

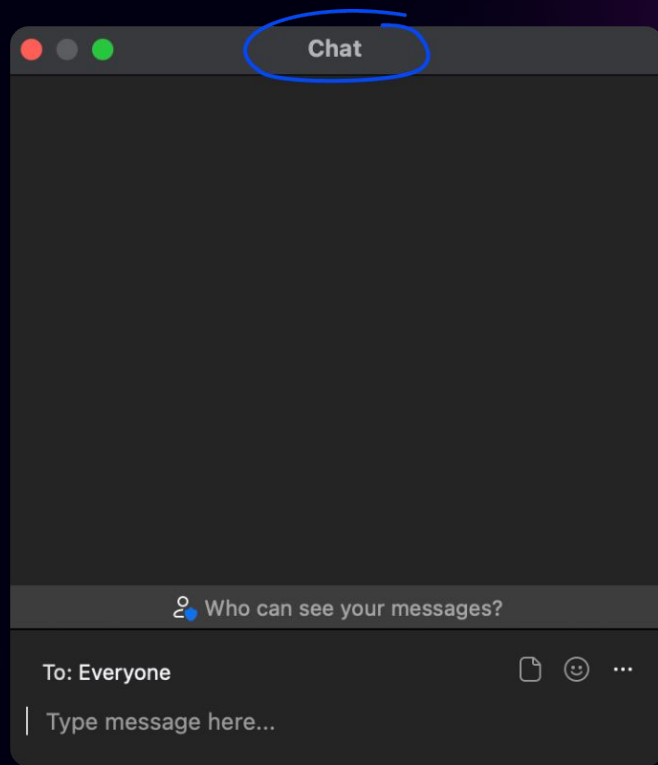


AI PUBLISHING
ACADEMY

Action Takers Tuesdays!
May 28, 2024



Change your chat settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

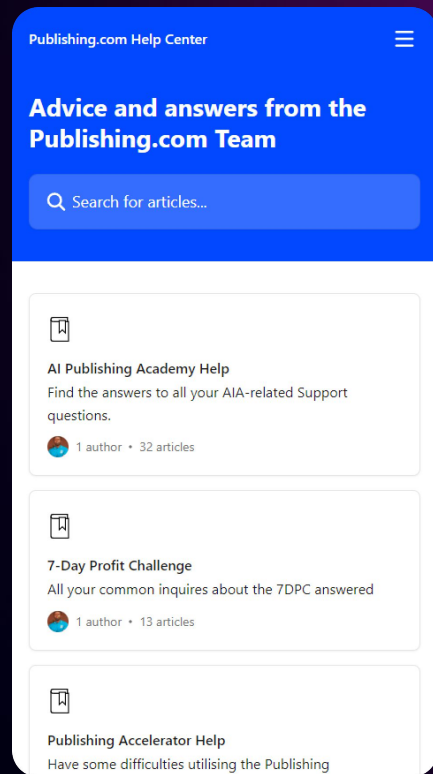
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Limited Free Coaching Call For AIA Students

Sign up with this link - <https://publishing.as.me/limited-time-coaching-calls>

PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

LET'S BEGIN!

Thought Of The Day



**IF SOMEONE SAYS YOU
CAN'T DO IT. DO IT TWICE
AND TAKE PICTURES.**

TIP OF THE WEEK

Book Title serves 2 purposes

Main Title - Tell the reader what the book is about

Subtitle - Sell the reader on the benefits of buying the book

Pro tip - Include 3-4 benefits in the subtitle

Debbie

I understand I can generate multiple Book Outlines; however, if I generate more than one, and then I decide I liked the first one best, how do I move on to the next step with the first Outline when now the most recent is showing up? Do I just copy/paste over it? Are the various Outline versions saved somewhere or is it up to me to copy to Word Doc and save them?

Kelly

If we decide to continue our publishing business, do we need to create a company?

Violet

Pls advise if my title meets POC.

RESILIENCY BUILDS CHARACTER ..Discover the benefits of how being resilient can enrich your personal tapestry

Shereen

Please select which subtitle is best, these are improved versions

Book title " Bonsai tree book for beginners"

Subtitle "

Demystify indispensable cultivation, design, and maintenance techniques to create your own blissfully beautiful bonsai with optimised health and enhanced longevity without any hassle

Or

Demystify hassle free indispensable cultivation, design, and maintenance techniques to not only create your own blissfully beautiful bonsai but also optimise the health and enhance the longevity of your miniature tree

georganne

in setting up my ACX account, i initially selected author as role instead of publisher. it does not allow me to change this. not sure this falls into tech support but i did try that section and couldn't figure out how to submit my question. i only found FAQs which didn't cover this issue.
thanks

Mike

I published my book in April and started running ads about 3 weeks after it was published. Since May 1, I've earned \$218.93 in Royalties. I think I might need to rework my cover because it feels like I'm getting a lot of clicks on my ads and not many sales. So far in May, I've received 177,504 impressions, 430 clicks, and 34 orders. It seems like I'm getting a decent number of clicks, but something is making potential customers move on instead of buying. It's also possible that my numbers are fine and I'm making a lot out of nothing since I'm just a rookie in this (my first 30K book).

I have 26 reviews so far, with an average of 4.8. Anybody that's read it has liked it overall and I have A+ content on my page. I also have an author bio with my picture. Any thoughts on what I can do to optimize my ads to convert more sales?

Chuck

I hope this to be my final revision. Thoughts please:

Men with ADHD Superpowers: A Strategic Guide to Quiet the Chaos, Achieve Goals, Empower Relationships, and Transform Failure into Success by Cultivating Your Extraordinary Gifts

177

Jessica Johnston

After copywriting class with Karina :), I was considering changing my subtitle to bring benefits up front like a headline. Word counts included here.

Title:

Love Without Fear

Anxious Attachment Recovery 44

Original Subtitle:

Proven Strategies through CBT Inner Child Healing and Self Love to Free Your Heart from Anxiety and Be Secure in Relationships 126

Jessica Johnston

New Options:

First Set:

Break the Cycle of Anxiety, Stop Self-Sabotaging and Feel Secure in Relationships with Proven Strategies through Inner Child Healing, CBT and Self Love 133

Break the Cycle of Anxiety, Stop Self-Sabotaging and Feel Secure in Relationships through Inner Child Healing, CBT and Self Love 128

Break the Cycle of Anxiety, Stop Self-Sabotaging and Feel Secure in Relationships through Inner Child Healing, CBT and Self Love and More 136

Second Set:

Jessica Johnston

Second Set:

How to Break the Cycle of Anxiety, Stop Self-Sabotaging and Feel Secure in Relationships through Inner Child Healing CBT, Self Love and More 141

How to Break the Cycle of Fear and Anxiety, Stop Self-Sabotaging and Feel Secure in Relationships through Inner Child Healing, CBT, and Self Love 145

Christi

Please give feedback on these cover designs. Also the subtitle. Thank you!

<https://docs.google.com/document/d/1balg7yiEADrrP96OqtaKu6GG7JbtYWbP2TMxzFTnu8Q/edit?usp=sharing>

Beau Wallert

Hi coaches, I've been running Facebook ads to get more early reviewers. I have 613 impressions and a reach of 553. However, as of May 27th, I haven't received any interest on Messenger about my book over the last four days. What could I be doing wrong or what I should change with my ads? I do have three variations. I'll attach a picture of my ads.

<https://docs.google.com/document/d/1QPpFPV2iBIUrmcLPuUFhqETadP2QxcmPftqWHSW-JkE/edit?usp=sharing>

Rose Marie

Where in the process do I get the book's ISBN and how do I put it in the book?

Rose Marie

In the plagiarism check, Grammarly came up with "Detected Reference" which I had the option of copying to my clipboard. Does this mean it found something that was in my book references already or that I need to add to my references?

Rose Marie

For the Reference section, is a random list of all references acceptable (what it seems to be now) or should I identify the text with the reference. If the later, any ideas how to do that?

Violet

May I know what you think of this Title :

Career Development for Teens

Explore your dream of having a successful career through personal branding.

Tyler

Final tweaks to my title and want to see which one you like best

“A Guide to Personal Finance for Young Adults: Learn Stress-Free Budgeting to Eliminate Debt and Confidently Invest with Innovative Money-Making Methods” 154

“Personal Finance for Young Adults Uncomplicated: A Guide to Master Stress-Free Budgeting, Achieve Debt Relief, and Build Your Confidence in Investing with Innovative Money-Making Methods” 189

Sharon

Hi, I'm Sharon, and I'm based in Melbourne, Australia. It's challenging for me to attend live sessions and difficult to find the live session that answered my questions. I have a couple of questions. Firstly, I've finalized a book title and subtitle and would appreciate expert feedback, its called the Borderline Personality Disorder Relationship Workbook:

Unlock Self-Awareness and Enhance Relationship Skills for Lasting Connections - The Step-by-Step Approach. Secondly, my book focuses on Borderline Personality Disorder Relationship Workbook. While I have a solid understanding of BPD from a medical standpoint, I'm not a psychologist. I understand that I don't need to write the book myself, but I'm concerned about finding a competent ghostwriter or someone with the necessary expertise to tackle this topic effectively, how would you suggest i go about with finding a ghostwriter knowledgeable in the area of BPD?.

Ellie

Is it possible to {re}format a book I formatted in Reedsy several months ago. It's my 7DPC that contains some blank pages in the middle of the content that I'd like to remove.

I became frustrated in my failure to correct it & I moved onto my 30k manuscript that the ghostwriter has just completed after 3 months. But I'd like to get that correction done with the 7DPC because it eating at me. :-)

Thanks Coaches

Heather

Hello, I'd appreciate your comments/recommendations on these titles. Thanks so much!

(178) Master Life Skills for Young Adults: 30-Day Plan to Supercharge Your Finances, Learn Practical Household Skills, and Make Confident Decisions Even If You Don't Know Where to Start!

(184) Master Essential Life Skills for Young Adults: 30-Day Plan to Navigate Finances, Gain Practical Home Skills, and Sharpen Social Smarts to Make Confident Decisions and Live Independently!

(170) Master Essential Life Skills for Young Adults: 30-Day Plan to Navigate Finances, Learn Practical Household Skills, and Make Confident Decisions While You Gain Independence

(157) Master Essential Life Skills for Young Adults: 30-Day Plan to Navigate Finances, Gain Practical Home Skills, and Make Confident Decisions to Gain Independence!

Mike

Feedback on Title for AI for Business "AI in a Weekend: Boost Productivity, Retain Customers & Drive Revenue" Subtitles: "The Stress-Free Guide to AI Mastery: Enhance Decisions and Secure Future Growth", "Enhancing Business Intelligence with AI Applications and Digital Transformation", "Harnessing AI for Business Success: A Comprehensive Guide to AI Strategy, Business Automation, and Digital Transformation",

Aaron

I had to switch browsers to download KDSpy and now I cannot access the Google Sheet for topic research? I keep getting a message that says "unable to open this file at this time"

Christine

Given the ever-changing statistics that KDSpy is collecting, is there any "rule of thumb" for the lifeline of POC before you have to repeat the exercise?

Abdullah

When should I publish my audio book after publishing my paperback?

Jessica

PLEASE REPLACE THIS FOR THE EARLIER SUBMISSION BECAUSE I GOT SOME FEEDBACK FROM MY COACH. UPDATED FOR TODAY'S q&a LIVE:

After copywriting class with Karina :)

I was considering changing my subtitle to bring benefits up front like a headline. Word counts included here.

Title:

Love Without Fear

Anxious Attachment Recovery 44

Jessica

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Break the Cycle of Anxiety, Stop Self-Sabotaging and Feel Secure in Relationships through Inner Child Healing, CBT and Self Love 128

Break the Cycle of Anxiety, Stop Self-Sabotaging and Feel Secure in Relationships through Inner Child Healing, CBT, Self Love and Boundaries 140

How to Break the Cycle of Fear and Anxiety, Stop Self-Sabotaging and Feel Secure in Relationships through Inner Child Healing CBT and Self Love 145

Mike

Regarding the last question for Title/Subtitle for AI for Business 10 Keywords-Artificial Intelligence: Machine Learning, Business Automation, AI Strategy, Data Analytics, Digital Transformation, AI Applications, Business Intelligence, AI Trends, Enterprise AI

5 Benefits of AI: Gaining Competitive Advantage, Improving Decision-Making, Enhancing Customer Experience, Increasing Innovation and Development, Future-Proofing the Business

Thank you

Beau Wallert

Hi coaches, when uploading my hardcover book as a price anchor, do I assign a free ISBN or use the same one from my paperback? Thank you.

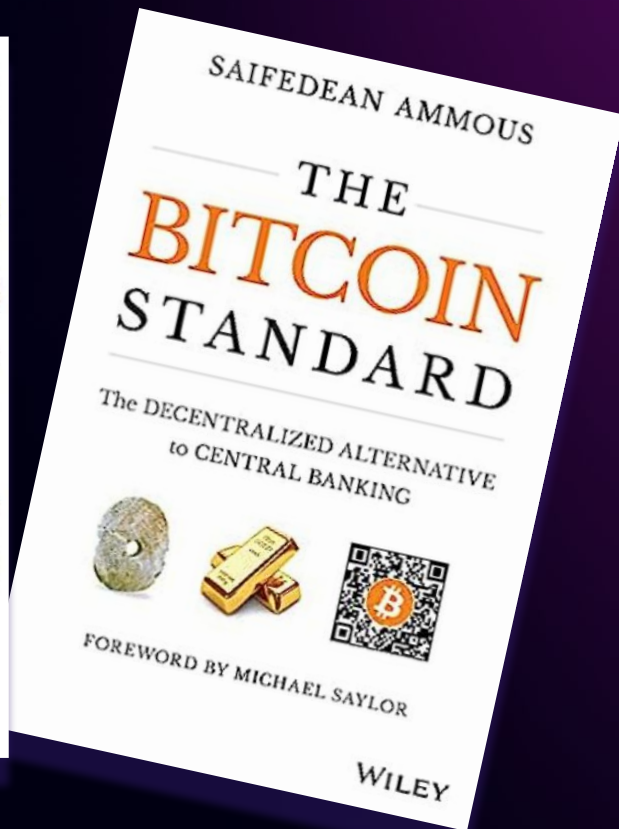
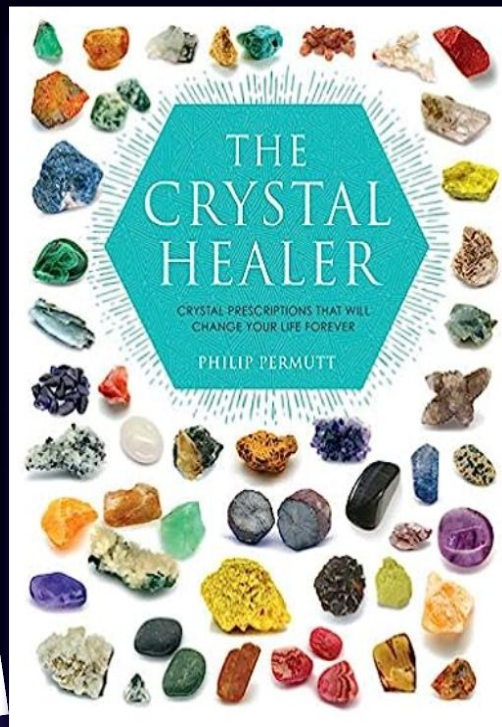
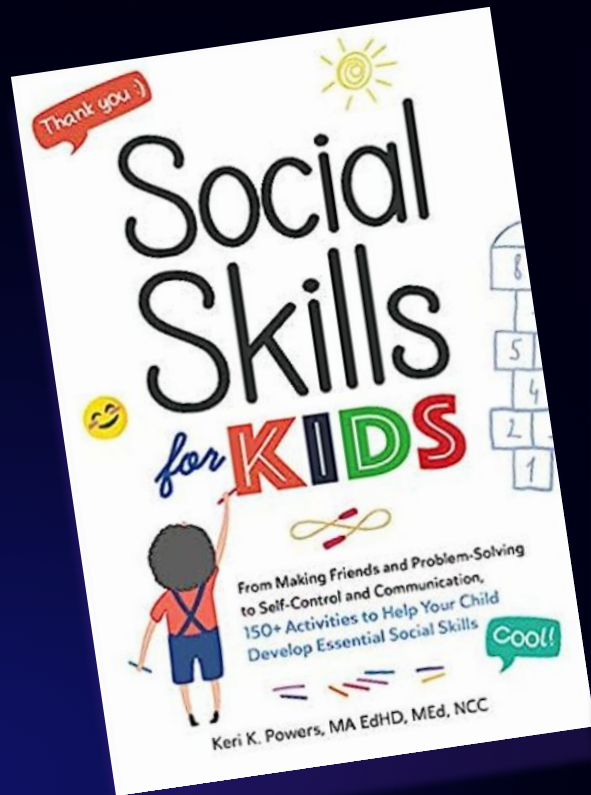
Shereen

My main book title is " bonsai tree book for beginners "

My improved subtitle is " Demystify/discover cultivation, design and maintenance techniques to not only create your own bonsai but also boost your miniature tree's health and enhance its longevity."

Or demystify/ discover highly effective cultivation, design and maintenance techniques to create your own bonsai and boost your miniature trees' health and longevity"

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

Live Calls

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Christi

EASY CHAIR EXERCISES FOR SENIORS

Unlock vitality with gentle workouts to **improve mobility, build flexibility, increase energy, and enhance cognitive function** **in just minutes a day.**



ABBY CANNON

EASY CHAIR EXERCISES FOR Seniors

UNLOCK VITALITY WITH GENTLE WORKOUTS TO **IMPROVE MOBILITY, BUILD FLEXIBILITY, INCREASE ENERGY AND ENHANCE COGNITIVE FUNCTION**

IN JUST MINUTES A DAY



ABBY CANNON

EASY CHAIR EXERCISES for SENIORS



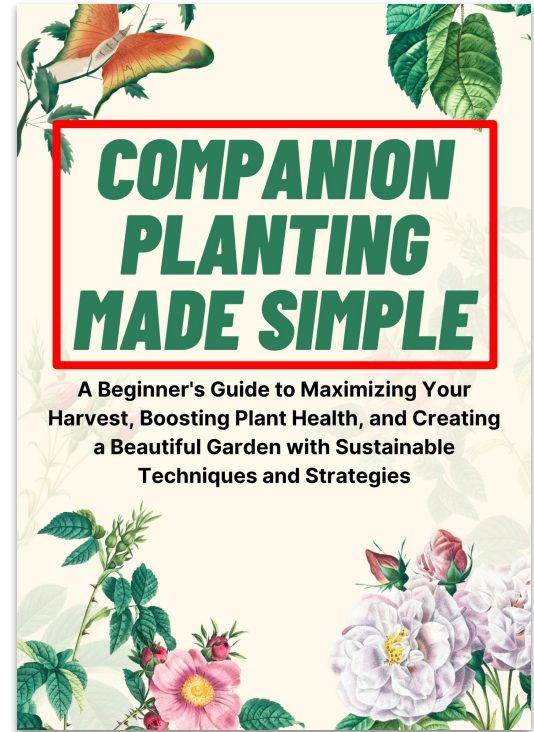
UNLOCK VITALITY WITH GENTLE WORKOUTS TO **IMPROVE MOBILITY, BUILD FLEXIBILITY, INCREASE ENERGY, AND ENHANCE COGNITIVE FUNCTION** **IN JUST MINUTES A DAY**

ABBY CANNON

Part 1: Creating The Main Title

Key Elements

- The main keyword (book topic) **must be** in the main title
- It must be **crystal clear** what the book is about
- Should be **different** from other books already published



Part 2: Creating The Subtitle

Key Elements



Related keywords (3-5): What words are people searching to find a book about your topic?

- **Benefits (3):** What your reader WANTS to achieve by buying your book (desired outcomes)
- **Copywriting:** Beef up your book title with more appealing word choice and promises



Putting it All Together

Step 1: Come up with a main title using the [Book Title Cheatsheet](#) sheet

Step 2: Come up with a list of related keywords

Step 3: Come up with a list of the best benefits that appeal to your target audience

Step 4: Construct a rough draft title that incorporates those keywords and benefits

Step 5: Beef it up with some good copywriting

George

ADVANCED PREPPER'S SURVIVAL ESSENTIALS

CREATE A LONG-TERM FOOD STORAGE HIDEAWAY,
LEARN BUSHCRAFT SKILLS, OFF-GRID SECURITY TACTICS
AND TRANSFORM YOUR HOME INTO A SAFE HAVEN

ALEX P. MANN

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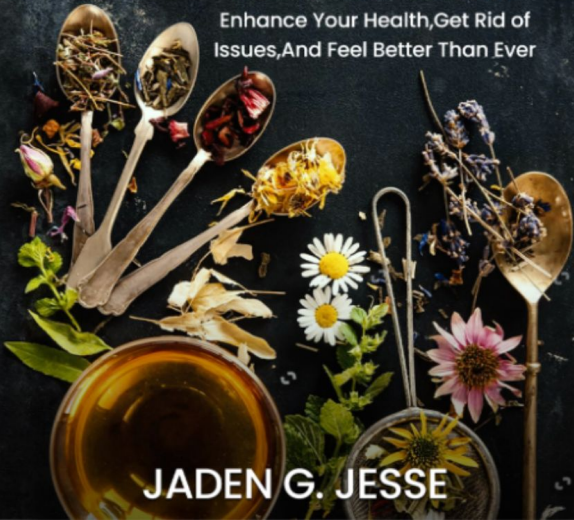
ALEX P. MANN



Jindu

A COMPLETE GUIDE TO HERBAL REMEDIES

Proven Natural Solutions to
Enhance Your Health, Get Rid of
Issues, And Feel Better Than Ever



JADEN G. JESSE

A COMPLETE *Guide to* HERBAL REMEDIES

PROVEN NATURAL SOLUTIONS TO ENHANCE
YOUR HEALTH, GET RID OF ISSUES, AND FEEL
BETTER THAN EVER



JADEN G. JESSE

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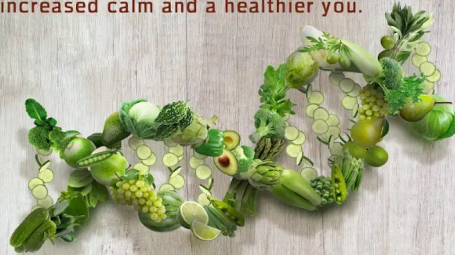


JADEN G. JESSE

Brenda

EPIGENETIC HACKS

... for more energy, sounder sleep,
increased calm and a healthier you.



METABOLIC HEALTH ROADMAP

BRENDA WOLLENBERG