

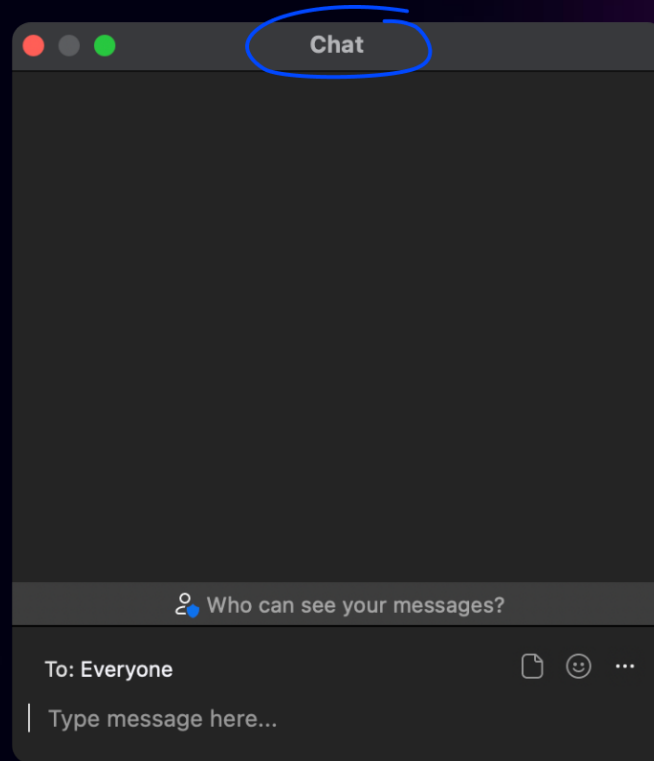
Action Takers Tuesdays!

● Nov 28, 2023

Welcome to the Publishing Family!



Change your chat
settings to "Everyone"



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

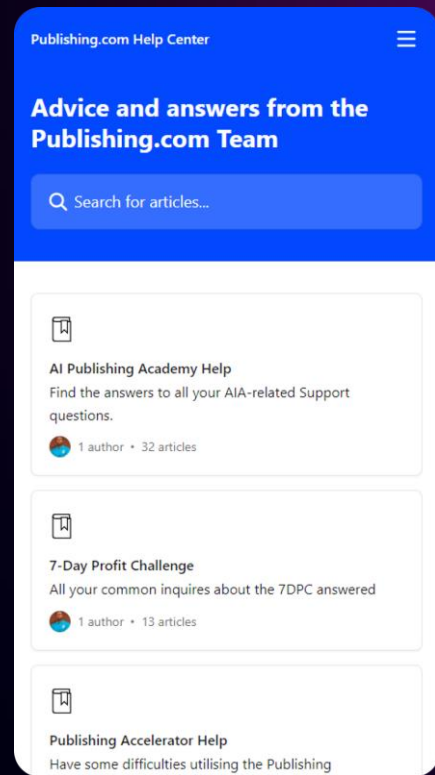
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



PERFECTEDIT10

Students get 10% off Editing & Proofreading Package (plus free formatting).



FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Thursday 11/30: 12 pm - 2 pm EST

Friday 12/1: 10 am - 12 pm EST



(First come first serve, we will work through as many students as time allows)

LET'S BEGIN!

Thought Of The Day

- Preparing to the thing, Isn't doing the thing
- Scheduling time to thing, Isn't doing the thing
- Making a to-do list for the thing Isn't doing the thing
- Telling people you are going to the thing, Isn't doing the thing
- Hating on yourself for not doing the thing Isn't doing the thing
- Hating on other people who have done the thing Isn't doing the thing
- Hating on the obstacles of doing thing, Isn't doing the thing
- Fantasizing about all the adoration you will get once you do the thing, Isn't doing the thing
- The only thing that is doing the thing is Doing The Thing!

Did you achieve last week's goals?

Brian

- Launch 5 new ads - Yes

Karina

- Drink 2 Mojitos - Yes



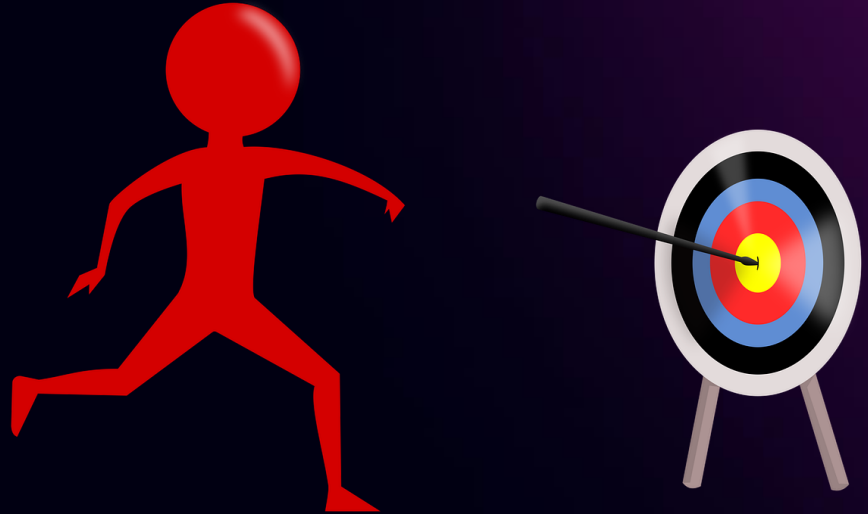
What are your goals this week?

Brian

- Set up more ads for UK

Karina

- Drink 2 Pina Coladas



Melonie

Hi coaches! Happy Monday, can I get some feedback on my title and subtitle? (Title) Wall Pilates for Beginners. (Subtitle) Easy Fitness Guide to Sustainable Transformation in Just 28 Days.

Gregory

Is it a good idea to use the name of my LLC as a Pen name for a book?

Gregory

Give feedback on this book title: "THE SCIENCE AND THEOLOGY OF ORGANIZATIONAL CULTURE AND LEADERSHIP: 10 steps for Improving the Culture and Leadership Quality in Secular and Sacred Organizations"

Ann

Dear Coaches, Your thoughts/comments on the title and subtitle

Title: Managing Overthinking and Anxiety

Subtitle: Mindful Techniques to Relieve Stress, Calm Your Mind for Laser-Sharp Focus and
Lasting Inner Peace or

Mindful Techniques to Relieve Stress, Calm Your Mind to Focus on the Present, and Achieve
Lasting Inner Peace

Thank you!

Igor Ganapolsky

Is Facebook really the best way to advertise for pre-book launch? I've had no success with it, and even received a warning from Meta that my photo violates someones copyright (no idea why).

Judith

Could you please give me feedback on these titles?

The Ultimate Guide to Mindfulness for Women Over 40: Lose Rapid Weight, Experience Deep Sleep and Defeat the Anxiety Demon

OR

The Ultimate Beginners' Guide to Mindfulness for Women Over 40: How To Lose Rapid Weight, Sleep Deeply and Defeat the Anxiety Demon

OR

The Ultimate Beginners' Guide to Mindfulness for Women Over 40: Enhance Your Life, Find Vibrant Health & Fulfillment

michael messina

I am struggling with the Facebook review method. As instructed, I have joined groups and stayed engaged. My requests to post have gone unanswered and when I did post I received a message "waiting for admins approval". Of the groups that allowed a post I only received a request for a free copy of the book from 5 people. I am at a standstill with this. Must I rely on Pubby (can I accumulate snaps prior to my book launch on Amazon?) and Facebook ads? Have others has similar experiences? How do I grow my audience?

Lauren

I've just submitted my order to Publishing Services to create my book outline, and I was wondering what I can/should be working on right now? I want to continue being productive with my progress, but also know it's important to follow the course step-by-step and not do anything out of order.

Thank you - you all have been so helpful!!

Josh

Hi there! How should my narrator deal with MLA citations in an audiobook? Should he just read citations verbatim after a sentence? Also, I assume I should include a references list in an attached PDF, rather than having the narrator read them all at the end of the audiobook?

Yvonne

Where can I find the Table of Content pages to aid in my formatting - so I can avoid having to buy the book just to see the table of contents.

Caitlin

Does your topic need to be in your title, or is it ok to have it in your subtitle?

Deborah

I have an ugly book cover. oh BTW this is for my 7DC I need help, my image seems to be the wrong size. should I change the size in the jpg or the pdf? i created the cover in CANVA. late night, don't know how I saved it. went back later and redid it so the titles are better. now, first question, my kindle got published with the ugly cover, can I delete or archive that book and publish it again, can it make it a second edition, I will be surprised if it sells at all with the cover and blurb it has.

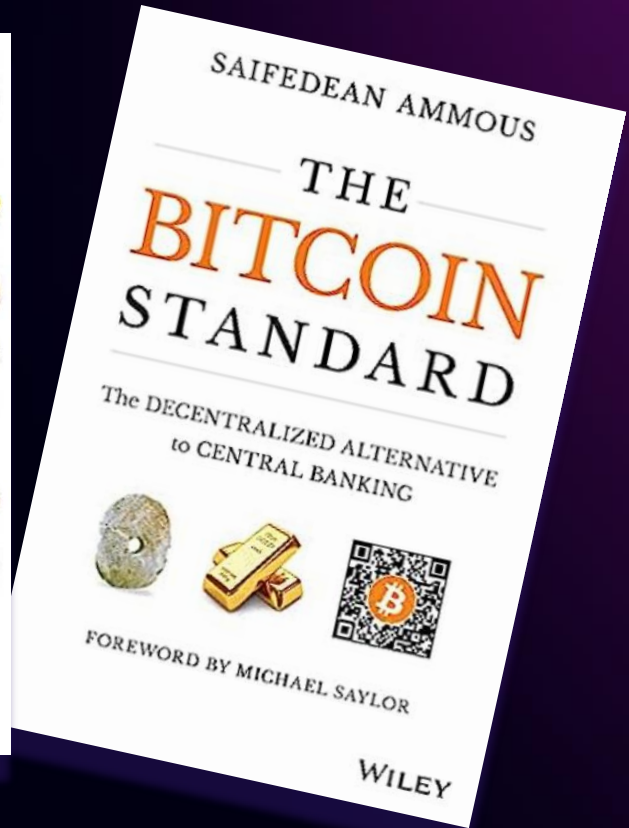
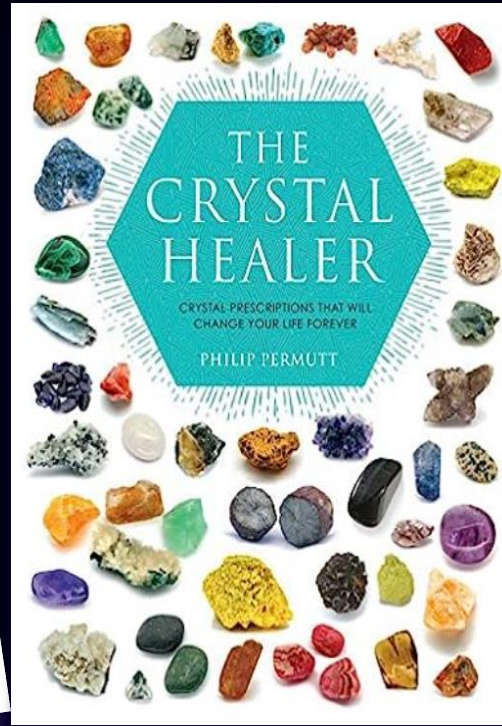
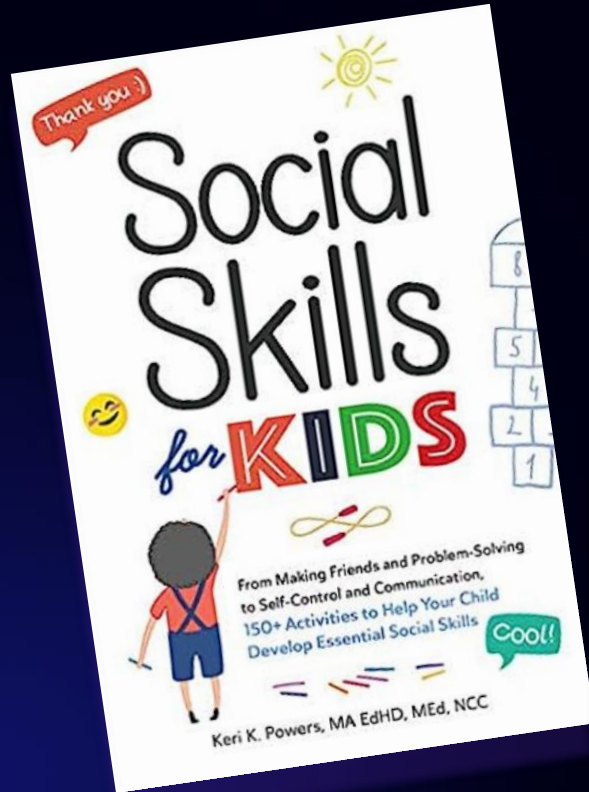
second question, cannot get KDP to accept the paperback with the cover size I have I don't know how to squeeze it into the cover creator tool.

so i think the first question is procedural and the second one is technical. are these appropriate questions for this forum?

Emelisa

I need to know the following: I hired a company to make my book outline, I gave my idea of the book and sent them a basic outline that I made of what I wanted. They sent me a really good outline. I am happy. What I don't understand is that if I paid for the service they say the copyright is theirs. Can you explain please.

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover ONLY (eBook) - individual file - Remove the Background
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST

Anena

HOW TO MANAGE MENOPAUSE



12 Tips to Help and Empower Your Life
As a Woman and Live Life to the Fullest as You
Transition Through Menopause

A G NINA

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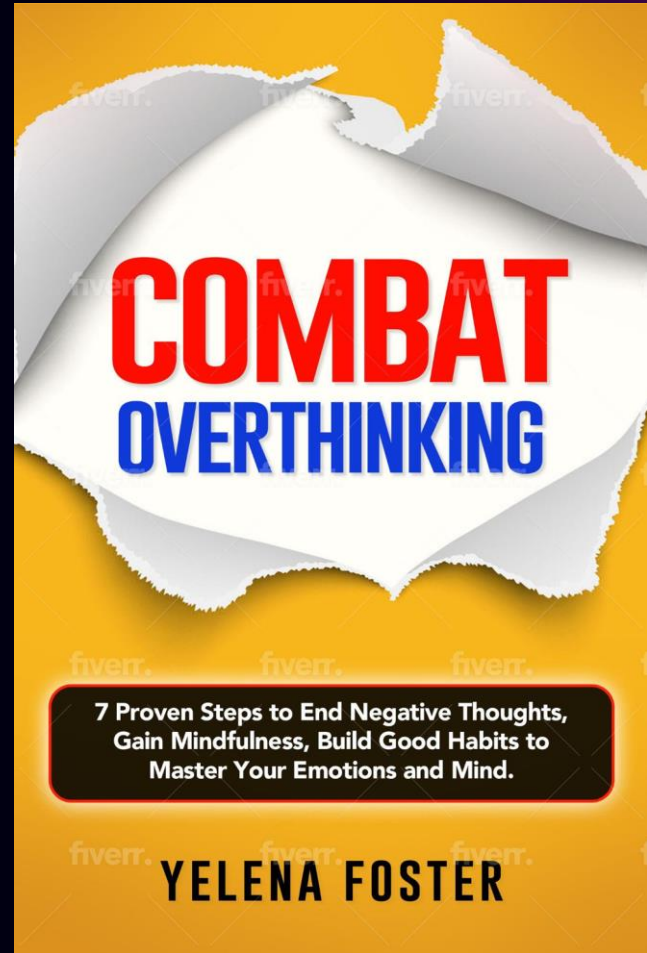
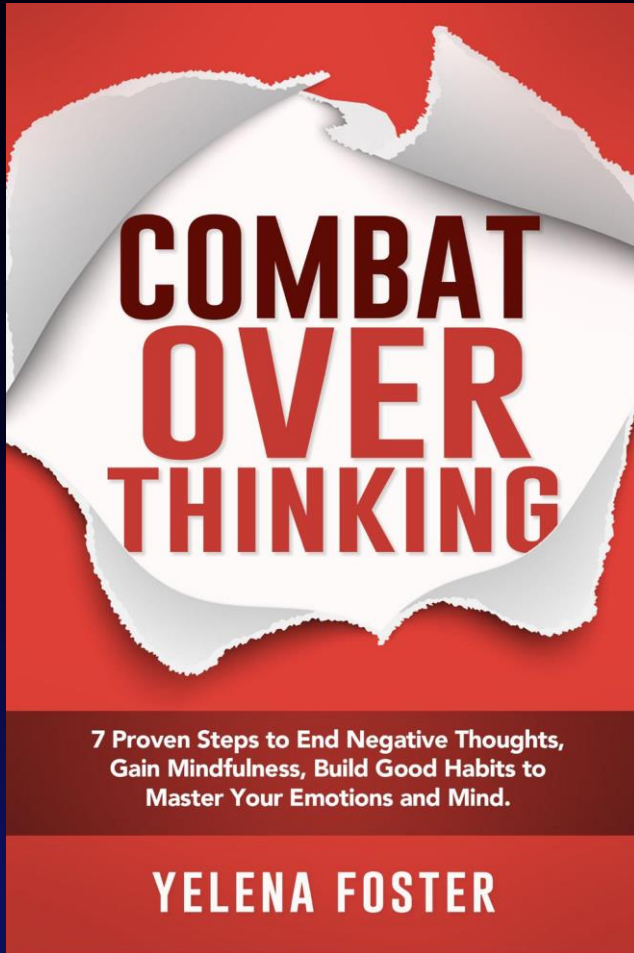
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12 Tips to Help and Empower Your Life
As a Woman and Live Life to the Fullest as You
Transition Through Menopause

HOW TO MANAGE MENOPAUSE

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SELF-CARE FOR NEW MOMS

THE FIVE-STEP GUIDE TO RENEWED ENERGY
EFFECTIVE TIME MANAGEMENT
CREATE ROUTINES AND
DEEPER MOTHER-BABY BONDING

BONUS
4-QUICK
NUTRITIOUS
RECIPES

I. L. RYAN

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Self-Care for New Moms

The FIVE-Step Guide to Renewed Energy
Effective Time Management, Create Routines
and Deeper Mother-Baby Bonding



BONUS
4-QUICK
NUTRITIOUS
RECIPES



Self-Care for New Moms

The Five-Step Guide to
Renewed Energy, Effective Time Management
Create Routines and Deeper Mother-Baby Bonding



BONUS
4-QUICK
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I. L. Ryan