

Book Topic AND POC Q&A CALL

Thursday June 29th, 2023



Q&A Time

First, we will go through a run down of Topic Research and POC, and then we we answer all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment!

Today's Q&A is on:

1. Finding a book topic
2. Establishing Proof of Concept for your book topic

*** General questions will resume on the next Q&A. ***



Open Q&A

Submit your Topic or Proof of Concept questions live on the call in the Zoom Q&A field. We will pick and choose the best questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

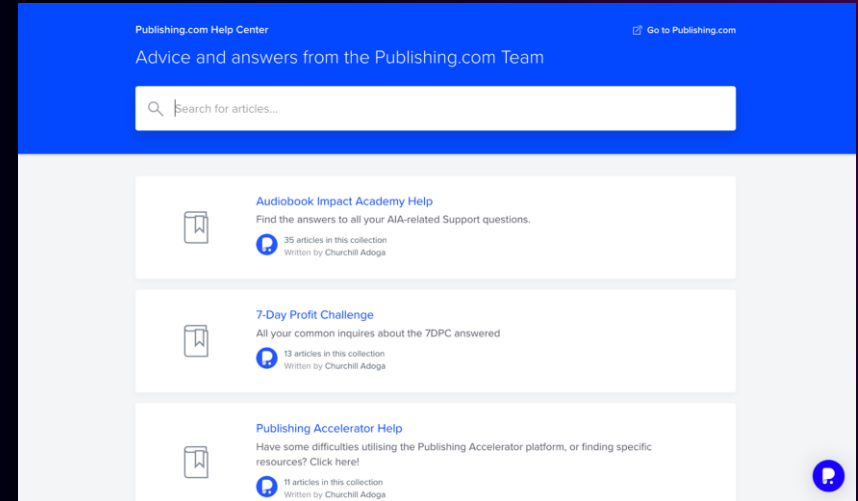
Most Frequently Asked Q&A Questions:

Visit our Help Center

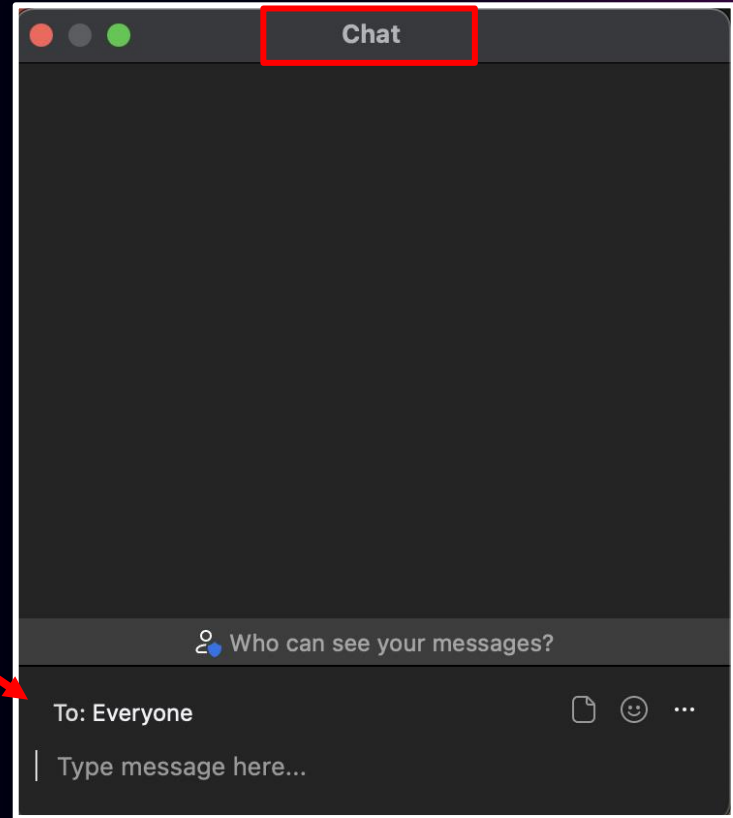
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

GRAMMAR10

Students get 10% off + free formatting when they order the editing and proofreading package.



Let's Begin!

- 1. How To Find A Topic**
- 2. Finding Proof Of Concept (POC)**
- 3. Q&A**

How To Find A Topic



What IS a Book Topic?

A good book topic:

Solves a specific problem, solved in a specific way for a specific group of people

- Clearly state what the book is actually about
- Terms people are searching on Amazon
- Specific (not vague)

Good book topic = *usually between 2 - 6 words*

What IS a Book Topic?

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Solves a specific problem, solved in a specific way for a specific group of people

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Good book topic = *usually between 2 - 6 words*

| | |
|-------------------------------|--------------------------------|
| How to read music | Beekeeping for beginners |
| Food truck business | At home workouts |
| Public speaking for beginners | Gut health |
| Off grid living | Decluttering your home |
| Rental property investing | Budgeting for college students |
| Meditation for entrepreneurs | Leadership for women |
| Social media marketing | Cognitive behavioral therapy |
| How to small talk | Chess for kids |

What ISN'T a Book Topic?

- Book titles
- Niches
- Sub-niches
- Vague terms
- Famous authors

Ask yourself - Are people searching for these terms regularly on Amazon?

What ISN'T a Book Topic?

- Book titles
- Niches
- Sub-niches
- Vague terms
- Famous authors

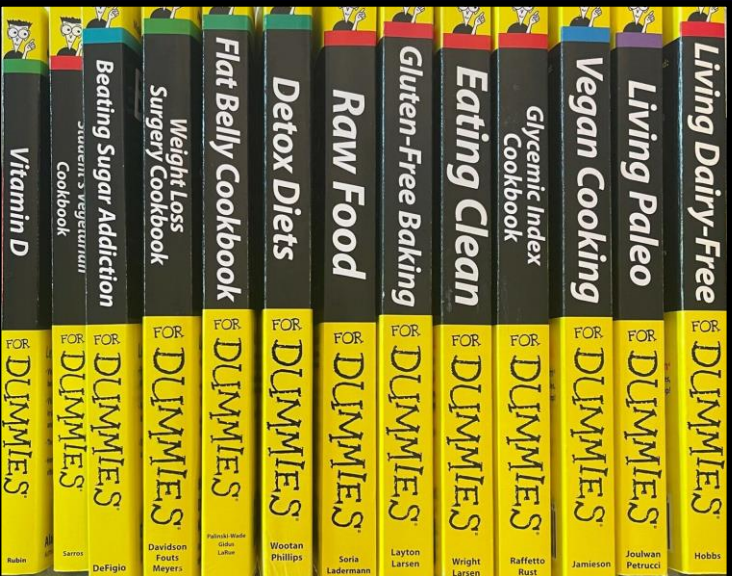
Ask yourself - Are people searching for these terms regularly on Amazon?

| | |
|---------------------|---------------------|
| Self help | Atomic Habits |
| Exercise | Think and Grow Rich |
| Diet | Money secrets |
| Music | Tony Robbins |
| Outdoors | Money magic |
| Love | Weight loss magic |
| Why anxiety sucks | For women |
| I can't lose weight | Math |

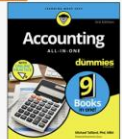
BONUS

TOP 100 BOOK TOPICS

 **AUDIOBOOK**
INCOME ACADEMY



Best Seller



Accounting All-in-One For Dummies
(+ Videos and Quizzes Online) (For Dummies (Business & Personal Finance))
by Michael Tallard, Joseph Kraynak, et al.
★★★★☆ - 74

Paperback
\$28⁹⁹ List: \$34.99
+prime
FREE delivery Wed, May 24
Or fastest delivery Sat, May 20
More Buying Choices
\$27.44 (51 used & new offers)
Other format: Kindle

Best Seller



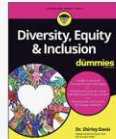
Bookkeeping All-in-One For Dummies
by Lita Epstein and John A. Tracy
★★★★☆ - 696

Paperback
\$20⁹⁹ List: \$29.99
+prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$14.98 (56 used & new offers)
Other format: Kindle



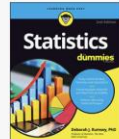
Real Estate Investing For Dummies, 4th Edition
by Eric Tyson MBA, Robert S. Griswold MBA MSBA CFE, et al.
★★★★☆ - 747

Audible Audiobook
\$0⁰⁰ List: \$24.49
Free with Audible trial
Available instantly
Other formats: Paperback, Kindle, Audio CD



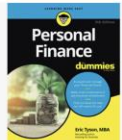
Diversity, Equity & Inclusion For Dummies
by Dr. Shirley Davis
★★★★☆ - 142

Paperback
\$29⁹⁹
+prime
FREE delivery Wed, May 24
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$19.69 (50 used & new offers)
Other format: Kindle



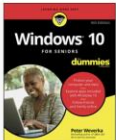
Statistics For Dummies (For Dummies (LifestylEal))
by Deborah J.J. Rumsey
★★★★☆ - 1,863

Paperback
\$11⁹⁹ List: \$19.99
+prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$2.62 (98 used & new offers)
Other format: eTextbook



Personal Finance For Dummies
by Eric Tyson
★★★★☆ - 1,217

Paperback
\$13⁹⁹ List: \$24.99
+prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$7.71 (76 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



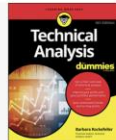
Windows 10 For Seniors For Dummies (Computer/Tech)
by Peter Wierwka
★★★★☆ - 917

Paperback
\$15⁹⁹ List: \$24.99
+prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$3.96 (54 used & new offers)
Other format: Kindle



Options Trading For Dummies
by Joe Duarte
★★★★☆ - 285

Paperback
\$19⁹⁹ List: \$29.99
+prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$15.59 (25 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



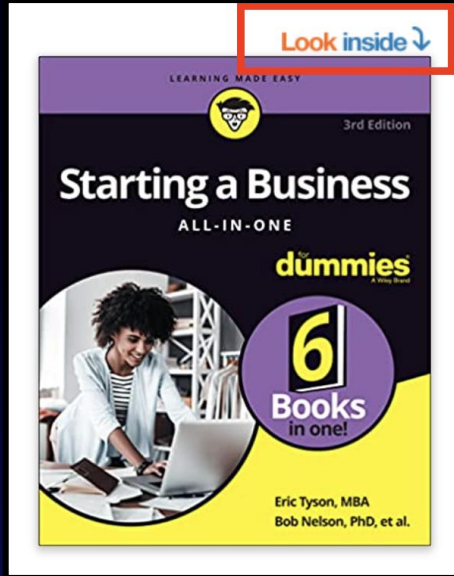
Technical Analysis For Dummies
by Barbara Rookerfeller
★★★★☆ - 992

Paperback
\$17⁹⁹ List: \$29.99
+prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$9.58 (59 used & new offers)
Other format: Kindle



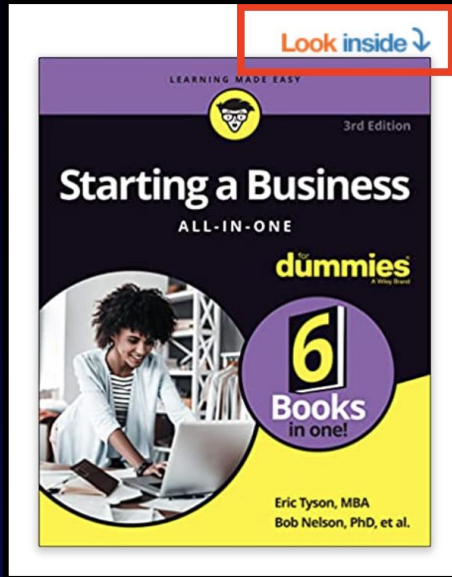
Sewing For Dummies
by Jen Saunders Marelli
★★★★☆ - 1,252

Paperback
\$10⁹⁹ List: \$19.99
+prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$5.22 (71 used & new offers)
Other format: Kindle



Look inside ↓

Get topic ideas from the subtopics in the TOC - They could be a whole other book



Copyrighted Material

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Ask ChatGPT



**Is Inner Peace a
good topic?**

**Too Broad -
We don't know
what it's about
or who it's for**

**Using ChatGPT,
we can break it
down**

K

What would some good sub topics be for inner peace?



When it comes to inner peace, there are several subtopics that can be explored. Here are some ideas to consider:



1. Mindfulness: The practice of being fully present in the moment and cultivating awareness without judgment.
2. Meditation: Different meditation techniques and their benefits for achieving inner peace.
3. Emotional well-being: Strategies for managing and regulating emotions to foster inner peace.
4. Stress management: Techniques and coping mechanisms to reduce stress and find inner calm.
5. Gratitude: The practice of acknowledging and appreciating the positive aspects of life to enhance inner peace.
6. Self-reflection and self-awareness: Exploring one's values, beliefs, and thought patterns to gain a deeper understanding of oneself and promote inner peace.
7. Acceptance and letting go: Embracing acceptance of the present moment and learning to let go of attachments and expectations.
8. Forgiveness: Understanding the power of forgiveness and its role in finding inner peace.
9. Finding balance: Exploring ways to create a harmonious balance between different aspects of life, such as work, relationships, and personal well-being.
10. Self-care and self-compassion: Nurturing oneself through self-care practices and developing a compassionate attitude towards oneself.

These subtopics provide a starting point for exploring the concept of inner peace. You can delve deeper into each topic and consider additional subtopics that resonate with you personally.

Prompt: What would some good subtopics be for inner peace?

K

From those 10 topics can you identify 3 keywords for each of those that could also be a topic?



Certainly! Here are three keywords for each of the suggested subtopics related to inner peace:



1. Mindfulness and Meditation:

- Mindfulness techniques
- Guided meditation
- Breath awareness

2. Emotional Well-being:

- Emotional resilience
- Stress management
- Positive psychology

3. Self-Acceptance and Self-Love:

- Self-compassion
- Authenticity
- Inner worth

4. Gratitude and Appreciation:

- Gratitude journaling
- Acts of kindness
- Cultivating gratitude

5. Letting Go and Forgiveness:

- Release and surrender
- Radical forgiveness
- Healing past wounds

6. Living in the Present Moment:

- Mindful presence
- Savoring the present
- Mindful activities

7. Simplifying Life:

- Minimalism
- Decluttering techniques
- Essentialism

8. Finding Meaning and Purpose:

- Personal mission statement
- Exploring passions
- Legacy and impact

9. Nurturing Relationships:

- Healthy boundaries
- Effective communication
- Empathy and understanding

10. Self-Care and Well-being Practices:

- Holistic self-care
- Mind-body connection
- Creating daily rituals

These keywords can serve as starting points for further exploration and research on each subtopic.

Regenerate response

Prompt: From those 10 topics can you identify 2 keywords for each of those that could also be a topic?

K If I am writing a book on Stress Management, who would be the target audience?



The target audience for a book on stress management can vary depending on the specific approach and focus of the book. However, in general, the target audience for a book on stress management would typically include individuals who experience high levels of stress or are seeking ways to effectively manage and reduce stress in their lives. Here are some potential target audiences for a book on stress management:

1. **General Readers:** This would include a broad range of individuals who are interested in learning about stress management techniques and strategies to improve their overall well-being.
2. **Working Professionals:** This audience may include individuals in high-pressure jobs, corporate settings, or any profession that involves demanding workloads and responsibilities.
3. **Students:** Students at various levels, such as high school or college, often experience stress related to academics, exams, and other obligations. They can benefit from learning stress management techniques to maintain their mental well-being.
4. **Parents and Caregivers:** Raising children, managing a household, and balancing multiple responsibilities can be stressful. A book on stress management targeted at parents and caregivers can provide guidance on maintaining personal well-being while fulfilling their roles effectively.
5. **Health and Wellness Enthusiasts:** This audience may consist of individuals who are actively interested in self-improvement, personal growth, and maintaining a healthy lifestyle. They may be seeking strategies to manage stress as part of their overall wellness goals.
6. **Individuals with Specific Conditions:** People dealing with specific conditions that are often associated with stress, such as anxiety disorders or chronic illnesses, may benefit from a book tailored to their specific needs and challenges.

It's important to define the specific target audience for your book early on, as it will help shape the content, tone, and approach of your writing. Consider the needs, interests, and demographics of your intended readers to create a book that resonates with them and provides valuable insights into managing stress effectively.

● **What is the book about?**

● **Who is it for?**

Prompt: If I'm writing a book on Stress Management, who would be the target audience?

Work Backwards

- Topic doesn't meet POC
- Ask ChatGPT why someone would need a book on this topic
- Boom! More topic ideas
- Then get even more ideas by asking it for some keywords that could be potential book topics

K

Why would someone need a book on Inner Peace?



There are several reasons why someone might need a book on inner peace. Here are a few common ones:

1. **Stress and Anxiety:** Many people struggle with stress and anxiety in their daily lives. A book on inner peace can provide valuable insights and techniques to help manage and reduce these feelings. It can offer guidance on calming the mind, cultivating mindfulness, and finding peace amidst the chaos.
2. **Self-Reflection and Personal Growth:** Inner peace is closely tied to self-awareness and personal growth. Books on inner peace often encourage self-reflection and exploration of one's thoughts, emotions, and beliefs. They can help individuals gain a deeper understanding of themselves and their inner world, leading to personal growth and a greater sense of peace.
3. **Overcoming Challenges and Adversity:** Life is full of challenges, setbacks, and difficult situations. A book on inner peace can offer guidance on how to navigate these challenges with grace and resilience. It can provide tools for finding inner strength, developing a positive mindset, and maintaining equilibrium even in the face of adversity.
4. **Improved Relationships:** Inner peace can positively impact our relationships with others. When we are internally calm and balanced, we are more likely to approach relationships with compassion, understanding, and patience. Books on inner peace often offer insights and practices to cultivate healthier relationships and resolve conflicts peacefully.
5. **Spiritual Growth and Connection:** For those on a spiritual journey, a book on inner peace can serve as a guide to deepening their spiritual practices and connection with something greater than themselves. It can explore themes of spirituality, mindfulness, meditation, and provide tools for finding spiritual fulfillment and peace.
6. **Overall Well-being and Happiness:** Inner peace is an essential component of overall well-being and happiness. A book on inner peace can provide practical techniques and perspectives to help individuals lead more fulfilling lives, experience greater contentment, and find joy in the present moment.

Ultimately, the reasons why someone might seek a book on inner peace can vary from person to person. Whether it's to manage stress, foster personal growth, navigate challenges, improve relationships, explore spirituality, or enhance well-being, a book on inner peace can offer valuable insights and practices to support individuals on their journey toward a more peaceful and balanced life.

Prompt: Why would someone need a book on inner peace?

K

Can you provide a list of keywords that could be potential book topics



Certainly! Here is a list of keywords that could potentially be book topics related to inner peace:



1. Mindfulness
2. Meditation
3. Finding tranquility
4. Emotional well-being
5. Stress reduction techniques
6. Self-compassion
7. Healing from past trauma
8. Cultivating inner strength
9. Inner peace and relationships
10. Spirituality and peace
11. Self-reflection and introspection
12. Letting go of negativity
13. Inner peace in a busy world
14. Finding balance and harmony
15. Gratitude and contentment
16. Mind-body connection
17. Overcoming anxiety and worry
18. Peaceful living principles
19. Nurturing inner peace in children
20. Holistic approaches to inner peace.

These keywords can serve as a starting point for exploring various aspects of inner peace and developing book topics that delve deeper into these areas.

Prompt: Can you provide a list of keywords that could be potential book topics?

Use Autosuggestion

The screenshot shows the Amazon search interface for the term 'container'. The search bar is at the top, and the results are displayed in a grid. The results are categorized into two main sections: 'Keywords Before' (pink background) and 'Keywords After' (green background). Each suggestion includes a search icon, the keyword text, and a small bar chart icon with a question mark.

| Search Query | Keywords Before | Keywords After |
|--------------------------------------|-------------------------------------|--|
| container gardening for beginners | Keywords Before | Keywords After |
| container gardening | kids lunch container | container gardening books for beginners |
| container security | containers for mini fridge | Other |
| container gardening book | containers with lids for organizing | pizza storage container collapsible |
| container vegetable gardening | containers for organizing clothes | dog food storage container 50 lbs capacity |
| container home | containers for organizing pantry | oxo pop container |
| container garden | container | sharps disposal container for home use |
| container home book | containers for beads | sterilite 3-drawer storage container |
| container garden book | containers for food organizing | dog food storage container 30 lb |
| containers for tops and cotton balls | container store storage bins | how to build a shipping container home |

ASE v2.1.42 | | [Download Keywords!](#) | Want to see **Search Volume** for these keywords? Go **PRO!** | Tip: You may have to scroll to the right to see all keyword suggestions.

AMZ Suggestion Expander

Proof of Concept

Is the book topic in demand?

Proof of Concept

Review from the Course

Number of Reviews: =< ??

Est. Monthly Sales: => \$??

+

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: => \$??

+

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$500$

+

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$500$

+

Same topic

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$500$

+

Same topic

Same audience



Proof of Concept

Example:

The screenshot displays the KDSPY PRO software interface. At the top, there is a navigation bar with the KDSPY PRO logo, a notification that the extension was updated to v5.11.2, and buttons for 'Options' and 'Logout'. Below the navigation bar, the search results are displayed for the keyword 'puppy training'. The results include a table with columns for book title, length, price, estimated monthly sales, estimated monthly reviews, and sales rank. The table lists 20 books, with the top results being 'Dog Training: Impulse Control and Frustrati...', 'The Complete Puppy Training Manual: Ever...', and 'The Do No Harm Dog Training and Behavio...'. Below the table, there are tabs for 'Kindle' (19), 'Books', and 'Audiobooks' (7). At the bottom, there is a summary section with a 'Pull Results 21-40' link, a search icon, an 'Export' button, a 'Help' button, a 'USA' region dropdown, a 'Total Monthly Rev.' of '\$82,870', and a 'Popularity Potential Competition' section with three colored circles (green, green, red).

Keyword: puppy training [Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results: **1-20** Avg. Sales Rank: **66,123** Avg. Monthly Rev: **\$4,143** Avg. Price: **\$16.08** Avg. No. Reviews: **2,130**

| # | Book Title | More | Length | Price | Est. Mo. Sales | Est. Mo. Rev. | Reviews | Sales Rank |
|----|---|---|--------|-----------|----------------|---------------|---------|------------|
| 3 | Dog Training: Impulse Control and Frustrati... | I S C | 180 | \$14.9114 | 224 | \$ 3,340 | 29 | 19,104 |
| 15 | The Complete Puppy Training Manual: Ever... | I S C | 105 | \$11.9911 | 8 | \$ 96 | 36 | 613,185 |
| 9 | The Do No Harm Dog Training and Behavio... | I S C | 346 | \$34.0034 | 37 | \$ 1,258 | 120 | 138,637 |
| 19 | Tips and Tales: On Training Your Bird Dog | I S C | 246 | \$28.9528 | 74 | \$ 2,143 | 149 | 66,308 |
| 11 | Mental Exercise for Dogs: A Step-by-Step Ill... | I S C | 112 | \$15.9715 | 243 | \$ 3,881 | 269 | 17,391 |
| 20 | Complete Dog Training for Beginners: 2 Bo... | I S C | 207 | \$18.9718 | 45 | \$ 854 | 294 | 113,348 |
| 7 | Clicker Training for Dogs: Master Basic Trai... | I S C | 146 | \$9.399 | 171 | \$ 1,607 | 340 | 26,061 |
| 18 | Mental Exercise for Dogs: The Best Dog G... | I S C | 147 | \$16.1916 | 195 | \$ 3,157 | 460 | 22,396 |
| 12 | Dog Training 101: Step-by-Step Instructions... | I S C | 176 | \$9.64 | 176 | \$ 1,697 | 558 | 25,333 |
| 2 | The Dog Training Bible: [2 in 1] A 4-Week P... | I S C | 92 | \$19.9719 | 117 | \$ 2,337 | 991 | 40,161 |
| 1 | Dog Training Bible: Everything You Need to... | I S C | 103 | \$19.3619 | 563 | \$ 10,901 | 1,098 | 6,244 |
| 4 | Puppies For Dummies | I S C | 432 | \$13.57 | 233 | \$ 3,162 | 1,152 | 18,259 |
| 17 | Puppy Training: How to Housebreak Your P... | I S C | 114 | \$9.87 | 217 | \$ 2,142 | 1,784 | 19,850 |
| 16 | Dog Training for Kids: Fun and Easy Ways t... | I S C | 176 | \$14.36 | 451 | \$ 6,476 | 2,315 | 8,247 |
| 8 | Zak George's Guide to a Well-Behaved Do... | I S C | 224 | \$13.49 | 240 | \$ 3,238 | 2,578 | 17,630 |
| 5 | Training the Best Dog Ever: A 5-Week Prog... | I S C | 304 | \$9.39 | 244 | \$ 2,291 | 2,704 | 17,285 |
| 13 | Puppy Training in 7 Easy Steps: Everything... | I S C | 178 | \$11.79 | 355 | \$ 4,185 | 3,629 | 11,042 |
| 14 | The Art of Raising a Puppy (Revised Edition) | I S C | 352 | \$15.78 | 836 | \$ 13,192 | 4,399 | 3,769 |
| 6 | Zak George's Dog Training Revolution: The... | I S C | 240 | \$11.99 | 1,341 | \$ 16,079 | 8,830 | 2,012 |
| 10 | Easy Peasy Puppy Squeazy: Your Simple S... | I S C | 272 | \$21.95 | 38 | \$ 834 | 10,866 | 136,200 |

Kindle **19** Books Audiobooks **7**

[Pull Results 21-40](#) [Keywords](#) [Export](#) [Help](#) [USA](#) [Region](#) Total Monthly Rev. **\$82,870** Popularity Potential Competition

Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results:

1-20

Avg. Sales Rank:

66,123

Avg. Monthly Rev.:

\$4,143

Avg. Price:

\$16.08

Avg. No. Reviews:

2,130

| # | Book Title | More | Length | Price | Est. Mo. Sales | Est. Mo. Rev. | Reviews | Sales Rank |
|----|---|---|--------|-----------|----------------|---------------|---------|------------|
| 3 | Dog Training: Impulse Control and Frustrati... | I S C | 180 | \$14.9114 | 224 | \$ 3,340 | 29 | 19,104 |
| 15 | The Complete Puppy Training Manual: Ever... | I S C | 105 | \$11.9911 | 8 | \$ 96 | 36 | 613,185 |
| 9 | The Do No Harm Dog Training and Behavio... | I S C | 346 | \$34.0034 | 37 | \$ 1,258 | 120 | 138,637 |
| 19 | Tips and Tales: On Training Your Bird Dog | I S C | 246 | \$28.9528 | 74 | \$ 2,143 | 149 | 66,308 |
| 11 | Mental Exercise for Dogs: A Step-by-Step Ill... | I S C | 112 | \$15.9715 | 243 | \$ 3,881 | 269 | 17,391 |
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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



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\$82,870

Popularity Potential Competition



Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results:

1-20

Avg. Sales Rank:

66,123

Avg. Monthly Rev.:

\$4,143

Avg. Price:

\$16.08

Avg. No. Reviews:

2,130

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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

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Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

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Example:

What are the main topics of the books?

Who are they written for?

The screenshot shows the Amazon product page for the book "The Do No Harm Dog Training and Behavior Handbook: Featuring the Hierarchy of Dog Needs®" by Linda Michaels. The page is viewed on a desktop browser. At the top, the Amazon navigation bar includes the "business" logo, delivery location "Milton L9T 8J", a search bar with "puppy training", and various account and utility links. The product title is prominently displayed, along with the author's name and a 4.7-star rating from 120 reviews. Two purchase options are shown: Kindle (starting at \$14.99) and Paperback (\$34.00). A "Look inside" feature is available for the paperback. The product description highlights that the book combines dog training results with the science of dog psychology. Below the description, there are links for "Read more", "Report incorrect product information", and a table of product specifications including print length (346 pages), language (English), publication date (July 5, 2022), and dimensions (7 x 0.78 x 10 inches). The author's name, Linda Michaels, is listed with a "Follow" button. On the right side, the pricing and shipping information is detailed, showing a new price of \$34.00, shipping fees, and delivery options. A yellow "Add to Cart" button is visible, along with an "Add to List" button. At the bottom right, there is a section for "Shopping from Canada" with a "View on Amazon.ca" link.

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amazon.com/Harm-Dog-Training-Behavior-Handbook/dp/1732253706/ref=sr_1_13?crd=1C50TMOR1K7TV&keywords=p...
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Departments Add People Buy Again Gift Cards Recommendations Business Savings EN Hello, Christopher Account for Right As Game ... Lists Try Business Prime
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Featuring the Hierarchy of Dog Needs® Includes Problem Solving for Trainers and Pet Parents
LINDA MICHAELS M.A. PSYCHOLOGY FOREWORD BY MARC BEKOFF, PH.D.
Kindle from \$14.99 Paperback \$34.00
Read with Our Free App 6 Used from \$25.66 12 New from \$27.12
Get the dog training results you've always wanted—combining love with the science of dog psychology
Find the roadmap to success in this easy-to-follow *Do No Harm Dog Training and Behavior Handbook*
Are you tired of spending countless hours poring over articles, books, and other training? Read more
Report incorrect product information.
Print length 346 pages Language English Publication date July 5, 2022 Dimensions 7 x 0.78 x 10 inches
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Or fastest delivery Thursday, May 18
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Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results:

1-20

Avg. Sales Rank:

66,123

Avg. Monthly Rev.:

\$4,143

Avg. Price:

\$16.08

Avg. No. Reviews:

2,130

| # | Book Title | More | Length | Price | Est. Mo. Sales | Est. Mo. Rev. | Reviews | Sales Rank |
|----|---|---|--------|-----------|----------------|---------------|---------|------------|
| 3 | Dog Training: Impulse Control and Frustrati... | I S C | 180 | \$14.9114 | 224 | \$ 3,340 | 29 | 19,104 |
| 15 | The Complete Puppy Training Manual: Ever... | I S C | 105 | \$11.9911 | 8 | \$ 96 | 36 | 613,185 |
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| 19 | Tips and Tales: On Training Your Bird Dog | I S C | 246 | \$28.9528 | 74 | \$ 2,143 | 149 | 66,308 |
| 11 | Mental Exercise for Dogs: A Step-by-Step Ill... | I S C | 112 | \$15.9715 | 243 | \$ 3,881 | 269 | 17,391 |
| 20 | Complete Dog Training for Beginners: 2 Bo... | I S C | 207 | \$18.9718 | 45 | \$ 854 | 294 | 113,348 |
| 7 | Clicker Training for Dogs: Master Basic Trai... | I S C | 146 | \$9.399 | 171 | \$ 1,607 | 340 | 26,061 |
| 18 | Mental Exercise for Dogs: The Best Dog G... | I S C | 147 | \$16.1916 | 195 | \$ 3,157 | 460 | 22,396 |
| 12 | Dog Training 101: Step-by-Step Instructions... | I S C | 176 | \$9.64 | 176 | \$ 1,697 | 558 | 25,333 |
| 2 | The Dog Training Bible: [2 in 1] A 4-Week P... | I S C | 92 | \$19.9719 | 117 | \$ 2,337 | 991 | 40,161 |
| 1 | Dog Training Bible: Everything You Need to... | I S C | 103 | \$19.3619 | 563 | \$ 10,901 | 1,098 | 6,244 |
| 4 | Puppies For Dummies | I S C | 432 | \$13.57 | 233 | \$ 3,162 | 1,152 | 18,259 |
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| 16 | Dog Training for Kids: Fun and Easy Ways t... | I S C | 176 | \$14.36 | 451 | \$ 6,476 | 2,315 | 8,247 |
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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



Export



Help

USA v

Region

Total Monthly Rev.

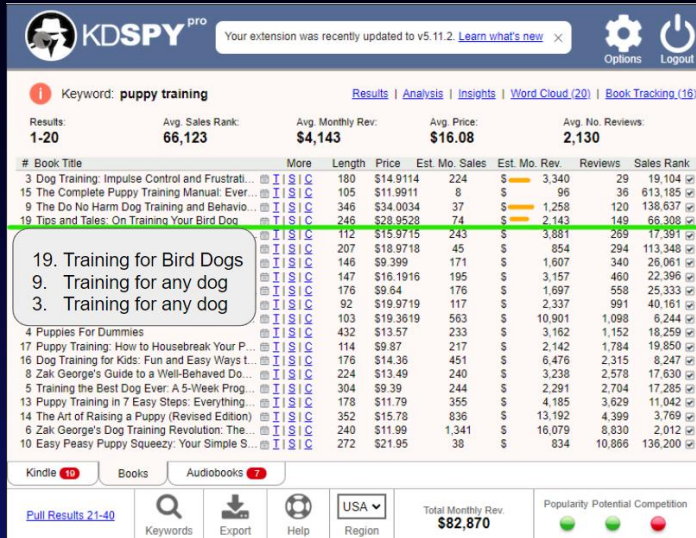
\$82,870

Popularity Potential Competition



Proof of Concept

Do we have proof of concept?



The screenshot displays the KDSPY Pro interface for a search on 'puppy training'. It includes a search bar, navigation links (Results, Analysis, Insights, Word Cloud, Book Tracking), and a summary table with columns for Results, Avg. Sales Rank, Avg. Monthly Rev., Avg. Price, and Avg. No. Reviews. Below this is a detailed table of book results with columns for #, Book Title, Length, Price, Est. Mo. Sales, Est. Mo. Rev., Reviews, and Sales Rank. A callout box highlights the top three results.

| Results | Avg. Sales Rank | Avg. Monthly Rev. | Avg. Price | Avg. No. Reviews |
|---------|-----------------|-------------------|------------|------------------|
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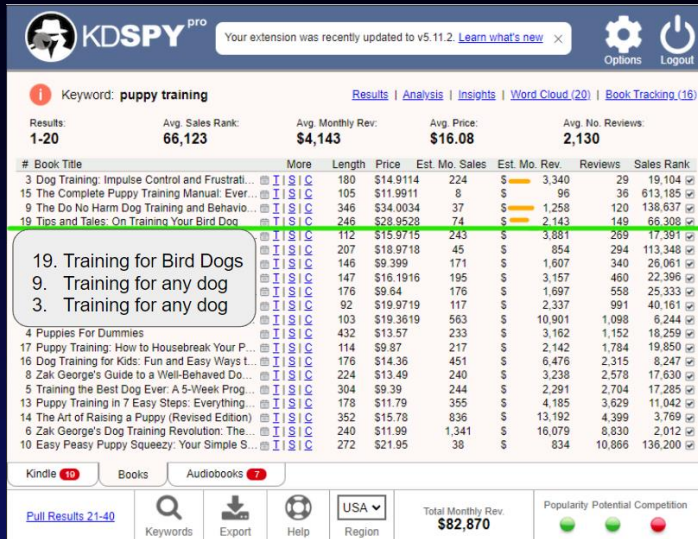
| Kindle | Books | Audiobooks |
|--------|-------|------------|
| 10 | | 7 |

| Keywords | Export | Help | Region | Total Monthly Rev. | Popularity | Potential | Competition |
|--------------------|--------|------|--------|--------------------|------------|-----------|-------------|
| Full Results 21-40 | | | USA | \$82,870 | ● | ● | ● |



Proof of Concept

Do we have proof of concept?



The screenshot shows the KDSPY Pro interface with search results for the keyword 'puppy training'. The interface includes a search bar, navigation links, and a table of results. A red box highlights a specific result, and a large red 'X' is overlaid on the right side of the image.

Keyword: **puppy training**

Results: **1-20** Avg. Sales Rank: **66,123** Avg. Monthly Rev.: **\$4,143** Avg. Price: **\$16.08** Avg. No. Reviews: **2,130**

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Kindle **19** Books Audiobooks **7**

USA Total Monthly Rev. **\$82,870** Popularity Potential Competition



Proof of Concept

Live Walkthroughs

What topics would you like to check?



Proof of Concept



Red Flags

Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales

Automatic disqualification

- Low content books
- Journals
- Workbooks
- Bundles



Textbooks

Disqualified!

How do you identify a Textbook?

<https://www.amazon.ca/First-USMLE-Step-Thirty-Third/dp/1264946627>



Textbooks

Who are well known textbook publishers?

1. McGraw-Hill
2. Pearson
3. Scholastic
4. Cengage Learning
5. Houghton Mifflin Harcourt
6. Emerald Group Publishing
7. Macmillan Learning
8. Wolters Kluwer
9. Wiley Publishing
10. Routledge Taylor and Francis Group

Authority Figures

How do you know if they're an Authority Figure?

1. Over 150 reviews
2. The book is a "second edition" or greater
3. Fame or accomplishment is listed in their book description
4. They have healthy sales with 0 reviews showing in KDSpy

Example:

<https://www.amazon.com/Invisible-Child-Survival-American-Pulitzer/dp/0812986954/>



Stephanie

Hi! I wish I could be on the call today but I'll be working so I will watch later tonight. Thank you in advance! I'm just getting back to AIA after having to put it aside for a busy season. I have been going in circles trying to find a topic that meets POC. Can you please confirm for me if either of these topics below meet POC and if you'd choose one over the other? I'm so ready to finally move on to the next stage!! Thanks in advance for all you do!!

My two choices are:

Chair Exercises for Seniors

Fundraising

Chad

I would like to know if tax deductions, tax deductions small business, tax deductions home business meet proof of concept?

Sue-Ellen

Hello Coaches,

I'm getting ready to publish my first book on Sunday. It is on Short Term Rental Investing. I want to stay in the real estate investing niche. I checked POC for Multifamily Real Estate Investing and it looks good. This would be for my 2nd book that I want to get out before the end of the year. Does this topic look profitable to you? Should I move in this direction?

Hector

Im not the best student, i was struggling a bit with finding a topic. I think i've found one. How will the AI method make this easier? How will AI help in the other aspects of publishing? How do I get access to the AI tools?

Chris

Please confirm POC

life skills for young adults

Amiah

Hello AIA Team, I am submitting this question for the Thursday topic call. I believe I have found POC for the book topic "collecting vintage watches," but need some help navigating. Can you verify that I have achieved POC with this topic and also let me know if the idea needs to be discarded because two of the books that helped this topic qualify for POC include color photography. Do I also need color photography or do you think I can write a successful B&W book about this topic?

CARLOS R

BOOK TOPIC ANDROID FOR SENOURS but kdspy say total monthly rev is 4873
opinion please. <https://i.imgur.com/EFM81c5.png>

Carlos ramos

book topic scholarship for college i see poc but i am not sure

Questions?

What additional questions can we answer for you?

