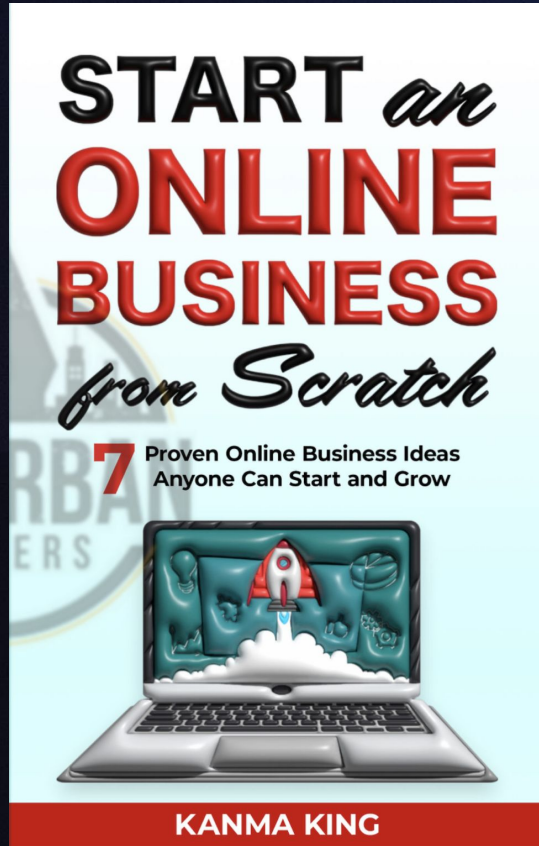
Alle

Can I purchase the outline package from PS in advance to redeem coupon price? i'm working on my title and not quite there yet.

How do I incorporate my personal stories or experiences into my book if I'm outsourcing the outline and book writing?



Chikanma



Thought of the Day

I am a confident & capable business owner.
Equipped with the skills and knowledge needed
for success.

I attract loyal and satisfied customers who value
and appreciate my products & services.

Every day my business is growing stronger &
more prosperous.