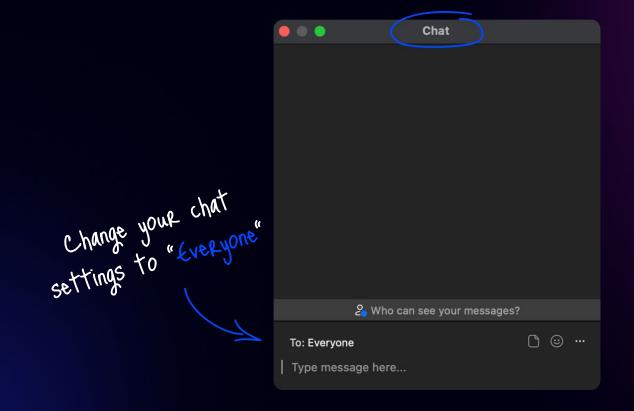


## No BS Tuesday April 29, 2025

**2025** 



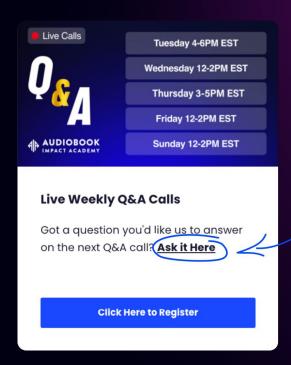
## Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

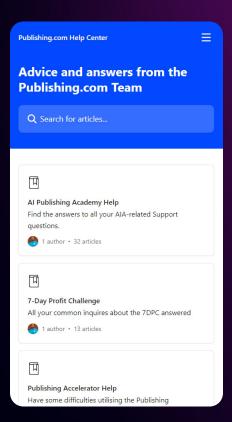
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



#### Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



## PUBLISHING.AI NOW OPEN TO EVERYONE

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Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
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...and even generating a 30,000-word manuscript



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FORMATTING

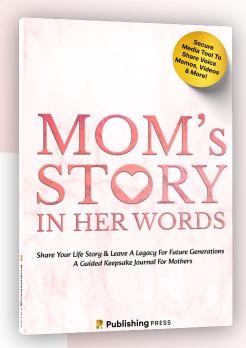
by Publishing.com

# We Have A New Book Formatting Partner



#### **Have You Heard?**

We're researching a book launch method that you can benefit from too!



## FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to <a href="mailto:support@publishing.com">support@publishing.com</a>



## **Jonathan Songe**

Hello coaches, I'd like for you to review my tentative book title and subtitle.

The/A Practical Guide To Al For Beginners:

The Essential Playbook For Navigating Artificial Intelligence, Unlocking Generative AI Tools, and Achieving Mastery With Ease

#### **James Smallwood**

## **Sukayna Clemente**

Hello, Coaches! Please review my final draft of my title. Thank you!

Money Skills for Young Adults 2.0: The Modern Step-by-Step Guide to Budget Smarter, Invest Sooner, Crush Debt, and Build Financial Independence—Even If You're Broke

(164 Characters)

#### **Bill ODonnell**

Hello Coaches. Please ignore my earlier title review question as I've made changes below:

How to Have Fun & Make Money with AI for Beginners (51)

Your quick and easy, no-experience-needed guide to using Artificial Intelligence for fun and profit, have a blast, and maybe become the next tech tycoon (152)

NOTE TO BILL: Your Cover Submission will be addressed during that section of the call.

## sandra guyer

Keywords: Trivia for Seniors, a journey down memory lane, five hundred multiple choice questions, four hundred questions, timeless trivia for seniors, funny trivia for seniors, trivia for seniors' games, large print

Benefits: Mental Stimulation, Social Connection, Nostalgic Joy

Nostalgic Trivia for Seniors: Fun and Easy Timeless Questions, To Keep a Sharp Mind, Spark Conversion, and A Journey Down Memory Lane (130)

Timeless Trivia for Seniors: Fun and Easy Questions from 50s – 90s, To Keep a Sharp Mind, Spark Conversion, and A Journey Down Memory Lane (137)

#### kim thurman

I used Vellum to format my book and I thought all was well, but have now noticed that the second page is blank and my content outline is missing. There is also another blank page added. Since I have already upload this and published it as my ebook. What do I do now?

#### Martha DeLaine

Help, please!

1. Can you see if you can find my lost campaign with the 30 ASINS for my MANUAL Product—Product—ASINS

I seem to have lost my Manual Product—Product ASINS Campaign in my Amazon Ads. I set it up last week with 30 ASINS. During a review of the training, I discovered that it should have only 15 ASINS, not 30. So, I created another campaign and launched it with 11 ASINS. Then, on April 28th (yesterday), I placed it and all other campaigns on pause, until I get my next 7 reviews. (I have 8). Even after getting Amazon's very capable people on the phone, even they could not locate it. The Amazon agent led me to believe that the lost campaign could very well continue to run and deliver, if it is still somewhere in the background. I surmised from that conversation that it would be wise to set up a corrected campaign; hence, the one with 11 ASINS that have completely different ASINS, being careful not to repeat any that were/are in the lost campaign. Was that the right thing to do?

(CONTINUED ON NEXT SLIDE)

#### Martha DeLaine

This is the name for the revised Campaign:

Castle 06-Manual Product--ASINS- new 4-25-25 old one lost-may be up still.

BTW: I learned the following by happenstance, and it may help some newer students: This is how to speak to an actual living, breathing and patient person about your ads. On the Amazon Ads dashboard, at top right of the page, click on the ? mark, scroll to bottom right to (Contact Us), fill in the info requested. Then ask for a call back on your cell phone.

#### **Martha DeLaine**

On my Castle 05-Manual Product Categories Campaign, I have 3 categories. Can I add more? if yes, can you look at my ad that is in draft and tell me how?

### **Daniel Baijal**

Just wondering how important it is that early reviewers state "I received a free copy of this book and was asked by the author to leave an honest review" at the end of their review. Does it matter, or should I encourage them to make sure they do that? Would appreciate your advice. Thanks again.

## **Mfon Archibong**

Hi Coaches, here are my revised subtitles for your review for the best option. Thank you!

The Burnout Reset Solution: Step-by-Step Guide to Overcome Exhaustion, Reclaim Confidence, Restore Balance, Boost Energy, Set Boundaries, and Thrive with Purpose (Characters 160)

The Burnout Reset Solution: A Step-by-Step 30-Day Guide to Reclaim Your Energy, Break Free from Overwhelm, and Thrive in the Second Half of Life (Characters 142)

The Burnout Reset Solution: A Step-by-Step Guide to Reclaim Energy, Set Boundaries, and Create a More Confident, Balanced, and thrive a Purposeful Life (Characters 146)

#### Brian

Hi coaches, I have 3 book topics I would like to create a brand with. I want to make the book cover consistent for these 3 books so readers recognize the brand. Where can I go/how do I make sure that the book covers for each of these books are similar/congruent so people recognize it's from the same publisher. Example: Cashius Lu's books are the same cover but different topics:

Does 99 designs have options to keep similar titles or how do I go about this? Thanks

https://www.amazon.com/stores/Cashius-Lu/author/B0BNPKBYWX?ref=ap\_rdr&isDramIntegrated=true&shoppingPortalEnabled=true&ccs\_id=2fd2960c-5cb8-46c9-8bb2-ba82e812b0a1

#### **Christine Grace**

Last week, I sent in a question asking about different services from Dibbly. Coach Bryan told me to forget Dibbly and use Upwork instead. He said I'd thank him later for saving me so much money. Well, Coach Bryan, it's later. I went to Upwork and found an editor who is keen on my book and has agreed to humanize and edit my AI text for \$300. This is less than half of the \$750 fee from Dibbly. So on my very first book, I saved big bucks AND found an editor with whom I hope to work in the future. Thank you so much!

Can you please share some Upwork recommendations? Private or public job posting? Hourly fee or fixed price? Pay up front, or by milestones, or at the end? Time frame to expect? THANKS again!

#### **Christine Grace**

Greetings, coaches --

Is it OK for a mid-book or end-of-book Request for Review to be longer than a page? or should I constrain them to only a single page, including QR code?

THANKS for all you do.

### Razvan Lungu

Hi,

Title: Essential Skills for Teens to Succeed in Life

Subtitle: A Step-by-Step Guide to Building Confidence, Responsibility, and Independence: Master Real-World Methods & Empowering Communication for a Thriving Future

I did not have the subtitles on the options because I needed input before. The font size, color, etc are not edited. Suggestions on the text is appreciated.

https://drive.google.com/drive/folders/1UgzC9RkOwUr0ATR5BiTq6JtlHgvWLcrF?usp=drive\_link

NOTE TO RAZVAN: Google link's security settings do not allow us to view. Unclear if this was a Cover Review. Please resubmit.

#### Bhuva

i have a question in the attached the link .

https://docs.google.com/documen t/d/1VpVOksmMzrD1CSuABP98to TXc-GgwYva4L3QHVMQCOA/edit? usp=sharing In the below image i have searched for money skills for teens . but book on 7 effective habits teens is showing up in the front. Its is also not sponsored . How can we make this happen when customer search for a keyword how we can make a different topic book appear in frist?



## Tejashree Khotkar

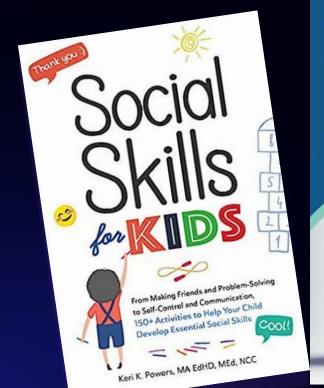
Hi! I've created an outline for a book for teens. However, the tone of outline seems to focus on encouraging or teaching teens, almost like it's instructing them. This makes it feel more like a guide for parents. Alternatively, is the outline suggesting that I, as the author, should write in a way that directly connects with teens?

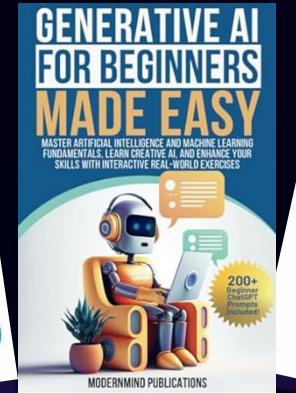
## **Shirley Cress Dudley**

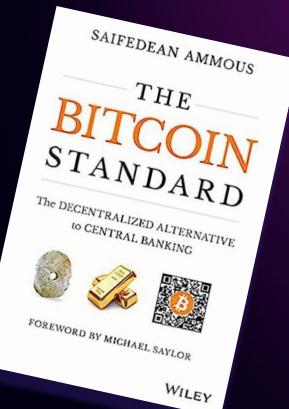
Opinion about book cover ideas (just ideas- not edited yet):

https://docs.google.com/document/d/1ssPnSG156lgqSb1AFk1nJXjzIBiRCjx8/edit?usp=sharing &ouid=114934127693983215697&rtpof=true&sd=true

## **Cover Intervention**



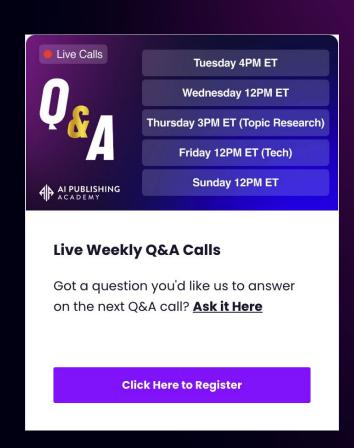




#### **Cover Intervention Submission Rules**

#### **Submit**

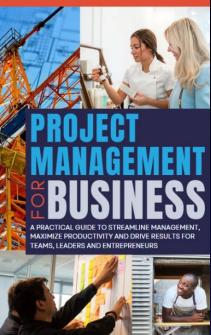
- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST

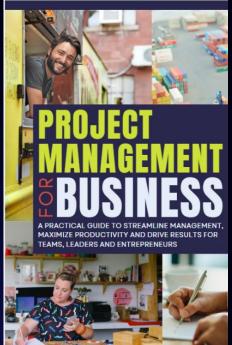


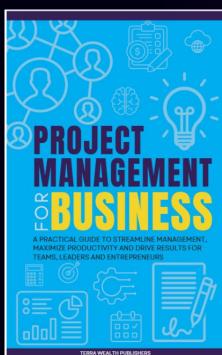
### **Bill ODonnell**

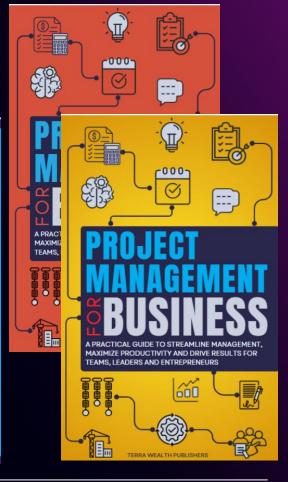


## myrna rodriguez







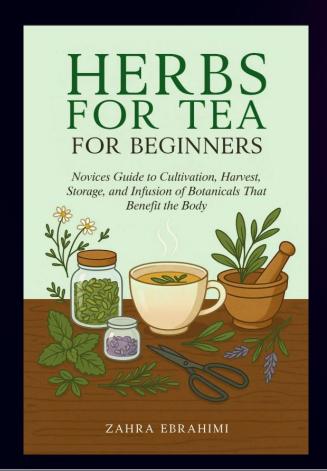


## **Paul Thompson**

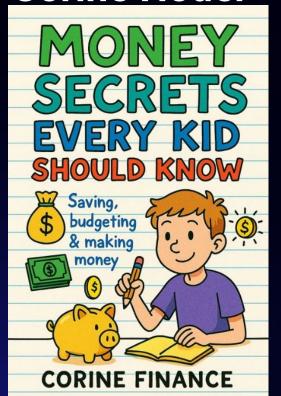
I asked for a simple book cover

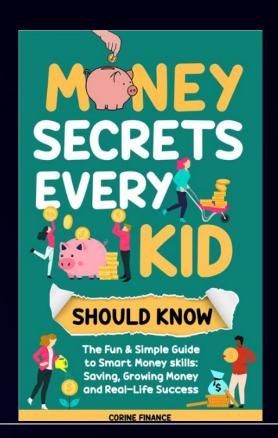
and this is what I got.

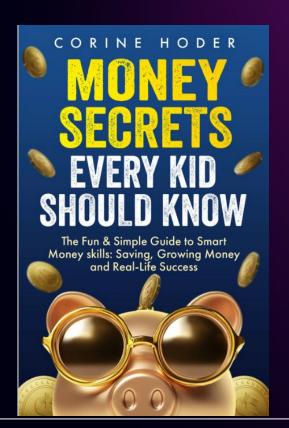
Your comments are appreciated.



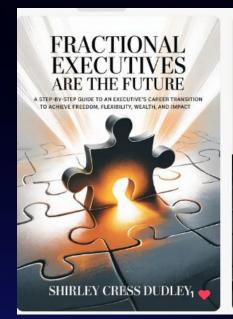
**Corine Hoder** 







## Shirley



# FRACTIONAL EXECUTIVES ARE THE FUTURE

A Step-by-Step Guide to an Executive's Career Transition dadoive to achieve; Freedom, Flexibility, Wealth, and Impact



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A step-by-step guide to an exeutive's executive career transition to achieve freedon, flexibily, and, wealth, and

SHIRLEY CRESS DUDLEY



