



AI PUBLISHING
ACADEMY

Action Takers Tuesdays

Aug. 29, 2023

Welcome to the Publishing Family!



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

Most Frequently Asked Q&A

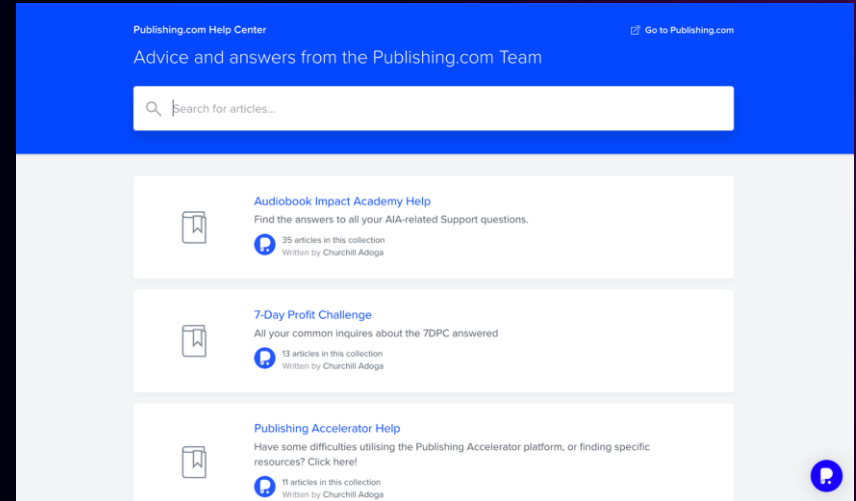
Questions:

Visit our Help Center

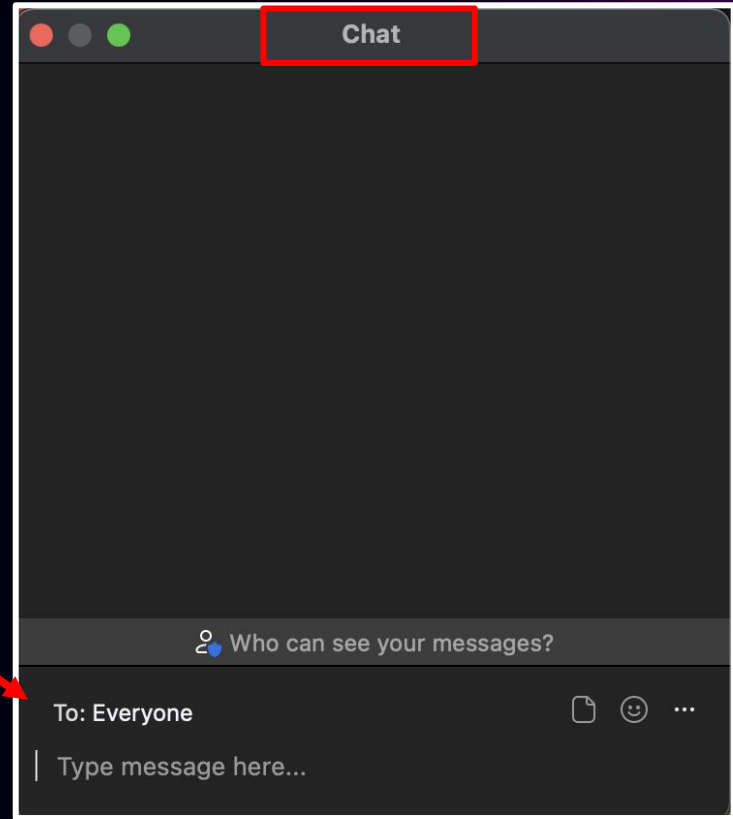
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

APLUS10

Students get **10%** off the A+ Content Package.



COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU

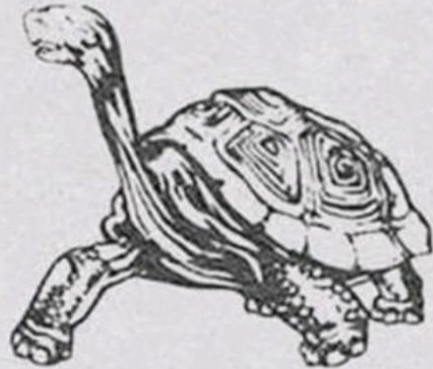


Let's Begin!

Thought Of The Day

Never

discourage anyone who
continually makes progress,
no matter how slow.



Did you achieve last week's goals?

Brian

- Revise new cover - 1/2

Karina

- Published another Book - Yes
- Outline done for one more Book - Yes



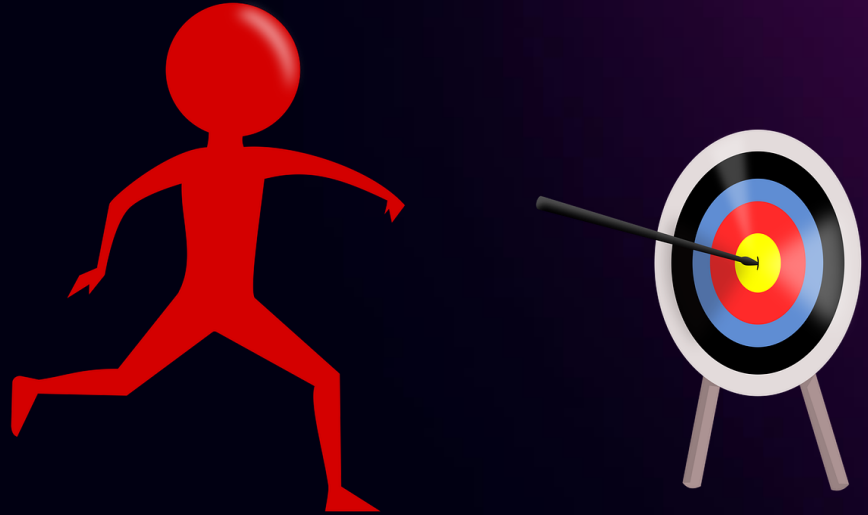
What are your goals this week?

Brian

- Revise new cover

Karina

- Searching for a new GW



Let's Begin!

Neisy

Would “infertility and marriage” be considered a prohibited topic as its sensitive and the content would mention sex and mental health...? not the cover and title itself

pam

i am working on my 7-day challenge and would like to list in my resources section a well-known questionnaire that is used as a clinical diagnostic tool for the disease i am writing about. To be clear it is not a form I have created, it is by a very well known doctor in this specific disease niche that is used widely by practitioners.

Can I do that or are there any issues with putting it in my book if I cite it properly as his form? Or would it be better to just list the link to where someone could access this form should they find it useful?

I am going to do my best to be on the call live but if not will listen to the replay.
Thank you.

Dustin

How do you know if a book topic has too much competition?

Katharine

I need help with formatting the reference paperback book cover on the 7 DPC as it appears to be incorrectly formatted. I am not familiar with formatting and encountered difficulties while working on the e-book version. I dedicated significant hours to resolve the issues, but now the paperback cover appears too low on the cover-fit screen. I am unsure how to adjust its placement. Could someone please advise me on how to do this?

Heather

Hi I did POC for Chair Yoga for Seniors over 60 and I just want to run it by someone before I move forward. Thanks in advance!

Dian

Do you need 100 reviews on your book before you are allowed to create an audiobook?

April

Good Morning Coaches. Hope your day is good. I am almost ready to send my book for editing with Publishing Services. I wish to have some drawings and images (black and white) in my book. The question I have is. Should I have all my drawings and charts inserted into my document before I send it for editing? Or should it be done during the formatting process?

Janis

I have a partner who wants to join would they be able to participate in the Accelerator program.

Robert

I have just signed up and when reading through the agreement, section seven talks about IP, it says you own all IP etc... The question I have is this - who owns the books that we create here?

George

Kdspey has lights to tell you "easy to compete, good sales potential, average interest, etc. What indicators should I look for to find my topic for best results?"

Justin

Book Subtopic: Strategic Leadership

By my count, there are three books on topic (that are not textbooks).

This market is only \$20k out of the top twenty books, is this large enough?

Of note, I have now researched 200 subtopics for POC, is this common to review so many without finding a winner?

Mary

I am looking through my ghostwritten book, and I do not like the way it is written. The content is not good and the grammar is even worse. I do not know what to do next. Should I spend hours rewriting the content on my own? Or should I research a new topic and start over?????

Can you guide me to my next steps?

Beth

I've been trying to get thru the Customer Research module for 4 days. I continue to get the "Something went wrong" error when I input the given prompt in ChatGPT. Are there corrections needed in that prompt? Other suggestions? (OpenAI Help only suggests that ChatGPT could be very busy with other users.)

Darren

I've seen some info about recipe books and offering a PDF. I have much experience in creating web pages. Now my question is, offering a code (QR or whatever) to access a member's webpage where they can get to the view book in web form and are able to download the PDF as well? Also, offering an opt-in gift to get them to join my email list? Does this work well? Thanks Darren

Sheeri - Pronounced /SHEER (like fabric)/ EE

What are the guidelines for creating an effective book title?

Sheeri - Pronounced /SHEER (like fabric)/EE

This is a two-part question: In Module 2 the narrator discourages writing about religious topics, but lists spirituality as a viable topic. What is the difference; in which category do devotionals fall?

Crystal

Hi! I want to use Pubby for reviews on low-content books. I currently have three approved on Amazon and want to get all three Pubby reviews at the same time. Is the recommended 5 Pubby reviews per week strictly per book or for one KDP account/user? Would I be able to get 5 reviews on each book per week or just 5 total reviews per week?

Sylvia Medley

I have done my Success Calls but still don't have access to the 7-Day Profit Challenge. What do I need to do? I have followed the instructions in the video. but still don't have access.

Sylvia Medley

I have what I believe is a good book title: "Mastering Healthy Aging with Grace and Dignity" but need help choosing the best subtitle from the following:

1. Stress Free, Hassle Free Aging: Strategies and Insights
2. Embracing Positive Aging: Even If You Think That Its Too Late
3. The Step-by-Step Guide to Enhanced Senior Well-Being

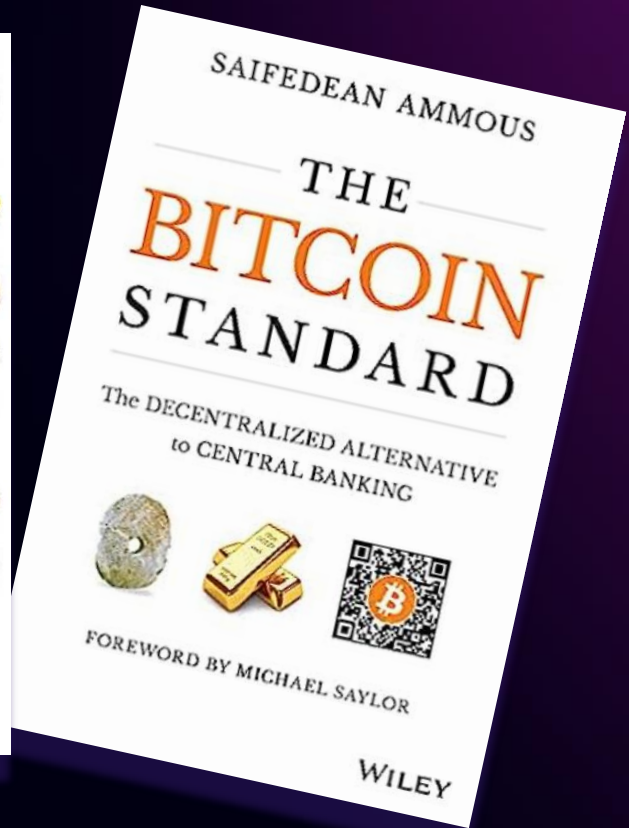
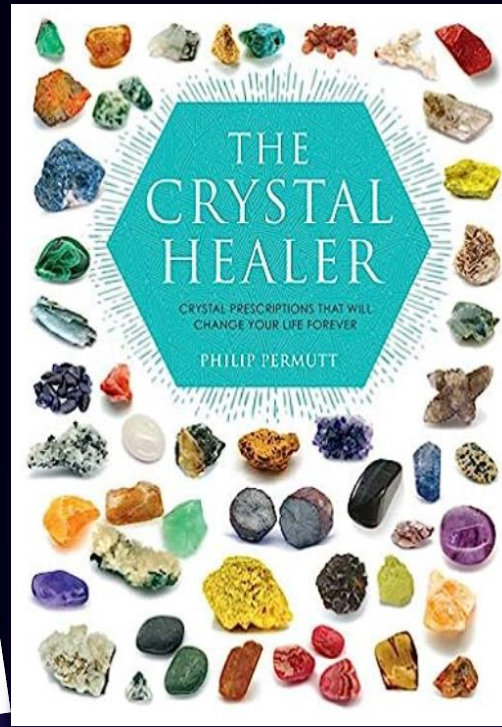
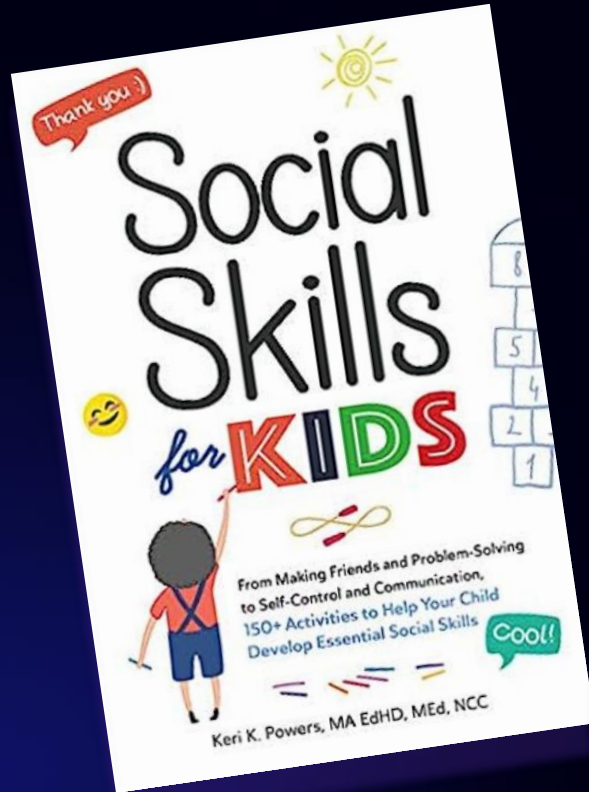
Rodrigue

I have had some issues with the book topic recently. I will choose one that corresponds to all criteria. The next day, I will double check just to make sure, and that topic for some reason, no longer has 3 books on KDSPY that fulfill the conditions. One of the 3 books is no longer there. Undeterred, I will change the phraseology by arranging words differently so it is the same topic. It checks all boxes. The next day I will double-check this new one and the same thing happens. What to do? Do I just go ahead as I am getting frustrated?

Janet

My 30K book is published and i have 43 reviews. I set up my ads exactly as shown on the ad module. I've run these for one month and have zero sales. I have one coaching call left and want to use it for this advertising problem. Which screen shots do I need to include when I book my call? I have the four ads running: auto-high, auto-low, manual product, manual keyword. And is my issue a typical one?

Cover Intervention

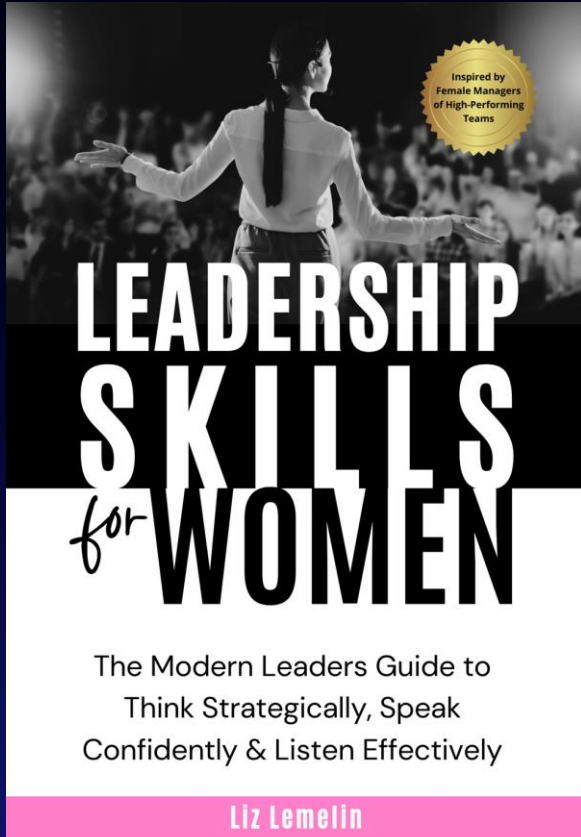


Cover Intervention Submission Rules

Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST

Liz

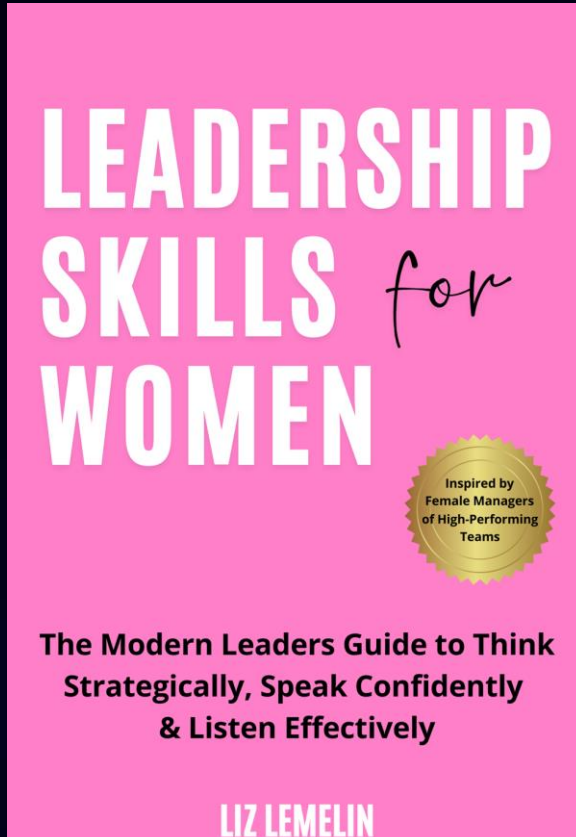


Inspired by
Female Managers
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LEADERSHIP SKILLS *for* WOMEN

The Modern Leaders Guide to
Think Strategically, Speak
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Liz Lemelin

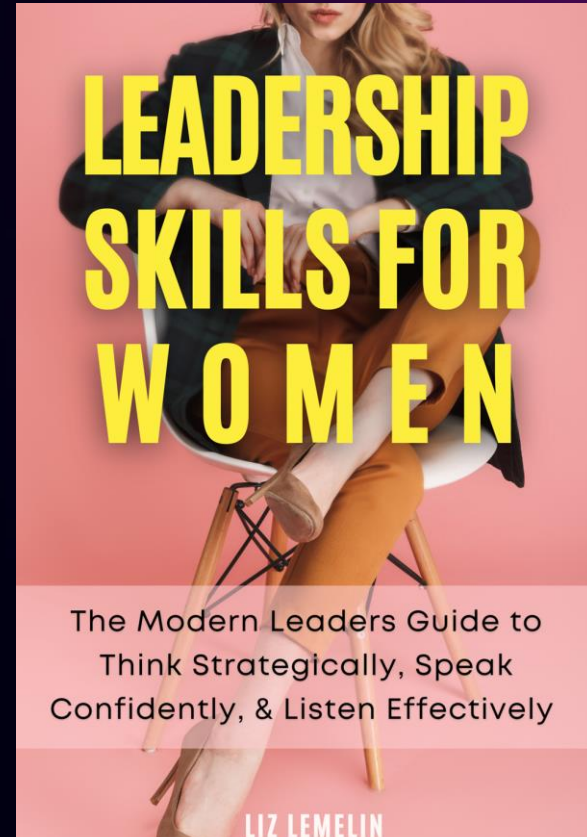


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Andrea

Transforming **YOUNG ATHLETES**

THE 5-STEP SYSTEM FOR MENTAL TOUGHNESS

Proven Guide & Techniques to Optimize Motivation, Overcoming
Self-Doubt, and Unlocking the Power of Consistency



J. A. RISIN

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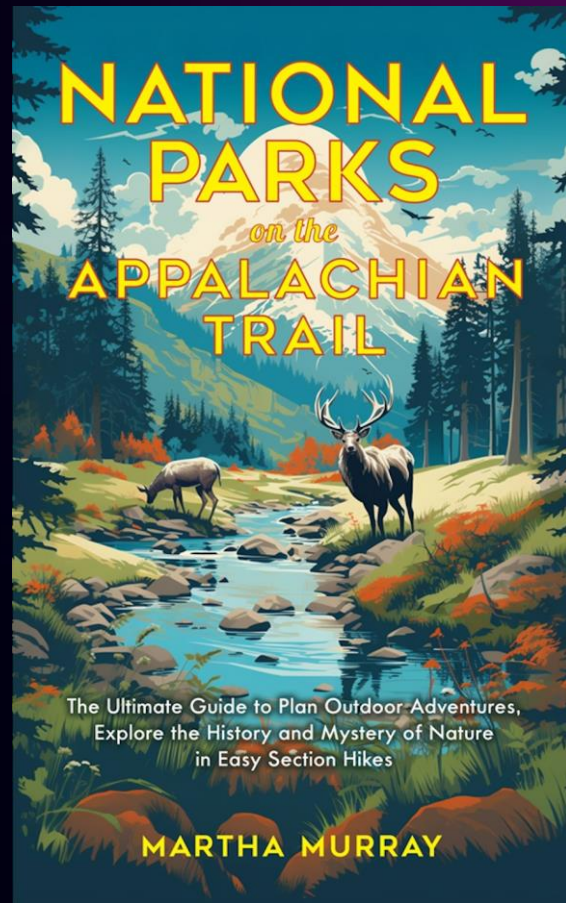
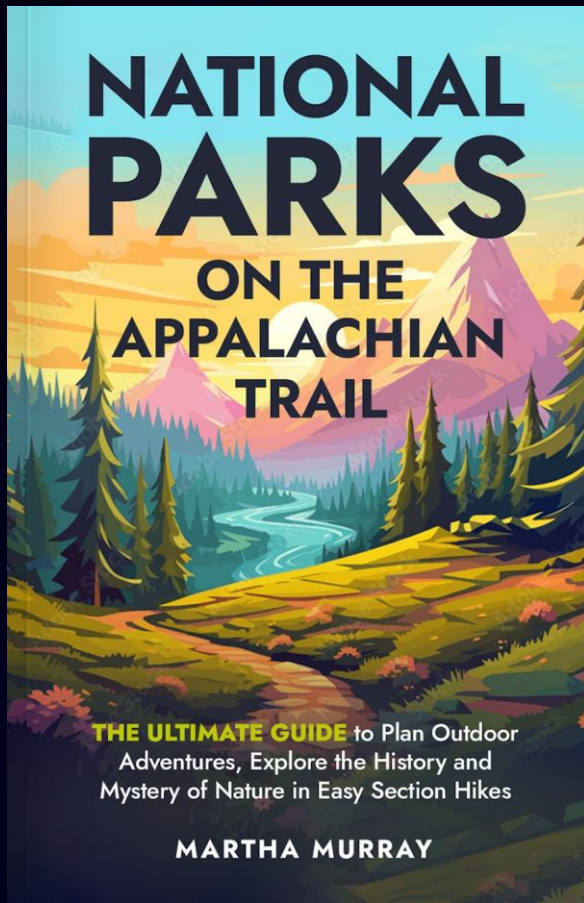
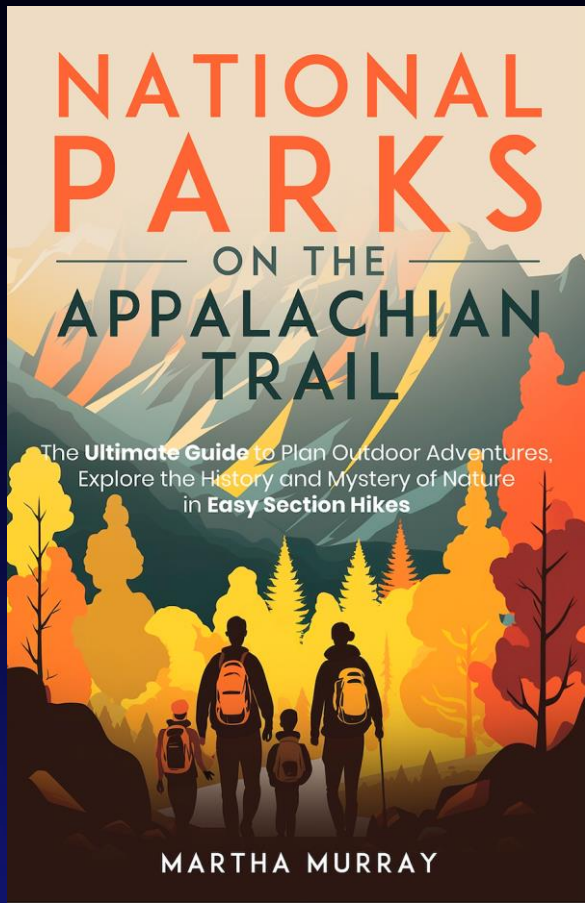
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J. A. RISIN

Martha



Ebi

